

# Read PDF Cowboy Ethics

## Cowboy Ethics

***Pinocchio, The Tale of a Puppet follows the adventures of a talking wooden puppet whose nose grew longer whenever he told a lie and who wanted more than anything else to become a***

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***real boy. As  
carpenter Master  
Antonio begins to  
carve a block of  
pinewood into a leg  
for his table the log  
shouts out, "Don't  
strike me too hard!"  
Frightened by the  
talking log, Master  
Cherry does not  
know what to do  
until his neighbor  
Geppetto drops by***

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*looking for a piece of wood to build a marionette. Antonio gives the block to Geppetto. And thus begins the life of Pinocchio, the puppet that turns into a boy.*

*Pinocchio, The Tale of a Puppet is a novel for children by Carlo Collodi is about the*

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***mischievous adventures of Pinocchio, an animated marionette, and his poor father and woodcarver Geppetto. It is considered a classic of children's literature and has spawned many derivative works of art. But this is not***

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***the story we've seen in film but the original version full of harrowing adventures faced by Pinnocchio. It includes 40 illustrations.***

***For many of us, the image of the cowboy hero facing off against the villain dominates our memories of the***

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***movies. Peter French examines the world of the western, one in which death is annihilation, the culmination of life, and there is nothing else. In that world he finds alternatives to Judeo-Christian traditions that dominate our ethical theories,***

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***alternatives that also attack the views of the most prominent ethicists of the past three centuries. More than just a meditation on the portrayal of the good, the bad, and the ugly on the big screen, French's work identifies an attitude toward life that he claims is one***

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***of the most  
distinctive and  
enduring elements  
of American culture.  
"Much more than a  
page-turner. It's the  
first essential work  
of cultural history of  
the new decade."***

***—Charles Kaiser, The  
Guardian One of The  
Washington Post's  
50 best nonfiction  
books of 2021 | A***

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***Publishers Weekly  
best book of 2021  
The Pulitzer  
Prize-winning  
journalist and New  
York  
Times-bestselling  
author of the behind-  
the-scenes  
explorations of the  
classic American  
Westerns High Noon  
and The Searchers  
now reveals the***

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***history of the controversial 1969 Oscar-winning film that signaled a dramatic shift in American popular culture. Director John Schlesinger's Darling was nominated for five Academy Awards, and introduced the world to the transcendently***

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***talented Julie  
Christie. Suddenly  
the toast of  
Hollywood,  
Schlesinger used  
his newfound clout  
to film an expensive,  
Panavision  
adaptation of Far  
from the Madding  
Crowd. Expectations  
were huge, making  
the movie's  
complete critical***

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***and commercial failure even more devastating, and Schlesinger suddenly found himself persona non grata in the Hollywood circles he had hoped to conquer. Given his recent travails, Schlesinger's next project seemed doubly daring,***

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***bordering on foolish. James Leo Herlihy's novel Midnight Cowboy, about a Texas hustler trying to survive on the mean streets of 1960's New York, was dark and transgressive. Perhaps something about the book's unsparing portrait of cultural alienation***

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***resonated with him. His decision to film it began one of the unlikelier convergences in cinematic history, centered around a city that seemed, at first glance, as unwelcoming as Herlihy's novel itself. Glenn Frankel's Shooting Midnight Cowboy***

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***tells the story of a modern classic that, by all accounts, should never have become one in the first place. The film's boundary-pushing subject matter—homosexuality, prostitution, sexual assault—earned it an X rating when it first appeared in cinemas in 1969. For***

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***Midnight Cowboy, Schlesinger—who had never made a film in the United States—enlisted Jerome Hellman, a producer coming off his own recent flop and smarting from a failed marriage, and Waldo Salt, a formerly blacklisted screenwriter with a tortured past. The***

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*decision to shoot on location in New York, at a time when the city was approaching its gritty nadir, backfired when a sanitation strike filled Manhattan with garbage fires and fears of dysentery. Much more than a history of Schlesinger's film,*

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***Shooting Midnight Cowboy is an arresting glimpse into the world from which it emerged: a troubled city that nurtured the talents and ambitions of the pioneering Polish cinematographer Adam Holender and legendary casting director Marion Dougherty, who***

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***discovered both  
Dustin Hoffman and  
Jon Voight and  
supported them for  
the roles of “Ratso”  
Rizzo and Joe  
Buck—leading to one  
of the most  
intensely moving  
joint performances  
ever to appear on  
screen. We follow  
Herlihy himself as  
he moves from the***

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***experimental  
confines of Black  
Mountain College to  
the theatres of  
Broadway,  
influenced by close  
relationships with  
Tennessee Williams  
and Anaïs Nin, and  
yet unable to find  
lasting literary  
success. By turns  
madcap and  
serious, and***

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***enriched by  
interviews with  
Hoffman, Voight,  
and others,  
Shooting Midnight  
Cowboy: Art, Sex,  
Loneliness,  
Liberation, and the  
Making of a Dark  
Classic is not only  
the definitive  
account of the film  
that unleashed a  
new wave of***

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***innovation in American cinema, but also the story of a country—and an industry—beginning to break free from decades of cultural and sexual repression.***

