

## Chindia How China And India Are Revolutionizing Global Business

Presenting an overview of current and future geopolitical interactions between India and China, this series of essays addresses the huge potential for trade and other forms of exchange that exists between the two countries. Essay topics address continuing security concerns, the issue of democracy in China, and the ongoing battle against HIV/AIDS in the context of two complementary, competitive, and fast-growing economies.

Himalaya Calling: The Origins of China and India will take the reader through a journey through the periods of time and places starting from the beginning of civilization from the Himalayas and extending into the Himalaya Sphere. The chapters in the book enable the reader to view the dynamics of China and India from the geo-civilizational paradigm of the Himalaya Sphere. Among the other new concepts introduced is a new understanding of the Buddhist tryst with China's developing process as a super-state and the interaction of the dynamics of 'wandering ascetics' from India and 'householder' in China. It conveys the message of two 'civilization-states' as akin to oases in the desert of modern 'nation-states' and advocates the Indian spiritual goal of 'Vasudhaiva kutumbakam' (the whole world is one single family) and the Chinese spiritual goal of 'tianxia datong 天下大同' (grand harmony all-under-Heaven). The book is a must-read for all the leaders and policy makers of China and India. It is a culmination of decades of learning by the author who has lived in both the countries. The reader will begin to understand the shared origins of China and India and how the civilizations have been linked through the ages. The book is timely as it coincides with the commemoration of the diamond jubilee (50th anniversary) of the Panchsheel (Five Principles of Peaceful Coexistence) in 2014. Contents:ForewordPrefaceIntroductionThe 'Himalaya Sphere' Lives in the Spirit of China and IndiaCivilization Twins Grew Side by SideCivilization and State in China-India Relations'Himalaya Sphere' into Universal Prosperity Readership: Policy makers, historians, leaders in China and India and anyone interested in knowing more about China and India. Keywords:Civilization;China;India;Origins of Civilization;Civilization States;Civilization

Twins;Himalaya;Cultural Affinity;Chindia; BuddhismKey Features:No other book in the market that fundamentally offers fresh perspective on understanding of China and IndiaEnables the reader to view the dynamics of China and India from the geo-civilizational paradigm of the Himalaya SphereAdvocates the Indian spiritual goal of 'Vasudhaiva kutumbakam' (the whole world is one single family)and the Chinese spiritual goal of 'tianxia datong 天下大同' (grand harmony all-under-Heaven)

This is the first comparative study of business as an important agent of change in the economies of India and China. In Chindia Rising, Dr. Jagdish Sheth introduces the concept of Chindia, which captures the re-emergence of the two

Himalayan demographic neighbors as economic powers. This thoroughly researched and detailed work analyzes the impact of these nations' re-emergence on global economies, both advanced and emerging. The primary topics of discussion are: -The enormous business implications of the rising economies of China and India on other nations, particularly in the United States, Africa, the Caribbean, Latin America and Southeast Asia; -Major obstacles inhibiting the rise of Chindia, including need for natural resources, poverty, environmental damage, and substandard education among the impoverished; and -Real world examples demonstrating the trends and techniques behind this economic rise, including the Lenovo PC Company in China and Mittal Steel in India. Distinguished author and Professor of Marketing Jagdish Sheth has produced a thoroughly detailed yet approachable text that suggests a hopeful future for world economies in relation to the Chindia economic boom. Chindia Rising is a highly useful guide to national and international economics for students and practitioners of both business and politics.

El libro cubre el surgimiento y desarrollo en los últimos cinco años de ambos países. Desde un punto de vista periodístico analiza las oportunidades de mercado, las culturas, los modelos económicos y los retos sociales.

The Pasts That May Shape the Global Future

India's Store Wars

How China and India Are Reshaping Their Futures and Yours

Discovering and Dissecting

Critical Insights into a Rising Power

The Rise of China and India

China-Pakistan Relations

Asia looks and feels very different now compared to the days of the Cold War. The sense that Asia now works differently can be traced to a single source - the re-emergence of China. China was the dominant power in greater Asia for most of recorded history. This historical norm was interrupted from the early 19th century, too far into the past to be recognisable and readily accommodated by the actors in today's international arena. A powerful China feels new and unfamiliar. Arriving peacefully at mutually acceptable relationships of power and influence that are very different from those that have prevailed for the past half century will be a demanding process. The world's track record on challenges of this kind is not terrific. It will call for statesmanship of a consistently high order from all the major players, and building the strongest possible confidence among these players that there are no hidden agendas. Production and innovation activities are being re-distributed across the world. The BRICS countries (Brazil, Russia, India and China) are proving the major engine of global growth, being less impacted by the financial crisis than

