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The entertainment industry has long been dominated by legendary screenwriter William Goldman’s “Nobody-Knows-Anything” mantra, which argues that success is the result of managerial intuition and instinct. This book builds the case that combining such intuition with data analytics and rigorous scholarly knowledge provides a source of sustainable competitive advantage – the same recipe for success that is behind the rise of firms such as Netflix and Spotify, but has also fueled Disney’s recent success. Unlocking a large repertoire of scientific studies by business scholars and entertainment economists, the authors identify essential factors, mechanisms, and methods that help a new entertainment product succeed. The book thus offers a timely alternative to “Nobody-Knows” decision-making in the digital era: while coupling a good idea with smart data analytics and entertainment theory cannot guarantee a hit, it systematically and substantially increases the probability of success in the entertainment industry. Entertainment Science is poised to inspire fresh new thinking among managers, students of entertainment, and scholars alike. Thorsten Hennig-Thurau and Mark B. Houston – two of our finest scholars in the area of

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entertainment marketing – have produced a definitive research-based compendium that cuts across various branches of the arts to explain the phenomena that provide consumption experiences to capture the hearts and minds of audiences. Morris B. Holbrook, W. T. Dillard Professor Emeritus of Marketing, Columbia University Entertainment Science is a must-read for everyone working in the entertainment industry today, where the impact of digital and the use of big data can't be ignored anymore. Hennig-Thurau and Houston are the scientific frontrunners of knowledge that the industry urgently needs. Michael Kölmel, media entrepreneur and Honorary Professor of Media Economics at University of Leipzig Entertainment Science's winning combination of creativity, theory, and data analytics offers managers in the creative industries and beyond a novel, compelling, and comprehensive approach to support their decision-making. This ground-breaking book marks the dawn of a new Golden Age of fruitful conversation between entertainment scholars, managers, and artists. Allègre Hadida, Associate Professor in Strategy, University of Cambridge Managing Risk and Information Security: Protect to Enable, an ApressOpen title, describes the changing risk environment and why a fresh

approach to information security is needed. Because almost every aspect of an enterprise is now dependent on technology, the focus of IT security must shift from locking down assets to enabling the business while managing and surviving risk. This compact book discusses business risk from a broader perspective, including privacy and regulatory considerations. It describes the increasing number of threats and vulnerabilities, but also offers strategies for developing solutions. These include discussions of how enterprises can take advantage of new and emerging technologies—such as social media and the huge proliferation of Internet-enabled devices—while minimizing risk. With ApressOpen, content is freely available through multiple online distribution channels and electronic formats with the goal of disseminating professionally edited and technically reviewed content to the worldwide community. Here are some of the responses from reviewers of this exceptional work: “Managing Risk and Information Security is a perceptive, balanced, and often thought-provoking exploration of evolving information risk and security challenges within a business context. Harkins clearly connects the needed, but often-overlooked linkage and dialog between the business and technical worlds and offers

actionable strategies. The book contains eye-opening security insights that are easily understood, even by the curious layman.” Fred Wettling, Bechtel Fellow, IS&T Ethics & Compliance Officer, Bechtel “As disruptive technology innovations and escalating cyber threats continue to create enormous information security challenges, Managing Risk and Information Security: Protect to Enable provides a much-needed perspective. This book compels information security professionals to think differently about concepts of risk management in order to be more effective. The specific and practical guidance offers a fast-track formula for developing information security strategies which are lock-step with business priorities.” Laura Robinson, Principal, Robinson Insight Chair, Security for Business Innovation Council (SBIC) Program Director, Executive Security Action Forum (ESAF) “The mandate of the information security function is being completely rewritten. Unfortunately most heads of security haven’t picked up on the change, impeding their companies’ agility and ability to innovate. This book makes the case for why security needs to change, and shows how to get started. It will be regarded as marking the turning point in information security for years to come.” Dr. Jeremy Bergsman, Practice Manager, CEB “The

world we are responsible to protect is changing dramatically and at an accelerating pace. Technology is pervasive in virtually every aspect of our lives. Clouds, virtualization and mobile are redefining computing – and they are just the beginning of what is to come. Your security perimeter is defined by wherever your information and people happen to be. We are attacked by professional adversaries who are better funded than we will ever be. We in the information security profession must change as dramatically as the environment we protect. We need new skills and new strategies to do our jobs effectively. We literally need to change the way we think. Written by one of the best in the business, Managing Risk and Information Security challenges traditional security theory with clear examples of the need for change. It also provides expert advice on how to dramatically increase the success of your security strategy and methods – from dealing with the misperception of risk to how to become a Z-shaped CISO. Managing Risk and Information Security is the ultimate treatise on how to deliver effective security to the world we live in for the next 10 years. It is absolute must reading for anyone in our profession – and should be on the desk of every CISO in the world.” Dave Cullinane, CISSP CEO Security Starfish, LLC “In

this overview, Malcolm Harkins delivers an insightful survey of the trends, threats, and tactics shaping information risk and security. From regulatory compliance to psychology to the changing threat context, this work provides a compelling introduction to an important topic and trains helpful attention on the effects of changing technology and management practices.” Dr. Mariano-Florentino Cuéllar Professor, Stanford Law School Co-Director, Stanford Center for International Security and Cooperation (CISAC), Stanford University

