

Chinese For Dummies 2nd Edition

Learn to write 100 characters in Chinese Billions of people worldwide speak Chinese—and now you can learn to write 100 characters in the world’s most-spoken language! Whether you’re taking a course, looking to get ahead at work, or just want to up the ante when you’re communicating with Chinese-speaking family and friends, Chinese Character Writing For Dummies gets you up to speed fast. This workbook will guide your first steps in learning Chinese characters. It contains 100 basic characters, including 44 simple characters (pictograms and symbols) and 56 composite characters (ideograms and ideo-phonograms). It helps you little by little to familiarize yourself with the pieces of the puzzle most frequently used, as well as some basic Chinese writing rules. Offers online bonus content that includes instructional videos, downloadable flashcards, and printable writing pages Shows you how to write 100 Chinese characters Provides instruction for beginners, students, and lifelong learners Gives you helpful tips on how to memorize characters Speaking Chinese will take you far—and learning to write some of the most common characters will only take you farther! Find out how Chinese Character Writing For Dummies can help you today!

Chinese For DummiesJohn Wiley & Sons

This user–friendly book is aimed at helping students of Mandarin Chinese learn and remember Chinese characters. At last—there is a truly effective and enjoyable way to learn Chinese characters! This book helps students to learn and remember both the meanings and the pronunciations of over 800 characters. This otherwise daunting task is made easier by the use of techniques based on the psychology of learning and memory. Key principles include the use of visual imagery, the visualization of short “stories,” and the systematic building up of more complicated characters from basic building blocks. Although Learning Chinese Characters is primarily a book for serious learners of Mandarin Chinese, it can be used by anyone with an interest in Chinese characters, without any prior knowledge of Chinese. It can be used alongside (or after, or even before) a course in the Chinese language. All characters are simplified (as in mainland China) but traditional characters are also given, when available. Key features: Specially designed pictures and stories are used in a structured way to make the learning process more enjoyable and effective, reducing the need for rote learning to the absolute minimum. The emphasis throughout is on learning and remembering the meanings and pronunciations of the characters. Tips are also included on learning techniques and how to avoid common problems. Characters are introduced in a logical sequence, which also gives priority to learning the most common characters first. Modern simplified characters are used, with pronunciations given in pinyin. Key information is given for each character, including radical, stroke–count, traditional form, compounds, and guidance on writing the character. This is a practical guide with a clear, concise and appealing layout, and it is well–indexed with easy look–up methods. The 800 Chinese characters and 1,033 compounds specified for the original HSK Level A proficiency test are covered.

If your idea of kicking up a dish is using salt and pepper, there’s a rich and fabulously varied world of spices waiting to be discovered. Mace, coriander, mustard seed, fennel, saffron, and paprika don’t have to be those scary, untouchables on the supermarket shelf. Cooking with spices can actually be fun, interesting, enjoyable and, most of all, delicious. Using spices will vastly improve your cooking and make you feel, finally, in command of your kitchen. Cooking with Spices For Dummies is for anyone who’s ever wondered how the great chefs whip up their fabulous-tasting dishes—but wasn’t sure how. And if you’re something of a veteran in the kitchen, you’ll get new, crowd-pleasing tips on how to add sparkle and zip to tried-and-true dishes, like hamburgers and spareribs or sweet potatoes and green beans. Most likely, you’ll find the answer to any question you’ve ever had about spices—plus a lot more—in this handy one-volume guide, like: What makes up a basic spice collection Advice on essential tools—including mills, graters, and mortar and pestle Preparing spices for cooking—including knowing which spices to toast, sauté, or grate A tour of the world of spices by region and country Menu planning and menu samplers arranged by country Once you’ve become familiar with the basics, it’s on to the fun stuff—cooking with spices. After you’ve followed the simple tips on making the most of your ingredients, you’ll be able to comfortably test your skills on the delicious assortment of over 200 recipes, which feature: Basic rubs and spice mixes—including Cajun, Caribbean, Indian Curry powder, Jamaican, and Southern Barbecue Marinades and sauces—including South of the Border Marinade and Teriyaki sauce Salsas and salads—including Tomato Salsa, Plum Salsa, and Spiced Fruit Salad Vegetables and legumes—including Mashed Spiced Butternut and Vegetarian Bean Chili Pasta, potatoes, and grains—including Pasta Puttanesca, Roasted Potatoes with Garlic and Cumin, and Curried Barley Pilaf Chicken, meat, and seafood—including Down Home Barbecued Chicken, Indonesian Beef Saté, and Shrimp Curry Complete with such indispensables as a spice quantity guide (showing exactly how much you should use), a glossary of cooking terms, eight pages of tempting, full-color photos, and humorous cartoons. Cooking with Spices For Dummies gives you just what you need to know to cook with confidence and create delicious, exciting dishes for your family and friends.

