

Convention Tourism International Research And Industry Perspectives

Over the past decade, the field of urban tourism has consolidated with the appearance of several books that concentrate upon the Western European and North American experience. Recently, the scope and range of urban research has widened considerably, including the welcome appearance of studies that examine the tourism phenomenon in cities outside the Euro-American heartland. Despite this growing international body of debate and scholarship on tourism and cities, particularly in the developed North, literature that relates to the developing world as a whole, and to Africa in particular, remains sparse. The task of Urban Tourism in the Developing World: The South African Experience is to augment the current international scholarship concerning urban tourism in the developing world. More especially, the contributors draw attention to a range of case studies from South Africa that provide some starting points to address the uneven scholarly coverage of tourism the African context has received to date. In addition, the research material presented here seeks to contribute toward raising the South African, and indeed the African profile, within growing international scholarship concerning issues of urban tourism and development. This collection aims to expand an emerging South African and African tourism research "voice" concerning the tourism and development nexus, as well as to stem critiques that this body of research appears to have developed in a theoretical vacuum, divorced from broader international tourism research discourses. This collection of essays not only further develops an independent South African tourism perspective, but also presents research that is closely tied to international urban tourism research debates. In addition, this analysis of urban tourism in the South African context enriches the rather Western-oriented theories of urban tourism discourse through its emphasis on how urban tourism is evolving in urban Africa. Christian M. Rogerson is professor of human geography in the School of Geography, Archaeology and Environmental Studies, University of the Witwatersrand, Johannesburg, South Africa. Gustav Visser is senior lecturer in human geography in the Department of Geography, University of the Free State, Bloemfontein, South Africa.

Conferences and conventions are one of the fastest growing areas of the events industry. This is a substantially important sector yet research into many dimensions is in its infancy. This timely book, uniquely presents a 'state of the art' synthesis of the research on both demand and supply sides of the industry as well as insights into how current and future trends are affecting conferences and conventions. This volume provides a critical review of the players involved in conference conventions: destination image and impacts; and current and future trends. The players in the industry include attendees/delegates, professional conference organisers, and association meeting planners. On the destination side, conference venues and facilities, along with convention and visitor bureaux are examined, as well as how destination image can be developed and improved. Further, this section considers the economic, social and environmental impacts of conferences and conventions. The final section considers some of the major trends that are likely to impact on the industry, including climate change, new technologies and risk and crisis management. To reflect the sector's international nature case studies and examples from different geographical regions are included throughout. By identifying gaps in our knowledge, and presenting a collection of themes to guide future research, this book not only adds to our current knowledge, but will underpin advancement of knowledge in the future. This book is essential reading for all those interested in Events.

Discover the bridge between theory and applied research in the hospitality industry. The success of marketing programs is dependent on the knowledge of the trends in the marketplace. Handbook of Marketing Research Methodologies for Hospitality and Tourism is a comprehensive guide that clearly explains analyzing markets, utilizing qualitative and quantitative research methodologies, applying findings to market, development, and marketing strategies for the hospitality industry and outlines detailed outcomes and case studies of several types of research, including feasibility studies, market assessment studies, and site selection studies. Numerous graphic examples and presentation techniques are provided to bridge between theory and applied research with ease. Handbook of Marketing Research Methodologies for Hospitality and Tourism clearly details, all in a single volume, the application of research methodology to the real world, as well as showing how effectively to conduct and communicate this research. This resource provides dozens of case examples and close attention to clearly explaining all facets of market analysis. Part one discusses research and methodologies, including primary and secondary data and integrative research. Part two explores market analysis and assessment, including marketing assessment for development planning and assessing focal points and intuitive techniques. The third part helps the reader apply their learned research into strategies. The final section explains market analysis planning and communications, including preparing a research-based business review and the effective presentation of essential data, and a helpful glossary of terms. Topics in Handbook of Marketing Research Methodologies for Hospitality and Tourism include: qualitative market analysis techniques and applications quantitative market research and analysis techniques and applications approaches to organized site selection studies, market studies, and project feasibility studies identification of the processes and sources for key market data for projects, markets, and sites presentation and communication techniques and strategies for market analysis and research findings the relationship of market analysis and research to marketing and development strategy selection and more! Handbook of Marketing Research Methodologies for Hospitality and Tourism is a perfect resource for upper-level undergraduate students and graduate students in hospitality colleges and schools; hotel and restaurant development and market research personnel in hospitality corporations; and market research firms serving the hospitality industry.

