

Contest Logo Design Contest Tentative New Logo Proposal

Language and Materiality integrates linguistic anthropological and sociolinguistic scholarship on a range of topics: semiotic approaches to language, language commodification, sound, embodiment, mediatization, and aesthetics. Empirically rigorous, the volume engages scholars and students interested in language, its use, and meanings. It consists of three sections - 'Texts, Objects, Mediality', 'Sound, Aesthetics, Embodiment', and 'Time, Place, Circulation' - containing chapters and short commentaries, framed by a curated conversation about semiotics and materiality in anthropology. Each section theorizes intersections, connections, and relationships between language and materiality across diverse topics and ethnographic contexts. The volume shows that materiality may be approached as a feature of political economy, sensual experience, aesthetics, and affective relationships in its relation to language as talk, register, genre, ideology, and acoustic object. It consists of new perspectives on materiality as a vital dimension of social life and signification in global capitalism, connecting inquiries on subjects as diverse as food, media, fonts, and music.

Bestselling author and renowned Buddhist teacher Noah Levine adapts the Buddha's Four Noble Truths and Eight Fold Path into a proven and systematic approach to recovery from alcohol and drug addiction—an indispensable alternative to the 12-step program.

While many desperately need the help of the 12-step recovery program, the traditional AA model's focus on an external higher power can alienate people who don't connect with its religious tenets. Refuge Recovery is a systematic method based on Buddhist principles, which integrates scientific, non-theistic, and psychological insight. Viewing addiction as cravings in the mind and body, Levine shows how a path of meditative awareness can alleviate those desires and ease suffering. Refuge Recovery includes daily meditation practices, written investigations that explore the causes and conditions of our addictions, and advice and inspiration for finding or creating a community to help you heal and awaken. Practical yet compassionate, Levine's successful Refuge Recovery system is designed for anyone interested in a non-theistic approach to recovery and requires no previous experience or knowledge of Buddhism or meditation.

The Art of Crafting a Brand

Refuge Recovery

Introduction to Technology, Grade 7 & 8

Ethnographic and Theoretical Explorations

A Life

Aerospace Vehicle Design: Aircraft design

Brand Strategy

Why did the Anatolians remain illiterate for so long, although surrounded by people using script? Why and how did they eventually adopt the cuneiform writing system and why did they still invent a second, hieroglyphic script of their own? What did and didn't they write down and what role did Hittite literature, the oldest known literature in any Indo-European language, play? These and many other questions on scribal culture are addressed in this first, comprehensive book on writing, reading, script usage, and literacy in the Hittite kingdom (c.1650–1200 BC). It describes the rise and fall of literacy and literature in Hittite Anatolia in the wider context of its political, economic, and intellectual history.

The concept of 'Multiliteracies' has gained increasing influence since it was coined by the New London Group in 1994. This collection edited by two of the original members of the group brings together a representative range of authors, each of whom has been involved in the application of the pedagogy of Multiliteracies.

Going for the Green

Paul McCartney

Language and Materiality

The Process of Creating Symbols That Endure

American Revolution Bicentennial Commission

Agriculture-environmental and Consumer Protection Appropriations

This provocative new volume from one of the nation's leading educational think tanks presents in-depth portraits of teachers, professional development staff, and researchers working together to deepen teacher's professional capacities and students' learning experiences. Ranging across subject areas and grade levels, The Diagnostic Teacher describes a variety of powerful classroom and school-based strategies that help students achieve and teachers thrive. The final two chapters define a set of underlying features shared in common by these diverse examples. The result is a rich and inspiring blueprint for how school leaders can revitalize the profession of teaching, while developing more inquiry-oriented, constructivist classrooms.

How to design great logos, step by step by step. * Lavishly illustrated with 750 color images * How-tos, case studies, and detailed analysis of well-known logos What makes a logo good? What makes it bad? What makes it great? The entire process of logo design is examined, from the initial client interview to brainstorming, from first presentation to delivery of the final standards manual. Through 750 color illustrations, classic logos are analyzed, and readers will learn a thirteen-point system for measuring the effectiveness of any logo. Learn about the uses of positive and negative space, balance, color, and typography; follow intriguing case studies; discover how to make effective presentations to clients. Designers, marketing and branding specialists, educators, and students everywhere need this definitive guide to creating great logos.