Learn to write 100 Japanese characters If you want to join the ranks of more than 128 million speakers of Japanese worldwide, this book should be your first stop! Whether studying for school, business, or travel, learning to write the Japanese Kanji characters is essential to gain a working knowledge of this language. Japanese is considered to be the most complicated writing system in the world, with tens of thousands of characters. But with Japanese Character Writing For Dummies, you’ll find easy step-by-step instructions for writing the first 100 Japanese Kanji characters with ease. Includes online bonus content featuring videos, downloadable flashcards, and printable writing pages Offers easy-to-follow instruction for writing 100 Japanese characters Helps you take your understanding of the language to a new level Shows you how to use the written word to communicate with native speakers Learning to write Japanese Kanji characters is fun — and now it's fast and easy too!

Japanese Character Writing For Dummies

Mandarin Chinese

Japanese For Dummies

Coaching Volleyball For Dummies

A Rough Guide Dictionary Phrasebook

Demystify the sushi bar experience Stuffed with tips and tricks - you'll roll, press, and mold sushi like a pro! From rolling sushi properly to presenting it with pizzazz, this book has everything you need to know to impress your friends with homemade maki-sushi (rolls) and nigiri-sushi (individual pieces). You'll find over 55 recipes from Tuna Sushi Rice Balls to Rainbow Rolls, plus handy techniques to demystify the art of sushi making - and make it fun! Discover how to: * Find the right equipment and ingredients * Understand the special language of sushi * Make fragrant sushi rice * Prepare vegetarian and fish-free recipes * Dish up sushi-friendly drinks and side dishes

"For centuries, the Chinese have tapped the five elemental forces of nature - wood, fire, earth, metal, and water - to strengthen their bodies and minds. Not superstition, but rather a discipline rooted in observation and experiment, the Chinese approach to health is finding increased acceptance in the Western world. Acupuncture, homeopathy, and holistic medicine are now widely practiced alternatives or adjuncts to the technological approaches of the West." "Now Chinese Medicine for Beginners makes this time-tested tradition accessible to you. Whether you are simply seeking the proper yin-yang balance in your own life or are a practitioner seeking alternative treatments for those in your care, this book can show you the way."--BOOK JACKET.Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

The fast and easy way to get the most of out social media marketing Sharing the wisdom of social media voices Shiv Singh and Stephanie Diamond on the latest approaches to social media marketing, Social Media Marketing For Dummies presents the essence of planning, launching, managing, and assessing a social media marketing campaign. In an easy-to-read style that is perfect for time-pressed marketers, this essential guide covers all the newest and time-tested trends in social media, including reaching your audience via mainstream platforms; getting social with existing web properties like a company site, blog, mobile tools, and advertising; making the most of Facebook, Twitter, Google+, LinkedIn, and others; launching a campaign and developing a voice; reaching your audience on key and niche platforms, and embracing influencers; and much more. Social media marketing is a highly-effective way to make a big bang without spending big bucks—and it's an easy, way to enlarge your audience, reach your customers, and build your business. With the indispensable tools in this new edition of Social Media Marketing For Dummies, you'll find everything you need to make the most of low-cost, timely online marketing strategies that resonate with consumers and make your brand and business viable in a saturated market. Gives you an overview of your social media marketing choices Covers giving social license to employees and metrics Provides the latest trends in social media marketing Includes tips on creating a social media marketing campaign, avoiding common mistakes, and key resources If you're a busy marketer, small business owner, or entrepreneur looking to reach new markets with social media marketing initiatives, this hands-on, friendly guide has you covered.