The Power of Conferences: Stories of serendipity, innovation and driving social change asks ten notable Australians to reflect on the role that conferences have played in their personal and professional achievements. Through their stories the power of conferences is revealed, providing evidence of a deep and lasting impact on the development and success of Australian luminaries and their communities. This book arose from a long term collaboration with Business Events Sydney.

Consumers, Products and Industry

The Market for International Congresses

An Introduction to the Industry

Event Studies

Events Tourism

Event Management

Understand Thailand's important symbols, icons, and social practices Thailand's culture is unlike any other. Travelers attempting to fully immerse themselves in all that this tourist destination has to offer find it essential to become culturally sensitive. Thailand Tourism provides readers with an indispensable overview of this remarkable land of contrasts. This invaluable text reveals the South East Asian country, its history, its culture, and its people's fun-loving perspective of life. The importance of Thai symbols and their meaning, icons and social practices, its proud history of its constitutional monarchy, and its numerous religious temples are examined in detail. This book offers tourists and students of tourism an informative, realistic view of the people, food, entertainment, and scenery of one of the most exotic lands in the world. Thailand was never colonized by a foreign power. Because of the lack of outside influence, this South East Asian nation has fostered a culture thrillingly different from others. Thailand Tourism offers a rare, in-depth look at this unique country and provides the information travelers need to know to easily move about and make their trip memorable. The guide includes helpful typical tourist itineraries illustrating what to expect when booking plans. The Thai viewpoints on sexuality, marriage, and societal changes are analyzed in detail. The issue of violence is discussed, including its ingrained presence in everyday life. Helpful tables detail demographic information from several countries to shed light not only on where travelers originate, but also to study the contrasts with the Thai culture. The book also presents a primer on the semiotics of tourism, and then discusses significant signs and symbols infused in Thai culture including Thai smiles, the royal kingdom of Thailand, Buddhist monks, Buddha statues, and Wats (temples). The importance of elephants in modern Thailand is explored, as well as the importance of the nation's ethnic tribes and the cultural significance of the Wat. Thai food, the Thai sex industry, and a comparison between Thailand and America are also examined. The final section presents author Arthur Asa Berger's own notes of his travels throughout Thailand with cogent perspectives of the country as a 'monoculture'. Topics in Thailand Tourism include: a theoretical discussion of tourism statistical data on tourism in Thailand typical tourist itineraries in Thailand perceptions of Thailand in travel

Discover the vibrant and varied facets of Thai culture such as Thai smile, Wats, Buddha statues Discover an exotic, spiritual, sensual country like no other. Thailand Tourism is a must read for anyone planning to visit Thailand, students of tourism, and students of Thailand's culture. A multidisciplinary approach to the challenges of developing a "complete package" for convention and event tourism To be successful in today's competitive convention and event tourism market, communities need to provide a complete package that includes quality lodging, convenient and affordable transportation, restaurants, entertainment, and tourist appeal. Developing a Successful Infrastructure for Convention and Event Tourism presents a multidisciplinary approach to the challenges of developing larger infrastructural needs. This unique book closely examines what it takes for a destination to be successful, providing a balanced approach to developing convention and event tourism. Respected experts from a variety of disciplines such as economics, tourism, communications, law, and public policy discuss practical strategies and what infrastructure should be in place to better ensure success for a convention destination. Developing a Successful Infrastructure for Convention and Event Tourism provides insights into various complex aspects of developing the infrastructure for convention and event tourism, including economic development, land use issues, politics, social equity, marketing issues, security issues, governance, and citizen participation. Tourism professionals can get a broad and comprehensive look at how to best apply this expert knowledge to their own situations. This text is extensively referenced and provides tables to clearly present data. Topics in Developing a Successful Infrastructure for Convention and Event Tourism include: public financing for headquarter convention hotels private sector investments in hotels assumptions and issues that are critical to reliable estimates of the economic impacts of event tourism the evaluation of economic impact studies a case study of what Korea did to foster rapid growth to become a major player in the international convention market emerging issues facing convention and event tourism the use of convention centers as staging grounds for disaster recovery and more! Developing a Successful Infrastructure for Convention and Event Tourism is a horizon-expanding text invaluable to tourism educators, tourism students, researchers, local and state government officials, policymakers, and anyone involved with local economic development.

