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Management

# **Corporate Venture Capital Bcg Global Man agement**

Research and  
development  
(R&D) as well  
as innovation

are the  
drivers of  
change and the  
key  
determinants  
of growth in  
many industry  
and service  
sectors. In  
spite of the  
financial  
turmoil and

restructuring  
of the world  
economy after  
2008,  
investment in  
R&D is  
expected to  
grow further.  
Innovation  
competence  
will continue  
to be a major

success factor  
for internatio  
nally  
operating  
companies. The  
book presents  
a state-of-the-  
art account of  
innovation  
management and  
the role of  
R&D and

innovation  
strategy for  
corporate  
growth and  
renewal. It  
follows a top-  
down approach  
starting from  
corporate  
strategy, and  
describes the  
effective

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integration of  
corporate R&D,  
business unit  
projects and  
operational  
performance  
improvements.  
The book  
offers  
portraits of  
leading  
innovators and

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high-performing corporations and provides a rich collection of best-practice examples.

The world faces social, political, and economic

turmoil on an  
unprecedented  
scale—along  
with  
unsettling  
levels of  
turbulence and  
volatility.

Market  
leadership  
today is less  
of a predictor



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of leadership  
tomorrow.

Therefore,  
senior  
executives  
today must  
strive to own  
the future. In

Own the  
Future, The  
Boston  
Consulting

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Group, one of  
the world's  
most  
prestigious  
and innovative  
management  
consulting  
firms, offers  
a roadmap.  
Drawing on the  
firm's  
experience

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advising  
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organizations  
on how to  
achieve and  
sustain  
competitive  
advantage,  
this book  
offers 50  
ideas to help  
readers chart  
their

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organization's  
path to future  
leadership.

The articles  
are organized  
along ten  
attributes  
critical to  
success in the  
current enviro  
nment—adaptive  
, global,

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connected,  
sustainable, c  
ustomer-first,  
fit to win,  
value-driven,  
trusted, bold,  
and inspiring.

The future may  
be unknowable,  
but The Boston  
Consulting  
Group offers

insights from  
its 50 years  
of practice on  
how readers  
can position  
their  
organization  
to win—to  
change the  
game and to  
own the  
future.

The severe  
consequences  
of the global  
financial  
crisis  
2008-2009 and  
numerous  
accounting  
frauds and  
financial  
scandals over  
the last

fifteen years  
have let to  
calls for more  
ethical and  
responsible  
actions in all  
economic  
activities  
including  
consumption,  
investing,  
governance and



regulation.

Despite the fact that ethics in business and corporate social responsibility rules have been adopted in various countries,

more efforts  
have to be  
devoted to  
motivate and  
empower more  
actors to  
integrate  
ethical  
behavior and  
rules in  
making  
business and

managerial  
decisions. The  
Research  
Handbook of  
Finance and  
Sustainability  
will provide  
the readers  
but  
particularly  
investors,  
managers, and

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policymakers  
with

comprehensive  
coverage of  
the issues at  
the crossroads  
of finance,  
ethics and  
sustainable  
development as  
well as  
proposed

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solutions,  
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while focusing  
on three  
different  
levels:  
corporations,  
investment  
funds, and  
financial  
markets.

Startup  
América Latina

2016 presenta  
un análisis  
comparativo de  
revisión de  
las políticas  
de apoyo a las  
startups en  
Chile,  
Colombia,  
México y Perú.  
Change has  
become a bone

of contention  
in  
organisations  
in recent  
years. The  
reality is,  
however, that  
any business  
seeking to  
survive in a  
VUCA world  
must master

the  
accompanying  
challenges:  
digital transf  
ormation,  
changing  
customer  
behaviour and  
more.

Moreover, the  
success of any  
new strategy



depends on  
successful  
storytelling.  
Only with the  
right  
communication  
is it possible  
to get all  
stakeholders  
in a company -  
from the body  
of employees

to the board  
of directors -  
pulling in the  
same direction  
and realising  
the necessary  
changes with  
full force.

This guidebook  
explains why  
people are  
naturally

averse to  
change, how to  
develop a  
clear change  
strategy, how  
to find the  
right story  
for the right  
stakeholders  
and how to use  
metaphors to  
bring a story

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to life and  
convince your  
audience.

World  
Investment  
Report 2020  
Institutional  
Investment in  
Infrastructure  
in Emerging  
Markets and  
Developing

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A Leadership  
Agenda for the  
Next Decade  
The Emergence  
of Southern  
Multinationals  
Handbook of  
Human Resource  
Management in  
Emerging  
Markets

New Dimensions  
of Economic  
Globalization  
Handbook of  
Emerging  
Market

Multinational  
Corporations

*The phenomenon of  
South-South FDI  
flows, particularly  
those arising from*

*multinational companies from China and India, has generated considerable interest among policymakers, academics and the popular press in recent times. This phenomenon raises several questions such as: What is behind the rise of such intra-*

*regional investment flows? What is the magnitude of such flows, and can they be expected to persist/accelerate over time? What are the challenges faced by emerging market multinationals and the future prospects of intra-Asian FDI flows? This book,*



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*written by top  
scholars from  
academia,  
international  
organizations as well  
as think tanks,  
consists of a set of  
papers focusing on  
these issues. The book  
is unique in its  
coverage — focusing  
on China, India and  
Southeast Asia rather*

*than limiting itself to a sub-regional or country-specific focus. The chapters in this book highlight important policy issues but are supported with relevant data and empirics, with rigorous empirical analysis being applied to important practical*

