

Business Law 2nd Edition Nick James

Preventing Litigation, for the first time, explains how to build an early warning system to identify the risk of litigation before the damage is done, and proves that there is big value in less litigation. This book puts everyone where they should be: at the top of the cliff. The authors are subject matter experts, one in litigation, the other in computer science, and each has more than four decades of training and experience in their respective fields. Together, they present a way forward to a transformative revolution for the slow-moving world of law for the benefit of the fast-paced environment of the business world. Any business adopting the teachings of this pioneering, game-changing book will have a competitive advantage.

Recognized for accurate, relevant, and straightforward coverage, BUSINESS LAW AND THE REGULATION OF BUSINESS, 12E illustrates how legal concepts apply to common business situations. The book's comprehensive, yet succinct, approach provides a depth of coverage ideal for business success and CPA exam preparation without technical jargon. The text includes both landmark and recent cases with the facts and decision summary for clarity, while the opinion is carefully edited to preserve the language of the court. More than 220 figures, tables, diagrams, concept reviews, and chapter summaries clarify concepts. All key legal terms are clearly defined and explained. In addition, each chapter is carefully organized with numerous illustrative hypothetical and case examples that relate content to real-life experiences. Numerous critical-thinking features further strengthen readers' analytical skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

"Customer Success will become the authoritative book of the emerging Customer Success industry and target any business that is trying to focus, or re-focus, on customers and will be applicable to all customer management roles such as Account Manager, Customer Advocacy, Client Relationship Manager, and Customer Success Manager along with the leadership of those organizations. Customer Success will address the pains of how to start creating a customer-centric company and how to think strategically about Customer Success - how to organize, compensate, find a leader, measure, etc. Customer Success has exploded as one of the hottest B2B movements since the advent of the subscription business model!-

Murphy's Law is one of the most well-recognized statements of philosophy known to man. Tipped off by his next door neighbor that a man named Murphy may have worked at Edwards Air Force Base, and that the Law may have come into being after a rocket sled experiment went awry, author Nick T. Spark beings a Quixotic quest to learn the truth. His attempts to pin down the mysterious origins of The Law and to answer the eternal question, "Who was Murphy and what is the true meaning of Murphy's Law?" are both amusing and revelatory. It's non-fiction at its funniest, and full of information guaranteed to amuse, educate, and make you think. Originally published in four issues of the ridiculous magazine The Annals of Improbable Research, and featuring winners of the Ig Nobel prize, this new ebook version contains a greatly expanded exploration of all things Murphy, numerous photographs, and a new foreword and afterword. Read it, and find out why everything you ever thought you knew about Murphy's Law -- is wrong.

Essentials of Business Law and the Legal Environment
Truth Is Not Always True

Model Contract Terms and Conditions with Annotations and Case Summaries
Fundamentals of Québec Business Law and Ethics
A History of Murphy's Law

Discover the business law and legal environment book you'll actually enjoy reading. Time after time, readers like you have commented that this is the most interesting introduction to law they've ever read. Beatty/Samuelson/Abril's BUSINESS LAW AND THE LEGAL ENVIRONMENT, STANDARD EDITION, 9E is packed with current examples and real scenarios that bring law to life, whether you are a business learner or practicing professional. This reader-friendly, thorough presentation uses conversational writing to explain complex topics in easy-to-understand language. The authors draw from their experience practicing law to offer real stories that illustrate how legal concepts apply to everyday business practice. This edition also emphasizes today's digital landscape with new information on privacy and intellectual property. An updated ethics chapter offers a practical approach, using the latest research to explain why people make unethical decisions. In addition, an in-depth discussion of executive compensation contrasts theory with everyday reality. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discover the business law book you'll actually enjoy reading. Time after time, readers like you have commented that this is the most interesting introduction to law they've ever read. Beatty/Samuelson/Abril's ESSENTIALS OF BUSINESS LAW, 7E is packed with current examples and real scenarios that bring law to life, whether you are a business learner or practicing professional. This reader-friendly presentation uses conversational writing to explain complex topics in easy-to-understand language. The authors draw from their law practices to offer memorable real stories that illustrate how legal concepts apply to everyday business practice. This edition also emphasizes today's digital landscape with new information on privacy and intellectual property. An updated ethics chapter offers a practical approach, using the latest research to explain why people make unethical decisions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Across the Ravaged Land is the third and final volume in Nick Brandt's trilogy of books documenting the disappearing animals of eastern Africa. The book offers a darker vision of this world, still filled with a stunning beauty but now tragically tainted and fast disappearing at the hands of man. In addition to a range of starkly powerful animal portraits, Brandt introduces some new themes, as humans make an appearance for the first time. He also contributes two essays summing up his photographic odyssey, which has taken more than a decade of intensive work to complete.

