

Competitiveness In Tourism Indicators For Measuring Oecd

The purpose of this book is to provide a framework for understanding the complex and multifaceted nature of the factors that affect destination competitiveness. It provides guidance on how to create successful destinations by developing and presenting a conceptual model of destination competitiveness that recognizes the importance of sustainability for long-term success. The book is both theoretically sound and managerially useful. It is intended to appeal to both academic researchers and industry professionals and practitioners. Anyone with an interest in the enhancement of a destination's competitiveness from nations to small towns or regions will find this book invaluable.

Companies compete to gain public notoriety every day and use creativity and innovation to get ahead of their competition. In oversaturated industries, such as the tourism sector, smart strategies and global network capabilities must be adopted and improved in order to increase competitiveness. Multilevel Approach to Competitiveness in the Global Tourism Industry contains crucial reference material that discusses new intelligent practices to increase business competitiveness in the tourism sector. Featuring research on topics such as networking, artificial intelligence, and regional competitiveness, this book is ideally designed for program directors, event coordinators, tour developers, hotel managers, restaurateurs, travel agents, policymakers, academics, researchers, advanced students, entrepreneurs, government officials, and professionals in the tourism and hospitality industry.

"The aim of this study was to develop an insight into the importance and impact of the attributes which shape the competitiveness of tourism destinations. Research since the early 1990s has gradually shed light on the nature and structure of destination competitiveness. Some of this research has focussed on particular elements of destination competitiveness, such as price competitiveness, while other research has aimed at developing a more comprehensive understanding of destination competitiveness. General theories of competitiveness have been assimilated and adapted, and conceptual models of destination competitiveness have been developed which tailor these general ideas and theories to the particular characteristics of the tourism industry. As a result, destination competitiveness theory has developed to the point that empirical study is now possible and desirable. In more recent years the conceptual models have been applied to analyse specific destinations or tourism markets. But one of the most pressing research needs is to understand better the relative importance of the attributes of competitiveness. Strategies for improving destination competitiveness must make decisions about where and how limited resources should be directed. Therefore, information which helps to identify which attributes are likely to influence competitiveness most effectively, are of considerable value." -- Publisher.

Dr Pechlauer and Dr Innerhofer, the editors of Competence-Based Innovation in Hospitality and Tourism, argue that the industry operates within highly challenging and competitive environments. Changing environmental and market conditions continually force hotel businesses and service providers to offer their customers new and modified products and services, in order to remain competitive; those which respect value perceptions of markets and sustainable stakeholder reactions. This then raises the question of how innovations within this industry must be developed in order to achieve competitive differentiation. The book demonstrates that the development and analysis of successful innovation strategies should integrate the resource-based view and its advancements, the competence-based view, as well as the dynamic capabilities approach and the relational view. Resource-based strategic management approaches view the firm as a bundle of resources and competences. They point to the importance of firm-specific resources and competences in explaining variations in competitive positions and performance differentiation between companies. The challenge of hospitality and tourism is to develop resources and competences that drive innovations. This book will serve to advance the status quo of tourism research literature by combining innovation theories with network theories and tourism and destination development, by illustrating the development of cooperative competences and innovations in tourism and by showing, in a tailored way, how the challenge of the development of resources and competences that drive innovations in tourism can be managed.

Enhancing the Lives of Tourists and Residents of Host Communities

Applications of Theories And Concepts to Tourism

An Italian Perspective

Selected Papers from ICOTTS20, Volume 2

ICTR 2019 2nd International Conference on Tourism Research 2020

Analyzing the Relationship Between Innovation, Value Creation, and Entrepreneurship

Innovation and Entrepreneurial Opportunities in Community Tourism

The tourism sector is expected to be the savior of the economy in Indonesia, amid the weakening rupiah exchange rate. This research was conducted with the aim to measure the level of competitiveness of tourist villages in Indonesia. This research is important because of the contribution it makes to the tourism village development which is one of the tools to alleviate poverty in rural areas. Tourism village communities are required to play an active role in the village tourism business, in order to improve their own welfare using their own potential and capabilities. The study was conducted in the village of Ngrawan, Semarang Regency, Indonesia. The Competitiveness Monitor, built by the World Travel and Tourism Council, is the analytical tool used to measure the level of tourism competitiveness in this study.

