

Economy Today 13th Edition

Future economic growth lies in the value of experiences and transformations--good and services are no longer enough. We are on the threshold, say authors Pine and Gilmore, of the Experience Economy, a new economic era in which all businesses must orchestrate memorable events for their customers. The Experience Economy offers a creative, highly original, and yet eminently practical strategy for companies to script and stage the experiences that will transform the value of what they produce. From America Online to Walt Disney, the authors draw from a rich and varied mix of examples that showcase businesses in the midst of creating personal experiences for both consumers and businesses. The authors urge managers to look beyond traditional pricing factors like time and cost, and consider charging for the value of the transformation that an experience offers. Goods and services, say Pine and Gilmore, are no longer enough. Experiences and transformations are the basis for future economic growth, and The Experience Economy is the script from which managers can begin to direct their own transformations.

"The Economy Today is exceptionally well suited for this task. From its inception, this text has been motivated by policy issues. The primary goal has been to help students understand the challenges of economic pol-icy and the consequences of specific actions like tariffs, regulation, and tax reform. It has always provided a bal-anced discussion of these issues, allowing students to assess different perspectives on critical issues. For this edi-tion, instructors will particularly appreciate the unique chapters that provide a solid foundation for explaining, illus-trating, and assessing major Trump initiatives. Chapter 16, for example, is devoted to supply-side theory, a core foundation of Trumponomics. Students can explore the theoretical basis for tax cuts, deregulation, and immigration reform. Chapter 35 on international trade goes beyond the theory of comparative advantage to explain why and how some market participants seek to erect trade barriers. The unique chapter devoted to deregulation (Chapter 27) ex-amines the rationale for government regulation of industry, the inherent trade-offs, and the consequences of (de)regulation. The same kind of insistence on critical thinking about policy issues is apparent in Chapter 28 on envi-ronmental protection"--

"The Macro Economy Today' is noted for three great strengths: readability, policy orientation, and pedagogy. Schiller's accessible writing style engages students and brings some of the excitement of domestic and global economic news into the classroom.

History of the American Economy

Principles of Economics 2e

Macroeconomics

Work is Theatre & Every Business a Stage

An Introduction to American Politics

The Economy

For the one semester principles of microeconomics course. Reviewers tell us that Case/Fair is one of the all-time bestselling POE texts because they trust it to be clear, thorough and complete.

Today's economy may be tough, but economics doesn't have to be. Let Roger Arnold's MACROECONOMICS, 12E open up the world of economic analysis. With more detailed coverage of the financial and economic crisis than any other principles text on the market, this inviting book offers innovative and engaging learning features and easy customization. The author weaves memorable examples from pop culture throughout this edition and bolsters reader interest by illustrating the unexpected places macroeconomics occur. Readers see how economic forces link to every day events and form an important part of life 24/7. Coverage of the latest macroeconomic developments and new content reflect today's changing economy and equip readers with a thorough understanding of contemporary macroeconomics. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Clear. Current. Connected to Today's Student. Schiller, The Economy Today, 13e, is noted for three great strengths: readability, policy orientation, and pedagogy. The accessible writing style engages students and brings some of the excitement of domestic and global economic news into the classroom. Schiller emphasises how policymakers must choose between government intervention and market reliance to resolve the core issues of what, how, and for whom to produce. This strategic choice is highlighted throughout the full range of micro, macro, and international issues, and every chapter ends with a policy issue that emphasises the markets vs. government dilemma. The authors teach economics in a relevant context, filling chapters with the real facts and applications of economic life. Schiller is also the only principles text that presents all macro theory in the single consistent context of the AS/AD framework. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

International Economics

The Economy Today

Modern Labor Economics

Loose-Leaf Economics

For Business, Economics, and the Life and Social Sciences

Rethinking Economics from a Developing Country Perspective

High quality, engaging content for students...ultimate flexibility for educators The seventh edition of this benchmark Australian text continues to offer students a comprehensive and relevant introduction to economics whilst offering educators the ability to customise and deliver content – your way. Economics 7th edition provides a streamlined approach to study and recognises the difficulties some students may face in comprehending key concepts. By leaving the more technical content and application until later, students can enjoy the more exciting policy material from the beginning and engage with the content early. Through compelling examples, clear explanations and the latest instructive on-line resources, the text draws students into the content and reinforces learning through practice and solving problems which are relevant to them. The authors train students to think about issues in the way real economists do, and learn how to explore difficult policy problems and make more informed decisions by offering a clear introduction to theory and applying the concepts to today's events, news, and research.

