

By Bob Willard The New Sustainability Advantage Seven Business Case Benefits Of A Triple Bottom Line Tenth Anniversary Edition

This heartbreaking, hilarious, and brutally honest memoir shares the deeply personal life story of a girl next door and her transformation into a household name. For more than forty years, Katie Couric has been an iconic presence in the media world. In her brutally honest, hilarious, heartbreaking memoir, she reveals what was going on behind the scenes of her sometimes tumultuous personal and professional life - a story she's never shared, until now. Of the medium she loves, the one that made her a household name, she says, "Television can put you in a box; the flat-screen can flatten. On TV, you are larger than life but smaller, too. It is not the whole story, and it is not the whole me. This book is." Beginning in early childhood, Couric was inspired by her journalist father to pursue the career he loved but couldn't afford to stay in. Balancing her vivacious, outgoing personality with her desire to be taken seriously, she overcame every obstacle in her way: insecurity, an eating disorder, being typecast, sexism . . . challenges, and how she dealt with them, setting the tone for the rest of her career. Couric talks candidly about adjusting to sudden fame after her astonishing rise to co-anchor of the TODAY show, and guides us through the most momentous events and news stories of the era, to which she had a front-row seat: Rodney King, Anita Hill, Columbine, the death of Princess Diana, 9/11, the Iraq War . . . In every instance, she relentlessly pursued the facts, ruffling more than a few feathers along the way. She also recalls in vivid and sometimes lurid detail the intense pressure on female anchors to snag the latest "get"—often sensational tabloid stories like Jon Benet Ramsey, Tonya Harding, and OJ Simpson. Couric's position as one of the leading lights of her profession was shadowed by the shock and trauma of losing her husband to stage 4 colon cancer when he was just 42, leaving her a widow and single mom to two daughters, 6 and 2. The death of her sister Emily, just three years later, brought yet more trauma—and an unwavering commitment to cancer awareness and research, one of her proudest accomplishments. Couric is unsparing in the details of her historic move to the anchor chair at the CBS Evening News—a world rife with sexism and misogyny. Her "welcome" was even more hostile at 60 Minutes, an unrepentant boys club that engaged in outright hazing of even the most established women. In the wake of the MeToo movement, Couric shares her clear-eyed reckoning with gender inequality and predatory behavior in the workplace, and downfall of Matt Lauer—a colleague she had trusted and respected for more than a decade. Couric also talks about the challenge of finding love again, with all the hilarity, false-starts, and drama that search entailed, before finding her midlife Mr. Right. Something she has never discussed publicly—why her second marriage almost didn't happen. If you thought you knew Katie Couric, think again. Going There is the fast-paced, emotional, riveting story of a thoroughly modern woman, whose journey took her from humble origins to superstardom. In these pages, you will find a friend, a confidante, a role model, a survivor whose lessons about life will enrich your own.

Smart sustainability strategies to benefit the bottom line.

One of the most popular current views on spirituality is that there are varied paths to God. In this new Ancient-Future series book, Bob Webber evaluates this common misunderstanding of spirituality as separated from God's story, extremely self-focused, and shaped by our surrounding culture. This challenging work offers a corrective, calling us to an alternative Christian spirituality, one that reveals two sides—that of God's "divine embrace" of us and our passionate response. The Divine Embrace is a fresh, grounded look at true spirituality that will be embraced by pastors, thinking Christians, and anyone looking for an engaging and thorough treatment of this topic.

An indispensable guide to charting your city's green future.