“Malcolm Harkins gets it. In his new book Malcolm outlines the major forces changing the information security risk landscape from a big picture perspective, and then goes on to offer effective methods of managing that risk from a practitioner’s viewpoint. The combination makes this book unique and a must read for anyone interested in IT risk.” Dennis Devlin AVP, Information Security and Compliance, The George Washington University

“Managing Risk and Information Security is the first-to-read, must-read book on information security for C-Suite executives. It is accessible, understandable and actionable. No sky-is-falling scare tactics, no techno-babble – just straight talk about a critically important subject. There is no better primer on the economics, ergonomics and

psycho-behaviourals of security than this.”
Thornton May, Futurist, Executive Director & Dean, IT Leadership Academy “Managing Risk and Information Security is a wake-up call for information security executives and a ray of light for business leaders. It equips organizations with the knowledge required to transform their security programs from a “culture of no” to one focused on agility, value and competitiveness. Unlike other publications, Malcolm provides clear and immediately applicable solutions to optimally balance the frequently opposing needs of risk reduction and business growth. This book should be required reading for anyone currently serving in, or seeking to achieve, the role of Chief Information Security Officer.” ***Jamil Farshchi, Senior Business Leader of Strategic Planning and Initiatives, VISA “For too many years, business and security – either real or imagined – were at odds. In Managing Risk and Information Security: Protect to Enable, you get what you expect – real life practical ways to break logjams, have security actually enable business, and marries security architecture and business architecture. Why this book? It's written by a practitioner, and not just any practitioner, one of the leading minds in Security today.”*** ***John Stewart, Chief Security Officer, Cisco “This book is an invaluable guide to help***

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security professionals address risk in new ways in this alarmingly fast changing environment. Packed with examples which makes it a pleasure to read, the book captures practical ways a forward thinking CISO can turn information security into a competitive advantage for their business. This book provides a new framework for managing risk in an entertaining and thought provoking way. This will change the way security professionals work with their business leaders, and help get products to market faster. The 6 irrefutable laws of information security should be on a stone plaque on the desk of every security professional.” Steven Proctor, VP, Audit & Risk Management, Flextronics

The Microsoft Official Academic Course (MOAC) textbook for MTA Windows Operating System Fundamentals Exam 98-349 2nd Edition is focused primarily on operating configurations and maintenance in Windows. MOAC offers an official MLO lab environment and Lab Manual to further aid in your study for this exam.

Successful skills mastery of Exam 98-349 can help students with securing a career within an IT enterprise and help them to differentiate job hunters in today's competitive job market. This exam will cover considerations into the following: * Understanding Operating System Configurations. * Installing and Upgrading Client

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Systems. * Managing Applications. * Managing Files and Folders. * Managing Devices. * Understanding Operating System Maintenance.

The MOAC IT Professional series is the Official from Microsoft, turn-key Workforce training program that leads to professional certification and was authored for college instructors and college students. MOAC gets instructors ready to teach and students ready for work by delivering essential resources in 5 key areas: Instructor readiness, student software, student assessment, instruction resources, and learning validation. With the Microsoft Official Academic course program, you are getting instructional support from Microsoft; materials that are accurate and make course delivery easy.

Penetration testers simulate cyber attacks to find security weaknesses in networks, operating systems, and applications. Information security experts worldwide use penetration techniques to evaluate enterprise defenses. In Penetration Testing, security expert, researcher, and trainer Georgia Weidman introduces you to the core skills and techniques that every pentester needs. Using a virtual machine-based lab that includes Kali Linux and vulnerable operating systems, you'll run through a series of practical lessons with tools like Wireshark, Nmap, and Burp Suite. As you follow along with the labs and launch

attacks, you'll experience the key stages of an actual assessment—including information gathering, finding exploitable vulnerabilities, gaining access to systems, post exploitation, and more. Learn how to: –Crack passwords and wireless network keys with brute-forcing and wordlists –Test web applications for vulnerabilities –Use the Metasploit Framework to launch exploits and write your own Metasploit modules –Automate social-engineering attacks –Bypass antivirus software –Turn access to one machine into total control of the enterprise in the post exploitation phase You'll even explore writing your own exploits. Then it's on to mobile hacking—Weidman's particular area of research—with her tool, the Smartphone Pentest Framework. With its collection of hands-on lessons that cover key tools and strategies, Penetration Testing is the introduction that every aspiring hacker needs.

Free Culture

A Guide for New Immigrants

Best Practices for Installing, Configuring, and Maintaining SharePoint Server 2016

Managing Risk and Information Security

Violent Python

Training Manual for Organic Agriculture

The Ultimate Guide to Dropshipping

Welcome to the all-new second edition of

Navigating the Digital Age. This edition brings together more than 50 leaders and visionaries from business, science, technology, government, academia, cybersecurity, and law enforcement. Each has contributed an exclusive chapter designed to make us think in depth about the ramifications of this digital world we are creating. Our purpose is to shed light on the vast possibilities that digital technologies present for us, with an emphasis on solving the existential challenge of cybersecurity. An important focus of the book is centered on doing business in the Digital Age-particularly around the need to foster a mutual understanding between technical and non-technical executives when it comes to the existential issues surrounding cybersecurity. This book has come together in three parts. In Part 1, we focus on the future of threat and risks. Part 2 emphasizes lessons from today's world, and Part 3 is designed to help you ensure you are covered today. Each part has its own flavor and personality, reflective of its goals and purpose. Part 1 is a bit more futuristic, Part 2 a bit more experiential, and Part 3 a bit more practical. How we work together, learn from our mistakes, deliver a secure and safe digital future-those are the elements that make up the core thinking behind this book. We cannot afford to be complacent. Whether you are a leader in business, government, or education, you should