Economic Development , 10/e is the leading textbook in this field, providing a complete and balanced introduction to the requisite theory, the driving policy issues, and the latest research. Principles and Concepts: Economics, Institutions, and Development: A Global Perspective; Comparative Economic Development; Classic Theories of Economic Growth and Development; Contemporary Models of Development and Underdevelopment. Problems and Policies: Domestic: Poverty, Inequality, and Development; Population Growth and Economic Development: Causes, Consequences, Controversies; Urbanization and Rural-Urban Migration: Theory and Policy; Human Capital: Education and Health in Economic Development; Agricultural Transformation and Rural Development: The Environment and Development; Development Policymaking and the Roles of Market, State, and Civil Society. Problems and Policies: International and Macro: International Trade Theory and Development Strategy; Balance of Payments, Developing-Country Debt, and Issues in Macroeconomic Stabilization; Foreign Finance, Investment, and Aid: Controversies and Opportunities; Finance and Fiscal Policy for Development; Some Critical Issues for the Twenty-First Century. For all readers interested in economic development.

This book offers a highly revealing and troubling view of today's high school students and the ways they pursue high grades and success. Denise Pope, veteran teacher and curriculum expert, follows five motivated and successful students through a school year, closely shadowing them and engaging them in lengthy reflections on their school experiences. What emerges is a double-sided picture of school success. On the one hand, these students work hard in school, participate in extracurricular activities, serve their communities, earn awards and honours, and appear to uphold school values. But on the other hand, they feel that in order to get ahead they must compromise their values and manipulate the system by scheming, lying, and cheating. In short, they do school, that is, they are not really engaged with learning nor can they commit to such values as integrity and community. The words and actions of these five students - two boys and three girls from diverse ethnic and socioeconomic backgrounds - underscore the frustrations of being caught in a grade trap that pins future success to high grades and test scores. Their stories raise critical questions that are too important for parents, educators, and community leaders to ignore. Are schools cultivating an environment that promotes intellectual curiosity, cooperation, and integrity? Or are they fostering anxiety, deception, and hostility? Do today's schools inadvertently impede the very values they claim to embrace? Is the success that current assessment practices measure the kind of success we want for our children?

We the People

Microeconomics

The Macro Economy Today

Principles of Microeconomics

Economics

Engineering Economy

Emphasizing the relevance of politics and government in everyday life, We the People provides tools to help students think critically about American government and politics. The Sixth Edition has been carefully updated to reflect most recent developments, including the ongoing conflict in Iraq and the 2006 midterm elections. Complemented by a rich package of multimedia tools for instructors and students, including a new video-clip DVD, We the People is now more pedagogically effective than ever.

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Health starts here! With an emphasis on media, the new Health: The Basics, Tenth Edition features robust relatable content, bringing health topics to life and keeping you hooked on learning and living well. Now enhanced with an even more comprehensive package of easy-to-use media and supplements, this edition makes teaching and learning personal health extra dynamic. The Tenth Edition includes new ABC News videos, more online worksheets, new course management and eText options, Tweet Your Health, new student "behavior change video log (vlog)" videos, countless new teacher supplements, and more. These resources bring personal health to life in any form-in the classroom, online, or on the iPad. These tools all motivate students to be more interested in the book content and invest in their health.

Recession, inflation, interest rates, income tax, exchange rates ... We are bombarded with these terms every day - by newspapers, the radio, TV and the internet - but what do they actually mean? And how do they impact on you? In this updated edition of Everyone's Guide to the South African Economy, all these issues - and more - are addressed. The book clearly explains and evaluates a wide range of economic occurrences - from the budget and the rand/dollar exchange rate to the balance of payments and the role of the South African Reserve Bank. The book investigates the causes and consequences of the 2008/2009 global financial and economic crisis, looks at the sub-Saharan African economy, and explores human development issues in South Africa and their implications for policy-making. If you are baffled by the specialised jargon of economists and bankers and want to know more about the economic forces that subtly dictate your day-to-day existence, Everyone's Guide to the South African Economy will put you in the picture. This is essential reading for every South African consumer and taxpayer. Economics, after all, is too important to be left to economists.