The Presentation

Peril

Indigenomics

Seven Business Case Benefits of a Triple Bottom Line

The New Sustainability Advantage

Berkeley Walks

"How to Create a Positive Future for the Climate, the Planet, Your Organization and Your Life"

The New Sustainability Advantage shows how the benefits of the "triple bottom line" can increase a typical company's profits by fifty-one to eighty-one percent within depending on the company's size and industry sector, while avoiding risks that could jeopardize its financial well-being. Fully revised and updated, this tenth anniversary demonstrates that, by focusing on seven powerful yet easy to grasp sustainability strategies, businesses can: Increase revenue Improve productivity Reduce expenses. Expressed in clear business language and presented in an appealing, graphically rich format, this practical guide and the accompanying online Sustainability Advantage S Dashboard enables executives to enter their own data and quickly identify the high-leverage benefit areas for their organization. More detailed downloadable spreadsheets drill down into specific areas of interest and fine-tune the assumptions to their specific situation. An indispensable tool for both sustainability champions and senior managers. The New Sustainability Advantage proves that the quantified business case for sustainability is more compelling than ever before. Bob Willard gave up an award-winning success in senior management at IBM to devote himself full-time to building corporate commitment to sustainability. Widely in demand as a speaker, he has delivered hundreds of presentations demonstrating the business case for sustainability to companies, consultants, academics, and NGOs worldwide. Bob is the author of The Sustainability Casebook, The Sustainability Guidebook, The Next Sustainability Wave, and the original edition of The Sustainability Advantage.

Christianity has tended to focus on right beliefs and right choices as the keys for personal growth. But biblical evidence and modern brain science show that our character is formed more by whom we love than what we believe. Through conversations he had with Dallas Willard at the Heart & Soul Conference shortly before Dallas's death, Jim Wilder shows us how we can train our brains to relate to God based on joyful, mutual attachment--which leads to emotional and spiritual maturity as our identity and character are formed in relationship with God.

Everything you need to know to green your business and grow your profit. • The truth about what climate change means for your business • The truth about running a green business • The truth about future proofing your business Simply the best thinking THE TRUTH AND NOTHING BUT THE TRUTH This book reveals 52 PROVEN GREEN STRATEGIES and

bite-size, easy-to-use techniques that get results. "This little book is inspiring in its range and practicality—not just for CEOs, but for every member of the enterprise... useful guide for 'going green' at any scale of enterprise." CHIP CONLEY, CEO, Joie de Vivre Hospitality "In a world where green business advice is rampant, this is the one you need: a field guide that combines insight and inspiration with a solid, actionable path forward." JOEL MAKOWER, Executive Editor, GreenBiz.com

Amy Grant is a bona fide pop star with roots of gospel. As one of the biggest-selling recording artists in gospel music history, she's made the sectarian leap to mainstream - but not without a fight. Grant has learned that success doesn't come easily, or directly. Despite the Grammys, numerous Dove awards, and the throngs of devoted fans, she has to live with often conflicting loyalties to her career and her spiritual beliefs. As the most glorious symbol of the new Christian woman - tough, liberated, ready to admit her flaws - Grant is not content to sugarcoat the trials of her life. She has knowingly planted her feet on two antagonistic grounds: secular and religious, commandeering her own path head-on, with warmth and grace.

Better Business

Going There

Miracles on the Hardwood

The Hope-and-a-Prayer Story of a Winning Tradition in Catholic College Basketball

The Spirit of the Disciplines - Reissue

How Companies Are Using Nature's Strategies to Succeed

Recovering the Passionate Spiritual Life

How do you sort through the myriad of "green" advice available to find what works for you and your business? So many small businesses are paralyzed, without guidance on what to do, how to impact the environment, and where to even start. In Ethical Profit, Samantha Richardson has done the work for you. Outlining changes from small to large, she provides the "how to" to get you out of paralysis and jump start you, and your business, into action. And she does it by destroying the myth that environmentalism is costly. Ethical Profit will revolutionize your business with a focus on profit. Drawing on experiences, interviews, and case studies across industries and geographies, Ethical Profit contains something for everyone. Recognizing there isn't a one-size-fits-all solution, Richardson provides examples and solutions that can be mixed-and-matched to address your business's unique challenges. The time to change is now and Ethical Profit shows you how.

