

Read Free Called To Lead 52  
Weekly Devotions For  
Workplace Leaders

*Called To Lead 52*

*Weekly Devotions For  
Workplace Leaders*

Presently, marketing has  
undergone serious change.

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Marketers have faced increasing demand to provide quantitative data representative of their work, particularly focusing on sales growth in correlation with a narrow target audience. As marketers strive to cultivate new customers directly, they have

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turned to a growing area of interest: lead generation - a marketing activity aimed at acquiring direct contacts of prospective customers that have demonstrated some interest in the seller's goods and services. This book has a purely practical

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purpose, serving as an introductory resource to principles and methods that will enable marketing professionals to raise the number of potential customers and multiply the number of sales typically received. The book describes: -

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lead generation theory, its basic concepts, and methods of evaluating a return on marketing investments; - customer detection techniques (cold calls, pay-per-click, mailings, events, etc.); - peculiarities and challenges of lead generation

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campaigns and methods to overcome obstacles; - real stories about the way companies do lead generation and calculate its results. Outstanding Features of the Book - 14 real life case studies. - New trends of lead generation: cadence, market

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places, content management. -  
Up-to-date statistics for 2015 and  
plans for 2016. - Based on multi-  
industry experience (IT,  
automotive, education and even  
public organizations). - The style  
of the book is simple, charismatic  
and with humor (contains

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caricatures, jokes, wise quotes of great businessmen). - Applicable to both B2B and B2C. - The author explains all the lead generation concepts but also gives reasons why they should not be treated rigorously, as every company has its own



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business features and, thus, ROI and lead criteria. - A special section is dedicated to the challenge of lead generation outsourcing. - As lead generation is based on constant testing and statistics, the author also speaks about software tools helping to

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run your campaigns and calculate ROI efficiently. The book presents the results of a global benchmark report: "Lead Generation: Strategies and tactics for 2016". This survey covered 259 respondents from information and telecommunication technologies,

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consulting, banking, wholesale, insurance, auto-dealers, etc.

Reviewing game film is a discipline that sports teams often incorporate after each game. Teams watch game videos to identify mistakes, make adjustments, consider radical

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changes, and highlight successes. The goal of this analysis is to facilitate individual and team improvements that will positively affect subsequent games. The fundamental reason why a team needs adjustments is not always evident in the middle of the

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game. But evaluating important elements after a game gives coaches and players the opportunity to review individual plays and players in a more relaxed setting away from the time constraints and pressures of the game. So why aren't pastors

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and worship teams incorporating similar evaluative practices? Implementing a collaborative process of analyzing worship services or planning for upcoming services requires a deep level of humility, trust, and shared accountability. It also requires

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selfless leaders who are willing to sacrifice their own ideas and interests for the greater worshiping good of the congregation. Better Sundays Begin on Mondays offers foundational worship considerations to help leadership

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teams ask questions evaluatively rather than defensively. These weekly reflections encourage worship leaders and their teams to think beyond style to biblical and theological worship content. LEAD WISELY One simple, genuine prayer led me to sit



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before my computer one afternoon and start writing this book. God has spoken to me so clearly through His leaders so often that I hoped He would offer something worthwhile to you through me. I know that you have more to read than you care to

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even consider. I know the value of your time. That is why these are brief, weekly devotions that you can quickly read and simply ask God to reveal the principle at work the following week. You will not find deep theology or warm, feel-good expressions within the

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pages of Called to Shepherd: 52  
Weekly Devotions for Pastors and  
Ministry Leaders. Yet, you may  
realize that God has a simple  
message here specifically for you  
that will exponentially enhance  
your leadership. Endorsements:  
John Crosby has been blessed

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with the gift of clarity. These devotions are clear, challenging and helpful to young and old pastors and ministry leaders alike. Every week's devotion speaks to issues that simply must be addressed in the lives of those who are called to shepherd.