Business Law and Practice provides a detailed guide to the forms of business most commonly encountered in practice, examining how they must be run in accordance with the statutory and common law applicable to them. It explains these businesses relationships with outsiders and gives an overview of their possible tax liabilities. As such, the book provides a comprehensive and practical introduction to advising businesses, whatever their type. The book reflects the law in force as at March 2014. Recent case law and legislative changes have been included, including cases on directors duties and partnership law and statutory amendments to the buy-back regime. Where relevant, proposed future changes in the law are also identified.

Business Law Today, Comprehensive

You Can't Read This Book: Censorship in an Age of Freedom

Business Law Today, Standard: Text & Summarized Cases

Transnational Commercial Law

When Joe sees his late wife on a street corner, he believes he's either seen a ghost, or is insane. Jen and he were indescribably in love, but she was tragically killed a year earlier, and he's since remarried.Jen wasn't killed. The report of her death was an appalling mistake. Shattered and almost destroyed in finding him married to someone else, she struggles to find sanity and a new life. A story of love and strife that poses many questions.

ABOUT THIS BOOK This book assists the reader and provides value in three ways: First, model contract language in the form of commercial terms and conditions are provided. Second, the contract language is annotated with explanations and suggestions for each of the key articles. Third, summaries of actual litigated cases are provided in synopsis form. This triple combination of language, annotations and key case synopses all work together to instruct and enlighten the reader. WHAT OTHERS HAVE SAID ABOUT THIS BOOK "This book is a superb tool for anyone who relies upon contracts in their business dealings..." Nick Conza, Esq, Chief Claims Officer, Market Corporation "The authors have hit the ball out of the park! They have crafted an easy to read and easy to understand contracts primer that all supply / demand chain professionals will embrace..." Dan Klapaski, MBA, BS Engineering Adjunct Professor - Rutgers Business School and Senior Industry Advisor Rutgers SCM Program "This book should be required reading for any Project Manager..." Frank V. Ciolo, PMP Head of Operational Excellence KEMA Laboratories Chalfont DNV GL Energy "After having read Model Contract Terms and Conditions With Annotations and Case Studies, by Paul Humbert and Robert Mastice, I hope that this treatise becomes a standard manual in any situation where personnel have to develop and draft contracts in any business setting..." Glenn A. Montgomery, Esq., B.A., M.A., J.D. Montgomery, Chapin & Fetten, P.C. "Finally, a concise, annotated source of model contract terms and conditions with case summaries and citations prepared by those with actual, hands-on experience with complex project management transactions..." Glen Clark, Esq, Managing Partner Riker Danzig, Esq. "The authors' practical experience and technical knowledge combine to provide a valuable guide for executives in the industry. This book contains valuable, real-world framework for successful capital project execution..." Guy Cipriano, P.E. President-EI Associates "Authors Paul Humbert and Robert Mastice do an exquisite job of simplifying and decomposing a complex topic in a pragmatic way..." Charlie White Entrepreneur & Principal Partner Thwakk, Inc "Contracts make the commercial world go round. The authors have done a stellar job of demystifying the contracting process, and what can be intimidating "legal" terms and conditions..." James A. Silva VP Solution & Business Development HD Supply - Power Solutions "Paul Humbert and Robert Mastice have written an invaluable resource for any business person or attorney who deals with commercial contracts. They provide section by section explanations of the purpose of, and rationale for, a wide range of common commercial contract provisions. Their commentary is illuminating for anyone who deals with those types of provisions. I have practiced law for more than 35 years. I wish that a resource like this had been available to me when I began to practice. I recommend it wholeheartedly to anyone, lawyer or non-lawyer, who would like to increase his or her understanding of commercial contracts." Richard Cogen, Esq, Partner Nixon Peabody, LLP OTHER BENEFITS OF THIS BOOK This book also facilitates the creation of a project or transaction specific Contract Management Plan. ("CMP"). A CMP is essentially an internal document prepared by either the Company or the Contractor for use by their respective employees in managing the transaction that is the subject of the Contract. The CMP is not shared with the other party since it deals exclusively with the internal considerations and mechanics associated with one party's administration and management of its rights and responsibilities under the Contract. The CMP supplements the Contract and also permits a documented methodology for applying lessons learned from past transactions.