***A collage of characters shaped the west of the nineteenth century. Large and powerful***

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***cattlemen, backed by eastern and European investors, flooded the prairie with herds often numbering 50-80 thousand head. They had visions of doubling or tripling their money quickly while their cattle grazed on the free grass of the open range. Others, like***

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***Martin Gothberg wisely invested in the future of the young frontier. Starting with a humble 160-acre homestead in 1885, he continued to expand and develop a modest ranch that eventually included tens of thousands of acres of deeded land. Gothberg's***

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***story parallels the history of open range cattle ranches, cowboys, roundups, homesteaders, rustlers, sheep men and range wars. It does not end there. As the Second Industrial Revolution escalated in the late 1800s, so did the***

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***demand for petroleum products. What began with a demand for beef to feed the hungry cities of the eastern United States fostered the demand for wool to clothe them and graduated into a demand for oil to warm them in winter and fuel the mechanized age of***

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***the twentieth century. All were a critical part of shaping American history. Through the lens of this family saga—a part of the history of the West comes to life in the hands of this storyteller and historian.***

***Monte Walsh  
What Business***

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***Leaders Can Learn  
from the Code of the  
West***

***Cowboy Lingo***

***The Creation of the  
Cowboy Hero***

***Shooting Midnight  
Cowboy***

***How a Lady Should  
Be Treated, and How  
to Get Your Man to  
Treat You the  
Cowboy Way***

***The triumphant true***

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*story of the native  
Hawaiian cowboys  
who crossed the  
Pacific to shock  
America at the 1908  
world rodeo  
championships  
Oregon Book Award  
winner \* An NPR Best  
Book of the Year \*  
Pacific Northwest  
Book Award finalist \*  
A Reading the West  
Book Awards finalist*

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*"Groundbreaking. ...  
A must-read. ... An  
essential addition."  
—True West In  
August 1908, three  
unknown riders  
arrived in Cheyenne,  
Wyoming, their hats  
adorned with  
wildflowers, to  
compete in the world's  
greatest rodeo. Steer-  
roping virtuoso Ikua  
Purdy and his cousins*

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*Jack Low and Archie Ka'au'a had travelled 4,200 miles from Hawaii, of all places, to test themselves against the toughest riders in the West. Dismissed by whites, who considered themselves the only true cowboys, the native Hawaiians would astonish the country, returning*

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*home  
champions—and  
American legends. An  
unforgettable human  
drama set against the  
rough-knuckled  
frontier, David  
Wolman and Julian  
Smith's Aloha Rodeo  
unspools the  
fascinating and little-  
known true story of  
the Hawaiian  
cowboys, or paniolo,*

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*whose 1908  
adventure upended  
the conventional  
history of the  
American West. What  
few understood when  
the three paniolo rode  
into Cheyenne is that  
the Hawaiians were  
no underdogs. They  
were the product of a  
deeply engrained  
cattle culture that was  
twice as old as that of*

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*the Great Plains, for Hawaiians had been chasing cattle over the islands' rugged volcanic slopes and through thick tropical forests since the late 1700s. Tracing the life story of Purdy and his cousins, Wolman and Smith delve into the dual histories of ranching and cowboys in the islands, and the*

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*meteoric rise and sudden fall of Cheyenne, “Holy City of the Cow.” At the turn of the twentieth century, larger-than-life personalities like “Buffalo Bill” Cody and Theodore Roosevelt capitalized on a national obsession with the Wild West and helped transform Cheyenne’s annual*

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*Frontier Days*  
celebration into an  
unparalleled rodeo  
spectacle, the “Daddy  
of ‘em All.” The hopes  
of all Hawaii rode on  
the three riders’  
shoulders during  
those dusty days in  
August 1908. The  
U.S. had forcibly  
annexed the islands  
just a decade earlier.  
The young Hawaiians

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*brought the pride of a people struggling to preserve their cultural identity and anxious about their future under the rule of overlords an ocean away. In Cheyenne, they didn't just astound the locals; they also overturned simplistic thinking about cattle country, the binary narrative of*

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*“cowboys versus Indians,” and the very concept of the Wild West. Blending sport and history, while exploring questions of identity, imperialism, and race, Aloha Rodeo spotlights an overlooked and riveting chapter in the saga of the American West.*

*Alabama native*

*Page 38/197*

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*Bubba Thompson lives by a code of honesty, respect, determination and faith with his family, his ranches and his animals. Now, this modern day cowboy brings his code of conduct to relationships. He shares tons of straightforward tips, personal anecdotes,*

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*easy to follow advice  
and even some  
revealing moments  
from past  
relationships*

*Here in one volume is  
a complete guide to  
cowboy-speak. Like  
many of today's  
foreign language  
guides, this handy  
book is organized not  
alphabetically but  
situationally, lest*

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*readers find themselves in Texas at a loss for words. James Henry “Red” Duke Jr., MD, was an icon of twentieth-century medicine, a pioneer and visionary, and a lifelong son of Texas who, far from forgetting his roots, reveled in them. Bryant Boutwell’s entertaining and*

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*meticulously researched biography of Red Duke, based on years of interviews with Duke and his family, friends, and colleagues as well as painstaking exploration of both public archives and personal papers and effects, not only pays tribute to a great surgeon and his*