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Portable, practical and palatable; this helpful resource is a green pasture for both sheep and shepherds. Kenny Grant, Kenny Grant Evangelistic Ministries Any Christian who has ever led in any way-as a pastor, teacher, administrator, ministry team

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leader-is sensitive to the challenges of leading as Christ would lead. They have dealt with subtle and not-so-subtle temptations to abdicate to a power, do-it-my-way style of leading. John Crosby demonstrates the need, qualities,

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and attitudes of those who would lead well, for the right reasons, and to the right end. I've found his pithy, penetrating devotions a blessing to my soul. Eleanor A. Daniel, Dorothy Keister Walker Professor of Christian Education Emeritus, Emmanuel School of

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Religion, Johnson City, TN I have found John's short devotions to be loaded with wisdom. Each weekly writing gives a key thought to remember and take with you throughout the week. A great way for busy ministry leaders to start each week. Dicky Clark, Vice



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President of Field Ministry,  
Southeast Coastal Region (GA, FL,  
SC, NC) for Fellowship of Christian  
Athletes I have known John  
Crosby since the day he gave his  
life to Christ. Since then he has  
made a life-changing impact for  
Christ because of his commitment

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to ministering to people in the business sector of our community. I'm sure as you read this book his insight will impact you as well. Cam Huxford, Pastor, Savannah Christian Church John Crosby is not only called, he is qualified to lead. Knowing John

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personally and understanding his life B.C. (before Christ), John brings a wealth of real life experience to the table. Agreeing to help lead a Bible study in a prominent workplace in Savannah, GA gave me a firsthand glimpse of his heart for

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workplace ministry. His approach and techniques are proven and effective. You will be blessed by this strong tool that you now hold in your hand! Brian Jobe, Senior Pastor, Harvester Christian Church, Saint Charles, MO  
52 Weekly Devotions for Coaches,

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Paperback

52 Ordinary Words That Lead to  
an Extraordinary Life

Right to Lead

One Thing Is Needful Weekly  
Devotional Guide

52 Doses of Scriptural Insights to  
Enrich Your Walk with God

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Throughout the Year  
Speaking As a Leader  
Called to Lead

*Meet the One Who Changed  
Everything You've heard the  
name "Jesus" a bunch of  
times. Your parents and  
other grown-ups have talked*

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*about Him. And some of your friends have too. You've read about Him in your Bible. But deep down you don't really know who Jesus is. Now you don't have to feel left out anymore! This book shows you how much*

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*Jesus loves you and what it  
looks like to follow Him.*

*Each week you'll encounter  
exciting stories, surprising  
ideas, and a prayer you can  
pray whenever you want.*

*Throughout the year, you'll  
learn that Jesus is... The*



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*Good Shepherd: He helps you find your way. The King of all kings: You are part of His royal family. The Bread of Life: He is tasty food for your soul. The light of the world: No need to be afraid of the dark anymore!*

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*As you discover these truths, Jesus will become more than a name you hear in church. He'll become one of your best friends!*

*The book, in its new edition, continues to present the fundamental*

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*concepts of Business Process Outsourcing (BPO) and its applications in Indian industry. Divided into 19 chapters, the book offers a strategic framework for BPO management which is crucial for creating competitive*

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*advantage for a business enterprise. In the Second Edition, three new chapters on BPO Analytics, Outsourcing in Cloud Environment and BPO Transformation Strategy and an appendix on Sample*

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*Contract-Outsourcing  
Services have been  
introduced. Further, the  
book has been enriched with  
latest updates in the form  
of tables and exhibits in  
almost all the chapters.  
Chapter-end questions help*

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*in easy comprehension of the  
underlying principles.*

*In this era of globalization  
and the world-wide web, the  
ability to communicate  
accurately and effectively  
using English idioms is more  
important than ever. This*

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*week-by-week calendar for systematically studying these idiomatic expressions is designed with the above goal in mind. Some unique features of this book are as follows: over 3,200 idiomatic expressions in*

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*American English; easy to understand, week-by-week methodology in which to learn idioms; unique classification system of 32 functional categories to help in understanding idioms; concise and simple*



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*definitions and explanations  
in plain, everyday English;  
lively and authentic  
illustrations of the  
language; and a thorough  
index for easy reference.  
Better Sundays Begin on  
Monday*

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*Leadership Development in a  
Small Community Context*

*American English Idiomatic  
Expressions in 52 Weeks*

*A Little Book on Making Big  
Decisions*

*Theory and Practice*

*Womanspiritspeaks: 52 Weeks*

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*with the Divine Feminine  
Journal of Agricultural  
Research*