The Economic Way of Thinking

The Macroeconomy Today

Everyone's Guide to the South African Economy (13th edition)

The Micro Economy Today

Policy Making in a Global Context

The Limits of the Green Economy

The wide-ranging implications of the shift to a sharing economy, a new model of organizing economic activity that may supplant traditional corporations. Sharing isn't new. Giving someone a ride, having a guest in your spare room, running errands for someone, participating in a supper club—these are not revolutionary concepts. What is new, in the “sharing economy,” is that you are not helping a friend for free; you are providing these services to a stranger for money. In this book, Arun Sundararajan, an expert on the sharing economy, explains the transition to what he describes as “crowd-based capitalism”—a new way of organizing economic activity that may supplant the traditional corporate-centered model. As peer-to-peer commercial exchange blurs the lines between the personal and the professional, how will the economy, government regulation, what it means to have a job, and our social fabric be affected? Drawing on extensive research and numerous real-world examples—including Airbnb, Lyft, Uber, Etsy, TaskRabbit, France's BlaBlaCar, China's Didi Kuaidi, and India's Ola, Sundararajan explains the basics of crowd-based capitalism. He describes the intriguing mix of “gift” and “market” in its transactions, demystifies emerging blockchain technologies, and clarifies the dizzying array of emerging on-demand platforms. He considers how this new paradigm changes economic growth and the future of work. Will we live in a world of empowered entrepreneurs who enjoy professional flexibility and independence? Or will we become disenfranchised digital laborers scurrying between platforms in search of the next wedge of piecework? Sundararajan highlights the important policy choices and suggests possible new directions for self-regulatory organizations, labor law, and funding our social safety net.

Engineering Economy is intended to serve as a text for classroom instruction in undergraduate, introductory courses in Engineering Economics. It also serves as a basic reference for use by practicing engineers in all specialty areas (e.g., chemical, civil, computer, electrical, industrial, and mechanical engineering). The book is also useful to persons engaged in the management of technical activities. ¿ Used by engineering students worldwide, this best-selling text provides a sound understanding of the principles, basic concepts, and methodology of engineering economy. Built upon the rich and time-tested teaching materials of earlier editions, it is extensively revised and updated to reflect current trends and issues, with an emphasis on the economics of engineering design throughout. It provides one of the most complete and up-to-date studies of this vitally important field. ¿ MyEngineeringLab for Engineering Economy is a total learning package that is designed to improve results through personalized learning. MyEngineeringLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams—resulting in better performance in the course—and provides educators a dynamic set of tools for gauging individual and class progress.¿ ¿ ¿ Teaching and Learning Experience This program will provide a better teaching and learning experience—for you and your students. It will help: Personalize Learning: MyEngineeringLab provides students with a personalized interactive learning environment, where they can learn at their own pace and measure their progress. Provide a Solid Foundation in the Principles, Concepts, and Methodology of Engineering Economy: Students will learn to understand and apply economic principles to engineering. Prepare Students for Professional Practice:¿ Students will develop proficiency with the process for making rational decisions that they are likely to encounter in professional practice. Support Learning: The TestGen testbank allows instructors to regenerate algorithmically-generated variables within each problem to offer students a virtually unlimited number of paper or online assessments. Note: You are purchasing a standalone product; MyEngineeringLab does not come packaged with this content. If you would like to purchase both the physical text and MyEngineeringLab ¿search for ISBN-10: 0133750213/ISBN-13: 9780133750218. That package includes ISBN-10: 0133439275/ISBN-13: 9780133439274 and ISBN-10: 0133455343 /ISBN-13: 9780133455342. MyEngineeringLab is not a self-paced technology and should only be purchased when required by an instructor.