Learning by Design

A Cultural Theory of Sound Design

Content-Based Retrieval

Progress in Digital and Physical Manufacturing

Logo Exchange

Constitutions and Gender

Communications

What is sound design? What is its function in the early 21st century and into the future? Sound Works examines these questions in four parts: Part 1, "Why This Sound?," presents an overview of the modern history of sound design. Part 2 is highly visual and provides a glance onto a sound designer's workbench and the current state of "Sonic Labor." Part 3 uses cultural analysis to explore our contemporary "Living with Sounds." The final and fourth part then proposes a series of anthropological and political interpretations of how [Sound Works] today. This book is not a manual on sound design; it instead argues for a cultural theory of sound design for sound designers and sound artists, for clients who commission a sound design and for researchers in the fields of sound studies, design research, and cultural studies

Explains the creation of successful trademarks by examining the creative process from design conceptualization and refinement to product placement and offers case studies and samples of successful trademarks

Public Pages

An Insider's Guide to Raising Money with Charity Golf

A Buddhist Path to Recovering from Addiction

PLA Bulletin

Structuring Children's Choirs for Success

Designing Logos

LLA Bulletin

In today's competitive world, more than 130,000 companies are launched daily, out of which less than 10% manage to become successful. But the good news is that brand building is an art, which can be acquired by empowering yourself with the right knowledge and this book provides just that. This fictional tale revolves around a wonderful relationship between a rebellious student and his flamboyant mentor and their fun adventure that takes place across various parts of the world. This book will mesmerize readers with priceless lessons on entrepreneurship taken from the author's own experiences across twenty-two successful business ventures over a span of fifteen years. If you want to start your entrepreneurial journey, then this book has all the answers you need.

Established in 1911, The Rotarian is the official magazine of Rotary International and is circulated worldwide. Each issue contains feature articles, columns, and departments about, or of interest to, Rotarians. Seventeen Nobel Prize winners and 19 Pulitzer Prize winners – from Mahatma Ghandi to Kurt Vonnegut Jr. – have written for the magazine.

Restatement of the Law, Unfair Competition

Computers and the Classroom

A Step-by-Step Guide for Businesses, Organizations and Individuals

Vocational Agriculture News and Notes

Military Intelligence Professional Bulletin

A Boy & His Dream

Getting Started

All children must have an opportunity to share the joy of choral music participation - whether in school, church, or community choirs. What happens before the singing begins, is critical to supporting, sustaining, and nurturing choirs to give every child the opportunity to experience the wonder of choral singing. Based on years of experience conducting and teaching, Barbara Tagg brings a wealth of practical information about ways of organizing choirs. From classroom choirs, to mission statements, boards of directors, commissioning, auditioning, and repertoire, Before the Singing will inspire new ways of thinking about how choirs organize their daily tasks. The collaborative community that surrounds a choir includes conductors, music educators, church choir directors, board members, volunteers, staff, administrators, and university students in music education and nonprofit arts management degree programs. For all these, Tagg offers a wealth of knowledge about creating a positive environment to support artistry, creativity, dedication, and a commitment to striving for excellence.

Public reading programs are flourishing in many Latin American cities in the new millennium. They defy the conception of reading as solitary and private by literally taking literature to the streets to create new communities of readers. From institutional and official to informal and spontaneous, the reading programs all use public space, distribute creative writing to a mass public, foster collective rather than individual reading, and provide access to literature in unconventional arenas. The first international study of contemporary print culture in the Americas, Public Pages reveals how recent cultural policy and collective literary reading intervene in public space to promote social integration in cities in Colombia, Argentina, Brazil, Mexico, and Chile. Marcy Schwartz looks at broad institutional programs such as UNESCO World Book Capital campaigns and the distribution of free books on public transportation, as well as local initiatives that produce handmade books out of recycled materials (known as cartoneras) and display banned books at former military detention centers. She maps the connection between literary reading and the development of cultural citizenship in Latin America, with municipalities, cultural centers, and groups of ordinary citizens harnessing reading as an activity both social and literary. Along with other strategies for reclaiming democracy after decades of authoritarian regimes and political violence, as well as responding to neoliberal economic policies, these acts of reading collectively in public settings invite civic participation and affirm local belonging.

Assembly

American Revolution Bicentennial Comission

Before the Singing

Proceedings of ProDPM'19

A Resource Guide

Writing and Reading in Late Bronze-Age Anatolia (1650-1200 BC)

Web Page Design with Microsoft FrontPage 97

Constitutions and gender is a new and exciting field, attracting scholarly attention and influencing practice around the world. This timely handbook features contributions from leading pioneers and younger scholars, applying a gendered lens to and design, constitutional practice and citizenship, and constitutional challenges to gender equality rights and values. It offers a gendered perspective on the constitutional text and record of multiple jurisdictions, from the long-established emerging democracies. Constitutions and Gender portrays a profound shift in our understanding of what constitutions stand for and what they do.