Life is full of tough calls and daunting decisions. The question isn't if you'll face a big decision in the future, but how you'll face the tough call that's guaranteed to come your way. Think

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about it. There are wedding proposals to ponder, college applications to submit, career moves to make, homes to sell, and confrontations to consider. And, knowing how poorly things could go, we sometimes find ourselves facing these decisions with a deep fear of future regret. The

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pressure is on. Or is it? Short and straightforward, yet full of practical insight and spiritual truths, Tough Call, will help you see that the Christian faith offers a mindset to confidently and joyfully make your next big decision. More importantly you'll see that you can face life with

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your fears recognized, your peace maximized, and your hope anchored in something greater than your ability to "get it right." Readers familiar with authors like Acuff, Chan, and Tchividjian will resonate with Matt Popovits's witty, practical, and gospel-centered take on complicated topics.

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Tough Call is an enjoyable and essential read for any and all facing a major decision.

In *The Right to Lead* best selling author and leadership thought leader, John C. Maxwell guides you through a study in the character and courage of great leaders. An internationally

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recognized leadership expert, speaker and author, John has sold more than 18 million books. His organizations have trained more than two million leaders worldwide. In *The Right to Lead*, you'll read about people who have earned the right to lead others. They display the key



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qualities that made them worthy of followers: action, vision, sacrifice, risk, determination, service and integrity. The key to becoming an effective leader is not to focus on making other people follow, but on making yourself the kind of person they want to follow. You must

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become someone others can trust to take them where they want to go. Words can make a difference in a conversation, in a day, and in a life. Fifty-two words are explored in five different devotions each week encouraging the reader to live more fully. This creative approach to daily

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devotions will renew both the mind  
and the spirit.

A Weekly Guide Inspiring Positive Life  
Transformation

A New English Dictionary on Historical  
Principles

Founded Mainly on the Materials  
Collected by the Philological Society

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Lead Generation

A Checklist Approach

Walking with God 52 Weeks of the  
Year

About the Book Life on earth has been described as a form of pilgrimage (1 Peter 2:11, Hebrews 11:13) with eternity as man's final destination. In

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this One Thing Is Needful (One - TIN) Weekly Devotional Guide, the Lord will be opening our eyes to divine insights from His Word, capable of enriching our walk with Him throughout the year as well as providing answers to the questions on our minds and pointing us in the right path to take in order to

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experience a fulfilled life here on earth and to attain a glorious eternity when the journey is over. It is a weekly devotional guide because it will encourage us to spend a whole week prayerfully pondering the divine revelation caught in the course of our study until it sinks deep into our spirits

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and we naturally begin to daily walk in it. Jesus Christ commended Mary's choice of spending time listening to His Words according to Luke 10:39, and thereafter declared her choice as the 'one thing that is needful'. It is my prayer that as we give the Word of God the first place in our hearts every

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time and continually meditate on it as we daily go about our activities, His light and glory will overshadow us and all our endeavors in Jesus' Name. Be blessed as you read on.

This master class on leadership, written by one of America ' s most prominent and successful executives,



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will help you develop the professional leadership qualities that deliver personal, interpersonal, and organizational success. In Learning to Lead: The Journey to Leading Yourself, Leading Others, and Leading an Organization, Ron Williams provides you with practical, tested

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leadership advice, whether you ' re searching for a new career, looking for proven management solutions, or seeking to transform your organization. Developed from Williams ' s own personal and professional journey, as well as the experiences of America ' s leading

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CEOs, these strategies emerge boldly from engaging stories, outlined with practical steps for you to accomplish goals such as—

- Launching your career quest
- Avoiding professional pitfalls, wrong turns, and wasted effort
- Overcoming interpersonal challenges and conflicts
- Building and leading an

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effective, high-performance team •  
Prioritizing and solving problems from  
multiple perspectives • Developing  
your leadership style and mastering  
communication • Casting a vision and  
changing the culture of your  
organization After finishing Learning to  
Lead, you will be well equipped to take

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the next step to success in your personal and professional leadership journey. Williams ' s book has the potential to join other leadership development classics on your shelf—to be read repeatedly and consulted throughout the span of your career.