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be knowledgeable, diligent, and action-oriented. It is our sincerest hope that this book provides answers, ideas, and inspiration. If we fail on the cybersecurity front, we put all of our hopes and aspirations at risk. So we start this book with a simple proposition: When it comes to cybersecurity, we must succeed.

As more and more devices become interconnected through the Internet of Things (IoT), there is an even greater need for this book, which explains the technology, the internetworking, and applications that are making IoT an everyday reality. The book begins with a discussion of IoT "ecosystems" and the technology that enables them, which includes: Wireless Infrastructure and Service Discovery Protocols Integration Technologies and Tools Application and Analytics Enablement Platforms A chapter on next-generation cloud infrastructure explains hosting IoT platforms and applications. A chapter on data analytics throws light on IoT data collection, storage, translation, real-time processing, mining, and analysis, all of which can yield actionable insights from the data collected by IoT applications. There is also a chapter on edge/fog computing. The second half of the book presents various IoT ecosystem use cases. One chapter discusses smart airports and highlights the role of IoT integration. It explains how mobile devices, mobile technology, wearables, RFID sensors, and beacons work

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together as the core technologies of a smart airport. Integrating these components into the airport ecosystem is examined in detail, and use cases and real-life examples illustrate this IoT ecosystem in operation. Another in-depth look is on envisioning smart healthcare systems in a connected world. This chapter focuses on the requirements, promising applications, and roles of cloud computing and data analytics. The book also examines smart homes, smart cities, and smart governments. The book concludes with a chapter on IoT security and privacy. This chapter examines the emerging security and privacy requirements of IoT environments. The security issues and an assortment of surmounting techniques and best practices are also discussed in this chapter.

Take your idea from concept to production with this unique guide Whether it's called physical computing, ubiquitous computing, or the Internet of Things, it's a hot topic in technology: how to channel your inner Steve Jobs and successfully combine hardware, embedded software, web services, electronics, and cool design to create cutting-edge devices that are fun, interactive, and practical. If you'd like to create the next must-have product, this unique book is the perfect place to start. Both a creative and practical primer, it explores the platforms you can use to develop hardware or software, discusses design concepts that will make your

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products eye-catching and appealing, and shows you ways to scale up from a single prototype to mass production. Helps software engineers, web designers, product designers, and electronics engineers start designing products using the Internet-of-Things approach Explains how to combine sensors, servos, robotics, Arduino chips, and more with various networks or the Internet, to create interactive, cutting-edge devices Provides an overview of the necessary steps to take your idea from concept through production If you'd like to design for the future, Designing the Internet of Things is a great place to start. Are you ready to create an online course, but do not know where to start? Do your online learners seem isolated and disengaged? Are your online courses effective enough for the current, competitive market? Whether you are an instructor, instructional designer, or part of a team, this interactive workbook will help you create effective online courses to engage your learners. Key features of the workbook include integrating cognitive, social, and emotional aspects of learning; explaining the central role of self-reflection, dialogue, and realistic application; the incorporation of themes, scenarios, and characters to provide relevant and meaningful learning experiences; and the use of semiotics for inclusion of diverse learners. As you journey through the course creation process in this workbook, you will expand your

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ideas and discover new possibilities for the students taking your online course.
New Opportunities Through New Technologies Pages, Numbers, and Keynote
The Impact of FinTech, AI, and Crypto on Financial Services
27th Annual Report
Data Analytics and Practical Theory for Movies, Games, Books, and Music
From the Dawn of Computing to Digital Consciousness
Dropbox in 30 Minutes

Learn how to install, configure, and maintain the latest release of Microsoft ' s popular SharePoint Server, SharePoint 2016. This latest version brings with it many changes for IT professionals. With this book you will learn how to create an efficient and stable SharePoint environment for your organization. What You ' ll Learn Install SharePoint Server 2016, both using the user interface provided by Microsoft, and by using PowerShell Understand your authentication options and associated security considerations Deploy add-ins, either from the store, or from your own custom app catalog Configure Search Service Application using either the provided UI or PowerShell Configure business intelligence components such as Excel Services, SQL Server Reporting Services, and PowerPivot Migrate to SharePoint Server 2016 from either SharePoint Server 2010 or 2013 Understand approaches to

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high availability, disaster recovery, patching, and ways to monitor and maintain your SharePoint 2016 deployment once it ' s up and running Who This Book Is For Anyone tasked with installing, configuring, and maintaining SharePoint Server 2016 in their organization. This book assumes some working knowledge of a previous release of SharePoint Server, such as SharePoint 2010 or SharePoint 2013

Lawrence Lessig, “ the most important thinker on intellectual property in the Internet era ” , masterfully argues that never before in human history has the power to control creative progress been so concentrated in the hands of the powerful few, the so-called Big Media. Never before have the cultural powers- that-be been able to exert such control over what we can and can ' t do with the culture around us. Our society defends free markets and free speech; why then does it permit such top-down control? To lose our long tradition of free culture, Lawrence Lessig shows us, is to lose our freedom to create, our freedom to build, and, ultimately, our freedom to imagine.