The transition from President Donald J. Trump to President Joseph R. Biden Jr. stands as one of the most dangerous periods in American history. But as # 1 internationally bestselling author, Woodward and acclaimed reporter Robert Costa reveal for the first time, it was far more than just a domestic political crisis. Woodward and Costa interviewed more than 200 people during the turmoil, resulting in more than 6,000 pages of transcripts—and a spellbinding and definitive portrait of a nation on the brink. This classic study of Washington takes readers deep into the White House, the Biden White House, the 2020 campaign, and the Pentagon and Congress, with vivid, eyewitness accounts of what really happened. Peril is supplemented throughout with exclusive material from secret orders, transcripts of confidential calls, diaries, emails, meeting notes and other personal and government records, making for an unparalleled history. It is also a look at Biden's presidency as he faces the challenges of a lifetime: the continuing deadly pandemic and millions of Americans facing soul-crushing economic pain, all the while navigating a partisan divide, a world rife with threats, and the hovering, dark shadow of the former president. "We have much to do in this winter of peril," Biden declared at his inauguration, a time of a nerve-wracking security alert and the threat of domestic terrorism. Peril is the extraordinary story of the end of one presidency and the beginning of another, and represents the most important of Woodward's news-making trilogy on the Trump presidency, along with Fear and Rage. And it is the beginning of a collaboration with fellow Washington Post reporter Robert Costa that will lead to readers of Woodward's coverage, with Carl Bernstein, of President Richard M. Nixon's final days.

Businesses are entering the green marketplace at breakneck speed to keep pace with customer and societal demands to reduce their environmental impacts. But greening one's business is no simple task. While clear opportunities abound in this new economy, business leaders pursuing a green strategy are finding few roadmaps and established rules and plenty of hidden twists and turns. How can a company succeed in a world gone green? In Strategies for the New Green Economy, Joel Makower, one of the world's foremost green business experts, provides a clear roadmap for navigating the terrain. Makower offers insights and inspiration gleaned from his 20 years' experience helping Fortune 500 companies and start-ups alike formulate strategies that align environmental goals with business objectives. Providing a comprehensive and realistic look at both the opportunities and challenges, Strategies for the New Green Economy shows how leadership companies are finding their way forward while their competitors struggle. Strategies for the Green Economy systematically tackles the central issues of greening your business: What does it take to be seen as an environmental leader? What standards, implicit or explicit, that you must meet to be green? How do you communicate what your business is doing right--and what it's doing wrong? How can you overcome customer and activist distrust? How can your company be heard amid the "green noise" in the marketplace? What are the new opportunities emerging for companies in the green economy? Including hard-to-find data about customers' attitudes and behaviors regarding green products and services, Strategies for the Green Economy will lead you through the thicket of finicky customers, competitors, and public cynicism regarding green marketing claims--and place you on solid footing in the growing green economy.

A proponent of the field of positive psychology offers a close-up study of the positive influence on people's lives of the systematic cultivation of gratitude, explaining how the practice can increase one's chances for happiness and help one cope more effectively with stress, recover more quickly from illness, enjoy better physical health, improve relationships, and other benefits.

The Life of a Pop Star

The Divine Embrace (Ancient-Future)

And Other Things That Strike Me as Funny

How to Transform Your Company

Blueprint for a Carbon-Free Future

Ethical Profit: A Guide to Increasing Profit Using Sustainable Business Practices

Responsive Becoming: Moral Formation in Theological, Evolutionary, and Developmental Perspective

As Christians, we know that we are new creations in Jesus. So we try to act differently, hoping this will make us more like Him. But changing our outward behavior doesn't change our hearts. Only by God's grace can we be transformed internally. Renovation of the Heart lays a biblical foundation for understanding what best-selling author Dallas Willard calls the transformation of the spirit—a divine process that brings every element in our being, working from inside out, into harmony with the will of God. This fresh approach to spiritual growth explains the biblical reasons why Christians need to undergo change in six aspects of life: thought, feeling, will, body, social context, and soul. Willard also outlines a general pattern of transformation in each area, not as a sterile formula but as a practical process that you can follow without the guilt or perfectionism so many Christians wrestle with. Don't settle for complacency. Accept the challenge Renovation of the Heart offers to become an intentional apprentice of Jesus Christ, changing daily as you walk with Him.