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These meditations, written over a 14 to 25 period, began with a goal of 365 days but became Walking with God 52 Weeks of the Year and 300 days to allow for a weekend day and holidays. Prayers that are appropriate for individuals, workplace concerns, world events, child raising, family living, and

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children as they reach young adulthood are here. Each single day and meditation or essay is meant to stand alone.

Investors Magazine ...

Industrial & Mining Standard

Batten's Wedge ...

An Easy Way to Understand English

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Expressions and Improve Speaking  
Tough Call

How to Lead Every Time You  
Speak...From Board Rooms to  
Meeting Rooms, From Town Halls to  
Phone Calls

52 Weeks of Biblical Self-Care

***The reason for The One***

*Page 64/183*



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***Minute Leader is There is  
a difference between a  
leader and a manager. I  
found there is plenty of  
managerial training But on  
Leadership Too much is  
said Too little is read***

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***And leadership is almost  
dead Thats why it is  
important for this book to  
be read Thus the birth of  
the one minute approach to  
applied leadership. Voila,  
The One Minute Leader: 52***

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***Weeks to Success was written: A dynamic, short, less is more, one liner approach about leadership and organizational success. If you are to read only one book in***

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***order to apply and achieve  
results immediately after  
your first use and are  
looking for a one minute  
approach to leadership,  
organizational  
development, problem***

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***solving, and a way to save  
your organization time and  
money, The One Minute  
Leader is the book to  
read.***

***52 Weeks to Exceptional  
Leadership is a practical***

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***and inspirational guide  
for leaders and managers.  
It is a business book for  
those who have the  
responsibility for  
developing talent in their  
departments and***

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***organizations. If you are that forward-thinking leader or a manager, this book is for you! As you integrate your company's resources, impart your experience, inspire with***

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*your philosophy, with this book by your side, you can confidently add enthusiasm and results to your performance. This book will walk you step-by-step each week for the first*



Read Free Called To Lead 52  
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*year to build upon the talent and strengths of the individuals you manage or lead. This guide adds real structure to your management strategies, saves you time, money and*

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***gives you a weekly topic for your coaching calls or meetings. Inside you will find a weekly journal page to record your actions, reflections, and areas for improvement. Inside the***

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***book, Dr. Kim Nugent gives you the opportunity to read and address one practical strategy per week for one year. Use this book for self-improvement or as a guide***

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***in developing new leaders,  
managers in any  
organization. Kim advises  
that after you implement  
each strategy, make notes  
in the provided journal  
space about what worked***

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*and what could be improved. She attests that this weekly practice will become a habit. Inside this book, you will find fifty-two strategies to build a strong foundation*

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*in the area of leadership development. This practical guide assists you in enhancing the exceptional skills and talents you bring to the position or as part of*

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*your mentoring new  
leadership talent. You can  
indeed read topics in  
random order, based on  
your immediate priorities  
and concerns. Try not to  
read the whole book and*

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***put it away. If your preferred learning style is to read the entire book for the framework, context, and content, that is fine. But make sure to go back and re-read one-***



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***strategy-a-week and  
complete each journal page  
to further reflect on your  
implementation of the  
strategy with your team.  
That is where you will  
find the treasure and the***

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***real value of this book.  
Thanks to advances in  
neuroscience including the  
validated effectiveness of  
mindfulness practice, you  
can be the calm, confident  
leader you've always known***

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***you could be - the leader  
people want to follow.  
This captivating  
introduction to the  
emerging fields of  
neuroleadership and  
mindful leadership will***

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***help you: >Stop  
overreacting to bad news  
and difficult people. >Let  
go of your fears of being  
in charge. >Stay calm, get  
what you want, and enjoy  
challenging conversations***

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*with employees, clients,  
and your boss. >Feel  
totally confident when  
making tough decisions.  
>Use links to our website  
packed with valuable  
assessments, audio, and*

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***other resources. The Mind to Lead brain-based coaching model helps leaders be less reactive, more focused, and more self-confident. Just imagine what you can***

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*accomplish with that  
mindset! If you're looking  
for a way to translate  
your silent mindfulness  
practice to your work  
environment, The Mind to  
Lead model describes*

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*specific tools and  
exercises for staying  
present and communicating  
calmly in even the most  
difficult situations.  
Learn how busy leaders  
like yourself improved*



