

Business For Superheroes From Scraping The Bottom To Six Figures In Just Six Months

Collects Monsters Unleashed #1-5. It's all hands on deck with the AVENGERS, CHAMPIONS, GUARDIANS, X-MEN and the INHUMANS as they clash with monstrous hazards that threaten to destroy every corner of the Marvel Universe. Who are the LEVIATHONS? Who controls them? How can they be stopped before Earth becomes another tragic barren world in their wake? Audrey Whitticomb has nothing to fear. Her mother is the superhero Morning Star, the most deadly crime-fighter in the Twin Cities, so it's hard for Audrey not to feel safe. That is, until she's lured into the sweet night air by something human and not human—something with talons and teeth, and a wide, scarlet smile. Now Audrey knows the truth: her mom doesn't fight crime at night. She fights Harrowers—livid, merciless beings who were trapped Beneath eons ago. Yet some have managed to escape. They want Audrey dead, just because of who she is: one of the Kin. When an unthinkable betrayal puts Minneapolis in terrible danger, Audrey discovers a wild, untamed power within herself. It may be the key to saving her herself, her family, and her city, but it may be the force that destroys everything—and everyone—she loves.

This thought-provoking work examines the dehumanizing depictions of black males in the movies since 1910, analyzing images that were once imposed on black men and are now appropriated and manipulated by them. • Discusses the social, historical, and literary evolution of African American male roles in the cinema • Analyzes the various black images presented each decade from blackface, Sambo, and Mandingo stereotypes to archetypal figures such as God, superheroes, and the president • Shows how African American actors, directors, and producers manipulate negative and positive images to advance their careers, profit financially, and make social statements to create change • Demonstrates the correlation between political and social movements and their impact on the cultural transformation of African American male images on screen over the past 100 years • Includes figures that demonstrate the correlation between political and social movements and their impact on cultural transformation of African American male images on screen

Allison Beckstrom is committed to her work tracing illegal spells. Now, there's an apocalyptic storm bearing down on Portland when it hits, all the magic in the area will turn unstable and destructive. To stop it from taking out the entire city, Allie and her friend the mysterious Zayvion Jones, must work with the Authority—the enigmatic arbiters of all things magic—and take a stand against a magical wildstorm that will obliterate all in its path... Watch a Video

The Art Prophets

African-American Business Leaders and Entrepreneurs

Jupiter's Legacy Vol. 5

How The Hell Do You Write A Book?

Red Dead Redemption

From Scraping the Bottom to Six Figures in Just Six Months

The Superhero Project X Thriller is a coming to age action adventure story set in a parallel universe that is much like our own. A fascinating magical story about good versus evil. Friendship and a coming together of people is the underlying theme. The characters develop understanding, solving differences while being forced unbeknownst to them in many drastic unfortunate predicaments. Learning to put aside all these differences to fight a common goal is what their up against. The story tackles bravery, heart and determination that all Superheroes must face, along with protecting the ever present delicate love that they have of their families, friends, and their home city where they live.

Mary O'Sullivan no longer trusts her instincts. Her secret identity is blown, the league is under official scrutiny, and LIO's retirees are now their sworn enemies--all because of her reckless decisions. When mysterious strangers steal the league's most powerful asset, Mary adds one more defeat to her roster by failing to prevent their escape. Afraid of making another devastating mistake, she refuses to join the mission to track down the thieves, instead sticking to the relative safety of HQ. If that means occasionally encountering her ex in the halls, well, she's punched Nathan Pearce before. She's not afraid to do it again. But the mission goes awry when LIO's government liaison turns against them, and only Mary and Nathan remain free. With her friends in dire need and a powerful new foe lurking just out of sight, Mary must face her own demons before she can hope to defeat her enemies--and save the people she loves. He fights crime. She was born into it. When the city's in danger, superheroes can come from both sides of the law. Marco has abandoned his superhero duties to search for an antidote for his friend's uncontrollable fits of rage. When the only man who knows the cure dies in his arms, Marco must puzzle his dying words alone in a crime-ridden metropolis. The granddaughter of a crime-lord, Colleen would burn down the city to find her missing brother. As she pieces together the clues, Colleen and Marco uncover a horrifying secret from the past that will threaten all of their futures. Fans of dark urban fantasy and noir superheroes will love this high-octane sequel! Suit up and buy Shadow's Torment, book two in The Rise of Heroes series today! Previously published as Shadow Dreams, book two of The Vigilantes: The Phantasm Trilogy

Another fantastic and inspiring book from the author of the Do Princesses...' series! Join our favorite princess and her super hero companion as they explore the national parks and discover that the great outdoors hold a bounty of excitement and adventure!

What Superheroes Can Tell Us About Economics

You Shall Die by Your Own Evil Creation!