*policy issues. The book also provides pertinent overviews of recent research on the questions explored. While the chapters have been crafted to be able to stand up to academic scrutiny, they are also written in a manner that makes them easily accessible to all*

*policymakers, students  
and business/financial  
journalists who are  
interested in Asia and  
in the emergence of  
South-South FDI  
flows.*

*"What better  
opportunity than now  
to strengthen your  
business and come out  
of the recession even  
stronger? David*

*Rhodes and Daniel Stelter provide an easy-to-understand perspective on the current economic environment, and some practical strategies to help readers come out ahead. A timely read for all who care about their business." —Paul*

*Polman, CEO,*  
Page 37/257

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*Unilever "This is the most comprehensive assessment of the global economy that I've seen and is a must-read for any business, economic, or governmental-related leader". Jeff M. Fetting, Chairman & CEO, Whirlpool Corporation "A fascinating account of*

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*the causal factors of  
the meltdown and  
what we can do to  
avoid repetition.”*

*Sanjay Khosla,  
Executive Vice  
President and  
President,*

*International for Kraft  
Foods "This book  
combines brilliant  
analysis and strategic  
insight with a clear*

*message: Companies that want to play a role in tomorrow's markets must act immediately. There's no place for complacency. The opportunities in the post-crisis world are good--and better than many might think."*

*Dr. Jürgen*

*Hambrecht, CEO,*



*BASF "The lessons from companies that came out winners during past recessions are invaluable in the current context.*

*Rhodes and Stelter strike a welcome note of optimism in today's tough times by showing that companies can do a lot to thrive when the*

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*global economy is  
struggling." Dr.*

*Dieter Zetsche, CEO,  
Daimler "There are  
great lessons for  
today's chief  
executives: well-  
managed companies  
can prosper in the  
downturn and  
accelerate faster than  
their competitors in  
the upturn. Rhodes*

*and Stelter have dug deep into history to vividly show how companies can do it." Dr. Martin C. Halusa, CEO, Apax Partners Worldwide LLP From the world's leading business strategy consultancy comes this essential guide to prospering in the aftermath of what is*

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*being called the Great  
Recession*

*Accelerating Out of  
the Great Recession,  
by The Boston  
Consulting Group's  
David Rhodes and  
Daniel Stelter, is a  
call to action for  
today's executives. It  
shows how companies  
can win in a slow-  
growth economy by*

*seizing the initiative--  
differentiating  
themselves from less  
fleet-footed rivals and  
executing their  
strategies with single-  
minded determination.  
It combines  
comprehensive and  
big-picture analysis of  
the global economic  
meltdown with smart  
management advice*

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*on how to win in an  
era of greater  
competition. The book  
is underpinned by a  
historical review of  
great companies that  
survived and thrived  
in past downturns,  
along with two new  
surveys of top  
executives and  
insights drawn from  
discussions with*

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*corporate leaders  
around the world. As  
such, it offers the  
clearest, most  
authoritative  
assessment yet of  
some present-day  
trends and "new  
realities"--and what  
they mean for  
business. Accelerating  
Out of the Great  
Recession shows*

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*today's executives how  
to: Learn from the  
decisive actions taken  
by companies such as  
General Electric,  
IBM, and Proctor &  
Gamble in order to  
accelerate out of past  
downturns Take the  
fight to your  
competitors--diversify  
and expand now,  
while other businesses*



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*are affected by the  
downtown Shake off  
conventional wisdom  
to protect and grow  
your market share*

*Develop a new  
managerial mindset  
for today's tough times  
Backed by exceptional  
research and  
outstanding, up-to-the-  
minute advice,*

*Accelerating Out of*

*the Great Recession  
explains the  
magnitude and  
enduring nature of  
changes that have  
taken place in the  
global economy and  
how you can  
outperform today to  
create and sustain an  
advantage over your  
competitors for the  
long haul.*

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*New tools for  
managing complexity*

*Does your  
organization manage  
complexity by making  
things more  
complicated? If so,  
you are not alone.*

*According to The  
Boston Consulting  
Group's fascinating  
Complexity Index,  
business complexity*

*has increased sixfold during the past sixty years. And, all the while, organizational complicatedness—that is, the number of structures, processes, committees, decision-making forums, and systems—has increased by a whopping factor of thirty-five. In their attempt to respond to*

*the increasingly  
complex performance  
requirements they  
face, company leaders  
have created an  
organizational  
labyrinth that makes it  
more and more  
difficult to improve  
productivity and to  
pursue innovation. It  
also disengages and  
demotivates the*

*workforce. Clearly  
it's time for leaders to  
stop trying to manage  
complexity with their  
traditional tools and  
instead better  
leverage employees'  
intelligence. This book  
shows you how and  
explains the  
implications for  
designing and leading  
organizations. The*

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*way to manage complexity, the authors argue, is neither with the hard solutions of another era nor with the soft solutions—such as team building and feel-good “people initiatives”—that often follow in their wake.*

*Based on social sciences (notably*

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*economics, game  
theory, and*

*organizational  
sociology) and The  
Boston Consulting  
Group's work with  
more than five  
hundred companies in  
more than forty  
countries and in  
various industries,  
authors Yves Morieux  
and Peter Tollman*



*recommend six simple rules to manage complexity without getting complicated. Showing why the rules work and how to put them into practice, Morieux and Tollman give managers a much-needed tool to reinvigorate people in the face of seemingly endless complexity.*

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*Included are detailed examples from companies that have achieved a multiplicative effect on performance by using them. It's time to manage complexity better. Employ these six simple rules to foster autonomy and cooperation and to effectively handle*

