

## Data Modeling Essentials 3rd Edition

PROC SQL: Beyond the Basics Using SAS®, Third Edition, is a step-by-step, example-driven guide that helps readers master the language of PROC SQL. Packed with analysis and examples illustrating an assortment of PROC SQL options, statements, and clauses, this book not only covers all the basics, but it also offers extensive guidance on complex topics such as set operators and correlated subqueries. Programmers at all levels will appreciate Kirk Lafler's easy-to-follow examples, clear explanations, and handy tips to extend their knowledge of PROC SQL. This third edition explores new and powerful features in SAS® 9.4, including topics such as: IFC and IFN functions nearest neighbor processing the HAVING clause indexes It also features two completely new chapters on fuzzy matching and data-driven programming. Delving into the workings of PROC SQL with greater analysis and discussion, PROC SQL: Beyond the Basics Using SAS®, Third Edition, explores this powerful database language using discussion and numerous real-world examples.

Data Modeling Made Simple will provide the business or IT professional with a practical working knowledge of data modeling concepts and best practices. This book is written in a conversational style that encourages you to read it from start to finish and master these ten objectives: Know when a data model is needed and which type of data model is most effective for each situation Read a data model of any size and complexity with the same confidence as reading a book Build a fully normalized relational data model, as well as an easily navigatable dimensional model Apply techniques to turn a logical data model into an efficient physical design Leverage several templates to make requirements gathering more efficient and accurate Explain all ten categories of the Data Model Scorecard Learn strategies to improve your working relationships with others Appreciate the impact unstructured data has, and will have, on our data modeling deliverables Learn basic UML concepts Put data modeling in context with XML, metadata, and agile development Book Review by Johnny Gay In this book review, I address each section in the book and provide what I found most valuable as a data modeler. I compare, as I go, how the book's structure eases the new data modeler into the subject much like an instructor might ease a beginning swimmer into the pool. This book begins like a Dan Brown novel. It even starts out with the protagonist, our favorite data modeler, lost on a dark road somewhere in France. In this case, what saves him isn't a cipher, but of all things, something that's very much like a data model in the form of a map! The author deems they are both way-finding tools. The chapters in the book are divided into 5 sections. The chapters in each section end with an exercise and a list of the key points covered to reinforce what you've learned. I find myself comparing the teaching structure of the book to the way most of us learn to swim.

Geared to IT professionals eager to get into the all-important field of data warehousing, this book explores all topics needed by those who design and implement data warehouses. Readers will learn about planning requirements, architecture, infrastructure, data preparation, information delivery, implementation, and maintenance. They'll also find a wealth of industry examples garnered from the author's 25 years of experience in designing and implementing databases and data warehouse applications for major corporations. Market: IT Professionals, Consultants.

This book is for all data modelers, data architects, and database designers—be they novices who want to learn what's involved in data modeling, or experienced modelers who want to brush up their skills. A novice will not only gain an overview of data modeling, they will also learn how to follow the data modeling process, including the activities required for each step. The experienced practitioner will discover (or rediscover) techniques to ensure that data models accurately reflect business requirements. This book describes rigorous yet easily implemented approaches to:

- modeling of business information requirements for review by business stakeholders before development of the logical data model
- normalizing data, based on simple questions rather than the formal definitions which many modelers find intimidating
- naming and defining concepts and attributes
- modeling of time-variant data
- documenting business rules governing both the real world and data
- data modeling in an Agile project
- managing data model change in any type of project
- transforming a business information model to a logical data model against which developers can code
- implementing the logical data model in a traditional relational DBMS, an SQL:2003-compliant DBMS, an object-relational DBMS, or in XML.

Part 1 describes business information models in-depth, including:

- the importance of modeling business information requirements before embarking on a logical data model
- business concepts (entity classes)
- attributes of business concepts
- attribute classes as an alternative to DBMS data types
- relationships between business concepts
- time-variant data
- generalization and specialization of business concepts
- naming and defining the components of the business information model
- business rules governing data, including a distinction between real-world rules and data rules.

Part 2 journeys from requirements to a working data resource, covering:

- sourcing data requirements
- developing the business information model
- communicating it to business stakeholders for review, both as diagrams and verbally
- managing data model change
- transforming the business information model into a logical data model of stored data for implementation in a relational or object-relational DBMS
- attribute value representation and data constraints (important but often overlooked)
- modeling data vault, dimensional and XML data.