Sustainability Principles and Practice gives an accessible and comprehensive overview of the interdisciplinary field of sustainability. The focus is on furnishing solutions and equipping students with both conceptual understanding and technical skills. Each chapter explores one aspect of the field, first introducing concepts and presenting issues, then supplying tools for working toward solutions. Elements of sustainability are examined piece by piece, and coverage ranges over ecosystems, social equity, environmental justice, food, energy, product life cycles, cities, and more. Techniques for management and measurement as well as case studies from around the world are provided. The 3rd edition includes greater coverage of resilience and systems thinking, an update on the Anthropocene as a formal geological epoch, the latest research from the IPCC, and a greater focus on diversity and social equity, together with new details such as sustainable consumption, textiles recycling, microplastics, and net-zero concepts. The coverage in this edition has been expanded to include issues, solutions, and new case studies from around the world, including Europe, Asia, and the Global South. Chapters include further reading and discussion questions. The book is supported by a companion website with online links, annotated bibliography, glossary, white papers, and additional case studies, together with projects, research problems, and group activities, all of which focus on real-world problem-solving of sustainability issues. This textbook is designed to be used by undergraduate college and university students in sustainability degree programs and other programs in which sustainability is taught.

A compelling look at the B Corp movement and why socially and environmentally responsible companies are vital for everyone's future. Businesses have a big role to play in a capitalist society. They can tip the scales toward the benefit of the few, with toxic side effects for all, or they can guide us toward better, more equitable long-term solutions. Christopher Marquis tells the story of the rise of a new corporate form—the B Corporation. Founded by a group of friends who met at Stanford, these companies undergo a rigorous certification process, overseen by the B Lab, and commit to putting social benefits, the rights of workers, community impact, and environmental stewardship on equal footing with financial shareholders. Informed by over a decade of research and animated by interviews with the movement's founders and leading figures, Marquis's book explores the rapid growth of companies choosing to certify as B Corps, both in the United States and internationally, and explains why the future of B Corporations is vital for us all.

Sustainability is now the greatest business imperative, yet how do you actually develop and implement a sustainability plan if you aren't an expert? From the authors of the award-winning handbook The Business Guide to Sustainability comes this highly practical guide to designing and implementing a customized sustainability plan in any business, organization or government department of any type and scale. This step-by-step guide explains how to create a sustainability plan and sustainability report. Each chapter has two vital sections. The first contains background reading, tips and case examples to help you be successful. The second presents a set of methods each with step-by-step instructions and a selection matrix to help choose the best methods. The book also contains sample worksheets and exercise materials that can be copied for organization-wide use.

The Crystallization of the Arab State System, 1945–1954

The Seven Jewels of Codependency

How the B Corp Movement Is Remaking Capitalism

Sharing is Good

Putting On the Character of Christ

Biomimicry and Business

The Next Sustainability Wave

The first book ever from an icon of American comedy—a hilarious combination of stories from his career and observations about life. That stammer. Those basset-hound eyes. That bone-dry wit. There has never been another comedian like Bob Newhart. His comedy albums, movies, and two hit television series have made him a national treasure and placed him firmly in the pantheon of comedy legends. Who else has a drinking game named after him? And now, at last, Newhart puts his brilliant and hysterical world view on paper. Never a punch-line comic, always more of a storyteller, he tells anecdotes from throughout his life and career, including his beginnings as an accountant and the groundbreaking success of his comedy albums and The Bob Newhart Show and Newhart, which gave him fifteen years on primetime television. And he also gives his wry, comedic twist to a multitude of topics, including golf, drinking, and family holidays. Today, Newhart

appears on Desperate Housewives, in hit movies such as Elf, and in theaters around the country. Reruns of his shows air constantly on Nick at Nite--have recently been released with great success for the first time ever on DVD. With this book, Bob Newhart gives his millions of fans a first ever opportunity to sample his unique brand of humor--including excerpts from some of his classic routines--on the printed page.