Boss Fight Books #24

Morbius: the Living Vampire

The Best Horror of the Year

The Superhero Project X Thriller

In The Art Prophets, Richard Polsky introduces us to influential late twentieth-century dealers and tastemakers in the art world. These risk takers opened doors for artists, identified new movements, and resurrected art forms that had fallen into obscurity. In this distinctive tour, Polsky offers an insightful and engaging dialog between artists and the visionaries who paved their way. Table of contents Ivan Karp and Pop Art Stan Lee and Comic Book Art Chet Helms, Bill Graham, and the Art of the Poster John Ollman and Outsider Art Joshua Baer and Native American Art Virginia Dwan and Earthworks Tod Volpe and Ceramics Jeffrey Fraenkel and Photography Louis Meisel and Photorealism Tony Shafrazi and Street Art

Teenage Ellie has always had romantic ideas about drug addicts. The tragic, artistic souls drawn to needles and pills have been an obsession since the death of her junkie mother ten years ago. But when Ellie lands in an upscale rehab clinic where nothing is what it appears to be, she'll find another, more dangerous romance and find out how easily drugs and murder go hand-in-hand. MY HEROES HAVE ALWAYS BEEN JUNKIES is a seductive coming-of-age story, a pop and drug culture-fueled tale of a young girl seeking darkness and what she finds there. This gorgeous, must-have hardback is the first original graphic novel from ED BRUBAKER and SEAN PHILLIPS, the bestselling creators of CRIMINAL, KILL OR BE KILLED, THE FADE OUT, FATALE, and INCOGNITO.

*It's never been easier to write and publish your own business book... right up until the moment you sit down to start. In this entertaining page-turner of a guide, author and book-writing expert Vicky Fraser breaks down years of experience writing and self-publishing for herself and a host of clients to share everything you need to write your own business book – and use it to grow your business. You'll discover: * How to overcome the Blank Page Of Doom – permanently. * Why your Inner Dickhead wants to sabotage you, and how to stop it. * Where to find inspiration and how to cultivate your hidden creativity. * How to avoid looking like an amateur (tips and tricks to make you look like the professional you are). * Why tedious writing is "fear masquerading as professionalism" – and how to add a little outrageous flair. * How to destroy fluff and waffle so your business book isn't overstuffed and dull. * What to do at the end of your book so your reader yells, "Shut up and take my money!" * Why authors abandon their book projects – and how to make sure you finish yours. * And much more... Grab a copy of How The Hell Do You Write A Book now to unleash your inner author and write the book that could*

transform your business.

Provides short biographies of 150 African American business leaders, including birth and death dates, major accomplishments, and historical influence.

Super Skills, Super Reading

The Artists, Dealers, and Tastemakers Who Shook the Art World

From Butlers to Superheroes, the Changing Role of African American Men in the Movies

Monsters Unleashed

EBOOK: Business Research Methods

Literacy and Television Superheroes

Stacey quits the club, but suddenly realizes that her new "friends" are using her as a cover for their drinking, shoplifting, and other ideas of summer fun.

#1 New York Times bestselling author and master of horror Stephen King teams up with Bev Vincent of Cemetery Dance to present a terrifying collection of sixteen short stories (and one poem) that tap into one of King's greatest fears—air travel—featuring brand-new stories by King and Joe Hill, "an expertly compiled collection of tales that entertain and scare" (Booklist). Stephen King hates to fly, and he and co-editor Bev Vincent would like to share their fear of flying with you. Welcome to Flight or Fright, an anthology about all the things that can go horribly wrong when you're suspended six miles in the air, hurtling through space at more than 500 mph, and sealed up in a metal tube (like—gulp!—a coffin) with hundreds of strangers. Here are all the ways your trip into the friendly skies can turn into a nightmare, including some we'll bet you've never thought of before... but now you will the next time you walk down the jetway and place your fate in the hands of a total stranger. Featuring brand-new "standouts" (Publishers Weekly) by Joe Hill and Stephen King, as well as fourteen classic tales and one poem from the likes of Richard Matheson, Ray Bradbury, Roald Dahl, Dan Simmons, Sir Arthur Conan Doyle, and many others, Flight or Fright is, as King says, "ideal airplane reading, especially on stormy descents...Even if you are safe on the ground, you might want to buckle up nice and tight." Each story is introduced by Stephen King and all will have you thinking twice about how you want to reach your final destination.

