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Find out how to effectively create, use, and track QR codes. QR (Quick Response) codes are popping up everywhere, and businesses are reaping the rewards. Get in on the action with the no-nonsense advice in this streamlined, portable guide. You'll find out how to get started, plan your strategy, and actually create the codes. Then you'll learn to link codes to mobile-friendly content, track your results, and develop ways to give your customers value that will keep them coming back. It's all presented in the straightforward style you've come to know and love, with a dash of humor thrown in. Businesses large and small are using QR codes to share

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product information, coupons and special offers, and to process payments from customers' smartphones This small guide is packed with the information you need to start using QR codes with your business Covers what QR codes are and how to get started, plan a QR code campaign, create the codes, and link them to mobile-friendly content Explains code management systems and how to track your results, ways to deliver genuine value to your users, and how to plan for the future Includes ten cool campaign ideas QR Codes For Dummies, Portable Edition helps you take advantage of this hot trend with practical knowledge you can use right away. Do you rummage through your grandmother's attic for pictures of old relatives? Have you ever wondered where your family came from? Would you like to know if you and

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someone famous share a common great-great grandparent? If you've answered yes to any of these questions you might be an amateur genealogist without even knowing it! Genealogical programs like Family Tree Maker are widely available and do not require any special training to use. That's right -- with a PC, a computer program, and an interest in discovering your roots you can begin tracing your family's history from its early years to today. Along the way you just might visit exotic lands, meet famous relatives, or dabble in a foreign language! Family Tree Maker For Dummies is your guide to getting the most out of today's most popular genealogy software on the market. Begin by investigating the many features Family Tree Maker offers all budding genealogists. Find out what you need to get underway and

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how to start recording data you have collected. The book helps you create an investigation strategy that taps into close (and distant) relatives, high-tech resources, and other genealogists from around the world! You can also explore options for presenting your completed family tree, from including photos and video in the final product to making copies for relatives. Family Tree Maker For Dummies makes preserving vital family records a fun and rewarding experience.

All you need to know about SharePoint Online and SharePoint Server SharePoint is an enterprise portal server living under the Microsoft Office umbrella. It can be used as a local installation (on-premises) or an online service. The SharePoint Online service comes bundled with Office 365.

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You can use SharePoint to aggregate sites, information, data, and applications into a single portal. SharePoint 2019 contains highly integrated features that allow you to work with it directly from other Office products such as Teams, Word, Excel, PowerPoint, and many others. SharePoint For Dummies provides a thorough update on how to make the most of all the new SharePoint and Office features—while still building on the great and well-reviewed content in the prior editions. The book shows those new to SharePoint or new to SharePoint 2019 how to get up and running so that you and your team can become productive with this powerful tool. Find high-level, need-to-know information for “techsumers”, administrators, and admins Learn how SharePoint Online can get you started in minutes without the hassle and frustration

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of building out your own servers Find everything you need to know about the latest release of SharePoint Online and SharePoint Server Get your hands on the best guide on the market for SharePoint!

The fast and easy way to get things done with Office Perplexed by PowerPoint? Looking to excel at Excel? From Access to Word—and every application in between—this all-encompassing guide provides plain-English guidance on mastering the entire Microsoft Office suite. Through easy-to-follow instruction, you'll quickly get up and running with Excel, Word, PowerPoint, Outlook, Access, Publisher, Charts and Graphics, OneNote, and more—and make your work and home life easier, more productive, and more streamlined. Microsoft Office is the leading productivity tool in the world.

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From word processing to business communication to data crunching, it requires a lot of knowledge to operate it—let alone master it. Luckily, Office 2016 All-in-One For Dummies is here to deliver the breadth of information you need to complete basic tasks and drill down into Office's advanced features. Create customized documents and add graphic elements, proofing, and citations in Word Build a worksheet, create formulas, and perform basic data analysis in Excel Create a notebook and organize your thoughts in Notes Manage messages, tasks, contacts, and calendars in Outlook Clocking in at over 800 pages, Office 2016 All-in-One For Dummies will be the singular Microsoft Office resource you'll turn to again and again.

WordPress For Dummies

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Deep Learning For Dummies

Building a Web Site For Dummies

Social Media Marketing All-in-One For Dummies

Do you long for the country life? *Hobby Farming For Dummies* is a practical guide that will show you how to handle all the basics of small-scale farming, from growing healthy crops to raising livestock and managing your property. You'll see how to decide what to farm, provide shelter and utilities, select plants, and protect your investment. It's all you need to dig in and start growing! You'll get a real idea of what it really means to jump from your current lifestyle to a life

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farming in the countryside. You'll get the information you need to decide if the farming lifestyle is right for you and your personality. You'll learn everything you need to know about property and how to access a power supply. You'll get practical advice on which animals would work best for your farm and you'll learn how to acquire them and what you need to know about caring for them properly. You'll get help with all of the major decisions like whether you're better off with subsistence farming or a more ambitious project. Find out how to: Make from change to a farm lifestyle Get along with

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your neighbors Find and buy rural properties
Select and maintain equipment Raise and care
for animals Use and preserve food items Avoid
common farming pitfalls Choose plans for your
farm Complete with lists of the ten unique
opportunities for fun and the top ten
misconceptions about farm living, Hobby
Farming For Dummies will help you discover
how you can live the simple life.