developed economies or able to recover more quickly. Asia in the Global ICT Innovation Network takes a close look at the information and communication technologies (ICTs) landscape, not only in two BRICS countries, India and China, but also in South Korea and Taiwan. The book documents the size of the ICT sector for each of the selected countries, and assesses their R&D expenditure and its place in the international innovation network. The selected countries play a major role in shifting patterns of international trade and global value chains. The countries offer different historical profiles, with reforms dating back from the nineties for Chindia and earlier policies for the dragons, with later reforms focusing on IT. The book accounts for their specificity, and emphasises the fact that the four countries have achieved impressive results in terms of economic growth. The ICT sector was a major contributor to this growth and led a pioneering role for other sectors. This title consists of three parts: ICT in emerging economies, covering China and India; the return of the dragons, covering South Korea and Taiwan; and Network knowledge and trade, covering regional networks of R&D centres, India as an S&T cooperation partner, Asian countries in the global production network, and Asia in the process of internationalisation of ICT and R&D. Provides a well-supported look at the ICT sector in Asia, an area where extant literature consists mostly in a scattering of articles in various and heterogeneous journals Focuses on innovation Speaks to a growing interest in the role of emerging countries in ICT innovation"

Anyone who visits India or China will puzzle over their vast media systems. Though they exercise immense influence, the world knows very little about the media landscape in the two countries. The world's two most populous countries, comprising close to 40 per cent of the global population, have disputed boundaries and the legacy of the 1962 war. Mass media in both countries plays a pivotal role in domestic politics and is capable of telling provocative nationalist stories. This book helps readers to understand the complexities of media in India and China, and their similarities and differences. It introduces the two media systems, the people who work in them, the work they produce and the pressures that influence their work. It analyses how economic forces drive media, how newsrooms work and how governments in each country manage the coverage of disasters. Media at Work in China and India fosters greater reflection, curiosity and, perhaps, even wisdom, about fast-changing media in these 21st century powerhouses.

For all their spectacular growth, China and India must still lift a hundred million citizens out of poverty and create jobs for the numerous laborers. Both powers hope trade and investment will sustain national unity. For the first time, Jonathan Holslag identifies these objectives as new sources of rivalry and argues that China and India cannot grow without fierce contest. Though he recognizes that both countries wish to maintain stable relations, Holslag argues that success in implementing economic reform will give way to conflict. This rivalry is already tangible in Asia as a whole, where shifting patterns of economic influence have altered the balance of power and have led to shortsighted

policies that undermine regional stability. Holslag also demonstrates that despite two decades of peace, mutual perceptions have become hostile, and a military game of tit-for-tat promises to diminish prospects for peace. Holslag therefore refutes the notion that development and interdependence lead to peace, and he does so by embedding rich empirical evidence within broader debates on international relations theory. His book is down-to-earth and realistic while also taking into account the complexities of internal policymaking. The result is a fascinating portrait of the complicated interaction among economic, political, military, and perceptual levels of diplomacy.

In this collection of original essays, leading Asian studies scholars take a new look at the way the Chinese conceived of India in their literature, art, and religious thought in the premodern era.

How China and India Will Benefit Your Business

Billions of Entrepreneurs

Geo-political Competition, Economic Cooperation, Cultural Exchange and Business Ties

The China Questions

What China and India Once Were

China-India Relations

c ó mo China e India est á n revolucionando los negocios globales

If you have wondered about where 'China and India' is heading and how it might impact you more than it has already done, then this book is for you. It aims to inform and alert you to the threat and opportunities that 'China and India' pose. It is based on extensive and intensive research. There is not only huge interest in China and India, but there is an over abundance of information. You can hardly open a newspaper without an article on China or India. However, as we know, having lots of information available does not necessarily make one any wiser. This book intends to make the information more meaningful by putting some order and structure to the information. Due to the eclectic nature of the content, the book may be of interest and use to anyone interested in the evolution of global economics and politics. Chindia is a virtual land of China and India. But there are political, ethnic/cultural, economic and geopolitical differences between China and India that, some argue, make the concept of Chindia an inappropriate entity. Hence Chindia will remain virtual - at least for the foreseeable future. Although Chindia may never become a real entity, China and India individually are having and will continue to have a dramatic impact on the world stage for the foreseeable future. You'll be living in their world - very soon. China and India require serious attention; case of 'hidden dragon and crouching tiger'. Without this attention, governments, businesses and, indeed, individuals may find themselves at a great disadvantage - sooner rather than later.

