

David Buschs Sony Alpha A7r iii

The analysis and sorting of large numbers of cells with a fluorescence-activated cell sorter (FACS) was first achieved some 30 years ago. Since then, this technology has been rapidly developed and is used today in many laboratories. A Springer Lab Manual Review of the First Edition: "This is a most useful volume which will be a welcome addition for personal use and also for laboratories in a wide range of disciplines. Highly recommended." CYT0BIOS

Easy-to-understand techniques for getting the most from your Canon EOS 5D Mark II DSLR At nearly \$3,000 for the body only, the Canon 5D Mark II DSLR is for amateurs and semi-professionals who are serious about taking great photos-and this go-anywhere guide shares insight for doing just that. Authors Charlotte Lowrie and Brian McLernon walk you step by step through each function on the Canon EOS 5D Mark II, going into more depth and scope than the standard manual that accompanies the camera. Portable and easy to understand, the book shows you how to get the exact shot you want, when you want them, and is packed with more than 200 beautiful color photos. Includes step-by-step techniques and professional tips on taking exceptional photos with your Canon EOS 5D Mark II Reviews how to better understand the various functions and potential of your Canon EOS 5D Mark II Features samples of inspirational photos taken by the author With so much helpful advice for getting the most out of your Canon EOS 5D Mark II, you'll be referencing this guide again and again.

David Busch's Nikon Z50 Guide to Digital Photography is your all-in-one comprehensive resource and reference for getting the most out of your Nikon Z50 mirrorless camera. Nikon's first APS-C format mirrorless model is compact, weighs just 14 ounces, and is very affordable, making it the perfect camera for budding photo enthusiasts. It's built around a 21-megapixel sensor that offers excellent image quality and is sensitive enough for low light shooting. With a 209-point phase-detect autofocus system covering more than 85 percent of the frame, the Z50 can shoot sports and action at up to 11 frames per second, with lightning fast focus. The Z50 can capture both 4K and Full HD movies, too, and the flip-down rear LCD is ideal for selfies and vlogging. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z50.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z50 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z50, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z50 today.

David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z50 today. **David Busch's Nikon Z50 Guide to Digital Photography** is your all-in-one comprehensive resource and reference for the Nikon D5600 camera. This ultracompact and light weight Nikon digital SLR has new SnapBridge wireless Bluetooth communication so you can use your iOS or Android device to control the camera. Nikon has also added an easy-to-use time-lapse feature to its impressive capabilities, which include a swiveling touch screen LCD that makes taking photos or changing settings quick and easy. The D5600 captures 24-megapixel still images and 1080p 60 fps high-definition movies with stereo sound, too. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D5600. p.p1 (margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman') Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D5600 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D5600, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D5600 today.

David Busch's Sony Alpha A6100/ILCE-6100 Guide to Digital Photography

Flow Cytometry and Cell Sorting

David Busch's Sony Alpha a6000/ILCE-6000 Guide to Digital Photography

Sony A7R IV Users Guide

Mastering the Nikon Z7

David Busch's Sony Alpha a7R IV Guide to Digital Photography is the most comprehensive resource and reference for Sony's innovative 61-megapixel full frame mirrorless camera. Capable of 10 frame-per-second bursts even at full resolution, the a7R IV is fast enough for action photography, and its 15-stop enhanced dynamic range delivers the image quality that the most demanding landscape or fine-art photographer requires. This camera's remarkable low-light performance, fast sensor-based 567-point phase detect autofocus (with real-time face and eye tracking in both still and movie modes), and improved 5-axis in-body image stabilization, the a7R IV has all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R IV. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7R IV Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R IV.

David Busch's Nikon D850 Guide to Digital SLR Photography is your all-in-one comprehensive resource and reference for the feature-packed Nikon D850 camera. Built around a ground-breaking 45.7 megapixel back-illuminated sensor, this pro/enthusiast model offers incredible image quality and high ISO performance, along with 4K movie shooting capabilities. With continuous shooting up to 9 fps with optional battery grip, the Nikon D850 is one of the most versatile cameras the company has ever offered. With this book in hand, you master all the camera 's impressive features, and fine tune your skills as you develop your creativity taking great photographs with your D850. p.p1 (margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman') p.p2 (margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px) Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D850 Guide to Digital SLR Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is a handy visual guide to the D850, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author 's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera 's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D850 today.

