

Chapter 1 Introduction To Management Accounting Cengagebrain

This classic volume achieves a remarkable width of appeal without sacrificing scientific accuracy or depth of analysis. It is a valuable contribution to the study of business efficiency which should be read by anyone wanting information about the developments and place of management, and it is as relevant today as when it was first written. This is a practical book, written out of many years of experience in working with managements of small, medium and large corporations. It aims to be a management guide, enabling readers to examine their own work and performance, to diagnose their weaknesses and to improve their own effectiveness as well as the results of the enterprise they are responsible for.

In this Very Short Introduction, John Hendry provides a lively introduction to the nature and principles of management. Tracing its development over the past century, Hendry looks not only at the jobs managers do today and their place in the culture of work, but also provides an insight into modern management theory. The Truth About Managing People offers real solutions for the make-or-break problems faced by every manager. Readers will discover: how to overcome the true obstacles to teamwork; why too much communication can be as dangerous as too little; how to improve hiring and employee evaluations; how to heal layoff survivor sickness; even how to learn charisma. This isn't someone's opinion; it's a definitive, evidence-based guide to effective management: a set of bedrock principles to rely on throughout an entire management career. The Rules of Management: They're surprisingly easy to learn and live by. Now, Richard Templar's brought them all together in one place. Templar covers everything from setting realistic targets to holding effective meetings; finding the right people to inspiring loyalty. Learn when and how to let your people think they know more than you (even if they don't) -- and recognize when they really do The first edition of The Rules of Management became a global phenomenon, topping bestseller charts around the world. This new, even better edition contains 10 brand new rules to take you further, faster. In Wired to Care, top business strategist Dev Patnaik tells the story of how organizations of all kinds prosper when they tap into a power each of us already has: empathy, the ability to reach outside of ourselves and connect with other people. When people inside a company develop a shared sense of what's going on in the world, they see new opportunities faster than their competitors. They have the courage to take a risk on something new. And they have the gut-level certitude to stick with an idea that doesn't take off right away. People are Wired to Care, and many of the world's best organizations are, too.

Book Description: Management: The New Competitive Landscape, by Bateman and Snell, has consistently discussed and explained the traditional, functional approach to management-through planning, organizing, leading, and controlling. But the 6th edition goes a step further, in defining and highlighting with icons, four "bottom line" practices that managers and companies must deliver to their customers: Innovation, Speed, Quality, and Cost. Bateman and Snell's: Management: The New Competitive Landscape, 6th edition has always been about a series of "firsts": first to have a chapter on diversity, first to devote a section to the environment, and first to relate a "bricks and clicks" theme to explain the

challenges of managing in a New Economy. This new edition is no exception with the expansion of such timely topics as ethics and technology. Management: The New Competitive Reality, 6th edition shows how managers must utilize the classic principles of management in combination with the practices of the "New Economy" to achieve managerial goals. By reinforcing these new business practices in context with the functional approaches, the authors deliver a unique theme amongst all principles of management texts-how to manage in ways that deliver results.

A Contemporary Edition for Africa

Introduction to Management

Principles of Management (Collection)

Introduction to Management Science

Management: A Very Short Introduction

Although software development is one of the most complex activities carried out by man, sound development processes and proper project management can help ensure your software projects are delivered on time and under budget. Providing the know-how to manage software projects effectively, Introduction to Software Project Management supplies an accessible introduction to software project management. The book begins with an overview of the fundamental techniques of project management and the technical aspects of software development. This section supplies the understanding of the techniques required to mitigate uncertainty in projects and better control the complexity of software development projects. The second part illustrates the technical activities of software development in a coherent process—describing how to customize this process to fit a wide range of software development scenarios. Examines project management frameworks and software development standards, including ESA and NASA guidelines, PRINCE2®, and PMBOK® Addresses open source development practices and tools so readers can adopt best practices and get started with tools that are available for free Explains how to tailor the development process to different kinds of products and formalities, including the development of web applications Includes access to additional material for both practitioners and teachers at www.spmbook.com Supplying an analysis of existing development and management frameworks, the book describes how to set up an open-source tool infrastructure to manage projects. Since practitioners must be able to mix traditional and agile techniques effectively, the book covers both and explains how to use traditional techniques for planning and developing software components alongside agile methodologies. It does so in a manner that will help you to foster freedom and creativity in assembling the processes that will best serve your needs.