The Ultimate Guide to Dropshipping is a complete guide on how to create and run a successful dropshipping business. "This is by far the best book on dropshipping available. You will will learn everything you need to know about finding a product, setting up an online store and growing

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your business." (Sean Work, Director of Marketing, KISSmetrics) "Andrew and Mark have written a comprehensive, no-BS guide to dropshipping. Essential reading for anyone considering this type of retail." (Chandra Clark, Founder & President, Scribendi) "These guys distill everything you need to know about dropshipping. It's a must read if you want practical advice and a clear blueprint to help you grow your business." (Valerie Khoo, National Director, Australian Writers' Centre) "Holy jeez - I wish these guys had written this 7 years ago.... I can say that the advice in this book is spot on."

This cutting-edge volume offers a theoretical and applied introduction to the emerging legal technology and informatics industry.

Google Drive and Docs in 30 Minutes (2nd Edition)

The unofficial guide to the iPhone, including setup, easy iOS tweaks, and exceptional apps

The New Roadmap for Creating Online Courses

Automation and Robotic Technologies for Maintenance, Assistance, and Service

Protect to Enable

Management Information Systems

Are you struggling to get to grips with qualitative data analysis? Do you need help getting started using ATLAS.ti? Do you find software manuals difficult to relate to? Written by a leading expert on ATLAS.ti, this book will guide you step-by-step through using the software to support your research

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project. In this updated second edition, you will find clear, practical advice on preparing your data, setting up a new project in ATLAS.ti, developing a coding system, asking questions, finding answers and preparing your results. The new edition features: methodological as well as technical advice numerous practical exercises and examples screenshots showing you each stage of analysis in version 7 of ATLAS.ti increased coverage of transcription new sections on analysing video and multimedia data a companion website with online tutorials and data sets. Susanne Frieze teaches qualitative methods at the University of Hanover and at various PhD schools, provides training and consultancy for ATLAS.ti at the intersection between developers and users.

The first comprehensive guide to discovering and preventing attacks on the Android OS As the Android operating system continues to increase its share of the smartphone market, smartphone hacking remains a growing threat. Written by experts who rank among the world's foremost Android security researchers, this book presents vulnerability discovery, analysis, and exploitation tools for the good guys. Following a detailed explanation of how the Android OS works and its overall security architecture, the authors examine how vulnerabilities can be discovered and exploits developed for various system components, preparing you to defend against them. If you are a mobile device administrator, security researcher, Android

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app developer, or consultant responsible for evaluating Android security, you will find this guide is essential to your toolbox. A crack team of leading Android security researchers explain Android security risks, security design and architecture, rooting, fuzz testing, and vulnerability analysis. Covers Android application building blocks and security as well as debugging and auditing Android apps. Prepares mobile device administrators, security researchers, Android app developers, and security consultants to defend Android systems against attack. Android Hacker's Handbook is the first comprehensive resource for IT professionals charged with smartphone security.

Violent Python shows you how to move from a theoretical understanding of offensive computing concepts to a practical implementation. Instead of relying on another attacker's tools, this book will teach you to forge your own weapons using the Python programming language. This book demonstrates how to write Python scripts to automate large-scale network attacks, extract metadata, and investigate forensic artifacts. It also shows how to write code to intercept and analyze network traffic using Python, craft and spoof wireless frames to attack wireless and Bluetooth devices, and how to data-mine popular social media websites and evade modern anti-virus.

Demonstrates how to write Python scripts to automate large-scale network attacks, extract metadata, and investigate forensic artifacts. Write

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code to intercept and analyze network traffic using Python. Craft and spoof wireless frames to attack wireless and Bluetooth devices Data-mine popular social media websites and evade modern anti-virus Learn to make prints using plants – an environmentally safe process in this book dedicated to anthotypes. Includes a comprehensive reference section on plants. About the anthotype book It is possible to print photographs using nothing but juice extracted from the petals of flowers, the peel from fruits and pigments from plants. This book will show you how it is done, and expand your creative horizons with plenty of examples from artists working with anthotypes today. Anthotypes will simply make you look at plants in a whole new light. And, if that is not enough, anthotype is a totally environmentally friendly photographic process. From Malin Fabbri, author Anthotypes will make you look at plants in a whole new light. It will show you how to make photographs from the juice of flowers, fruits and plants, using a totally environmentally friendly photographic process. Anthotype is a very delicate photographic process and an environmentally friendly way of making prints using nothing other than the photosensitive material of plants found in the garden, the flower market or in the wild. All you need to add is water, sunshine, inspiration and patience – a lot of patience! The process is very basic and simple. Utilizing nature's own coloring pigments from flower petals, berries, plants, vegetables or even spices, images are

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produced using the action of light. The natural pigment is used to create a photographic image. What could be better? Your impact on the natural environment is virtually non-existent, and you can carry out your art with a clear conscience. Anthotyping is the ultimate environmentally friendly photo process.