David Busch's Canon EOS R5/R6 Guide to Digital Photography covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy "roadmap" chapter, an easy-to-use visual guide to the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author 's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera 's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS R5/R6 today.

David Busch's Nikon D3500 Guide to Digital SLR Photography is your all-in-one comprehensive resource and reference for the Nikon D3500 camera, the company 's most compact and easy-to-use entry-level dSLR. Taking and sharing pictures is easier than ever, thanks to the D3500 's enhanced Guide Mode and SnapBridge Bluetooth Low Energy wireless link between the D3500 and your Android or iOS smartphone or tablet. This 24-megapixel camera offers Full HD 1080p 60 fps video, continuous shooting at up to 5 frames per second, and increased battery life of up to 1550 shots per charge. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D3500.

Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D3500 Guide to Digital SLR Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D3500, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author 's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera 's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D3500 today. p.p1 (margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana)

How to Light, Compose, Style, and Edit Mouth-Watering Food Photographs

David Busch's Sony Alpha A6600/ILCE-6600 Guide to Digital Photography

David Busch's Nikon D7500 Guide to Digital SLR Photography

The Natural Light Portrait Book

The Complete Guide to Sony's Alpha 7r II (B&W Edition)

This is the most thorough and comprehensive book on the Sony Alpha 7 and Alpha 7r available. At over 600 pages, professional photographer Gary L. Friedman has explained every function and nuance of every feature, plus gives solid recommendations on customizing your camera and explains unobvious combinations of obscure features can help you work quite quickly in the field! Yes, it's a little more expensive (downloadable versions are available for much less on the author's website) but since you already own one of the best cameras out there, why hold back on the key to unlocking its features? * My personal camera settings (with explanations) * A complete guide to the most popular Legacy Glass Adapters and how to configure your camera to use them * A clear explanation of the alphabet soup that are video formats * Guide to using NFC & Wi-Fi * A set of "Cliffs Notes" cards

David Busch's Nikon D7500 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Nikon D7500 camera. Built around the same 20.9 megapixel sensor as the D500, this mid-level Nikon model has BlueTooth and Wi-Fi wireless control with the SnapBridge smart phone/tablet app. A swiveling screen, 4K video, 8 fps continuous shooting, and ISO speeds up to 1.6 million make the D7500 a significant enthusiast-oriented upgrade. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D7500. p.p1 (margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman') p.p2 (margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px) Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D7500 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D7500, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author 's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera 's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D7500 today.

The must-have guidebook for creating great food photographs! The Complete Guide to Food Photography is a visually stunning, eminently useful, and comprehensive resource for creating fantastic food photographs. In this book, professional food photographer Lauren Short teaches you her entire image-making process, as she covers lighting, composition, styling, storytelling, editing, and processing great food photographs. In the first part of the book, Lauren covers the core concepts, where you'll learn: * How to work with both natural and artificial light (as well as modifiers) * The tools, guides, and rules of composition for food photography * Techniques, tips, and tricks for styling your food so it looks its best * How to build a story with the use of backgrounds, props, and other supporting elements * Processing, retouching, and compositing techniques to finish your image Additionally, Lauren explains the why behind her creative decisions. By understanding her decision-making process and walking through her problem-solving techniques, you'll become better equipped to make informed creative decisions so you can excel at food photography, no matter what scenarios you encounter. In the second part of the book, Lauren walks you through multiple case studies of complete, start-to-finish shoots so that you can see every aspect of her image-making process and understand how it all comes together. Each case study also includes a link to a full video for each shoot so that you can easily follow along. Filled with beautiful imagery as well as behind-the-scenes photos and helpful diagrams, The Complete Guide to Food Photography is a must-have for any food photographer looking to create images that stand out from the crowd.