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***their productivity and effectiveness by incorporating practical brain-based techniques---some taking only ten seconds---into their work day and***

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***leadership style. In addition to mindfulness tools, read how Suzanne's coaching clients used The Work (2011, Byron Katie International, Inc) to investigate judgmental***

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***thoughts and increase  
their confidence as  
leaders. Thanks to the  
plasticity of the brain  
and mind, you can create  
lasting change in  
yourself, your team, and***

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***your organization.  
Learning Leadership  
through Character and  
Courage  
Words To Live By  
A Devotional  
The Journey to Leading***

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***Yourself, Leading Others,  
and Leading an  
Organization  
52 Exercises for  
Evaluating Weekly Worship  
52 Weeks to Exceptional  
Leadership***

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***How to Lead When Souls Are  
on the Line***

PONDERING THE  
INTERSECTION OF GOD'S  
WORD AND YOUR LEADERSHIP

This book is written for  
coaches who work hard

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sometimes too hard and know how to quickly size up what is a waste of time. It is for coaches who are looking for something solid. It is for coaches who know

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that real ministry takes place in the opportunities of everyday life, rather than simply sitting in rows on Sunday morning or around a campfire



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singing kumbaya. It is for coaches who recognize that the Bible is the greatest source of leadership principles the world has ever known. It is for coaches

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eager to close the gap between the leader you are and the leader God created you to be. So sit back in your favorite chair and start your week investing a

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few minutes pondering  
the intersection of  
God's Word and your life  
and leadership. We're  
confident you'll be glad  
you did.

Declare Y.E.S. loud and

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clear to create new possibilities in your life and leadership.

PONDERING THE INTERSECTION OF GOD'S WORD AND YOUR LEADERSHIP? Called to

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Coach is written for coaches who work hard-sometimes too hard-and know how to quickly size up what is a waste of time. It is for coaches who are looking for

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something solid. It is  
for coaches who know  
that real ministry takes  
place in the  
opportunities of  
everyday life, rather  
than simply sitting in

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rows on Sunday morning  
or around a campfire  
singing kumbaya. It is  
for coaches who  
recognize that the Bible  
is the greatest source  
of leadership principles

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the world has ever known. It is for coaches eager to close the gap between the leader you are and the leader God created you to be. So sit back in your



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favorite chair and start your week investing a few minutes pondering the intersection of God's Word and your life and leadership. We're confident you'll be glad

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you did. Endorsements  
When I started reading  
Called to Coach I was  
unable to stop. I felt  
like I had been hit  
right between the eyes.  
I thought to myself,

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"Wow, my good friend John Crosby has put into words what I had long forgotten, the tremendous influence we coaches have on our players." We coaches, by

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God's Grace can teach  
Gods Holy Word in a way  
that only a coach can.

TALK ABOUT BUILDING TEAM  
UNITY! Every coach  
everywhere must read  
this book! Donald

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Chumley, Athletic  
Director & Head Football  
Coach, Savannah  
Christian Preparatory  
School, (2011 GA Class A  
State Champions) I have  
never read anything more

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REAL and to the point  
for busy coaches as the  
devotional book Called  
to Coach. I plan to use  
the book for my coaches'  
devotionals at  
Fellowship of Christian

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Athletes Cheer camps in the summer of 2012 all over the country as well as give a copy to every cheer gym coach that has an FCA huddle in their gym. All coaches want to

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be more effective  
leaders and this process  
of reading, praying,  
discussing and  
discerning one principle  
each week is a fantastic  
plan. Marilou Braswell,



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FCA National Director of  
Cheerleading, Former  
University of Georgia  
Cheerleading Coach  
"Let's come together and  
make a difference" -  
Isaiah 1:18. This is

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exactly the impact John Crosby has been having in the business community through leadership and community development for over 20 years. Now John has

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brought his leadership gifts to this book to build coaches as they lead and mentor athletes not only in athletics, but in building their spiritual relationships

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with Christ! In a world where coaches are valued mostly for their statistics, it is imperative to invest and support coaches in building a complete

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athlete and remember we are here for his glory, not our own. Imagine the impact coaches can have by investing in developing a complete person, not just the

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talent at hand that is only temporary! Called to Coach is a vital developmental tool for coaches wanting to reach their potential impact in and out of

