

Edexcel Igcse Business Studies Student Book Edexcel International Gcse

Edexcel International GCSE ICT Student Book provides complete coverage of the 2009 Edexcel International GCSE specification, so you can be sure you and your students have all the material you need. For first teaching from September 2009 and first examination in 2011. Exam board: OCR Level: GCSE Subject: Business First teaching: September 2017 First exams: Summer 2019 Target success in OCR GCSE (9-1) Business with this proven formula for effective, structured revision; key content coverage is combined with exam-style tasks and practical tips to create a revision guide that students can rely on to review, strengthen and test their knowledge. With My Revision Notes every student can: - Plan and manage a successful revision programme using the topic-by-topic planner - Consolidate their knowledge by working through clear and focused coverage of the OCR GCSE Business specification - Test understanding and identify areas for improvement with regular 'Check your understanding' activities and answers, plus end-of-topic 'I can' checklists - Improve exam technique through practice questions, expert tips and examples of typical mistakes to avoid - Revise, remember and accurately use key business terms with definitions alongside the text for quick and easy reference

We are working with Cambridge Assessment International Education to gain endorsement for this forthcoming series. Reinforce learning and deepen understanding of the key concepts covered in the latest syllabus; an ideal course companion or homework book for use throughout the course. - Develop and strengthen skills and knowledge with a wealth of additional exercises that perfectly supplement the Student's Book. - Build confidence with extra practice for each lesson to ensure that a topic is thoroughly understood before moving on. - Fully explore and analyse international businesses through exercises based on authentic case studies. - Keep track of students' work with ready-to-go write-in exercises. - Save time with all answers available in the Online Teacher's Guide. Available in this series: Student Textbook Fifth edition (ISBN 9781510421233) Student eTextbook (ISBN 9781510420106) Whiteboard eTextbook (ISBN 9781510420113) Workbook (ISBN 9781510421257) Online Teacher's Guide (ISBN 9781510424128) Study and Revision Guide (ISBN 9781510421264)

This revised set of resources for Cambridge IGCSE, IGCSE (9-1) and O Level Business Studies syllabuses (0450, 0986, 7115) is thoroughly updated for first examinations from 2020. This series helps students to develop the analytical and evaluative skills they need for success in business studies. With plenty of opportunities to practise, students will quickly gain confidence in structuring arguments and writing clear, coherent and creative responses. This workbook matches the Cambridge IGCSE and O Level Business Studies syllabuses and contains a series of scaffolded exercises that enable progression through topics and skills. The answers to the workbook questions are available on the Cambridge University Press website.

Edexcel GCSE Chinese (9-1) Student Book New Edition
Cambridge IGCSE(TM) and O Level Business Studies Workbook
Cambridge IGCSE Business Studies 4th edition
A Veeerrry Long Fold Out Book

OCR GCSE (9-1) Business, Third Edition
*New edition Edexcel GCSE (9-1) Chinese is an expertly developed course designed to help students achieve their potential in GCSE Chinese. Our award-winning Edexcel GCSE Chinese course has been updated so it delivers full coverage of the new Edexcel GCSE Chinese (9-1) specification. The course provides seamless progression from **John B** at Key Stage 3 but can also be used as a stand-alone resource. The new edition of our Student Book provides: materials to develop listening, speaking, reading and writing skills which now include a focus on translation, understanding authentic texts and spontaneous speaking new end-of-chapter exam preparation sections which help to prepare students for the GCSE Chinese (9-1) examination cultural content and a focus on 'learning something new' to help give students a sense of purpose and bring language learning to life easy-to-use word lists to help students with ongoing vocabulary learning and revision. Download sample pages.*
An OCR endorsed textbook Build strong knowledge and skills with this market-leading Student Book from OCR's Publishing Partner for GCSE Business; fully updated by subject experts for the 2017 specification, it provides comprehensive content coverage, engaging case studies and assessment activities. - Develops understanding of business concepts and theories through clear explanations, illustrated by diagrams and cartoons that help all learners access the content - Cements and extends subject knowledge with case studies that encourage students to think commercially about contemporary issues and contexts - Enables students to apply their learning and strengthen their investigative, analytical and evaluation skills as they progress through a range of activities - Prepares students for assessment with a variety of practice questions and handy tips for successfully answering different question types - Supports revision by summarising the learning outcomes, key terms and facts for each unit
Cambridge IGCSE Development Studies has been specially written for Cambridge IGCSE Development Studies Syllabus (0453). Written in a clear and accessible style, the book offers comprehensive coverage with an international perspective and in-depth analysis of all topics. Designed for class use and independent study, the book equips students with the skills needed to succeed in examination.