The rise of China as an emerging power and as the most likely challenger to the global preponderance of the US is already having a significant impact across the globe. This phenomenon is being debated and analysed at various levels. In India too, it is generating a lot of excitement. On the one hand, it is considered to be an opportunity and on the other, a challenge. This book is an attempt at exploring the multi-dimensional nature of the rise of China and its implications for India. The contributors in this volume have examined various aspects of China's rise such as domestic developments, foreign policy agenda, and its position on issues related to India from an Indian perspective. The book will appeal to undergraduate and graduate students of International Relations across the world. Foreign policy experts, and anyone interested in China-India relations should also find the book to be of interest.

The best minds at BusinessWeek explore ways your company can survive-and thrive-amid the business growth and innovation of China and India. The economic rise of China and India has changed the way the world does business-and today's companies need to step up their game. This in-depth report, edited by a senior writer at BusinessWeek, goes behind the headlines of the new "megamarkets" to explore how your company can stay competitive. With a diverse array of viewpoints, ideas, and forward-thinking strategies, Chindia discusses new avenues businesses can use to embrace change and encourage growth. Brings together reporting and analysis on China's and India's emerging markets, from the reporters of the world's most widely read business magazine. Provides need-to-know information for you to plan for the future of your business. Features an introduction from Engardio, as well as chapter introductions explaining how the stories fit together and concluding summaries of major points for each chapter.

As India's middle class grows and disposable incomes rise, "modern" retail is becoming the next hot sector of the Indian economy. Hundreds of millions of new consumers will join this retail revolution, venturing into supermarkets, department stores and air-conditioned shopping malls for the first time. But instead of just window shopping, many of them will be serious buyers with money to spend. To cater for their needs, established players in the modern retail sector such as Biyani, Raheja and Goenka are being joined by the big names of Indian business - Reliance, Birla, Bharti, Tata etc - who plan to spend billions over the next few years rolling out supermarkets, big-box outlets and specialty stores. At the same time, property developers are getting on with the "mall" of India, and looking for high profile anchor tenants to lure customers. On the sidelines of this Indian retail revolution are big overseas players such as Wal-Mart, which already has a tie-up with Bharti to provide much-needed "back office" support. But what Wal-Mart really wants is the right to set up its own stores in India. The same goes for Tesco, Carrefour, Metro and other international players. While the macro outlook appears bright, the problems are astronomical for India retail industry. There is no reliable cold chain, transport logistics are appalling, there is a huge lack of managerial talent, there is no consistency for quality and quantity of supply, there is political opposition from groups such as market middlemen, the mom and pop "kirana" corner stores have to be catered for, as do the farmers who grow the produce that is integral to a successful retail revolution. How well will these disparate players cope with the various pressures of a dynamic and fast-moving industry?

Though considerable research literature is now available on China-India relations, most of it still follows a conventional narrative, viewing the relationship through the narrow conflictual prism limited to South Asia than in the new, larger perspective, especially in the context of emerging East Asian dynamics. This book offers comprehensive analyses of some of these issues in papers addressing two broad themes. One, significant trends in the relationship between China and India on a range of issues, including economic development models, their military strategies, and the boundary dispute; and two, how others are responding to the rise of India and China and their impact on East Asia. Together, the chapters constitute a comprehensive study on both China-India relations and their concurrent rise, including a variety of perspectives and methodologies. Written by some of the top experts on the subject from India, China, Japan, and Taiwan and covering a broad range of issues, the book will generate considerable interest in understanding this relatively neglected dimension of today's East Asia.