The measurements used in the Competitiveness Monitor consist of the Tourism Participation Index, Purchasing Power Parity, Infrastructure Development Indicators, Environment Indicators, Technology Advancement Indicators, Human Resources Indicators, Open Indicators, and Social Development Indicators. These indicators are then used as the basis for mapping the tourist village competitiveness index. The results of the study indicate that the tourist village of Ngrawan occupies a top position, among other tourist villages. This is evidenced by its ranking position based on the tourist village attributes. These attributes include product services that affect customers. However, the products are not what customer's look for, so, customers tend to be dissatisfied. The attributes that are considered superior in the tourist village of Ngrawan, are the Openness Indicator and Social Development Indicator. Nevertheless, the village is low in value with attributes relate to Technology Advancement Indicator Attribute, Tourism Participation Index, Infrastructure Development Indicator and Environment. These attributes are related to indicators of competitiveness unlike to other tourist villages. This finding is the basic information that the Indonesian government can use to formulate tourism sector development policies so as to achieve success in developing tourism villages.

Tourism: Economic Driver of Development, Southeast Asian Experience is a vital reading for those seeking to understand the experiences of Southeast Asian Countries in the context of tourism. The text is divided into two parts. Part 1 includes an overview of tourism. Part 2 on the other hand, explores the experiences of the Asian countries. The major areas addressed in part 2 are: a.) Country Profile, This includes discussion of the culture, geography, population, religion and economy of a particular country. b.) Tourism industry in Asia. This part covers the status of the tourism sector, policies implemented, programs and projects launched to promote the country as a tourist destination. c.) Tourism as a driver of economic development. This part focuses on the impacts of tourism sector to gross domestic product and employment. d.) Tourism statistics per country. This portion gives a picture of the performance of a country through discussion of some tourism indicators. Further, this section shows the growth and competitiveness of the tourism industry. e.) Top tourist destinations of a country. This topic explores the top tourist destination of a particular country.

Destination competitiveness and sustainability are important issues for many stakeholders within the tourism industry. In recent years, destinations have faced some challenges with respect to maintaining sustainability; they must be cleaner, greener and safer in order to safeguard the life quality of holidaymakers and local residents. Providing an invaluable review of the latests research on the topic, global case studies provide a perspective of the worldwide challenges and solutions arising in the management of tourism destinations. The analysis presents an interdisciplinary approach, including contributions of economists, geographers, managers and marketing professionals.

Quality of life (QOL) research in tourism has gained much momentum over the last two decades. Academics working in this area research issues related to tourists and host communities. Practitioners are becoming increasingly interested in understanding the science that allows them to develop better marketing and managerial programs designed to enhance the quality of life of tourists. Tourism bureaus and government agencies are increasingly interested in issues of sustainable tourism, specifically in understanding and measuring the impact of tourism on the quality of life of the residents of the host communities. This handbook covers all relevant topics and is divided into two parts: research relating to travelers/tourists, and research relating to the residents of host communities. It is the only state-of-the-art reference book in its field and will prove invaluable to academics interested in QOL research, as well as tourism practitioners interested in applying the science of QOL in the tourism industry.

Proceedings of the ENTER 2021 eTourism Conference, January 19–22, 2021

Policy and Governance Applications

Advances in Tourism, Technology and Systems

Tourism Marketing in Bangladesh

Sustainable tourism management and monitoring. Destination, Business and Stakeholder Perspectives

Tourism Planning

A Comprehensive Approach from Economic and Management Points

The success of an economy to adapt quickly, flexibly, and effectively to the demands of the changing international economic environment can only be investigated using the achievements of other national economies or regions as a benchmark. This book analyzes the fundamental factors of competitiveness, which will, in turn, facilitate economic development and growth, in the new post-crisis environment. In the economic, social, legal, and technological environment that has emerged in recent years, as well as in the period after the recent financial crisis, it is critical to define, assess, and implement new pathways to competitiveness and economic development. The book covers all aspects of competitiveness and economic growth, from financial intermediaries to tourism and the digital economy, and from regulation and corporate governance to exchange rate dynamics and monetary policy issues. It uses empirical findings from a variety of different countries with divergent economic structures and policies. It examines the new system of production, and the technological, commercial, financial and institutional environment, with the aim of recommending a proportional division of benefits and costs of economic growth. It offers a fresh, holistic, and flexible concept to underscore the new relationship between competitiveness and economic growth. Such an approach is needed, whereby competitiveness is no longer a zero-sum game between countries, but is achievable for all countries. The book recommends future directions and offers policy solutions, and as such, will appeal to students, researchers, and policymakers, as well as those interested in the role of competitiveness in the operation of markets, productivity, and economic development, and how it might foster innovation and growth.