Unlock the potential of Microsoft's powerful
web-based collaborative platform that comes
standard with Microsoft 365 Microsoft
SharePoint unlocks millions of collaborative
and remote working capabilities and

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possibilities. And using it doesn't require a degree in computer science! With SharePoint For Dummies, you'll be creating sites, working with lists, and integrating with Microsoft Teams in no time at all. This book offers fully illustrated, step-by-step instructions to adapt and customize SharePoint for your own organization. Perfect for complete SharePoint novices as well as veterans of previous versions, you'll learn to manage and work with enterprise content and use the SharePoint mobile app. This handy guide also walks you through: Creating integrated, online portals from scratch for

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everyone in your organization to use How to navigate the SharePoint interface like a pro, without any prior knowledge Using SharePoint alongside Microsoft Office 365's other powerful tools, like Teams Ideal for anyone who wants to—or has to—use SharePoint at work or school, SharePoint For Dummies is your irreplaceable companion to getting up-to-speed with SharePoint in a hurry!

Create a strong brand DNA—and watch it grow These days, customers want to have a deeply felt connection to the brands behind the products they're purchasing, which means that if you're starting a business, a strong brand

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DNA has got to be part of your creative process from day one. And it needs to be more than just an abstract idea: to give your brand life—and a bigger chance of surviving against the competition—you need to have a standout launch strategy and a set plan for growing your brand in a noisy marketplace. In *Launching & Building a Brand For Dummies*, Amy Will—who launched her first business at just 24-years-old and has been the brains behind four strong and buzzworthy brands—covers everything from crafting a powerful brand identity and planning that all-important launch to being prepared to scale up as you

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begin to take off. She reveals crucial lessons from her personal experience in launching five companies, as well as detailing case studies from some of the strongest brands out there, accompanied by insights and advice from successful founders and branding experts. Stand out on social media Create viral campaigns Build on Customer Loyalty and Longevity Deal with the competition Whether you're thinking of starting a business or are already building up your market share, memorable brand identity will be the key to—and Launching & Building a Brand For Dummies one of the

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secrets of—your future standout success. Get to know WordPress with this simple and approachable reference WordPress For Dummies, 9th Edition helps readers discover the power of the WordPress web content building tool. Web builders have created 75 million websites using WordPress and this book will show you how to add your blogs and websites to that count. WordPress For Dummies, 9th Edition drops you right into the fast lane to publishing your first website or blog by teaching you to:

- Customize a theme
- Create your first post
- Use WordPress as a content management system
- Work with multimedia

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formats · Add plugins to your site ·
Establish a publishing routine Perfect for
new bloggers, experienced bloggers converting
to WordPress for the first time, and people
accustomed to WordPress who want to learn
more about the full potential of the
technology, WordPress for Dummies, 9th
Edition is an indispensable addition to the
library of every blogger and webmaster.
PCs For Dummies
Family Tree Maker For Dummies
Wind Power For Dummies
WordPress Web Design For Dummies
Spend less time learning and more time recording Logic

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Pro X offers Mac users the tools and power they need to create recordings ready to share with the world. This book provides the know-how for navigating the interface, tweaking the settings, picking the sounds, and all the other tech tasks that get in the way of capturing the perfect take. Written by a Logic Pro X trainer who's used the software to further his own music career, Logic Pro X For Dummies cuts back on the time needed to learn the software and allows for more time making amazing recordings. Record live sound sources or built-in virtual instruments Arrange your tracks to edit, mix, and master Discover tips to speed the process and record on an iPad Make sense of the latest software updates A favorite among Logic Pro X beginners, this book is updated to reflect the ongoing changes added

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to enhance Logic Pro X's recording power.

Build your own blog, website, or portfolio with Squarespace
Squarespace lets you create visually rich web pages with any configuration of text, images, or blocks you wish, just by dragging and dropping. Even if you've been using earlier versions of Squarespace, the features in version 6 will amaze you - and bring you straight to this must-have guide for practical information! If you're a do-it-yourself website builder, get up to speed fast on all the next-generation Squarespace tools, including cool new features for mobile sites, SEO, social networks, and more. Brings you up to speed on Squarespace 6 and its revolutionary LayoutEngine tool for building visually-rich web pages Deciphers the very latest features for page-building in today's markets,

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including mobile, social media, and using SEO Delves into using auto-publish for social networks, using built-in mobile websites, syncing with social networks, gathering real-time statistics, managing your site from your smartphone or mobile device, and much more Covers the essentials, such as using templates, drag-and-drop image uploads, image-editing with Aviary, and using Page Builder to create, share, and reblog content Build awesome, professional websites for your business in no time with Squarespace 6 For Dummies.

Save time, save money, and grow your business with more effective CRM CRM For Dummies is the small business leader's guide to managing customer interactions.