Database Modeling and Design

Modeling Essentials, 3rd Edition

Splunk Operational Intelligence Cookbook

## Autodesk 3ds Max 2021

### A Comprehensive Guide for IT Professionals

#### Develop and customize business applications with Odoo 11, 3rd Edition

*Written to provide students with the critical tools used in today's development economics research and practice, Essentials of Development Economics represents an alternative approach to traditional textbooks on the subject. Compact and less expensive than other textbooks for undergraduate development economics courses, Essentials of Development Economics offers a broad overview of key topics and methods in the field. Its fourteen easy-to-read chapters introduce cutting-edge research and present best practices and state-of-the-art methods. Each chapter concludes with an embedded QR code that connects readers to ancillary audiovisual materials and supplemental readings on a website curated by the authors. By mastering the material in this book, students will have the conceptual grounding needed to move on to higher-level development economics courses.*

*A quick and reliable way to build proven databases for core business functions Industry experts raved about The Data Model Resource Book when it was first published in March 1997 because it provided a simple, cost-effective way to design databases for core business functions. Len Silverston has now revised and updated the hugely successful 1st Edition, while adding a companion volume to take care of more specific requirements of different businesses. This updated volume provides a common set of data models for specific core functions shared by most businesses like human resources management, accounting, and project management. These models are standardized and are easily replicated by developers looking for ways to make corporate database development more efficient and cost effective. This guide is the perfect complement to The Data Model Resource CD-ROM, which is sold separately and provides the powerful design templates discussed in the book in a ready-to-use electronic format. A free demonstration CD-ROM is available with each copy of the print book to allow you to try before you buy the full CD-ROM.*

*Become an efficient data science practitioner by understanding Python's key concepts About This Book Quickly get familiar with data science using Python 3.5 Save time (and effort) with all the essential tools explained Create effective data science projects and avoid common pitfalls with the help of examples and hints dictated by experience Who This Book Is For If you are an aspiring data scientist and you have at least a working knowledge of data analysis and Python, this book will get you started in data science. Data analysts with experience of R or MATLAB will also find the book to be a comprehensive reference to enhance their data manipulation and machine learning skills. What You Will Learn Set up your data science toolbox using a Python scientific environment on Windows, Mac, and Linux Get data ready for your data science project Manipulate, fix, and explore data in order to solve data science problems Set up an experimental pipeline to test your data science hypotheses Choose the most effective and scalable learning algorithm for your data science tasks Optimize your machine learning models to get the best performance Explore and cluster graphs, taking advantage of interconnections and links in your data In Detail Fully expanded and upgraded, the second edition of Python Data Science Essentials takes you through all you need to know to succeed in data science using Python. Get modern insight into the core of Python data, including the latest versions of Jupyter notebooks, NumPy, pandas and scikit-learn. Look beyond the fundamentals with beautiful data visualizations with Seaborn and ggplot, web development with Bottle, and even the new frontiers of deep learning with Theano and TensorFlow. Dive into building your essential Python 3.5 data science toolbox, using a single-source approach that will allow to to work with Python 2.7 as well. Get to grips fast with data munging and preprocessing, and all the techniques you need to load, analyse, and process your data. Finally, get a complete overview of principal machine learning algorithms, graph analysis techniques, and all the visualization and deployment instruments that make it easier to present your results to an audience of both data science experts and business users. Style and approach The book is structured as a data science project. You will always benefit from clear code and simplified examples to help you understand the underlying mechanics and real-world datasets.*

*An Introduction to Statistical Learning provides an accessible overview of the field of statistical learning, an essential toolset for making sense of the vast and complex data sets that have emerged in fields ranging from biology to finance to marketing to astrophysics in the past twenty years. This book presents some of the most important modeling and prediction techniques, along with relevant applications. Topics include linear regression, classification, resampling methods, shrinkage approaches, tree-based methods, support vector machines, clustering, and more. Color graphics and real-world examples are used to illustrate the methods presented. Since the goal of this textbook is to facilitate the use of these statistical learning techniques by practitioners in science, industry, and other fields, each chapter contains a tutorial on implementing the analyses and methods presented in R, an extremely popular open source statistical software platform. Two of the authors co-wrote The Elements of Statistical Learning (Hastie, Tibshirani and Friedman, 2nd edition 2009), a popular reference book for statistics and machine learning researchers. An Introduction to Statistical Learning covers many of the same topics, but at a level*

accessible to a much broader audience. This book is targeted at statisticians and non-statisticians alike who wish to use cutting-edge statistical learning techniques to analyze their data. The text assumes only a previous course in linear regression and no knowledge of matrix algebra.

Data Mining, Inference, and Prediction

A Guide to Building Information Modeling for Owners, Designers, Engineers, Contractors, and Facility Managers

BIM Handbook

The Essentials of Business Research Methods

Databases for Small Business

Essentials of Development Economics

*Increasingly, managers must make decisions based on almost unlimited information. How can they navigate and organize this vast amount of data? Essentials of Business Research Methods provides research techniques for people who aren't data analysts. The authors offer a straightforward, hands-on approach to the vital managerial process of gathering and using data to make clear business decisions. They include critical topics, such as the increasing role of online research, ethical issues, data mining, customer relationship management, and how to conduct information-gathering activities more effectively in a rapidly changing business environment. This is the only text that includes a chapter on qualitative data analysis, and the coverage of quantitative data analysis is more extensive, and much easier to understand than in other texts. The book features a realistic continuing case throughout that enables students to see how business research information is used in the real world. It includes applied research examples in all chapters, as well as ethical dilemma mini cases, and exercises.*