Argues that businesses stand to profit from development strategies that are socially and environmentally responsible. Original.

The "hard-cash" benefits of sustainable business written by and for business leaders.

Discover the David vs. Goliath rise of Catholic college basketball, from Villanova to Georgetown to Gonzaga, where small schools perennially shoot past the big power conference programs. In **MIRACLES ON THE HARDWOOD**, author John Gasaway traces the rise of Catholic college basketball—from its early days (Villanova made an appearance in the Final Four in the first NCAA tournament in 1939) to the dominance of the San Francisco Dons in the 1950s and the ascendance of powerhouses Georgetown, Villanova, and Gonzaga—through their decades-long rivalries and championship games. Featuring interviews with notable coaches, players, alums, and fans—including Loyola Chicago's most famous and dedicated fan, 100-year-old Sister Jean—to get at the heart of how these universities have excelled at this sport. Small in number but devout in the game's spirit, these teams have made the miraculous a matter of ritual, and their greatest works may be yet to come.

How to Create and Implement Sustainability Plans in Any Business Or Organization

Willard Mullin's Golden Age of Baseball Drawings 1934–1972

I Shouldn't Even Be Doing This!

The Sustainability Champion's Guidebook

Taking a Seat at the Economic Table

Complete Libretto

Bob Pierce: This One Thing I Do

The definitive guide to working with -- and surviving -- bullies, creeps, jerks, tyrants, tormentors, despots, backstabbers, egomaniacs, and all the other assholes who do their best to destroy you at work. "What an asshole!" How many times have you said that about someone at work? You're not alone! In this groundbreaking book, Stanford University professor Robert I. Sutton builds on his acclaimed Harvard Business Review article to show you the best ways to deal with assholes...and why they can be so destructive to your company. Practical, compassionate, and in places downright funny, this guide offers: Strategies on how to pinpoint and eliminate negative influences for good Illuminating case histories from major organizations A self-diagnostic test and a program to identify and keep your own "inner jerk" from coming out The No Asshole Rule is a New York Times, Wall Street Journal, USA Today and Business Week bestseller.

Berkeley Walks celebrates the things that make Berkeley such a wonderful walking city—diverse architecture, panoramic views, tree-lined neighborhoods, historic homes, unusual gardens, secret pathways, hidden parks, vibrant street life, trend-setting restaurants, and intriguing history. Fascinating and surprising sidelights include the apartment building from which Patty Hearst was kidnapped; Ted Kaczynski's home before he became the Unabomber; and the residences of Nobel laureates and literary Berkeleyans such as Thornton Wilder, Ann Rice, and Philip K. Dick. Bob Johnson and Janet Byron—longtime city residents and tour guides—designed these 18 walks to showcase the many elements that make Berkeley's neighborhoods, shopping districts, and academic areas such fun to explore. Visitors will discover a vibrant community beyond the University of California campus borders, while locals will be surprised and delighted by the treasures in their own backyards. Highlights of the book include a focus on architects Joseph Esherick, John Galen Howard, Bernard Maybeck, Julia Morgan, James Plachek, Walter Ratcliff, Jr., and John Hudson Thomas, 100 archival and original photos, and 20 maps, including a map of Berkeley bookstores.

Dallas Willard explores what it means to live well now in light of God's kingdom. This book is adapted from the talks given at the February 2013 Dallas Willard Center "Knowing Christ Today" conference. Each chapter is followed with an illuminating dialogue between Dallas Willard and John Ortberg.

This volume contains a comprehensive examination of the crucial first ten years of the Arab League and of the continuing dilemma it faces in juggling opposing local and regional interests.