Tourism continues to grow, and as the industry develops, it is important for researchers and practitioners to fully understand and examine issues such as sustainability, competitiveness, and stakeholder quality of life in tourism centres around the world. Focusing on the unique perspective of island tourism destinations, this book outlines impacts on, and potential strategies for protecting, the natural environment, local economy, and local culture. A timely and important read for researchers, students and practitioners of tourism, this book also provides a valuable resource for researchers of sustainability and environmental science.

The Impact of Culture on Tourism examines the growing relationship between tourism and culture, and the way in which they have together become major drivers of destination attractiveness and competitiveness.

Tourism in the Mediterranean Sea: An Italian Perspective is the product of a collaborative group of experts in the field of tourism. Academics, whose research focuses on regional tourism system governance, alongside several experts from the tourism sector, contributed to the volume with distinct issues related to the tourism industry.

Tourism and Regional Science

OECD Tourism Trends and Policies 2020

Competitiveness and Quality of Life

New Insights into ECCU's Tourism Sector Competitiveness

Collaborative Strategies

A Model Development for Measuring Global Competitiveness of the Tourism Industry in the Asia-Pacific Region

The Economics of Tourism Destinations

This book provides the reader with guidelines and approaches in the development of tourism that respond to community desires and needs. Planning techniques applicable to both developed and underdeveloped countries address tourist attractions, urban tourism, large resorts, and limited special interest tourism.

Revised and updated, the fourth edition of The Economics of Tourism Destinations provides a guide to the economic aspects of tourism for students and practitioners to decipher the methods of measurement of supply, demand, trends and impacts as well as the role of tourism in development strategy for destinations and regional development. Each chapter combines theory and practice, and international case studies are provided. New to this edition: Three brand new chapters on overtourism, terrorism and pandemics, and sustainable development, covering the importance of risk management and sustainable strategy in relation to tourism management. New content on climate change, Airbnb, the impact of events and sustainable tourism development. Pedagogical features: new case studies, discussion questions and student activities to show theory in practice and encourage reflection on the content. Updated data throughout and reference to important new literature. Combining macro and micro aspects of economics to the tourism destination, this book is an invaluable resource for students studying this topic.

This book explores how companies combine technological innovation and competitive actions that create new opportunities for business growth in the international market. The complexity of designing today's technology platforms requires profound knowledge in multiple areas. Technology development and commercialization as an ongoing competitive process involves enabling and inhibiting mechanisms, which govern the speed and acceleration of technological innovation. To compete more effectively, potential competitors are using competition and pooling their resources for shared gain in areas where they do not compete directly. Thus, a thorough examination of the current paradigms, theories, and frameworks is needed to increase our understanding of the technology-innovation-competitiveness linkages of business growth. This book brings together recent developments and methodological contributions within technological innovation, international competitiveness, and business growth that bridge the existing gaps and simultaneously advances the debate on this research topic.

Tourism is often a key driver of economic growth in many countries. The recent upward trends of tourism and hospitality education in higher academic institutions in Bangladesh suggests a growing tourism sector. Very little has been written on Bangladesh's tourism industry. This is the first edited volume published from an international publisher which looks at this industry and how it has developed and flourished. The book begins by looking at tourism policy planning and provides a comprehensive overview of topics from tourism products and services in Bangladesh to how they are being marketed. It also discusses how private and public tourism institutions can address future long term trends. This book will appeal to those interested to learn more about developing tourism industry in emerging economies and may provide invaluable lessons from Bangladesh's experience and success.

