

Car Sharing Come La Sharing Economy Cambia La Nostra Lit

This book examines electric car sharing in cities from a variety of perspectives, from service design to simulation, from mathematical modeling to technology deployment, and from energy use improvement to the integration of different kinds of vehicle. The contents reflect the outcomes of the Green Move project, undertaken by Politecnico di Milano with the aim of fostering an innovative and easily accessible electric vehicle sharing system. The first section of the book illustrates the car sharing service, covering service design, the configuration of the vehicle sharing model and the Milan mobility pattern, analysis of local demand and supply, testing of the condominium-based car sharing model, and communication design for social engagement. The second section then explains the technological choices, from the architecture of the system and dynamic applications to information management, the smartphone-based energy-oriented driving assistance system, automatic fleet balancing systems, and real-time monitoring of vehicle positions. In the final section, readers will find descriptions of the simulation model, a model to estimate potential users of the service, and a model for a full-scale electric car sharing service in Milan.
Urban Mobility and the Smartphone: Transportation, Travel Behavior and Public Policy provides a global synthesis of the transformation of urban mobility by the smartphone, clarifying the definitions of new concepts and objects in mobility studies, accounting for the changes in transportation and travel behavior triggered by the spread of the smartphone, and discussing the implications of these changes for policy-making and research. Urban mobility is approached here as a system of actors: the perspectives of individual behavior (including lifestyles), the supply of mobility services (including actors, business models), and public policy-making are considered. The book is based on an extensive review of the academic literature as well as systematic observation of the development of smartphone-based mobility services around the world. In addition, case studies provide practical illustrations of the ongoing transformation of mobility services influenced by the dissemination of smartphones. The book not only consolidates existing research, but also picks up on weak signals that help researchers and practitioners anticipate future changes in urban mobility systems. Key Features
• Synthesizes existing research into one reference, providing researchers and policy-makers with a clear and complete understanding of the changes triggered by the spread of the smartphone.
• Analyzes numerous case studies throughout developed and developing countries providing practical illustrations of the influence of the smartphone on travel behavior, transportation systems, and policy-making.
• Provides insights for researchers and practitioners looking to engage with the “smart cities” and “smart mobility” discourse. Synthesizes existing research into one reference, providing researchers and policy-makers with a clear and complete understanding of the changes triggered by the spread of the smartphone
Analyzes numerous case studies throughout developed and developing countries providing practical illustrations of the influence of the smartphone on travel behavior, transportation systems, and policy-making
Provides insights for researchers and practitioners looking to engage with the “smart cities” and “smart mobility” discourse
Collaborative consumption is a new way of living in which access is valued above ownership, experience is prized over material possessions, and “mine” becomes “ours,” allowing everyone’s needs to be met with minimum waste. Bursting at the seams with hundreds of helpful tips and valuable resources, Sharing is Good is a practical guide to this new and exciting “sharing economy.”
Collaborative consumption is a new way of living in which access is valued above ownership, experience is prized over material possessions, and “mine” becomes “ours,” allowing everyone’s needs to be met with minimum waste. Bursting at the seams with hundreds of helpful tips and valuable resources, Sharing is Good is a practical guide to this new and exciting “sharing economy.”
LEED® è lo standard di certificazione energetica e di sostenibilità per la progettazione, costruzione e gestione di edifici sostenibili, sia dal punto di vista energetico ambientale sia sociale, economico e della salute, più conosciuto al mondo. Il sistema si sta decisamente diffondendo anche in Italia come strumento complementare all’attuale quadro normativo sulla Certificazione Energetica degli Edifici. Il Protocollo LEED® è infatti in grado di estendere il giudizio meramente energetico dell’edificio, riportato nell’APE (Attestato di Prestazione Energetica), ad aspetti di compatibilità dello stesso con l’ambiente circostante e con il benessere degli occupanti. Questo manuale introduce il lettore all’universo del LEED® e lo guida alla comprensione delle finalità e dei requisiti necessari all’acquisizione dei crediti. Il volume è destinato a progettisti, consulenti, operatori del settore delle costruzioni e degli impianti che per primi intendono proporre ai propri clienti o ai propri interlocutori un nuovo criterio di valutazione delle prestazioni dell’edificio, in grado di aumentare notevolmente anche il valore commerciale. Un riferimento indispensabile sia per coloro che intendono procedere alla progettazione o alla ristrutturazione di edifici secondo lo standard LEED®, sia per le aziende e gli operatori che vendono o commercializzano (o che intendono farlo) materiali in grado di permettere l’acquisizione di crediti LEED®.