*Now in its third edition, this classic book is widely considered the leading text on Bayesian methods, lauded for its accessible, practical approach to analyzing data and solving research problems. Bayesian Data Analysis, Third Edition continues to take an applied approach to analysis using up-to-date Bayesian methods. The authors—all leaders in the statistics community—introduce basic concepts from a data-analytic perspective before presenting advanced methods. Throughout the text, numerous worked examples drawn from real applications and research emphasize the use of Bayesian inference in practice. New to the Third Edition Four new chapters on nonparametric modeling Coverage of weakly informative priors and boundary-avoiding priors Updated discussion of cross-validation and predictive information criteria Improved convergence monitoring and effective sample size calculations for iterative simulation Presentations of Hamiltonian Monte Carlo, variational Bayes, and expectation propagation New and revised software code The book can be used in three different ways. For undergraduate students, it introduces Bayesian inference starting from first principles. For graduate students, the text presents effective current approaches to Bayesian modeling and computation in statistics and related fields. For researchers, it provides an assortment of Bayesian methods in applied statistics. Additional materials, including data sets used in the examples, solutions to selected exercises, and software instructions, are available on the book's web page. Over 70 practical recipes to gain operational data intelligence with Splunk Enterprise About This Book This is the most up-to-date book on Splunk 6.3 and teaches you how to tackle real-world operational intelligence scenarios efficiently Get business insights using machine data using this easy-to-follow guide Search, monitor, and analyze your operational data skillfully using this recipe-based, practical guide Who This Book Is For This book is intended for users of all levels who are looking to leverage the Splunk Enterprise platform as a valuable operational intelligence tool. The recipes provided in this book will appeal to individuals from all facets of business, IT, security, product, marketing, and many more! Also, existing users of Splunk who want to upgrade and get up and running with Splunk 6.3 will find this book invaluable. What You Will Learn Use Splunk to gather, analyze, and report on data Create dashboards and visualizations that make data meaningful Build an operational intelligence application with extensive features and functionality Enrich operational data with lookups and workflows Model and accelerate data and perform pivot-based reporting Build real-time, scripted, and other intelligence-driven alerts Summarize data for longer term trending, reporting, and analysis Integrate advanced JavaScript charts and leverage Splunk's API In Detail Splunk makes it easy for you to take control of your data, and with Splunk Operational Cookbook, you can be confident that you are taking advantage of the Big Data revolution and driving your business with the cutting edge of operational intelligence and business analytics. With more than 70 recipes that demonstrate all of Splunk's features, not only will you find quick solutions to common problems, but you'll also learn a wide range of strategies and uncover new ideas that will make you rethink what operational intelligence means to you and your organization. You'll discover recipes on data processing, searching and reporting, dashboards, and visualizations to make data shareable, communicable, and most importantly meaningful. You'll also find step-by-step demonstrations that walk you through building an operational intelligence application containing vital features essential to understanding data and to help you successfully integrate a data-driven way of thinking in your organization. Throughout the book, you'll dive deeper into Splunk, explore data models and pivots to extend your intelligence capabilities, and perform advanced searching to explore your data in even more sophisticated ways. Splunk is changing the business landscape, so make sure you're taking advantage of it. Style and approach Splunk is an excellent platform that allows you to make sense of machine data with ease. The adoption of Splunk has been huge and everyone who has gone beyond installing Splunk wants to know how to make most of it. This book will not only teach you how to use Splunk in real-world scenarios to get business insights, but will also get existing Splunk users up to date with the latest Splunk 6.3 release.*

*Discover BIM: A better way to build better buildings Building Information Modeling (BIM) offers a novel approach to design, construction, and facility management in which a digital representation of the building product and process is used to facilitate the exchange and interoperability of information in digital format. BIM is beginning to change the way buildings look, the way they function, and the ways in which they are designed and built. The BIM Handbook, Third Edition provides an in-depth understanding of BIM technologies, the business and organizational issues associated with its implementation, and the profound advantages that effective use of BIM can provide to all members of a project team. Updates to this edition include: Information on the ways in which professionals*

*should use BIM to gain maximum value New topics such as collaborative working, national and major construction clients, BIM standards and guides A discussion on how various professional roles have expanded through the widespread use and the new avenues of BIM practices and services A wealth of new case studies that clearly illustrate exactly how BIM is applied in a wide variety of conditions Painting a colorful and thorough picture of the state of the art in building information modeling, the BIM Handbook, Third Edition guides readers to successful implementations, helping them to avoid needless frustration and costs and take full advantage of this paradigm-shifting approach to construct better buildings that consume fewer materials and require less time, labor, and capital resources.*

*Volume 3: Universal Patterns for Data Modeling*

*Odoo 11 Development Essentials*

*Data Warehousing Fundamentals*

*Essentials of Database Management, Data Analysis, and Staff Training for Entrepreneurs and Professionals*

*Demystify machine data by leveraging datasets, building reports, and sharing powerful insights, 3rd Edition*

*PROC SQL*

**Introductory, theory-practice balanced text teaching the fundamentals of databases to advanced undergraduates or graduate students in information systems or computer science.**

