

Create Tomorrow Today Itac

"Prefab Architecture . . . is beyond theory, and beyond most of what we think we know about pods, containers, mods, and joints. This book is more than 'Prefabrication 101.' It is the Joy of Cooking writ large for the architecture and construction industries."

—From the Foreword by James Timberlake, FAIA

THE DEFINITIVE REFERENCE ON PREFAB

ARCHITECTURE FOR ARCHITECTS AND CONSTRUCTION

PROFESSIONALS Written for architects and

related design and construction

professionals, Prefab Architecture is a guide

to off-site construction, presenting the

opportunities and challenges associated with

designing and building with components,

panels, and modules. It presents the

drawbacks of building in situ (on-site) and

demonstrates why prefabrication is the

smarter choice for better integration of

products and processes, more efficient

delivery, and realizing more value in project

life cycles. In addition, Prefab Architecture

provides: A selected history of

prefabrication from the Industrial Revolution

to current computer numerical control, and a

theory of production from integrated

processes to lean manufacturing Coverage on

the tradeoffs of off-site fabrication

including scope, schedule, and cost with the

associated principles of labor, risk, and

quality Up-to-date products featuring

examples of prefabricated structure, enclosure, service, and interior building systems Documentation on the constraints and execution of manufacturing, factory production, transportation, and assembly Dozens of recent examples of prefab projects by contemporary architects and fabricators including KieranTimberlake, SHoP Architects, Office dA, Michelle Kaufmann, and many others In Prefab Architecture, the fresh approaches toward creating buildings that accurately convey a true and expanded green building methodologies make this book an important voice for adopting change in a construction industry entrenched in traditions of the past.

Information technologies (IT) shape economic space, but we have no clear map of the cyber economy since the "digital revolution" began in the early 1970s. The Digital Economy offers an up-to-date, critical synthesis that links the various aspects of the digital or cyber economy from the perspective of real firms. A geographic approach emphasizes how IT has made businesses less dependent on locational constraints, and the tangible effects on places and regions are placed at the core of the analysis. Case studies of companies, including Amazon, Dell, Li & Fung, and Volvo, demonstrate that the geography of digitally-driven production is the outcome of both dispersion and agglomeration dynamics. Global corporations are shown to have footprints that ignore - to some degree -

distance and time, yet creative and coordinating activities remain anchored in urban innovative ecosystems such as Silicon Valley and Bangalore. These trends have been made possible by the development of a worldwide and integrated telecommunications network, whose unequal presence dictates the capabilities of places and communities to be connected to the global economy. However, the threat of the digital divide must not be overstated. In cities, rural areas, and emerging countries, local development is wrapped up in human capital, rather than technology. This engaging and accessible text describes and explains the patterns and dynamics of today's digital economic space. The effects on places and regions and the people in them are at the core of the authors' analysis, illustrated by many real examples. This book will be useful to anyone studying business and management, geography and information and communication studies. Beat the odds with a bold strategy from McKinsey & Company "Every once in a while, a genuinely fresh approach to business strategy appears" - legendary business professor Richard Rumelt, UCLA McKinsey & Company's newest, most definitive, and most irreverent book on strategy—which thousands of executives are already using—is a must-read for all C-suite executives looking to create winning corporate strategies. Strategy Beyond the Hockey Stick is spearheading an empirical revolution in the field of strategy. Based on

an extensive analysis of the key factors that drove the long-term performance of thousands of global companies, the book offers a groundbreaking formula that enables you to objectively assess your strategy's real odds of future success. "This book is fundamental. The principles laid out here, with compelling data, are a great way around the social pitfalls in strategy development." – Frans Van Houten, CEO, Royal Philips N.V. The authors have discovered that over a 10-year period, just 1 in 12 companies manage to jump from the middle tier of corporate performance—where 60% of companies reside, making very little economic profit—to the top quintile where 90% of global economic profit is made. This movement does not happen by magic—it depends on your company's current position, the trends it faces, and the big moves you make to give it the strongest chance of vaulting over the competition. This is not another strategy framework. Rather, *Strategy Beyond the Hockey Stick* shows, through empirical analysis and the experiences of dozens of companies that have successfully made multiple big moves, that to dramatically improve performance, you have to overcome incrementalism and corporate inertia. "A different kind of book—I couldn't put it down. Inspiring new insights on the facts of what it takes to move a company's performance, combined with practical advice on how to deal with real-life dynamics in management teams." –Jane Fraser, CEO,