Handbook of the Sharing Economy
L'industria dell'auto
Pubblica amministrazione digitale
The Sharing Economy and the Relevance for Transport
Innovazioni e tecnologie al servizio del cittadino
La certificazione LEED

Department of Transportation and Related Agencies Appropriations for 2003: Department of Transportation, Federal Motor Carrier Safety Administration

Los Angeles has the worst traffic congestion in the country. Excessive traffic congestion detracts from quality of life, is economically wasteful and environmentally damaging, and exacerbates social-justice concerns. The authors of this book recommend strategies for reducing congestion in Los Angeles County that could be implemented and produce significant improvements within about five years. Describes how water politics, cars and freeways, and immigration and globalization have shaped Los Angeles, and how innovative social movements are working to make a more livable and sustainable city. Los Angeles—the place without a sense of place, famous for sprawl and overdevelopment and defined by its car-clogged freeways—might seem inhospitable to ideas about connecting with nature and community. But in Reinventing Los Angeles, educator and activist Robert Gottlieb describes how imaginative and innovative social movements have coalesced around the issues of water development, cars and freeways, and land use, to create a more livable and sustainable city. Gottlieb traces the emergence of Los Angeles as a global city in the twentieth century and describes its continuing evolution today. He examines the powerful influences of immigration and economic globalization as they intersect with changes in the politics of water, transportation, and land use, and illustrates each of these core concerns with an account of grass roots and activist responses: efforts to reinvision the concrete-bound, fenced-off Los Angeles River as a natural resource; “Arroyofest,” the closing of the Pasadena Freeway for a Sunday of walking and bike riding; and immigrants’ initiatives to create urban gardens and connect with their countries of origin. Reinventing Los Angeles is a unique blend of personal narrative (Gottlieb himself participated in several of the grass roots actions described in the book) and historical and theoretical discussion. It provides a road map for a new environmentalism of everyday life, demonstrating the opportunities for renewal in a global city.

This book sets the stage for understanding how the exponential escalation of digital ubiquity in the contemporary environment is being absorbed, modulated, processed and actively used for enhancing the performance of our built environment. S.M.A.R.T., in this context, is thus used as an acronym for Systems & Materials in Architectural Research and Technology, with a specific focus on interrogating the intricate relationship between information systems and associative material, cultural and socioeconomic formations within the built environment. This interrogation is deeply rooted in exploring inter-disciplinary research and design strategies involving nonlinear processes for developing meta-design systems, evidence based design solutions and methodological frameworks, some of which, are presented in this issue. Urban health and wellbeing, urban mobility and infrastructure, smart manufacturing, Interaction Design, Urban Design & Planning as well as Data Science, as prominent symbiotic domains constituting the Built Environment are represented in this first book in the S.M.A.R.T. series. The spectrum of chapters included in this volume helps in understanding the multivalence of data from a socio-technical perspective and provides insight into the methodological nuances involved in capturing, analysing and improving urban life via data driven technologies.

With the radical growth in the ubiquity of digital platforms, the sharing economy is here to stay. This Handbook explores the nature and direction of the sharing economy, interrogating its key dynamics and evolution over the past decade and critiquing its effect on society.

come la globalizzazione cambia la macchina che ha cambiato il mondo

Questions When Buying a Car

Short-Term Policy Options for Improving Transportation

Questioning Our Right to the City in the Collaborative Economy

Short-term Policy Options for Improving Transportation

A Management Approach

Sharing Cities

The introduction of new technology and technological services worldwide has ushered in a new wave of peer-to-peer and access-driven companies that are disrupting the most established business categories. The emergence of these new business models has upset the flow in contemporary society and transformed people's behavior towards sharing-based economies. Companies and entrepreneurs can see this significant change in people's behavior as both an opportunity and a threat. Sharing Economy and the Impact of Collaborative Consumption provides emerging research on the impact that the sharing services are having on society as well as the importance of the sharing economy development in the coming years, dealing with relevant issues such as regulations, the technological aspects involved in these platforms, the impact in the tourism sector, and consumer behavior in relation to these services. Multidisciplinary in nature, this publication establishes links between economics, finance, marketing, consumer behavior, and IT, and covers topics that include e-commerce, consumer behavior, and peer economy. It is ideally designed for researchers, students, business professionals, and entrepreneurs seeking current research on the impact that this industry has on various economic, marketing, and societal aspects of different countries. This report identifies policy options and makes recommendations on market-oriented actions to promote the purchase of the most environmentally friendly vehicles.