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competition! Kerri A.  
Hanebrink Goodrich,  
Executive Director,  
Performance Initiatives,  
Inc., USA Weightlifting  
Senior Coach I have  
found John's short

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devotions to be loaded with wisdom. Each weekly writing gives a key thought to remember and take with you throughout the week. A great way for busy coaches to



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start each week. Dicky  
Clark, Vice President of  
Field Ministry,  
Southeast Coastal Region  
(GA, FL, SC, NC) for  
Fellowship of Christian  
Athletes

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including Walking with  
God and Family Living  
Dare to Lead  
Lessons from a Global,  
Spiritual, Interfaith  
Journey  
FCC Record

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The Marketer's Handbook  
Geyer's Stationer  
52 Weekly Devotions for  
Pastors and Ministry  
Leaders

*BY A LEADER FOR LEADERS These  
devotions were forged, tested, and*

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*found true through the lives of the leaders served by this author. These devotions are written for smart, hard-working, no-nonsense workplace leaders who are looking for something solid to help you improve your leadership. If you are looking for a*

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*devotional to simply warm your heart or cram more Scripture between your ears, find another book. If you are eager to close the gap between the leader you are and the leader God created you to be, humble enough to recognize that you could use some*

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*help, and willing to try a proven approach, invest a few minutes each week with this book pondering the intersection of your life and leadership and God's Word. We think you'll be glad you did.*

**#1 NEW YORK TIMES BESTSELLER**

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- *Brené Brown has taught us what it means to dare greatly, rise strong, and brave the wilderness. Now, based on new research conducted with leaders, change makers, and culture shifters, she's showing us how to put those ideas into practice so we can step up*

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*and lead. Don't miss the five-part HBO Max docuseries Brené Brown: Atlas of the Heart! NAMED ONE OF THE BEST BOOKS OF THE YEAR BY BLOOMBERG Leadership is not about titles, status, and wielding power. A leader is anyone who takes*



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*responsibility for recognizing the potential in people and ideas, and has the courage to develop that potential. When we dare to lead, we don't pretend to have the right answers; we stay curious and ask the right questions. We don't see power as finite*

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*and hoard it; we know that power becomes infinite when we share it with others. We don't avoid difficult conversations and situations; we lean into vulnerability when it's necessary to do good work. But daring leadership in a culture defined by scarcity, fear,*

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*and uncertainty requires skill-building around traits that are deeply and uniquely human. The irony is that we're choosing not to invest in developing the hearts and minds of leaders at the exact same time as we're scrambling to figure out what we have*

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*to offer that machines and AI can't do better and faster. What can we do better? Empathy, connection, and courage, to start. Four-time #1 New York Times bestselling author Brené Brown has spent the past two decades studying the emotions and experiences*

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*that give meaning to our lives, and the past seven years working with transformative leaders and teams spanning the globe. She found that leaders in organizations ranging from small entrepreneurial startups and family-owned businesses to nonprofits,*

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*civic organizations, and Fortune 500 companies all ask the same question: How do you cultivate braver, more daring leaders, and how do you embed the value of courage in your culture? In this new book, Brown uses research, stories, and examples to answer these*

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*questions in the no-BS style that millions of readers have come to expect and love. Brown writes, “One of the most important findings of my career is that daring leadership is a collection of four skill sets that are 100 percent teachable, observable, and*

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*measurable. It's learning and unlearning that requires brave work, tough conversations, and showing up with your whole heart. Easy? No. Because choosing courage over comfort is not always our default. Worth it? Always. We want to be brave*



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*with our lives and our work. It's why we're here." Whether you've read Daring Greatly and Rising Strong or you're new to Brené Brown's work, this book is for anyone who wants to step up and into brave leadership. The Marketer's Handbook: A Checklist*

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*Approach is a dream tool for marketing practitioners looking to increase performance. It delivers a powerful wealth of practical marketing information in checklist form. Armed with this resource, you will gain priceless marketing know-how with*

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*leading ideas, proven strategies & practical information organized in a quick & easy-to-use reference format. This handbook will help you to focus in on specific areas to ensure that you haven't forgotten anything. The wealth of information contained in each*

