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How do you decide on the best course of action for your company to take advantage of new opportunities? By building a business case. This book provides a framework for building a

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***business case. You'll learn how
to: Clearly define the opportunity
you'll want to address in your
business case Identify and
analyze a range of alternatives
Recommend one option and
assess its risks Create a high-
level implementation plan for***

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your proposed alternative

*Communicate your case to key
stakeholders*

*Business model innovations are
conceived and implemented by a
special type of entrepreneur:
business model pioneers. This
book presents 14 compelling case*

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studies of business model

*pioneers and their companies,
who have successfully introduced
new business ideas to the market.
The examples range from
industries such as retail, media
and entertainment to services
and industrial projects. For each*

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example, the book provides information on the market environment at the time of launch and illustrates the driving forces behind these business models. Moreover, current market developments are highlighted and linked to the

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evolution of the business models.

*Lastly, the authors present the
profile of a typical business
model pioneer.*

*Strategy decision making and
action used to be off limits to all
but the select few at the very top
of an organization. It was a*

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largely cerebral activity focused on grand long-term plans made at annual off-site retreats away from the daily challenges of the business. That is no longer the case. The current business environment does not wait for companies to slowly adjust in an

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annual meeting. The relentless pace of change renders today's long-term future tomorrow's history. Rapid innovations and ever-increasing complexities limit executives' ability to make decisions with perfect information. Does this mean

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strategy is no longer useful, or even feasible? No. Good strategists are needed now more than ever. But today's high-performing organizations think of strategy differently than in the past. These companies make strategy part of every manager's

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role; they strategize continuously and tackle strategic problems through individuals from all parts of the organization. Strategy in this new, fast-paced world is about diagnosing the diverse array of complex challenges confronting organizations,

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deciding on novel solutions to address those challenges, and delivering by taking action on those solutions. Including a novel organizational framework and never-before-published application examples, Strategy in 3D helps build these foundational

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**skills and prepares the reader for
success as a strategist in the 21st
century.**

***The one primer you need to
develop your entrepreneurial
skills. Whether you're imagining
your new business to be the next
big thing in Silicon Valley, a***

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pivotal B2B provider, or an anchor in your local community, the HBR Entrepreneur's Handbook is your essential resource for getting your company off the ground. Starting an independent new business is rife with both opportunity and

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***risk. And as an entrepreneur,
you're the one in charge: your
actions can make or break your
business. You need to know the
tried-and-true
fundamentals--from writing a
business plan to getting your first
loan. You also need to know the***

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***latest thinking on how to create
an irresistible pitch deck,
mitigate risk through
experimentation, and develop
unique opportunities through
business model innovation. The
HBR Entrepreneur's Handbook
addresses these challenges and***

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life--and increase your business's
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contributors such as Marc
Andreessen and Reid Hoffman***

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Stories of real companies, from
Airbnb to eBay You'll learn:
Which skills and characteristics
make for the best entrepreneurs
How to gauge potential
opportunities The basics of
business models and competitive***

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***strategy How to test your
assumptions--before you build a
whole business How to select the
right legal structure for your
company How to navigate funding
options, from venture capital and
angel investors to accelerators
and crowdfunding How to develop***

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***sales and marketing programs for
your venture What
entrepreneurial leaders must do
to build culture and set direction
as the business keeps growing
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ambitious professionals with the
frameworks, advice, and tools***

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they need to excel in their careers. With step-by-step guidance, time-honed best practices, real-life stories, and concise explanations of research published in Harvard Business Review, each comprehensive volume helps you to stand out

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*from the pack--whatever your
role.*

***Business Model Generation
How to Seize the White Space for
Transformative Growth
5 Tools to Align Team Members,
Build Trust, and Get Results Fast
Value Proposition Design***

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***How to Create Products and
Services Customers Want
Business Model You***

The Business Models Handbook

*Applying the Business Model Canvas: A
Practical Guide for Small Businesses is a
book that was written for the entrepreneur
trying to come up with a workable new*

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business model. It teaches entrepreneurs using the Socratic Method of asking and answering questions to complete each of the 13 building blocks of the Business Model Canvas and the Value Proposition Model. Through this process, the reader will be able to turn abstract ideas into a practical business model in no time.