Cambridge O Level Principles of Accounts has been designed specifically to meet the requirements of the Cambridge syllabus. Cambridge O Level Principles of Accounts has been written specifically for the Cambridge O Level Accounting syllabus. Accounting principles and practices have been explained in simple language to enhance the accessibility of the contents to students whose first language is not English. The book reflects the changes in the O Level Principles of Accounts syllabus and applies international accounting terminology.

Cambridge IGCSE Maths
Cambridge IGCSE® and O Level Business Studies Revised Coursebook
WJEC and Eduqas GCSE Business

IGCSE® and O Level Business Studies Revision Guide
Cambridge O Level Principles of Accounts

This student book provides complete coverage of the Edexcel IGCSE business studies specification, so you can be sure you and your students have all the material you need.

A comprehensive and accessible Student Book containing all the content you'll need to cover when you're studying the Edexcel GCSE (9-1) Business qualification, plus plenty of exam tips and examples that will help you to develop the skills you'll need for your written exams.

With a clear, concise approach, this comprehensive resource will support your EAL learners in understanding key scientific concepts. A step-by-step approach will help every learner reach their potential in science. This second edition is up-to-date for the latest Cambridge syllabus.

This revised set of resources for Cambridge International AS and A Level Business syllabus (9609) is thoroughly updated for the latest version of the curriculum. Written by experienced authors, the Coursebook provides comprehensive coverage of the syllabus. Accessible language combined with the clear, visually-stimulating layout makes this an ideal resource for the course. Questions and explanation of key terms reinforce knowledge; different kinds of activities build application, analytical and evaluation skills; and case studies contextualise the content making it relevant to international learners. It provides thorough examination support for all papers with exam-style questions with each chapter and an extensive Paper 3 style case study with each unit. The student CD-ROM contains revision aids, further questions and activities. A Teacher's CD-ROM is also available.

IGCSE Business Studies
Edexcel IGCSE ICT

Second Edition
Summary of a Workshop

Cambridge Igcse and O Level Business Studies Workbook 2nd Edition

Support strong assessment potential with this comprehensive Cambridge A Level Business title. It was written to match the latest syllabus for first examination in 2016 (9609). Up-to-date and international case studies will support understanding of current business practice, preparing students for assessment and their future careers. Specially designed to give students confidence in their studies, and in preparation for their examination, it covers all the key concepts in the latest syllabus. In addition, you will receive online access to interactive activities to reinforce understanding and prepare students for exams.

Find Brian's bottom in this innovative and fun concertina board book, offering over 6½ feet of fold-out fun! Brian is a very long sausage dog. So long he's lost his bottom! Where could it be? Maybe it's in the living room, with Alan the hamster? Or could it be in the bathroom with Derrick the duck? Oh, where has it got to? Help Brian find his bottom with this unique board book that just keeps growing and growing! As well as being entertaining, it teaches young children all about the different rooms in a house, about different animals and the sounds they make, and encourages a sense of curiosity.

This revised set of resources for Cambridge IGCSE Business Studies syllabus (7115) is thoroughly updated for the latest syllabus for first examinations from 2015. Written by experienced teachers, the Coursebook provides comprehensive coverage of the syllabus. Accessible language combined with the clear, visually-stimulating layout makes this an ideal resource for the course. Questions and explanation of key terms reinforce knowledge; different kinds of activities build application, analytical and evaluation skills; case studies contextualise the content making it relevant to the international learner. It provides thorough examination support for both papers with questions at the end of each chapter and an extensive case study at the end of each unit. The CD-ROM contains revision aids, further questions and activities. A Teachers CD-ROM is also available.

Exam Board: Edexcel Level & Subject: International GCSE Biology and Double Award Science First teaching: September 2017 First exams: June 2019

Cambridge IGCSE and O Level Business Studies Study and Revision Guide 3rd edition

Cambridge IGCSE® Business Studies Revision Guide

Edexcel International GCSE English as a Second Language Practice Tests Reading and Writing
Edexcel GCSE (9-1) Business, Second Edition

Success International English Skills for IGCSE Student's Book

Edexcel GCSE (9-1) Business, Second EditionSecond EditionHodder Education

Cambridge IGCSE Business Studies Revision Guide has been designed specifically to meet the requirements of the Cambridge IGCSE Business Studies syllabus. Cambridge IGCSE Business Studies Revision Guide has been written to help students to make revision as active and effective as possible. It covers everything students need to know to do well in examinations. Along with general advice on how to prepare for examinations, each chapter has the same easy-to-follow structure.