Citigroup Latin America

Index to Educational Videotapes

Sustainable Development and Resource
Productivity

The Air Force Office of Special
Investigations 1948-2000

Windows Phone 7 Silverlight Cookbook

The Only Startup Book You'll Ever Need
Staged Experiences

International Terrorism Meets Global
Capitalism

The Book that Sparked A Selling Revolution In 1985 one book changed sales and marketing forever. Rejecting manipulative tactics and emphasizing "process," Strategic Selling presented the idea of selling as a joint venture and introduced the decade's most influential concept, Win-Win. The response to Win-Win was immediate. And it helped turn the small company that created Strategic Selling, Miller Heiman, into a global leader in sales development with the most prestigious client list and sought-after workshops in the industry. Now Strategic Selling has been updated and revised for a new century of sales success. The New Strategic Selling This new edition of the business classic confronts the rapidly evolving world of business-to-business sales with new real-world examples, new strategies for confronting competition, and a special section featuring the most commonly asked questions from the Miller Heiman workshops. Learn: * How to identify the four real decision makers in every corporate labyrinth * How to prevent sabotage by an internal deal-killer * How to make a senior executive eager to see you * How to avoid closing business that you'll later regret * How to manage a territory to provide steady, not "boom and bust," revenue

* How to avoid the single most common error when dealing with the competition.

The global pandemic has changed how we view our schools. The outcomes of sudden school closures include the abrupt shift to virtual learning, new skills required to deliver instruction, and conflicts over when and how schools should reopen. Politicians have spoken, parents have spoken, and now we must listen to the voice of our educators. How are they navigating the challenges of remaining committed to the profession during a time when many educators are dying from Covid-19? What are they feeling as they are confronted with the realities of a post-Covid classroom? What are school administrators thinking as they are caught in the crosshairs of the conflicts between districts and teachers? Are teachers being treated as valued professionals or political pawns in a race to reopen schools? Are we moving our communities forward? Are we virtually lost? Have we placed a mask over the face of the real issue: improving the quality of schooling in urban communities?

The New York Times bestseller that gives readers a paradigm-shattering new way to think about motivation from the author of *When: The Scientific Secrets of Perfect Timing* Most people believe that the best way to motivate is with rewards like money—the carrot-and-stick approach. That's a mistake, says Daniel H. Pink (author of *To Sell Is Human: The Surprising Truth About Motivating Others*). In this provocative and persuasive new book, he asserts that the secret to high performance and satisfaction—at work, at school, and at home—is the deeply human need to direct our own lives, to learn and create new things, and to do better by ourselves and our world. Drawing on four decades of scientific research on

human motivation, Pink exposes the mismatch between what science knows and what business does—and how that affects every aspect of life. He examines the three elements of true motivation—autonomy, mastery, and purpose—and offers smart and surprising techniques for putting these into action in a unique book that will change how we think and transform how we live.