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Applying the Business Model Canvas: A Practical Guide for Small Businesses is a concise and easy to read guide packed with solid advice and examples that will help entrepreneurs refine their business ideas before they launch. This book also helps the reader avoid costly mistakes. Coverage of topics like career imprinting

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and operating in a virtual workspace that are receiving increased attention in organizations.

Shift your business model and transform your organization in the face of disruption

Business Model Shifts is co-authored by Patrick van Der Pijl, producer of the global bestseller Business Model

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Generation, and offers a groundbreaking look at the challenging times in which we live, and the real-world solutions needed to conquer the obstacles organizations must now face. Business Model Shifts is a visually stunning guide that examines six fundamental disruptions happening now and spotlights the opportunities that they

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present: The Services Shift: the move from products to services The Stakeholder Shift: the move from an exclusive shareholder orientation to creating value for all stakeholders, including employees and society The Digital Shift: the move from traditional business operations to 24/7 connection to customers and their needs

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The Platform Shift: the move from trying to serve everyone, to connecting people who can exchange value on a proprietary platform

The Exponential Shift: the move from seeking incremental growth to an exponential mindset that seeks 10x growth

The Circular Shift: the move from take-make-dispose towards restorative,

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*regenerative, and circular value creation
Filled with case studies, stories, and in-
depth analysis based on the work of
hundreds of the world's largest and most
intriguing organizations, Business Model
Shifts details how these organizations
created their own business model shifts in
order to create more customer value, and*

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ultimately, a stronger, more competitive business. Whether you're looking for ways to redesign your business due to the latest needs of the marketplace, launching a new product or service, or simply creating more lasting value for your customers, Business Model Shifts is the essential book that will change the way you think about

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your business and its future.

Business models are the beating heart of your firm's value proposition. Great business models drive rapid growth; bad business models can doom the most promising ventures. Brilliant Business Models clearly shows you how to create, test, adapt, and innovate successful and

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appropriate business models in any business context. Every company has a business model. When the business model works, the company creates value.

Brilliant Business Models combines the latest research, straightforward tools and current examples to bring this surprisingly tricky topic to life. Straightforward cases

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from the author's research and experience highlight key lessons. This book applies a novel, life-cycle based approach to make business models relevant to your company's development stage. Your company changes over time—so should your business model. Understand how and why business models matter to your

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*organisations success Learn how to
evaluate and test business models to
identify the most appropriate model Use
the business model life-cycle approach to
keep your business model relevant and
successful. “Clever, innovative, and
simple -- a must read workbook for
entrepreneurs!” Charles CHEN Yidan, Co-*

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Founder, Tencent Holdings. “Buy it. Read it. Most importantly, use it!” John Mullins, London Business School, Author of The Customer-Funded Business and The New Business Road Test. “This may well turn out to be your scrapbook for business models. An excellent resource that will get your ideas flowing!” Shane Corstorphine,

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*VP, Regional Growth (Global Regions)
and General Manager (Americas),
Skyscanner.*

The Green Screen Handbook

*How to Thrive in the New Innovation
Landscape*

*Let your business thrive with this simple
model*

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Reinvent Your Business Model

The Invincible Company

Juvenile History - - American

Named a Top 10 Business
Strategy Book of 2018 by Inc.
magazine In his pioneering

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book *Seizing the White Space*, Mark W. Johnson argued that business model innovation is the most proven path to transformational growth. Since then, Uber, Airbnb, and other startups have disrupted whole

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industries; incumbents such as Blockbuster, Sears, Toys "R" Us, and BlackBerry have fallen by the wayside; and digital transformation has become one of the business world's hottest (and least understood)

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slogans. Nearly a decade later, the art and science of business model innovation is more relevant than ever. In this revised, updated, and newly titled edition, Johnson provides an eminently practical

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framework for understanding how a business model actually works. Identifying its four fundamental building blocks, he lays out a structured and repeatable process for reinventing an existing