Historical Antecedents

Chindia: How China and India Are Revolutionizing Global Business

Great Power Rivals

Chindia Alert

Where China Meets India

A Century of Peace and Conflict

Media at Work in China and India

This volume will explore the role of India and China in regional geopolitics, with a focus on Southeast Asia. It highlights some of the key events and turning points in the evolving equations since the times of Jawaharlal Nehru, Indias first prime minister. In six chapters, it shows how Indias prominent position in devising the regional architecture in Asia was diluted after the Bandung era, especially after the Indo-China war in 1962. The author maintains that, relative to its earlier status as a major champion of Asian regionalism, India had become a political and diplomatic non-entity, if not a pariah, in Southeast Asia by the 1980s. While China emerged as the most important political entity in the region over the next three decades, India gradually made substantial inroads into the ASEAN scene, more so after its emergence as a 'rising' power in the post-Cold War era and economic reforms of 1991. This book revisits the question of contemporary Asian security from an Indian vantage point, posing critical questions about the future of regional leadership in Southeast Asia, and demonstrating how it depends as much on the India-China-Southeast Asia relationship as on China-US-Japan relations.

The most remarkable phenomenon in Asia in the 21st century is arguably the economic rise of China and India. Amazingly, the two most populous countries in the world are uplifting millions of their citizens annually from poverty through rapid economic growth. What is the impact on the region, given the ascendance of China and India? There are at least two possible outcomes: the rise of the two great Asian powers may challenge the US and instill fear among the smaller countries in Asia, or, China and India will act as new economic dynamos that will benefit the region even if US economic presence in the region is to decline in the future. This book explores the opportunities and obstacles to a 'harmonious' region underpinned by the rise of China and India.

The rise of China and India is the story of our times. The unprecedented expansion of their economic and power capabilities raises profound questions for scholars and policymakers. What forces propelled these two Asian giants into global pacesetters, and what does their emergence mean for the United States and the world? With intimate detail, Shalendra D. Sharma's *China and India in the Age of Globalization* explores how the interplay of socio-historical, political, and economic forces has transformed these once poor agrarian societies into economic powerhouses. This book examines the challenges both countries face and what each must do to strike the balance between reaping the opportunities and mitigating the risks. For the United States, assisting a rising China to become a responsible global stakeholder and fostering peace and stability in the volatile subcontinent will be paramount in the coming years.

China and India have always been separated not only by the Himalayas, but also by the impenetrable jungle and

remote areas that once stretched across Burma. Now this last great frontier will likely vanish - forests cut down, dirt roads replaced by superhighways, insurgencies ended - leaving China and India exposed to each other as never before. This basic shift in geography is as profound as the opening of the Suez Canal and is taking place just as the centre of the world's economy moves to the East. Thant Myint-U has travelled extensively across this vast territory, where high-speed trains and gleaming shopping malls now sit alongside the last remaining forests and impoverished mountain communities. In *Where China Meets India* he explores the new strategic centrality of Burma, the country of his ancestry, where Asia's two rising giant powers - China and India - appear to be vying for supremacy. Part travelogue, part history, part investigation, *Where China Meets India* takes us across the fast-changing Asian frontier, giving us a masterful account of the region's long and rich history and its sudden significance for the rest of the world. Thant Myint-U is the author of *The River of Lost Footsteps* and has written articles for the *New York Times*, the *Washington Post* and the *New Statesman*. He has worked alongside Kofi Annan at the UN's Department of Political Affairs and currently works as a special consultant to the Burmese government.

In the early years of the twenty-first century, China and India have emerged as world powers. In many respects, this is a return to the historical norm for both countries. For much of the early modern period, China and India were global leaders in a variety of ways. In this book, prominent scholars seek to understand modern China and India through an unprecedented comparative analysis of their long histories. Using new sources, making new connections, and reexamining old assumptions, noted scholars of China and India pair up in each chapter to tackle major questions by combining their expertise. *What China and India Once Were* details how these two cultural giants arrived at their present state, considers their commonalities and divergences, assesses what is at stake in their comparison, and, more widely, questions whether European modernity provides useful contrasts. In jointly composed chapters, contributors explore ecology, polity, gender relations, religion, literature, science and technology, and more, to provide the richest comparative account ever offered of China and India before the modern era. *What China and India Once Were* establishes innovative frameworks for understanding the historical and cultural roots of East and South Asia in global context, drawing on the variety of Asian pasts to offer new ways of thinking about Asian presents.