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*business complexity.*

*As a result, you will  
improve productivity,  
innovate more,  
reengage your  
workforce, and seize  
opportunities to create  
competitive  
advantage.*

*The Oxford Handbook  
of the Corporation  
assesses the  
contemporary*

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*relevance, purpose,  
and performance of  
the corporation. The  
corporation is one of  
the most significant, if  
contested, innovations  
in human history, and  
the direction and  
effectiveness of  
corporate law,  
corporate governance,  
and corporate  
performance are*

*being challenged as  
never before.*

*Continuously  
evolving, the  
corporation as the  
primary instrument  
for wealth generation  
in contemporary  
economies demands  
frequent assessment  
and reinterpretation.  
The focus of this work  
is the transformative*

*impact of innovation  
and change upon  
corporate structure,  
purpose, and  
operation. Corporate  
innovation is at the  
heart of the value-  
creation process in  
increasingly  
internationalized and  
competitive market  
economies, and  
corporations today*

*are embedded in a world of complex global supply chains and rising state and state-directed capitalism. In questioning the fundamental purpose and performance of the corporation, this Handbook continues a tradition commenced by Berle and Means,*

*and contributed to by  
generations of  
business scholars.*

*What is the  
corporation and what  
is it becoming? How  
do we define its form  
and purpose and how  
are these changing?*

*To whom is the  
corporation  
responsible, and who  
should judge the*



*ultimate performance  
of corporations? By  
investigating the  
origins, development,  
strategies, and  
theories of  
corporations, this  
volume addresses  
such questions to  
provide a richer  
theoretical account of  
the corporation and  
its contested future.*

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*A Wall Street Journal  
Bestseller "...this  
guide provides  
readers with much  
more than just early  
careers advice; it can  
help everyone from  
interns to CEOs." — a  
Financial Times top  
title You've landed a  
job. Now what? No  
one tells you how to  
navigate your first day*

*in a new role. No one tells you how to take ownership, manage expectations, or handle workplace politics. No one tells you how to get promoted. The answers to these professional unknowns lie in the unspoken rules—the certain ways of doing*

*things that managers expect but don't explain and that top performers do but don't realize. The problem is, these rules aren't taught in school. Instead, they get passed down over dinner or from mentor to mentee, making for an unlevel playing field, with the insiders*

*getting ahead and the outsiders stumbling along through trial and error. Until now. In this practical guide, Gorick Ng, a first-generation college student and Harvard career adviser, demystifies the unspoken rules of work. Ng distills the wisdom he has*

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*gathered from over  
five hundred  
interviews with  
professionals across  
industries and job  
types about the  
biggest mistakes  
people make at work.  
Loaded with  
frameworks,  
checklists, and talking  
points, the book  
provides concrete*

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*strategies you can  
apply immediately to  
your own situation  
and will help you  
navigate inevitable  
questions, such as:  
How do I manage my  
time in the face of  
conflicting priorities?  
How do I build  
relationships when  
I'm working  
remotely? How do I*

*ask for help without  
looking incompetent  
or lazy? The*

*Unspoken Rules is the  
only book you need to  
perform your best,  
stand out from your  
peers, and set yourself  
up for a fulfilling  
career.*

*Construyendo un  
futuro innovador  
Valuation*



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*An Investment  
Perspective on Global  
Value Chains*

*What Next?*

*Introduction to  
Private Equity, Debt  
and Real Assets*

*International*

*Production Beyond  
the Pandemic*

*Development Centre  
Studies Start-up Latin*

*America 2016*

*Page 73/257*

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*Building an  
Innovative Future*  
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A rigorous  
analysis of how  
the innovative  
practices of  
emerging  
multinationals  
from the BRIC  
countries are  
transforming  
global  
competition.

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Over the past decade, businesses have faced relentless change on multiple dimensions, and the list of the world's largest companies has changed enormously. The

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keys to success  
are likely to  
be just as  
different for  
the new decade.  
Winning the  
'20s analyzes  
the new  
competitive  
environment  
that businesses  
face and  
outlines what

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will it take to  
win in the  
2020s. To stay  
ahead of the  
trends that are  
reshaping  
business,  
leaders need to  
rethink  
existing  
assumptions and  
retool their  
companies. Both

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traditional  
incumbents and  
younger digital  
giants will  
face very  
different but  
equally  
critical  
challenges in  
the 2020s—and  
would do well  
to learn from  
each other's

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strengths. This book discusses the new dimensions of competition that will affect corporate strategy in the next decade and how leaders can reinvent their organizations

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to be better  
suited for the  
new  
environment.  
The companies  
that succeed in  
the 2020s will  
look very  
different than  
they do  
today—they will  
have evolved  
their



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businesses to  
harness new  
technologies  
and reshaped  
their external  
relationships,  
organizations,  
and approaches  
accordingly.

Winning the  
'20s will help  
business  
professionals

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as well as  
academics and  
students with  
an interest in  
strategy and  
leadership  
answer this  
critical  
question for  
the start of  
this decade:  
How should you  
prepare your

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company to  
avoid being  
left behind and  
emerge as a  
winner in a  
rapidly  
evolving  
business  
landscape?

The Global  
Innovation  
Index 2020  
provides

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detailed metrics about the innovation performance of 131 countries and economies around the world. Its 80 indicators explore a broad vision of innovation, including

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political  
environment,  
education,  
infrastructure  
and business  
sophistication.  
The 2020  
edition sheds  
light on the  
state of  
innovation  
financing by  
investigating

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the evolution  
of financing  
mechanisms for  
entrepreneurs  
and other  
innovators, and  
by pointing to  
progress and  
remaining  
challenges -  
including in  
the context of  
the economic

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slowdown  
induced by the  
coronavirus  
disease  
(COVID-19)  
crisis.