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*influence but also crafts a detailed and intimate portrait of the man behind the larger-than-life television image. Not only did Duke found the Life Flight air ambulance service that helped place Memorial Hermann Hospital and the Texas Medical Center at the forefront of the nation's trauma*

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*units, he also advanced the use of media communications for reaching the public with both common-sense and cutting-edge health information. His famous tagline—“From the University of Texas Health Science Center in Houston . . . I’m Dr.*

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*Red Duke”—delivered in the deadpan drawl of a Texan, could be heard in countless homes during the broadcast of the local evening news during the 1980s and 1990s. Beyond these accomplishments, Duke was an Eagle Scout, an ordained minister, a medical missionary, a*

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*conservationist, a hunting guide, and a tank commander. Featuring a wealth of previously unpublished images that help to chronicle Duke's life and storied career, I'm Dr. Red Duke opens with a foreword by fellow Houstonian George H. W. Bush, who calls Duke "one of the*

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*brightest Points of  
Light Barbara and I  
have had the privilege  
to know.”*

*Disciplined Hope  
What It Takes to Win  
at Life*

*Aloha Rodeo*

*Ethics and Death in  
Westerns*

*Cowboy Metaphysics*

*What If You Met a  
Cowboy?*

*An inspiring collection*

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of over 200 favorite quotations about the Old West. From Roy Rogers to Will Rogers, Gene Autry to John Wayne, cowboys have always been a part of America. Now, Cowboy Wisdom collects over 200 essential quotes from history, myth and culture about the defining era of the

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Wild West, including humor, wise words, and powerful quotations. Cowboy Wisdom is great for the lover of the cowboy days, western movies, and Americana. Cowboy Wisdom presents a carefully curated collection of fun, ribald, and classic quotes celebrating the

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spirit of the days gone by.

How to be a Cowboy is A compendium of knowledge and insight, wit and wisdom, an all around resource for every aspect of cowboy life. In the first anthology of its kind, Thomas O'Brien and Scott Paeth have gathered unique pieces from

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across religious perspectives to illustrate the growing influence and contribution of religion to the field of business ethics. Events in the recent past make clear people in business urgently need to focus on the moral dimension of practices and behaviors.

Courses in business

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ethics are increasingly more prevalent in business schools and in departments of philosophy and religious studies, and yet texts for these courses normally pay scant attention to the much-needed religious perspective on what constitutes ethical practice and behavior.

O'Brien and Paeth

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now fill that need with this new text! Tackling such wide-ranging subjects as Jewish environmental ethics, Zen in the workplace, and Christian social ethics, this text is a valuable addition to any business ethics course.

Having been rocked by one damaging revelation of

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misbehavior after another, Wall Street is in a state of crisis. Investors are disgusted by the misdeeds of a few and suspicious of the industry at large. Every firm finds its integrity open to question. Regulators are up in arms. And the industry is facing billions of dollars in costs to

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comply with a floodtide of new regulations. But imagine what could happen if Wall Street firms looked back to a simpler time when a handshake was enough to seal a deal, and right and wrong were as clear as black and white. What if executives, portfolio managers, analysts, and traders decided

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that some things aren't for sale? What if every major investment firm agreed to live by the principle that the client always comes first? In words and images, *Cowboy Ethics* explores the life and code of the working cowboy as a source of inspiration pointing the industry to a way out of its troubles. The

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book is intended as the catalyst for a movement to transform the industry not with the carrot and stick, but from the inside out one person, firm, and organization at a time."

Cowboy Strong  
Just Move!  
Plain Truth from the  
Cattle Rancher Who  
Won't Eat Meat

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The Cowboy Code

The Brave Cowboy

Cowboy Christians

*THE #1 NEW YORK  
TIMES*

*BESTSELLER IS*

*NOW A MAJOR-*

*MOTION PICTURE*

*DIRECTED BY RON*

*HOWARD AND*

*STARRING AMY*

*ADAMS, GLENN*

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*CLOSE, AND  
GABRIEL BASSO*

*"You will not read a  
more important book  
about America this  
year."—The  
Economist "A  
riveting book."—The  
Wall Street Journal  
"Essential  
reading."—David  
Brooks, New York*

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*Times Hillbilly Elegy is a passionate and personal analysis of a culture in crisis—that of white working-class Americans. The disintegration of this group, a process that has been slowly occurring now for more than forty*

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*years, has been reported with growing frequency and alarm, but has never before been written about as searingly from the inside. J. D. Vance tells the true story of what a social, regional, and class decline feels like*

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*when you were born with it hung around your neck. The Vance family story begins hopefully in postwar America. J. D.'s grandparents were "dirt poor and in love," and moved north from Kentucky's Appalachia region to*

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*Ohio in the hopes of escaping the dreadful poverty around them. They raised a middle-class family, and eventually one of their grandchildren would graduate from Yale Law School, a conventional marker of success in*

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*achieving generational upward mobility. But as the family saga of Hillbilly Elegy plays out, we learn that J.D.'s grandparents, aunt, uncle, sister, and, most of all, his mother struggled profoundly with the demands of their*

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*new middle-class life, never fully escaping the legacy of abuse, alcoholism, poverty, and trauma so characteristic of their part of America. With piercing honesty, Vance shows how he himself still carries around the demons*