**This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Database Systems: The Complete Book is ideal for Database Systems and Database Design and Application courses offered at the junior, senior and graduate levels in Computer Science departments. A basic understanding of algebraic expressions and laws, logic, basic data structure, OOP concepts, and programming environments is implied. Written by well-known computer scientists, this introduction to database systems offers a comprehensive approach, focusing on database design, database use, and implementation of database applications and database management systems. The first half of the book provides in-depth coverage of databases from the point of view of the database designer, user, and application programmer. It covers the latest database standards SQL:1999, SQL/PSM, SQL/CLI, JDBC, ODL, and XML, with broader coverage of SQL than most other texts. The second half of the book provides in-depth coverage of databases from the point of view of the DBMS implementor. It focuses on storage structures, query processing, and transaction management. The book covers the main techniques in these areas with broader coverage of query optimization than most other texts, along with advanced topics including multidimensional and bitmap indexes, distributed transactions, and information integration techniques.**

**Much of the data available today is unstructured and text-heavy, making it challenging for analysts to apply their usual data wrangling and visualization tools. With this practical book, you'll explore text-mining techniques with tidytext, a package that authors Julia Silge and David Robinson developed using the tidy principles behind R packages like gggraph and dplyr. You'll learn how tidytext and other tidy tools in R can make text analysis easier and more effective. The authors demonstrate how treating text as data frames enables you to manipulate, summarize, and visualize characteristics of text. You'll also learn how to integrate natural language processing (NLP) into effective workflows. Practical code examples and data explorations will help you generate real insights from literature, news, and social media. Learn how to apply the tidy text format to NLP Use sentiment analysis to mine the emotional content of text Identify a document's most important terms with frequency measurements Explore relationships and connections between words with the gggraph and widyr packages Convert back and forth between R's tidy and non-tidy text formats Use topic modeling to classify document collections into natural groups Examine case studies that compare Twitter archives, dig into NASA metadata, and analyze thousands of Usenet messages**

**Sugar chains (glycans) are often attached to proteins and lipids and have multiple roles in the organization and function of all organisms. "Essentials of Glycobiology" describes their biogenesis and function and offers a useful gateway to the understanding of glycans.**

**Essentials of Glycobiology**

**Data Modeling Essentials**

**Essentials of Software Engineering**

**An Illustrated Guide for New Users, Third Edition**

**Principles of Database Management**

**The Complete Book**

**Transform machine data into powerful analytical intelligence using Splunk Key Features Analyze and visualize machine data to step into the world of Splunk! Leverage the exceptional analysis and visualization capabilities to make informed decisions for your business This easy-to-follow, practical book can be used by anyone - even if you have never managed data before Book Description Splunk is a search, reporting, and analytics software platform for machine data, which has an ever-growing market adoption rate. More organizations than ever are adopting Splunk to make informed decisions in areas such as IT operations, information security, and the Internet of Things. The first two chapters of the book will get you started with a simple Splunk installation and set up of a sample machine data generator, called Eventgen. After this, you will learn to create various reports, dashboards, and alerts. You will also explore Splunk's Pivot functionality to model data for business users. You will then have the opportunity to test-drive Splunk's powerful HTTP Event Collector. After covering the core Splunk functionality, you'll be provided with some real-world best practices for using Splunk, and information on how to build upon what you've learned in this book. Throughout the book, there will be additional comments and best practice recommendations from a member of the SplunkTrust Community, called "Tips from the Fez". What you will learn Install and configure Splunk for personal use Store event data in Splunk indexes, classify events into sources, and add data fields Learn essential Splunk Search Processing Language commands and best practices Create powerful real-time or user-input dashboards Be proactive by implementing alerts and scheduled reports Tips from the Fez: best practices using Splunk features and add-ons Understand security and deployment considerations for taking Splunk to an organizational level Who this book is for This book is for the beginners who want to get well versed in the services offered by Splunk 7. If you want to be a data/business analyst or want to be a**

system administrator, this book is what you want. No prior knowledge of Splunk is required.

*Data Modeling Essentials, Third Edition*, covers the basics of data modeling while focusing on developing a facility in techniques, rather than a simple familiarization with "the rules". In order to enable students to apply the basics of data modeling to real models, the book addresses the realities of developing systems in real-world situations by assessing the merits of a variety of possible solutions as well as using language and diagramming methods that represent industry practice. This revised edition has been given significantly expanded coverage and reorganized for greater reader comprehension even as it retains its distinctive hallmarks of readability and usefulness. Beginning with the basics, the book provides a thorough grounding in theory before guiding the reader through the various stages of applied data modeling and database design. Later chapters address advanced subjects, including business rules, data warehousing, enterprise-wide modeling and data management. It includes an entirely new section discussing the development of logical and physical modeling, along with new material describing a powerful technique for model verification. It also provides an excellent resource for additional lectures and exercises. This text is the ideal reference for data modelers, data architects, database designers, DBAs, and systems analysts, as well as undergraduate and graduate-level students looking for a real-world perspective. Thorough coverage of the fundamentals and relevant theory. Recognition and support for the creative side of the process. Expanded coverage of applied data modeling includes new chapters on logical and physical database design. New material describing a powerful technique for model verification. Unique coverage of the practical and human aspects of modeling, such as working with business specialists, managing change, and resolving conflict.