Essays on Education in a Global Pandemic

The 21st Century at Work: Forces Shaping the Future Workforce and Workplace in the United States

Maritime Studies

Decision Management: Concepts, Methodologies, Tools, and Applications

Strategy Beyond the Hockey Stick

Computer Buyer's Guide and Handbook

Design Strategies and Innovations in Multimedia Presentations

For organizations to thrive, indeed to survive, in today's global economy, we must find ways to dramatically improve the performance of large-scale projects. Applying the concepts of complexity theory can complement conventional project management approaches and enable us to adapt to the unrelenting change that we ignore at our own peril. *Managing Complex Projects: A New Model* offers an innovative way of looking at projects and treating them as complex adaptive systems. Applying the principles of complexity thinking will enable project managers and leadership teams to manage large-scale initiatives successfully. □ Explore how complexity thinking can be used to find new, creative

ways to think about and manage projects □ Diagnose complexity on a wide range of projects □ from small, independent, short projects to highly complex, longer projects □ Understand and manage the complexity of the business problem, opportunity, solution, and other dimensions that come into play when managing large-scale efforts Use the Project Complexity Model to determine the most effective approach to managing all aspects of a project based on the level of complexity involved.

The original how-to guide for people who want to launch and run a successful freelance translation business, fully revised and updated! With over 10,000 copies in print, *How to Succeed as a Freelance Translator* has become a go-to reference for beginning and experienced translators alike. The fully revised third edition includes nearly 250 pages of practical tips on writing a translation-targeted resume and cover letter, preparing a marketing plan, marketing your services to agencies and direct client, avoiding common pitfalls, and more! New in this edition: an all-new technology chapter by translation technology expert Jost Zetsche, and more detailed information on ways to market to direct clients.

Modern ERP provides a comprehensive overview of enterprise resource planning (ERP) systems and related systems and technologies and can be used in an undergraduate or graduate information

systems or supply chain course. The book is also useful and practical for professionals interested in learning more about ERP systems. This 4th edition continues to be vendor-agnostic and has been substantially revised to keep pace with technological advances and current research in ERP. Modern ERP begins with an introduction to ERP, followed by ERP technology, business process reengineering (BPR), and process mapping. Also discussed is the myriad of activities involved in planning for and implementing ERP systems and the functionality included in ERP such as financial management, sales and order fulfillment, supply chain, and human capital management. The book concludes with ERP security and business analytics. Innovative graphics and screenshots of ERP, CRM, and business analytics software have been included in the text to facilitate the learning process.

The Surprising Truth About What Motivates Us
How to Succeed as a Freelance Translator, Third Edition

A Guide to Modular Design and Construction
American Association of Law Libraries 96th Annual Meeting and Conference, July 12-16, 2003, Seattle, Washington : Educational Program Handout Materials ...

An Evidence-based Approach
Competing Perceptions of Security in the Twenty-First Century

The Unique Sales System Proven Successful by
America's Best Companies

The fourth Factor X publication from the German Environment Agency (Umweltbundesamt, UBA), Sustainable Development and Resource Productivity: The Nexus Approaches explores the interdependencies of sustainable development paths and associated resource requirements, describing and analysing the necessities for a more resource efficient world. The use of and competition for increasingly scarce resources are growing worldwide with current production and consumption patterns of industrialised economies soon to reach the point where the ecosphere will be overtaxed far beyond its limits. Against this background, this volume examines the important initiatives to monitor resource use at the international, EU and national level. The current trends and challenges related to sustainable resource use are discussed, including international challenges for a resource efficient world, megatrends, justice and equitable access to resources. In the second part of the book,

contributions examine implementation strategies. They assess the concept known as circular economy and discuss the theory of growth and the role of the financial and education systems. The final section places special emphasis on practical examples. Overall, the book presents concrete ways and examples of achieving more sustainability in practice. Discussing solutions for a more sustainable use of natural resources, this book is essential reading for scholars and students of natural resources and sustainable development and decision-makers and experts from the fields of policy development, industry and civil society.

All the recipes you need to start creating apps and making money.