This book is a  
substantial re-  
write of the  
author's  
earlier book on  
management  
consultancy

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that has established itself as a leading book on this topic. This re-write focuses upon the analysis of the impact of e-business on the consulting industry as well as



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examining the  
changing  
structure of  
the industry  
and emerging  
segmentation.  
It also  
includes recent  
material on the  
efforts of  
consulting  
firms to manage  
knowledge more

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effectively and  
includes new  
and more  
examples and  
interviews.

The 30th  
edition of the  
World  
Investment  
Report looks at  
the prospects  
for foreign  
direct

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investment and  
international  
production  
during and  
beyond the  
global crisis  
triggered by  
the COVID-19  
(coronavirus)  
pandemic. The  
Report not only  
projects the  
immediate

impact of the  
crisis on  
investment  
flows, but also  
assesses how it  
could affect a  
long-term  
structural  
transformation  
of  
international  
production. The  
theme chapter

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of the Report  
reviews the  
evolution of  
international  
production  
networks over  
the past three  
decades and  
examines the  
configuration  
of these  
networks today.  
It then

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projects likely  
course changes  
for the next  
decade due to  
the combined  
effects of the  
pandemic and  
pre-existing  
megatrends,  
including the  
new industrial  
revolution, the  
sustainability

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imperative and  
the retreat of  
laissez faire  
policies. The  
system of  
international  
production  
underpins the  
economic growth  
and development  
prospects of  
most countries  
around the

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world.

Governments  
worldwide will  
need to adapt  
their  
investment and  
development  
strategies to a  
changing  
international  
production  
landscape. At  
the request of



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the UN General  
Assembly, the  
Report has  
added a  
dedicated  
section on  
investment in  
the Sustainable  
Development  
Goals, to  
review global  
progress and  
propose

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possible  
courses of  
action.

Measuring and  
Managing the  
Value of  
Companies  
Corporate and  
Investment  
Banking  
Management  
Consultancy  
International

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Private Capital  
Flow, Financial  
Markets and  
Globalization  
50 Ways to Win  
from The Boston  
Consulting  
Group  
Global  
Innovation  
Index 2020

***This Festschrift  
in honour of***

*Page 99/257*

***Professor Yair Aharoni, a pioneer in the field of international business, looks at several of these new trends in FDI, what they will mean for firms and governments,***

***and the  
opportunities  
created by  
these  
developments  
to enrich or  
extend extant  
theory.***

***This report  
reviews the  
policy mix to  
support knowle  
dge-based start-***

Online Library  
Corporate Venture  
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***ups in six  
countries in  
Latin America,  
including  
Argentina,  
Brazil, Chile,  
Colombia,  
Mexico and  
Peru.  
Fully revised  
and updated to  
reflect changes  
in the private***

Online Library  
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**equity sector  
Building on and  
refining the  
content of  
previous  
editions,  
Introduction to  
Private Equity,  
Debt and Real  
Assets, Third  
Edition adopts  
the same  
logical,**

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***systematic,  
factual and  
long-term  
perspective on  
private markets  
(private equity,  
private debt  
and private real  
assets)  
combining  
academic rigour  
with extensive  
practical***



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***experience. The  
content has  
been fully  
revised to  
reflect  
developments  
and innovations  
in private  
markets,  
exploring new  
strategies,  
changes in  
structuring and***

***the drive of  
new  
regulations.  
New sections  
have been  
added, covering  
fund raising  
and fund  
analysis,  
portfolio  
construction  
and risk  
measurement,***

***as well as  
liquidity and  
start-up  
analysis. In  
addition,  
private debt  
and private real  
assets are  
given greater  
focus, with two  
new chapters  
analysing the  
current state of***

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***these evolving  
sectors. •***

***Reflects the  
dramatic  
changes that  
have affected  
the private  
market  
industry, which  
is evolving  
rapidly, interna  
tionalizing and  
maturing fast •***

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***Provides a  
clear, synthetic  
and critical  
perspective of  
the industry  
from a  
professional  
who has  
worked at many  
levels within  
the industry •  
Approaches the  
private markets***

**sector top-  
down, to  
provide a sense  
of its evolution  
and how the  
current  
situation has  
been built •  
Details the  
interrelations  
between  
investors,  
funds, fund**

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**managers and  
entrepreneurs**

***This book  
provides a  
balanced  
perspective on  
the corporate  
governance  
challenges  
affecting the  
industry and  
draws  
perspectives on***

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***the evolution of  
the sector.***

***Approaches to  
Enterprise Risk  
Management is  
a multi-author  
book written by  
leading experts  
in the field of  
risk  
management  
including  
Aswath***



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***Damodoran,  
John C. Groth  
and David  
Shimko. It is a  
valuable tool  
that enables  
you to assess  
the potential  
business  
threats, both  
from within  
your  
organization***

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***and from  
external  
sources. It  
comprises over  
25 chapters  
covering the  
range of risks  
your  
organization  
might face  
including  
financial,  
strategic,***

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***operational risks. It offers you over 20 practical step-by-step guides on the required steps to cope with any detrimental event that could impact on your company's financial health.***

***There are also a  
range of  
checklists  
including  
Balancing  
Hedging  
Objectives with  
Accounting  
Rules (FAS 133)  
, Creating a  
Risk Register,  
What Is  
Forensic***