Final Words on Heaven and the Kingdom of God

Building Boardroom Buy-in

God, Dallas Willard, and the Church That Transforms

The Sustainability Advantage

The Carbon Charter

The Little Tycoon: the 1886 American Operetta

Living in Christ's Presence

The future will be powered by sustainable thinking in business, organizations, governments and everyday life. This revolutionary book tackles climate change, sustainability and life success by starting with your mind. It provides proven staged-based methods for transforming thinking and behaviour, beginning first with the readers own cognitive patterns, then moving to how individuals can motivate other people to change,

and finally to how teams and organizations can be motivated to change.

A young writer travels to Maine to tell the unusual story of America's longest-running camp devoted to mysticism and the world beyond. They believed they would live forever. So begins Mira Ptacin's haunting account of the women of Camp Etna—an otherworldly community in the woods of Maine that has, since 1876, played host to generations of Spiritualists and mediums dedicated to preserving the links between the mortal realm and the afterlife. Beginning her narrative in 1848 with two sisters who claimed they could speak to the dead, Ptacin reveals how Spiritualism first blossomed into a national practice during the Civil War, yet continues—even thrives—to this very day. Immersing herself in this community and its practices—from ghost hunting to releasing trapped spirits to water witching—Ptacin sheds new light on our ongoing struggle with faith, uncertainty, and mortality. Blending memoir, ethnography, and investigative reportage, *The In-Betweens* offers a vital portrait of Camp Etna and its enduring hold on a modern culture that remains as starved for a deeper sense of connection and otherworldliness as ever.

This practical, easy-to-follow guidebook helps sustainability champions at any level in a company lead a transformation to a smarter, more successful, and more sustainable enterprise. The Sustainability Champion's Guidebook outlines the transformational steps to take, tips and techniques to use, and derailers to avoid. Bob Willard's previous books provide a financially relevant, compelling business case outlining why smart business executives should embrace sustainability. An expert on leadership, culture change, and organizational development, Willard distills lessons learned about cultural transformation and provides guidance on how to embed sustainability into corporate cultures. This guidebook is exceptionally easy to use, read and consult. Each tip is self-contained within two facing-pages. A change tip is presented on one page with a supporting sidebar or figure on its opposite, facing page. It is organized around four frameworks for easy reference: A seven-step sustainability change process Seven leadership practices to use during the change process Seven paradoxes that complement the seven leadership practices Seven derailers to avoid This book is an indispensable tool for sustainability champions who are transforming their companies into more sustainable enterprises.

In Fantagraphics' ceaseless effort to rediscover every world-class cartoonist in the history of the medium, we turn your attention to a neglected part of the art form—sports cartooning—and to its greatest practitioner—Willard Mullin. The years 1930–1970 were the Golden Age of both American sports and American comic strips, when giants strode their respective fields—Babe Ruth, Lou Gehrig, and Hank Aaron in one, George (Krazy Kat) Herriman, Milton (Steve Canyon) Caniff, Walt (Pogo) Kelly in the other—and Mullin was there, straddling both fields, recording every major player and event in the mid-20th-century history of baseball. Mullin was to baseball players what Bill Mauldin was to soldiers: advocate and critic, investing them with personality, humanity, dignity, and poignancy; Mauldin had Willie & Joe and Mullin had the Brooklyn Bum, his affectionate 1939 character representing the bedraggled figure of the Brooklyn Dodgers. Willard Mullin's *Golden Age of Baseball: Drawings 1934–1972* collects for the first time Mullin's best drawings devoted to baseball—depictions of players like Joe DiMaggio, Ted Williams, Yogi Berra, and Sandy Koufax, legendary managers like Casey Stengel and George Steinbrenner, and events like Lou Gehrig's emotional retirement speech on July 4, 1939, for which Mullin not only drew a portrait but composed a poem (which he often incorporated into his cartoons). Mullin's fluid line and delicate but vigorous brushwork are shown to beautiful effect, with many drawings reproduced from original art. See why millions of baseball fans from the '30s to the '70s looked forward to Mullin's cartoons in their daily paper.