This book examines contemporary urban sharing mobilities, such as shared and public forms of everyday urban mobility. Tracing the social and economic history of sharing mobilities and examining contemporary case studies of mobility sharing services, such as Car2go, BlaBlaCar, and Uber, the authors raise questions about what these changes mean for access to and engagement with the public spaces of transport in the city. Drawing on the thought of Lefebvre, the book considers how contemporary sharing mobilities are affecting people's 'right to the city', with particular attention paid to the privatised, frictionless practices of movement through the city. In addition, the authors ask what has happened to earlier forms of shared mobility and illustrate how some of these practices continue successfully today. Considering the potential that modern incarnations of shared mobilities offer to urban citizens for engaging in meaningful shared mobilities that are not simply determined by the interfaces of technology and market forces, this book will appeal to sociologists and geographers with interests in mobility and urban studies.

Car Troubles central premise is that the car as the dominant mode of travel needs to be problematized. It examines a wide range of issues that are central to automobility by situating it within social, economic, and political contexts, and by combining social theory, specific case studies and policy-oriented analysis. With an international team of contributors the book provides a coherent and comprehensive analysis of the global phenomenon of automobility from the Anglo world to the cases in China and Chile and all the elements that relate to it.

Data-driven Multivalence in the Built Environment

Energy Justice and Energy Law

Proceedings of the 11th INPUT Conference - Volume 1

Smart Urban Mobility

How Business, Government, and Social Enterprises Are Teaming Up to Solve Society's Toughest Problems

Hearings Before a Subcommittee of the Committee on Appropriations, House of Representatives, One Hundred Seventh Congress, Second Session

Department of Transportation and Related Agencies Appropriations for 2003

This open access book considers the development of the sharing and collaborative economy with a European focus, mapping across economic sectors, and country-specific case studies. It looks at the roles the sharing economy plays in sharing and redistribution of goods and services across the population in order to maximise their functionality, monetary exchange, and other aspects important to societies. It also looks at the place of the sharing economy among various policies and how the contexts of public policies, legislation, digital platforms, and other infrastructure interrelate with the development and function of the sharing economy. The book will help in understanding the future (sharing) economy models as well as to contribute in solving questions of better access to resources and sustainable innovation in the context of degrowth and growing inequalities within and between societies. It will also provide a useful source for solutions to the big challenges of our times such as climate change, the loss of biodiversity, and recently the coronavirus disease pandemic (COVID-19). This book will be of interest to academics and students in economics and business, organisational studies, sociology, media and communication and computer science.

This exciting new textbook offers an accessible, business-focused overview of the key theoretical concepts underpinning modern data analytics. It provides engaging and practical advice on using the key software tools, including SAS Visual Analytics, R and DataRobot, that are used in organisations to help make effective data-driven decisions. Combining theory with hands-on practical examples, this essential text includes cutting edge coverage of new areas of interest including social media analytics, design thinking and the ethical implications of using big data. A wealth of learning features including exercises, cases, online resources and data sets help students to develop analytic problem-solving skills. With its management perspective on analytics and its coverage of a range of popular software tools, this is an ideal essential text for upper-level undergraduate, postgraduate and MBA students. It is also ideal for practitioners wanting to understand the broader organisational context of big data analysis and to engage critically with the tools and techniques of business analytics. Accompanying online resources for this title can be found at bloomsburynonlineresources.com/business-analytics. These resources are designed to support teaching and learning when using this textbook and are available at no extra cost.