Remote

Academia and Children's Literature

The unofficial guide to the new Google Drive, Docs, Sheets & Slides

Designing the Internet of Things

The Beginner's Guide To Dropbox Backup, Syncing, And Sharing

Sustainability in a Digital World

An Interactive Workbook

For people who work remotely and need to share documents quickly, Dropbox is a program worth a close look. This online service allows interested parties to sync files online and share these files easily by creating shared folders. Users can also control which parties have access to these files, and it can also be used via mobile devices.

A guide to the Pages, Numbers, and Keynote productivity apps for Mac covers such topics as iOS versions of the apps, the similarities in the interfaces and tools, and workflows using iCloud Drive, with a review of Apple certification exam topics.

This book deals with international labor and employment law in the East Asia Region (EA), particularly dealing with China, South Korea, and Japan. It explores and explains the effects of globalization and discusses the role of international lawyers, business personnel, and human resource directors who are knowledgeable, culturally sensitive, and understand the issues that

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can arise when dealing in EA trade and investment. The text and readings (from area experts) are organized and written to provide the reader with, first, a broad understanding and insight into the global dimensions of the fast-emerging area of labor and employment issues (e.g., global legal standards and their interplay with domestic and foreign laws); and second, to show how these laws and approaches play out in specific EA countries (comparing global approaches with the specific laws of each country on four common agenda items: regulatory administration, workers' rights, trade unions, and dispute resolution). The book should be of interest not only to lawyers, students, human resource personnel, and government officials, but also to business investors, managers, and members of the public interested in the growing phenomenon of changing labor laws and societies in China, South Korea, and Japan.

Develop a greater intuition for the proper use of cryptography. This book teaches the basics of writing cryptographic algorithms in Python, demystifies cryptographic internals, and demonstrates common ways cryptography is used incorrectly. Cryptography is the lifeblood of the digital world's security infrastructure. From governments around the world to the average consumer, most communications are protected in some form or another by cryptography. These days, even Google searches are encrypted. Despite its ubiquity, cryptography is easy to misconfigure, misuse, and misunderstand. Developers building cryptographic operations into their applications are not typically experts in the subject, and may not fully grasp the implication of different algorithms, modes, and other parameters. The concepts in this book are largely taught by example, including incorrect uses of cryptography and how "bad" cryptography can be broken. By digging into the guts of cryptography, you can experience what works, what doesn't, and why. What You'll Learn Understand where cryptography is used, why, and how it gets misused Know what secure hashing is used for and its basic properties Get up to speed on algorithms and modes for block ciphers such as AES, and see how bad configurations

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breakUse message integrity and/or digital signatures to protect messagesUtilize modern symmetric ciphers such as AES-GCM and CHACHAPractice the basics of public key cryptography, including ECDSA signaturesDiscover how RSA encryption can be broken if insecure padding is usedEmploy TLS connections for secure communicationsFind out how certificates work and modern improvements such as certificate pinning and certificate transparency (CT) logs Who This Book Is For IT administrators and software developers familiar with Python. Although readers may have some knowledge of cryptography, the book assumes that the reader is starting from scratch.

Ambient Integrated Robotics

Exam 98-349 Windows Operating System Fundamentals 2E

Navigating the Digital Age

The Universal Machine

The Definitive Cybersecurity Guide for Directors and Officers

A Hands-On Introduction to Hacking

A Cookbook for Hackers, Forensic Analysts, Penetration Testers and Security Engineers

This book, written jointly by an engineer and artificial intelligence expert along with a lawyer and banker, is a glimpse on what the future of the financial services will look like and the impact it will have on society. The first half of the book provides a detailed yet easy to understand educational and technical overview of FinTech, artificial intelligence and cryptocurrencies including the existing industry pain points and the new technological enablers. The second half provides a practical, concise and engaging overview of their latest trends and their impact on the future of the financial services industry including numerous use cases and practical examples. The book is a must read for any professional currently working in finance, any

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student studying the topic or anyone curious on how the future of finance will look like.

2018 version of the OSINT Tools and Resources Handbook. This version is almost three times the size of the last public release in 2016. It reflects the changing intelligence needs of our clients in both the public and private sector, as well as the many areas we have been active in over the past two years.

The computer unlike other inventions is universal; you can use a computer for many tasks: writing, composing music, designing buildings, creating movies, inhabiting virtual worlds, communicating...

This popular science history isn't just about technology but introduces the pioneers: Babbage, Turing, Apple's Wozniak and Jobs, Bill Gates, Tim Berners-Lee, Mark Zuckerberg. This story is about people and the changes computers have caused. In the future ubiquitous computing, AI, quantum and molecular computing could even make us immortal. The computer has been a radical invention. In less than a single human life computers are transforming economies and societies like no human invention before.

This book offers a comprehensive introduction to the different emerging concepts in the innovative area of sustainability and digital technology. More than 20 leading thinkers from the fields of digitalization, strategic management, sustainability and organizational development share clearly structured insights on the latest developments, advances and remaining challenges concerning the role of sustainability in an increasingly digital world. The authors not only introduce a profound and unique analysis on the state-of-the-art of sustainability and

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digital transformation, but also provide business leaders with practical advice on how to apply the latest management thinking to their daily business decisions. Further, a number of significant case studies exemplify the issues discussed and serve as valuable blueprints for decision makers.