The Sony A7R III has a myriad of settings which is somehow confusing to understand, that was why this guide was put together with step by step guide for those that struggle or just want to get started with a basic understanding of these settings. In this book, I will be giving you detail information on how to set up your Sony A7R IV, A7 III, A7R III, A9 Camera with ease, as well as how to make use of the cameras controls buttons. My main goal is to help beginner's photographers who are finding it difficult to do some basic camera settings including the tips and tricks that will help you get the best use of your camera. Whether you only need to learn the basics, or if you want to discover some advanced tips, of Sony A7R IV USERS GUIDE is here to help. This book is the best user manual you need to guide you on how to use and optimally maximize your camera. This book has comprehensive tips & in-depth tutorials for First time user, seniors, and experts, and by the time you've finished reading this book, you'll be a pro. What are you still waiting for? Click the buy button now.

David Busch's Nikon D5600 Guide to Digital SLR Photography

The Friedman Archives Guide to Sony's A7R III (B&W Edition)

David Busch's Sony Alpha a7R III Guide to Digital Photography

David Busch's Canon EOS 90D Guide to Digital Photography

David Busch's Sony Alpha A7r III Guide to Digital Photography

Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about: * All the focusing modes explained in an intuitive way * 4K shooting and choosing a bit rate for video * The new phase-detect AF (and where it's blind) * The most popular adapters for legacy glass * S-Log2 in a way that won't make your eyes glaze over * And lots more! (641 pages more, to be exact!) Electronic formats also available from the author's website.

David Busch's Canon EOS 90D Guide to Digital Photography is your all-in-one comprehensive resource and reference for the advanced Canon EOS 90D camera. This upgraded 32.5 megapixel APS-C model features a 45-point autofocus system. The Dual Pixel CMOS hybrid autofocus brings lightning-fast phase detect AF to live view and high-definition movie modes, too. The 90D's metering system includes a 220,000-pixel RGB-Infrared sensor with Face Detection for accurate exposure control. The 90D has Wi-Fi/ Bluetooth connectivity to allow linking the camera to a computer and iOS or Android smart devices, and an improved swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS 90D.

Filled with detailed how-to steps and full-color illustrations, David Busch's Canon EOS 90D Guide to Digital Photography covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS 90D today.

Learn to master your Sony Alpha a7 IV and take full advantage of all its capabilities! Mastering the Sony Alpha a7 IV by Darrell Young provides a wealth of experience-based information and insights for owners of the new a7 IV camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment. This book explores the features and capabilities of the cameras in a way that far surpasses the user's manual. It guides readers through the camera's features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles. Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The information in this book goes beyond the camera itself and also covers basic photography technique.

David Busch's Sony Alpha a7 II/a7 R II Guide to Digital Photography is the much-anticipated comprehensive resource and reference for two of the hottest cameras on the market today. Sony's advanced 24-megapixel mirrorless Alpha a7 II and the ground-breaking 42-megapixel Alpha a7R II combine high-resolution imaging and remarkable low-light performance in the world's smallest full-frame package. Both cameras have fast sensor-based phase detect autofocus and 5-axis in-body image stabilization that adds powerful SteadyShot anti-shake vibration reduction to Sony F-mount and adaptor-mounted lenses, and the party doesn't stop there. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with your a7 II or a7R II. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7 II/a7R II Guide to Digital Photography covers every feature of this mirrorless tandem in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to each camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast exploring full-frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7 II and a7R II.

Sony A7 IV: Pocket Guide

Sony A7 III: Pocket Guide

The Friedman Archives Guide to Sony's A7R IV (B&W Edition)