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*of his chaotic family history. A deeply moving memoir, with its share of humor and vividly colorful figures, Hillbilly Elegy is the story of how upward mobility really feels. And it is an urgent and troubling meditation on the loss of the*

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*American dream for  
a large segment of  
this country.*

*A Photographic  
Look at the Old West  
That Is Alive and  
Well in California It  
was a thrilling time,  
when wagon trains  
and stagecoaches  
raced to the  
California goldfields*

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*– on the trail where  
the dust and  
campfire smoke met.  
In the shadow of the  
towering Sierra  
Nevada, the real  
Wild West was born.  
And it still lives  
today, in the  
extraordinary people  
who pack mule-  
strings into the*

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*mountains, race over mountain passes on horseback while recreating the Pony Express, and drive cattle out of the high country each fall. It lives on beneath the massive wheels of the twenty-mule-team wagons and teams of draft horses*

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*pulling historic  
wagons over a  
mountain pass. Sit  
back and enjoy this  
fascinating journey  
as the Old West  
comes alive in a  
book filled with  
unique western  
images, inspiring  
stories from the trail,  
memorable cowboy*

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*poetry, and some western history. A new approach to business ethics is quietly taking hold in executive suites and corporate boardrooms across America. Frustrated by an epidemic of misbehavior at all employee levels,*

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*management teams are getting back to basics—back to the idea that personal character and individual responsibility are the ultimate keys to integrity, just as they were back in the days of the Open Range. A decade*

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*ago, the book  
Cowboy Ethics first  
inspired  
businesspeople to  
look to the Code of  
the West. Once they  
did, they discovered  
that its simple,  
common-sense  
principles can be  
more effective guides  
to business*

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*leadership than a truckload of corporate mission statements, rules, and ethics manuals.*

*“Cowboys are role models because they live by a code,” says author James P.*

*Owen. “They show us what it means to stand for something,*

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*and to strive every day to make your actions line up with your beliefs. And isn't that as good a definition of integrity as you can find?" In the years since, the book's "Ten Principles to Live By" have been embraced by scores*

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*of companies,  
universities, and  
even a state  
government. This  
updated Tenth  
Anniversary  
hardcover edition  
traces the evolution  
of this grassroots  
business movement  
in brand-new  
chapters while*

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*preserving the  
inspirational lessons  
and stunning  
photography of the  
original. It's ideal  
for corporate gifts,  
the new graduate,  
business students, or  
any career person  
who cares about  
doing the right thing.  
Ferdinand likes to*

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*sit quietly and smell  
the flowers, but one  
day he gets stung by  
a bee and his  
snorting and  
stomping convince  
everyone that he is  
the fiercest of bulls.*

*Over 200 Quotes  
about the Old West  
What Wall Street  
Can Learn from the*

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*Code of the West  
What it Takes to Win  
at Life*

*Capturing the Spirit  
of the Old West in  
the Sierra Nevada  
Cowboy Ethics*

*Rural Rhythm*

**A sexy cowgirl gives  
a rugged Texas loner  
the ride of his life in  
USA Today**

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**bestselling author  
Tina Leonard's  
seductive new series.  
Ava Buchanan  
dreams of a career  
on the rodeo circuit.  
Winning a spot on a  
one-of-a-kind team  
would be her ticket  
to the life she's  
always wanted. Ava  
won't let anyone  
stand in her way—not**

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**even a stubborn cowboy whose slow-molasses smile and red-hot swagger set her senses aflame . . . and whose talents as a trainer could make her a star. Rodeo might be a man's game, but Ava knows the right woman's touch can tame the wildest heart. Trace**

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**Carter believes his mayor's plan to raise the town's profile has disaster written all over it, and he won't allow the Hell's Outlaws Training Center to be dragged into the fiasco. Yet watching Ava's delectable body on horseback proves too much of a**

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**temptation, and his fantasies stray to her riding skills outside the arena. Soon Trace is fighting like hell to rein in his unbridled desire for the petite brunette before it becomes a passion hotter than the Texas sun. Praise for Last of the Red-Hot Cowboys “If you**

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**like your cowboys  
smokin' and your  
cowgirls sassy, you'll  
love the sparks that  
fly between Trace  
and Ava in Tina  
Leonard's Last of  
the Red-Hot  
Cowboys.”—Laura  
Moore, author of  
Once Tasted  
“Perfect for readers  
who enjoy heroes**

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**and heroines who  
clash upon first  
meeting and several  
times thereafter.”—Li  
brary Journal  
(starred review)  
“Hijinks and conflict  
propel Leonard’s  
first entry in her  
Hell’s Outlaws  
series, Last of the  
Red-Hot  
Cowboys.”—RT Book**

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**Reviews “The perfect read for a day in the sun.”—Manga Maniac Cafe “The actual story was gripping. It was a book I couldn’t stop reading because I had to see what happened. I even abandoned my vacuuming to find out what happened**

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**to Ava and  
Trace!”—Romance  
Novel Giveaways  
“Refreshing . . . a  
very hot and steamy  
book.”—Hines and  
Bigham’s Literary  
Tryst “I found  
myself totally  
immersed in the  
story! I really liked  
the characters and  
the dynamic in their**