This popular textbook offers an inspiring and focused introduction to the study of organizational behaviour and management. The second edition builds on the fresh and innovative approach to the study of management and organization introduced in the first edition. To make the subject matter more relevant and accessible, it treats organizational behaviour as a field of activity that has many parallels with everyday life, particularly in relation to participating in organizations and institutions. Uniquely, this textbook presents two distinct and highly contrasting perspectives on organizational behaviour, discussing the alternative critical perspectives alongside the more traditional approaches, to encourage critical thinking and debate. Each chapter has been fully updated by specialist authors who are committed to thinking differently about the field of organizational behaviour.

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They effectively identify and explore the key concepts that underpin this diverse subject in their respective chapters, utilising a range of international and everyday examples. The second edition benefits from a new four-colour design and uses a variety of pedagogical features to engage students and provide a stimulating learning - and teaching - environment. This text is ideal for use on introductory undergraduate and post graduate courses in Organizational Behaviour and Management. This textbook is autopackaged with CourseMate. CourseMate brings course concepts to life with interactive learning, study, and exam preparation tools that support the printed textbook and the textbook-specific website. CourseMate includes an integrated eBook and interactive teaching and learning tools including quizzes, flashcards, videos, and more and an EngagementTracker, a first-of-its-kind tool that monitors student engagement in the course.

This best-selling introduction to the techniques and applications of management science is designed to make the subject easy to understand, interesting, and accessible for readers with limited mathematical background or skills. The book focuses on management science not only as a collection of techniques and processes, but as a philosophy and method for approaching problems in a logical manner. KEY TOPICS: Following a 'begin-from-the-basics' approach for all topics, this book provides comprehensive coverage and flexible organization but does not assume an understanding of the mathematical underpinnings of any topic on the part of the reader. Each short, easy-to-read chapter centers around simple, straightforward examples that demonstrate the fundamentals of the techniques and provide specific solution steps that can be applied to other situations.

Demonstrates how management science techniques can improve efficiency and save money. It also interweaves computer usage throughout every chapter. The sixth edition of Introduction to Management Science has been revised to reflect the most up-to-date practices and techniques. It now includes a revised discussion on the modeling process and new discussions the Analytical Hierarchy Procedure (AHP) and Multiple Regression. It also includes Excel Spreadsheet Solutions, including Excel QM, Crystal Ball software, and TreePlan software. An essential reference book for every professional manager.

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

The Nature of Managerial Work

Theory and Implementation

Introducing Organizational Behaviour and Management

An Integrated Approach

With its abundance of step-by-step solved problems, concepts, and examples of major real-world companies, this text brings unparalleled clarity and transparency to the course. In the new Fourth Edition, all aspects of operations management are explained—its critical impact in today's business environments, its relation to every department in an organization, and the importance of an integrated supply chain focus. Quantitative and qualitative topics are balanced, and students are guided through the coursework that will help lay the foundations for their future careers.

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This text describes the manager's job using findings of empirical studies conducted internationally throughout many levels of management. The text summarizes eight current schools of thought on the manager's job and analyzes the consistencies and variations in managers' roles and working characteristics.

This introductory textbook describes the basics of supply chain management, manufacturing planning and control systems, purchasing, and physical distribution. The fourth edition makes additions in kanban, supply chain concepts, system selection, theory of constraints and drum-buffer-rope, and need f

"Management plays a very important part in the government of undertakings: of all undertakings, large or small, industrial, commercial, political, religious or any other. I intend to set forth my ideas here on the way in which that part should be played." Part I. Necessity and Possibility of Teaching Management Chapter I. Definition of Management Chapter II. Relative Importance of the Various Abilities Which Constitute the Value of Personnel of Concerns Chapter III. Need for and Possibility of Management Teaching Part II. Principles and Elements of Management Chapter IV. General Principles of Management Chapter V. Elements of Management Essentials of Management and Leadership in Public Health