*Many books exist on various aspects of event management, reflecting growing academic and professional interest, but there has not been a book written on Event Studies until now. As the event management field expands, there is a growth in demand for advanced texts, particularly with a multidisciplinary research and theoretical orientation. Event Studies is the first text to embrace this new direction in the field of event management providing: * Students and practitioners with an explanation of why planned events are important from a social/cultural, economic and environmental perspective. * Readers with an understanding of how various disciplines and other professional fields view planned events, and the contributions they make to understanding events. * Research students with a detailed evaluation of research issues and challenges, and of methodologies and theories applicable to event studies. The bibliography is extensive and numerous research examples are provided. * Professionals with a tool to expand their knowledge well beyond the art and science of producing events to include the philosophical and scientific foundations of event studies. For the event management student, and for professionals, Event Studies provides the most timely, most comprehensive and theoretical/methodological underpinnings on the subject of planned events. There have been striking increases in both long-distance travel and in communications through mobile phones, text messaging, emailing and videoconferencing. Such developments in communication, along with a similar increase in physical travel and movement of goods around the globe, reconfigure social networks by disconnecting and reconnecting people in new ways. This original book puts forward one of the first social science studies of the geographies of social networks and related mobilities of travel, communications and face-to-face meetings. The book examines five interdependent mobilities that form and reform these geographies of networks and travel in the contemporary world. These are: physical travel of people for work, leisure, pleasure, migration and escape; physical movement of objects delivered to producers, consumers and retailers; imaginative travel elsewhere through images and memories seen on texts, TV, computer screens and film; virtual travel on the internet; and communicative travel through letters, cards, telegrams, telephones, faxes, text messages and videoconferences. In the book the authors examine the interconnections between these different mobilities. They research how travel and social meetings require systems of coordination using virtual and communicative travel in-between physical travel and meetings. They argue that, while it might be imagined that there would be less need of physical meetings with improved technology, on the contrary, scheduled visits and meetings have become highly significant. The research shows that they are necessary to social life in the contemporary world, both within business and, especially, within families and friendships which are increasingly conducted at a distance.*

International Encyclopedia of Hospitality Management 2nd edition

Developing a Successful Infrastructure for Convention and Event Tourism

International Perspectives of Festivals and Events

Highlights of a Research Study on the International Convention and Congress Market

Tourism and Hotel Development in China

Meetings, Expositions, Events, and Conventions

"The strongest overview I have encountered of the scope and the current state of research across all the fields involved in advancing our understanding of tourism. For its range of topics, depth of analyses, and distinction of its contributors, nothing is comparable." - Professor Dean MacCannell, University of California, Davis "The breadth of vision and sweep of accounts is remarkable, and range of topics laudable... a rare combination of the authoritative, the challenging and stimulating." - Professor Mike Crang, Durham University Tourism studies developed as a sub-branch of older disciplines in the social sciences, such as anthropology, sociology and economics, and newer applied fields of study in hospitality management, civil rights and transport studies. This Handbook is a sign of the maturity of the field. It provides an essential resource for teachers and students to determine the roots, key issues and agenda of tourism studies, exploring: The evolution and position of tourism studies The relationship of tourism to culture The economic and economics of tourism Special events and destination management Methodologies of study Tourism and transport Tourism and heritage Tourism and postcolonialism Global tourist business operations

Ranging from local to global issues, and from questions of management to the ethical dilemmas of tourism, this is a comprehensive, critically informed, constructively organized overview of the field. It draws together an inter-disciplinary group of contributors who are among the most celebrated names in the field and will be quickly recognized as a landmark in the new and expanding field of tourism studies.

A timely and up-to-date "go-to" reference work for business events, The Routledge Handbook of Business Events explores and critically evaluates the key debates and controversies inherent in this rapidly expanding subject of study and industry. The volume brings together leading specialists from a range of disciplinary backgrounds and geographical regions, to provide state-of-the-art theoretical reflection and empirical research on management aspects as well as economic, social and environmental impacts and external factors such as transportation. The book incorporates the varied expertise of some 30 expert authors to provide a definitive collection of statements in this field, accompanied by illustrative and engaging case studies embodying real-life scenarios and examples on an international scale. This book is an excellent resource for students, researchers and academics of Events, as well as those of related studies in particular: Tourism, Hospitality, Sport, Leisure, Marketing, Business and Development Studies.