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business model or creating a new one and then incubating and scaling it into a profitable and thriving enterprise. In a new chapter on digital transformation, he shows how serial transformers like

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Amazon leverage business model innovation so successfully. With rich new case studies of companies that have achieved new success and postmortems of those that haven't, Reinvent Your

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Business Model will show you
how to: Determine if and when
your organization needs a new
business model Identify
powerful new opportunities to
serve your existing customers
in existing markets Reach

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entirely new customers and
create new markets through
disruptive business models and
products Seize opportunities
for growth opened up by
tectonic shifts in market
demand, government policy,

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and technologies Make
business model innovation a
more predictable discipline
inside your organization
Business model innovation has
the power to reshape whole
industries--including retail,

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aviation, media, and
technology--redistributing
billions of dollars of value. This
book gives you the tools to
reshape your own company for
enduring success. Reinvent
Your Business Model is the

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strategic innovation playbook
you need now and in the
future.

Ready to take your business to
the next level? Find out
everything you need to know
about the Business Model

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Canvas with this practical guide. An increasing number of people are taking the plunge and creating their own businesses, choosing to be their own boss and create their own profits. Yet this is no mean

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feat, which is why it is essential to have a solid business plan. This guide will teach you all about the Business Model Canvas and how it can increase your value proposition, and improve your company. In 50

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minutes you will be able to:

- Identify the nine factors affected by the Business Model Canvas and why they are important
- Analyse concrete applications of the Business Model Canvas with real-life

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about the limits and criticism of
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the BMC effectively and use it
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exercises to enhance your
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Take advantage of a powerful
visual management tool for
teams as you work together
and deliver great results. It's

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been used by thousands of teams for project success! 59% of U.S. workers say that communication is their team's biggest obstacle to success, followed by accountability at 29% (Atlassian). High-Impact

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Tools for Teams explains a simple, powerful tool that helps team leaders and members align and get clarity on exactly who is responsible for each part of the team's most important activities and

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projects. The tool is complemented by 4 trust additions that help teams build trust and increase psychological safety, so every member can be confident in sharing ideas or concerns about obstacles the

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team may face. It's a proven tool for project teams, based on years of research, and thousands of teams are already using the Team Alignment Map to run effective "get-to-action meetings", give

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projects a good start and de-
silo organizations. Co-author
Alex Osterwalder is the
international best-selling
author who co-created the
Business Model Canvas, a
strategic management tool

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used by 1 million+ industry
And Challengers
leaders globally. Plan as a
team and know who does what
Uncover and proactively
remove the most likely
obstacles to any project Boost
team member contributions

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Run more effective team meetings Get more successful projects With the guidance of High-Impact Tools for Teams, you can be better prepared as a team leader or team member to plan effectively, reduce

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risks, and collaborate with others. Your team will be accountable and ready to deliver results!

Write a business model? Easy. Business Models For Dummies helps you write a solid business

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model to further define your company's goals and increase attractiveness to customers. Inside, you'll discover how to: make a value proposition; define a market segment; locate your

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company's position in the value chain; create a revenue generation statement; identify competitors, complementors, and other network effects; develop a competitive strategy; and much more.

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Shows you how to define the
purpose of a business and
its profitability to customers
Serves as a thorough guide to
business modeling techniques
Helps to ensure that your
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The Decision Book: Fifty
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Operating Model Canvas

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become more innovative The*

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Design Thinking Playbook is an actionable guide to the future of business. By stepping back and questioning the current mindset, the faults of the status quo stand out in stark relief—and this guide gives you the tools and

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frameworks you need to kick off a digital transformation. Design Thinking is about approaching things differently with a strong user orientation and fast iterations with multidisciplinary teams to solve wicked problems.