Praised for its relevant, straightforward coverage, ESSENTIALS OF BUSINESS LAW AND THE LEGAL ENVIRONMENT, 10E illustrates how to apply legal concepts to business situations. This comprehensive, yet succinct, reader-friendly approach provides a depth of coverage ideal for business success and CPA exam preparation without technical jargon. Integrated and summarized landmark and recent cases work with more than 220 figures, tables, diagrams, and summaries to ensure understanding. Key legal terms are clearly defined and illustrated, while numerous examples relate material to real life. Critical-thinking features strengthen analytical skills as readers acquire a fundamental knowledge of the principles of law that apply to business transactions. Gain insight into the function and operation of courts and administrative agencies and learn to recognize potential legal problems in business. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Today's most complete, credible, and authentic business law book, SMITH & ROBERSON'S BUSINESS LAW, 17E by Richard A. Mann and Barry S. Roberts continues a long tradition of accurate and consistent coverage of the latest issues and emerging trends. This updated classic delivers a detailed presentation of business law that covers all topics included in the business law section of the certified public accountant (CPA) exam. In addition, this book covers the legal responsibilities and liabilities of accountants and the corporate governance portion of business environment and concepts sections of the CPA exam. End-of-chapter cases offer a blend of landmark and current decisions edited to preserve a large portion of the language of the court. Proven, comprehensive, and up-to-date, this trusted book challenges and engages readers to ensure they gain a solid understanding of modern business law. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Canadian Books in Print

Smith and Roberson's Business Law

Subject Index

Ignite Your Life: The World's Leading Entrepreneurs and ...

Customer Success

Business Law, 5th Edition (James et al.) is written for business students to provide a clear and accessible introduction to the legal system. Business law courses are the first exposure to law for many business students and the first time they are obliged to think deeply about the discipline. This updated edition presents business law in a practical context rather than the doctrinal context that many major legal publishers use. The Business Law interactive e-text features a range of instructional media content designed to provide students with an engaging learning experience. This includes practitioner videos from Herbert Smith Freehills, animated work problems and questions with immediate feedback. This new edition is a unique resource that can form the basis of a blended learning solution for lecturers.

Love, politics, Parasitic manipulation. Julia Hernandez left her husband, shot a real-estate developer out to genocide Brooklyn, and then vanished without a trace. Well, perhaps one or two traces were left. With different personal and consumption habits, Julia has slipped out of the world she knew and into the Simulacrum—a place between the cracks of our existence from which human history is both guided and thwarted by the conflict between a species of anaconda and a collective of hyperintelligent spiders. When Julia's ex-husband Raymond spots her in a grocery store he doesn't usually patronize, he's drawn into an underworld of radical political gestures and Internet organizing looking to overthrow a ruling class it knows nothing about—and Julia is the new media sensation of both this world and the Simulacrum. Told ultimately from the collective point of view of another species, Sensation plays with the elements of the Simulacrum we all already live in: media reports, businesspeak, blog entries, text messages, psychological evaluation forms, and the always fraught and kindly lies lovers tell one another.

This lively book, containing many real-life examples, makes a thoughtful, practical guide to the process of launching new ventures. It begins by introducing a model of the entrepreneurial process, and follows the model throughout the book. Emphasis is placed on the beginnings of the entrepreneurial process – particularly opportunity recognition and feasibility analysis.A four part organization makes the journey toward understanding the entrepreneur process both enjoyable and productive. The four parts, which collectively contain 15 chapters, are: The Decision to Become an Entrepreneur, Developing Successful Business Ideas, Moving From an Idea to an Entrepreneurial Firm, and Managing and Growing an Entrepreneurial Firm.For venture capitalists, investor groups, or business incubators (for-profit and not-for-profit) to distribute to their client companies; and of particular help to technology companies.

