

E Commerce Models Modern Methods And Techniques

Within a given enterprise, database management involves the monitoring, administration, and maintenance of the databases, which constantly change with new technologies and new forms of data. **Cross-Disciplinary Models and Applications of Database Management: Advancing Approaches is an updated look at the latest tools and technology within the burgeoning field of database management. Perfect for the network administrator, technician, information technology specialist or consultant, or for academics and students, this volume presents the latest field has to offer by way of cases and new research. As database languages, models, and systems change, it's vital for practitioners within the field to stay abreast of the latest research and methods being used around the world, and this book offers the most current advances available.**

Social media has become a key tool for businesses to utilize all areas of their practices to build relationships with their customer base and promote their products. This technology is no longer optional as those who do not take advantage of the many benefits it offers continue to struggle with outdated practices. In order for businesses to flourish, further study on the advantages social media provides in the areas of marketing and developing consumer relationships is required. The Research Anthology on Social Media Advertising and Building Consumer Relationships considers best practices and strategies of utilizing social media successfully throughout various business fields to promote products, build relationships, and maintain relevancy. This book also discusses common pitfalls and challenges companies face as they attempt to create a name for themselves in the online world. Covering topics such as marketing, human aspects of business, and branding, this major reference work is crucial for managers, business owners, entrepreneurs, researchers, scholars, academicians, practitioners, instructors, and students.

"This book offers insights into issues, challenges, and solutions related to the successful application and management aspects of electronic business, providing a comprehensive framework for researchers and practitioners in understanding the growing demand of e-business research"--Provided by publisher.

"International Trade Law offers comprehensive analysis of international sale transactions through case law, policy documents, legislation, international conventions and rules adopted by international organisations such as the ICC."--

Building Sustainable Information Systems

Encyclopedia of E-Commerce Development, Implementation, and Management

Handbook of Research on the Role of Human Factors in IT Project Management

Emerging Technologies

Cyber Crime: Concepts, Methodologies, Tools and Applications

Research Anthology on Social Media Advertising and Building Consumer Relationships

"This book provides a comprehensive overview of the most important ethical issues associated with the expanding world of e-business, and offers relevant theoretical frameworks to ethical issues in all significant areas of e-business"--Provided by publisher.

While buying and selling goods and services once necessitated a face-to-face transaction, much of the commerce we now undertake is completely electronic. Recent advances in electronic and mobile commerce, precipitated by innovations in technology and user acceptance, have led to subsequent changes in individual and organizational behavior. E-Commerce Trends for Organizational Advancement: New Applications and Methods gathers essential research on the changing face of commerce, investigating the development, delivery, and perception of e- and m- commerce systems and tools.

Embarking on electronic business is a challenging task. There is also a lack of clear understanding and comprehensive analysis of various issues and domains of electronic business. This book offers a very comprehensive analysis of concepts, models and infrastructures of e-business. It also presents unique observations of current e-business practices for different organizations in different economies and provides insights on the future of current leading businesses on the net and the trends of e-business. The volume will be an effective and indispensable reference book for professionals who are interested in or dealing with e-business and businesses that are embarking on e-business. Sample Chapter(s): Introduction (106 KB); Chapter 1: Overview-Part I: Foundation of E-Business and E-Business Technologies (318 KB); Contents: Overview of Current Status of E-Business; Overview-Part I: Foundation of E-Business and E-Business Technologies (J Xu & M Quaddus); Overview-Part II: B2C, B2B and Other Types of E-Business (J Xu & M Quaddus); Studies of E-Business Issues and Challenges: Factors Influencing Online Auction Adoption: A China Study (M Quaddus & J Xu); Factors Influencing Online Advertising: A National Survey Among Small & Medium Enterprises in Australia (J Heiligtag et al.); E-Learning in Emerging Countries: Case Studies of Republic of Tunisia, the Kingdom of Saudi Arabia, and People's Democratic Republic of Algeria (I B Dhaou & F Abdessemed); Consumers' Adoption of Electronic Ticketing: An Application in the Air Travel Industry in Tunisia (A Allagui & M B Mimoun); Success Factors of E-Tailing: A China Study (W-B Xuan et al.); A Framework for Business-to-Business E-Commerce Evaluation Challenges and Critical Success Factors (C Lin & Y-A Huang); The Diffusion of Web 2.0 Platforms: The Problem of Oscillating Degrees of Utilization (T Kollmann et al.);