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*It is equally applicable to
(re-)design products, services,
processes, business models,
and ecosystems. It inspires
radical innovation as a matter of
course, and ignites capabilities
beyond mere potential.*

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*Unmatched as a source of
competitive advantage, Design
Thinking is the driving force
behind those who will lead
industries through
transformations and evolutions.
This book describes how Design*

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Thinking is applied across a variety of industries, enriched with other proven approaches as well as the necessary tools, and the knowledge to use them effectively. Packed with solutions for common challenges including

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digital transformation, this practical, highly visual discussion shows you how Design Thinking fits into agile methods within management, innovation, and startups. Explore the digitized future using new design criteria

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to create real value for the user

*Foster radical innovation through
an inspiring framework for action*

*Gather the right people to build
highly-motivated teams Apply*

Design Thinking, Systems

Thinking, Big Data Analytics, and

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*Lean Start-up using new tools
and a fresh new perspective*

Create Minimum Viable

*Ecosystems (MVEs) for digital
processes and services which
becomes for example essential
in building Blockchain*

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*applications Practical
frameworks, real-world solutions,
and radical innovation wrapped
in a whole new outlook give you
the power to mindfully lead to
new heights. From systems and
operations to people, projects,*

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culture, digitalization, and beyond, this invaluable mind shift paves the way for organizations—and individuals—to do great things. When you're ready to give your organization a big step forward, The Design

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*Thinking Playbook is your
practical guide to a more
innovative future.*

*The authors of the international
bestseller Business Model
Generation explain how to create
value propositions customers*

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*can't resist Value Proposition
Design helps you tackle the core
challenge of every business —
creating compelling products and
services customers want to buy.
This highly practical book, paired
with its online companion, will*

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*teach you the processes and
tools you need to create
products that sell. Using the
same stunning visual format as
the authors' global bestseller,
Business Model Generation, this
sequel explains how to use the*

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“Value Proposition Canvas” to design, test, create, and manage products and services customers actually want. Value Proposition Design is for anyone who has been frustrated by new product meetings based on hunches and

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*intuitions; it's for anyone who
has watched an expensive new
product launch fail in the market.
The book will help you
understand the patterns of great
value propositions, get closer to
customers, and avoid wasting*

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time with ideas that won't work.

*You'll learn the simple process
of designing and testing value
propositions, that perfectly match
customers' needs and desires.
In addition the book gives you
exclusive access to an online*

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companion on Strategyzer.com.

*You will be able to assess your
work, learn from peers, and
download pdfs, checklists, and
more. Value Proposition Design
is an essential companion to the
"Business Model Canvas" from*

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Business Model Generation, a tool embraced globally by startups and large corporations such as MasterCard, 3M, Coca Cola, GE, Fujitsu, LEGO, Colgate-Palmolive, and many more. Value Proposition Design

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*gives you a proven methodology
for success, with value
propositions that sell, embedded
in profitable business models."*

*Johnson focuses not so much on
the development of new
technologies and products as on*

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*the implementation of new
business models. A successful
business model depends on four
aspects--a customer value
proposition (CVR), a profit
formula, and the key resources
and processes that need to be in*

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place in order to deliver value to the customer. Building on this simple model, Johnson explores, using a number of case studies, how companies can move into transforming existing markets, creating new markets, and

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*emerging in a strong position
from times of industry upheaval.
Business models are regarded
as a main emerging topic in the
management area for opportune
science-driven practical
conceptions and applications.*

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They represent how organizations are proposed and planned, as well as how they establish a market and social relations, manage strategic resources, and make decisions. However, companies must

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*produce new solutions for
strategic sustainability,
performance measurement, and
overall managerial conditions for
these business models to be
implemented effectively. The
Handbook of Research on*

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*Business Models in Modern
Competitive Scenarios depicts
how business models contribute
to strategic competition in this
new era of technological and
social changes as well as how
they are conceptualized, studied,*

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designed, implemented, and in the end, how they can be improved. Featuring research on topics such as creating shared value, global scenarios, and organizational intelligence, this book provides pivotal information

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*for scientific researchers,
business decision makers,
strategic planners, consultants,
managers, and academicians.
Testing Business Ideas
Handbook of Data Structures
and Applications*

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High-Impact Tools for Teams

*Business Model Innovation for
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***A facetious guide to
emulating the look, speech
patterns, thinking, and
lifestyle of those who
attend prep schools and are
a part of high society
Managing Systems and
Documentation addresses the***