David Busch's Canon EOS R5/R6 Guide to Digital Photography

David Busch's Sony [alpha] A7R II/a7 II

Filled with detailed how-to steps and full-color illustrations, this comprehensive resource and reference for Sony's affordable 24MP full-frame mirrorless camera covers every feature in depth so you will quickly have full creative mastery of your camera's capabilities. -- David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography is your all-in-one comprehensive resource and reference for Nikon's next-generation Z7 II and Z6 II mirrorless cameras. The company has upgraded these compact cameras with the features most requested by enthusiasts, including two memory card slots, advanced autofocus features, and performance-enhancing dual EXPEED 6 processors. Serious photographers can select the high-resolution 45.7 megapixel Z7 II, or opt for the higher continuous shooting rates and stellar low-light versatility of the 24 megapixel Z6 II. Both cameras offer incredible image quality, especially when coupled with a burgeoning line of ultra-sharp S-series, Z-mount lenses. The affordable FTZ adapter allows you to use more than 300 different lenses in Nikon's F-mount lineup, too. Five-axis in-body image stabilization provides up to five stops of anti-shake performance so you can hand-hold the camera at slower shutter speeds. An improved autofocus system with human and animal eye/face detection offers lightning fast focus for stills and both 4K and Full HD movie-shooting. With this book in hand, you'll master all these impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z7 II or Z6 II.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography* covers the cameras' capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z7 II and Z6 II, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z7 II or Z6 II today.

Mastering the Nikon Z50 by Darrell Young provides a wealth of experience-based information and insights for owners of Nikon's new mirrorless Z50 camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment.

This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles.

Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The information in this book goes beyond the camera itself and also covers basic photography technique.

Mastering the Nikon D810 by Darrell Young provides a wealth of experience-based information and insights for owners of the new D810 camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment. This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles. Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The information in this book goes beyond the camera itself and also covers basic photography technique.

David Busch's Nikon D3500 Guide to Digital SLR Photography

Mastering the Sony Alpha A7 IV

David Busch's Nikon D850 Guide to Digital SLR Photography

The Complete Guide to Sony's A7 and A7r (B&W Edition)

David Busch's Sony Alpha A7r II/a7r II Guide to Digital Photo

David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography is your essential handbook for learning all the powerful -- but easy to use -- features of Sony's most advanced entry-level APS-C mirrorless camera. Its new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6100 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K UHD video capabilities, and new time-lapse photography features, the a6100/ILCE-6100 is a versatile digital camera that has simple operation yet boasts all the features you need to take great photos. With this book in hand, you will discover all the capabilities of the Sony Alpha a6100/ILCE-6100 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6100/ILCE-6100's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6100/ILCE-6100.

Mastering the Nikon D7100 by Darrell Young provides a wealth of experience-based information and insights for owners of the new D7100 camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment. This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles. Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The learning experience for new D7100 users goes beyond just the camera itself and covers basic photography technique.

With this book, author Alexander S. White provides users of the a6400 with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a6400, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a6400's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a6400's scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a6400, which can shoot HD and 4K (Ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the a6400, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the a6400 includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

Named a "Parents Best Children's Books 2018!" "What would you do with a fallen star? When a little boy stumbles across a lost star, he decides to take care of it, putting it in a jar and carrying it with him everywhere. But when the sky calls out for its missing star, can the little boy and his sister figure out a way to return the star to its friends in the sky...even if it means saying goodbye forever? This warm-hearted and enchanting bedtime story celebrates the rewards of true friendship. Praise for Star in the Jar: "A cheery, warm-hearted tale, beautifully told." —The Guardian

Buttons, Dials, Settings, Modes, and Shooting Tips

David Busch's Sony Alpha A7R IV Guide to Digital Photography

The Visual Toolbox

David Busch's Canon EOS RP Guide to Digital Photography

David Busch's Nikon Z50 Guide to Digital Photography

Join the photographers who turn to the For Dummies series for useful guidance Nikon D780 For Dummies provides Nikon D780 users and owners with in-depth knowledge and practical advice about how to get great shots with their powerful camera. Written by professional photographer Doug Sahlin, this book gives quick and convenient answers to Nikon D780 users' most frequent and pressing questions. Nikon D780 For Dummies covers the topics you'll need to get started with your new D780 camera. The book includes clear guidance on topics like: Exploring the Nikon D780 body - Getting to know the settings options - Seeing results from auto modes - Taking control of exposure - Looking into lens options - Using the flash effectively Written in the straightforward and pragmatic style known and loved by For Dummies readers around the world, Nikon D780 For Dummies is perfect for people just starting out with digital SLR photography as well as those who know their way around a camera. Designed for photographers who haven't memorized every button, dial, setting, and feature on their Sony a7R IV, Rocky Nook's handy and ultra-portable quick reference Pocket Guide helps you get the shot when you're out and about. - Confirm that your camera is set up properly with the pre-shoot checklist - Identify every button and dial on your camera - Learn the essential modes and settings you need to know - Dive deeper with additional features of your camera - Execute step-by-step instructions for shooting multiple exposures, in-camera HDR, time-lapse movies, and more - Follow tips and techniques for getting great shots in typical scenarios (portrait, landscape, freezing action, low light, etc.)