Application of Wireless Technologies in Mobile Business (X-Z Gao); Theories and Factors Affecting Electronic Commerce Adoption in Small and Medium Enterprises (SMEs): A Review (S Al-Somali et al.); Factors of Commercial Website Success in Small and Medium Enterprises: An Indonesian Study (V Pujanti et al.); E-Commerce Adoption in Small Enterprises: An Australian Study (Z Ballal et al.); Outlook of E-Business: Future of E-Business, Success Factors and E-Business Opportunities (J Xu & M Quaddus); Achieving Sustainable E-Business Success: Development and Application of a Model of E-Business Adoption, Success and Sustainable Success (J Xu & M Quaddus). Readership: Academicians and professionals in e-business, innovation technology, international trade, entrepreneurship and decision sciences.

"This book advances the understanding of management methods, information technology, and their joint application in business processes"--Provided by publisher.

18th International Conference, BIR 2019, Katowice, Poland, September 23-25, 2019, Proceedings

Impact of Technology on Goods, Services, and Business Transactions

Handbook of Research on Information Management and the Global Landscape

E-Life: Web-Enabled Convergence of Commerce, Work and Social Life

Key Challenges And Opportunities For Quality, Sustainability And Innovation In The Fourth Industrial Revolution: Quality And Service Management In The Fourth Industrial Revolution - Sustainability And Value Co-creation

Proceedings of 10th Computer Science On-line Conference 2021, Vol. 2

This book constitutes the proceedings of the 4th World Summit on the Knowledge Society, WSKS 2011, held in Mykonos, Greece, in September 2011. The 90 revised full papers presented were carefully reviewed and selected from 198 submissions. The papers address issues such as information technology, e-learning, e-business, cultural heritage, e-government.

This book constitutes the refereed proceedings of the 4th International Conference on HCI for Cybersecurity, Privacy and Trust, HCI-CPT 2022, held as part of the 23rd International Conference, HCI International 2022, which was held virtually in June/July 2022. The total of 1271 papers and 275 posters included in the HCII 2022 proceedings was carefully reviewed and selected from 5487 submissions. The HCI-CPT 2022 proceedings focuses on to user privacy and data protection, trustworthiness and User Experience in cybersecurity, multi-faceted authentication methods and tools, HCI in cyber defense and protection, studies on usable security in Intelligent Environments, as well as the impact of the Covid-19 pandemic on cybersecurity

How can companies survive and prosper in the new economic age of the 4th Industrial Revolution? This book collects a variety of cases and quality management strategies for companies to put in place in the face of Industry 4.0. It argues that organizations that practice good quality management throughout the whole organization, and focus on satisfying their customers, employees and other stakeholders better than their competitors, are well equipped with the necessary capabilities to survive. It is a must read book for academicians, practitioners, managers and students interested in learning about the quality management philosophy, principles, tools and methods to be used in building a sustainable future where the challenges of the 4th Industrial Revolution — Industry 4.0—are regarded and used as opportunities for survival and further growth.

Tourism is an important phenomenon of today's global world and is regarded as the world's biggest industry. As a concept, tourism inspires attention from different scientific areas and can be considered within an interdisciplinary context. Due to its multidisciplinary, multidimensional, and multimethod character, tourism is an area ripe for study. This book is a modest try for that end. The chapters are written from economic, managerial, marketing, and educational perspectives, using different frameworks and methodologies.

E-Commerce Trends for Organizational Advancement: New Applications and Methods

Proceedings of the 2014 International Conference on Engineering Technology, Engineering Education and Engineering Management (ETEEEM 2014), Hong Kong, 15-16 November 2014

Research Anthology on E-Commerce Adoption, Models, and Applications for Modern Business

New Applications and Methods

16th IFIP TC8 International Conference, CISIM 2017, Bialystok, Poland, June 16-18, 2017, Proceedings

Improving E-Commerce Web Applications Through Business Intelligence Techniques

"This book provides a broad and comprehensive international coverage of subjects, issues, and current trends relating to all areas of online marketing"--Provided by publisher.