Ensure that every student can fulfil their potential with this tailor-made Student Book for the 2017 specifications; our bestselling Business authors develop knowledge and skills through clear explanations, real-life examples and assessment practice questions. - Builds understanding of business concepts through accessible explanations, supported by definitions of key terms and tips that highlight important points and common misconceptions - Enables students to apply their knowledge to the real business examples, issues and contexts in the 'Business insight' feature - Develops investigative, analytical and evaluation skills through multiple choice, short answer and case study/data response questions, sample answers and commentary - Encourages students to track their progress using learning outcomes, end-of-chapter summaries and knowledge-check questions - Helps students practise and improve their quantitative skills via the 'Maths moment' feature - Stretches students with questions that test their ability to make an informed judgement

Ensure top marks and complete coverage with Collins' brand new IGCSE Maths course for the Cambridge International Examinations syllabus 0580. Provide rigour with thousands of tried and tested questions using international content and levels clearly labelled to aid transition from the Core to Extended curriculum. Endorsed by University of Cambridge International Examinations Ensure students are fully prepared for their exams with extensive differentiated practice exercises, detailed worked examples and IGCSE past paper questions. Stretch and challenge students with supplementary content for extended level examinations and extension level questions highlighted on the page. Emphasise the relevance of maths with features such as 'Why this chapter matters' which show its role in everyday life or historical development. Develop problem solving with questions that require students to apply their skills, often in real life, international contexts. Enable students to see what level they are working at and what they need to do to progress with Core and Extended levels signalled clearly throughout. Encourage students to check their work with answers to all exercise questions at the back (answers to examination sections are available in the accompanying Teacher s Pack)."

My Revision Notes: OCR GCSE (9-1) Business

Complete Physics for Cambridge IGCSE®

Covering Edexcel's IGCSE Business Studies Syllabus

A2-Level Business Studies

Where's Brian's Bottom?

Exam Board: Edexcel Level: GCSE Subject: Business First Teaching: September 2017 First Exam: June 2019 Endorsed for Edexcel Let Ian Marcouse successfully steer you through the new specification with his proven and popular approach to Business; clear content coverage is enhanced by numerous real-life examples to create a course that engages, motivates and develops every student. - Breaks down the content of the 2017 specification into clear, accessible explanations of important concepts and theories - Helps students apply their knowledge to a range of real business examples, issues and contexts, supported by 'Talking Points' that encourage critical and commercial thinking - Improves quantitative, investigative, analytical and evaluation skills through end-of-chapter exercises - Builds students' confidence approaching their exams as they practise calculation, short answer and extended-writing questions with stimulus materials - Boosts students' vocabulary and supports revision with definitions of key terminology for each topic

Endorsed by Cambridge International Examinations for the latest syllabus, this new edition of the the market-leading text provides a true international perspective. This title has been endorsed by Cambridge International Examinations for the latest Cambridge IGCSE (0450) and Cambridge O Level Business Studies (7115) syllabuses. - Offers an international perspective through a wide range of up-to-date case studies - Reinforces understanding through a variety of activities and discussion points - Provides examination preparation with revisions questions and summaries throughout - Written in accessible language, but with plenty of detail for top-grade students

Fully updated and matched to the Cambridge syllabus, this stretching Student Book is trusted by teachers around the world to support advanced understanding and achievement at IGCSE. The popular, stretching approach will help students to reach their full potential. Written by an experienced author, Stephen Popple, this updated edition is full of engaging content with up-to-date examples to cover all aspects of the Cambridge syllabus. The step-by-step approach will lead students through the course in a logical learning order building knowledge and practical skills with regular questions and practical activities. Extension material will stretch the highest ability students and prepare them to take the next step in their learning.Practice exam questions will consolidate student understanding and prepare them for exam success.Each book is accompanied by free online access to a wealth of extra support for students including practice exam questions, revision checklists and advice on how to prepare for an examination.