Practical Cryptography in Python

Open Source Intelligence Tools and Resources Handbook

The Customer Success Professional's Handbook

The Future of Finance

Learning Correct Cryptography by Example

The Internet of Things

International and Comparative Context

Guides readers in the new and growing research field of Ambient/Active Assisted Living to understand its multidisciplinary background.

Updated in 2018! The top-selling guide to Google's free online office suite is now available in a revised and expanded second edition. Thirty minutes is all you'll need to get up to speed with Google Drive, Google Docs, Google Sheets, and Google Slides, the free online productivity suite and alternative to Microsoft Office. Millions of people use the software every day. You can use Drive, Docs, Sheets, and Slides to perform the following tasks:

- Write letters and reports
- Crunch numbers and create online data entry forms
- Give presentations
- Collaborate online with

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classmates and colleagues • Convert Microsoft Office documents to Google formats, and vice versa • Print documents, drawings, and spreadsheets • Export PDFs • Make pie charts, bar charts, and simple tables • Publish documents and spreadsheets online using the new Google Sites After covering registration, file creation and other basics, Google Drive and Docs In 30 Minutes (2nd Edition) zeroes in on the most important time-saving tips and productivity tools. Highlights include: • Converting files between Microsoft Office and Google formats. • Best practices for organizing files in Google Drive. • What to expect with collaboration and sharing. • The pros and cons of Google's mobile apps for Drive, Docs, Sheets, and Slides. • Accessing older versions of files. • How to publish your documents to the Web for colleagues or members of the public to view. • Functions, sorting and filtering in Google Sheets (with examples). • Using Google Forms to gather data. • Google Slides: Is it a suitable alternative to Microsoft PowerPoint? • Working with offline files. • Downloading third-party apps. The tone of Google Drive and Docs In 30 Minutes is friendly and easy to understand, with lots of step-by-step instructions, screenshots, and examples. The guide can be

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used by anyone with a PC, Mac, or Chromebook. It also includes instructions for using Drive, Docs, Sheets, and Slides on Android and iOS phones and tablets. Google Drive and Docs In 30 Minutes, 2nd Edition is authored by Ian Lamont, an award-winning technology and business journalist. He has written several books in the "In 30 Minutes" series, including Dropbox In 30 Minutes, Twitter In 30 Minutes, and Excel Basics In 30 Minutes. Here's what readers are saying about Google Drive & Docs In 30 Minutes: "I am so glad this was made! I've been using Google Docs for a while now and have been encouraging my teacher colleagues to do so as well to facilitate collaboration. It has become my go-to text book to help new users understand quickly. If you're new to Google Drive or Google Documents, this will help you. If you're experienced, and want something to help those who come to you with questions, this is a nice tool to help them remember what you show them. I highly recommend it." "I just got a new position that requires record keeping. Having used Google Docs in the past, I decided to update my knowledge. I googled "Docs for dummies" and this was one of the results. I liked the concept that the title implies - a concise guide that will distill what I

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need and allow me to complete a task quickly” “A clear and concise explanation of how to navigate your way through google docs.” “Excellent introduction to Google drive. Well researched, easy to read, nicely organized.”

Trade has always been shaped by technological innovation. In recent times, a new technology, Blockchain, has been greeted by many as the next big game-changer. Can Blockchain revolutionize international trade? This publication seeks to demystify the Blockchain phenomenon by providing a basic explanation of the technology. It analyses the relevance of this technology for international trade by reviewing how it is currently used or can be used in the various areas covered by WTO rules. In doing so, it provides an insight into the extent to which this technology could affect cross-border trade in goods and services, and intellectual property rights. It discusses the potential of Blockchain for reducing trade costs and enhancing supply chain transparency as well as the opportunities it provides for small-scale producers and companies. Finally, it reviews various challenges that must be addressed before the technology can be used on a wide scale and have a significant impact on

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international trade.

Updated in 2017 to cover the new Dropbox interface and features! What is Dropbox, and how can you get the most out of Dropbox on your computer, phone, or tablet? In *Dropbox In 30 Minutes (2nd Edition)*, award-winning technology journalist Ian Lamont uses step-by-step instructions, screenshots, and a touch of humor to explain everything from basic Dropbox installation steps to best practices for Dropbox sharing. In a single sitting, this quick and easy guide will help you get the most out of Dropbox on your computer, phone, or tablet. The second edition of this popular Dropbox book includes updated chapters as well as additional sections describing new Dropbox features of the Dropbox application for Windows and Mac PCs and laptops, the Dropbox app for iOS devices (including the Dropbox app for iPhones and iPads), and the Dropbox app for Android phones and tablets. The Dropbox manual also covers many useful features of Dropbox.com for backing up, sharing, and recovering files. In addition, the book's popular Dropbox FAQ has been expanded. What's inside *

- * Dropbox system requirements
- * How Dropbox works in the cloud
- * Installing Dropbox on Windows PCs (Dropbox on Windows 7 and earlier, Dropbox