***Auditing? And  
Managing and  
Auditing the  
Risk of  
Business  
Interruption,  
Captive  
Insurance  
Companies:  
How to Reduce  
Your Costs,  
Hedging Credit  
Risk-Case***

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**Studies and  
Strategies.**

***This report  
investigates  
the role of  
foreign direct  
investment  
(FDI) in helping  
developing  
countries  
participate in  
global value  
chains (GVCs).***

***It combines the perspectives and strategies from three types of players: multinational corporations, domestic firms and governments. It aims to provide practical***

**guidance for  
developing  
countries to  
develop  
strategies that  
use FDI to  
strengthen GVC  
participation  
and upgrading.  
The report has  
six main  
chapters: 1. FDI  
and GVCs.**



***Assesses the trade-investment nexus and analyzes the effect of FDI in countries' GVC participation and upgrading at the country level. 2. MNCs shape GVC development. Highlights***

***MNCs' contribution to global economy and how their business strategies shape the evolution of GVCs. The chapter also compares MNCs' business strategies in***

***terms of  
outsourcing  
and offshoring,  
risk mitigation  
and increasing  
market power  
across GVC  
archetypes. 3.  
Domestic firm  
perspectives on  
GVC  
participation.  
Looks at the***

***various paths  
domestic firms  
can take to  
internationalize  
their  
production and  
trade.***

***Investigates  
domestic firm  
characteristics  
that predict  
higher GVC  
participation,***

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**and the effect  
of GVC**

**participation on  
firm**

**performance. 4.**

**Investment**

**policy and**

**promotion:**

**what is in a**

**government's**

**toolbox?**

**Summarizes the**

**various policy**

***instruments  
governments  
have at their  
disposal to help  
attract MNCs to  
their country  
and facilitate  
GVC  
participation of  
domestic firms.  
5. Integrating  
countries into  
GVCs. Draws on***

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***a range of case studies to illustrate how governments can develop coherent strategies and policy packages to integrate their countries into GVCs. 6. FDI and GVCs in the wake of***

**COVID-19.  
Reflects the  
impact of  
COVID-19 on  
FDI and GVCs,  
the response  
from  
multinationals  
and suppliers,  
and the  
implications for  
GVC  
reconfiguration.**



***In addition,  
there are seven  
case studies  
that offer more  
nuanced  
analysis on the  
GVC  
participation in  
selected  
countries and  
sectors: • Five  
qualitative case  
studies: Five***

***countries have  
been selected  
that managed  
to use FDI to  
stimulate GVC  
participation  
using a range  
of approaches.  
By design,  
these five  
countries also  
cover five  
different GVC***

**archetypes.**

**These countries  
are: (1) Kenya  
(horticulture);  
(2) Dominican  
Republic  
(textiles); (3)  
Mauritius  
(tourism); (4)  
Malaysia  
(electronics);  
(5) China  
(software). •**

**Two**

***quantitative  
case studies:  
Rwanda, West-  
Bengal (India).  
These use a  
combination of  
firm- and  
transaction  
level datasets  
to study firm-  
level dynamics  
that explain the***

***role of  
multinational  
and domestic  
firms across  
GVCs.***

***The Geopolitics  
of the Global  
Energy  
Transition  
Surge of  
Outward  
Foreign Direct  
Investment***

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***from Asia***

***Six Simple***

***Rules***

***Innovation and***

***International***

***Corporate***

***Growth***

***Winning the***

***'20s***

***Effective***

***Change***

***Communication***

***Introduction to***

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**Private Equity**  
Management

The

Imagination

MachineHow to

Spark New

Ideas and

Create Your

Company's

FutureHarvard

Business Press

This report

discusses the

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role of  
institutional  
investors in  
financing  
infrastructure  
in emerging  
markets and  
developing  
economies. It  
analyzes the  
present level  
of involvement



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as well as the  
future

investment  
potential of  
new financing  
sources such  
as public and  
private  
pension funds,  
insurance  
companies, and  
sovereign

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wealth funds.  
Management

This  
compilation  
helps  
understand the  
basic forces  
that are now  
determining  
the  
performance  
and prospects  
of emerging

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market  
Management  
economies

(EMEs) around  
the world. In  
the past few  
years, there  
has been a  
sharp rise in  
private  
capital flows  
to well  
performing

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developing  
countries,  
commonly  
referred to as  
EMEs. With a  
drop in net  
transfers from  
official  
sources, the  
private  
capital flows  
in these

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countries now  
dwarf official  
flows. Growth  
and  
Development in  
Emerging  
Market  
Economies:  
International  
Private  
Capital Flows,  
Financial

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Markets and  
Management

Globalization  
encapsulates  
in one volume  
the  
understanding  
of the inter-  
related topics  
of global  
imbalances,  
finance,  
investment,

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trade, and inf  
Management  
rastructure.

Such  
assemblage is  
difficult to  
find in the  
existing  
literature in  
this field.  
Many chapters  
discuss the  
situations in

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Asia and Latin  
America,

drawing  
parallels and  
pointing out  
contrasts. The  
papers in this  
collection  
were discussed  
at the  
Emerging  
Markets Forum



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meeting held  
in Jakarta,  
Indonesia in  
September  
2006. The  
contributors  
include highly  
experienced  
former policy  
makers and  
senior  
officials of

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multilateral  
institutions  
who have  
lifelong  
experience in  
policy  
formulation at  
the highest  
level. The  
collection  
would be of  
value to

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policy makers  
in developing  
countries,  
officials of  
multilateral  
development  
institutions  
and  
researchers  
and  
academicians  
in the field

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of EMEs.