Mastering Creativity in Organizations

Managing Information Services

Management of Nursing Services and Education, E-Book

A Fundamentally New Approach to Management

This report summarizes a workshop organized by the National Academies'™ Roundtable on Science and Technology for Sustainability. The workshop brought together a select group of program managers from the public and private sectors to discuss specific cases of linking knowledge to action in a diverse set of integrated observation, assessment, and decision support systems. Workshop discussions explored a wide variety of experiments in harnessing science and technology to goals of promoting development and conserving the environment. Participants reflected on the most significant challenges that they have faced when trying to implement their programs and the strategies that they have used to address them successfully. The report summarizes discussions at the workshop, including common themes about the process of linking knowledge with actions for sustainable development that emerged across a wide range of cases, sectors, and regions.

The global business environment is rapidly changing due to shifts in geopolitical alliances, active support of global international institutions in promoting market-oriented economic reforms, and advances in the development and use of information technology. INTRODUCTION TO GLOBAL BUSINESS, 2e addresses these challenges by providing a comprehensive analysis of the global business environment and lays the foundation for the functional tools used to better prepare

you to manage the global business landscape. The text flows smoothly and clearly from concept to application, asking you to apply those learning skills into real-world personal and professional applications. The specialized author team introduces globalization through unparalleled scholarship and a world-view presentation of the fundamental pillars of the global business environment -- culture, ethics, economics, and information technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Based on six years of research and hundreds of interviews with managers at every level of companies such as Intel, ABB, Canon, 3M, and McKinsey, The Individualized Corporation explores the collapse of an outmoded corporate form and reveals the emergence of a fundamentally different management philosophy--one that forces on the power of the individual as the driver of value creation in the company and the importance of individuality in management. The image of the "Organization Man" as a cog in a corporate machine has become both dated and dangerous. Rather than try to force employees into a homogeneous corporate mold based on a company's strategy, structure, and system, world-renowned scholars and consultants Sumantra Ghoshal and Christopher Bartlett argue that managers must embrace a philosophy based on purpose, process, and people that focuses on developing and leveraging the individual's unique talents and skills--a company's most important source of competitive advantage. Without proposing a universal solution or a quick-fix prescription, this important book provides an indispensable guide for those who must lead their companies into the next century. For courses in Introduction to Management Accounting. Get refreshed with Horngren/Sundem/Stratton's Introduction to Management Accounting, Twelfth Edition. This best-selling text offers a relevant, real-world decision-making approach to management accounting. Students develop a solid understanding of costs and cost behavior and the use of cost information for planning and control decisions, not just inventory valuation. An exceptionally strong pedagogy and supplements package and flexible structure provide instructors with great latitude in choosing various combinations of breadth and depth, theory and procedures, simplicity and complexity. The Twelfth Edition now includes

student-oriented real-world company examples such as Nantucket Nectars and McDonalds; new "Cognitive Exercises" and "Business First" boxes, new on-line courses and tutorial software package resources, and a new CD-ROM series, "Mastering Accounting."

***A Guidebook for Performance-based Transportation Planning
Introduction to Managerial Accounting***

***Studyguide for Introduction to Management Accounting
Chapter 1-17 by Horngren, ISBN 9780131440739***

Management

The Role of Program Management: Summary of a Workshop

"This [i.e. The] purpose of this guidebook is to help organizations improve the development, implementation, and management of their transportation plans and programs. By adding an element of performance measurement and monitoring to existing transportation planning processes, agencies can obtain better information about the performance of their existing programs and services. Performance-based planning provides a process and tools to identify and assess alternative programs, projects, and services with respect to overall transportation plan goals and objectives."--Ch. 1. Overview, p. 3.

The 7th edition of Management is once again a resource at the leading edge of thinking and research. By blending theory with stimulating, pertinent case studies and innovative practices, Robbins encourages students to get excited about the possibilities of a career in management. Developing the managerial skills essential for success in business—by understanding and applying management theories--is made easy with fresh new case studies and a completely revised suite of teaching and learning resources available with this text.