Provides a brief historical overview of tourism, but delves deeper to discuss emerging trends, consumer types, and looks at the way the industry is itself changing and developing. Companion text: Tourism Dynamics.

Make sure your culinary arts students are prepared for the "real world!" Standing the Heat: Assuring Curriculum Quality in Culinary Arts and Gastronomy chronicles the creation and development of an undergraduate degree program in culinary arts at the Dublin Institute of Technology. Written by the head of the institute's School of Culinary Arts and Food Technology, Standing the Heat is a handbook for developing a curriculum that maximizes career opportunities for students as an alternative to the limited path of instructional training offered in hotel management or hospitality degrees. The book details the merger of a vocational education with a more cognitive education that prepares chefs to be more than mere "cooking operatives," introducing educational concepts that establish the culinary arts as a discipline deserving of serious scholarly attention. Standing the Heat: Assuring Curriculum Quality in Culinary Arts and Gastronomy is a first-hand account of efforts by the School of Culinary Arts and Food Technology to raise culinary arts education to the degree level as a remedy to the traditional formal education and training that have failed to prepare students for life in the "real world." The book assembles a course of study that equips culinarians who are capable and responsible decision makers, ready to meet the challenges of operating a business while incorporating the values of food safety, customer care, ethics, and passion into the highest quality foodservice. Topics addressed in the book include: admission criteria teaching staff recruitment and development physical resources course curriculum examinations and syllabuses course review and much more! Standing the Heat: Assuring Curriculum Quality in Culinary Arts and Gastronomy is an important step in establishing the culinary arts as a viable curriculum in higher education. This book is essential for hotel school program directors and practitioners, researchers, academics, and students in the field of culinary arts.

Urban Tourism in the Developing World

Convention Tourism

International Research and Industry Perspectives

Journal of Travel Research

Tourism Satellite Account (TSA)

Convention Tourism: Case studies

The Wiley Blackwell Companion to Tourism presents a collection of readings that represent an essential and authoritative reference on the state-of-the-art of the interdisciplinary field of tourism studies. Presents a comprehensive and critical overview of tourism studies across the social sciences Introduces emerging topics and reassesses key themes in tourism studies in the light of recent developments Includes 50 newly commissioned essays by leading experts in the social sciences from around the world Contains cutting-edge perspectives on topics that are central to the study of tourism and the status of its role in the development of the world

An essential read for all leisure and tourism experts, this educational book analyzes and explains demographics, global supply and demand, globalization, intercultural behavior and mobility to help you forecast future consumer needs. The International Encyclopedia of Hospitality Management is the definitive reference work for any individual studying or working in the hospitality industry. There are 185 Hospitality Management degrees in the UK alone. This new edition updates and significantly revises twenty five per cent of the entries and has an additional twenty new entries. New online material makes it the most up-to-date and accessible hospitality management encyclopedia on the market. It covers all of the relevant issues in the field of hospitality management from a sectoral level (to events) as well as a functional one (accounting and finance, marketing, strategic management, human resources, information technology and facilities management). Its unique, user-friendly structure enables readers to find exactly the information they require at a glance – whether they require broad detail that takes a more cross-sectional view across each subject field or more focused information that looks closely at specific topics and issues within the hospitality industry today.

The part of the tourism industry which covers events, conventions and meetings is a substantial part of the global economy and provides employment for a very large number of people worldwide. The breakdown of employees in this sector is complex - employees can be full-time, casual labor or part of a volunteer workforce, and events can be as diverse as the Olympic Games and a local meeting. This book examines the role of people who work in events, meetings and conventions by looking at the context in which they work, and presenting theories, perspectives and research on the industry. Leading authors present international examples to further understanding of the concepts involved in people management in tourism events. This book will be an important resource for students and researchers of leisure, tourism and events management.