Combine business sense, statistics, and computers in a new and intuitive way, thanks to Big Data Predictive analytics is a branch of data mining that helps predict probabilities and trends. Predictive Analytics For Dummies explores the power of predictive analytics and how you can use it to make valuable predictions for your business, or in fields such as advertising, fraud detection, politics, and others. This practical book does not bog you down with loads of mathematical or scientific theory, but instead helps you quickly see how to use the right algorithms and tools to collect and analyze data and apply it to make predictions. Topics include using structured and unstructured data, building models, creating a predictive analysis roadmap, setting realistic goals, budgeting, and much more. Shows readers how to use Big Data and data mining to discover patterns and make predictions for tech-savvy businesses Helps readers see how to shepherd predictive analytics projects through their companies Explains just enough of the science and math, but also focuses on practical issues such as protecting project budgets, making good presentations, and more Covers nuts-and-bolts topics including predictive analytics basics, using structured and unstructured data, data mining, and algorithms and techniques for analyzing data Also covers clustering, association, and statistical models; creating a predictive analytics roadmap; and applying predictions to the web, marketing, finance, health care, and elsewhere Propose, produce, and protect predictive analytics projects through your company with Predictive Analytics For Dummies.

Hundreds of useful phrases at your fingertips Speak Chinese - instantly! Traveling to China but don't know Chinese? Taking Chinese atschool but need to kick up your conversation skills? Don't worry!This handy little phrasebook will have you speaking Chinese in notime.

Discover how to Get directions, shop, and eat out Talk numbers, dates, time, and money Chat about family and work Discuss sports and the weather Deal with problems and emergencies

Chinese Character Writing For Dummies

Tuttle Learning Chinese Characters

Predictive Analytics For Dummies

The R Book

Outlines basic Chinese grammar, and offers useful words and expressions and simplified dialogue.

Wait—you took that amazing picture? Taking a photo is as simple as point and click. Taking a good photo takes a bit more know-how, and Android Smartphone Photography For Dummies is your quick-and-easy guide. No matter what model of Android phone you have, this book teaches you to produce high-quality images using the powerhouse camera you carry in your pocket every day. You'll learn the photography techniques pros use, like how to recognize beautiful outdoor lightning, how to capture moving subjects, and how to make stuff look good. Whatever kind of photos you want to take, this book will help you identify the gear and the apps you need for stunning results. With Dummies as your friendly instructor, you'll be wowing your friends and family before you know it. Explore your phone's camera, including little-known advanced features that will make a big difference in your images Figure out how to edit your pictures, correct lighting imbalances, apply neat filters, remove blemishes, and more Learn the basic principles of photography and apply your knowledge to outdoor photography, action shots, and still life Plus: capture video, organize your images, share photos online, choose a phone tripod, and protect your camera from the elements Dummies makes it easy for Android users of all skill levels to morph into masterful image-makers.