One of the American Planning Association’s most popular and influential books is finally in paperback, with a new preface from the author on how thinking about parking has changed since this book was first published. In this no-holds-barred treatise, Donald Shoup argues that free parking has contributed to auto dependence, rapid urban sprawl, extravagant energy use, and a host of other problems. Planners mandate free parking to alleviate congestion but end up distorting transportation choices, debasing urban design, damaging the economy, and degrading the environment. Ubiquitous free parking helps explain why our cities sprawl on a scale fit more for cars than for people, and why American motor vehicles now consume one-eighth of the world’s total oil production. But it doesn’t have to be this way. Shoup proposes new ways for cities to regulate parking – namely, charge fair market prices for curb parking, use the resulting revenue to pay for services in the neighborhoods that generate it, and remove zoning requirements for off-street parking. Such measures, according to the Yale-trained economist and UCLA planning professor, will make parking easier and driving less necessary. Join the swelling ranks of Shoupists by picking up this book today. You’ll never look at a parking spot the same way again.

"The Los Angeles region has the most severe traffic congestion in the United States. Excessive traffic congestion detracts from quality of life, is economically wasteful and environmentally damaging, and exacerbates social justice concerns. Residents and policymakers agree that something must be done." "This volume recommends strategies for reducing congestion L.A. County that could be implemented and produce significant improvements within five years. The authors recommend a set of strategies that offer the greatest prospects for reducing congestion and improving transportation options in Los Angeles while considering complementary strategies for building consensus around effective, albeit potentially controversial, congestion-reduction measures. Though the specific recommendations proffered in the book are tailored to the L.A. region, leaders in other cities who are interested in strategies to reduce congestion should also find the study to be of value."--BOOK JACKET.

How to do more with less

Car sharing. Come la sharing economy cambia la nostra mobilità

Car-sharing

Sharing is Good

Can Cars Come Clean? Strategies for Low-Emission Vehicles

Nature and Community in the Global City

Developments, Practices, and Contradictions

How cities can build on the "sharing economy" and smart technology to deliver a "sharing paradigm" that supports justice, solidarity, and sustainability.

Government Alone Can't Solve Society's Biggest Problems World hunger. Climate change. Crumbling infrastructure. It's clear that in today's era of fiscal constraints and political gridlock, we can no longer turn to government alone to tackle these and other towering social problems. What's required is a new, more collaborative and productive economic system. The Solution Revolution brings hope--revealing just such a burgeoning new economy where players from across the spectrum of business, government, philanthropy, and social enterprise converge to solve big problems and create public value. By erasing public-private sector boundaries, the solution economy is unlocking trillions of dollars in social benefit and commercial value. Where tough societal problems persist, new problem solvers are crowdfunding, ridesharing, app-developing, or impact-investing to design innovative new solutions for seemingly intractable problems. Providing low-cost health care, fighting poverty, creating renewable energy, and preventing obesity are just a few of the tough challenges that also represent tremendous opportunities for those at the vanguard of this movement. They create markets for social good and trade solutions instead of dollars to fill the gap between what government can provide and what citizens need. So what drives the solution economy? Who are these new players and how are their roles changing? How can we grow the movement? And how can we participate? Deloitte's William D. Eggers and Paul Macmillan answer these questions and more, and they introduce us to the people and organizations driving the revolution--from edgy social enterprises growing at a clip of 15 percent a year, to megafoundations, to Fortune 500 companies delivering social good on the path to profit. Recyclebank, RelayRides, and LivingGoods are just a few of the innovative organizations you'll read about in this book. Government cannot handle alone the huge challenges facing our global society--and it shouldn't. We need a different economic paradigm that can flexibly draw on resources, combine efforts, and create value, while improving the lives of citizens. The Solution Revolution shows the way.

Sharing MobilitiesQuestioning Our Right to the City in the Collaborative EconomyRoutledge
Questo libro si rivolge a tutte quelle imprese che devono pianificare, attuare e misurare efficaci strategie di comunicazione sui canali digitali. Il testo offre al lettore tutti gli strumenti utili per supportare i processi di cambiamento necessari per un presidio efficace dei canali digitali. La metodologia operativa presentata sposa una logica di tipo inbound, essendo incentrata sullo sviluppo di strategie di content marketing con l'obiettivo di mettere un'impresa nella condizione di attrarre il proprio target di riferimento. Il libro è diviso in tre parti. Parte I – Normativa. Si fa chiarezza su termini inflazionati come digitale, economia digitale, strategia digitale, canali digitali e i principali trend a cui prestare oggi attenzione. In questa sezione, inoltre, si fa luce sull'evoluzione dei modelli di consumo e del concetto di customer journey. Parte II – Posizionamento sui canali digitali. In questa sezione sono illustrati metodologie e strumenti di visual management, con consigli per la definizione di strategie di contenuto e per la promozione dello stesso sul web e sui social network. In questa parte si offre anche una panoramica dei principali servizi a supporto della comunicazione digitale. Parte III – Organizzazione. Questa sezione esamina gli aspetti di natura organizzativa, sia a livello macro sia micro, per aiutare il lettore a comprendere non solo l'impatto che la trasformazione digitale può avere sui processi manageriali di marketing e di comunicazione, ma anche le influenze sull'intera organizzazione di impresa.