Business for Superheroes From Scraping the Bottom to Six Figures in Just Six Months The Superhero Project X Thriller Balboa Press

Are you about to begin your dissertation or a research project, but don't know what topic to choose? Are you unsure of what research methods to use and how they should be applied to your project? Are you worried about how to write up your research project? Then this is the book for you! A balanced coverage of qualitative and quantitative methods means that no matter what approach you choose to use for your project, there are examples and case studies to help guide you through the process. Student Research boxes provide an insight into situations and research decisions that students have encountered in real life projects. They contain hints, tips and sometimes questions to help you think through your own project. A Running Case Study charts the progression of two student research projects - one qualitative and one quantitative - and shows how the content of each chapter can be used to develop their projects. Thought provoking questions are included in

order to help you consider the issues and decisions involved, which you can then apply to your own project. Deeper Insight boxes delve further into particular research issues, offering you a detailed description to increase your understanding of these areas, whilst Real Life examples put research methods into context, by showing you how they have been applied in real world situations. The Online Learning Centre contains a vast amount of extra resources to help you create a superior project: Six statistical chapters are available to help you prepare, test and analyse your hypotheses and data. Extra cases, appendices and dataset exercises help you to take your study further. Check out the Research Skills Centre for free chapters of Study Skills books, examples of good and bad proposals, and templates for questionnaires and surveys. All of this and more can be found at www.mcgraw-hill.co.uk/textbooks/blumberg

Mastermind

A Superhero Noir

Growing Up Homeless in America

Dark Star

Strange and Stranger

A Music Critic on His First Love, Which Was Reading

The Story of Boys—Lost in the Twenty-first Century: 70% of all Ds and Fs go to boys 85% of stimulant-addressing medications prescribed in the world are prescribed to US boys Boys are falling behind girls in virtually every area of life 70 -90% of boys will leave the church in their teens and early twenties Searching for Tom Sawyer offers parents and church leaders a compelling vision and practical principles for how, together, they can change that storyline by forging boys into heroic men. “More than 70% of the young men who are raised in church abandon it during their teens and twenties ... Tim Wright examines the problem and offers real solutions to one of the greatest challenges facing the church today.” —David Murrow, author of Why Men Hate Going to Church “No one who cares for boys, and equally no one who cares for kids and families should miss Searching for Tom Sawyer.” —Leonard Sweet, professor at Drew University and George Fox University “Tim Wright’s diagnosis of why most of our congregations struggle to connect with guys is eye-opening and stunning ... As the father of three boys, I wish I’d had this book years ago. As the pastor of a congregation, I’m glad I have it now.” —Pastor Jeff Marian, Prince of Peace Lutheran Church, Burnsville, Minnesota

What comes to mind when you think about superheroes? Strength, bravery, and heroism are common answers. However, superheroes do not only have physical strength, but they also have mental strengths and skills. Superheroes tend to have intelligence and detection skills which allow them to develop other skills. In this analysis of superhero literacy aimed at students, the connection between superhero media and larger theories of literacy are explored. The author uses six superhero television shows to show how literacy is portrayed in superhero media and how it reflects and shapes cultural ideas of literacy. The shows covered are Arrow, The Flash, Gotham,

Jessica Jones, Luke Cage and Daredevil.

Readers of the first Fletcher Hanks volume—I Shall Destroy All the Civilized Planets—were stunned by its pop surrealism and outright violent mayhem. This larger second volume, when combined with the first, comprises the complete comics work of the heretofore forgotten Golden Age visionary. Fletcher Hanks was the first great comic book auteur. That is, he wrote, penciled, inked, and lettered all of his own stories. He completed an astonishing 48 stories in three years from 1939-1941. As a one-man-cartooning-band, his work packs the wallop of a unique and unified artistic vision. He was a true comics visionary. In the earliest days of the comic book, before censorship, it was “anything goes!”—and in the tales of Fletcher Hanks, anything went!

For more than three decades, Ellen Datlow has been at the center of horror. Bringing you the most frightening and terrifying stories, Datlow always has her finger on the pulse of what horror readers crave. Now, with the tenth volume of the series, Datlow is back again to bring you the stories that will keep you up at night. Encompassed in the pages of The Best Horror of the Year have been such illustrious writers as: Neil Gaiman Kim Stanley Robinson Stephen King Linda Nagata Laird Barron Margo Lanagan And many others With each passing year, science, technology, and the march of time shine light into the craggy corners of the universe, making the fears of an earlier generation seem quaint. But this light creates its own shadows. The Best Horror of the Year chronicles these shifting shadows. It is a catalog of terror, fear, and unpleasantness as articulated by today’s most challenging and exciting writers.

Why Superman Doesn't Take Over The World

This Business of the World

Pinnacle City

ThirdWay

17 Turbulent Tales

How Parents and Congregations Can Stop the Exodus of Boys from Church

Ever since becoming an IWP—Individual with Powers—Marvin Maywood has dreamed of joining the Core, a group of gifted heroes who save lives and stop crimes. But because he’s a homeless teenager who is forbidden to use his amazing powers, wanting and achieving that dream are two very separate things.