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**small little town in  
Texas.”—The Crafty  
Cauldron “I love a  
hot cowboy and this  
book had several hot  
guys.”—Red’s Hot  
Reads “A great  
introduction to the  
residents of Hell,  
Texas . . . I can’t  
wait until the other  
boys of Hell’s  
Outlaws get**

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**theirs.”—Hannah’s  
Words “The pages  
flew by.”—Not  
Everyone’s Mama  
“I’ll definitely be  
looking for more by  
Tina  
Leonard.”—That  
Ginger Girl Reads  
“This book was a fun-  
filled ride that I’d  
read over and over  
again.”—A Crazy**

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**Vermonters' Book  
Reviews Includes a  
special message from  
the editor, as well as  
excerpts from other  
Loveswept titles.**

**"A can't-put-it-down  
modern Western."**

**—Kirk Siegler, NPR  
Longlisted for the  
PEN/ESPN Award  
for Literary Sports  
Writing The Last**

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**Cowboys is Pulitzer Prize-winning reporter John Branch's epic tale of one American family struggling to hold on to the fading vestiges of the Old West. For generations, the Wrights of southern Utah have raised cattle and world-champion saddle-**

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**bronc riders—many call them the most successful rodeo family in history. Now they find themselves fighting to save their land and livelihood as the West is transformed by urbanization, battered by drought, and rearranged by public-land disputes.**

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**Could rodeo, of all things, be the answer? Written with great lyricism and filled with vivid scenes of heartache and broken bones, *The Last Cowboys* is a powerful testament to the grit and integrity that fuel the American Dream. This book examines**

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**the long history of  
cowboy Christians in  
the American West,  
focusing on the  
cowboy church  
movement of the  
present day and  
closely related  
ministries in  
racetrack and rodeo  
settings.**

**Dispells myths about  
cowboys and**

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**provides information  
about famous  
cowboys, the types of  
work they did, and  
their place in  
popular culture.**

**The Pioneer Legacy  
of an American  
Ranch Family  
Religious  
Perspectives on  
Business Ethics  
Last of the Red-Hot**

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**Cowboys**  
**The Story of**  
**Ferdinand**  
**Bikini Cowboy**  
**How to Be a Cowboy**  
What is it that  
separates the  
doers, leaders,  
and success  
stories among us  
from the  
dreamers, also-  
rans, and

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wannabes? To bestselling author James P. Owen, it's all about having The Try—the quality of giving 110 percent to the task or challenge at hand. In The Try—a dozen true stories of ordinary people who've

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done  
extraordinary  
things across  
varied fields of  
endeavor—Owen  
reveals The Try  
as a character  
trait that can be  
forged in several  
ways. Some of  
those profiled are  
driven by a  
childhood dream

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or longheld  
ambition. Others  
are fueled by  
someone else's  
belief in them, an  
unwavering belief  
in themselves, or  
the urge to pit  
themselves  
against daunting  
odds. Still others  
find The Try in a  
life-changing

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moment when they hit rock bottom or come face-to-face with failure. What all high achievers have in common, Owen believes, is a blend of inner drive, focus, and determination that pushes them to pursue their

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goals relentlessly, confronting every obstacle, and never, ever giving up. His insightful profiles bring to life new scientific evidence that effort trumps ability. In other words, how much you can achieve depends not on

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how smart or talented you may be, but instead on the quality of your efforts and how much you try. Owen provides inspiration that will strike a chord with anyone who has a lofty goal, a deep personal

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ambition, or a major challenge to face. By connecting the dots in this collection of stories, he also delivers practical “how to” advice for those who want to cultivate The Try in themselves, or to

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encourage someone else on the road to realizing his or her full potential.

Owen's conclusion: "If you've got The Try, anything is possible. All it takes...is all you've got."

As business

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interests have commercialized the American West and publishers and studios have created a compelling image of the West, the expectations of readers and moviegoers have influenced public

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perception of the cowboy as a hero figure. This book describes the evolution of the Western cowboy hero as a mythic persona created and propagated by dime novels, television and Hollywood.

Because much of

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our concept of the cowboy comes to us from movies, the book's main focus is his changing image in cinema. The development of the cowboy's hero image and his place in the fictional West is traced from early

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novels and films  
to the present.  
His image has  
definitely evolved  
along with  
shifting audience  
expectations and  
economic  
pressures.  
Originally  
published in  
1963, Monte  
Walsh continues

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to delight readers as a Western classic and popular favorite. The novel explores the cowboy lives of Monte Walsh and Chet Rollins as they carouse, ride, and work at the Slash Y with Cal Brennan. As

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the West changes and their cowboy antics are challenged, the two must part ways to pursue new ways of life. Chet marries and goes on to become a successful merchant and then a politician,

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while Monte can only find solace in continuing the cowboy's way of life until the very end.

Frustrated by an epidemic of misbehavior, corporate management teams are going back to the idea

## Read PDF Cowboy Ethics

that personal character and individual responsibility are the ultimate keys to integrity business—just as they were back in the days of the Open Range. When first published, Cowboy Ethics

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inspired  
businesspeople to  
look to the Code  
of the West. Once  
they did, they  
discovered that  
its simple,  
common-sense  
principles can be  
more effective  
guides to  
business  
leadership than a

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truckload of corporate mission statements, rules, and ethics manuals.