"Today, companies are competing in a very different environment than they were only a few years ago. Rapid changes such as a globally interconnected environment, the Internet, big data analytics, advances in technology, and sustainability imperatives have required businesses to adapt their standard practices. Operations management (OM) is the critical function through which companies can succeed in this competitive landscape. Operations management concepts are not confined to one department. Rather, they are far-reaching, affecting every functional aspect of the organization. Whether studying accounting, finance, human resources, information technology, management, marketing, or purchasing, students need to understand the critical impact operations management has on any business"--

Managing a modern public health system requires skills drawn from diverse fields including business, education, and government. Essentials of Management and Leadership in Public Health offers public health students broad exposure to the interdisciplinary skills and knowledge needed to effectively manage and lead public health organizations today. This book covers the full spectrum of essential competencies required to manage public health organizations, from communication and cultural proficiency to leadership, relationship building, ethics, and program planning.

The Far Right Today

General and Industrial Management

Principles of Management 3.0

Management Principles

How Google Runs Production Systems

The first book of its kind to offer a unique functions approach to managerial communication, Managerial Communication explores what the communication managers actually do in business across the planning, organizing, leading, and controlling functions. Focusing on theory and application that will help managers and future managers understand the practices of management communication, this book combines ideas from industry experts, popular culture, news events, and academic articles and books written by leading scholars. All of the levels of communication (intrapersonal, interpersonal, group, organizational, and intercultural) play a role in managerial communication and are discussed thoroughly. The top, middle, and frontline communications in which managers engage are also addressed. Expounding on theories of communication, the authors relate them to the theories of management—such as crisis management, impression management, equity theory, and effective presentation skills. These are the skills that are invaluable to management.

Implementing quality nursing education leads to more effective nursing care and satisfied patients. With completely updated content, this third edition of Management of Nursing Services and Education is aimed at 4th-year nursing students, helping them to administer quality care in all nursing care settings. This book provides comprehensive coverage of all the essential components, processes and techniques that help student nurses acquire the skills needed for multitasking roles such as nurse manager, nurse administrator and nurse educator. Strict adherence to the Indian Nursing Council (INC) syllabus Comprehensive and exhaustive coverage that is also concise and well structured Dual treatments of concepts: both theoretical and applied Lucid style with simple language for ease of comprehension Student-friendly presentation: short sentences presented in list form, with ample tables, figures and charts End-of-chapter questions, including multiple choice questions, keeping the examination perspective in view New updated content has been added in all chapter Recent management techniques have been added in several chapters Outdated content has been replaced, retaining what is required. All chapters have been refined and revised

Explore the current state of the production, processing, and manufacturing industries and discover what it will take to achieve re-industrialization of the former industrial powerhouses that can counterbalance the benefits of cheap labor providers dominating the industrial sector. This book explores the potential for the Internet of Things (IoT), Big Data, Cyber-Physical Systems (CPS), and Smart Factory technologies to replace the still largely mechanical, people-based systems of offshore locations. Industry 4.0: The Industrial Internet of Things covers Industry 4.0, a term that encapsulates trends and technologies that could rewrite the rules of manufacturing and production. What You'll Learn: Discover

the Industrial Internet and Industrial Internet of Things See the technologies that must advance to enable Industry 4.0 and learn what is happening today to make that happen Observe examples of the implementation of Industry 4.0 Apply some of these case studies Discover the potential to take back the lead in manufacturing, and the potential fallout that could result Who This Book is For: Business futurists, business strategists, CEOs and CTOs, and anyone with an interest and an IT or business background; or anyone who may have a keen interest in how the future of IT, industry and production will develop over the next two decades.

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

An Introduction to Management Science: Quantitative Approaches to Decision Making

College Success

The Industrial Internet of Things

The Practice of Management

Introduction to Leadership

This text combines the market leading writing and presentation skills of Bill Stevenson with integrated, thorough, Excel modeling from Ceyhun Ozgur. Professor Ozgur teaches Management Science, Operations, and Statistics using Excel, at the undergrad and MBA levels at Valparaiso University --and Ozgur developed and tested all examples, problems and cases with his students. The authors have written this text for students who have no significant mathematics training and only the most elementary experience with Excel.