Customer relationship management is a critical part of any

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business, and it encompasses everything from business strategy and HR to sales, marketing, events, and more. Solutions exist for businesses of any size, but how do you know which one is right for you? What features do you need? Do you have the people and processes in place to get the most out of whichever one you choose? This book is designed to help business leaders better understand effective CRM and identify the right solution for their business—but it's about much more than software; effective CRM requires appropriate team structures, intradepartmental collaboration, and process efficiency. Packed with tactics and strategies that will save your company thousands of dollars and man-hours, these chapters answer the most pressing questions that will

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make the biggest impact on your sales. Building relationships with current and future customers is the critical point of business. This book helps you bring sales, marketing, and operations together to work toward that common goal, and shows you the tools and techniques that make your efforts more effective. Define your market segments, buyer personas, and voice Build an effective internal structure, and choose the right CRM solution Optimize leads and conduct effective email marketing Streamline processes, automate where possible, and employ analytics Your customers are the lifeblood of your company; you need to reach them, engage them, and retain them—without wasting precious time or money. CRM For Dummies gets you up to speed on the latest, most effective

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CRM tools and techniques to help your business succeed. Make bracelets, necklaces, earrings, rings, pins, key chains, and more Want to make jewelry and gifts from scratch? This new edition of Jewelry Making & Beading For Dummies provides the easy-to-understand information that makes it easy. Updated information on getting started and setting up the necessities of a jewelry maker's workshop New innovative ideas for materials such as making beads from scratch, customizing components like glass pendants, and up-cycling found objects for new creations Updated trends including Victorian, Steampunk, Indian-inspired, and wrap bracelets Advice on how to gain project ideas through websites like Pinterest without infringing on someone's rights New and updated information on setting up a

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storefront, turning your hobby into a business, and gaining exposure through Etsy.com, blogs, and social media sites. From attaching clasps to working with wire to stringing beads, the companion DVD features watch-and-learn episodes that show you step-by-step how to create one-of-a-kind designs using beads, glass, found objects, special mementos, and more. With hundreds of detailed photos—now featured in full-color—*Jewelry Making & Beading For Dummies* is the ideal resource you'll turn to again and again to create one-of-a-kind jewelry pieces and assorted gifts.

Word For Dummies

Creating Web Pages All-in-One Desk Reference For Dummies

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Office 2016 All-in-One For Dummies

CRM For Dummies

Everything web designers need to build sites with Dreamweaver Dreamweaver is the leading website creation tool, with 90 percent of the market share. The nine minibooks that make up this guide cover getting started with Dreamweaver CS5, creating and publishing great sites, making pages dynamic, building web applications, and much more, including all the upgrades in Dreamweaver CS5. Dreamweaver is the gold standard for website development

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software; this complete reference covers what both beginners and intermediate-level users need to know to make the most of Dreamweaver CS5 and create professional-quality sites. Nine minibooks cover getting started, mastering Dreamweaver basics, working like a pro, energizing your site, publishing your site, working collaboratively, building Web applications, making pages dynamic, and developing applications rapidly. Teaches how to customize the workspace; understand the Panels and Properties Inspector; plan, design, and

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manage your site; work with text and graphics; add Flash, movies, and sound; work with Cascading Style Sheets, JavaScript, and Ajax, connect to a database, and much more

Dreamweaver CS5 All-in-One For Dummies gives web designers essential information for creating, managing, and maintaining all types of websites.

The consumer guide to small-scale wind electricity production! Maybe you're not T. Boone Pickens, but you can build your own home-sized wind-power empire right in your back yard. Wind Power For Dummies supplies all

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the guidance you need to install and maintain a sustainable, cost-effective wind generator to power your home for decades to come. This authoritative, plain-English guide walks you through every step of the process, from assessing your site and available wind sources to deciding whether wind power is the solution for you, from understanding the mechanics of wind power and locating a contractor to install your system to producing your own affordable and sustainable electricity. Guides you step by step through process of selecting, installing, and

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operating a small-scale wind generator to power your home Demystifies system configurations, terminology, and wind energy principles to help you speak the language of the pros Helps assess and reduce your energy needs and decide whether wind power is right for you Explains the mechanics of home-based wind power Shows you how to tie into the grid and sell energy back to the power company Offers advice on evaluating all of the costs of and financing for your project Provides tips on working with contractors and complying with local zoning

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laws Yes, you can do it, with a little help from Wind Power For Dummies.