“Cowboys are role models because they live by a code,” says author James P. Owen. “They show us what it means to stand

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for something,  
and to strive  
every day to  
make your  
actions line up  
with your beliefs.  
And isn't that as  
good a definition  
of integrity as you  
can find?" In the  
years since, the  
book's first  
publication "Ten

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Principles to Live By” have been embraced by scores of companies, universities, and even a state government. This updated Anniversary hardcover edition traces the evolution of this

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grassroots  
business  
movement in  
brand-new  
chapters while  
preserving the  
inspirational  
lessons and  
stunning  
photography of  
the original. A  
new introduction  
traces the rise of

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the Cowboy  
Ethics movement,  
while a new  
epilogue  
discusses how to  
live by the code.  
It's ideal for  
corporate gifts,  
the new  
graduate,  
business  
students, or any  
career person

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who cares about  
doing the right  
thing.

I'm Dr. Red Duke  
Cowboy Wisdom  
Recapturing What  
America Once  
Stood For  
The Story of Old-  
Time Country  
Music in 78  
Records  
Three Hawaiian

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Cowboys, the  
World's Greatest  
Rodeo, and a  
Hidden History of  
the American  
West

A New Approach  
to Fitness After  
50

*Cowboy Ethics*  
*toecklein Pub*  
*"For the past*

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*decade, the  
book Cowboy  
Ethics: What  
Wall Street  
Can Learn from  
the Code of  
the West has  
been helping  
people imagine  
a different  
kind of  
America ~ a*

## Read PDF Cowboy Ethics

*melting-pot  
nation that  
find unity in  
basic, common-  
sense  
principles of  
honor,  
loyalty, and  
courage. A  
place where  
people are  
measured by*

## Read PDF Cowboy Ethics

*their  
character, not  
their job  
title, the  
kind of car  
they drive, or  
the size of  
their bank  
account.*

*Communities  
where  
neighbors help*

## Read PDF Cowboy Ethics

*neighbors, and a simple handshake is enough to seal a deal. Now, in this special tenth anniversary edition, noted author and speaker Jim Owens frames*

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*his original  
"Ten  
Principles to  
Live By" with  
fresh  
inspiration,  
and a  
heartfelt call  
to action. In  
his vision, we  
can all find  
the hero that*

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*lies within.  
And the path  
that can lead  
each of us to  
a better, more  
meaningful  
life . . . is  
the same one  
that leads to  
a better  
world." - -Back  
cover.*

## Read PDF Cowboy Ethics

*The code of chivalry, a standard of honor between men and of loyalty and decency between a girl and a man. When Georgiana Stockwell came to the Tonto*

## Read PDF Cowboy Ethics

*Basin from the East she had heard neither of chivalry nor of loyalty, she cared only to have the attention of as many men as possible—and to have her*

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*own way with  
them.*

*When sparks  
fly between a  
rugged Texas  
cowboy and a  
girl next  
door, a fake  
engagement  
starts to feel  
all too real  
in this*

## Read PDF Cowboy Ethics

*heartwarming  
romance from a  
USA Today  
bestselling  
author. Alana  
Carey can out-  
rope, out-  
ride, and  
challenge even  
the best Texas  
cowboy.*

*Working on her*

## Read PDF Cowboy Ethics

*father's ranch for most of her life has made her tough as nails, but she does have one soft spot -- and his name is Paxton Callahan. And with Pax back in town,*

## Read PDF Cowboy Ethics

*Alana's old feelings have returned with a vengeance. But she barely has time to process her attraction for the hunky cowboy before her father falls ill and*

## Read PDF Cowboy Ethics

*presents her with an ultimatum. Alana's father wants her married and settled before he passes away, and she isn't about to break a dying man's heart.*

## Read PDF Cowboy Ethics

*Paxton Callahan has been in love with Alana since . . . forever, and he's finally ready to stop running from his feelings. It's been ten years since*

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*he's seen the  
sexy cowgirl,  
and now that  
he's living  
next door, the  
electricity  
between them  
is about to  
set the whole  
Texas  
panhandle on  
fire. When*

## Read PDF Cowboy Ethics

*Alana presents him with a crazy proposal -- to pretend to be her fiancé so her father can die in peace -- Paxton can't refuse. But as the faux-wedding day*

## Read PDF Cowboy Ethics

*draws near,  
and her  
father's  
health  
improves,  
Alana and  
Paxton must  
decide whether  
to commit to  
the charade or  
finally admit  
their love is*

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*the real deal.  
Includes a never-before-  
published  
bonus story  
from Carolyn!  
The Philosophy  
of the Western  
Cowboy Country  
The Last  
Cowboys: A  
Pioneer Family*

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*in the New  
West*

*A Memoir of a  
Family and  
Culture in  
Crisis*

*A  
Billionaire's  
Club Story  
**Jim Owen leads  
a massively  
successful***

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***seminar that  
is in huge  
demand by  
financial  
groups,  
teachers'  
organizations,  
and  
professional  
associations.  
His first  
book, Cowboy***

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***Ethics, has  
sold more than  
60,000 copies  
in two years.  
Now Owen  
continues his  
nonpartisan  
message,  
offering the  
legacy of the  
cowboy as a  
model of***

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***accessible,  
positive  
qualities that  
all can agree  
on, regardless  
of religion or  
political  
persuasion.***