Most hardware and software companies experience cycles of success and failure, that pattern is certainly not a compelling publishing topic. When you add in the name of Apple Computer, the picture changes from ho-hum to humdinger though. Right now, Apple's shares have surged to a 4-year high, and along with the runaway success of

Apple's iPod (10 million iPods sold as of Dec 2004, and 2 million+ units sold in the last 3 months alone), Apple stock seems poised to only increase in value. There's a "halo" effect beginning to take hold – simple put, consumers and business people alike are so impressed with iPod's technology and success that they're taking a second look at other Apple products and in particular Macintosh computers. If the current trends continue, Apple will have sparked yet another revolution in the personal computer arena, and will regain ground many thought was lost for good. The Apple Way shows how this company's steps and missteps have molded and shaped them, and what lessons the world at large can learn from Apple. Apple has emerged as a Wall Street phenomenon with its stock increasing in value some 250% in the past year Uses the proven pedagogy of the existing Way books to provide bite-sized business success maxims and Apple's underlying guiding principles Includes lessons learned the hard way by revealing the company's strengths and obstacles Cruikshank has played a

role in developing the following M-H books: Pink Cadillac, Leadership Secrets of Colin Powell, What It Takes to Be Number One, The Essential Vince Lombardi, Get Better or Get Beaten (condensed edition), plus many others

Resources in Education

The Soul at Work

Global Security Governance

Maximize Today, Envision Tomorrow

Talent Management to Survive Turmoil

A New Model

The Apple Way

With our increasing use of digital and online media, the way we interact with these forms of communication is having an enormous impact on our literacy and learning. In Digital Literacies, Julia Gillen argues that to a substantial extent Linguistics has failed to rise to the opportunities presented by studying language in digital contexts. Assuming no existing knowledge, and drawing from a wide range of research projects, she presents a range of approaches to the study of writing and reading language online. Challenging some of the existing concepts, Digital Literacies traces key ideas through both the history of literacy studies and contemporary approaches to language online, including linguistic ethnography and corpus linguistics. Examples, taken from real life studies,

include the use of digital technologies in everyday life, online teenage communities and professional use of Twitter in journalism. Within each chapter, the relevant research methods used are explored and then tied to the theory underpinning them. This book is an innovative and essential read for all those studying and researching applied linguistics, particularly in the areas of literacy and multimodality, at an upper undergraduate and postgraduate level. The title will also be of interest to those working with new media in the fields of Media and Communication Studies, Cultural Psychology, and Education.

*An examination of new forms of alienation in our never-off, plugged-in culture—and a clarion call for a “conspiracy of estranged people.” We can reach every point in the world but, more importantly, we can be reached from any point in the world. Privacy and its possibilities are abolished. Attention is under siege everywhere. Not silence but uninterrupted noise, not the red desert, but a cognitive space overcharged with nervous incentives to act: this is the alienation of our times... —from *The Soul at Work* Capital has managed to overcome the dualism of body and soul by establishing a workforce in which everything we mean by the Soul—language, creativity, affects—is mobilized for its own benefit. Industrial production put to work bodies, muscles,*

and arms. Now, in the sphere of digital technology and cyberculture, exploitation involves the mind, language, and emotions in order to generate value—while our bodies disappear in front of our computer screens. In this, his newest book, Franco “Bifo” Berardi—key member of the Italian Autonomist movement and a close associate of Félix Guattari—addresses these new forms of estrangement. In the philosophical landscape of the 1960s and 1970s, the Hegelian concept of alienation was used to define the harnessing of subjectivity. The estrangement of workers from their labor, the feeling of alienation they experienced, and their refusal to submit to it became the bases for a human community that remained autonomous from capital. But today a new condition of alienation has taken root in which workers commonly and voluntarily work overtime, the population is tethered to cell phones and Blackberries, debt has become a postmodern form of slavery, and antidepressants are commonly used to meet the unending pressure of production. As a result, the conditions for community have run aground and new philosophical categories are needed. The Soul at Work is a clarion call for a new collective effort to reclaim happiness. The Soul at Work is Bifo's long overdue introduction to English-speaking readers. This Semiotext(e) edition is also the book's first appearance in any language.

In the past talent was largely an issue for Human Resources personnel. Now, in an era characterized by workforce heterogeneity and changing environments, talent is an important issue for managers themselves. This book explains the organizational transformations that have occurred and the new talent challenges managers have to confront.