Lets Cambridge IGCSE® Business Studies Revision Guide provides clear and accessible revision content to support all students, with lots of practice opportunities to build your confidence and help you prepare for your Cambridge IGCSE® Maths assessments. This revision guide covers the Cambridge IGCSE® Business Studies syllabus (0450), as well as the Cambridge O-Level syllabus (7115), both for first teaching in 2018 and first examination in 2020. * Clear and concise syllabus coverage, with key definitions and concepts highlighted. * Topics in short, user-friendly sections to help you plan your revision in manageable chunks.* Revision tips provide essential assessment guidance.* The Revision Guide will follow a spaced practice model of learning with three different practice opportunities. Recent research into revision methodologies has cited repeated practice testing and spaced practice as having the highest efficacy - this is consistently found to be high-yield in terms of knowledge retained in relation to the time invested.* Quick tests with every topic, so you can check your progress - practice opportunity 1.* Exam-style practice questions at the end of every chapter develop your exam skills - practice opportunity 2.* Mixed exam-style questions cover a mix of questions for all the different topics in the book - practice opportunity 3.* A supporting glossary with easy-to-understand definitions of key terms.

Edexcel GCSE (9-1) Physics Student Book

Edexcel GCSE Chinese

Cambridge IGCSE® Business Studies Coursebook with CD-ROM

Essential Chemistry for Cambridge IGCSE®

All statistics and case studies use current up-to-date information and are taken from a wide variety of international contexts. The student revision CD is a valuable tool for individual revision.

Send students into their exam with the confidence to achieve their maximum potential using step-by-step guidance that helps to practise skills learned and improve exam technique. - Avoid common misconceptions with frequent mistakes highlighted throughout - Build students' skills constructing and writing answers with a range of practice and exam-style questions - Easily identify areas for improvement with the answers in the back of the book - Help students target their revision and focus on important concepts and skills with key objectives at the beginning of every chapter - Ensure that students maximise their time in the exam with examiner's tips and suggestions on how to approach questions - Contextualise knowledge with authentic case studies This Study and Revision Guide has been updated for the latest syllabus for examination from 2020. This title has not been through the Cambridge Assessment International Education endorsement process. Also available in the series Student Textbook Fifth edition (ISBN 9781510421233) Student eTextbook (ISBN 9781510420106) Whiteboard eTextbook (ISBN 9781510420113) Workbook (ISBN 9781510421257) Online Teacher's Guide (ISBN 9781510424128) Designed to mirror the 2011 exam format, this book is an essential study tool for the Edexcel IGCSE in English as a Second Language. This indispensable book contains four complete practice tests to help students prepare for Paper 1: Reading and Writing of the Edexcel (London Examinations) IGCSE in English as a Second Language. Endorsed by Edexcel, this book is an essential study tool which provides: key information about the examination; completely up-to-date exam-style questions tailored to the 2011 Edexcel IGCSE specification and exam paper format; specific advice for students on how to approach each part of Paper 1; and a wide range of stimulating texts and contexts selected to appeal to IGCSE students.

Exam board: Pearson Edexcel Level: International GCSE (9-1) Subject: History First teaching: September 2017 First exams: Summer 2019 Endorsed for Pearson Edexcel qualifications Follow the tried-and-tested methods of bestselling author Ben Walsh. This book builds the skills required for exam success, helps students to remember all the content and makes History really interesting. The authors have listened to feedback from teachers and students about the challenging aspects of the specification, to ensure that they deliver the support you need. You can rely on this textbook to: B” Ensure that History is accessible to all. /BStraightforward language, manageable chunks of text and plenty of bullet points guide you through the content, which is covered in the amount of depth that students needrbrB” Bring historical events, people and developments to life.B” Focus on what really matters. /BThe features in the book are designed to consolidate students' knowledge of the key points - from 'Focus' boxes and regular 'Knowledge check' questions to end-of-chapter summariesrbrB” Break down exam skills into small steps. /BActivities throughout the chapters and larger 'Focus tasks' teach students how to select, organise and use their knowledge to explain, analyse, evaluate and make judgementsrbrB” Provide easy-to-follow exam advice. /BClear explanations of the exam requirements, analysis of what a good answer might look like and handy tips help students to feel confident and preparedrbrBThis book covers the following units:rbrBHistorical investigations/Bbr” Russia and the Soviet Union, 1905-24br” The USA, 1918-41

Pearson Edexcel International GCSE (9-1) History: Paper 2 Investigation and Breadth Studies