***There are many  
biographies  
and histories  
of early***

## Read PDF Cowboy Ethics

*country music  
and its  
creators, but  
surprisingly  
little  
attention has  
been given to  
the actual  
songs at the  
heart of these  
narratives. In  
this*

# Read PDF Cowboy Ethics

***groundbreaking  
book, music  
historian Tony  
Russell turns  
the spotlight  
on seventy-  
eight original  
78rpm discs of  
songs and  
tunes from the  
1920s and  
1930s,***

## Read PDF Cowboy Ethics

*uncovering the hidden stories of how they came to be recorded, the musicians who sang and played them, the record companies that marketed them, and the*

## Read PDF Cowboy Ethics

***listeners who absorbed them. In these essays, based upon new research, contemporary newspaper accounts, and previously unpublished interviews,***

## Read PDF Cowboy Ethics

*and copiously  
illustrated  
with rare  
images,  
readers will  
find songs  
about home and  
family, love  
and courtship,  
crime and  
punishment,  
farms and*

## Read PDF Cowboy Ethics

*floods, chain  
gangs and  
chain stores,  
journeys and  
memories, and  
many other  
aspects of  
life in the  
period. Rural  
Rhythm not  
only charts  
the tempos and*

# Read PDF Cowboy Ethics

*styles of  
rural and  
small-town  
music-making  
and the  
origins of  
present-day  
country music,  
but also  
traces the  
larger rhythms  
of life in the*

## Read PDF Cowboy Ethics

***American  
South,  
Southwest, and  
Midwest. What  
emerges is a  
narrative that  
ingeniously  
blends the  
musical and  
social history  
of the era.  
In a time of***

## Read PDF Cowboy Ethics

*political  
turmoil, how  
should we  
pray? What is  
the role of  
prayer in  
resisting  
politics that  
are based on  
hatred and  
division? This  
book claims*

# Read PDF Cowboy Ethics

***prayer as a  
way to choose  
hope over  
fear.***

***Beginning soon  
after the  
Inauguration  
in 2017,  
Shannon Craigo-  
Snell offered  
brief, daily  
prayers***

## Read PDF Cowboy Ethics

***lifting up  
people and  
groups who  
were actively  
working for  
the common  
good. These  
prayers,  
collected  
here, provide  
a historical  
record of the***

## Read PDF Cowboy Ethics

*rhetorical and  
political  
outrages of  
the first year  
of the Trump A  
dministration,  
as well as the  
actions of  
those who  
resisted. They  
remember the  
small*

## Read PDF Cowboy Ethics

***victories,  
averted  
disasters, and  
ongoing  
struggles of  
people of good  
will. They  
affirm not  
only the  
practical  
value of  
political***

## Read PDF Cowboy Ethics

*involvement,  
but also the  
spiritual  
value of such  
engagement in  
solidarity  
with those  
most  
vulnerable to  
destructive  
policies. In  
addition to*

## Read PDF Cowboy Ethics

***these daily  
prayers, this  
book offers an  
introduction  
and invitation  
to prayer.  
Intercessory  
prayer, in  
particular,  
can bridge  
divides  
between***

# Read PDF Cowboy Ethics

***religious traditions and cultural differences, creating a space in which diverse communities can hope together for a better world. A cowboy takes***

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*on the forces  
of twentieth  
century  
tyranny in a  
tale by "the  
Thoreau of the  
American West"  
that became  
the classic  
film Lonely  
Are the Brave  
(Larry*

# Read PDF Cowboy Ethics

***McMurtry,  
Pulitzer  
Prize-winning  
author of  
Lonesome  
Dove). A  
rugged  
individualist  
and sometime  
ranch hand,  
Jack Burns has  
no love for***

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***the modern world. He is a man out of time, riding his horse through a Southwestern landscape corrupted by concrete, shopping centers, and***

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***superhighways.  
A stubborn  
loner, he  
lives by a  
personal moral  
code that  
often sets him  
at odds with  
contemporary  
society. And  
he wouldn't  
have it any***

## Read PDF Cowboy Ethics

*other way.  
When Jack's  
brazen attempt  
to free a  
jailed friend  
fails, the  
"anarchist  
cowboy"  
becomes an  
outlaw  
overnight.  
Suddenly he*

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***and his  
chestnut mare  
are racing  
toward the New  
Mexican high  
country with  
the state  
police, the  
military, and  
the FBI in hot  
pursuit. His  
private war***

## Read PDF Cowboy Ethics

***against  
authority has  
reached a  
dangerous new  
level. But if  
the powerful  
forces  
aligning  
against him  
think that  
Jack is going  
to go quietly,***

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*they've got  
another think  
coming. The  
Houston  
Chronicle  
called Edward  
Abbey "a fresh  
breath from  
the farther  
reaches and  
canyons of the  
diminishing*

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***frontier.” The bestselling author of The Monkey Wrench Gang delivers a stirring tribute to individualism and the vanishing American hero. Brought to the***

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*big screen in  
1962 as Lonely  
Are the  
Brave—a major  
motion picture  
starring Kirk  
Douglas and  
Walter  
Matthau—The  
Brave Cowboy  
is a moving  
and thought-*