Discover how to edit and share your movies — in a snap! Sound advice on adding music and voice-overs to your video! Navigate with ease through Movie Maker's buttons, toolbars, and commands Get a grip on this new video-editing tool with this friendly guide. Inside, you'll find pointers on recording and customizing all kinds of video and sound projects to share with friends and family. These pages are loaded with tips on shooting good video, editing footage from your Web cam,

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and more. Discover how to: Buy the right equipment Import photos from your digital camera, scanner, and more Create slide shows Share movies online Organize and store videos on your hard drive The Dummies Way™ Explanations in plain English "Get in, get out" information Icons and other navigational aids Tear-out cheat sheet Top ten lists A dash of humor and fun Get smart! www.dummies.com Register to win cool prizes Browse exclusive articles and excerpts Get a free Dummies Daily™ e-mail newsletter Chat with authors and preview

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other books Talk to us, ask questions, get answers

Whether you're in the preliminary stages of planning a site or you're looking to improve the look of an existing site, this reference book covers it all. Now updated with the latest site tools, design techniques, and commerce options, this new edition of the bestseller offers a solid framework for building a Web site from scratch. Packed with all the essentials to help make your site the best it can be, this resource goes beyond just basic design and page building

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to show you how to incorporate both of those elements into a successful site. Veteran author David Crowder spills the secrets to planning and creating an effective site from the ground up. You'll decipher ways to transform a bunch of seemingly random web pages into a coherent web site and you'll discover myriad ways to make your site look and sound amazing. This updated third edition features content on designing with CSS, using the latest version of Dreamweaver, and applying Web analytics and promotion techniques. In addition, the book

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covers topics such as: Keeping a site fresh and exciting Designing a look that appeals to your intended audience Determining your Web page structure Incorporating color, images, graphics, music, and video Merging CSS and HTML Planning usable navigation Providing guestbooks and message boards Designing for e-commerce Getting set up with PayPal, Google Checkout, E-cash, etc. The accompanying CD-ROM provides trial versions of software that is used in the book as well as sample templates and graphics for Web building. Once you start

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referring to Building a Web Site For Dummies, 3rd Edition, you'll wonder how you ever existed without this invaluable information! Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Creating a Business Plan For Dummies

QR Codes For Dummies

Jewelry Making and Beading For Dummies

Web Sites Do-It-Yourself For Dummies

All the essential information in one place Starting a Business All-in-One For Dummies, 3rd Edition is a treasure trove of useful information for new and would-

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be business owners. With content compiled from over ten best-selling For Dummies books, this guide will help with every part of starting your own business—from legal considerations to business plans, bookkeeping, and beyond. Whether you want to open a franchise, turn your crafting hobby into a money-maker, or kick off the next megahit startup, everything you need can be found inside this easy-to-use guide. This book covers the foundations of accounting, marketing, hiring, and achieving success in the first year of business in any industry. You'll find toolkits for doing all the paperwork, plus expert tips for how to make it work, even when the going is rough. Access six books in one, covering the whole process of starting and running a new business

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Learn how to easily jump the hurdles that many new business owners face Tackle taxes, determine the best business model for you, and create a solid plan Keep the engine running with marketing tips, accounting ideas, and the basics on how to be a manager This book is perfect for any new or veteran entrepreneur looking to build a business from the ground up.

Provides instructions on designing, building, and maintaining a Web site, along with information on Web standards and testing.

So you have a camcorder and visions of being the next Spielberg. But how do you progress from shooting so-so footage to showing your own finished movie? Digital Video For Dummies, 4th Edition gives you the know-how

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and the show-how! Find out how to shoot and edit great movies, using iMovie, Windows Movie Maker, or Adobe Premiere Elements to add the finishing touches like special effects and your own soundtrack. With the latest information and lots of illustrations and screen shots, this friendly guide walks you through: Getting your computer ready to work with digital video (complete with information about FireWire) Choosing a camcorder, including features to look for and features that are useless Digitizing old VHS videotapes to preserve memories Purchasing other movie making gear, including audio and lighting equipment Shooting better video, with tips on lighting, panning, using the zoom, and recording better audio Creating your own sound effects

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such as footsteps, bones breaking, fire, thunder, insects buzzing, and more Capturing digital video using iMovie, Windows Movie Maker, or Premiere Elements Editing, including understanding timecode, organizing and previewing clips, and assembling clips in Storyboard and Timeline Adding transitions, titles, and special effects Importing and integrating video from phones and digital cameras Using audio rubberbands in iMovie, Premiere Elements, and other editing programs Adding narration, importing and working with CD audio, and adding a music soundtrack Keith Underdahl has extensive professional video production experience developing kiosk and marketing videos for Ages Software. Realizing that you'll want to polish and premiere your movie, he

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includes information on: More advanced video editing, including animating video clips, improving light and color, compositing video (bluescreen or greenscreen), and more 13 categories of video effects, ranging from blur and sharpen to transform Working with still photos and graphics Sharing your video online using QuickTime (/QT), RealMedia (.RM), or Windows Media Video (.WMV) Making tapes or burning DVDs in 9 steps With a handy cheat sheet of keyboard shortcuts, a chart comparing 10 video editing programs, a glossary, and more, with this guide you'll soon be saying "Lights, camera, action" and producing your own movie attraction.