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*main systems necessary for
the successful operation of
a maintenance organization,
such as performance control,
work control and
documentation. It shows how
they can be modelled, their
function and operating*

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*principles, and the main
problems encountered in
operation. It is the third
of three stand-alone
companion books with the aim
of providing better
understanding of maintenance
operations, in order to*

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***identify problems and
prescribe effective
solutions. This is one of
three stand-alone volumes
designed to provide
maintenance professionals in
any sector with a better
understanding of maintenance***

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*management, enabling the
identification of problems
and the delivery of
effective solutions. * The
third of three stand-alone
companion books, focusing on
the main systems necessary
for the successful operation*

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of a maintenance organization * Covers the maintenance of plant, production and operations assets in industry and service sectors, including manufacturing, food and process engineering,

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*minerals and mining,
transport, power and IT *
Includes review questions,
exercises and case studies *
Clearly specified objectives
and learning outcomes are
given for each chapter,
including a route map to*

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*link each chapter to the
rest of the topics covered*
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GEORGE ROGERS CLARK AND THE
CONQUEST OF THE NORTHWEST
THE BATTLE OF TRENTON
BENNINGTON KING'S MOUNTAIN**

**VISIONARIES GAME CHANGERS
AND CHALLENGERS**

**THE STORMING OF STONY POINT
GOUVERNEUR MORRIS GOUVERNEUR
MORRIS. PARIS. AUGUST 10,
1792. THE BURNING OF THE
"PHILADELPHIA" THE CRUISE OF
THE "WASP" THE "GENERAL
ARMSTRONG" PRIVATEER THE
BATTLE OF NEW ORLEANS JOHN**

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And Challengers

**QUINCY ADAMS AND THE RIGHT
OF PETITION FRANCIS PARKMAN**

**(1822-1893) "REMEMBER THE
ALAMO" HAMPTON ROADS THE
FLAG-BEARER THE DEATH OF
STONEWALL JACKSON THE CHARGE
AT GETTYSBURG GENERAL GRANT
AND THE VICKSBURG CAMPAIGN**

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CUSHING AND THE RAM
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MOBILE BAY LINCOLN**

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right decision? How can I
work more efficiently? And,
on a more personal level,*

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bestseller distills into a
single volume the fifty best
decision-making models used
in MBA courses, and
elsewhere, that will help
you tackle these important*

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Prisoner's Dilemma •
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***Everything You Need to
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Business***

***Six Ways to Create New Value
For Customers***

*Essay from the year 2020 in the
subject Business economics -*

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*Offline Marketing and Online
Marketing, grade: 1,7,*

University of Applied Sciences

Essen, language: English,

*abstract: Success - a
catchphrase that plays a
significant role in today's*

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society. Since success must be visible nowadays and the diligence behind it has lost importance, many entrepreneurs are under very high pressure to perform. They are therefore faced with high

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challenges that they have to overcome. One of the challenges is to increase the value of the company, so every entrepreneur must be clear about how much the respective company is worth. In order to

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*run a company successfully and
to achieve success
automatically, it is of particular
importance for company
managers to have a
comprehensive understanding
of the functional processes of*

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the company. In order to understand these extremely important functional processes, there is the so-called "Business Model Canvas", which can help to better understand. The Business Model Canvas acts as

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*a planning tool, for designing
new business models or for
revising older business models.
The planning tool was
developed by Alexander
Osterwalder. The concept was
first introduced in the book*

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"Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers", written by Osterwalder and co-author Yves Pigneur. In the meantime, the book has even become a

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bestseller, which of course speaks for the concept. The main target group of the literature are entrepreneurs, whose aim is to bring their ideas to the market as innovative, competitive

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projects. In the further course of this work, the Business Model Canvas will first be defined in detail and its functionality will be explained. Then another planning tool is introduced called "Marketing

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Mix". This is also defined and its procedure is described. This detailed description of both tools is very important to understand their connection. The last section serves to explain why the business model

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canvas is a tool for creating the marketing mix.