SPSS (Statistical Package for the Social Sciences) is a data management and analysis software that allows users to generate solid, decision-making results by performing statistical analysis This book provides just the information needed: installing the software, entering data, setting up calculations, and analyzing data Covers computing cross tabulation, frequencies, descriptive ratios, means, bivariate and partial correlations, linear regression, and much more Explains how to output information into striking charts and graphs For ambitious users, also covers how to program SPSS to take their statistical analysis to the next level

The fast and easy way to learn to speak Mandarin Chinese China has become a major influence in the world today, and Mandarin Chinese is the world's most widely spoken language. Not only is China full of opportunities in business and politics, but Chinese culture, continues to make its way into the western world. With an updated CD including real-life conversations, Chinese For Dummies expands grammar, verb conjugations, and pronunciations—and includes a refreshed mini-dictionary complete with even more essential vocabulary. Basic vocabulary Everyday conversations, including phone dialogue and small talk Speaking in perfect pitch and tone Easy-to-understand grammar rules Getting around in a Chinese-speaking country Cultural references like maintaining face, dining etiquette, and social mores Also included is an audio CD that features actual Chinese conversations by native Chinese speakers, which allows you to hear how Chinese is really spoken. Written by a leading Chinese language teacher in the United States, Chinese for Dummies introduces an often-daunting language to you in a fun-and-easy For Dummies manner. CD-ROM/DVD and other supplementary materials are not included as part of the e-book file, but are available for download after purchase.

Step into the future with AI The term "Artificial Intelligence" has been around since the 1950s, but a lot has changed since then. Today, AI is referenced in the news, books, movies, and TV shows, and the exact definition is often misinterpreted. Artificial Intelligence For Dummies provides a clear introduction to AI and how it's being used today. Inside, you'll get a clear overview of the technology, the common misconceptions surrounding it, and a fascinating look at its applications in everything from self-driving cars and drones to its contributions in the medical field. Learn about what AI has contributed to society Explore uses for AI in computer applications Discover the limits of what AI can do Find out about the history of AI The world of AI is fascinating—and this hands-on guide makes it more accessible than ever!

An Introduction to Statistical Learning

English Grammar For Dummies

Running a Restaurant For Dummies

Artificial Intelligence For Dummies

Office 365 For Dummies

Wine enthusiasts: raise a glass! The global wine market has expanded rapidly in the past few years and is forecasted to increase through 2019. Consumption, new wine styles, online wine purchasing, and a growing younger population of wine enthusiasts are all contributing factors. In Wine For Dummies, the authors—both recognized wine authorities and accredited Certified Wine Educators—share their expertise, revealing the latest on what's in, what's out, and what's new in wine. Featuring information on both classic and cutting-edge wines, it's packed with everything you need to hold your own in tasting rooms, shops, and beyond! Includes updated information on navigating wine shops and selecting wines in restaurants Covers the latest expert advice on buying wine online thanks to the online retail boom Provides updated vintage charts and price guidelines Offers information on trends in wine, including packaging innovations such as wine in a can, kegs, and boxes Whether you're a beginner or intermediate wine enthusiast, this is your no-nonsense guide to choosing wine, understanding wine lists, exploring new varieties, serving, sharing, and more!

Edit, organize, store, and share photos Whether you are brand new to photography, a devoted enthusiast, or a seasoned pro, there's a version of Lightroom for you. Lightroom For Dummies is the book to help you learn which version of Lightroom is right for your needs. The main focus of the book is on using Lightroom Classic, but also includes an introduction to Lightroom CC. All with the goal of helping you get started on the right foot toward taking your photographic workflow to the next level. The book is a great starting place to help you improve your family photos or add advanced Lightroom skills that aid your career. Look inside to find the steps to navigating the software and getting top-notch results. Deciding which version of Lightroom is the best fit Take control of your photo library with Lightroom Classic Importing, organizing, and finding photos Editing and sharing your photos Producing a slideshow, book, print, or web gallery Gain a foundation for getting started with Lightroom CC Get ready to spend less time in front of the computer and more time behind the lens!