Get up to speed quickly on the latest in user experiencestrategy and design UX For Dummies is a

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hands-on guide to developing and implementing user experience strategy. Written by globally-recognized UX consultants, this essential resource provides expert insight and guidance on using the tools and techniques that create a great user experience, along with practical advice on implementing a UX strategy that aligns with your organisation's business goals and philosophy. You'll learn how to integrate web design, user research, business planning and data analysis to focus your company's web presence on the needs of your customers, gaining the skills you need to be effective in the field of user experience design. Whether it's the interface, graphics, industrial design, physical interaction or a user manual, being anything less than

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onpoint can negatively affect customer satisfaction and retention. User experience design fully encompasses traditional human-computer interaction design, and extends it to address all aspects of a product or service as perceived by users. UX For Dummies provides comprehensive guidance to professionals looking to understand and apply effective UX strategies. Defines UX and offers assistance with determining users and modelling the user experience Provides details on creating a content strategy and building information architectures Explores visual design and designing for specific channels Delves into UX testing and methods for keeping your site relevant The UX field is growing rapidly as companies realise that meeting your business goals

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requires a web presence aligned with customer needs. This alignment demands smart strategy and even smarter design. Consultants, designers and practitioners must all be on board if the result is to be cohesive and effective. UX For Dummies provides the information and expert advice you need to get up to speed quickly.

Scrivener For Dummies

Dreamweaver CS5 All-in-One For Dummies

C++ For Dummies

Digital SLR Photography All-in-One For Dummies

Set up your WordPress site today! WordPress is a state-of-the-art blog publishing platform with a focus on aesthetics, web standards, and usability. The latest version

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of WordPress.org will be replaced in the fall of 2018 with WordPress 5.0. This will include a major change with the addition of new editor Gutenberg. Take your WordPress experience to the next level with the information packed inside this All-in-One. From the basics of setting up your account, to choosing a host and theme, to managing content with editor Gutenberg, to keeping your site secure, these 8 books of expert information will help you take the WordPress community by storm. Build your site foundation Choose a server Become a site admin pro Learn how to manage content using

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*Gutenberg Get ready to blog all about it!
Create in 3D with Tinkercad! If you can dream
it, you can create it—using Tinkercad. This
free tool gives everyone the power to create
3D models, regardless of your level of
experience. With the help of Tinkercad For
Dummies, you'll have the knowledge you need
to plan your designs, the know-how to utilize
the platform's drag-and-drop tools to create
your design, and the information you need to
print or export your designs to use them
elsewhere. Tinkercad is for everyone! It's
simple enough to be used by kids and
students, but robust enough that an adult*

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could use it to create a complex product prototype. With more than 4 million designs posted in the Tinkercad community, the platform is also popular with teachers around the world. Why not join in on the fun? Create your Tinkercad account and join the community Use the drag-and-drop tools to build 3D images Export your designs to have them 3D printed Learn the principles of great 3D design Tinkercad is truly fun for all ages, and this hands-on guide makes it faster and easier to start using it right away!

A comprehensive, up-to-date, user-friendly guide to Excel 2010 Excel is the standard for

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spreadsheet applications and is used worldwide, but it's not always user-friendly. That makes it a perfect For Dummies topic, and this handy all-in-one guide covers all the essentials, the new features, how to analyze data with Excel, and much more. Eight minibooks address Excel basics, worksheet design, formulas and functions, worksheet collaboration and review, charts and graphics, data management, data analysis, and Excel and VBA. Excel is the leading spreadsheet/data analysis software and is used throughout the world; the newest revision includes upgraded tools and a

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redesigned interface For Dummies books are the bestselling guides to Excel, with more than three million copies sold Excel 2010 All-in-One For Dummies covers the changes in the newest version as well as familiar tasks, such as creating and editing worksheets, setting up formulas, and performing statistical functions Eight self-contained minibooks cover the basics, worksheet design, formulas and functions, worksheet collaboration, presenting data in charts and graphics, data management, data analysis, and creating macros with VBA. Newcomers to Excel as well as veterans who just want to learn

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the latest version will find Excel 2010 All-in-One For Dummies has everything they need to know.

If you have a business or a nonprofit organization, or if you're the one responsible for information systems at such an operation, you know that disaster recovery planning is pretty vital. But it's easy to put it off. After all, where do you start? IT Disaster Recovery Planning For Dummies shows you how to get started by creating a safety net while you work out the details of your major plan. The right plan will get your business back on track quickly, whether

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you're hit by a tornado or a disgruntled employee with super hacking powers. Here's how to assess the situation, develop both short-term and long-term plans, and keep your plans updated. This easy-to-understand guide will help you Prepare your systems, processes, and people for an organized response to disaster when it strikes Identify critical IT systems and develop a long-range strategy Select and train your disaster recovery team Conduct a Business Impact Analysis Determine risks to your business from natural or human-made causes Get management support Create appropriate plan

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documents Test your plan Some disasters get coverage on CNN, and some just create headaches for the affected organization. With IT Disaster Recovery Planning For Dummies, you'll be prepared for anything from hackers to hurricanes!