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*chapter is there to help you think about & consider just what it is that you have to do. The checklists help to identify, remind & prompt, & evolve questions to ask, on ideas, issues & considerations, that need to be acted upon. Checklists trigger thoughts &*

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*help to generate new ideas & new ways of doing things. Use the checklists to help you plan marketing programs, undertake research, develop strategies, segment your target market, develop products, set pricing, plan promotional activities & all of the other marketing*

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*related functions. The Marketer's Handbook: A Checklist Approach arms you with what you need to win. Free sample checklists are available to look at prior to ordering. ISBN: 0-9685593-3-6, CD-ROM, 2,715 pages, Price: \$395.00 plus shipping &*

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*Page's Engineering Weekly*

*Combat Crew*

*A Practical Guide to Discovering and  
Living Your Extraordinary Story*

*The Mind to Lead*

**A hands-on guide to the use of**



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**quantitative methods and software for making successful business decisions The appropriate use of quantitative methods lies at the core of successful decisions made by managers, researchers, and students in the field of business. Providing a**

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**framework for the development of sound judgment and the ability to utilize quantitative and qualitative approaches, Data Driven Business Decisions introduces readers to the important role that data plays in understanding business outcomes,**

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**addressing four general areas that managers need to know about: data handling and Microsoft Excel®, uncertainty, the relationship between inputs and outputs, and complex decisions with trade-offs and uncertainty. Grounded in the**

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**author's own classroom approach to business statistics, the book reveals how to use data to understand the drivers of business outcomes, which in turn allows for data-driven business decisions. A basic, non-mathematical foundation in**

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**statistics is provided, outlining for readers the tools needed to link data with business decisions; account for uncertainty in the actions of others and in patterns revealed by data; handle data in Excel®; translate their analysis into simple business**

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**terms; and present results in simple tables and charts. The author discusses key data analytic frameworks, such as decision trees and multiple regression, and also explores additional topics, including: Use of the Excel® functions Solver**

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**and Goal Seek Partial correlation  
and auto-correlation Interactions  
and proportional variation in  
regression models Seasonal  
adjustment and what it reveals Basic  
portfolio theory as an introduction  
to correlations Chapters are**

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**introduced with case studies that integrate simple ideas into the larger business context, and are followed by further details, raw data, and motivating insights. Algebraic notation is used only when necessary, and throughout the book, the author**



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**utilizes real-world examples from diverse areas such as market surveys, finance, economics, and business ethics. Excel® add-ins StatproGo and TreePlan are showcased to demonstrate execution of the techniques, and a related**

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**website features extensive programming instructions as well as insights, data sets, and solutions to problems included in the material. Data Driven Business Decisions is an excellent book for MBA quantitative analysis courses or undergraduate**

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**general statistics courses. It also serves as a valuable reference for practicing MBAs and practitioners in the fields of statistics, business, and finance.**

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**International**

**Suffering the loss of her father and grandmother, and dealing with the ending of a relationship left the author tired, bereft, disappointed, emotionally drained, and feeling like God had forgotten her. She**

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**wondered what she could do to heal from this holy triumvirate of personal pain. She decided that spirituality would be the context from which she would make her journey back to herself. If she felt like God had forgotten her, then she**

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**would look for him everywhere and in the eyes of everyone she met. She made a commitment to visit a different place of worship every week for a year, whether that place of worship reflected her religious tradition or not. In total, she visited**

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**sixty-one churches, temples,  
mosques, synagogues, and gathering  
places in the United States, Mexico,  
the United Kingdom, Nigeria and  
South Africa. My 52 Weeks of  
Worship is the story of one woman's  
courageous journey. Read and**

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**see—will her journey lead her to  
deep, dark places in her soul or help  
her find peace and acceptance?**

**Data Driven Business Decisions**

**52 Weeks with Jesus for Kids**

**Called to Shepherd**

**The One Minute Leader**



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**Brave Work. Tough Conversations.  
Whole Hearts.**

**52 Weeks to Success**

**The Cyclopædia of Card and Table  
Games**

*Many of us live at a pace that is  
impossible to keep. Unrelenting*

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*busyness might feel necessary, but it can lead to chronic stress and burnout that hinders our love for God and others. Instead of adding more to our long to-do list, counselors Eliza Huie and Esther Smith guide readers in how to think biblically about their whole life. They give Christians a framework for*