The Wiley Blackwell Companion to Tourism

Critical Insights and Contemporary Perspectives

Right Research

Thailand Tourism

Modelling Sustainable Research Practices in the Anthropocene

The SAGE Handbook of Tourism Studies

A unique chance to explore the place, heritage, and tourism for many nations around the world, cultural tourism is not only a major industry but also a support for national identity and a means for preserving heritage. Cultural Tourism: Global and Local Perspectives brings together in one volume interdisciplinary explorations of cultural tourism from leading international authorities in different locations around the world. Experts from the Cultural Tourism Research Group of the Association for Tourism and Leisure Education (ATLAS) discuss major issues that have emerged from the ATLAS research program over the past decade. Students and practitioners can examine important global and local issues such as authenticity, [placelessness], the changing relationships between local communities and tourists, the changing meaning of religious heritage, festivals, and special events. Cultural Tourism presents a unique view of global and local cultural tourism issues in four main sections. The first part is a collection of discussions on the tensions caused by globalization, with an emphasis on the issue of authenticity. The second part focuses on cultural tourism demand, with examinations on the motivations and behavior of cultural tourists in various destinations. The third section spotlights the relationship between tourists, residents, and local culture. The final part examines ways cultural events can develop tourism. 72 figures and tables make complex information easy to access and understand. Topics in Cultural Tourism include: interpretation of 'authentic' culture growth of [township tourism] the success or failure of community-based tourism projects impact of globalization on distinctiveness of place analysis of tourism development based on new cultural attractions and ethnic diversity basic steps needed to establish, manage, and market cultural routes case study of Castilla y Leon in Spain/trying to find the way to effectively compete with coastal areas new types of cultural attractions, such as [ecomuseums] religious tourism heritage as a tool for formal and informal learning [festivalization] and much more! Using research and studies from places around the world like Brazil, the United Kingdom, Portugal, Spain, South Africa, and the Netherlands, Cultural Tourism: Global and Local Perspectives provides a valuable window on the current state of cultural tourism and makes informative reading for practitioners, researchers, educators, and students.

Discover the secrets to success in sport-related tourism and adventure travel! This essential handbook of sport-related travel provides an in-depth look at an international industry growing by leaps and bounds. Sport and Adventure Tourism serves as a unique reference resource for sports and tourism professionals, educators and students, presenting an invaluable overview of a niche market that's rapidly outgrowing its niche. Covering every aspect of sport tourism from historical, economic, and sport-specific starting points, the book features thoughtful and incisive commentary from the foremost experts in the field. Presented in a concise, easy-to-read format, Sport and Adventure Tourism provides an unrivaled orientation to all facets of sport-related tourism and leisure management. Sports travel (both participatory and spectatorial) and adventure tourism are examined in terms of size and growth of the market, marketing and management strategies, and future prospects. The book includes international, up-to-date case studies, links to relevant Websites and an extensive roster of references. Sport and Adventure Tourism examines all aspects of sport-related tourism, including: planning, developing, and marketing an event skiing and snowboarding boating, sailing, and fishing the [phenomenon] of golf tourism mountain-base adventure tourism the growing spa industry virtual sports tourism-an alternative to travel This one-of-a-kind primer presents an informative study of sports, leisure, and adventure travel, covering everything from golf tourism to heli-skiing to sports event and spa tourism. A handbook for professionals, a textbook for academics, and a highly readable introduction for anyone interested in sport-related travel, Sport and Adventure Tourism is an essential guide for anyone who takes a not-so-laissez approach to leisure time.

International Perspectives of Festivals and Events addresses contemporary issues concerning the potential of festivals and events to produce economic, social, cultural and community benefits. Incorporating a range of international perspectives, the book provides the reader with a global look at current trends and topics, which have until now, been underrepresented by current literature. International Perspectives of Festivals and Events includes a broad range of research, case studies and examples from well-known scholars in the field to form a unified volume that informs the reader of the current status of festivals and events around the world. In a fast-moving industry where new theory and practice is implemented rapidly, this is essential reading for any advanced student or researcher in festivals and events.

These papers are part of the series that has been designed to serve as a platform for familiarizing statisticians and economic analysts interested in tourism with UNWTO's Tourism Satellite Account Project. In more than 300 pages UNWTO provides on an annual basis useful and actual information. In particular guidelines drawn up by the World Tourism Organization for the development of national Systems of Tourism Statistics (STs) and of the Tourism satellite Account (TSA); activities carried out by the various Working Groups of UNWTO's Committee on Statistics during the year. It includes, in addition, some especially noteworthy articles published mostly outside mainstream journals.