*The Elephant and the Dragon: The Rise of India and China and What It Means for All of Us*

*China and India in the Age of Globalization*

*The Rise of China*

You'll Be Living in Their World, Very Soon  
International Communications Strategy  
New Models of Human Resource Management in China and India  
Implications for India

***The most remarkable phenomenon in Asia in the 21st century is arguably the economic rise of China and India. Amazingly, the two most populous countries in the world are uplifting millions of their citizens annually from poverty through rapid economic growth. What is the impact on the region, given the ascendance of China and India? There are at least two possible outcomes: the rise of the two great Asian powers may challenge the US and instill fear among the smaller countries in Asia, or, China and India will act as new economic dynamos that will benefit the region even if US economic presence in the region is to decline in the future. This book explores the opportunities and obstacles to a OC harmoniousOCO region underpinned by the rise of China and India."***

***This book examines the nature of the China-Pakistan relationship from the 1950s until April 2015, when the Chinese President Xi Jinping visited Pakistan. The author takes a historical approach and traces the growth of the alliance underpinned by domestic, regional, and international factors. The book offers a riveting account of Sino-Pakistan ties for readers with a cursory knowledge of the subject. It will also pique the interest of students, academics, and policy makers.***

***Despite burgeoning trade and cultural links, China and India remain fierce competitors in a world of global economic rebalancing, power shifts, resource scarcity, environmental degradation, and other transnational security threats. Mohan Malik explores this increasingly important and complex relationship, grounding his analysis in the history of the two countries. Malik describes a geopolitical rivalry underpinned by contrasting systems, values, and visions. His comparative analysis covers the broad spectrum of challenges that China and India face. Drawing on his extensive research and on-the-ground experience, he concludes with a discussion of alternative strategic futures for Sino-Indian relations.***

***The circulations of knowledge -- The routes, networks, and objects of circulation -- The imperial connections -- Pan-Asianism and the (re)new(ed) connections -- The geopolitical disconnect -- Conclusion***

***India and China share a 3500-km border and have interacted with each other for over 2000 years.***



*It is remarkable then that their people know so little of each other: what they think, how they live, their language, customs and philosophy. Or even their cuisine. Pallavi Aiyar was very much the average Indian in her knowledge of China when she set out for Beijing in 2002. Over the next five years, she became a fascinated observer of a country undergoing relentless change. This book is an intimate look at a society evolving at double-digit pace. In the process, Pallavi Aiyar breaks down many cliches, and opens new gateways through the Great Wall of China.*

*Developments in Cross-Cultural Communications, PR and Social Media*

*China-India Relations*

*India & China, 1904-2004*

*A Historical Analysis*

*Myth, Religion, and Thought*

*Asia in the Global Ict Innovation Network: Dancing with the Tigers*

*Himalaya Calling*

Many books offer information about the world's most populous country, but few make sense of what is truly at stake. Thirty of the world's leading China experts—affiliates of Harvard's renowned Fairbank Center for Chinese Studies—answer key questions about where this new superpower is headed and what makes its people and their leaders tick.

This book provides a fairly extensive survey of India's foreign relations with key states in the region, with emerging powers and with the great powers. It also relies on the levels of analysis as its organizing framework.

**Chindia Rising How China and India Will Benefit Your Business TATA McGraw-Hill Publishing Company**

**International Communications Strategy is about the cross-cultural challenges currently facing PR practitioners. Offshoring, globalisation and the rise of China and India have been triggering unprecedented change in the communication sector. New channels of global communications are also being opened up by social media tools, bringing different cultures across the world together instantaneously online. Understanding cross-cultural aspects of PR includes understanding the culture of different societies, online culture itself and cross-border uses of social media. Communication is seen less and less as an operational function. While in the past organizations seemed to need communication practitioners only for colourful brochures and press releases, you are now expected to provide strategic advice and help senior executives to engage effectively with stakeholders in various parts of the world. At the same time, you are required to be knowledgeable about social media and internet cultures and to be able to link on-line and off-line PR work successfully. By providing information on alternative approaches as well as containing cross-cultural case-studies and examples, the book will give you points of reference and ideas that you will be able to use every time you are asked to provide strategic communication guidance to senior management/clients.**

**With contributions by a variety of internationally distinguished scholars on international law, world trade, business law and**

development, this unique examination of the roles of China and India in the new world economy adopts the perspectives of international economic law and comparative law. The two countries are compared with respect to issues concerning trade and development, the World Trade Organization, international dispute settlement, regional/free trade agreements, outsourcing, international investment, foreign investment, corporate governance, competition law and policy, and law and development in general. The findings demonstrate that, though their domestic approaches to economic issues diverge, China and India adopt similar stances at the international level on many major issues, recapturing images which existed during the immediate post-colonial era. Cooperation between China and India could provide leadership in the struggle for economic development in developing countries.