A Framework for Teaching

Any Role for Structural Factors?

The World of Malgudi

Access Contested

Advances in the Analysis of Spanish Exclamatives

The Institutional Repository

South Africa's Exports Performance

Multimedia is currently used in a variety of contexts, from social interaction to educational and business settings. The richness of the multimedia experience and its ability to enhance information sharing in a variety of settings makes it a valuable tool. *Design Strategies and Innovations in Multimedia Presentations* brings together the latest scholarly research and proven strategies for designing and implementing multimedia technologies for various applications, with an emphasis on education. Featuring a selection of highly informative chapters on the pervasiveness of multimedia and best methods for developing presentations using this technology, this publication is an essential reference source for researchers, practitioners, and professionals. This publication features timely, research based chapters on the use of digital media tools and applications including digital visualization, e-learning, human-

computer interaction, online presentations, semantic web, social media data, and technology in education.

Tapping into more than 33 years of small business expertise, the staff at Entrepreneur Media takes today's entrepreneurs beyond opening their doors and through the first three years of ownership. This revised edition features amended chapters on choosing a business, adding partners, getting funded, and managing the business structure and employees, and also includes help understanding the latest tax and healthcare reform information and legalities.

The implementation of effective decision making protocols is crucial in any organizational environment in modern society. Emerging advancements in technology and analytics have optimized uses and applications of decision making systems. *Decision Management: Concepts, Methodologies, Tools, and Applications* is a compendium of the latest academic material on the control, support, usage, and strategies for implementing efficient decision making systems across a variety of industries and fields. Featuring comprehensive coverage on numerous perspectives, such as data visualization, pattern analysis, and predictive analytics, this multi-volume book is an essential reference source for researchers, academics, professionals, managers, students, and practitioners interested in the maintenance and optimization of decision management processes.

Benefits and Challenges

People, Probabilities, and Big Moves to Beat the Odds

From Alienation to Autonomy

Managing Complex Projects

The Unique Sales System Proven Successful by the World's Best Companies

Concepts, Methodologies, Tools, and Applications

Enhancing Professional Practice

Despite a substantial and prolonged exchange rate depreciation, South Africa's export performance has disappointed since the global financial crisis. In this paper we focus on the role of structural factors in reducing the responsiveness of South African exports to the real exchange rate depreciation. To this end, we construct a unique database of export performance at the firm level. Our analysis suggests that electricity bottlenecks, limited product market competition, and labor market constraints have reduced the responsiveness of firms' exports to the rand depreciation. On the other hand, a firm's ability to diversify its exports has helped it benefit more from currency movements.

What are the forces that will continue to shape the U.S. workforce and workplace over the next 10 to 15 years? With its eye on forming sound policy and helping stakeholders in the private and public sectors make informed decisions, the U.S. Department of Labor asked RAND to look at the future of work. The authors analyze trends in and the implications of shifting demographic patterns, the pace of technological change, and the path of economic globalization.

This book demarcates the barriers and pathways to major power security cooperation and provides an empirical analysis of threat perception among the world's major powers. Divided into three parts,

Emil Kirchner and James Sperling use a common analytical framework for the changing security agenda in Canada, France, Germany, Italy, Japan, the Russian Federation, the United States, the United Kingdom, and the EU. Each chapter features: an examination of national 'exceptionalism' that accounts for foreign and security policy idiosyncrasies definitions of the range of threats preoccupying the government, foreign policy elites and the public assessments of the institutional and instrumental preferences shaping national security policies investigations on the allocation of resources between the various categories of security expenditure details on the elements of the national security culture and its consequences for security cooperation. Global Security Governance combines a coherent theoretical framework with strong comparative case studies, making it ideal reading for all students of security studies.