The journey from strategy to operating success depends on creating an organization that can deliver the chosen strategy.

This book, explaining the

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Operating Model Canvas, shows you how to do this. It teaches you how to define the main work processes, choose an organization structure, develop a high-level blueprint of the IT systems, decide where to locate

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*and how to lay out floor plans,
set up relationships with
suppliers and design a
management system and
scorecard with which to run the
new organization. The
Operating Model Canvas helps*

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you to create a target operating model aligned to your strategy. The book contains more than 20 examples ranging from large multi-nationals to government departments to small charities and from an operating model

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*for a business to an operating
model for a department of five
people. The book describes
more than 15 tools, including
new tools such as the value
chain map, the organization
model and the high-level IT*

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blueprint. Most importantly, the book contains two fully worked examples showing how the tools can be used to develop a new operating model. This book should be on the desk of every consultant, every strategist,

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*every leader of transformation,
every functional business
partner, every business or
enterprise architect, every Lean
expert or business improvement
champion, in fact everyone who
wants to help their organization*

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*be successful. Additional
content can be found on the
website for the Operational
Model Canvas: [Www.operating
modelcanvas.com](http://www.operating
modelcanvas.com)*

*How can you establish a
customer-centric culture in an*

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organization? This is the first comprehensive book on how to actually do service design to improve the quality and the interaction between service providers and customers. You'll learn specific facilitation

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*guidelines on how to run
workshops, perform all of the
main service design methods,
implement concepts in reality,
and embed service design
successfully in an organization.
Great customer experience*

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*needs a common language
across disciplines to break
down silos within an
organization. This book
provides a consistent model for
accomplishing this and offers
hands-on descriptions of every*

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single step, tool, and method used. You'll be able to focus on your customers and iteratively improve their experience. Move from theory to practice and build sustainable business success.

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*A one-page tool to reinvent
yourself and your career The
global bestseller Business
Model Generation introduced a
unique visual way to summarize
and creatively brainstorm any
business or product idea on a*

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single sheet of paper. Business Model You uses the same powerful one-page tool to teach readers how to draw "personal business models," which reveal new ways their skills can be adapted to the changing

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*needs of the marketplace to
reveal new, more satisfying,
career and life possibilities.
Produced by the same team
that created Business Model
Generation, this book is based
on the Business Model Canvas*

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methodology, which has quickly emerged as the world's leading business model description and innovation technique. This book shows readers how to:

- Understand business model thinking and diagram their*

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*current personal business model
And Challengers
Understand the value of their
skills in the marketplace
and define their purpose
Articulate a vision for change
Create a new personal business
model harmonized with*

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*that vision, and most important,
test and implement the new
model When you implement the
one-page tool from Business
Model You, you create a game-
changing business model for
your life and career.*

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*Mindful Digital Transformation
of Teams, Products, Services,
Businesses and Ecosystems
Templates, Theory and Case
Studies*

*The Design Thinking Playbook
Toward a Sociology of*

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Algorithms

The Official Preppy Handbook

*A Practical Guide for Small
Business*

*A Field Guide for Rapid
Experimentation*

Digital transformation is

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not about technology--it's about change. In the rapidly changing digital economy, you can't succeed by merely tweaking management practices that led to past success. And yet, while many leaders and managers

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recognize the threat from digital--and the potential opportunity--they lack a common language and compelling framework to help them assess it and guide them in responding. They don't know how to think

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about their digital business model. In this concise, practical book, MIT digital research leaders Peter Weill and Stephanie Woerner provide a powerful yet straightforward framework that has been field-tested

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*globally with dozens of
senior management teams.
Based on years of study at
the MIT Center for
Information Systems Research
(CISR), the authors find
that digitization is moving
companies' business models*

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on two dimensions: from value chains to digital ecosystems, and from a fuzzy understanding of the needs of end customers to a sharper one. Looking at these dimensions in combination results in four

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*distinct business models,
each with different
capabilities. The book then
sets out six driving
questions, in separate
chapters, that help managers
and executives clarify where
they are currently in an*