Handbook of Tourism and Quality-of-Life Research

The SAGE Handbook of Tourism Management

Competence-Based Innovation in Hospitality and Tourism

The Competitive Destination

Sustainable Tourism: Breakthroughs in Research and Practice

Tourism Destination Marketing and Management

Productivity in Tourism

This research paper investigated the competitiveness of the Maldives tourism industry from the perspectives of destination competitiveness for a sustainable tourism industry. Largely exploratory this paper uses a combination of inductive and deductive approaches through a two stages exercise. Maldives tourism industry now faces some major challenges. First is the sustainable development of the tourism sector. The sharp increases in mass tourism and degrading the country's scarce and fragile natural resources and policy measures are required to protect the fragile eco systems. Weak coastal zone management has created problems in waste disposal. The impact of climate change is eroding the sustainability of the tourism industry. New hotel construction, waste disposal and increased tourist activities are degrading the environment and threaten the fragile ecosystems. Another challenge is the intense competition from its regional rivals such as the Seychelles and Mauritius which share the same customer base which could result in the Maldives losing its market share to them. The literature review was used to identify two research questions and two research propositions were developed for testing. Qualitative data were collected through a literature review and personal interviews. Quantitative data for the second phase was collected through a questionnaire survey and analyzed by way of descriptive statistics. Finally, the paper offers appropriate recommendations for consideration by both the Government and industry to enhance the destination competitiveness of Maldives for a sustainable tourism industry.

The European Journal of Tourism Research is an interdisciplinary scientific journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as management, marketing, sociology, psychology, geography, political sciences, mathematics, statistics, anthropology, culture, information technologies and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 – 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European Journal of Tourism Research is published in three Volumes per year. The full text of the European Journal of Tourism Research is available in the following databases: EBSCO Hospitality and Tourism CompleteCABI Leisure, Recreation and TourismProQuest Research Library Individual articles can be rented via journal's page at DeepDyve. The journal is indexed in Scopus and Thomson Reuters' Emerging Sources Citation Index. The editorial team welcomes your submissions to the European Journal of Tourism Research.

This open access book is the proceedings of the International Federation for IT and Travel & Tourism (IFITT)'s 28th Annual International eTourism Conference, which assembles the latest research presented at the ENTER21@yourplace virtual conference January 19 – 22, 2021. This book advances the current knowledge base of information and communication technologies and tourism in the areas of social media and sharing economy, technology including AI-driven technologies, research related to destination management and innovations, COVID-19 repercussions, and others. Readers will find a wealth of state-of-the-art insights, ideas, and case studies on how information and communication technologies can be applied in travel and tourism as we encounter new opportunities and challenges in an unpredictable world.

The objective of the 2nd International Conference on Green Communications and Networks 2012 (GCN 2012) is to facilitate an exchange of information on best practices for the latest research advances in the area of communications, networks and intelligence applications. These mainly involve computer science and engineering, informatics, communications and control, electrical engineering, information computing, and business intelligence and management. Proceedings of the 2nd International Conference on Green Communications and Networks 2012 (GCN 2012) will focus on green information technology and applications, which will provide in-depth insights for engineers and scientists in academia, industry, and government. The book addresses the most innovative research developments including technical challenges, social and economic issues, and presents and discusses the authors' ideas, experiences, findings, and current projects on all aspects of advanced green information technology and applications. Yuhang Yang is a professor at the Department of Electronic Engineering, Shanghai Jiao Tong University. Maode Ma is an associate professor at the School of Electrical & Electronic Engineering, Nanyang Technological University.

Competitiveness Monitor in Measuring the Competitiveness Level of Tourist Villages in Indonesia

Destination Competitiveness, the Environment and Sustainability

Technological Innovation and International Competitiveness for Business Growth

A Guidance Document

Fundamentals and Concepts for Achieving Growth and Competitiveness

Multilevel Approach to Competitiveness in the Global Tourism Industry

Indicators for Measuring Competitiveness in Tourism

This book provides new roads, perspectives, and a synthesis for tourism and regional science research. Tourism has become one of the most dynamic sectors in the economy and has exhibited a structurally growing importance over the past decades. In many countries the economic significance of tourism now exceeds that of traditionally strong sectors like agriculture or transportation. It is noteworthy that in recent times, tourism research has gained great momentum from the perspective of: the leisure society; the psychological tension between hard work and a more relaxed lifestyle; and the productivity-enhancing or productivity-diminishing effects of leisure, recreation, and tourism. An abundance of new literature in the field of tourism management can also be found, for instance, in the areas of hospitality management, cultural events management, destination competitiveness policy and marketing, and transportation and logistics strategies, while much attention is also being paid to the opportunities provided by digital technology for the tourism sector. In addition, in the light of the many negative externalities of a rapidly growing tourism sector, there is also an abundant literature on the environmental and sustainability effects of tourism. This book has the following objectives: to explore the interwoven connection between regional science and tourism research; to suggest promising pathways for innovative regional science research at the interface of tourism and space; and to demonstrate the need for a new perspective on the tourism and regional science nexus by means of empirical studies.