Sharing Economy and the Impact of Collaborative Consumption

Law, Regulation, and Policy

Mobility as a Service and Greener Transportation Systems in a Nordic context

Frugal Innovation

Leadership, Innovation and Adoption

Electric Vehicle Sharing Services for Smarter Cities

Moving Los Angeles

Energy justice has emerged over the last decade as a matter of vital concern in energy law, which can be seen in the attention directed to energy poverty, and the United Nations Sustainable Development Goals. There are energy justice concerns in areas of law as diverse as human rights, consumer protection, international law and trade, and in many forms of regional and national energy law and regulation. This edited collection explores in detail at four kinds of energy justice. The first, distributive justice, relates to the equitable distribution of the benefits and burdens of energy activities, which is challenged by the existence of people suffering from energy poverty. Secondly, procedural (or participation) justice consists of the right of all communities to participate in decision-making regarding energy projects and policies that affect them. This dimension of energy justice often includes procedural rights to information and access to courts. Under the concept of reparation (or restorative) justice, the book looks at even-handed enforcement of energy statutes and regulations, as well as access to remedies when legal rights are violated. Finally, the collection addresses social justice, with the recognition that energy injustice cannot be separated from other social ills, such as poverty and subordination based on race, gender, or indigeneity. These issues feed into a wider conversation about how we achieve a 'just' energy transition, as the world confronts the urgent challenges of climate change.

50 plus one Questions When Buying a Car is the perfect self-help guide for every potential car buyer, whether you are buying new or pre-owned. How do you tell if a used car was in an accident or hurricane? What features on a new car provide good values? Are the miles per gallon as advertised really true? Buying a car is often the second largest purchase you are likely to make. This book could save you hundreds of thousands of dollars over the many cars you will buy in your lifetime. Learn how to compare various makes and models of cars; which cars hold their value the longest?; should you have a used car inspected before buying?; is it better to buy used from an individual or dealer?; are places like ww.cars.com better than the local dealer?; should you buy a car after the lease is finished; and more.

"Cities are the world's future. Today, more than half of the global population lives in urban areas, and that number is expected to double by 2050. There is no question that cities are growing; the only debate is over how they will grow. Will we invest in the physical and social infrastructure necessary for livable, equitable, and sustainable cities? In the latest edition of State of the World, the flagship publication of the Worldwatch Institute, experts from around the globe examine the core principles of sustainable urbanism and profile cities that are putting these principles into practice. From Portland, Oregon to Ahmedabad, India, local people are acting to improve their cities, even when national efforts are stalled. Issues examined range from the nitty-gritty of handling waste and developing public transportation to civic participation and navigating dysfunctional government. Throughout, readers discover the most pressing challenges facing communities and the most promising solutions currently being developed. The result is a snapshot of cities today and a vision for global urban sustainability tomorrow."-- Back cover.

An examination of informal urban activities—including street vending, garage sales, and unpermitted housing—that explores their complexity and addresses related planning and regulatory issues.Every day in American cities street vendors spread out their wares on sidewalks, food trucks serve lunch from the curb, and homeowners hold sales in their front yards—examples of the wide range of informal activities that take place largely beyond the reach of government regulation. This book examines the “informal revolution” in American urban life, exploring a proliferating phenomenon often associated with developing countries rather than industrialized ones and often dismissed by planners and policy makers as marginal or even criminal. The case studies and analysis in The Informal City challenge this narrow conception of informal urbanism.The chapters look at informal urbanism across the country, empirically and theoretically, in cities that include Los Angeles, Sacramento, Seattle, Portland, Phoenix, Kansas City, Atlantic City, and New York City. They cover activities that range from unpermitted in-law apartments and ad hoc support for homeless citizens to urban agriculture, street vending and day labor. The contributors consider the nature and underlying logic of these activities, argue for a spatial understanding of informality and its varied settings, and discuss regulatory, planning, and community responses.ContributorsJacob Avery, Ginny Browne, Matt Covert, Margaret Crawford, Will Dominie, Renia Ehrenfeucht, Jeffrey Hou, Nabil Kamel, Gregg Kettles, Anastasia Loukaitou-Sideris, Kate Mayerson, Alfonso Morales, Vinit Mukhija, Michael Rios, Donald Shoup, Abel Valenzuela Jr. Mark Vallianatos, Peter M. Ward