Choose the settings that make your digital photos better Can't wait to see what you and your digital camera can do? Packed with examples of what you can accomplish, this book gives you the inside scoop on camera features, setting up shots, downloading your photos, and a whole lot more! Open the book and find: Basic camera settings and digital photo file formats When to use your camera's flash Tips for composing good pictures How to transfer photos from your camera to your computer How automatic scene modes simplify photo taking

Your clear, compassionate guide to managing BPD – and living well Looking for straightforward information on Borderline Personality Disorder? This easy-to-understand guide helps those who have BPD develop strategies for breaking the destructive cycle. This book also aids loved ones in accepting the disorder and offering support. Inside you'll find authoritative details on the causes of BPD and proven treatments, as well as advice on working with therapists, managing symptoms, and enjoying a full life. Review the basics of BPD – discover the symptoms of BPD and the related emotional problems, as well as the cultural, biological, and psychological causes of the disease Understand what goes wrong – explore impulsivity, emotional dysregulation, identity problems, relationship conflicts, black-and-white thinking, and difficulties in perception; and identify the areas where you may need help Make the choice to change – find the right care provider, overcome common obstacles to change, set realistic goals, and improve your physical and emotional state Evaluate treatments for BPD – learn about the current treatments that really work and develop a plan for addressing the core symptoms of BPD If someone you love has BPD – see how to identify triggers, handle emotional upheavals, set clear boundaries, and encourage your loved one to seek therapy Open the book and find: The major characteristics of BPD Who gets BPD – and why Recent treatment advances Illuminating case studies Strategies for calming emotions and staying in control A discussion of medication options Ways to stay healthy during treatment Tips for explaining BPD to others Help for parents whose child exhibits symptoms Treatment options that work and those you should avoid

Go from total MATLAB newbie to plotting graphs and solving equations in a flash! MATLAB is one of the most powerful and commonly used tools in the STEM field. But did you know it doesn't take an advanced degree or a ton of computer experience to learn it? MATLAB For Dummies is the roadmap you've been looking for to simplify and explain this feature-filled tool. This handy reference walks you through every step of the way as you learn the MATLAB language and environment inside-and-out. Starting with straightforward basics before moving on to more advanced material like Live Functions and Live Scripts, this easy-to-read guide shows you how to make your way around MATLAB with screenshots and newly updated procedures. It includes: A comprehensive introduction to installing MATLAB, using its interface, and creating and saving your first file Fully updated to include the 2020 and 2021 updates to MATLAB, with all-new screenshots and up-to-date procedures Enhanced debugging procedures and use of the Symbolic Math Toolbox Brand new instruction on working with Live Scripts and Live Functions, designing classes, creating apps, and building projects Intuitive walkthroughs for MATLAB's advanced features, including importing and exporting data and publishing your work Perfect for STEM students and new professionals ready to master one of the most powerful tools in the fields of engineering, mathematics, and computing, MATLAB For Dummies is the simplest way to go from complete newbie to power user faster than you would have thought possible.

Korean For Dummies

World History For Dummies

Digital Photography For Dummies®, Mini Edition

Cooking with Spices For Dummies

An Introduction to Statistical Learning provides an accessible overview of the field of statistical learning, an essential toolset for making sense of the vast and complex data sets that have emerged in fields ranging from biology to finance to marketing to astrophysics in the past twenty years. This book presents some of the most important modeling and prediction techniques, along with relevant applications. Topics include linear regression, classification, resampling methods, shrinkage approaches, tree-based methods, support vector machines, clustering, and more. Color graphics and real-world examples are used to illustrate the methods presented. Since the goal of this textbook is to facilitate the use of these statistical learning techniques by practitioners in science, industry, and other fields, each chapter contains a tutorial on implementing the analyses and methods presented in R, an extremely popular open source statistical software platform. Two of the authors co-wrote The Elements of Statistical Learning (Hastie, Tibshirani and Friedman, 2nd edition 2009), a popular reference book for statistics and machine learning researchers. An Introduction to Statistical Learning covers many of the same topics, but at a level accessible to a much broader audience. This book is targeted at statisticians and non-statisticians alike who wish to use cutting-edge statistical learning techniques to analyze their data. The text assumes only a previous course in linear regression and no knowledge of matrix algebra.

(HSK Levels 1 -3) A Revolutionary New Way to Learn and Remember the 800 Most Basic Chinese Characters

Feng Shui For Dummies