This brand new textbook covers all of the core topics found on Introduction to Management modules, and the author's clear, accessible writing style guides students through the world of management. The

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book also goes a step further to encourage students to develop a critical mindset and think about academic debates around the subject. Innovative Skillsets linked to each substantive chapter integrate practical skills with the topics. Skills such as time management, critical analysis, referencing, personal development planning and reviewing literature are included. Clear, step-by-step guidance helps students develop each skill, understand why it is important, and see how the topic is relevant to practical applications in the real world of business. A truly international range of case studies broadens students' horizons and encourages them to look beyond the standard examples from the UK and America. Emerging markets are becoming ever more important in the rapidly changing business environment, a fact reflected by the inclusion of case studies from the Middle East, Latin America and Africa. Key features Designed to help boost students' academic grades and employability through the provision of integrated Skillsets, which link practical skills with topics in the textbook.

These innovative features also clearly demonstrate the relevance of the theoretical material to the real world. A truly international range of case studies broadens students' horizons and encourages them to look beyond the standard set of UK and American examples. Emerging economies are given more attention with detailed analysis of case studies from the Middle East, Latin America and Africa. Case studies analyse service and manufacturing industries, not-for-profit organisations as well as public and private companies. Entrepreneurs, managers and leaders are also covered to provide students with management insights from key practitioners from a range of sectors. Critical reflection boxes encourage students to develop a critical mindset and consider the academic debates behind the theories. A range of online resources to give students more insight into management. Detailed podcast interviews with practitioners expand upon the features in the textbook, and a library of video links offers a variety of contemporary and stimulating material to engage students.

Principles of Management 3.0 Principles of Management

This concise text introduces an integrated view of all project management-related activities in an organization, called Organizational Project Management (OPM). Practical cases from several organizations, as well as popular theories such as the Resource-Based Theory and Institutional Theory provide for an insightful yet realistic understanding of OPM as an integrative tool for organizations to improve their efficiency and effectiveness.

Introduction to Global Business: Understanding the International Environment & Global Business Functions

The Individualized Corporation

Operations Management

Introduction to Management Accounting 1-19 and Student Cd Package

Introduction to Business

This book identifies best practices, leadership styles, and organizational structures for the stimulation of organizational creativity, with an aim to help any company - not just companies in creative fields or industries - become an organization in which new

ideas flow, new processes are developed, and new products are brought to market. Managers will find case studies describing exceptional organizational creativity and practical takeaways that can be applied in their own firms. Students will find concrete analytical frameworks for thinking about creativity in organizations, and academics will find a different approach to the study of creativity, one that is grounded in practice.

This new edition of Managing Information Services has been significantly revised and restructured to reflect the need for libraries and information services to manage the transformation necessary to become more relevant to the knowledge age's dynamic, customer-centred environment. It reflects the move from managing physical assets to exploiting knowledge, technology and innovation; new models of learning; global, mobile communication and new delivery mechanisms with a focus on relationships. Introductory sections on management and strategic influences emphasise the importance of knowledge management skills, teamworking, corporate responsibility and customer satisfaction as a driver for change. A new section on corporate governance has been added that includes managing different forms of capital, and there is expanded coverage of investment, security, risk management and business continuity. Maintaining a competitive advantage through service quality and multiple delivery channels is another theme found throughout the book. comprehensive and yet sufficiently detailed reference on the key management subjects for information service managers.

The Fourth Edition of Peter G. Northouse's bestselling Introduction to Leadership: Concepts and Practice provides readers with a clear overview of the complexities of practicing leadership and concrete strategies for becoming better leaders. The text is organized around key leader responsibilities such as creating a vision, establishing a constructive climate, listening to outgroup members, and overcoming obstacles. Three interactive components in every chapter—self-assessment questionnaires, observational exercises, and reflection and action worksheets—get readers actively involved in applying leadership concepts to their own lives. Grounded in leadership theory and the latest research, the fully updated, highly practical Fourth Edition includes a new chapter on how leaders can embrace diversity and inclusion, as well as new material on the dark side of leadership and a new ethical leadership style questionnaire. Introduction to Managerial Accounting by Folk/Garrison/Noreen is based on the market-leading text, Managerial Accounting, by Garrison and Noreen. However, this is not simply a briefer book with chapters removed; it has been rethought and retooled to meet the needs demanded by the market: a more accessible, yet thorough student-friendly text that satisfies the basic needs of the managerial

accounting student without unnecessary depth on advanced topics associated with the follow-up course, cost accounting/cost management. Faculty and students alike will find this new text has retained the hallmark features of the Garrison/Noreen text: author-written supplements; excellent readability; terrific examples; thorough, relevant, and balanced end of chapter material. In sum, this is a book instructors can count on!