Updated for the latest database management systems -- including MySQL 6.0, Oracle 11g, and Microsoft's SQL Server 2008 -- this introductory guide will get you up and running with SQL quickly. Whether you need to write database applications, perform administrative tasks, or generate reports, *Learning SQL, Second Edition*, will help you easily master all the SQL fundamentals. Each chapter presents a self-contained lesson on a key SQL concept or technique, with numerous illustrations and annotated examples. Exercises at the end of each chapter let you practice the skills you learn. With this book, you will: Move quickly through SQL basics and learn several advanced features Use SQL data statements to generate, manipulate, and retrieve data Create database objects, such as tables, indexes, and constraints, using SQL schema statements Learn how data sets interact with queries, and understand the importance of subqueries Convert and manipulate data with SQL's built-in functions, and use conditional logic in data statements Knowledge of SQL is a must for interacting with data. With *Learning SQL*, you'll quickly learn how to put the power and flexibility of this language to work.

The most up-to-date resource of comprehensive information for conducting cross-battery assessments The Cross-Battery assessment approach—also referred to as the XBA approach—is a time-efficient assessment method grounded solidly in contemporary theory and research. The XBA approach systematically integrates data across cognitive, achievement, and neuropsychological batteries, enabling practitioners to expand their traditional assessments to more comprehensively address referral concerns. This approach also includes guidelines for identification of specific learning disabilities and assessment of cognitive strengths and weaknesses in individuals from culturally and linguistically diverse backgrounds. Like all the volumes in the *Essentials of Psychological Assessment* series, *Essentials of Cross-Battery Assessment, Third Edition* is designed to help busy practitioners quickly acquire the knowledge and skills they need to make optimal use of psychological assessment instruments. Each concise chapter features numerous callout boxes highlighting key concepts, bulleted points, and extensive illustrative material, as well as test questions that help you to gauge and reinforce your grasp of the information covered. *Essentials of Cross-Battery Assessment, Third Edition* is updated to include the latest editions of cognitive ability test batteries, such as the WISC-IV, WAIS-IV, and WJ III COG, and special purpose cognitive tests including the WMS-IV and TOMAL-II. This book now also covers many neuropsychological batteries such as the NEPSY-II and D-KEFS and provides extensive coverage of achievement batteries and special purpose tests, including the WIAT-III, KM-3, WRMT-3 and TOWL-4. In all, this book includes over 100 psychological batteries and 750 subtests, all of which are classified according to CHC (and many according to neuropsychological theory. This useful guide includes a timesaving CD-ROM, *Essential Tools for Cross-Battery Assessment (XBA) Applications and Interpretation*, which allows users to enter data and review results and interpretive statements that may be included in psychological reports. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

*The Data Model Resource Book, Volume 1*

*Text Mining with R*

*Bayesian Data Analysis, Third Edition*

*Essentials of Biostatistics in Public Health*

*Splunk 7 Essentials, Third Edition*

*Data Modeling for Quality*

**Data Modeling Essentials, Third Edition** provides expert tutelage for data modelers, business analysts and systems designers at all levels. Beginning with the basics, this book provides a thorough grounding in theory before guiding the reader through the various stages of applied data modeling and database design. Later chapters address advanced subjects, including business rules, data warehousing, enterprise-wide modeling and data management. The third edition of this popular book retains its distinctive hallmarks of readability and usefulness, but has been given significantly expanded coverage and reorganized for greater reader comprehension. Authored by two leaders in the field, *Data Modeling Essentials, Third Edition* is the ideal reference for professionals and students looking for a real-world perspective. · Overview of Data Modeling · What is Data Modeling · Basic Normalization · The Entity-Relationship Approach · Subtypes and Supertypes · Putting it all together · Organizing the Data Modeling Task · Advanced Data Modeling · More About Relationships and Foreign Keys · Advanced Normalization · Primary Keys and Identity · Attributes · Time Dependent Data · Modeling Business Rules · Modeling for Data Warehouses and Data Marts · Corporate Data Modeling

This book helps to get started with modeling in 3ds Max, and explains important concepts and techniques about 3D modeling which you can utilize to create hard-surfaced objects for your projects. Using a structured and pragmatic approach, this guide begins with the basics of modeling, then builds on this knowledge using practical examples to enhance your modeling skills. Each unit builds on the knowledge gained in the previous unit, showing you all

the essentials of modeling with 3ds Max 2021. As you go from hands-on exercise to hands-on exercise, you'll develop a strong arsenal of skills that combined will form a complete end to end process to create high-quality models using 3ds Max 2021. It avoids any jargon and explains concepts and techniques in an easy-to-understand manner.

Grasp the essentials of JMP to generate rapid results. JMP Essentials: An Illustrated Guide for New Users, Third Edition, is designed for new or novice JMP users who need to generate meaningful analysis quickly. The book focuses on the most commonly used platforms and typical workflow of the user, from data importing, exploring, and visualizing to modeling and sharing results with others. Throughout the book, the authors emphasize results over theory, providing just the essential steps with corresponding screenshots. In most cases, each section completes a JMP task, which maximizes the book's utility as a reference. This edition has new instructions and screenshots reflecting the features added to the latest release of JMP software, including updated sections on JMP Dashboard Builder, Query Builder, the Fit Model platform, JMP Public and JMP Live, and a more detailed look at the JMP website. Each chapter contains a family of features that are carefully crafted to first introduce you to basic features and then move on to more advanced topics. JMP Essentials: An Illustrated Guide for New Users, Third Edition, is the quickest and most accessible reference book available.