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on Windows 10 and Windows 8) * Installing Dropbox on Macs (macOS), iOS and Android * Saving files to Dropbox * Working with Dropbox folders and files * Dropbox preferences and Selective Sync * Opening a file or folder from a second computer * Dropbox mobile app: Downloading/uploading files * Dropbox Camera Upload for backing up and transferring photos from your mobile phone * Dropbox sharing via links * Dropbox collaboration Dropbox In 30 Minutes also includes an unofficial FAQ that answers the following questions: * How can I get free space on Dropbox? * How secure is Dropbox? * How do I delete Dropbox? * Why is Dropbox taking so long to sync? * Are Dropbox Business and Dropbox Pro accounts worth the extra cost? * How can I recover deleted Dropbox files? * What is Dropbox Paper and is it a substitute for Microsoft Word or Google Docs? * What are Dropbox comments? * What happens when the same file is opened simultaneously on more than one computer? * What are third-party Dropbox apps? What readers are saying about this Dropbox book Thousands of satisfied readers have purchased this Dropbox book or downloaded the Dropbox ebook edition. While Dropbox In 30 Minutes is intended for beginners, even

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experienced users will discover a few new Dropbox tricks. Here's what real readers are saying: "This was truly a 30-minute Dropbox tutorial. I have mastered the basics without bugging my 20-year-old son! Yahoo!" "I have read Ian's books on Dropbox and Google Drive/Docs. He's an excellent writer, and the books are highly worthwhile, especially for people new to these applications." "A short but thorough introduction to Dropbox. In my opinion, this is highly recommendable book for those who are approaching Dropbox or who need it for work and cooperative projects." "I didn't know how to use Dropbox when I bought this book, and after reading it, I was able to set up my account and to use it with my students. It is short and to the point. I am a beginner and much of these online storage options are new to me, but I was able to read the book and to then use the app." Buy your copy today! Note: Dropbox In 30 Minutes is not affiliated with "For Dummies" books, Dropbox, or other services referenced in the guide. In 30 Minutes® is a registered trademark of publisher i30 Media Corp. All rights reserved.

East Asian Labor and Employment Law
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The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies

The Lean Startup

Can Blockchain Revolutionize International Trade?

How to Thrive in One of the World's Fastest Growing Careers--While Driving Growth For Your Company

Experts from across all industrial-organizational (IO) psychology describe how increasingly rapid technological change has affected the field. In each chapter, authors describe how this has altered the meaning of IO research within a particular subdomain and what steps must be taken to avoid IO research from becoming obsolete. This Handbook presents a forward-looking review of IO psychology's understanding of both workplace technology and how technology is used in IO research methods.

Using interdisciplinary perspectives to further this understanding and serving as a focal text from which this research will grow, it tackles three main questions facing the field. First, how has technology affected IO psychological theory and practice to date? Second, given the current trends in both research and practice, could IO psychological theories be rendered obsolete? Third, what are the highest priorities for both research and practice to ensure IO psychology remains appropriately engaged with technology moving forward?

The definitive “Customer Success Manager How-To-Guide” for the CSM profession from Gainsight, who

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brought you the market-leading Customer Success The Customer Success Manager has become a critical asset to organizations across the business landscape. As the subscription model has spread from the cloud and SaaS to more sectors of the economy, that pivotal role will only grow in importance. That's because if you want to compete and thrive in this new environment, you need to put the customer at the center of your strategy. You need to recognize you're no longer selling just a product. You're selling an outcome. Customer Success Managers (CSM) are committed to capturing and delivering those outcomes by listening to their customers, understanding their needs, and adapting products and services to drive success. Although several existing resources address the customer success imperative, there is no authoritative instruction manual for the CSM profession—until now. The Customer Success Professional's Handbook is the definitive reference book for CSMs and similar roles in the field. This practical, first-of-its-kind manual fills a significant gap in professional customer success literature, providing the knowledge every CSM needs to succeed—from the practitioner level all the way to senior leadership. The authors—acknowledged experts in building, training, and managing Customer Success teams—offer real-world guidance and practical advice for aspiring and experienced CSMs alike. The handbook is written by practioners for practioners. An indispensable resource for front-line Customer Success Managers, this much-needed book: Demonstrates how to

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build, implement, and manage a Customer Success team Helps new CSMs develop their skills and proficiency to be more employable and grow in their careers Provides clear guidance for managers on how to hire a stellar CSM Presents practical tactics needed to drive revenue growth during renewal, expansion, and customer advocacy opportunities Explains proven methods and strategies for mentoring CSMs throughout their careers Offers valuable insights from Gainsight, the Customer Success Company, and the broader customer success community with more than a dozen of the industry's most respected leaders contributing their perspectives Currently, with over 70,000 open positions, Customer Success Manager is one of the fastest-growing jobs in the world. The Customer Success Professional's Handbook: How to Thrive in One of the World's Fastest Growing Careers—While Driving Growth For Your Company will prove to be your go-to manual throughout every stage of your CSM career.

A pair of technology experts describe how humans will have to keep pace with machines in order to become prosperous in the future and identify strategies and policies for business and individuals to use to combine digital processing power with human ingenuity.