People and Work in Events and Conventions

Cultural Tourism

Tourism Business Frontiers

Mobilities, Networks, Geographies

A European Perspective

Advances in Hospitality and Leisure

Contains chapters that reflect multi- and interdisciplinary analyses of the ways in which leisure, sport, tourism and the cultural sector play key roles in the regeneration of urban environments. As such, the chapters apply the disciplines of sociology, geography and economics to policy-making and planning in urban studies. As modern organizations become more globalized and diverse, they require additional assistance to maintain effective workflows. With the support of intermediary partners, businesses can enhance their various management processes. Global Intermediation and Logistics Service Providers is a comprehensive reference source for the latest scholarly material on outsourcing strategies in contemporary business environments and examines the role of intermediaries in the dynamics of decision-making and process management. Highlighting pivotal discussions across a myriad of relevant topics, such as open innovation, competitive advantage, and social capital, this book is ideally designed for professionals, practitioners, researchers, and students interested in the impact of service providers within industrial organizations.

Inside City Destination Management in Developing Economies is a user-friendly guide that provides a comprehensive view of the issues facing planners, policymakers, and destination managers who attempt to ensure a sustainable future for community destinations in developing economies. Travel and tourism experts from a wide range of disciplines discuss illustrative case studies and effective practical approaches for various facets of destination management. This book explains in detail the complex task of destination management, making the needed basic knowledge and skills understandable to all readers. The book is extensively referenced and has several helpful figures, tables, and photographs to clarify concepts and topics.

Inside City Tourism explores how European cities use tourism to bolster their economies and image, appraising it in terms of history, measurement, structure, operations and leadership. This book distinguishes itself from other texts through its pan-European perspective and by combining both theory and practice. New and original case materials are used to exemplify mainstream approaches to city marketing, identify recurrent problems and opportunities, and clarify best practice.

The Power of Conferences

A Research Perspective

Information Technology & Tourism

Implementation Project : Enzo Paci Papers on Measuring the Economic Significance of Tourism

Global Intermediation and Logistics Service Providers

Routledge Handbook of Tourism Cities

The book is current and interdisciplinary, engaging with recent developments around this topic and including perspectives from sciences, arts, and humanities. It will be a welcome contribution to studies of the Anthropocene as well as studies of research methods and practices. —Sam Mickey, University of S. Francisco Educational institutions play an instrumental role in social and political change, and are responsible for the environmental and social ethics of their institutional practices. The essays in this volume critically examine scholarly research practices in the age of the Anthropocene, and ask what accountability educators and researchers have in 'righting' their relationship to the environment. The volume further calls attention to the geographical, financial, legal and political barriers that might limit scholarly dialogue by excluding researchers from participating in traditional modes of scholarly conversation. As such, Right Research is a bold invitation to the academic community to rigorous self-reflection on what their research looks like, how it is conducted, and how it might be developed so as to increase accessibility and sustainability, and decrease carbon footprint. The volume follows a three-part structure that bridges conceptual and practical concerns: the first section challenges our assumptions about how sustainability is defined, measured and practiced; the second section showcases artist-researchers whose work engages with the impact of humans on our environment; while the third section investigates how academic spaces can model eco-conscious behaviour. This timely volume responds to an increased demand for environmentally sustainable research, and is outstanding not only in its interdisciplinarity, but its embrace of non-traditional formats, spanning academic articles, creative arts, personal reflections and dialogues. Right Research will be a valuable resource for educators and researchers interested in developing and hybridizing their scholarly communication formats in the face of the current climate crisis.

Stay up to date on international trends in convention tourism! Convention Tourism: International Research and Industry Perspectives is a thorough analysis of the industry's key markets, combining insightful articles with detailed case studies. Equally valuable as a professional handbook, research reference guide, and textbook, this comprehensive book includes an account of the history of convention tourism and its economic contributions, marketing and human resources analyses, global and regional developments, and research issues and challenges. Convention Tourism addresses issues critical to the three key regions of the convention and meeting industry—North America, Europe, and Asia-Pacific. The book features a wide range of material from the top educators around the world, reflecting an international perspective befitting the industry's growing trend toward globalization. Convention Tourism also presents in-depth studies that focus on the United States, the Mediterranean, Australia, and Korea, and takes a look ahead at likely business, technological, and social trends that are likely to affect the convention industry in the coming years. Convention Tourism also examines: proposed economic impact assessment framework regional planning and development initiatives education and training programs from industry associations and universities research resources international meeting management As more and more international sites compete with traditional markets for lucrative convention contracts, it is crucial that professionals, researchers, and academics have a global understanding of the industry's past, present, and future. Convention Tourism is an essential overview of the most important element of the business tourism industry.