The Easy, Visual Introduction to IBM DB2 Version 10.5 for Linux, UNIX, and Windows Foreword by Judy Huber, Vice President, Distributed Data Servers and Data Warehousing; Director, IBM Canada Laboratory This book covers everything you need to get productive with the latest version of IBM DB2 and apply it to today's business challenges. It discusses key features introduced in DB2 Versions 10.5, 10.1, and 9.7, including improvements in manageability, integration, security, Big Data support, BLU Acceleration, and cloud computing. DB2 Essentials illuminates key concepts with examples drawn from the authors' extensive experience with DB2 in enterprise environments. Raul F. Chong and Clara Liu explain how DB2 has evolved, what's new, and how to choose the right products, editions, and tools. Next, they walk through installation, configuration, security, data access, remote connectivity, and day-to-day administration. Each chapter starts with an illustrative overview to introduce its key concepts using a big picture approach. Clearly explained figures are used extensively, and techniques are presented with intuitive screenshots, diagrams, charts, and tables. Case studies illustrate how "theory" is applied in real-life environments, and hundreds of review questions help you prepare for IBM's newest DB2 certification exams. Coverage includes • Understanding the role of DB2 in Big Data • Preparing for and executing a smooth installation or upgrade • Understanding the DB2 environment, instances, and databases • Configuring client and server connectivity • Working with database objects • Getting started with BLU Acceleration • Implementing security: authentication and authorization • Understanding concurrency and locking • Maintaining, backing up, and recovering data • Using basic SQL in DB2 environments • Diagnosing and solving DB2 problems This book is for anyone who plans to work with DB2, including DBAs, system administrators, developers, and consultants. It will be a great resource whether you're upgrading from an older version of DB2, migrating from a competitive database, or learning your first database platform.

**A Tidy Approach**

**Database Systems**

**Data Modeling Theory and Practice**

**Data Modeling Made Simple**

**The Practical Guide to Storing, Managing and Analyzing Big and Small Data**

**Python Data Science Essentials**

This book covers the practical aspects of database design, data cleansing, data analysis, and data protection, among others. The focus is on what you really need to know to create the right database for your small business and to leverage it most effectively to spur growth and revenue. Databases for Small Business is a practical handbook for entrepreneurs, managers, staff, and professionals in small organizations who are not IT specialists but who recognize the need to ramp up their small organizations' use of data and to round out their own business expertise and office skills with basic database proficiency. Anna Manning—a data scientist who has worked on database design and data analysis in a computer science university research lab, her own small business, and a nonprofit—walks you through the progression of steps that will enable you to extract actionable intelligence and maximum value from your business data in terms of marketing, sales, customer relations, decision making, and business strategy. Dr. Manning illustrates the steps in the book with four running case studies of a small online business, an engineering startup, a small legal firm, and a nonprofit organization. Databases for Small Business teaches non-techie entrepreneurs and professionals how to: Design a small business database from scratch Extract the maximum profit from your data Follow guidance on data protection law Effectively use data collection and data cleansing techniques Train staff to leverage your data

This concise guide for experienced programmers and software architects is a complete no-nonsense overview of key elements and programming languages central to all .NET application development.

Essential Skills--Made Easy! Learn how to create data models that allow complex data to be analyzed, manipulated, extracted, and reported upon accurately. Data Modeling: A Beginner's Guide teaches you techniques for gathering business requirements and using them to produce conceptual, logical, and physical database designs. You'll get details on Unified Modeling Language (UML), normalization, incorporating business rules, handling temporal data, and analytical database design. The methods presented in this fast-paced tutorial are applicable to any database management system, regardless of vendor.

Designed for Easy Learning Key Skills & Concepts--Chapter-opening lists of specific skills covered in the chapter Ask the expert--Q&A sections filled with bonus information and helpful tips Try This--Hands-on exercises that show you how to apply your skills Notes--Extra information related to the topic being covered Self Tests--Chapter-ending quizzes to test your knowledge Andy Oppel has taught database technology for the University of California Extension for more than 25 years. He is the author of Databases Demystified, SQL Demystified, and Databases: A Beginner's Guide, and the co-author of SQL: A Beginner's Guide, Third Edition, and SQL: The Complete Reference, Third Edition.

This textbook provides comprehensive and in-depth explanations of all topics related to spatial analysis and spatiotemporal simulation, including how spatial data are acquired, represented digitally, and spatially

aggregated. Also features the nature of space and how it is measured. Descriptive, explanatory, and inferential analyses are covered for point, line, and area data. It captures the latest developments in spatiotemporal simulation with cellular automata and agent-based modelling, and through practical examples discusses how spatial analysis and modelling can be implemented in different computing platforms. A much-needed textbook for a course at upper undergraduate and postgraduate levels.