Engaging the World

India, China, and the World

India in the Chinese Imagination

Southeast Asia in Sino-Indian Encounters

Chinese and Indian Strategic Behavior

East of India, South of China

China's Omnidirectional Peripheral Diplomacy

*Offers a compelling study of the rise to international economic power of China and India that examines the implications of these emerging Asian giants for America and what America needs to know about the economic and political strategies of the two nations in order to compete in the global marketplace. Reprint.*

*Negotiation Excellence: Successful Deal Making is written by leading negotiation experts from top-rated universities in the US and in Asia and its objective is to introduce readers to the theory and best practices of effective negotiation. The book includes chapters ranging from: preparing and planning for successful negotiations; building relationships and establishing trust between negotiators; negotiating creatively to create mutual value and win-win situations; understanding and dealing with negotiators from different cultures; to managing ethical dilemmas. In addition to emphasizing the link between theory and practice, the book includes deal examples such as: Renault-Nissan alliance; mega-merger between Arcelor and Mittal Steel; Kraft Foods' acquisition of Cadbury PLC, Walt Disney Company's negotiation with the Hong Kong government; and Komatsu, a Japanese firm's negotiation with Dresser, an American firm. Following the success of the first edition, the second edition re-emphasizes the spirit of linking theory to practice with two new chapters on emotions in negotiation and the Indian negotiation style.*

*China and India are home to one-third of the world's population. And they're undergoing social and economic revolutions that are capturing the best minds--and money--of Western business. In Billions of Entrepreneurs, Tarun Khanna examines the entrepreneurial forces driving China's and India's trajectories of development. He shows where these trajectories overlap and complement one another--and where they diverge and compete. He also reveals how Western companies can participate in this development. Through intriguing comparisons, the author probes important differences between China and India in areas such as information and transparency, the roles of capital markets and talent, public and private property rights, social constraints on*

*market forces, attitudes toward expatriates abroad and foreigners at home, entrepreneurial and corporate opportunities, and the importance of urban and rural communities. He explains how these differences will influence China's and India's future development, what the two countries can learn from each other, and how they will ultimately reshape business, politics, and society in the world around them. Engaging and incisive, this book is a critical resource for anyone working in China or India or planning to do business in these two countries.*

*This Volume Traces The Genesis Of The Present Conflict Between India And China From The Expansionist Policies Of The British And The Manchus In The Himalayan Regions. The Respective Expansionist Policies Resulted In The Making Of A Common Border Between India And China; The Spin Off Of Which Is The Present Geopolitical Conflict.*

*This book offers an empirical comparison of Chinese and Indian international strategic behavior. It is the first study of its kind, filling an important gap in the literature on rising Indian and Chinese power and American interests in Asia. The book creates a framework for the systematic and objective assessment of Chinese and Indian strategic behavior in four areas: (1) strategic culture; (2) foreign policy and use of force; (3) military modernization (including defense spending, military doctrine and force modernization); and (4) economic strategies (including international trade and energy competition). The utility of democratic peace theory in predicting Chinese and Indian behavior is also examined. The findings challenge many assumptions underpinning Western expectations of China and India.*

**Chindia**

**Reflections on China and India**

**India and China in the Emerging Dynamics of East Asia**

**A Connected History**

**Cooperation and conflict**

**The Origins of China and India**

**A New Asian Drama**

Prof. Jagdish Sheth's book Chindia Rising as a brilliant analysis of not only how China and India will occupy the prime position as two great economies in the future, but how they are different from economies that became success stories. Indeed in the 19th and 20th Century, Europe and U.S. were the main players, and later Japan and Korea, each followed a model based on their culture, resources, and markets. Both India and China are operating in a new environment, where capital is not scarce, entrepreneurship is a winner, globalization and communications is a reality for future growth, and we have abundance of bright human resources and huge domestic markets. These observations, and particularly the analysis of the differences between Western economies and Chindia, with enumerable examples, reads like a well researched case study. In view of its size, and vast land and sea boundaries that it shares with its neighbours, China has always regarded its peripheral policy as a crucial aspect of its national security. Such a

