

Deals Souq Gîtex

CultureShock! Dubai is an indispensable guide for anyone planning a stay in the Las Vegas of the Middle East. Within a single generation, Dubai has blossomed from a quiet port city to major business hub with a lion's share of the global gold trade. The emirate will host the World Expo 2020. Leena Asher draws on her insider knowledge to take visitors through the process of settling in, whether for short or longer stays. From getting an Emirates ID, navigating banking practices and exchanging Islamic greetings to sipping Arabic coffee and camel milk, shopping at the gold, textile and spice souqs and visiting a ski resort in the desert, the book provides complete information on what's unique about life in Dubai. How do you greet a lady in Dubai? How does one survive the 50 degree celcius desert climate? Did you know that there are gold dispensing ATMs in Dubai? Get the most of out of your stay with this essential and fun-to-read guide!

About the Series CultureShock! is a dynamic, comprehensive series of guides for travellers seeking to understand the countries they are visiting, working in or moving to. Each title explains the country's customs, traditions and social and business etiquette in a lively, informative style. CultureShock! authors have experienced the joys and pitfalls of cultural adaptation and provide warm and helpful advice to those who seek to integrate into diverse cultures. The Arab Human Development Report aims at building human development in the Arab world. Gender inequality is generally recognized as one of the main obstacles to development in the Arab Region. This volume of the report focuses on the history and contemporary dynamics of Arab women's economic, political, and social empowerment. It details the processes in which gender impacts on Arab development while suggesting means of overcoming some of the challenges and building more equitable societies.

IN COLLEGE MATHEMATICS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Soo T. Tan provides an accessible yet accurate presentation of mathematics combined with just the right balance of applications, pedagogy, and technology to help students succeed in the course. The new Sixth Edition includes highly interesting current applications and exercises to help stimulate student motivation. An exciting new array of supplements provides students with extensive learning support so instructors will have more time to focus on teaching core concepts. This is not a book about algorithms. This is not a book about architecture. This is not a book about frameworks. This is not even a book about project management, agile or otherwise.This is a book about "the other things" that are important to writing and maintaining a sustainable code base.It's also a book about automation of parts of the programming process.If you're a CTO, the economic case for "code quality plus automation" is already strong, and getting stronger with each new iteration of hardware.If you're a programmer (maybe aspiring to be a CTO), it's about being able to concentrate on the stimulating, interesting, and creative parts of the craft, and getting the tedious parts done for you.Much of the book is about the general craft of programming and helping programmers become more productive, and should be useful no matter what programming language(s) you're chosen.However, I find it works better to illustrate principles with examples. And this edition of the book picks examples from the PHP programming language.

21 Stories of Bitcoin, Blockchain, and Cryptocurrency

Linking Strategy to Operations for Competitive Advantage

Africa's Development Dynamics 2021 Digital Transformation for Quality Jobs

The Age of Cryptocurrency

The Black Book

Arab Human Development Report 2009

Build a successful SOCIAL BUSINESS by empowering the SOCIAL EMPLOYEE Includes success stories from IBM, AT&T, Dell, Cisco, Southwest Airlines, Adobe, Domo, and Axiom "Great brands have always started on the inside, but why are companies taking so long to leverage the great opportunities offered by internal social media? . . . The Social Employee lifts the lid on this potential and provides guidance for businesses everywhere." -- JEFF FRAMPTON, Global Chairman and CEO, Interbrand "Get a copy of this book for your whole team and get ready for a surge in measurable social media results!" -- MARI SMITH, author, The New Relationship Marketing, and coauthor, Facebook Marketing "Practical and insightful, The Social Employee is sure to improve your brand-building efforts." -- KEVIN LANE KELLER, E.B. Osborn Professor of Marketing, Tuck School of Business at Dartmouth College, and author, Strategic Brand Management "This book will change how you view the workplace and modern connectivity, and inform your view of how social employees are changing how we work and create value in today's networked economy." -- DAVID ARMAÑO, Managing Director, Edelman Digital Chicago, and contributor to Harvard Business Review "The Social Employee makes the compelling argument that most organizations are sadly missing a key opportunity to create a social brand, as well as to build a strong company culture." -- ANN HANDLEY, Chief Content Officer, MarketingProfs.com, and coauthor, Content Rules

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Business of Dartmouth College, and author, Strategic Brand Management "This book will change how you view the workplace and modern connectivity, and inform your view of how social employees are changing how we work and create value in today's networked economy." -- DAVID ARMAÑO, Managing Director, Edelman Digital Chicago, and contributor to Harvard Business Review "The Social Employee makes the compelling argument that most organizations are sadly missing a key opportunity to create a social brand, as well as to build a strong company culture." -- ANN HANDLEY, Chief Content Officer, MarketingProfs.com, and coauthor, Content Rules

A girl tumbles into a downward spiral when a romantic encounter turns violent in this heartwrenching novel from the author of Cracked. Dell is used to disappointment. Ever since her dad left, it's been one let down after another. But no one—not even her best friend—understands all the pain she's going through. So Dell hides behind self-deprecating jokes and forced smiles. Then the one person she trusts betrays her. Dell is being devastated. Without anyone to turn to for comfort, her depression and self-loathing spin out of control. But just how far will she go to make all the heartbreak and the name-calling stop?

Africa's Development Dynamics uses lessons learned in the continent's five regions – Central, East, North, Southern and West Africa – to develop policy recommendations and share good practices. Drawing on the most recent statistics, this analysis of development dynamics attempts to help African leaders reach the targets of the African Union's Agenda 2063 at all levels: continental, regional, national and local. Here we are. We're in the Twilight Twenties. There are many great forces that could, and probably will, turn our world upside down. Let's see if you're ready to weather the storm. The future of organisations will not be decided by merely relying on the circular economy, or by waiting out the competition and seeing what might happen. It will be decided by your ability to embrace and build ecosystems. Building ecosystems starts with understanding them. By developing a red ocean strategy, putting technology first and engaging people, building algorithms and being patient. It begins with weathering a new way of working. The Guide to the Ecosystem Economy lays out the basic principles and ingredients for setting up your organisation, big or small, for the future. It will teach you to be ahead of the Chernobyl Syndrome. You'll learn to surf the Great Wave, handle a large number of variables, build platforms designed to serve people, engage with users, ... In short, you'll find your place on the Ecosystem Canvas.

Entrepreneurship Education and Research in the Middle East and North Africa (MENA)

Girl Meets Boy

Art in the Age of Anxiety

But Blockchain and Bitcoin Will Help

Women in IT in the New Social Era

Blockchain

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