Recent innovations in the field of information technology and communications are radically changing the way international organizations conduct business. In this competitive environment, having the necessary tools to streamline business transactions and secure digital payments is crucial to business success. Electronic Payment Systems for Competitive Advantage in E-Commerce provides relevant theoretical frameworks and the latest empirical findings on electronic payment systems in the digital marketplace. Focusing on the importance of e-commerce in business development, including the advantages and disadvantages of e-payments, this book is an essential resource for business professionals who want to improve their understanding of the strategic role of e-commerce in all dimensions, as well as for both researchers and students.

The convenience of online shopping has driven consumers to turn to the internet to purchase everything from clothing to housewares and even groceries. The ubiquity of online retail stores and availability of hard-to-find products in the digital marketplace has been a catalyst for a heightened interest in research on the best methods, techniques, and strategies for remaining competitive in the era of e-commerce. The Encyclopedia of E-Commerce Development, Implementation, and Management is an authoritative reference source highlighting crucial topics relating to effective business models, managerial strategies, promotional initiatives, development methodologies, and end-user considerations in the online commerce sphere. Emphasizing emerging research on up-and-coming topics such as social commerce, the Internet of Things, online gaming, digital products, and mobile services, this multi-volume encyclopedia is an essential addition to the reference collection of both academic and corporate libraries and caters to the research needs of graduate-level students, researchers, IT developers, and business professionals.

This book constitutes the refereed proceedings of the artificial intelligence in intelligent systems section of the 10th Computer Science Online Conference 2021 (CSOC 2021), held online in April 2021. Artificial intelligence in intelligent systems topics are presented in this book. Modern hybrid and bio-inspired algorithms and their application are discussed in selected papers.

Special Issue of the Quarterly Journal of Electronic Commerce

10th Workshop on E-Business, WEB 2011, Shanghai, China, December 4, 2011, Revised Selected Papers

4th World Summit on the Knowledge Society, WSKS 2011, Mykonos, Greece, September 21-23, 2011, Revised Selected Papers

Socio-technical Design of Ubiquitous Computing Systems

Sustaining Competitive Advantage via Business Intelligence, Knowledge Management, and System Dynamics

International Trade Law

As digital transformation has accelerated, the e-commerce landscape has become increasingly dynamic. New players have emerged at the same time that established actors have taken on new roles; some barriers to e-commerce at the firm, individual and country levels have been overcome, while other barriers have emerged. Innovative business models have transformed buyer-seller relationships and pushed out the frontier of what is possible to buy and sell online.

Threatening the safety of individuals, computers, and entire networks, cyber crime attacks vary in severity and type. Studying this continually evolving discipline involves not only understanding different types of attacks, which range from identity theft to cyberwarfare, but also identifying methods for their prevention. Cyber Crime: Concepts, Methodologies, Tools and Applications is a three-volume reference that explores all aspects of computer-based crime and threats, offering solutions and best practices from experts in software development, information security, and law. As cyber crime continues to change and new types of threats emerge, research focuses on developing a critical understanding of different types of attacks and how they can best be managed and eliminated.

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Cross-Disciplinary Models and Applications of Database Management: Advancing Approaches

Models and Frameworks

Advancing Approaches

Advanced E-Business Methods

Tourism

Concepts, Methodologies, Tools, and Applications

Explores the many issues surrounding living and working in a global environment. Relates how necessary it is for companies to conduct business while taking a global perspective to their operations.