*IT Disaster Recovery Planning For Dummies
WordPress All-In-One For Dummies
Dreamweaver CC For Dummies
Excel 2010 All-in-One For Dummies*

No matter what you want to write, Scrivener makes it easier. Whether you're a planner, a seat-of-the-pants writer, or something in

between, Scrivener provides tools for every stage of the writing process. Scrivener ForDummies walks you step-by-step through this popular writing software's best features. This friendly ForDummies guide starts with the basics, but even experienced scriveners will benefit from the helpful tips for getting more from their favourite writing software. Walks you through customizing project templates for your project needs Offers useful advice on compiling your project for print and e-book formats Helps you set up project

and document targets and minimizedistractions to keep you on track and on deadline Explains how to storyboard with the corkboard, createcollections, and understand their value Shows you how to use automated backups to protect your hardwork along the way From idea inception to manuscript submission, Scrivenerfor Dummies makes it easier than ever toplan, write, organize, and revise your masterpiece inScrivener.

Turn your wonderful website dreams into

robust realities with the help of Dreamweaver CC For Dummies! Creating dynamic websites is easy with Dreamweaver CC and this friendly, full-color guide. Updated for the latest version of Adobe's world-renowned web development tool, Dreamweaver CC For Dummies covers all aspects of creating websites, from understanding web design basics to using style sheets, integrating multimedia, implementing responsive design, testing and publishing your sites, and more. With the

professional guidance of Web design expert Janine Warner, you'll soon be on your way to building the website you've always wanted. Helps beginning and intermediate website developers get the most out of the new tools and features in Dreamweaver CC Provides a solid foundation in web design principles before moving on to more advanced topics like working with HTML5 and CSS, adding interactivity with jQuery, optimizing your site for different browsers, and getting creative with images, audio, and video Explains how

to test and take your website live, manage and monitor your site's performance, promote your site via social media, and push it to the top of the search engine rankings like a pro Whether this is your first foray into web development or you're a Dreamweaver devotee, For Dummies has the information you need to create interactive websites that look fantastic on the flat screen, terrific on a tablet, and simply stunning on your smartphone.

Whether you've used older versions of this

popular program or have never processed a single word, this hands-on guide gets you going with the latest version of Microsoft Word. In no time, you'll begin editing, formatting, proofing, and dressing up your Word documents like a pro. In this leading book about the world's number one word processing application, Dan Gookin talks about using Microsoft Word in friendly, easy-to-follow terms. Focusing on the needs of the beginning Word user, it provides everything you need to know about Word—without any

painful jargon. Inside: Discover useful keyboard shortcuts Create and edit text with ease Apply fancy formatting Build your own templates Mix in graphics and tables Juggle multiple documents Review edits and add comments Master the art of mail merge 6 Books in one! Boost your DSLR photography skills with this amazing book When you're investing in top-notch camera equipment, it's also time to build top-notch photography skills that help you create the stunning images you see in your mind. This book gets

you started on the path to capturing incredible photos of life's most precious moments. Cut through the jargon and techspeak as you get down to the essentials of taking control of your powerful camera and leaving the days of washed-out and blurry photos behind. 6 Books Inside... Review digital photography basics and camera controls Get the right lens for the shot Take creative control of exposure settings Shed some light on your subject Perfect the picture with editing Follow recipes for portraits,

landscapes, close-ups, and action shots

Web Design All-in-One For Dummies

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Chances are, you're already a Web user and use the Internet on a regular basis. You've probably seen a few impressive Web sites and now you're inspired to create a Web page of your own, but you're not sure where to start. The answer is: right here! Creating Web Pages For Dummies guides you through the process of making your own Web pages without hassle or confusion. This straightforward book shows

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you just how easy it is to launch a site, specialize a page, making your site interactive, and much more! In no time you will become a pro in: Web publishing basics Geocities, Google page creator, and AOL Web publishing Using Flickr, creating blogs, and selling products on eBay HTML and other handy tools to “beef up” your site Writing and formatting Web text Creating and adding graphics for your site Adding links, animation, and multimedia Designing a great-looking, complete Web site Besides getting to know the ins and outs of building a Web page, this guide offers suggestions on Web publishing, ranging from testing out your Web site and advertising your site to legal permission and displaying borrowed content.

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This resourceful guide also includes Web lingo worth knowing and a quick guide to HTML tags, which points out some lesser known but nevertheless useful tags. Now in its 8th edition, *Creating Web Pages For Dummies* will help make your Web page stand out in the crowd!

A step-by-step guide to creating your first Web site Everybody's building cool web sites, but how? *Web Sites Do-It-Yourself For Dummies, 2nd Edition*, shows you how, with simple, step-by-step instruction that will build your confidence as you build your site. You'll learn to plan your site and secure a domain name, how to use Dreamweaver for site construction, and how to test and publish your site. You'll also learn

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about designing a blog, creating a podcast, adding Flash, and even how to make money with your Web site. Dummies makes it easy and fun! Perfect for those who've never attempted a Web site before, including small-business owners, the family historian, amateur genealogists, and travel buffs Explains using Web site creation tools including Dreamweaver, Photoshop Elements, Flash, and WordPress Shows how Web pages work, how to plan and design your site, and what to look for in Web hosting services Covers editing and creating Web graphics and text, how to customize a site for different purposes, testing, and publishing your site Provides information on blogs, podcasts, adding Flash, and making money

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from your site Web Sites Do-It-Yourself For Dummies, 2nd Edition shows you how to create a Web site you'll be proud of.