Business Analytics

Where and how it Succeeds

Multidisciplinary Design of Sharing Services

Cities and Sustainable Technology Transitions

Strategies for Low-Emission Vehicles

A Case for Truly Smart and Sustainable Cities

Community Carsharing and the Social-Ecological Mobility Transition

The transport sector is a major source of greenhouse gases and other pollutants. This study estimates the potential of digitalized mobility solutions, such as Mobility as a Service (MaaS), to reduce emissions and vehicle kilometers travelled in the Nordic countries. Also, to assess the potential future impact of MaaS, modelling is done to project road transport’s energy consumption, CO2 emissions and total costs in the Nordic countries up to 2050. There are still several barriers to the wider adoption of shared mobility services. We present ways to overcome these barriers with incentives and policy instruments to substitute car ownership, and specify what different actors can do to accelerate this change. Finally we present policy recommendations on how to reduce the dependence on car ownership, reduce the vehicle kilometers driven, and stimulate the demand for greener mobility services.

This book investigates how practices of community carsharing are influencing everyday mobility. It argues that hegemonic practices of automobility are reconfigured through practices of community carsharing, thereby challenging capitalist mobilities in the realm of everyday life. Through a detailed empirical study of practices of community carsharing and its practitioners in the rural regions around Munich, Germany, this book reveals how the practice contributes to the emergence of alternative automobile practices, meanings, identities and subjectivities. It also explores the embedding of automobility into its ecological context, the connection of function and community in practices of community carsharing and the changing of ownership relations through a process of commoning mobility. This reconfiguration of everyday practices of automobility takes place through processes of everyday resistance, re-embedding and commoning, and ultimately results in the emergence of an alternative mobility culture, thereby facilitating the dissemination of an alternative common sense of community carsharing. This book on community carsharing provides a valuable insight into carsharing in rural settings and exemplifies how carsharing specifically, and sharing mobilities in general, can contribute to a social-ecological mobility transition. The work will be of particular interest to scholars and practitioners working in mobility studies and mobilities.

This book gathers the latest advances, innovations, and applications in urban and regional planning processes and science, as presented by international researchers at the 11th International Conference on Innovation in Urban and Regional Planning (INPUT), held in Catania, Italy, on September 8-10, 2021. The overarching theme of the conference INPUT 2021 was Integrating Nature-Based Solutions in Planning Science and Practice, with contributes focusing on functionality of urban ecosystems toward more healthier and resilient cities, planning solutions for socio-ecological systems, technologies and hybrid models for spatial planning, geodesign, urban metabolism, computational planning, ecosystems services, green infrastructure, climate change adaptation and mitigation, rural landscapes, cultural heritage, and accessibility for urban planning. The conference brought together international scholars in the field of planning, civil engineering and architecture, ecology and social science, to build and consolidate the knowledge and evidence on NBS in urban and regional planning.

Frugal innovation is a way that companies can create high-quality products with limited resources. Once the preserve of firms in poor markets, green companies are now seeking ways to appeal to cost-conscious and environmentally-aware consumers at home. With an estimated trillion-dollar global market for frugal products, and with potentially huge cost savings to be gained, frugal innovation is revolutionizing business and reshaping management thinking. This book explains the principles, perspectives and techniques behind frugal innovation, enabling managers to profit from the great changes ahead. The book explains: How to achieve mass customization, using low-cost robotics, inexpensive product design and virtual prototyping software. How consumers and other external partners can help develop products How to implement sustainable practices, such as the production of waste-free products How to change the corporate culture to become more frugal