LLA BulletinLogo ExchangeDesigning LogosThe Process of Creating Symbols That EndureSimon and Schuster

Technology Education

Resources in Education

How To Design Trademarks & Logos (Graphic Designers Library)

Hearings, Ninety-second Congress, Second Session ...

Newsletter

A Pedagogy of Multiliteracies

Tentative Draft

Offers practical advice on developing a logo or trademark designed to project an image and make a business memorable

The explosion of computer use and internet communication has placed new emphasis on the ability to store, retrieve and search for all types of images, both still photo and video images. The success and the future of visual information retrieval depends on the cutting edge research and applications explored in this book. It combines the expertise from both computer vision and database research. Unlike text retrieval and text/numeric databases the challenges of image databases are enormous. How do you use "data mining" to search for an image if you do not have "key words" to search? Exploratory Image Databases introduces the idea that it is possible to solve this problem by merging database systems into a single search and browse activity called "exploration." Exploratory Image Databases is one of the first single-author books that unifies the critical emerging topic of image databases. A new approach to image databases, the work is divided into four central parts: introduction to the problems that image database research must solve; computer vision and information retrieval techniques; image database issues; and interface and engines for visual searches. Example: Imagine the difficulty of building and using a database for "face recognition," where an image of a face is used. In order to effectively use the image a huge number of characteristics would need to be entered in the database. The goal of future image databases is to use hardware and software to recognize and categorize images without typing in characteristics. * Comprehensive coverage of the image analysis as well as the database/theoretical aspects of image databases. * Extensive coverage of interfaces and interaction models, with a theoretical framework for the development of new interaction schemes. * Identifies three interaction models between users and image databases, two of which have no counterpart in traditional databases. * Coverage of the relation between image and text, including mixed search models and the automatic determination of the relation between images and text on large corpuses like the web. * Analysis of the process of signification in images and its influence on the interaction models and technological problems of image databases.

Reading Along the Latin American Streetscape

Literacy and Language in the Primary Years

Sound Works

The Diagnostic Teacher

Special Report

Commerce Business Daily

Hearings Before the Subcommittee on Federal Charters, Holidays and Celebrations ... , 92-2, August 1 and 2, 1972

Linking the development of reading, writing, speaking and listening, this book offers a distinctive holistic approach to literacy and language acquisition. It emphasizes the value of active, collaborative learning, and includes sections on literacy across the primary curriculum, new technology and assessment. Each chapter is linked to a component of the National Curriculum Programme and contains points of interest, sources of further information and suggestions for follow-up activities in the classroom.

From the acclaimed biographer who brought you the rock biography of Bruce Springsteen comes the life of musician Paul McCartney—from his groundbreaking years with the Beatles to Wings to his work as a solo artist and activist. More than a rock star, more than a celebrity, Paul McCartney is a cultural touchstone who helped transform popular music as one half of the legendary Lennon-McCartney songwriting duo. In this definitive biography, Peter Ames Carlin examines McCartney's entire life, casting new light not just on the Beatles era but also on his years with Wings and his thirty-year relationship with his first wife, Linda McCartney. He takes us on a journey through a tumultuous couple of decades in which Paul struck out on his own as a solo artist, reached the top of the charts with a new band, and once again drew hundreds of thousands of screaming fans to his concerts. Carlin presents McCartney as a musical visionary but also as a layered and conflicted figure as haunted by his own legacy—and particularly his relationship with John Lennon—as he was inspired by it. Built on years of research and fresh, revealing interviews with friends, bandmates, and collaborators spanning McCartney's entire life, Carlin's lively biography captures the many faces of the living legend.

Design Your Own Logo

The Rotarian

Journal of the Albany County Legislature of the County of Albany

Constructing New Approaches to Professional Development

Exploratory Image Databases

A History of Hittite Literacy

This book contains selected papers from the First International Conference on Progress in Digital and Physical Manufacturing (ProDPM'19), organized by the School of Technology and Management (ESTG) of the Polytechnic Institute of Leiria (IPL). It presents a significant contribution to the current advances in digital and physical manufacturing issues as it contains topical research in this field. The book content is of interest to those working on digital and physical manufacturing, promoting better links between the academia and the industry. The conference papers cover a wide range of important topics like biomanufacturing, advanced rapid prototyping technologies, rapid tooling and manufacturing, micro-fabrication, 3D CAD and data acquisition, and collaborative design.