Logical Design

Systems Analysis and Design in a Changing World

Data Modeling Essential The Ultimate Reference(2Ed

Fundamentals of Spatial Analysis and Modelling

Fundamentals of Database Systems

Beyond the Basics Using SAS, Third Edition

***Data Modeling Theory and Practice is for practitioners and academics who have learned the conventions and rules of data modeling and are looking for a deeper understanding of the discipline. The coverage of theory includes a detailed review of the extensive literature on data modeling and logical database design, referencing nearly 500 publications, with a strong focus on their relevance to practice. The practice component incorporates the largest-ever study of data modeling practitioners, involving over 450 participants in interviews, surveys and data modeling tasks. The results challenge many long-held assumptions about data modeling and will be of interest to academics and practitioners alike. Graeme Simsion brings to the book the practical perspective and intellectual clarity that have made his Data Modeling Essentials a classic in the field. He begins with a question about the nature of data modeling (design or description), and uses it to illuminate such issues as the definition of data modeling, its philosophical underpinnings, inputs and deliverables, the necessary behaviors and skills, the role of creativity, product diversity, quality measures, personal styles, and the differences between experts and novices. Data Modeling Theory and Practice is essential reading for anyone involved in data modeling practice, research, or teaching.***

***This third volume of the best-selling "Data Model Resource Book" series revolutionizes the data modeling discipline by answering the question "How can you save significant time while improving the quality of any type of data modeling effort?" In contrast to the first two volumes, this new volume focuses on the fundamental, underlying patterns that affect over 50 percent of most data modeling efforts. These patterns can be used to considerably reduce modeling time and cost, to jump-start data modeling efforts, as standards and guidelines to increase data model consistency and quality, and as an objective source against which an enterprise can evaluate data models. Praise for The Data Model Resource Book, Volume 3 "Len and Paul look beneath the superficial issues of data modeling and have produced a work that is a must for every serious designer and manager of an IT project." —Bill Inmon, World-renowned expert, speaker, and author on data warehousing and widely recognized as the "father of data warehousing" "The Data Model Resource Book, Volume 3: Universal Patterns for Data Modeling is a great source for reusable patterns you can use to save a tremendous amount of time, effort, and cost on any data modeling effort. Len Silverston and Paul Agnew have provided an indispensable reference of very high-quality patterns for the most foundational types of datamodel structures. This book represents a revolutionary leap in moving the data modeling profession forward." —Ron Powell, Cofounder and Editorial Director of the Business Intelligence Network "After we model a Customer, Product, or Order, there is still more about each of these that remains to be captured, such as roles they play, classifications in which they belong, or states in which they change. The Data Model Resource Book, Volume 3: Universal Patterns for Data Modeling clearly illustrates these common structures. Len Silverston and Paul Agnew have created a valuable addition to our field, allowing us to improve the consistency and quality of our models by leveraging the many common structures within this text." —Steve Hoberman, Best-Selling Author of Data Modeling Made Simple "The large national health insurance company I work at has actively used these data patterns and the (Universal Data Models) UDM, ahead of this book, through Len Silverston's UDM Jump Start engagement. The patterns have found their way into the core of our Enterprise Information Model, our data warehouse designs, and progressively into key business function databases. We are getting to reuse the patterns across projects and are reaping benefits in understanding, flexibility, and time-to-market. Thanks so much." —David Chasteen, Enterprise Information Architect "Reusing proven data modeling design patterns means exactly that. Data models become stable, but remain very flexible to accommodate changes. We have had the fortune of having Len and Paul share the patterns that are described in this book via our engagements with Universal Data Models, LLC. These data modeling design patterns have helped us to focus on the essential business issues because we have leveraged these reusable building blocks for many of the standard design problems. These design patterns have also helped us to evaluate the quality of data models for their intended purpose. Many times there are a lot of enhancements required. Too often the very specialized business-oriented data model is also implemented physically. This may have significant drawbacks to flexibility. I'm looking forward to increasing the data modeling design pattern competence within Nokia with the help of this book." —Teemu Mattelmaki, Chief Information Architect, Nokia "Once again, Len Silverston, this***

*time together with Paul Agnew, has made a valuable contribution to the body of knowledge about datamodels, and the act of building sound data models.*

*As a professional d*

*Fast track your development skills to build resourceful, open-source business applications with Odoo 11 Key Features Discover the latest technical capabilities in Odoo 11 while you build your own app Program business logic and manipulate data to implement specific business rules in your applications Implement automated tests to add modules and techniques and debug module business logic Book Description Odoo continues to gain worldwide momentum as the best platform for open source ERP installations. Now, with Odoo 11, you have access to an improved GUI, performance optimization, integrated in-app purchase features, and a fast-growing community to help transform and modernize your business. With this practical guide, you will cover all the new features that Odoo 11 has to offer to build and customize business applications, focusing on the publicly available community edition. We begin with setting up a development environment, and as you make your way through the chapters, you will learn to build feature-rich business applications. With the aim of jump-starting your Odoo proficiency level, from no specific knowledge to application development readiness, you will develop your first Odoo application. We then move on to topics such as models and views, and understand how to use server APIs to add business logic, helping to lay a solid foundation for advanced topics. The book concludes with Odoo interactions and how to use the Odoo API from other programs, all of which will enable you to efficiently integrate applications with other external systems. What you will learn Install Odoo from source Manage Odoo server instances Create a new Odoo application from scratch covering the most frequently used elements Develop new models and use inheritance to extend/modify existing models Use ORM methods, both in the Odoo server and from external clients Create Kanban views using QWeb effectively Develop custom web and website CMS pages Use external API to integrate Odoo with external applications Who this book is for Odoo 11 Development Essentials caters to developers who are familiar with Python and MVC design and now want to build effective business applications using Odoo.*