Special Effects

Renovation of the Heart

Strategies for the Green Economy: Opportunities and Challenges in the New World of Business

How They Are Done in Hollywood

Understanding How God Changes Lives

How to Save Money, Time and Resources through Collaborative Consumption

How to Live as Jesus Lived Dallas Willard, one of today's most brilliant Christian thinkers and author of *The Divine Conspiracy* (Christianity Today's 1999 Book of the Year), presents a way of living that enables ordinary men and women to enjoy the fruit of the Christian life. He reveals how the key to self-transformation resides in the practice of the spiritual disciplines, and how their practice affirms human life to the fullest. *The Spirit of the Disciplines* is for everyone who strives to be a disciple of Jesus in thought and action as well as intention.

A timely and compelling guide for sustainability champions wanting to promote "deeper green" companies.

This volume offers an interdisciplinary study of Reformed sanctification and human development, providing the foundation for a constructive account of Christian moral formation that is attentive both to divine grace and to the significance of natural, embodied processes. Angela Carpenter's argument also addresses the

impressions that such theologies give; namely either solitude in the face of adversity, or sheer passivity. Through careful examination of the doctrine of sanctification in three Reformed theologians - John Calvin, John Owen and Horace Bushnell-Carpenter argues that human responsiveness in the context of fellowship with the triune God provides a basic framework for a theological account of moral transformation. Her relational approach brings together divine and human agency in a dynamic process where both are indispensable. Supplying an account of moral formation located within Christian salvation, while also being attentive to embodied human nature and the sciences, this book is vital to all those interested in spiritual formation and the human capacity for love.

"Canadian sustainability expert Bob Willard, who spent 34 years with IBM, offers a punchy, practical guide to leading change in your company in *The Sustainability Champion's Guidebook*. He presents a seven-step model of change, seven practices that sustainability champions in companies must follow, seven paradoxes they will face, and seven "derailers" to avoid. If you're interested in becoming a champion for sustainability in your company, this would offer useful guidance." - Harvey Schachter, *The Globe and Mail* This practical, easy-to-follow guidebook helps sustainability champions at any level in a company lead a transformation to a smarter, more successful, and more sustainable enterprise. *The Sustainability Champion's Guidebook* outlines the transformational steps to take, tips and techniques to use, and derailers to avoid. Bob Willard's previous books provide a financially relevant, compelling business case outlining why smart business executives should embrace sustainability. An expert on leadership, culture change, and organizational development, Willard distills lessons learned about cultural transformation and provides guidance on how to embed sustainability into corporate cultures. This guidebook is exceptionally easy to use, read, and consult. Each tip is self-contained within two facing pages. A change tip is presented on one page with a supporting sidebar or figure on its opposite, facing page. It is organized around four frameworks for easy reference: A seven-step sustainability change process Seven leadership practices to use during the change process Seven paradoxes that compliment the seven leadership practices Seven derailers to avoid This book is an indispensable tool for sustainability champions who are transforming their companies into more sustainable enterprises. Bob Willard uses his senior management experience from his thirty-four-year career at IBM to create a business case for corporate sustainability strategies. He has delivered hundreds of keynote presentations on the subject to corporations, consultants, academics, and NGOs worldwide. His two highly-acclaimed books, *The Sustainability Advantage* and *The Business Case for Sustainability*, are also available through New Society Publishers.

Amy Grant

How Practicing Gratitude Can Make You Happier

Thanks!

Renovated

The Step-by-step Guide to Sustainability Planning

The In-Betweens: The Spiritualists, Mediums, and Legends of Camp Etna

The No Asshole Rule

Considered the first successful American operetta influenced by Gilbert and Sullivan, "The Little Tycoon" is one of the lost gems of the American musical theatre. It also ranks as one of the first American musicals to have the book, lyrics and music all produced by the same person. Written three years before "The Mikado," the plot revolves around Alvin, a young man, who pretends to be a Japanese nobleman in order to impress the father of his dream girl. After its Broadway engagement in 1886, where its run was extended by popular demand, the operetta went on to be produced across the country with over 2,000 performances and continued to be produced into the 20th century.