With the technological advancement of mobile devices, social networking, and electronic services, Web technologies continues to play an ever-growing part of the global way of life, incorporated into cultural, economical, and organizational levels. Web Technologies: Concepts, Methodologies, Tools, and Applications (4 Volume) provides a comprehensive depiction of current and future trends in support of the evolution of Web information systems, Web applications, and the Internet. Through coverage of the latest models, concepts, and architectures, this multiple-volume reference supplies audiences with an authoritative source of information and direction for the further development of the Internet and Web-based phenomena. With the global economy still in recovery, it is more important than ever for individuals and organizations to be aware of their money and its potential for both depreciation and growth. Banking, Finance, and Accounting: Concepts, Methodologies, Tools, and Applications investigates recent advances and undertakings in the financial industry to better equip all members of the world economy with the tools and insights needed to weather any shift in the economic climate. With chapters on topics ranging from investment portfolios to credit unions, this multi-volume reference source will serve as a crucial resource for managers, investors, brokers, and all others within the banking industry.

By using various data inputs, ubiquitous computing systems detect their current usage context, automatically adapt their services to the user's situational needs and interact with their environment on an ad-hoc basis. Designing such self-adaptive, context-aware knowledge processing systems is, in itself, a formidable challenge. This book explores innovations in the field of information technology and communications are radically changing the way international organizations conduct business. In this competitive environment, having the necessary tools to streamline business transactions and secure digital payments is crucial to business success. Electronic Payment Systems for Competitive Advantage in E-Commerce provides relevant theoretical frameworks and the latest empirical findings on electronic payment systems in the digital marketplace. Focusing on the importance of e-commerce in business development, including the advantages and disadvantages of e-payments, this book is an essential resource for business professionals who want to improve their understanding of the strategic role of e-commerce in all dimensions, as well as for both researchers and students.

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An Exploratory Investigation of E-Business Success Factors Using Partial Least Squares Analysis

4th International Conference, HCI-CPT 2022, Held as Part of the 24th HCI International Conference, HCII 2022, Virtual Event, June 26 - July 1, 2022, Proceedings

Unpacking E-commerce Business Models, Trends and Policies

11th International Conference, ICOCIT 2015, Bhubaneswar, India, February 5-8, 2015, Proceedings

Information Systems, E-learning, and Knowledge Management Research

Transdisciplinary Marketing Concepts and Emergent Methods for Virtual Environments

This book constitutes the refereed proceedings of the 11th International Conference on Distributed Computing and Internet Technology, ICOCIT 2015, held in Bhubaneswar, India, in February 2015. The 12 revised full papers presented together with 30 short papers and 9 invited talks in this volume were carefully reviewed and selected from 221 submissions. The papers cover topics such as distributed computing and algorithms; internet technologies and Web services; secure computing and communication; cloud computing; information retrieval and recommender systems and societal applications.

This special issue of QJEC marks the final instalment of the journal. The QJEC has had a long-standing history of international scholarship focused on the emerging field of electronic commerce with a broad, interdisciplinary approach. It has established the field's intellectual foundation with state-of-the-art research from business, computer science, engineering, law, psychology, and sociology. This particular issue focuses on an eclectic group of papers that are international in scope with authors from Canada, Australia, France, Germany, South Africa and Italy. The papers range in topics from valuing dot com companies, to mobile health and portals, to supply chain management.

In the next few years, it is expected that most businesses will have transitioned to the use of electronic commerce technologies, namely e-commerce. This acceleration in the acceptance of e-commerce not only changes the face of business and retail, but also has introduced new, adaptive business models. The experience of consumers in online shopping and the popularity of the digital marketplace have changed the way businesses must meet the needs of consumers. To stay relevant, businesses must develop new techniques and strategies to remain competitive in a changing commercial atmosphere. The way in which e-commerce is being implemented, the business models that have been developed, and the applications including the benefits and challenges to e-commerce must be discussed to understand modern business. The Research Anthology on E-Commerce Adoption, Models, and Applications for Modern Business discusses the best practices, latest strategies, and newest methods for implementing and using e-commerce in modern businesses. This includes not only a view of how business models have changed and what business models have emerged, but also provides a focus on how consumers have changed in terms of their needs, their online behavior, and their use of e-commerce services. Topics including e-business, e-services, mobile commerce, usability models, website development, brand management and marketing, and online shopping will be explored in detail. This book is ideally intended for business managers, e-commerce managers, marketers, advertisers, brand managers, executives, IT consultants, practitioners, researchers, academicians, and students interested in how e-commerce is impacting modern business models.