The course of Value presents a theory of how economic value functions and how it drives growth, starting with tiny sparks of innovation and scaling all the way up to the full scope of the economy. Nick Goperty's exploration of value borrows from a wide array of disciplines, including anthropology, psychology, sociology, and ethics, but most of all, it examines how evolution's processes can help investors understand the economy and how investors can use this new understanding to improve their allocation decisions. Starting with a look at how innovations can help firms succeed, Goperty looks at the economic niches in which firms compete and explores how firms can create defensive moats to enhance their chances of survival. He shows allocators how to adjust their actions for best performance and returns and what to look for when assessing company management, supporting his arguments with extensive data and years of practitioner experience from scientific, social, and economic disciplines. Intuitive illustrations are used to illuminate central concepts and ideas. Goperty's practical takeaways, couched in vivid explanations, will help investors of all backgrounds gain fresh insight into market mechanics.

Cengage Advantage Books: Essentials of Business Law

Business Law and the Regulation of Business

Entrepreneurship

Successfully Launching New Ventures

Essentials of Business Law

Transnational Commercial Law is a textbook that deals predominantly with substantive legal contract rules that apply across borders and are designed to govern cross-border business transactions. This is an emerging field of research, teaching and practical interest in international trade and commercial law, requiring reference to multiple areas of law, including both private and public international law, the law of specific commercial transactions and arbitration. For the first time Transnational Commercial Law combines all these relevant issues in one book, and provides a basis for further study as well as detailed, cutting edge academic analyses. It provides a compact yet accessible guide to the most important cornerstones of this evolving legal discipline. Transnational Commercial Law is aimed primarily for use on LLM courses and master's programmes in commercial law. Students are presented with the actual contractual rules in the wider context of the general legal framework, and situates it within the theoretical debate, providing a truly international perspective on transnational commercial law in a globalised world.

Business Law 2e is the new edition of a textbook that has been positively launched into the higher education market. The text presents business law principles in a clear and easy-to-understand style. The objective of a business law subject is to ensure that students acquire enough knowledge of the law of business so they can recognise and solve simple legal problems, organise their affairs in order to avoid more complex or serious legal problems, and appreciate the connection of legal principles within a range of commercial environments. As the majority of students are required to study business law as part of either a commerce or business degree, this textbook follows a functional approach to the study of business law rather than doctrinal so the principles of business law are contextualised within a business environment. Business students need to know more than what the law is, they need to know where to find it, how to read it, how to use it and how it impacts on all facets of business. Students who use this textbook will develop a greater awareness of the law and its broad application to business and commercial environments.

BUSINESS LAW TODAY: STANDARD EDITION, 11E combines the legal credibility, authoritativeness, and comprehensiveness of a traditional business law book with strong visual appeal and reader-friendly features. This book's engaging, high-interest presentation is complemented by the essential detail and information necessary to completely explain business law topics. BUSINESS LAW TODAY: STANDARD EDITION offers in a credible business law source that you will want to read. The book explicitly addresses the AACSB curriculum requirements. This edition covers contemporary topics that impact today's business world, such as the financial crisis and its impact on business law, identity theft, immigration law, and diversity issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Company law is a vibrant and fast-moving area of the legal system. Unlocking Company Law will ensure that you grasp the main concepts with ease providing you with an essential foundation to company law. The book explains in detail, yet straightforward, terms: Legal Structures of Business Organisations The Company as a Distinct Legal Person Company Formation and Linked Issues The Constitution of the Company Financing a Company Shareholders, shares and share capital Capital Maintenance and Distributions Governance of the Company Legally Binding the Company Directors' duties Rescuing Troubled Companies and Takeovers Winding up and Dissolution Transparency This second edition is fully up-to-date with the latest developments in the law, including all significant new cases. It also contains new material on rescuing troubled companies and takeovers. The Unlocking the Law series is designed specifically to make the law accessible. Each chapter opens with a list of aims and objectives, contains activities such as quick quizzes and self-test questions, key facts charts to consolidate your knowledge, and diagrams to aid learning. Cases and judgments are prominently displayed, as are primary source quotations. Summaries help check your understanding of each chapter. There is a glossary of legal terminology. The popular website www.unlockingthelaw.co.uk has been improved and updated. It provides free resources such as multiple choice questions, key questions and answers, revision mp3s and cases and materials exercises.