mentality conforms to Chinese leaders' core belief that a stable external environment – in particular, its immediate region – remains the sine qua non for the continued and sustained rejuvenation of their nation. This book examines China's evolving strategies towards its surrounding peripheries. It is the first book to examine in detail President Xi Jinping's steering of China's peripheral diplomacy. It argues that China pursues an ambitious, omnidirectional regional diplomacy that emphasizes the entire periphery region, and not just specific peripheries. According to this book, Chinese regional policy cannot be properly and adequately understood without taking into account its full breadth, substance and scope. Featuring chapters that explore China's evolving policy in Northeast Asia, Southeast Asia, South Asia and Central Asia, and addressing new developments under Xi, this book fleshes out the intricacies of how China has been managing its peripheral relationships in Asia under new circumstances and new leadership.

Why do so many good companies engage in self-destructive behavior? This book identifies seven dangerous habits even well-run companies fall victim to—and helps you diagnose and break these habits before they destroy you. Through case studies from some of yesterday's most widely praised corporate icons, you'll learn how companies slip into "addiction" and slide off the rails...why some never turn around...and how others achieve powerful turnarounds, moving on to unprecedented levels of success. You'll learn how an obsession with volume leads inexorably to rising costs and falling margins...how companies fall victim to denial, myth, ritual, and orthodoxy... how they start wasting vital energy on culture conflict and turf wars...how they blind themselves to emerging competition...how they become arrogant, complacent, and far too dependent on their traditional competences. Most important, you'll find specific, detailed techniques for "curing"—or, better yet, preventing—every one of these self-destructive habits. The "cocoon" of denial Find it, admit it, assess it, and escape it The stigma of arrogance Escape this fault that "breeds in a dark, closed room" The virus of complacency Six warning signs and five solutions The curse of incumbency Stop your core competencies from blinding you to new opportunities The threat of myopia Widen your view of your competitors—and the dangers they pose The obsession of volume Get beyond "rising volumes and shrinking margins" The territorial impulse Break down the silos, factions, fiefdoms, and ivory towers

The question of whether China and India can cooperate is at the core of global geopolitics. As the two countries grow their economies, the potential for conflict is no longer simply a

geopolitical one based on relative power, influence and traditional quarrels over land boundaries. This book assesses the varying interests of China and India in economics, environment, energy, and water and addresses the possibility of cooperation in these domains. Containing analyses by leading authorities on China and India, it analyses the nature of existing and emerging conflict, describes the extent of cooperation, and suggests possibilities for collaboration in the future. While it is often suggested that conflict between the giants of Asia is the norm, there are a number of opportunities for cooperation in trade, international and regional financial institutions, renewable energy development and climate change, and shared rivers. This book will be of interest to researchers in the fields of Asian Studies, International Relations, and Asian Politics.

This book presents a comprehensive analysis of the similarities and differences of contemporary human resource management systems, processes and practices in the two increasingly important economic great powers in Asia. It covers the full range of human resource management activities, including recruitment, retention, performance management, remuneration, and career development, discusses changing industrial relations systems, and sets the subject in its historical, social and cultural contexts. It examines newly emerging strategies, and assesses the extent to which human resource management systems in the two countries are converging or diverging.

Prospects for Peace

Retail Revolution and the Battle for the Next 500 Million Shoppers

The Self-Destructive Habits of Good Companies

Negotiation Excellence: Successful Deal Making (2nd Edition)

Smoke And Mirrors

Chinese and Indian Business

Making Sense of Chindia

***This book examines India-China relations throughout history as well as in the context of current business cooperation and competition. It also explores geo-political and societal factors, such as religion or class models, that influence and shape bilateral relations, and provides thorough analyses and comparisons of networks between the two countries. This book will appeal to researchers and graduate students interested in India-China relations as well as Chinese and Indian business ties.***  
***China, India and the International Economic Order***

***Indian Foreign Policy Since 1947  
...And How to Break Them (paperback)  
Power and Reassurance  
Chindia Rising  
Rising China***