Start Your Own Business, Sixth Edition

Computational Science

Fortune

Canadian Chartered Accountant

Modern ERP: Select, Implement, and Use Today's

Advanced Business Systems

The Digital Economy

Security, Identity, and Resistance in Asian

Cyberspace

The framework for teaching is a research-based set of components of instruction that are grounded in a constructivist view of learning and teaching. The framework may be used for many purposes, but its full value is realized as the foundation for professional conversations among practitioners as they seek to enhance their skill in the complex task of teaching. The framework may be used as the foundation of a school's or district's recruitment and hiring, mentoring, coaching, professional development, and teacher evaluation processes, thus linking all those activities together and helping teachers become more thoughtful practitioners. The actions teachers can take to improve student learning are clearly identified and fall under four domains of teaching responsibility: Planning and Preparation, the School Environment, Instruction, and Professional Responsibilities. Within the domains are 22 components and 76 descriptive elements that further refine our understanding of what teaching is all about. The framework defines four levels of performance--Unsatisfactory, Basic, Proficient, and Distinguished--for each element, providing a valuable tool that all teachers can use. This second edition has been revised and updated and also includes frameworks for school specialists, such as school nurses, counselors, library and media specialists, and instructional coaches. Comprehensive, clear, and applicable to teaching across the K-12 spectrum, the framework for teaching

described in this book is based on the PRAXIS III: Classroom Performance Assessment criteria developed by Educational Testing Service and is compatible with INTASC standards.

Maximize Today, Envision Tomorrow American Association of Law Libraries 96th Annual Meeting and Conference, July 12-16, 2003, Seattle, Washington : Educational Program Handout Materials ...Windows Phone 7 Silverlight Cookbook Packt Publishing Ltd Organisational Behavior by Fred Luthans was one of the first mainstream organisational behavior texts on the market and continues the tradition of being the most current and up-to-date researched text today. Well-known author Fred Luthans is the 5th most prolific Publisher in Academy of Management Journals and a senior research scientist with the Gallup Organization, who continues to do research in the organisational behavior area. The Twelfth Edition of Organisational Behavior is ideal for instructors who take a research-based and conceptual approach to their OB course.

Virtually Lost

Digital Literacies

Drive

Target Markets

Strategic Selling

Business Organization, Production Processes and Regional Developments

This Is R.K. Narayan S Classic Chronicle Of The Adventures Of A Boy Named Swami, And His Friends Rajam And Mani, In A Sleepy And Picturesque South Indian Town Called Malgudi. Swami S Days Are Full Of Action-When He Is Not Creating A Ruckus In The Classroom Or Preparing In His Inimitable Way For Exams, He S Trying To Acquire A Hoop From The Coachman S Son To Run Down The Malgudi Streets, Playing Tricks On His Grandmother, Or Stoning The School Windows, Inspired By A Swadeshi Demonstration. But The Greatest Feat Of Swami And His Friends Lies In Putting Together A Cricket Team For The Mcc (The Malgudi Cricket Club) And Challenging The Neighbouring Young Men S Union To A Match. Just Before The Match, However, Things Go Horribly, Horribly Wrong, And Swami Has No Option But To Run Away From Home, Wanting Never To Return To Malgudi Again . . . Malgudi Schooldays Is A Brilliantly Evocative And Delightfully Funny Account Of The Growing-Up Years From One Of The Greatest English Language Writers Of Our Time. Includes A Slightly Abridged Version Of The Novel Swami And Friends Along With Two Other Swami Stories, Available Together For The First Time Features Fifteen Black-And-White Illustrations By R.K. Laxman Attractive Design The First In A Series Of Indian Literature