Mature tourism economies need to regain competitiveness as a new source of growth. Active policies require a good understanding of the determinants of competitiveness. This measurement framework includes a short list of core and additional indicators to guide governments in their analysis of tourism competitiveness and to inform tourism policy development. This framework is to be considered by countries as a toolkit and a guide. Pilot testing of the indicators will drive the work forward. The report was reviewed and approved by the OECD Tourism Committee on 10 April 2013.

Tourism has become the main driver of economic growth and employment and the most important source of income in the ECCU. Preserving and, possibly, enhancing the competitiveness of the tourism product is key for these countries. Unfortunately, the evidence shows that tourism arrivals to the ECCU have been declining slightly while global demand for tourism is on the rise. The objective of this paper is to study the structural determinants of competitiveness for the ECCU, defined as the relative cost advantage over other touristic regions (Di Bella, Lewis, and Martin 2007). Using a gravity model, we show that proximity to North American and European markets is indeed an important competitive advantage for the ECCU. However, despite this advantage, and, in some cases, specialization in high-end tourism, regression analysis shows that arrivals to the ECCU are sensitive to relative prices. Our simulations show that mitigating supply-side constraints would improve the ECCU's competitiveness and allow the region to regain global market shares.

Tourism Trends and Policies 2012 is an international reference and benchmark on how effectively countries are supporting competitiveness, innovation and growth in tourism, and sheds light on policies and practices associated with this.

Sustainable Island Tourism

European Journal of Tourism Research

Knowledge Management in Tourism

Modelling Destination Competitiveness

Tourism

A Survey and Analysis of the Impact of Competitiveness Attributes

New Roads

Knowledge Management in Tourism: Policy and Governance Applications is an indispensable instrument for everyone interested in the theory and practice of the quest for effectiveness, efficiency, and equity of tourism activities in helping build the future of mankind.

This book features a collection of high-quality research papers presented at the International Conference on Tourism, Technology & Systems (COTTS 2020), held at the University of Cartagena, in Cartagena de Indias, Colombia, from 29th to 31st October 2020. The book is divided into two volumes, and it covers the areas of technology in tourism and the tourist experience, generations and technology in tourism, digital marketing applied to tourism and travel, mobile technologies applied to sustainable tourism, information technologies in tourism, digital transformation of tourism business, e-tourism and tourism 2.0, big data and management for travel and tourism, geotagging and tourist mobility, smart destinations, robotics in tourism, and information systems and technologies.

The 2020 edition analyses tourism performance and policy trends across 31 OECD countries and partner economies. It highlights the need for coherent and comprehensive approaches to tourism policy making, and the significance of the tourism economy, with data covering domestic, inbound and outbound tourism, enterprises and employment, and internal tourism consumption. Sustainability is being competitive in the tourism industry, especially for new enterprises. Community-based tourism is not only innovative but also a responsible tourism initiative that lessens the negative impacts of economic activity and increases the positive impacts of the sector. This type of tourism works with respect for the environment and generates innovations in products, services, and processes. Moreover, from a social innovation perspective, it explores businesses, initiatives, and ideas that can add value to tourism. Entrepreneurs looking to remain successful need to improve their knowledge of this valuable industry. Innovation and Entrepreneurial Opportunities in Community Tourism is a critical reference source that examines the latest empirical research findings in innovation in the community tourism network and its contribution to the development of the territory. The book also investigates the dynamic capacities related to small tourism entrepreneurs in the coastal space. Highlighting themes that include female entrepreneurship, marketing, and marine tourism, this book is ideal for entrepreneurs, small business owners, tourism and hospitality professionals, academicians, researchers, and students who are looking to improve their understanding of community tourism development.