Critical Studies of Automobility and Auto-Mobility

Guida ai principi

The Solution Revolution

XII conference/XIII convegno

Urban Mobility and the Smartphone

The High Cost of Free Parking

Reinventing Los Angeles

Vi piacerebbe fare la dichiarazione dei redditi online o fondare un'azienda nel giro di pochi minuti? In Estonia è già possibile. Perché allora alcuni enti statali usano ancora software risalenti agli anni Sessanta e non prevedono di aggiornarli? Quando a ottobre 2013 il sito HealthCare.gov è stato messo online, molti lo hanno definito una catastrofe. Dal punto di vista della pubblica amministrazione statunitense, però, il sito ha rappresentato un punto di svolta, evidenziando la necessità che le istituzioni pubbliche raggiungessero l'eccellenza nel campo del digitale e ispirando centinaia delle migliori e più brillanti menti tecnologiche a radunarsi a Washington con la speciale missione di modernizzare la pubblica amministrazione. Come si fa a prendere una pubblica amministrazione interamente basata su schemi analogici tipici dell'era industriale e a riprogettarla in modo che diventi interamente digitale? Bisogna riuscire a concepirne una totalmente nuova. Provate a immaginare un sistema carcerario che impiega tecnologie digitali per far rientrare nella società, in maniera rapida e sicura, i colpevoli di reati non violenti. Provate a immaginare un'assistenza sanitaria che garantisce a ogni assistito una user experience personalizzata. Oggi disponiamo degli strumenti digitali (cloud computing, dispositivi mobili, analisi) e del talento necessari a implementare davvero una trasformazione reale. Questo libro rappresenta la guida perché questo possa essere messo in pratica e per arrivare ad avere una pubblica amministrazione

fondata sul digitale.

The Sharing Economy and the Relevance for Transport, Volume Four in the Advances in Transport Policy and Planning series, assesses both successful and unsuccessful practices and policies from around the world. Individual chapters in this new release include Cars and cities in the sharing economy, The future of public transport within the sharing economy, Sharing vehicles and sharing rides in real time: opportunities for self-driving fleets, Car parking in the future, Car share's impact and future, Bike Share, and much more. Provides the authority and expertise of leading contributors from an international board of authors Presents the latest release in the Advances in Transport Policy and Planning series Updated release includes the latest information on the evolving impact of The Sharing Economy and The Relevance For Transport

Tourism Trends and Policies, published biennially, analyses tourism performance and major policy trends, initiatives and reforms across 50 OECD and partner countries, providing up-to-date tourism data and analysis.

This book adds a critical perspective to the legal dialogue on the regulation of 'smart urban mobility'. Mobility is one of the most visible sub-domains of the 'smart city', which has become shorthand for technological advances that influence how cities are structured, public services are fashioned, and citizens coexist. In the urban context, mobility has come under pressure due to a variety of different forces, such as the implementation of new business models (e.g. car and bicycle sharing), the proliferation of alternative methods of transportation (e.g. electric scooters), the emergence of new market players and stakeholders (e.g. internet and information technology companies), and advancements in computer science (in particular due to artificial intelligence). At the same time, demographic changes and the climate crisis increase innovation pressure. In this context law is a seminal factor that both shapes and is shaped by socio-economic and technological change. This book puts a spotlight on recent developments in smart urban mobility from a legal, regulatory, and policy perspective. It considers the implications for the public sector, businesses, and citizens in relation to various areas of public and private law in the European Union, including competition law, intellectual property law, contract law, data protection law, environmental law, public procurement law, and legal philosophy. Chapter 'Location Data as Contractual Counter-Performance: A Consumer Perspective on Recent EU Legislation' of this book is available open access under a CC BY 4.0 license at link.springer.com.

Digital strategy

How to Save Money, Time and Resources through Collaborative Consumption

Antitrust between EU Law and national law/Antitrust fra diritto nazionalee diritto dell'unione europea

Sharing Mobilities

Department of Transportation and Related Agencies Appropriations for 2003: Department of Transportation, Federal Aviation Administration