Stand out in one of IT's fastest growing job markets If you're looking for a job in IT, the help desk is the heart and soul of most IT operations, and an excellent starting point for a promising career. With the help of Getting an IT Help Desk Job For Dummies, you'll gain the knowledge and know-how to cut through the confusion of navigating the Information Technology job market. IT can be intimidating to hopeful-yet-inexperienced job candidates, but this guide will help you find and land the job of your dreams. Through easy-to-follow explanations, authoritative information,

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and a bit of humor, Getting an IT Help Desk Job For Dummies serves as your thorough and approachable guide to maximizing your competitive edge in this booming market. The IT job market has continued to expand as technology matures and deepens its roots in business operations. This is good news for you! However, it makes it that much harder to get a job in IT, as recent grads and other professionals are practically stampeding to get their feet in the door of this rapidly expanding industry. Luckily, Getting an IT Help Desk Job For Dummies gives you an advantage by providing expert instruction on how to score an interview and secure a job offer, the skills needed to obtain and maintain an IT position, and authoritative

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information on how to establish a career path in the IT field. Explore careers in the IT Help Desk field and establish the path you want to follow Plan for post-education certifications and training to make yourself more marketable Get expert guidance for creating a winning resume and cover letter Prepare for your IT Help Desk interview Loaded with simple, straight-forward advice, Getting an IT Help Desk Job For Dummies is your all-in-one guide to starting your IT career on the right foot!

Whether you're looking to show off your digital photos or launch your own blog, Creating Web Pages All-In-One Desk Reference For Dummies, 3rd Edition delivers all the know-how you need to create Web

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pages for any need. It demystifies technical topics like HTML and Cascading Style Sheets, gives you the lowdown on adding sound and video to a page, and shows you how to put the latest versions of Dreamweaver and Flash to work. These nine minibooks show you the easy way to create great-looking pages with all the bells and whistles. They're completely revised and updated to cover new page design tools and trends. Three all-new minibooks show you how to use Microsoft's new Expressions Web tool to build simple but dazzling pages at online services such as Google Pages, MySpace, and eBay. You'll also learn how to tweak a site's look and feel with Cascading Style Sheets. Discover how to: Create

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Fine-tune your firewall Fine-tune pages with HTML or
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exposure by controlling user tasks Create interactive
features such as clickable images Generate
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Squarespace 6 For Dummies

Get social with the bestselling social media marketing book No person can ignore social media these days—and no business can afford to ignore it either. Our lives are mediated through the flicker of Facebook, Twitter, YouTube, and Instagram—and brands are increasingly interwoven with our online identities. Even for the 90% of marketers who interact with social media regularly, its pace and scale can be confusing to the point of distraction. Social Media Marketing All-in-One For Dummies helps you take a step back, make sense of the noise, and get your brand voice heard over the babble—in the way you want it to be. These nine mini-books in one give you essential, straightforward, and friendly guidance on how to use the major social platforms

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to promote your business, engage your customers, and use feedback to make your product or service the best that it can be. From evaluating the right social mix and planning your strategy to the really fun stuff—like creating videos on Snapchat and TikTok, diving deep on a podcast, or looking pretty on Pinterest—you'll find everything you need to get your social ducks in a row and say the right things. And once the campaign is over, you can follow the guidance here to evaluate success and iterate on your approach, before getting right back out there for an even bigger second bite. Keep up with the latest changes on Twitter, Facebook, LinkedIn, TikTok, and more Blend your social side with your traditional marketing presence Become more engaging and metric your success Get to know your fans

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with user data Wherever you're coming from—social media strategist, site manager, marketer, or something else—social media is where your customers are. This book shows you how to be there, too.

Take a deep dive into deep learning Deep learning provides the means for discerning patterns in the data that drive online business and social media outlets. *Deep Learning for Dummies* gives you the information you need to take the mystery out of the topic—and all of the underlying technologies associated with it. In no time, you'll make sense of those increasingly confusing algorithms, and find a simple and safe environment to experiment with deep learning. The book develops a sense of precisely what deep learning can do at a high level and then

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provides examples of the major deep learning application types. Includes sample code Provides real-world examples within the approachable text Offers hands-on activities to make learning easier Shows you how to use Deep Learning more effectively with the right tools This book is perfect for those who want to better understand the basis of the underlying technologies that we use each and every day.