What would your life be like if you could shoot absolutely amazing portraits? If you could be in any natural lighting situation, indoors or out, and know that you'd be able to create an amazing image every time? If you've ever dreamed of making such incredible portraits that your friends and family say, "Wait a minute, this is your photo? You took this?" then you're in luck.

Award-winning photography book author Scott Kelby teaches you exactly how to shoot and edit gorgeous natural light portraits. Scott shares all his secrets and time-tested techniques, as he discusses everything from his essential go-to portrait gear to camera settings to the portrait photography techniques you need to create absolutely stunning images. From window light to taming harsh outdoor light, from the tools and accessories you need to capture beautiful portraits in any lighting condition, Scott has got you covered.

Among many other topics, you'll learn:

- The secrets to getting super-sharp portraits every time without breaking a sweat.
- Exactly which camera settings work best for natural light portraits (and which ones you should avoid).
- How to create separation with a silky smooth, out-of-focus background no matter which lens you have.
- How to tame even the harshest light and turn it to your advantage to make soft, beautiful, wrapping light.
- Which lenses will get you the best results and why.
- What gear you need, which accessories work best, and a ton of killer tips that will help you create better images and make the entire experience that much more fun.

It's all here, including an entire chapter on post-processing and retouching, and another with detailed portrait recipes, and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There's never been a natural light portrait photography book like it!

David Busch's Canon EOS RP Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting new Canon EOS RP mirrorless camera. This highly-affordable model sports a 26.2 MP full frame sensor embedded with 4,779 Dual-Pixel phase detection AF points for lightning-fast, precise autofocus. The EOS RP's 2.36 million dot electronic viewfinder provides a bright, clear view as you shoot. There are three available adapters that it is easy to supplement your RF-mount lenses with a broad selection of legacy Canon EF and EF-S optics. The EOS RP has wireless connectivity to allow linking the camera to a computer and iOS or Android smart devices, high-definition movie-making capabilities, and a versatile swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS RP. Filled with detailed how-to steps and full-color illustrations, David Busch's Canon EOS RP Guide to Digital Photography covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full-frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS RP today.

The Ultimate Beginner to Expert Manual with Tips & Tricks to Master Sony A7R IV and SONY A7 III Camera Like A Pro

60 Lessons for Stronger Photographs

David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography

Mastering the Nikon Z50

Guide to Digital Photography

David Busch's Sony Alpha a7R III Guide to Digital Photography is most comprehensive resource and reference for Sony's high-speed, high-resolution full frame mirrorless camera. Capable of 10 frame-per-second bursts even at 42 megapixels, the a7R III is fast enough for sports photography with the image quality that the most demanding landscape photographer demands. Coupled with remarkable low-light performance, fast sensor-based phase detect autofocus, and improved 5-axis in-body image stabilization, it gives you all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R III. p.p1 (margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman') p.p2 (margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px) span:1 (font: 16.0px Times; color: #212121) Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7R III Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R III.

Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And his 700+ page, instantly-downloadable, full-color ebook on the A7R III doesn't disappoint!

Designed for photographers who haven't memorized every button, dial, setting, and feature on their Sony a7 III, Rocky Nook's handy and ultra-portable quick reference Pocket Guide helps you get the shot when you're out and about. * Confirm that your camera is set up properly with the pre-shoot checklist * Identify every button and dial on your camera * Learn the essential modes and settings you need to know * Dive deeper with additional features of your camera * Execute step-by-step instructions for shooting multiple exposures, in-camera HDR, time-lapse movies, and more * Follow tips and techniques for getting great shots in typical scenarios (portrait, landscape, freezing action, low light, etc.)