The Handbook  
of Emerging  
Market

Multinational  
Corporations  
focuses on why  
emerging  
market

multinationals  
internationali  
ze, how they

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do so and the advantages they explore and exploit as they internationalize. The Handbook highlights the requirement for

In today's globalised

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world there is  
a need to

investigate

new trends in

the global

economy which

impact on

Europe. The

emergence of

these southern

multinationals

in Europe is

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one such  
phenomenon.

This book  
explores the  
existing  
trends and  
trajectories  
of these  
companies, the  
evidence of  
their impact  
and their

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Capital Bcg Global  
Management  
strategies and  
processes.

Promoting  
Innovation in  
the Region  
World  
Scientific  
Reference On  
Globalisation  
In Eurasia And  
The Pacific  
Rim (In 4



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Volumes)

Unlocking

Strategic

Innovation

The Founder's

Mentality

Who Will

Finance

Innovation?

Connected by

Design

The Unspoken

Rules

**In a world of  
fierce global  
competition and  
rapid  
technological  
change,  
traditional  
strategies for  
gaining market  
share and  
achieving  
efficiencies no  
longer yield the**

**returns they once  
did. How can  
companies drive  
consumer  
preference and  
secure  
sustainable  
growth in this  
digital, social,  
and mobile age?  
The answer is  
through  
functional  
integration.**

**Some of the world's most highly valued companies—including Amazon, Apple and Google—have harnessed this new business model to build highly interactive ecosystems of interrelated products and**

**digital services,  
gaining new  
levels of  
customer  
engagement.**

**Functional  
integration offers  
forward-looking  
brands a unique  
competitive edge  
by using  
transformative  
digital  
technologies to**

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**deliver high-  
value customer  
experiences,  
generate repeat  
business, and  
unlock lucrative  
new business-to-  
business revenue  
streams.**

**Connected By  
Design is the  
first book to  
show business  
leaders and**

**marketers  
exactly how to  
use functional  
integration to  
achieve  
transformative  
growth within  
any type of  
company. Based  
on R/GA's  
pioneering work  
with firms at the  
forefront of  
functional**

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**integration,  
Barry Wacksman  
and Chris  
Stutzman  
identify seven  
principles  
companies must  
follow in order to  
create and  
deliver new value  
for customers  
and capture new  
revenues.**

**Connected By**

*Page 160/257*



**Design explains  
how functional  
integration drove  
the  
transformation  
of market-  
leading  
companies as  
diverse as Nike,  
General Motors,  
McCormick &  
Co., and  
Activision to  
establish**

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**authentic brand  
relationships  
with their  
customers, enter  
new categories,  
and develop new  
sources of  
income. With  
Connected by  
Design, any  
company can  
leverage  
technological  
disruption to**

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**redefine its  
mission and  
foster greater  
brand loyalty and  
engagement.**

**Imagine, if you  
can, the world of  
business -  
without  
corporate  
strategy.**

**Remarkably, fifty  
years ago that's  
the way it was.**

**Businesses made plans, certainly, but without understanding the underlying dynamics of competition, costs, and customers. It was like trying to design a large-scale engineering project without**

**knowing the laws  
of physics. But in  
the 1960s, four  
mavericks and  
their posses  
instigated a  
profound shift in  
thinking that  
turbocharged  
business as never  
before, with  
implications far  
beyond what  
even they**

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**imagined. In The  
Lords of  
Strategy,  
renowned  
business  
journalist and  
editor Walter  
Kiechel tells, for  
the first time,  
the story of the  
four men who  
invented  
corporate  
strategy as we**

**know it and set  
in motion the  
modern, multibill  
ion-dollar  
consulting  
industry: Bruce  
Henderson,  
founder of  
Boston  
Consulting  
Group Bill Bain,  
creator of Bain &  
Company Fred  
Gluck, longtime**

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**Managing  
Director of  
McKinsey &  
Company  
Michael Porter,  
Harvard  
Business School  
professor  
Providing a  
window into how  
to think about  
strategy today,  
Kiechel tells  
their story with**



**novelistic flair.  
At times  
inspiring, at  
times nearly  
terrifying, this  
book is a  
revealing  
account of how  
these iconoclasts  
and the  
organizations  
they led  
revolutionized  
the way we think**

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**about business,  
changed the very  
soul of the  
corporation, and  
transformed the  
way we work.  
Foreign direct  
investment (FDI)  
and  
multinational  
corporations  
(MNCs)--for  
better and  
worse--play a**

**large and growing role in shaping our world. The integrating thesis of this book is the inevitability of heterogeneity in FDI and MNCs and, accordingly, the imperative of disaggregation. Large companies**

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**doing business  
on a global basis  
increasingly  
dominate the  
production and  
marketing of the  
world's goods  
and services. The  
importance of  
these companies  
continues to  
grow while the  
debate about  
their nature and**

**effects remains  
mired in a long-  
standing  
stalemate  
couched in  
strong black and  
white terms.  
Stephen D.  
Cohen seeks to  
reconcile this  
impasse by  
analyzing  
multinational  
corporations and**

**foreign direct investment in an eclectic, nuanced manner. The core thesis is that an accurate understanding of the nature and impact of these phenomena comes from acknowledging the dominance of heterogeneity,**

**perceptions, and  
ambiguity and  
the paucity of  
universal truths.  
This approach  
should  
contribute  
significantly to  
both a better  
academic  
understanding  
and a more  
productive policy  
debate of an**