Your full-color guide to creating dynamic websites with WordPress Are you familiar with the fundamentals of WordPress, but want to take your skills to the next level? From bestselling author and WordPress expert Lisa Sabin-Wilson, this new edition of WordPress Web Design For Dummies quickly gets you up to speed on the latest release of the software and shows

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you how to use it as a tool to create a customized, compelling, and cost-effective website—without losing your cool. WordPress can be used to create a custom design for your website using complimentary technologies such as graphic design, CSS, HTML coding, PHP programming, and MySQL administration. With the help of this hands-on, friendly guide, you'll discover how to create an effective navigation system, choose the right color palette and fonts, and select different layouts. Plus, you'll find out how to tweak existing website designs with available themes, both free and premium, and gain the confidence to translate your design skills into paid work. Create dynamic, custom websites with the self-hosted version of WordPress Use free themes and enhance them with CSS and HTML Create a

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responsive design for mobile devices and tablet users Get to grips with the newest release of WordPress Whether you want to use WordPress to spruce up your existing website or create a brand-new one from scratch, this do-it-yourself guide has you covered. Uses the straightforward For Dummies style to show Linux and Windows users how to use the OpenOffice.org desktop productivity suite OpenOffice.org has a user interface and feature set similar to that of other office suites and works transparently with a variety of file formats, including those of Microsoft Office Explains how to download, install, and set up both the Linux and Windows versions of OpenOffice.org Organized by the four key desktop applications provided in the OpenOffice.org suite: Writer (word processing),

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Calc(spreadsheets), Impress (presentations), and Draw (graphics) Other topics covered include creating and formatting documents with Writer, using templates and styles, creating spreadsheets with Calc, manipulating spreadsheet data, creating a presentation with Impress, and creating and editing images with Draw

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Starting a Business All-in-One For Dummies

Launching & Building a Brand For Dummies

Digital Video For Dummies

Get ready for C++20 with all you need to know for complete mastery! Your comprehensive and updated guide to one of

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the world's most popular programming languages is here! Whether you're a novice or expert, you'll find what you need to get going with the latest features of C++20. The workhorse of programming languages, C++ gives you the utmost control of data usage and interface and resource allocation. If your job involves data, proficiency in C++ means you're indispensable! This edition gives you 8 books in 1 for total C++ mastery. Inside, internationally renowned expert John Paul Mueller takes you from the fundamentals of

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working with objects and classes to writing applications that use paradigms not normally associated with C++, such as those used for functional programming strategies. The book also includes online resources such as source code. You discover how to use a C++ GNU compiler to build applications and even how to use your mobile device for coding. Conquer advanced programming and troubleshooting Streamline your code with lambda expressions Use C++ where you need it: for gaming, enterprise applications, and Web

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services Uncover object secrets including the use of design patterns Discover how to use functional programming techniques to make code concise and easy to read If you want to be your organization's C++ guru, C++ All-In-One for Dummies is where it's at!

The best-selling C++ For Dummies book makes C++ easier! C++ For Dummies, 7th Edition is the best-selling C++ guide on the market, fully revised for the 2014 update. With over 60% new content, this updated guide reflects the new standards,

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and includes a new Big Data focus that highlights the use of C++ among popular Big Data software solutions. The book provides step-by-step instruction from the ground up, helping beginners become programmers and allowing intermediate programmers to sharpen their skills. The companion website provides all code mentioned in the text, an updated GNU_C++, the new C++ compiler, and other applications. By the end of the first chapter, you will have programmed your first C++ application! As one of the most

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commonly used programming languages, C++ is a must-have skill for programmers who wish to remain versatile and marketable. C++ For Dummies, 7th Edition provides clear, concise, expert instruction, which is organized for easy navigation and designed for hands-on learning. Whether you're new to programming, familiar with other languages, or just getting up to speed on the new libraries, features, and generics, this guide provides the information you need. Provides you with an introduction to C++ programming Helps you

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become a functional programmer Features information on classes, inheritance, and optional features Teaches you 10 ways to avoid adding bugs The book incorporates the newest C++ features into the fundamental instruction, allowing beginners to learn the update as they learn the language. Staying current on the latest developments is a crucial part of being a programmer, and C++ For Dummies, 7th Edition gets you started off on the right foot.

Everything you need to know to design a

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profitable businessplan Whether you're starting a new business or you've beentrading for a while, Creating a Business Plan For Dummiescovers everything you need to know. Figure out whether yourbusiness idea is likely to work, how to identify your strategicadvantage, and what you can do to gain an edge on the competition.Discover why a business plan doesn't have to be a thrity-pagedocument that takes days to write, but can be a simple process thatyou do in stages as you work through your business concept.

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Learn how to prepare an elevator pitch, create a start-up budget, and create realistic sales projections. Discover how to predict and manage expenses, and assemble a financial forecast that enables you to calculate your break-even. Look at the risk involved in this business and experiment with different scenarios to see if you're on the right track. Explains how to create a one-page business plan in just a few hours. Takes a simple step-by-step approach, focusing on budgets, financials, and everyday practicalities. Offers focused

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guidance on managing cashflow,
designing marketing plans, and establishing
a long-term vision for your business
Includes access to downloadable templates
and worksheets, as well as helpful online
audio and video components Written by
Veechi Curtis, bestselling author and
business consultant A good business plan is
the first step to success for any
new business, and getting it right can mean
the difference between big profits and big
trouble. Creating a Business Plan
For Dummies gives you the detailed advice

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you need to design a great business plan that will guide your business from concept to reality.

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