Beyond Taco Trucks and Day Labor

*This work contains the papers of the thirteenth Conference on "Antitrust between EU Law and national law", held in Treviso on May 24 and 25, 2018 under the patronage of the European Lawyers Union - Union des Avocats Européens (UAE), the Associazione Italiana per la Tutela della Concorrenza - the Italian section of the Ligue Internationale du Droit de la Concurrence (LIDC)-, the Associazione Italiana Giuristi di Impresa (AIGI), the European Company Lawyers Association (ECLA), and the Associazione Antitrust Italiana (AAI). Some of the papers have been extensively reviewed and updated by the authors prior to publication. The contributions contained in this volume are the result of an in-depth analysis and study of the most salient issues arising from the application of antitrust rules, carried out by experienced and high-ranking professionals, in-house lawyers, academics and EU/national and international institutional representatives who attended the Conference. They deal with extremely topical issues, lying at the heart of current antitrust debate. Some of the most contemporary topics include those related to private antitrust enforcement after the implementation of Directive 2014/104/EU, and to the interplay between antitrust and intellectual property rights. Ample consideration is also given to recent developments in the field of new technologies and the related antitrust issues, as well as to the relations between consumer protection and antitrust. * * * Questo volume contiene gli atti del XIII Convegno sul tema "Antitrust fra Diritto Nazionale e Diritto dell'Unione Europea", tenutosi a Treviso il 24 e 25 maggio 2018 con il patrocinio dell'Unione degli Avvocati Europei (UAE), dell'Associazione Italiana per la Tutela della Concorrenza - sezione italiana della Ligue Internationale du Droit de la Concurrence (LIDC) -, dell'Associazione Italiana dei Giuristi di Impresa (AIGI), della European Company Lawyers Association (AEJE-ECLA) e dell'Associazione Antitrust Italiana (AAI). Alcuni contributi sono stati sostanzialmente rivisti ed aggiornati dagli autori prima della pubblicazione. Gli articoli contenuti nel presente volume sono il frutto del prezioso lavoro di studio e approfondimento delle più interessanti tematiche correlate all'applicazione del diritto antitrust, svolto da qualificati esponenti del mondo professionale, imprenditoriale, accademico ed istituzionale, intervenuti al Convegno. I contributi pubblicati affrontano temi di estrema rilevanza, che rappr sentano il cuore delle problematiche antitrust oggi maggiormente dibattute, tra le quali spiccano, per attualità, quelle connesse al private enforcement ed al risarcimento dei danni in seguito dell'attuazione della Direttiva 2014/104/UE, nonché alle interazioni tra diritto antitrust e diritti di proprietà intellettuale. Ampio spazio è inoltre dedicato alle tematiche concernenti le nuove*

tecnologie e la loro rilevanza dal punto di vista antitrust, nonché ai rapporti tra tutela del consumatore e diritto antitrust.

This book explores all aspects of the sharing economy, pursuing a multidisciplinary approach encompassing Service Design, Spatial Design, Sociology, Economics, Law, and Transport and Operations Research. The book develops a unified vision of sharing services, and pinpoints the most important new challenges. The first, more theoretical part covers general topics from the perspectives of experts in the respective disciplines. Among the subjects addressed are the role of the user in co-design and co-production; impacts of sharing services on cities, communities, and private spaces; individual rewarding and social outcomes; regulatory issues; and the scope for improving the efficiency of design, management, and analysis of sharing services. In turn, the second part of the book presents a selection of case studies of specific sharing services, in which many of the concepts described in the first part are put into practice. Readers will gain a deeper understanding of the dynamics of sharing services and of the hidden problems that may arise. Key factors responsible for the success (or failure) of sharing services are identified by analyzing some of the best (and worst) practices. Given its breadth of coverage, the book offers a valuable guide for researchers and for all stakeholders in the sharing economy, including startup founders and local administrators.

This enlightening book elucidates the leadership challenges of various cities in emerging transitions towards higher levels of sustainability. It examines elements of three socio-technical systems, energy, transport and healthcare, while addressing technology invention, commercialization, mass-production and adoption. The book breaks new ground in the analysis of topical issues such as local 'cradle' conditions, incentive schemes, niche-development, living labs, impact bonds, grass-roots intermediation and adaptive policy making. It offers a broad coverage of global systems of cities, with a particular focus on Scandinavia, Germany, the Netherlands, China, Korea, Japan, the US and Canada.

The Sharing Economy in Europe

Can a City Be Sustainable? (State of the World)

Car Troubles

The Informal American City

Innovation in Urban and Regional Planning

The Green Move project for Milan: from service design to technology deployment

Strategie per un efficace posizionamento sui canali digitali