How the theoretical tools of literacy help us understand programming in its historical, social and conceptual contexts. The message from educators, the tech community, and even politicians is clear: everyone should learn to code. To emphasize the universality and importance of computer programming, promoters of coding for everyone often invoke the concept of “literacy,” drawing parallels between reading and writing code and reading and writing text. In this book, Annette Vee examines the coding-as-literacy analogy and argues that it can be an apt rhetorical frame. The theoretical tools of literacy help us understand programming beyond a technical level, and in its historical, social, and conceptual contexts. Viewing programming from the perspective of literacy and literacy from the perspective of programming, she argues, shifts our understandings of both. Computer programming becomes part of an array of communication skills important in everyday life, and literacy, augmented by programming, becomes more capacious. Vee examines the ways that programming is linked with literacy in coding literacy campaigns, considering the ideologies that accompany this coupling, and she looks at how both writing and programming encode and distribute information. She explores historical parallels between writing and programming, using the evolution of mass textual literacy to shed light on the trajectory of code from military and government infrastructure to large-scale businesses to personal use. Writing and coding were institutionalized, domesticated, and then established as a basis for literacy. Just as societies demonstrated a “literate mentality” regardless of the literate status of individuals, Vee argues, a “computational mentality” is now emerging even though coding is still a specialized skill.

Towards a steady state economy

How We Are Creating a Generation of Stressed Out, Materialistic, and Miseducated Students

Doing School

The Structure of American Industry

Coding Literacy

How Computer Programming Is Changing Writing

This is the United Nations definitive report on the state of the world economy, providing global and regional economic outlook for 2022 and 2023. The World Economic Situation and Prospects 2022 will examine the recovery of the global economy from the COVID-19 pandemic. In addition to presenting the latest UN growth forecasts, the report will provide a comprehensive assessment of economic developments, risk factors, and policy challenges. This year's thematic chapter will discuss the macroeconomic and distributional consequences of monetary policy, with particular focus on unconventional measures such as quantitative easing (QE).

Schiller's Essentials of Economics is the market leader for the one-semester survey course, praised for its strong policy focus and core theme of seeking the best possible answers to the basic questions of WHAT, HOW, and FOR WHOM to produce. The 9th edition is benefitted by SmartBook, the first adaptive reading experience designed to engage students with the content in an active and dynamic way, as opposed to the passive and linear reading experience they are used to. As a result, students are more likely to master and retain important concepts in the survey course. As in previous editions, students are confronted early on with the reality that the economy doesn't always operate optimally, either at the macro or micro level, and are encouraged to examine the policy challenge of finding the appropriate mix of market reliance and government regulation that generates the best possible outcomes. In addition to the suite of resources available within Connect Economics, over 100 key topics are reinforced with interesting and innovative videos on YouTube, provided to help non-majors see the relevance of economics. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

The text is designed primarily for a one semester survey course in general economics. It has also been successfully used in M.B.A. economics courses and in Master's courses in economic education.

The Basics

The Economy of Ireland

New Ways of Thinking

A Future Beyond Growth

World Economic Situation and Prospects 2022

Key features include: NEW -- Four new industries are now represented, including health care, cigarettes, telecommunications, and commercial banking. Al of the case studies carried over from the previous edition have been significantly revised and updated. NEW -- The industry studies on computers and college sports have been completely rewritten for this edition. Each industry is framed within the structure-conduce-performance approach to industrial organization. The uniqueness of each industry and important international issues are examined throughout the text. Industries included in this edition are agriculture, petroleum, automobiles, beer, computers, college sports, airlines, motion picture entertainment, cigarettes, health care, telecommunications,

and commercial banking.

International Economics, 13th Edition provides students with a comprehensive, up-to-date review of the field's essential principles and theory. This comprehensive textbook explains the concepts necessary to understand, evaluate, and address the economic problems and issues the nations of the world are currently facing, and are likely to face in the future. Balancing depth and accessibility, the text helps students identify the real-world relevance of the material through extensive practical applications and examples. The new, thoroughly-updated and expanded edition provides students with a solid knowledgebase in international trade theory and policy, balance of payments, foreign exchange markets and exchange rates, open-economy macroeconomics, and the international monetary system. The text uniquely employs the same graphical and numerical model in chapters that cover the same basic concept, allowing students to recognize the relationship among the different topics without having to start with a new example each time. Clear, straightforward discussions of each key concept and theory are complemented by concrete, accessible, and relatable examples that serve to strengthen student comprehension and retention. Topics include the 'Great Recession,' the increase in trade protectionism, excessive volatility and large misalignments of exchange rates, and the impacts of resource scarcity and climate change to continued growth and sustainable development. This undergraduate economics text combines theoretical principles with real-world events, and uses examples from journals and newspapers to complement its real-world focus. The text is developed around the central theme of government versus market reliance, and integrates coverage of the Keynesian framework model into the AS/AD framework. There are chapters on short-run determinants and m=long-run possibilities for productivity and growth. Numerous examples from the Cuban economy are used to highlight the problems of communism and to outline a pending transition.