**increasingly  
important  
element of the  
world economy.  
A guide for  
mining the  
imagination to  
find powerful  
new ways to  
succeed. We  
need imagination  
now more than  
ever—to find new  
opportunities,**



**rethink our  
businesses, and  
discover paths to  
growth. Yet too  
many companies  
have lost their  
ability to  
imagine. What is  
this mysterious  
capacity? How  
does imagination  
work? And how  
can  
organizations**

**keep it alive and harness it in a systematic way? The Imagination Machine answers these questions and more.**

**Drawing on the experience and insights of CEOs across several industries, as well as lessons from**

**neuroscience,  
computer  
science,  
psychology, and  
philosophy,  
Martin Reeves of  
Boston  
Consulting  
Group's  
Henderson  
Institute and  
Jack Fuller, an  
expert in  
neuroscience,**

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**provide a  
fascinating look  
into the  
mechanics of  
imagination and  
lay out a process  
for creating  
ideas and  
bringing them to  
life: The  
Seduction: How  
to open yourself  
up to surprises  
The Idea: How to**

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**generate new  
ideas The**

**Collision: How to  
rethink your idea  
based on real-  
world feedback**

**The Epidemic:  
How to spread an  
evolving idea to  
others The New**

**Ordinary: How to  
turn your novel  
idea into an  
accepted reality**

**The Encore: How  
to repeat the  
process—again  
and again.**

**Imagination is  
one of the least  
understood but  
most crucial  
ingredients of  
success. It's what  
makes the  
difference  
between an  
incremental**

**change and the  
kinds of pivots  
and paradigm  
shifts that are  
essential to trans  
formation—espec  
ially during a  
crisis. The  
Imagination  
Machine is the  
guide you need  
to demystify and  
operationalize  
this powerful**

**human capacity,  
to inject new life  
into your  
company, and to  
head into  
unknown  
territory with the  
right tools at  
your disposal.  
The world is  
currently  
undergoing an  
historic energy  
transition, driven**



**by increasingly  
stringent  
decarbonisation  
policies and  
rapid advances in  
low-carbon  
technologies.  
The large-scale  
shift to low-  
carbon energy is  
disrupting the  
global energy  
system,  
impacting whole**

**economies, and  
changing the  
political  
dynamics within  
and between  
countries. This  
open access  
book, written by  
leading energy  
scholars,  
examines the  
economic and  
geopolitical  
implications of**

**the global energy transition, from both regional and thematic perspectives. The first part of the book addresses the geopolitical implications in the world's main energy-producing and energy-consuming regions, while**

**the second  
presents in-depth  
case studies on  
selected issues,  
ranging from the  
geopolitics of  
renewable  
energy, to the  
mineral  
foundations of  
the global energy  
transformation,  
to governance  
issues in**

**connection with  
the changing  
global energy  
order. Given its  
scope, the book  
will appeal to  
researchers in  
energy, climate  
change and  
international  
relations, as well  
as to  
professionals  
working in the**

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**energy industry.**

**Multinational  
Corporations and  
Foreign Direct  
Investment  
Avoiding  
Simplicity,  
Embracing  
Complexity  
Venture, Growth,  
LBO and Turn-  
Around Capital  
The Rise and  
Development of**

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**FinTech  
Building an  
Innovative  
Future  
The Secret  
Intellectual  
History of the  
New Corporate  
World  
The Imagination  
Machine**

A Washington  
Post Bestseller  
Three Principles

for Managing—and  
Avoiding—the  
Problems of  
Growth Why is  
profitable  
growth so hard  
to achieve and  
sustain? Most  
executives  
manage their  
companies as if  
the solution to  
that problem  
lies in the



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external  
environment:  
find an  
attractive  
market,  
formulate the  
right strategy,  
win new  
customers. But  
when Bain &  
Company's Chris  
Zook and James  
Allen, authors  
of the

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bestselling  
Profit from the  
Core, researched  
this question,  
they found that  
when companies  
fail to achieve  
their growth  
targets, 90  
percent of the  
time the root  
causes are  
internal, not ex  
ternal—increasin

g distance from  
the front lines,  
loss of  
accountability,  
proliferating  
processes and  
bureaucracy, to  
name only a few.  
What's more,  
companies  
experience a set  
of predictable  
internal crises,  
at predictable

stages, as they grow. Even for healthy companies, these crises, if not managed properly, stifle the ability to grow further—and can actively lead to decline. The key insight from Zook and Allen's research

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is that managing these choke points requires a “founder’s mentality”—behaviors typically embodied by a bold, ambitious founder—to restore speed, focus, and connection to customers: • An insurgent’s

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clear mission  
and purpose • An  
unambiguous  
owner mindset •  
A relentless  
obsession with  
the front line  
Based on the  
authors' decade-  
long study of  
companies in  
more than forty  
countries, The  
Founder's

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Mentality demonstrates the strong relationship between these three traits in companies of all kinds—not just start-ups—and their ability to sustain performance. Through rich analysis and

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inspiring  
examples, this  
book shows how  
any leader—not  
only a  
founder—can  
instill and  
leverage a  
founder's  
mentality  
throughout their  
organization and  
find lasting,  
profitable



growth.

The phenomenon of South-South foreign direct investment flows, particularly those arising from multinational companies from China and India, has generated considerable

interest among policymakers, academics and the press. This book consists of a set of papers dealing with this area.