Business and Company Law, 2nd Edition

Economic Efficiency

Role-Plays for Resolution, Second Edition

Business Law, Google eBook

Understanding Law from a Global Perspective

Over the past decade, we have witnessed an apparent convergence of views among competition agency officials in the European Union and the United States on the appropriate goals of competition law enforcement. Antitrust policy, it is now suggested, should focus on enhancing economic efficiency, which we are to believe will promote consumer welfare. Recent EU Commission Guidelines on the application of Article 101 TFEU appear to banish considerations that cannot be construed as having an economic efficiency value – such as the environment, cultural policy, employment, public health, and consumer protection – from the application of Article 101 TFEU. Arguing that the professed adoption of an exclusive efficiency approach to Article 101 TFEU does not preclude, but rather obfuscates the role of non-efficiency considerations, the author of this timely contribution accomplishes the following objectives: traces the genesis of the shift to an efficiency orientation in EU and US antitrust policy and dispels several ingrained misconceptions that underpin it; demonstrates the close interrelationship between evolving images of the purpose of antitrust, the development of related enforcement norms, and enforcement output; provides in-depth analyses of a number of analytically rich cases in the audiovisual sector (and particularly those related to sports rights); and explores what the role of non-efficiency considerations in the application of Article 101 TFEU could and should be under the modernized enforcement regime.

This book contains 70 role-plays in 12 separate categories to provide both existing professionals and academic instructors the examples needed to train individuals to address conflicts. Categories covered include divorce mediation, community mediation, settlement mediation, negotiation, facilitation, public policy debate, estate planning mediation, pastoral mediation; police negotiation, gang intervention, crisis intervention training, international mediation, and international conflict intervention.

As the most successful coach in tennis, Bolletieri has worked with Andre Agassi, Monica Seles, Boris Becker and others. In this book he shares his wealth of knowledge and insight into the world of tennis, with discussions of strategies, stroke development and physical and mental conditioning. 400 illustrations.

The uncompromising Nick Cohen exposes the reality behind the freedoms we enjoy in the book that won Polemic of the Year at the 2013 Political Book Awards.

Across the Ravaged Land

Unlocking Company Law 2nd Edition

General Jurisprudence

Bolletieri's Tennis Handbook

Business Law and Practice 2014/2015

Less than half of construction firms are still in business after four years. Make sure your company thrives with essential – and very readable – guidance from a pro with 25 years' success. Find out what it takes to build all aspects of a business that's profitable, enjoyable, and enduring. Here are just a few of the things you'll learn from this book: The duties of the owner of a successful construction business Essential terms and conditions to include and exclude in contracts Commandments to follow to ensure you're paid what you're owed, including step-by-step change-order procedures to avoid disputes and non-payment Strict dos and don'ts of mechanics' liens – including when an owner goes bankrupt What must be done administratively before breaking ground on every project How to select, hire, and keep "golden" employees Effective marketing even the smallest contractor can afford How to identify the accountants, lawyers, and insurance agents that are right for you The what, when, where, and why of licensing and registration The advantages of specializing, including the opportunities in chain store construction Whether you're a contractor, a key employee, a subcontractor, a student, or a facility executive, you'll find many ideas you can immediately add to your management and leadership toolbox. Adopting even a single one of them will pay dividends now and throughout your career.

Readers discover the excitement of cutting-edge business law as BUSINESS LAW TODAY: COMPREHENSIVE, 11E immerses learners in a wide selection of intriguing new cases and thorough coverage that reflects the latest developments in the field. This successful edition makes the study of business law appealing and relevant without sacrificing the legal credibility and comprehensive coverage. Each chapter's visually engaging, time-tested learning tools illustrate how law is applied to real-world business problems. Excerpted cases in the language of the court familiarize readers with legal language while emphasizing the relevance of case decisions. Readers see how landmark cases, statutes, and other laws significantly impact the way businesses today operate both within the United States and across the globe. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

When you buy this book you get an electronic version (PDF file) of the interior of this book. Presenting 30 glorious pages of authentic designs from an ancient Mesoamerican community. It includes traditional designs of Aztec priests, warrior, totem poles and monster totem masks. Vivid colors, great illustrations and imagination are all you need to relax! Each picture is printed on its own 8.5 x 11 inch page so no need to worry about smudging.