Theory and Public Policy (International Student Edition)

The Experience Economy

Test Bank

Economic Development

Health

The Sharing Economy

The Economy TodayIrwin/McGraw-HillThe Macroeconomy TodayMcGraw-Hill/IrwinThe Micro Economy TodayMcGraw-Hill CompaniesThe Macro Economy Today

For courses in Mathematics for Business and Mathematical Methods in Business.This classic text continues to provide a mathematical foundation for students in business, economics, and the life and social sciences. Abundant applications cover such diverse areas as business, economics, biology, medicine, sociology, psychology, ecology, statistics, earth science, and archaeology. Its depth and completeness of coverage enables instructors to tailor their courses to students' needs. The authors frequently employ novel derivations that are not widespread in other books at this level. The Twelfth Edition has been updated to make the text even more student-friendly and easy to understand.

The Economy of Ireland (14th edition) takes a holistic examination of the Irish Economy in light of events including the Celtic Tiger boom, recession, recovery and a global pandemic. The textbook considers the evolution of the Irish economy over time; the policy priorities for a small regional economy in the eurozone; the role of the state in policy making; taxation and regulatory policy; and the challenge of sustainable development. This provides a framework for analysing policy issues at a national level, including the Irish labour market and migration, inequality and poverty, and the care economy. The book then considers issues at a sectoral level, from agriculture and trade to the education and health sectors. Packed with the latest available data, contemporary examples and analysis of topical issues, this is an ideal text for students studying modules on Irish Economics.

Markets, Morals and Development

The Great Demographic Reversal

Economics for a Changing World

Introductory Mathematical Analysis

Ageing Societies, Waning Inequality, and an Inflation Revival

Essentials of Economics

Projecting win-win situations, new economic opportunities, green growth and innovative partnerships, the green economy discourse has quickly gained centre stage in international environmental governance and policymaking. Its underlying message is attractive and optimistic: if the market can become the tool for tackling climate change and other major ecological crises, the fight against these crises can also be the royal road to solving the problems of the market. But how 'green' is the green economy? And how social or democratic can it be? This book examines how the emergence of this new discourse has fundamentally modified the terms of the environmental debate. Interpreting the rise of green economy discourse as an attempt to re-invent capitalism, it unravels the different dimensions of the green economy and its limits: from pricing carbon to emissions trading, from sustainable consumption to technological innovation. The book uses the innovative concept of post-politics to provide a critical perspective on the way green economy discourse represents nature and society (and their interaction) and forecloses the imagination of alternative socio-ecological possibilities. As a way of repoliticising the debate, the book advocates the construction of new political faultlines based on the demands for climate justice and democratic commons. This book will be of interest to students and scholars of environmental politics, political ecology, human geography, human ecology, political theory, philosophy and political economy. Includes a foreword written by Erik Swyngedouw (Professor of Geography, Manchester University). There is a fundamental denial at the centre of why we have an environmental crisis – a denial that ignores that endless physical growth on a finite planet is impossible. Nature provides the ecosystem services that support our civilisation, thus making humanity unavoidably dependent upon it. However, society continues to ignore and deny this dependence. A Future Beyond Growth explores the reason why the endless growth economy is fundamentally unsustainable and considers ways in which society can move beyond this to a steady state economy. The book brings together some of the deepest thinkers from around the world to consider how to advance beyond growth. The main themes consider the deep problems of the current system and key aspects of a steady state economy, such as population; throughput and consumerism; ethics and equity; and policy for change. The policy section and conclusion bring together these various themes and indicates how we can move past the growth economy to a truly sustainable future. This volume will be of great interest to students and scholars of economics, sustainability and environmental studies in general.