The power of transformative design, multidisciplinary leaps, and diversity: lessons from a

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Black professional's journey through corporate America. Design offers so much more than an aesthetically pleasing logo or banner, a beautification add-on after the heavy lifting. In Reimagining

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Design, Kevin  
Bethune shows  
how design  
provides a  
unique angle on  
problem-  
solving—how it  
can be leveraged  
strategically to  
cultivate  
innovation and  
anchor multidisc  
iplinary  
teamwork. As he

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does so, he describes his journey as a Black professional through corporate America, revealing the power of transformative design, multidisciplinary leaps, and diversity.

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Bethune, who began as an engineer at Westinghouse, moved on to Nike (where he designed Air Jordans), and now works as a sought-after consultant on design and innovation, shows how design

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can transform both individual lives and organizations. In Bethune's account, diversity, equity, and inclusion emerge as a recurring theme. He shows how, as we leverage design for innovation,

we also need to  
consider the  
broader  
ecological  
implications of  
our decisions  
and acknowledge  
the threads of  
systemic  
injustice in  
order to realize  
positive change.  
His book is for  
anyone who has



felt like the  
“other”—and also  
for allies who  
want to  
encourage anti-  
racist, anti-  
sexist, and anti-  
ageist behaviors  
in the  
workplace.

Design  
transformation  
takes leadership  
—leaders who do

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not act as gatekeepers but, with agility and nimbleness, build teams that mirror the marketplace.

Design in harmony with other disciplines can be incredibly powerful; multidisciplinary team

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collaboration is  
the foundation  
of future  
innovation. With  
insight and  
compassion,  
Bethune provides  
a framework for  
bringing this  
about.

This  
comprehensive  
guide serves to  
illuminate the

rise and development of FinTech in Sweden, with the Internet as the key underlying driver. The multiple case studies examine topics such as: the adoption of online banking in Sweden; the identification

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and  
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classification  
of different  
FinTech  
categories;  
process  
innovation  
developments  
within the  
traditional  
banking  
industry; and  
the Venture  
Capital (VC)

landscape in  
Sweden, as shown  
through  
interviews with  
VC  
representatives,  
mainly from  
Sweden but also  
from the US and  
Germany, as well  
as offering  
insight into the  
companies that  
are currently

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operating in the  
FinTech arena in  
Sweden. The  
authors address  
questions such  
as: How will the  
regulatory  
landscape shape  
the future of  
FinTech  
companies? What  
are the factors  
that will likely  
drive the

adoption of  
FinTech services  
in the future?

What is the  
future role of  
banks in the  
context of  
FinTech and  
digitalization?

What are the  
policies and  
government  
initiatives that  
aim to support



the FinTech ecosystem in Sweden? Complex concepts and ideas are rendered in an easily digestible yet thought-provoking way. The book was initiated by the IIS (the Internet Foundation in

Sweden), an independent organization promoting the positive development of the Internet in the country. It is also responsible for the Internet's Swedish top-level domain .se, including

the registration  
of domain names,  
and the  
administration  
and technical  
maintenance of  
the national  
domain name  
registry. The  
book illustrates  
how Sweden acts  
(or does not  
act) as a  
competitive

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player in the global FinTech arena, and is a vital addition to students and practitioners in the field.

The economic growth of emerging markets has been unparalleled in recent history, accounting for

50 per cent of  
global economic  
output. Despite  
this reality,  
this much-needed  
Handbook is the  
first  
contemporary  
book on human  
resource  
management (HRM)  
res  
Accounts of  
Disruption from

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Sweden and  
Beyond Management

The Oxford  
Handbook of the  
Corporation  
Reimagining  
Design  
Accelerating out  
of the Great  
Recession: How  
to Win in a Slow-  
Growth Economy  
Preparing for a  
Career in Sales,

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Trading, and  
Research in

Global Markets  
How to Spark New  
Ideas and Create  
Your Company's  
Future  
Their Impact on  
Europe

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region of the world  
which contains four  
of the biggest  
emerging economies,  
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sized emerging  
economies, and one  
of the leading  
advanced industrial  
countries. It is a  
region which  
contains some of the  
biggest hydrocarbon  
and mineral deposits  
in the world, and  
some of the most**

**energy- and metal-hungry economies in the world. With half the world's population, it is one of the most dynamic regions of the globe in terms of population movement, providing a key focus of foreign investment, both inwards and**



**outwards, with a high degree of technological dynamism. The region plays a central role in the industrial supply networks of the globe. In four volumes, focusing on, respectively, foreign investment, innovation, energy and migration, the**

**set focuses on each of the main elements in the production system in turn — capital, innovation, raw materials and labour. Volume 1 studies patterns of interchange of financial and direct investment within the region, focusing on governance, the**

**development of  
supply chains, and  
technology transfer.  
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technology theme  
becomes dominant,  
with a special focus  
on digital technology.  
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issues like mobile  
communications  
standardisation,  
developmental**

**dimensions, including the role of clusters and science parks, and political economy issues like the rise of techno-nationalism. Volume 3 turns to energy issues — not just issues of supply and demand, but also key problems of climate change, security and**

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**sustainability across  
the Eurasian and  
Asian landmass.**

**Volume 4 presents  
the human  
dimension, looking  
at people in  
movement, as  
workers, citizens,  
men, women, or  
colonisers. Among  
the key issues  
discussed are the**

**migration from  
country to town in  
China, the 'greying'  
of countries like  
Japan, the effect of  
war on migration,  
marriage migration,  
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*Page 246/257*

**America 2016  
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of start-up  
promotion policies in  
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America and public  
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environment of large  
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shows the  
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literature by linking  
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theory to the  
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the current banking

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business in today ' s  
global financial  
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a practitioner ' s  
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