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*increasingly digital
business landscape and
highlight what's needed to
move toward a higher-value
digital business model.
Filled with straightforward
self-assessments, motivating
examples, and sharp*

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*financial analyses of where
profits are made, this smart
book will help you tackle
the threats, leverage the
opportunities, and create
winning digital strategies.
Business frameworks sit at
the heart of every*

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successful business. They add structure and clarity to business problems and can help practitioners overcome the everyday challenges they face. The Business Models Handbook brings together the most helpful and widely used

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*templates and frameworks
into a single, invaluable
resource. Each chapter
focuses on an individual
business framework, giving
an overview of 50 of the
best known frameworks and
how it will help an*

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*organization grow and be
profitable. Each supported
by a real-world case study,
these include ANSOFF matrix,
Price-Quality-Strategy
model, Stage-Gate model,
Service Profit Chain and
many more. Authored by a*

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*leading global market
researcher with a background
working on over 3,000
different research projects,
The Business Models Handbook
is an invaluable resource
for any student or
professional. Online*

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*resources include lecture
slides that align with each
chapter.*

*Provides a diagnostic tool
for readers to assess their
business model and usher it
through a six-stage
continuum toward openness.*

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This book also identifies the barriers to creating open business models (such as the not invented here syndrome and the not sold here virus) and explains how to surmount them.

The Handbook of Data

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*Structures and Applications
was first published over a
decade ago. This second
edition aims to update the
first by focusing on areas
of research in data
structures that have seen
significant progress. While*

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the discipline of data structures has not matured as rapidly as other areas of computer science, the book aims to update those areas that have seen advances. Retaining the seven-part structure of the first

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edition, the handbook begins with a review of introductory material, followed by a discussion of well-known classes of data structures, Priority Queues, Dictionary Structures, and Multidimensional structures.

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The editors next analyze miscellaneous data structures, which are well-known structures that elude easy classification. The book then addresses mechanisms and tools that were developed to facilitate

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*the use of data structures
in real programs. It
concludes with an
examination of the
applications of data
structures. Four new
chapters have been added on
Bloom Filters, Binary*

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Decision Diagrams, Data Structures for Cheminformatics, and Data Structures for Big Data Stores, and updates have been made to other chapters that appeared in the first edition. The Handbook is

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*invaluable for suggesting
new ideas for research in
data structures, and for
revealing application
contexts in which they can
be deployed. Practitioners
devising algorithms will
gain insight into organizing*

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*data, allowing them to solve
algorithmic problems more
efficiently.*

*A Handbook for Visionaries,
Game Changers, and
Challengers with Epub
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Machine Habitus

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New Strategies from

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Tomorrow's Thought Leaders

Business Model Generation is a handbook for visionaries, game changers, and challengers striving to defy outmoded business models and design tomorrow's enterprises. If your organization needs to adapt to harsh new realities, but you don't

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yet have a strategy that will get you out in front of your competitors, you need Business Model Generation. Co-created by 470 "Business Model Canvas" practitioners from 45 countries, the book features a beautiful, highly visual, 4-color design that takes

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powerful strategic ideas and tools, and makes them easy to implement in your organization. It explains the most common Business Model patterns, based on concepts from leading business thinkers, and helps you reinterpret them for your own context. You will learn how to

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systematically understand, design, and implement a game-changing business model--or analyze and renovate an old one. Along the way, you'll understand at a much deeper level your customers, distribution channels, partners, revenue streams, costs, and your core value

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proposition. Business Model
Generation features practical
innovation techniques used today
by leading consultants and
companies worldwide, including
3M, Ericsson, Capgemini, Deloitte,
and others. Designed for doers, it is
for those ready to abandon

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outmoded thinking and embrace new models of value creation: for executives, consultants, entrepreneurs, and leaders of all organizations. If you're ready to change the rules, you belong to "the business model generation!" A practical guide to effective

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business model testing 7 out of 10 new products fail to deliver on expectations. Testing Business Ideas aims to reverse that statistic. In the tradition of Alex Osterwalder's global bestseller Business Model Generation, this practical guide contains a library of