Antifragile is a standalone book in Nassim Nicholas Taleb's landmark Incerto series, an investigation of opacity, luck, uncertainty, probability, human error, risk, and decision-making in a world we don't understand. The other books in the series are Fooled by Randomness, The Black Swan, Skin in the Game, and The Bed of Procrustes. Nassim Nicholas Taleb, the bestselling author of The Black Swan and one of the foremost thinkers of our time, reveals how to thrive in an uncertain world. Just as human bones get stronger when subjected to stress and tension, and rumors or riots intensify when someone tries to repress them, many things in life benefit from stress, disorder, volatility, and turmoil. What Taleb has identified and calls "antifragile" is that category of things that not only gain from chaos but need it in order to survive and flourish. In The Black Swan, Taleb showed us that highly improbable and unpredictable events underlie almost everything about our world. In Antifragile, Taleb stands uncertainty on its head, making it desirable, even necessary, and proposes that things be built in an antifragile manner. The antifragile is beyond the resilient or robust. The resilient resists shocks and stays the same; the antifragile gets better and better. Furthermore, the antifragile is immune to prediction errors and protected from adverse events. Why is the city-state better than the nation-state, why is debt bad for you, and why is what we call "efficient" not efficient at all? Why do government responses and social policies protect the strong and hurt the weak? Why should you write your resignation letter before even starting on the job? How did the sinking of the Titanic save lives? The book spans innovation by trial and error, life decisions, politics, urban planning, war, personal finance, economic systems, and medicine. And throughout, in addition to the street wisdom of Fat Tony of Brooklyn, the voices and recipes of ancient wisdom, from Roman, Greek, Semitic, and medieval sources, are loud and clear. Antifragile is a blueprint for living in a Black Swan world. Erudite, witty, and iconoclastic, Taleb's message is revolutionary: The antifragile, and only the antifragile, will make it. Praise for Antifragile "Ambitious and thought-provoking. . . highly entertaining."—"The Economist "A bold book explaining how and why we should embrace uncertainty, randomness, and error. . . It may just change our lives."—Newsweek

Business Law and the Legal Environment, Standard Edition

Antifragile

Things That Gain from Disorder

The Nature of Value

Essentials of Québec Business Law

This book explores the implications of globalisation for the theoretical study of law, justice, and human rights.

Ideal for those new to the field, this text offers visual and practical coverage to help students engage with the legal essentials required for success in study and a business career. It is packed with diagrams, examples and insights from business professionals to help you build a complete picture of the subject.

No other text conveys such a passion for this profoundly important discipline. Delivering the material in their signature engaging style, the authors pepper their writing with a focus on human conflict that illustrates legal issues from the business manager's perspective. While more brief than traditional business law texts, ESSENTIALS OF BUSINESS LAW, 5TH Edition provides solid coverage of the core topics, especially contracts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A Comprehensive reference and treatise, Advising Minnesota Corporations and Other Business Organizations examines thoroughly, with detailed commentary and analysis, the issues confronting a business, from initial promotion and start-up, through governance, financial distress, confrontation and litigation, to dissolution. It answers the most critical questions that arise at a board meeting, discussing internal corporation decisions, and offers advice on external legal issues including advertising, labor and employment, international trade, copyright and intellectual property, bankruptcy, and domestic relations. Written by two leading authorities and boasting over 30 contributing authors who practice variously at large full-service law firms, "in house," and in smaller specialized firms; Advising Minnesota Corporations and Other Business Organizations is a required resource and reference work for every Minnesota lawyer. Business lawyers and general counsel will find this work indispensable, and lawyers in every area of practice will use this treatise to address common problems arising in the context of the business lives of their clients. Value Package

Introduction to Business Law

Law Books Published

Business Law

Sensation

An Early Warning System to Get Big Value Out of Big Data