The Routledge Handbook of Tourism Cities presents an up-to-date, critical and comprehensive overview of established and emerging themes in urban tourism and tourist cities. Offering socio-cultural perspectives and multidisciplinary insights from leading scholars, the book explores contemporary issues, challenges and trends. Organised into four parts, the handbook begins with an introductory section that explores contemporary issues, challenges and trends that tourism cities face today. A range of topics are explored, including sustainable urban tourism, overtourism and urbanisation, the impact of terrorism, visitor-host interactions, as well as reflections on present and future challenges for tourism cities. In Part II the marketing, branding and markets for tourism cities are considered, exploring topics such as destination marketing and branding, business travellers and exhibition hosting. This section combines academic scholarship with real-life practice and case studies from cities. Part III discusses product and technology developments for tourism cities, examining their supply and impact on different travellers, from open-air markets to creative waterfronts, from social media to smart cities. The final Part offers examples of how urban tourism is developing in different parts of the world and how worldwide tourism cities are adapting to the challenges ahead. It also explores emerging forms of specialist tourism, including geology and ecology-based tourism, socialist heritage and post-communist destination tourism. This handbook fills a notable gap by offering a critical and detailed understanding of the diverse elements of the tourist experience today. It contains useful suggestions for practitioners, as well as examples for theoretical frameworks to students in the fields of urban tourism and tourism cities. The handbook will be of interest to scholars and students working in urban tourism, heritage studies, human studies and urban planning, sociology, psychology and business studies.

This book presents critical and contemporary perspectives for exploring current trends and concerns in events tourism. It examines modern-day global issues facing the events and tourism industry, policymakers, researchers and academics to advance understanding of practice and development of theory. Organised in four parts, this book examines how events tourism is designed, planned and delivered. The first part engages with the core, fundamental concepts of events tourism which establish a basic understanding of the field. The second part addresses contemporary issues related to visitor attractions, music festivals, small and user-generated events, wanderlust and entrepreneurship. The third part focuses on meetings and challenges in the conference industry after disasters, the economic impact and other dilemmas of mega-events, and city and destination concerns. The fourth and final part provides a peek into the future of events tourism vis-à-vis reshaping cities, music festivals and critical dilemmas of the 21st century. With an international appeal because of cross-national contributions, this book will interest events and tourism practitioners, academics, students, researchers, policymakers, and business and investment sector professionals across the globe.

Global and Local Perspectives

The Tourism and Leisure Industry

The South African Experience

Regeneration and Renewal Through Leisure and Tourism

Conferences and Conventions

Sport and Adventure Tourism

Advances in Hospitality and Leisure, a peer-review series, delivers refreshing insights from a host of scientific studies in the domains of hospitality, leisure and tourism.

"From Political to Economic Success is a comprehensive guide to the development of the tourism industry in Mainland China following the end of the Cultural Revolution.

The International Encyclopedia of Hospitality Management is the definitive reference work for any individual studying or working in the hospitality industry. This new edition updates and significantly revises 25% of the entries and has an additional 20 new entries. New online material makes it the most up-to-date and accessible Hospitality Management encyclopedia on the market. It covers all of the relevant issues in the field of hospitality management from both a sectoral level: Lodging, Restaurants/Food service, Time-share, Clubs and Events as well as a functional one: Accounting & Finance, Marketing, Strategic Management, Human Resources, Information Technology and Facilities Management. Its unique user-friendly structure enables readers to find exactly the information they require at a glance; whether they require broad detail which takes a more cross-sectional view across each subject field, or more focused information which looks closely at specific topics and issues within the hospitality industry today.

For use in events and convention management courses Experience the World of Meetings, Expositions, Events, and Conventions Meetings, Expositions, Events, and Conventions: An Introduction to the Industry acquaints readers with the burgeoning field of event planning. Constructed with the Delphi method based on the opinions of experts and educators, the text is divided into the most up-to-date and relevant topics of the MEEC world. A comprehensive overview of all aspects of the MEEC industry, the Fourth Edition is the ideal text with which to introduce newcomers to this broad field. The text features case studies and examples that help readers relate the material to a future career in Event Planning, as well as major trends in this fast-growing field.

Shaping the Future

International Research & Industry Perspectives

ICTR 2019 2nd International Conference on Tourism Research 2020
From Political to Economic Success
The Routledge Handbook of Business Events
Standing the Heat