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hands-on techniques for rapidly testing new business ideas. Testing Business Ideas explains how systematically testing business ideas dramatically reduces the risk and increases the likelihood of success for any new venture or business project. It builds on the

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internationally popular Business
Model Canvas and Value
Proposition Canvas by integrating
Assumptions Mapping and other
powerful lean startup-style
experiments. Testing Business
Ideas uses an engaging 4-color
format to: Increase the success of

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any venture and decrease the risk of wasting time, money, and resources on bad ideas Close the knowledge gap between strategy and experimentation/validation Identify and test your key business assumptions with the Business Model Canvas and Value

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Proposition Canvas A definitive field guide to business model testing, this book features practical tips for making major decisions that are not based on intuition and guesses. Testing Business Ideas shows leaders how to encourage an experimentation mindset within

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their organization and make experimentation a continuous, repeatable process.

The long-awaited follow-up to the international bestsellers, Business Model Generation and Value Proposition Design Alex Osterwalder and Yves Pigneurs'

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Business Model Canvas changed the way the world creates and plans new business models. It has been used by corporations and startups and consultants around the world and is taught in hundreds of universities. After years of researching how the world's best

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companies develop, test, and scale new business models, the authors have produced their definitive work. The Invincible Company explains what every organization can learn from the business models of the world's most exciting companies. The book explains how companies

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such as Amazon, IKEA, Airbnb, Microsoft, and Logitech, have been able to create immensely successful businesses and disrupt entire industries. At the core of these successes are not just great products and services, but profitable, innovative business

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business models. Serving as a blueprint for your growth strategy, The Invincible Company explains how to constantly stay ahead of your competition. In-depth chapters explain how to create new growth engines, change how products and services are created and delivered,

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extract maximum profit from each type of business model, and much more. New tools—such as the Business Model Portfolio Map, Innovation Metrics, Innovation Strategy Framework, and the Culture Map—enable readers to understand how to design

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invincible companies. The
Invincible Company: ? Helps large
and small companies build their
growth strategy and manage their
core simultaneously ? Explains the
world's best modern and historic
business models ? Provides tools
to assess your business model,

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innovation readiness, and all of your innovation projects Presented in striking 4-color, and packed with practical visuals and tools, The Invincible Company is a must-have book for business leaders, entrepreneurs, and innovation professionals.

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An encyclopedia designed especially to meet the needs of elementary, junior high, and senior high school students.

The World Book Encyclopedia
How Innovators Successfully
Implement New Business Models
The Oxford Handbook of Innovation

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Management

Developing a Business Case
The Business Model Canvas
Essential Tools to Diagnose,
Decide, and Deliver
Six Questions to Help You Build the
Next-Generation Enterprise
While innovation is widely recognized

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as being critical to organizational success and the well-being of societies, it requires careful management to ensure that innovation processes have the best possible impact. This volume provides a wide range of perspectives on the nature of innovation

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management and its influences.

Business Model Generation A
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& Sons

We commonly think of society as made
of and by humans, but with the

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proliferation of machine learning and AI technologies, this is clearly no longer the case. Billions of automated systems tacitly contribute to the social construction of reality by drawing algorithmic distinctions between the visible and the invisible, the relevant

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and the irrelevant, the likely and the unlikely — on and beyond platforms.

Drawing on the work of Pierre Bourdieu, this book develops an original sociology of algorithms as social agents, actively participating in social life. Through a wide range of

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examples, Massimo Airoidi shows how society shapes algorithmic code, and how this culture in the code guides the practical behaviour of the code in the culture, shaping society in turn. The "machine habitus" is the generative mechanism at work throughout

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myriads of feedback loops linking humans with artificial social agents, in the context of digital infrastructures and pre-digital social structures.

Machine Habitus will be of great interest to students and scholars in sociology, media and cultural studies,

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science and technology studies and information technology, and to anyone interested in the growing role of algorithms and AI in our social and cultural life.

A One-Page Method For Reinventing Your Career

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How to Constantly Reinvent Your
Organization with Inspiration From the
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