For one-semester courses in labor economics at the undergraduate and graduate levels, this book provides an overview of labor market behavior that emphasizes how theory drives public policy. Modern Labor Economics: Theory and Public Policy, Twelfth Edition gives students a thorough overview of the modern theory of labor market behavior, and reveals how this theory is used to analyze public policy. Designed for students who may not have extensive backgrounds in economics, the text balances theoretical coverage with examples of practical applications that allow students to see concepts in action. Experienced educators for nearly four decades, co-authors Ronald Ehrenberg and Robert Smith believe that showing students the social implications of the concepts discussed in the course will enhance their motivation to learn. As such, the text presents numerous examples of policy decisions that have been affected by the ever-shifting labor market. This text provides a better teaching and learning experience for you and your students. It will help you to: Demonstrate concepts through relevant, contemporary examples: Concepts are brought to life through analysis of hot-button issues such as immigration and return on investment in education. Address the Great Recession of 2008: Coverage of the current economic climate helps students place course material in a relevant context. Help students understand scientific methodology: The text introduces basic methodological techniques and problems, which are essential to understanding the field. Provide tools for review and further study: A series of helpful in-text features highlights important concepts and helps students review what they have learned.

The End of Employment and the Rise of Crowd-Based Capitalism

From re-inventing capitalism to re-politicising the present

Principles of Microeconomics 2e

Principles of Economics

This book presents, or rather 're-presents', the intricacies of a developing economy in the light of recent theoretical developments in economics while also providing a fresh perspective on the perceived inadequacies of the discipline in addressing the discontents of the contemporary global economic order. The book argues that there is scope for economics to be a more humane discipline and more relevant to contemporary economic problems by embracing new ideas, including those from other disciplines. It shows how economic concepts including recent theoretical advances can help better understand real life economic phenomena; to rethink the ways of making the market economy address the moral issues of human well-being and social justice and; overall, how the study of economics at an introductory level and public discourses on economic issues can be made more engaging as well as more relevant to the problems of developing countries. Based on public lectures given by the author in Dhaka, and using illustrations from Bangladesh, India and other countries, the book offers an authoritative understanding of diverse economic realities by taking a fresh look at the familiar. Comprehensive and accessible, the book will be of interest to students and researchers of economics, development economics and policy, sociology and business studies as well as journalists, public intellectuals and policymakers in developing countries.

The only introductory economics text to equip students to address today's pressing problems by mastering the conceptual and quantitative tools of contemporary economics. OUP has partnered with the international collaborative project of CORE researchers and teachers to bring students a book and learning system that complements and enhances CORE's open-access online e-book.The Economy is a new approach that integrates recent developments in economics including contract theory, strategic interaction, behavioural economics and financial instability. It challenges students to address inequality, climate change, economic instability, wealth creation and innovation and other problems. It has been adopted as the standard principles course at University College London, Sciences Po Paris and the Toulouse School of Economics.A new economics for the principles course The Economy begins with social interactions using elementary game theory and institutions modelled as rules of the game. This provides the basis for a modern treatment of markets including price-making as well as price-taking, the exercise of power, and the importance of social norms and adjustment to disequilibria. Introducing labour and credit markets with incomplete contracts allows a consistent treatment of aggregate employment and fluctuations without the need for ad hoc sticky price and wage assumptions. Banks create money by extending credit and a central bank seeks to implement a target inflation rate. Growth and instability are illustrated from the Great Depression, through the post-war golden age of capitalism through to the financial crisis and ensuing uncertainties. Students acquire an understanding of the past and current evolution of the economy in its social and environmental context, equipping them to marshal evidence and articulate positions about contemporary policy issues. This original and panoramic book proposes that the underlying forces of demography and globalisation will shortly reverse three multi-decade global trends – it will raise inflation and interest rates, but lead to a pullback in inequality. "Whatever the future holds", the authors argue, "it will be nothing like the past". Deflationary headwinds over the last three decades have been primarily due to an enormous surge in the world's available labour supply, owing to very favourable demographic trends and the entry of China and Eastern Europe into the world's trading system. This book demonstrates how these demographic trends are on the point of reversing sharply, coinciding with a retreat from globalisation. The result? Ageing can be expected to raise inflation and interest rates, bringing a slew of problems for an over-indebted world economy, but is also anticipated to increase the share of labour, so that inequality falls. Covering many social and political factors, as well as those that are more purely macroeconomic, the authors address topics including ageing, dementia, inequality, populism, retirement and debt finance, among others. This book will be of interest and understandable to anyone with an interest on where the world's economy may be going.