Business for Cambridge International AS & A Level

Edexcel IGCSE Geography

Cambridge IGCSE Development Studies Students book

Edexcel International GCSE Spanish Student Book Second Edition

This Student Book provides a grammar-led approach with extensive exam preparation to develop independent, culturally aware students of German, ready for the exam. This book is endorsed by Cambridge International Examinations for the latest IGCSE® (0525) and International Level 1/Level 2 Certificate (0677) syllabuses. Extensive use of German reflects the style of the exams and, with specific advice and practice, it helps students use the acquired skills to their best ability. Topics on German-speaking cultures are integrated throughout to ensure students gain the cultural awareness that is at the heart of this qualification. - Develop students' ability to use German effectively - Stretch and challenge students to achieve their best grades - Ensure the progression required for further study at A-level or equivalent - Provide insight and encourage a positive attitude towards other cultures The book provides up-to-date content following a clear sequencing of topics designed specifically for teaching German at this level. It is designed to develop spontaneous, confident linguists who are able to progress to further study of German. - Teacher Resource + Audio-CDs (ISBN 9781471833076) includes all recordings and transcripts together with detailed guidance, editable vocabulary lists, cultural PowerPoint and interactive quizzes - Grammar Workbook (ISBN 9781471833182) Vocabulary is also available online at Vocab Express, an interactive learning application Visit www.vocabexpress.co.uk/hodder for more information.

5 full tests fully aligned with the revised Cambridge IGCSE First Language English 2020 syllabus. Ideal for use in the final year of the Cambridge IGCSE First Language English course, this book provides scaffolded support for students approaching the examination. The book contains five full examination papers organised by task type, accompanied by model and sample responses, mark schemes, examiner grades and comments, learning and exam strategy training, and examiner tips.

This title is endorsed by Cambridge Assessment International Education to support the full syllabus for examination from 2020. Discover business theory beyond the classroom by exploring real-world international businesses through case studies; rely on a tried-and-tested Student's Book to ensure full coverage of the latest Cambridge IGCSE and O Level Business Studies syllabuses (0450/0986/7115). - Encourage understanding with engaging case studies and clear and lively text gradually building content knowledge. - Develop application and evaluation skills with hundreds of engaging activities and examination-style questions throughout. - Deepen understanding through systematic syllabus coverage and a spiral structure revisiting material in a structured way. - Navigate the syllabuses confidently with subject outlines clearly defined at the start of each chapter and syllabus-matching section headings. - Check understanding with revision checklists enabling reflection, and suggested further practice. - Reinforce learning with selected answers and additional multiple-choice questions as well as a glossary of key terms online. Available in this series: Student Textbook Fifth edition (ISBN 9781510421233) Student eTextbook (ISBN 9781510420106) Whiteboard eTextbook (ISBN 9781510420113) Workbook (ISBN 9781510421257) Online Teacher's Guide (ISBN 9781510424128) Study and Revision Guide (ISBN 9781510421264)

The routine jobs of yesterday are being replaced by technology and/or shipped off-shore. In their place, job categories that require knowledge management, abstract reasoning, and personal services seem to be growing. The modern workplace requires workers to have broad cognitive and affective skills. Often referred to as "21st century skills," these skills include being able to solve complex problems, to think critically about tasks, to effectively communicate with people from a variety of different cultures and using a variety of different techniques, to work in collaboration with others, to adapt to rapidly changing environments and conditions for performing tasks, to effectively manage one's work, and to acquire new skills and information on one's own. The National Research Council (NRC) has convened two prior workshops on the topic of 21st century skills. The first, held in 2007, was designed to examine research on the skills required for the 21st century workplace and the extent to which they are meaningfully different from earlier eras and require corresponding changes in educational experiences. The second workshop, held in 2009, was designed to explore demand for these types of skills, consider intersections between science education reform goals and 21st century skills, examine models of high-quality science instruction that may develop the skills, and consider science teacher readiness for 21st century skills. The third workshop was intended to delve more deeply into the topic of assessment. The goal for this workshop was to capitalize on the prior efforts and explore strategies for assessing the five skills identified earlier. The Committee on the Assessment of 21st Century Skills was asked to organize a workshop that reviewed the assessments and related research for each of the five skills identified at the previous workshops, with special attention to recent developments in technology-enabled assessment of critical thinking and problem-solving skills. In designing the workshop, the committee collapsed the five skills into three broad clusters as shown below: Cognitive skills: nonroutine problem solving, critical thinking, systems thinking Interpersonal skills: complex communication, social skills, team-work, cultural sensitivity, dealing with diversity Intrapersonal skills: self-management, time management, self-development, self-regulation, adaptability, executive functioning Assessing 21st Century Skills provides an integrated summary of the presentations and discussions from both parts of the third workshop.