An Introduction

Breakthroughs in Research and Practice

Information and Communication Technologies in Tourism 2021

Volume 10, Year: 2015

Challenges and Opportunities

Enhancing Destination Competitiveness for a Sustainable Tourism Industry

Economic Driver of Development Southeast Asian Experience

368.7

This book offers a comprehensive understanding of the concept and scope of the tourism industry in general and of destination marketing and management in particular. Taking an integrated and comprehensive approach, it focuses on both the macro and micro aspects of destination marketing and management. The book consists of 27 chapters presented in seven parts with the following themes: concept, scope and structure of destination marketing and management, destination planning and policy, consumer decision-making processes, destination marketing research, destination branding and positioning, destination product development and distribution, the role of emerging technologies in destination marketing, destination stakeholder management, destination safety, disaster and crisis management, destination competitiveness and sustainability, and challenges and opportunities for destination marketing and management. – [Source inconnu].

Many countries rely on cultural sites and destinations to support their economies. However, they are faced with the ongoing challenge of sustaining tourist attractions and maintaining the equilibrium between the local community and tourist populations. Sustainable Tourism: Breakthroughs in Research and Practice features current research that takes an in-depth look at cooperative strategies and governance for conserving and promoting tourism within both developed and developing economies. Highlighting a range of topics such as tourism development, environmental protection, and responsible hospitality, this publication is an ideal reference source for entrepreneurs, business managers, economists, business professionals, policymakers, academicians, researchers, and graduate-level students interested in the latest research on sustainable tourism.

International tourism is expected to be a major vehicle of economic development in industrializing countries in the 21st century, especially for Asia. To generate long-term growth, countries with tourism-based economies must develop strategies for employing their comparative advantages to achieve competitive advantages. However, competitiveness in the tourist industry is multi-dimensional and complex. This study evaluates the competitiveness of the Taiwanese tourism sector by a multi-dimensional framework. The theoretical model proposes that the competitiveness of tourist destinations should be composed of Ricardian comparative advantages (like the conditions of natural endowments and the degree of technological change); Porterian competitive advantages; tourism management, i.e., providing high quality education and job training, public goods, support services and reduced transaction costs to enhance comparative and competitive advantages; and environmental conditions.

An Integrated and Sustainable Development Approach

Prospects and Challenges

The Case of Maldives

Tourism in the Mediterranean Sea

The Impact of Culture on Tourism

Competitiveness and Economic Development in Europe

Theory and Practice

Innovation stimulates and facilitates entrepreneurship because the highest levels of entrepreneurship are to be found in societies with the highest value creation and digital dividends. The higher levels of consumption, employment, and cost reduction generated by the implementation of digital technologies motivates entrepreneurs to expand their activity and promotes the emergence of new entrepreneurs. Positive outcomes can be generated by the implementation of innovation leaders to higher competition and new markets, incentivizing entrepreneurs to introduce new innovations to reach to these higher levels of competition, which are accompanied by their corresponding value creation. Analyzing the Relationship Between Innovation, Value Creation, and Entrepreneurship is a pivotal reference source that analyzes the theoretical and empirical aspects of innovation as a factor that enhances value creation and the role of entrepreneurship. While highlighting topics such as data management, social enterprise, and digital marketing, this publication explores enhanced economic growth and the methods of higher levels of consumption in society. This book is ideally designed for corporate managers, business executives, academicians, students, and researchers seeking current research on interrelationships between financial variables, strategies to apply them at the micro- and macro-level, and a consideration of the fiscal effects once implemented.

The SAGE Handbook of Tourism Management is a critical, state-of-the-art and authoritative review of tourism management, written by leading international thinkers and academics in the field. With a strong focus on applications of theories and concepts to tourism, the chapters in this volume are framed as critical synoptic pieces covering key developments, current issues and debates, and emerging trends and future considerations for the field. Part One: Approaching Tourism Part Two: Destination Applications Part Three: Marketing Applications Part Four: Tourism Product Markets Part Five: Technological Applications Part Six: Environmental Applications This handbook offers a fresh, contemporary and definitive look at tourism management, making it an essential resource for academics, researchers and students.

A Sustainable Tourism Perspective

Competitiveness in the Tourism Sector

Challenges and Cases. CABI Series in Tourism Management Research

Proceedings of the 2nd International Conference on Green Communications and Networks 2012 (GCN 2012): Volume 1

OECD Tourism Trends and Policies 2012