The production of this manual is a joint activity between the Climate, Energy and Tenure Division (NRC) and the Technologies and practices for smallholder farmers (TECA) Team from the Research and Extension Division (DDNR) of FAO Headquarters in Rome, Italy. The

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realization of this manual has been possible thanks to the hard review, compilation and edition work of Nadia Scialabba, Natural Resources officer (NRC) and Ilka Gomez and Lisa Thivant, members of the TECA Team. Special thanks are due to the International Federation of Organic Agriculture Movements (IFOAM), the Research Institute of Organic Agriculture (FiBL) and the International Institute for Rural Reconstruction (IIRR) for their valuable documents and publications on organic farming for smallholder farmers.

Entertainment Science

iPhone Basics In 30 Minutes

Enabling Technologies, Platforms, and Use Cases

Welcome to the United States

Picture-Book Professors

Climate Change, Public Health, and the Law

Qualitative Data Analysis with ATLAS. Ti

Climate Change, Public Health, and the Law provides the first comprehensive explication of the dynamic interactions between climate change, public health law, and environmental law, both in the United States and internationally. Responding to climate change and achieving public health protections each require the coordination of the decisions and behavior of large numbers of people. However, they also involve interventions that risk compromising individual rights. The challenges involved in coordinating large-scale responses to public health threats and protecting against the invasion of rights, makes the law indispensable to both of these agendas. Written for the benefit of public health and environmental law professionals and policymakers in the United States and in the international public health sector,

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this volume focuses on the legal components of pursuing public health goals in the midst of a changing climate. It will help facilitate efforts to develop, improve, and carry out policy responses at the international, federal, state, and local levels. Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

Outlines a revisionist approach to management while arguing against common perceptions about the inevitability of startup failures, explaining the importance of providing genuinely needed products and services as well as organizing a business that can adapt to continuous customer feedback.

In 30 minutes, learn how to unlock the secrets of your iPhone! Whether you own an iPhone or are thinking about buying one, this guide will help you get the most out of the device and its powerful hardware, the iOS operating system, and the ever-expanding universe of iPhone apps. Written in plain English with a touch of humor and lots of screenshots, this iPhone manual covers basic features as well as hidden tricks and time-savers for the iPhone 6S, iPhone 6S Plus, iPhone SE, iPhone 7, and iPhone 7 Plus. Topics include: * Setting up your new iPhone * How to customize your iPhone ' s appearance * What you need to know if you are migrating from Android * Touch screen basics * 3D Touch, Peek, and Pop * Managing your Home screens * Switching apps and multitasking * Typing and text tricks * Siri and its kid brother, Dictation * Getting the most out of the powerful iPhone camera * Managing iCloud settings * Security features, from Find My iPhone to Touch ID * Wi-Fi and other wireless

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settings * How to tame notifications and after-hours calls *
Moving, deleting, and grouping apps * Four ways to conserve
battery power * Seven ways to free up storage space on your
iPhone * Nine exceptional apps for your iPhone As its name
suggests, iPhone Basics In 30 Minutes covers basic setup,
simple customization steps, and tips on how to get the most
out of your iPhone. It is not a comprehensive guide.

Nevertheless, in a single reading you will discover new
features and learn time-saving shortcuts that will enable you
to see your iPhone in a whole new light. Buy the guide today!

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Dropbox In 30 Minutes, Second Edition
**The Beginner's Guide To Dropbox Backup, Syncing,
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30 Media Corporation

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How is academia portrayed in children's literature? This Element ambitiously surveys fictional professors in texts marketed towards children, who are overwhelmingly white and male, tending to be elderly scientists. Professors fall into three stereotypes: the vehicle to explain scientific facts, the baffled genius, and the evil madman. By the late twentieth century, the stereotype of the male, mad, muddlehead, called Professor SomethingDumb, is formed in humorous yet pejorative fashion. This Element provides a publishing history of the role of academics in children's literature, questioning the book culture which promotes the enforcement of stereotypes regarding intellectual expertise in children's media. This title is also available, with additional material, as Open Access.

The classic guide to working from home and why we should embrace a virtual office, from the bestselling authors of Rework “A paradigm-

smashing, compulsively readable case for a radically remote workplace.”—Susan Cain, New York Times bestselling author of Quiet Does working from home—or anywhere else but the office—make sense? In Remote, Jason Fried and David Heinemeier Hansson, the founders of Basecamp, bring new insight to the hotly debated argument. While providing a complete overview of remote work’s challenges, Jason and David persuasively argue that, often, the advantages of working “off-site” far outweigh the drawbacks. In the past decade, the “under one roof” model of conducting work has been steadily declining, owing to technology that is rapidly creating virtual workspaces. Today the new paradigm is “move work to the workers, rather than workers to the workplace.” Companies see advantages in the way remote work increases their talent pool, reduces turnover, lessens their real estate footprint, and improves their ability to conduct business across multiple time zones. But what about the workers? Jason and David point out that remote work means working at the best job (not just one that is nearby) and achieving a harmonious work-life balance while increasing productivity. And those are just some of the perks to be gained from leaving the office behind. Remote reveals a multitude of other benefits, along with in-the-trenches tips for easing your way out of the office door where you control how your workday will unfold. Whether you’re a

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manager fretting over how to manage workers who “want out” or a worker who wants to achieve a lifestyle upgrade while still being a top performer professionally, this book is your indispensable guide.

Dropbox In 30 Minutes, Second Edition