**Introduction to Materials Management
Management 9e**

Principles of Management

**Introduction to Management Science with Spreadsheets
Concepts and Practice**

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780131440739 9780131440791 .

Gain a strong understanding of the role of management science in the decision-making process while mastering the latest advantages of Microsoft Office Excel 365 with Camm/Cochran/Fry/Ohlmann/Anderson/Sweeney/Williams' AN INTRODUCTION TO MANAGEMENT SCIENCE: QUANTITATIVE APPROACHES TO DECISION MAKING, 16E. This market-leading edition uses a proven problem-scenario approach in a new full-color design as the authors introduce each quantitative technique within an application setting. You learn to apply the management science model to generate solutions and make recommendations for management. Updates clarify concept explanations while new vignettes and problems demonstrate concepts at work. All data sets, applications and screen visuals reflect the details of Excel 365 to prepare you to work with the latest spreadsheet tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The overwhelming majority of a software system's lifespan is spent in use, not in design or implementation. So, why does conventional wisdom insist that software engineers focus primarily on the design and development of large-scale computing systems? In this collection of essays and articles, key members of Google's Site Reliability Team explain how and why their commitment to the entire lifecycle has enabled the company to successfully build, deploy, monitor, and maintain some of the largest software systems in the world. You'll learn the principles and practices that enable Google engineers to make systems more scalable, reliable, and efficient—lessons directly applicable to your organization. This book is divided into four sections: Introduction—Learn what site reliability engineering is and why it differs from conventional IT industry practices Principles—Examine the patterns, behaviors, and areas of concern that influence the work of a site reliability engineer (SRE) Practices—Understand the theory and practice of an SRE's day-to-day work: building and operating large distributed computing systems Management—Explore Google's best practices for training, communication, and meetings that your organization can use

The far right is back with a vengeance. After several decades at the political margins, far-right politics has again taken center stage. Three of the world's largest democracies – Brazil, India, and the United States – now have a radical right leader, while far-right parties continue to increase their profile and support within Europe. In this timely book, leading global expert on political extremism Cas Mudde provides a concise overview of the fourth wave of postwar far-right politics, exploring its history, ideology, organization, causes, and consequences, as well

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as the responses available to civil society, party, and state actors to challenge its ideas and influence. What defines this current far-right renaissance, Mudde argues, is its mainstreaming and normalization within the contemporary political landscape. Challenging orthodox thinking on the relationship between conventional and far-right politics, Mudde offers a complex and insightful picture of one of the key political challenges of our time.

CIMA BA2 Fundamentals of Management Accounting

A Transformational Approach

Organizational Project Management

Linking Knowledge with Action for Sustainable Development

Introduction to Software Project Management

BPP Learning Media provides the widest range of study materials of any CIMA publisher. Our comprehensive printed materials highlight the areas to focus on for your exams, and our e-Learning products complement the syllabus to improve your understanding.

Book & CD. To improve on an award-winning book poses a major challenge to its authors. The authors of this book took the challenge head-on by conducting a major research study to determine what exactly the outcomes are that managers at different levels must deliver in contemporary organisations in South Africa, and the rest of Africa. The findings of this study, which dealt with current and near-future management issues, as well as classical and contemporary thinking about management, were used as the blueprint for the updating of this book. After placing management in context, the authors deal with the knowledge, skills and dispositions required of managers to perform the management functions of planning, organising, leading and controlling in a volatile business world. Examples of how the functions are applied in practice are cited throughout the book. These examples refer mainly to South African organisations and situations that managers in South Africa, and Africa, have to deal with to create and sustain a competitive advantage for their organisations. The book endeavours to break down the silo effect of seeing the management functions as separate activities. This is done by continuously placing the management function at hand in a bigger context. This enables learners of management to assess the implications of management decisions on different people, processes, systems and so on that make up the organisation.

Site Reliability Engineering

Industry 4.0

The New Competitive Landscape

Managerial Communication