"This book will serve as an integrated e-business knowledge base for those who are interested in the advancement of e-business theory and practice through a variety of research methods including theoretical, experimental, case, and survey research methods"--Provided by publisher.

Value Creation from E-Business Models

Artificial Intelligence in Intelligent Systems

HCI for Cybersecurity, Privacy and Trust

Distributed Computing and Internet Technology

E-Business Models, Services and Communications

Perspectives and Practices

The turn of the new millennium has brought with it an explosion of activity around electronic services (e-services) in the form of e-commerce, e-business, e-government, e-learning, and so on. The provision of all possible goods and services electronically via the Internet with the use of semantic web technologies has seen a paradigm shift from the traditional brick-and-mortar services online. An understanding of this paradigm shift and the fundamental properties of e-service composition is required in order to take full advantage of the paradigm. As such, this book provides comprehensive coverage and understanding of the use of e-services within the technological, business, management, and organizational domains. Chapters cover technology in sports, cloud computing for universities, and more. This book is a reference book for scholars, researchers, and practitioners looking to update their knowledge on methodologies, theoretical analyses, modeling, simulation, and empirical studies on e-services.

Due to the global health crisis, economies had to adapt to combat pandemic situations. In the present pandemic crisis, new legislation, methods, labor approaches, values, and social behaviors have emerged with a huge impact in all organizations. However, countries have applied different solutions, procedures, and rules to deal with crises. Therefore, the impact has been different, but all have had a common goal: to survive. This book explores innovations in the field of information technology and communications are radically changing the way international organizations conduct business. In this competitive environment, having the necessary tools to streamline business transactions and secure digital payments is crucial to business success. Electronic Payment Systems for Competitive Advantage in E-Commerce provides relevant theoretical frameworks and the latest empirical findings on electronic payment systems in the digital marketplace. Focusing on the importance of e-commerce in business development, including the advantages and disadvantages of e-payments, this book is an essential resource for business professionals who want to improve their understanding of the strategic role of e-commerce in all dimensions, as well as for both researchers and students.

Reinventing Economies and Organizations Following a Global Health Crisis deals with management and economic issues, particularly with the reinvention of businesses and economies due to the pandemic situation and the relevance of entrepreneurship, innovation, and intensive knowledge used to deal with these changes. This book emphasizes the challenges, difficult periods of crisis and provides information for dealing with entrepreneurship and innovation, networks, and complementarities to recover businesses. The chapters also point out possible opportunities, challenges, and risks in the process of recovery highlighting innovation, internationalization, technology, and intensive knowledge in promoting economies and companies. This book is a must-read for economists, directors, shareholders, researchers, academicians, and students interested in how businesses reinvent and recover following a global health crisis.

This book constitutes the refereed proceedings of the Workshop on E-Business (WEB 2011), held in Shanghai, China, on December 4, 2011. The 40 papers, which were selected from 88 submissions to the workshop, touch on topics that are diverse yet highly relevant to the challenges faced by today's e-business researchers and practitioners. They are organized in the following topical sections: E-commerce; E-learning; E-commerce and e-business systems and applications.

This book constitutes the proceedings of the 16th IFIP TC8 International Conference on Computer Information Systems and Industrial Management, CISIM 2017, held in Bialystok, Poland, in June 2017. The 60 regular papers presented together with 5 keynotes were carefully reviewed and Selected from 85 submissions. They are organized in the following topical sections: data analysis and information retrieval; engineering of enterprise software products; industrial management and other applications; modelling and optimization; various aspects of computer security.

Electronic Payment Systems for Competitive Advantage in E-Commerce

Concepts, Methodologies, Tools and Applications

Computer Information Systems and Industrial Management

Realities, Challenges and Outlook

Business Models, Trends and Policies

Web Technologies: Concepts, Methodologies, Tools, and Applications

The role humans play in the field of information technology continues to hold relevance even with the industry's rapid growth. People contribute heavily to the physical, cognitive, and organizational domain of computing, yet there is a lack of exploration into this phenomenon. Humanoid aspects of technology require extensive research in order to avoid marginalization and insufficient data. Handbook of Research on the Role of Human Factors in IT Project Management is a collection of innovative research on the methods and applications of the task of human characteristics in the design and development of new technology. While highlighting topics including digitalization, risk management, and task analysis, this book is ideally designed for IT professionals, managers, support executives, project managers, managing directors, academicians, researchers, and students seeking current research on the dynamics of human influence in technological projects.