Biomimicry, the practice of observing then mimicking nature's strategies to solve business challenges, offers a path to healthy profit while working in partnership, and even reciprocity, with the natural world. Other books have described biomimicry, its uses, and its benefits. This book shows readers how to create their own biomimetic or bioinspired solutions with clear benefits to the bottom line, the environment, and people. Fashioned through storytelling, this book blends snapshots of five successful companies - Nike, Interface, Inc., PAX Scientific, Sharklet Technologies, and Encycle - which decided to partner with nature by deploying biomimicry. The book details how they discovered the practices, introduced them to staff, engaged in the process, and measured outcomes. The book concludes with challenges for readers to determine their own next steps in business and offers practical and useful resources to get there. By revealing the stories of each professional's journey with lessons they learned, then providing resources and issuing a challenge and pathway to do business better, this book serves as a tool for entrepreneurs, seasoned professionals, and students to emulate nature's brilliance, apply it at work, and contribute to a healthier, more prosperous world.

Collaborative consumption is a new way of living in which access is valued above ownership, experience is prized over material possessions, and "mine" becomes "ours," allowing everyone's needs to be met with minimum waste. Bursting at the seams with hundreds of helpful tips and

valuable resources, Sharing is Good is a practical guide to this new and exciting "sharing economy."

This work is an educational and resourceful book about making Hollywood style special effects. These are tips on real-time and pyrotechnical special effects. Professionals, hobbyists and students will find working knowledge about creating real-time effects. The books includes many charts, diagrams and photos depicting the craft of special effects. Technical procedures are based on the author's thirty-four years of experience on major motion pictures, as well as knowledge acquired from other masters. Content subjects include discussions on rigging, atmospheric effects, break-a-way gags, pyrotechnics, fire, chemicals and motion picture terminology.

Building a Civilized Workplace and Surviving One That Isn't

CrowdRising

The Power of Sustainable Thinking

Building a Sustainable World through Mass Collaboration

The Truth About Green Business

Revealing Rambles through America's Most Intriguing City

Sustainability Principles and Practice

Open innovation enabled through crowdsourcing is one of the hottest topics in management strategy today. Particularly striking – and of vital importance to the world – are the pioneering efforts to apply crowdsourcing technology and open innovation to solve social, environmental, and economic sustainability challenges. CrowdRising sets out these challenges as context and then highlights the experiences of leaders and early adopters, identifies implementation guidelines, critical success factors and lessons learned, and finally projects where the field is going in the future. With a strong focus on the applications of crowdsourcing for innovation, engagement, and market intelligence, the book profiles the initiatives of companies, NGOs, and technology providers using crowdsourcing to develop these solutions to global problems. It addresses the key challenges impacting organizations: 1) identifying more sustainable ways to design, distribute, transport, recycle, and repurpose products; and 2) discovering and implementing the systems needed to transform global economic growth, drive human prosperity, and replenish the planet's resources.

Igniting the \$100 billion Indigenous economy It is time. It is time to increase the visibility, role, and responsibility of the emerging modern Indigenous economy and the people involved. This is the foundation for economic reconciliation. This is Indigenomics. Indigenomics lays out the tenets of the emerging Indigenous economy, built around relationships, multigenerational stewardship of resources, and care for all. Highlights include: The ongoing power shift and rise of the modern Indigenous economy Voices of leading Indigenous business leaders The unfolding story in the law courts that is testing Canada's relationship with Indigenous peoples Exposure of the false media narrative of Indigenous dependency A new narrative, rooted in the reality on the ground, that Indigenous peoples are economic powerhouses On the ground examples of the emerging Indigenous economy. Indigenomics calls for a new model of development, one that advances Indigenous self-determination, collective well-being, and reconciliation. This is vital reading for business leaders and entrepreneurs, Indigenous organizations and nations, governments and policymakers, and economists.

The New Sustainability Advantage Seven Business Case Benefits of a Triple Bottom Line New Society Publishers