Cambridge International AS and A Level Business Coursebook with CD-ROM

Edexcel International GCSE (9-1) Biology Student Book (Edexcel International GCSE (9-1))

Parentology

Edexcel GCSE (9-1) Business Student Book

Oxford Reading Circle (New Ed.) Primer

Offers complete in-depth preparation for the Cambridge IGCSE in English as a Second Language (E2L) examination. The revised edition of this highly successful course offers complete preparation for all papers of the Cambridge IGCSE in English as a Second Language examination. The book is endorsed by Cambridge for use with the revised syllabus. Key features include: stimulating topics, international in perspective and relevant to IGCSE students educational needs and interests; step-by-step development of the four skills to build confidence and competence; particular attention to developing a mature writing style with a focus on tone, register and audience awareness; exercises in grammar, vocabulary and spelling.

A2-Level Business Studies Complete Revision & Practice

Completely updated to match the latest syllabuses, this rigorous student book provides comprehensive coverage along with relevant and up-to-date global examples and case studies. Brian Tittle's stretching approach is trusted by teachers around the world to build potential for the Cambridgeexams, and students future careers. To support achievement and assessment confidence, comprehensive exam practice is included. Includes access to online content with additional exam-questions, exercises, model answers, and revision tips.

Cambridge IGCSE® Business Studies Revision Guide helps students apply their knowledge, understanding and skills to succeed in their course. This endorsed Cambridge IGCSE® Business Studies Revision Guide has been designed to further develop students' skills for their Cambridge IGCSE Business Studies course. Revised to meet the latest IGCSE syllabus (0450) this book is packed full of guidance to reinforce students' understanding and skills to succeed in their course. Written in a clear style by experienced examiners this revision guide is perfect for international learners and accompanies the Cambridge IGCSE Business Studies Coursebook, third edition. Please note this revision guide is also relevant for the O Level Business Studies syllabus (7115) and course.

Cambridge IGCSE Business Studies Revision Guide

Everything You Wanted to Know about the Science of Raising Children but Were Too Exhausted to Ask

Cambridge IGCSE and O Level Business Studies 5th edition

Complete Business Studies for Cambridge IGCSE and O Level

Assessing 21st Century Skills

This revised set of resources for Cambridge IGCSE, IGCSE (9-1) and O Level Business Studies syllabuses (0450, 0986, 7115) is thoroughly updated for first examinations from 2020. This coursebook contains exam-style case studies and stimulus material from businesses around the world - ranging from a social enterprise in China to a fast food outlet in Zimbabwe. These give an international view of the real world applications of Business Studies theory. This book provides comprehensive exam support with questions to help students practise and build their confidence with the subject. The final chapter gives revision tips and advice on writing well-structured answers. The answers to the coursebook questions are in the teacher's resource. For free revision support, go to the Cambridge University Press website.

An award-winning scientist offers his unorthodox approach to childrearing: "Parentology is brilliant, jaw-droppingly funny, and full of wisdom bound to change your thinking about parenting and its conventions" (Amy Chua, author of Battle Hymn of the Tiger Mother). If you're like many parents, you might ask family and friends for advice when faced with important choices about how to raise your kids. You might turn to parenting books or simply rely on timeworn religious or cultural traditions. But when Dalton Conley, a dual-doctorate scientist and full-blown nerd, needed childrearing advice, he turned to scientific research to make the big decisions. In Parentology, Conley hilariously reports the results of those experiments, from bribing his kids to do math (since studies show conditional cash transfers improved educational and health outcomes for kids) to teaching them impulse control by giving them weird names (because evidence shows kids with unique names learn not to react when their peers tease them) to getting a vasectomy (because fewer kids in a family mean smarter kids). Conley encourages parents to draw on the latest data to rear children, if only because that level of engagement with kids will produce solid and happy ones. Ultimately these experiments are very loving, and the outcomes are redemptive—even when Conley's sassy kids show him the limits of his profession. Parentology teaches you everything you need to know about the latest literature on parenting—with lessons that go down easy. You'll be laughing and learning at the same time.

Series Editor: Mark Levesley Pearson's resources are designed to be simple, inclusive and inspiring and to support students in studying for Edexcel GCSE (9-1) Physics.

Cambridge IGCSE(TM) First Language English Exam Preparation and Practice

Edexcel International Gcse Business Studies