This book constitutes the proceedings of the 18th International Conference on Perspectives in Business Informatics Research, BIR 2019, held in Katowice, Poland, in September 2019. This year's theme was: Responsibilities of Digitalization – Responsible designing and shaping of future technology for digital preservation, global data storage and cost-effective management. The 17 papers presented in this volume were carefully reviewed and selected from 74 submissions. This year the contributions focus on topics such as: responsibilities of digitalization; responsible designing and shaping the future of technology for digital preservation, global data storage and cost-effective management.

As the Internet becomes increasingly interconnected with modern society, the transition to online business has developed into a prevalent form of commerce. While there exist various advantages and disadvantages to online business, it plays a major role in contemporary business methods. Improving E-Commerce Web Applications Through Business Intelligence Techniques provides emerging research on the core areas of e-commerce web applications. While highlighting the use of data mining, search engine optimization, and online marketing to advance online business, readers will learn how the role of online commerce is becoming more prevalent in modern business. This book is an important resource for vendors, website developers, online customers, and scholars seeking current research on the development and use of e-commerce.

?Information Systems (IS) as a discipline draws on diverse areas including, technology, organisational theory, management and social science. The field is recognized as very broad and encompassing many themes and areas. However, the development of artefacts, or information systems development (ISD), in the broadest sense, is a central concern of the discipline. Significantly, ISD impacts on the organisational and societal contexts through the use of the artefacts constructed by the development. Today, that impact also needs to be evaluated in terms of its effects on the environment. Sustainable, or "green," IT is a catch-all term used to describe the development, manufacture, management, use and disposal of ICT in a way that minimizes damage to the environment. As a result, the term has many different meanings, depending on the role assumed in the life span of the ICT artefact. The theme of the proposed work is to critically examine the whole range of issues around ISD from the perspective of sustainability. Sustainable IT is an emerging theme in academic research and industry practice in response to an individual concern for the environment and the embryonic regulatory environments being enacted globally to address the environmental impact of ICT. In this work we intend to bring together in one volume the diverse research around the development of sustainable IS.

Perspectives in Business Informatics Research

Technology Application in the Tourism and Hospitality Industry of Bangladesh

E-Business Essentials

Banking, Finance, and Accounting: Concepts, Methodologies, Tools, and Applications

E-Business Applications for Product Development and Competitive Growth: Emerging Technologies

Engineering Technology, Engineering Education and Engineering Management

Value Creation from E-Business Models provides a thorough analysis of what constitutes an e-business model. Unlike many e-business books available, this text draws together theoretical and empirical contributions from leading academic scholars in the field of management information systems.

Divided into four parts, E-Business Models and Taxonomies; E-Business Markets; E-Business Customer Performance Measurement; and E-Business Vendor Applications and Services, this book is the critical dissection of E-Business that today's academic community needs. * World class academic contributors brought together in one volume * Demonstrates that there are e-business models which create value for customers and vendors alike * Learn from the lessons of the past five years in developing and implementing e-business models

This volume contains papers presented at the International Conference on Engineering Technologies, Engineering Education and Engineering Management (ETEEEM 2014), Hong Kong, 15-16 November 2014). A wide variety of topics is included in the book: - Engineering Education - Education Engineering and Technology - Methods and Learning Mechanism

e-Services

Ethical Issues in E-Business: Models and Frameworks

Trends in E-Business, E-Services, and E-Commerce: Impact of Technology on Goods, Services, and Business Transactions

E-Business in the 21st Century

Mobile and Ubiquitous Commerce: Advanced E-Business Methods

Handbook of Research on Reinventing Economies and Organizations Following a Global Health Crisis