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*provoking  
fable of the  
modern  
American West.  
Prayer,  
Politics, and  
Resistance  
Reclaiming the  
American Dream  
An Anthology  
Mad Cowboy  
Pinocchio, the*

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### ***Tale of a Puppet Empire***

"This step-by-step guide, written by a best-selling author and former Wall Street titan, provides all the information--and inspiration--you need to feel better,

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reduce aches and pains, and push back against aging with a personalized fitness program that's right for you. Whatever your fitness goals or preferences, this book is designed to help you pursue the health program

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that works for you. An inspirational speaker, author, and former Wall Street rainmaker, Jim Owen was 70 when he decided he had to get fit. Years of a chair-bound lifestyle were taking their toll. Realizing that the

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old bodybuilding approach was no way to tackle the stiffness, weakness, and aches and pains that come with age, he set off on a journey of discovery and transformation. With help from the experts, he

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developed a common-sense, step-by-step program that can be tailored to any level of physical ability. Along the way he learned why cardio machines aren't enough, what it takes to be "functionally fit"

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for daily life, and how to stay motivated. Today, Owen is in better shape than he was at 25, and he is a passionate evangelist for fitness as a way of life. He has proved that you don't have to be powerless in

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the face of  
advancing years: if  
you make a  
commitment to  
"just move," you  
can take charge of  
the aging process  
and make your  
coming years the  
best they can be.  
The book is divided  
into two sections,

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with the first providing fascinating information and the second showing step-by-step details of how to put the best fitness principles into practice." --provided by Amazon.com.

The wild west was a

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harsh and dangerous place. Where hard men were made, and the law of the land was unforgiving, meted out by either the gun or the noose. In the midst of this was a young boy named Rod

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McCloud. On the run from those whose seek to exploit his special talents, he is rescued by a strange woman named Whisky Jill, who carries around only a surfboard and whip while wearing nothing but a hat and yellow

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string bikini. Together they go on a spiritual journey through the heart of the American frontier, to discover the ultimate answers to life and existence. An "old buckaroo" tells how he became

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a cowboy, what the work was like in the past, and how this life has changed.

Told by the man who kicked off the infamous lawsuit between Oprah and the cattlemen, Mad Cowboy is an impassioned

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account of the highly dangerous practices of the cattle and dairy industries. Howard Lyman's testimony on The Oprah Winfrey Show revealed the deadly impact of the livestock industry on our well-being.

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It not only led to Oprah's declaration that she'd never eat a burger again, it sent shock waves through a concerned and vulnerable public. A fourth-generation Montana rancher,

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Lyman investigated the use of chemicals in agriculture after developing a spinal tumor that nearly paralyzed him.

Now a vegetarian, he blasts through the propaganda of beef and dairy interests—and the government

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agencies that protect them—to expose an animal-based diet as the primary cause of cancer, heart disease, and obesity in this country. He warns that the livestock industry is repeating the mistakes that led to

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Mad Cow disease in England while simultaneously causing serious damage to the environment.

Persuasive, straightforward, and full of the down-home good humor and optimism of a son

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of the soil, Mad Cowboy is both an inspirational story of personal transformation and a convincing call to action for a plant-based diet—for the good of the planet and the health of us all.

A Hell's Outlaws

*Page 187/197*

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Novel  
Art, Sex,  
Loneliness,  
Liberation, and the  
Making of a Dark  
Classic  
Includes a Bonus  
Novella  
Cowboy Values  
The Try  
Code of the West  
Billionaire Ryder

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Blackwell has got it all under control. The wealthiest cattle baron this side of the Mississippi, he's built an empire for himself in hopes of getting distance from a tortured past. But when a stunningly sexy—and strong-willed—new vet

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comes to town just in time for Christmas, Ryder knows he's met the one spirit he just can't tame... Lara Montgomery doesn't want to be involved with any man, least of all the rich, infuriating, and unbearably sexy Ryder Blackwell. She

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vows never to tangle with the charming rancher, but when he offers her the ultimate deal—one weekend at his ranch in exchange for a near-priceless horse—Lara cannot refuse. And as the nights get colder and their attraction gets hotter, Lara's

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about to get all she's ever wanted for Christmas...

The western is arguably the most iconic and influential genre in American cinema. The solitude of the lone rider, the loyalty of his horse, and the unspoken code of the West render the genre

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popular yet lead it to offer a view of America's history that is sometimes inaccurate. For many, the western embodies America and its values. In recent years, scholars had declared the western genre dead, but a steady resurgence of

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western themes in literature, film, and television has reestablished the genre as one of the most important. In *The Philosophy of the Western*, editors Jennifer L. McMahon and B. Steve Csaki examine philosophical themes in the

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western genre. Investigating subjects of nature, ethics, identity, gender, environmentalism, and animal rights, the essays draw from a wide range of westerns including the recent popular and critical successes *Unforgiven* (1992),

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All the Pretty Horses (2000), 3:10 to Yuma (2007), and No Country for Old Men (2007), as well as literature and television serials such as Deadwood. The Philosophy of the Western reveals the influence of the western on the

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American psyche,  
filling a void in the  
current scholarship  
of the genre.

The Billionaire  
Cowboy

Fiction, Film and  
Fact

Ride for the Brand

Hillbilly Elegy

Cowboy Culture