The Visual Toolbox: 60 Lessons for Stronger Photographs is author David dChemini's conception of a "curriculum" for the first year of a photography school that doesn't exist, but could. It's what he calls "the bones"—a year's worth of lessons and assignments for photographers who want to do just master their cameras; it's for those who want to create photographs. It's for photographers who are stuck and for those having a hard

time making it an aesthetic art and not merely a technical craft. The book is targeted at any aspiring, hobbyist, or pro photographer who can benefit from sitting with a photographer and teacher who has learned—and is still learning—these lessons the hard way and wants others to benefit from them. This book is not made up of magic bullets or quick tips, but if the reader studies the book's lessons and completes the assignments, he or she will become a stronger photographer faster than they would by just picking up a bunch of quick tips and platitudes out there in other books. With 60 short "microchapter" lessons, where David pairs an explanation of the concept ("Learn to Isolate") with an active assignment for the reader to complete, every one of the lessons is a stepping stone to becoming more proficient with the tools of the photographic art, and the means by which the reader can create stronger experiences with their images. Some of these tools are the camera and lens, but many of them have to do with composition, balance, tension, and scale—the tools of the visual language itself—or with being present, perceptive, and learning to see. And they're all practical, get out there, and do it kind of lessons, because in the end one doesn't truly improve her photography by only reading from a book, but from time spent making photographs. This book is a collection of 60 guided steps in that direction.

David Busch's Sony [alpha] A7 III

Photographer's Guide to the Sony a6400

Mastering the Nikon Z50

Getting the Most from Sony's Advanced Mirrorless Camera

David Busch's Sony Alpha a7 IV Guide to Digital Photography

David Busch's Sony Alpha a7 IV Guide to Digital Photography is the most comprehensive resource and reference for Sony's long-awaited 33-megapixel full frame mirrorless camera. Capable of 10 frame-per-second bursts even at full resolution, the a7 IV is fast enough for action photography, and its enhanced dynamic range delivers the image quality that the most demanding landscape or fine-art photographer requires. This camera's remarkable low-light performance, fast sensor-based phase detect autofocus (with real-time face and eye tracking in both still and movie modes), and improved 5-axis in-body image stabilization, the a7 IV has all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7 IV. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7 IV Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7 IV.

David Busch's Sony Alpha a7R III Guide to Digital Photography is most comprehensive resource and reference for Sony's high-speed, high-resolution full frame mirrorless camera. Capable of 10 frame-per-second bursts even at 42 megapixels, the a7R III is fast enough for sports photography with the image quality that the most demanding landscape photographer demands.

Coupled with remarkable low-light performance, fast sensor-based phase detect autofocus, and improved 5-axis in-body image stabilization, it gives you all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R III. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7R III Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R III.

Gary Friedman has amassed a reputation for explaining complex things in easy-to-understand terms. In this 740-page (!) book, every feature is described in remarkable detail. (Including one I'll bet you haven't read about anywhere else.) Topics covered include: * Gary's personal camera settings * All of the hidden features that are NOT in the menus * All the different ways to tether the camera, both wired and wireless * All of the FTP options, including how you can caption, keyword, and upload everything while still in the field! * A step-by-step guide to producing images that are 240 megapixels in size * My workflow for reducing high ISO noise using three different programs * Untangling the alphabet soup that is video nomenclature * How to communicate with your camera when it's off (!) Join the legions of satisfied readers that have relied on Gary to get the most out of their digital cameras!

Mastering the Nikon Z7 by Darrell Young provides a wealth of experience-based information and insights for owners of Nikon's new mirrorless full-frame Z7 camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment. This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles. Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The information in this book goes beyond the camera itself and also covers basic photography technique.

The Complete Guide to Food Photography

Star in the Jar

David Busch's Sony Alpha A7R II/a7 II Guide to Digital Photography

Canon EOS 5D Mark II Digital Field Guide

Nikon D780 For Dummies