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*biblical self-care that will help them live for Christ by stewarding the spiritual, emotional, relational, and physical aspects of life. The Whole Life: 52 Weeks of Biblical Self-Care outlines a balanced life of stewardship, offering practical strategies for Christians to grow in honoring God and caring for*

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*others. The authors focus on six key areas: faith, health, purpose, community, work, and rest. Each chapter addresses a specific topic and guides readers in thinking biblically about their whole life. Breaking down the misconceptions that self-care is not biblical, The Whole Life reveals that*

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*caring for yourself doesnt mean you are being selfish or lazy. Instead, its a way of stewarding every part of your life for Gods glory and the good of others. Contrary to what our culture might lead us to believe, exhaustion and burnout are not unavoidable pitfalls of a faithful Christian life.*

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*Instead, they are warning signs that we need to turn to God for daily help. This book will reorient readers to the core value of resting their heart, mind, and strength in Christ.*

*No place is leadership more important than within the Church. In *The Crux of Leadership: How to Lead When Souls**

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*Are On the Line*, award-winning author Dr. Stephen Kalaluhi expertly unravels concepts that you and your leaders must master in order to positively impact the lives of every person you come in contact with. *The Crux of Leadership* provides practical leadership truths that can be

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*immediately implemented by every leader within your church.*

*Make every communication count—with a simple, four-step speaking model Whether it's among colleagues at lunch or an audience of a thousand, a leader's role is to move and inspire others. It's not only the big*



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*occasions that test a leader's mettle, but the little ones as well—in a casual conversation in the elevator, in phone calls, or one of many incidental, seemingly "insignificant" interactions in everyday work life. Written by one of the world's leading communications coaches, Speaking as a Leader shows*

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*you how to make the most of your daily communications, creating a presence on the job as a genuine and constant leader. In this eye-opening guide, aspiring (and established) leaders can enhance their reputations and influence by following a few simple steps. Speaking as a Leader: Shows*

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*how to structure your thoughts and message in any situation using a four-step model Offers tips on listening effectively, in three dimensions Details why you are the best visual and how to avoid "Death by PowerPoint" Offers guidance on taking the "numb" out of numbers Includes tips on moving from*

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*subject to message With Speaking as a Leader, you'll learn to tap into your innate leadership skills at every occasion—whether small or large—and earn the sort of respect that creates devoted friends and passionate supporters.*

*52 Weeks*

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*The Oil & Colour Trades Journal*

*52 Weekly Devotions for Coaches*

*The Crux of Leadership*

*A Journal with Writing Prompts for  
Digging Deep*

*A Comprehensive Compilation of  
Decisions, Reports, Public Notices,  
and Other Documents of the Federal*

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*Communications Commission of the  
United States*

*Devoted to the Interests of the  
Stationery, Fancy Goods and Notion  
Trades*

***For every person who has  
struggled with the idea of***

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***an exclusively male god,  
this journal is a year-long  
spiritual challenge to  
help clarify their  
relationship to  
themselves and the  
Divine. It is a deep dive***

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***to help resolve doubts  
and struggles that are  
real and human. Inspired  
by the author's own  
spiritual journey, this  
journal is a human  
voyage to the Sacred, to***



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***help you find your own  
god self, your own Soul.  
A quote for each of the  
fifty-two weeks by  
renowned spiritual icons  
of our world will lead you  
on an inspirational***

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***journey through your life  
as it currently is and will  
whisk you straight to  
your destiny! Your  
journey will be individual,  
exciting, meaningful,  
inspirational, and***

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***intuitive. The inspiring,  
tailored explanations  
contained in each quote  
analysis will leave you  
wondering where the  
adventure might take you  
next. Fifty-two mini***

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***journeys, when taken in succession, will lead to a larger transformative process. This unique process is designed to empower and encourage clarification of your***

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***individual truths, gifts,  
and talents. The  
transformation will  
happen right before your  
eyes but will be so fun  
and fulfilling that you  
may want to do it again!***

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**BUSINESS PROCESS  
OUTSOURCING A SUPPLY  
CHAIN OF EXPERTISES  
*American Globe  
Leading with Y.E.S.  
The Whole Life  
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Learning to Lead***