Classics On The Puffin List

Advances in the Analysis of Spanish

Exclamatives is the first book entirely devoted to Spanish exclamatives, a special sentence type often overlooked by contemporary linguists and neglected in standard grammatical descriptions. The seven essays in this volume, each by a leading specialist on the topic, scrutinize the syntax--as well as the semantic and pragmatic aspects--of exclamations on theoretical grounds. The book begins by summarizing, commenting on, and evaluating previous descriptive and theoretical contributions on Spanish exclamatives. This introductory overview also contains a detailed classification of Spanish exclamative grammatical types, along with an analysis of their main properties. Special attention is devoted in the book throughout to the syntactic structures displayed by exclamative patterns; the differences between exclamations and other speech acts (specifically questions and imperatives); the peculiar semantic denotation of exclamative words and their relationship to quantifiers denoting high degree; the semantics of adjectives and adverbs expressing extreme evaluation; the form and interpretation of negated and embedded exclamatives; the properties of optative utterances; and the different ways in which

expressive contents are related to unexpected reactions of the speaker, as well as possible knowledge shared by interlocutors. This groundbreaking volume provides a complete and accurate picture of Spanish exclamation by integrating its numerous component parts. Experts examine censorship, surveillance, and resistance across Asia, from China and India to Malaysia and the Philippines. A daily battle for rights and freedoms in cyberspace is being waged in Asia. At the epicenter of this contest is China—home to the world's largest Internet population and what is perhaps the world's most advanced Internet censorship and surveillance regime in cyberspace. Resistance to China's Internet controls comes from both grassroots activists and corporate giants such as Google. Meanwhile, similar struggles play out across the rest of the region, from India and Singapore to Thailand and Burma, although each national dynamic is unique. Access Contested, the third volume from the OpenNet Initiative (a collaborative partnership of the Citizen Lab at the University of Toronto's Munk School of Global Affairs, the Berkman Center for Internet and Society at Harvard University, and the SecDev Group in Ottawa), examines the interplay of national security, social and ethnic identity, and resistance in Asian cyberspace, offering in-

depth accounts of national struggles against Internet controls as well as updated country reports by ONI researchers. The contributors examine such topics as Internet censorship in Thailand, the Malaysian blogosphere, surveillance and censorship around gender and sexuality in Malaysia, Internet governance in China, corporate social responsibility and freedom of expression in South Korea and India, cyber attacks on independent Burmese media, and distributed-denial-of-service attacks and other digital control measures across Asia.

The New Strategic Selling

The Nexus Approaches

Next Generation Talent Management

Ensuring America's Competitiveness

Prefab Architecture

Organizational Behavior

Building Knowledge in Architecture

This ground-breaking book explores the points of convergence between corporate capitalism and terrorist practice.

Assessing the increase in the number of terrorist attacks directed against commercial entities in urban areas, such as the Westgate mall in Nairobi or the Charlie Hebdo offices in Paris, Suzi Mirgani offers a fascinating and disturbing perspective on the spaces

where supposedly oppositional ends of the spectrum meet on common ground. How is it that these urban commercial spaces provide ground zero for a meeting between the most powerful forces of contemporary culture, the most mainstream and the most extreme? "Foqué establishes a general design theory based on the axioms of pragmatic thinking, a crucial unity between experience and the process of learning, and between conceptual thought and situational consciousness. Building Knowledge develops a theoretical framework and practical instrumentation to establish a knowledge base for the discipline of architecture. Part one of the book presents design methods as a third way of investigating reality apart from scientific methods or the conception of art. By describing the science-philosophical context, Foqué extensively analyses the nature of design activity and the design process, its inherent characteristics, and the differences between science and art. As such, it is argued that design processes have a research dimension an sich, which are essentially contextual

and action driven. Foqué offers an integrated and comprehensive perspective to understand design activity both from an epistemological and practical standpoint. This results in an expanded discourse about the true nature of architectural design processes. Within this theoretical framework, part two explains how case study research is a primordial means to establish a knowledge base for the discipline and profession of architecture. From this premise, Foqué compares case study research in law, medicine and business administration and develops a practical and comprehensive approach to case studies in architecture. The methodology offers a solid and general framework wherein a consistent body of knowledge regarding architectural design processes can be generated. This promotes deeper insight in the complex relationship between context, product and process, which governs every design process on the one hand, and between the several stakeholders involved on the other hand."--Publisher.