*Database Modeling and Design, Fifth Edition, focuses on techniques for database design in relational database systems. This extensively revised fifth edition features clear explanations, lots of terrific examples and an illustrative case, and practical advice, with design rules that are applicable to any SQL-based system. The common examples are based on real-life experiences and have been thoroughly class-tested. This book is immediately useful to anyone tasked with the creation of data models for the integration of large-scale enterprise data. It is ideal for a stand-alone data management course focused on logical database design, or a supplement to an introductory text for introductory database management. In-depth detail and plenty of real-world, practical examples throughout Loaded with design rules and illustrative case studies that are applicable to any SQL, UML, or XML-based system Immediately useful to anyone tasked with the creation of data models for the integration of large-scale enterprise data.*

*The Data Warehouse Toolkit*

*A Practical Guide for Business and IT Professionals*

*.NET Framework Essentials*

*Data Modeling, A Beginner's Guide*

*The Complete Guide to Dimensional Modeling*

*The Data Model Resource Book*

Computer Architecture/Software Engineering

This edition combines clear explanations of database theory and design with up-to-date coverage of models and real systems. It features excellent examples and access to Addison Wesley's database Web site that includes further teaching, tutorials and many useful student resources.

Refined and streamlined, SYSTEMS ANALYSIS AND DESIGN IN A CHANGING WORLD, 7E helps students develop the conceptual, technical, and managerial foundations for systems analysis design and implementation as well as project management principles for systems development. Using case driven techniques, the succinct 14-chapter text focuses on content that is key for success in today's market. The authors' highly effective presentation teaches both traditional (structured) and object-oriented (OO) approaches to systems analysis and design. The book highlights use cases, use diagrams, and use case descriptions required for a modeling approach, while demonstrating their application to traditional, web development, object-oriented, and service-oriented architecture approaches. The Seventh Edition's refined sequence of topics makes it easier to read and understand than ever. Regrouped analysis and design chapters provide more flexibility in course organization. Additionally, the text's running cases have been completely updated and now include a stronger focus on connectivity in applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

During the past decade there has been an explosion in computation and information technology. With it have come vast amounts of data in a variety of fields such as medicine, biology, finance, and marketing. The challenge of understanding these data has led to the development of new tools in the field of statistics, and spawned new areas such as data mining, machine learning, and bioinformatics. Many of these tools have common underpinnings but are often expressed with different terminology. This book describes the

important ideas in these areas in a common conceptual framework. While the approach is statistical, the emphasis is on concepts rather than mathematics. Many examples are given, with a liberal use of color graphics. It should be a valuable resource for statisticians and anyone interested in data mining in science or industry. The book's coverage is broad, from supervised learning (prediction) to unsupervised learning. The many topics include neural networks, support vector machines, classification trees and boosting---the first comprehensive treatment of this topic in any book. This major new edition features many topics not covered in the original, including graphical models, random forests, ensemble methods, least angle regression & path algorithms for the lasso, non-negative matrix factorization, and spectral clustering. There is also a chapter on methods for "wide" data ( $p$  bigger than  $n$ ), including multiple testing and false discovery rates. Trevor Hastie, Robert Tibshirani, and Jerome Friedman are professors of statistics at Stanford University. They are prominent researchers in this area: Hastie and Tibshirani developed generalized additive models and wrote a popular book of that title. Hastie co-developed much of the statistical modeling software and environment in R/S-PLUS and invented principal curves and surfaces. Tibshirani proposed the lasso and is co-author of the very successful *An Introduction to the Bootstrap*. Friedman is the co-inventor of many data-mining tools including CART, MARS, projection pursuit and gradient boosting.

Learning SQL

Master SQL Fundamentals

An Introduction to Statistical Learning  
with Applications in R

Essentials of Cross-Battery Assessment

The Elements of Statistical Learning

*Essentials of Biostatistics in Public Health, Second Edition* provides a fundamental and engaging background for students learning to apply and appropriately interpret biostatistics applications in the field of public health. Many examples are drawn directly from the author's remarkable clinical experiences with the renowned Framingham Heart Study, making this text practical, interesting, and accessible for those with little mathematical background. The examples are real, relevant, and manageable in size so that students can easily focus on applications rather than become overwhelmed by computations."

A Library of Universal Data Models for All Enterprises

Data Modeling Essentials, Third Edition

JMP Essentials

Understanding DB2 in a Big Data World

DB2 Essentials