Eleven-year-old Lisa becomes her mother’s primary support when they face the prospect of homelessness. As Dee, a single mother, struggles with the demons of her own childhood of neglect and abuse, Lisa has to quickly assume the role of an adult in an attempt to keep some stability in their lives. “Dee and Tiny” ultimately become underground celebrities in San Francisco, squatting in storefronts and performing the “art of homelessness.” Their story, filled with black humor and incisive analysis, illuminates the roots of poverty, the criminalization of poor families, and their struggle for survival.

DEEP-COVER ASSIGNMENT After Holt McKnight's criminal informant disappears, the DEA agent must go undercover to get close to the missing man's sister, who may know more than she's letting on. But when Blair Sullivan's attacked, it's up to him to protect her—without blowing his cover. Blair isn't sure she can trust her new neighbor, Holt. After all, the last charming and handsome man she fell for was her late husband, and he turned out to be the brother of a ruthless drug lord. Yet when it's clear the target on her back is somehow linked to her past, she has no choice but to accept Holt's protection. Even if getting close is the last thing her scarred heart can handle.

Spinning directly out of **AXIS!** Sam Wilson is Captain America, and when he assembles the Mighty Avengers, he has a whole new mission in mind for Earth's Mightiest Heroes. But the events of **AXIS** already spell doom for the team's new direction! Why is Luke Cage meeting with the head of the notorious Cortex corporation? Once, Luke was a hero for anyone who needed help -but now, the only one Luke' helping is himself! Will Luke' marriage survive his inversion? As Spider-Man tries to rejoin the group, Captain America gets fed up with the team he re-formed -and alongside Iron Man, declares war on the Mighty Avengers! Meanwhile, as **AXIS** tears the team apart, Power Man and White Tiger investigate the brutal murder of Gideon Mace! Collecting: Captain America & the Mighty Avengers #1-7.

Omni Vol 1

Superheroes and Economics

Concealed Identity

Business for Superheroes

Superheroes Don't Eat Veggie Burgers

In this generous collection of book reviews and literary essays, legendary Village Voice rock critic Robert Christgau showcases the passion that made him a critic—his love for the written word. Many selections address music, from blackface minstrelsy to punk and hip-hop, artists from Lead Belly to Patti Smith, and fellow critics from Ellen Willis and Lester Bangs to Nelson George and Jessica Hopper. But *Book Reports* also teases out the popular in the Bible and 1984 as well as pornography and science fiction, and analyzes at length the cultural theory of Raymond Williams, the detective novels of Walter Mosley, the history of bohemia, and the 2008 financial crisis. It establishes Christgau as not just the Dean of American Rock Critics, but one of America's most insightful cultural critics as well.

August is Ghost Month in Taiwan—a time to commemorate the dead: burn incense, visit shrines, commemorate ancestors, and avoid unlucky situations, large purchases, and bodies of water. Jing-nan, a young man who runs a food stand in a bustling Taipei night market, doesn't consider himself superstitious, but this August is going to haunt him no matter what he does. He is shocked to the core when he learns his ex-girlfriend from high school has been murdered. She was found scantily clad and shot in the chest on the side of a highway where she was selling betel nuts to passing truck drivers. Beyond his harrowing grief

Where To Download Business For Superheroes From Scraping The Bottom To Six Figures In Just Six Months

for this lost love of his life, Jing-nan is also confused by the news: "betel nut beauties" are usually women in the most desperate of circumstances; the job is almost as taboo as prostitution. But Julia Huang had been the valedictorian of their high school, and the last time Jing-nan spoke to her she was enrolled in NYU's honor program, far away in New York. The facts don't add up. Julia's parents don't think so, either, and the police seem to have closed the case without asking any questions. The Huangs beg Jing-nan if he can do some investigating on his own—reconnect with old classmates, see if he can learn anything about Julia's life that she might have kept from them. Reluctantly, he agrees, for Julia's sake; but nothing can prepare him for what he learns, or how it will change his life.

"How come the campfire crackles and roars?" "I think it's requesting that we make s'mores!" Join our favorite princess as she and her family camp, hike, fish, and bicycle in the great outdoors. Through rain and sunshine, fairy houses and fishing, this happy camper discovers that lots of fresh air and looking on the bright side are all a girl needs to make her a princess.

Strange and Stranger: The World of Steve Ditko is an art book tracing Ditko's life and career, his unparalleled stylistic innovations, his strict adherence to his own (and Randian) principles, with lush displays of obscure and popular art from the thousands of pages of comics he's drawn over the last 55 years.

Wanted

Captain America & The Mighty Avengers Vol. 1

Do Princesses Make Happy Campers?

The Shadowy World of Capes, Masks and Invisible Hands

Ghost Month

Magic on the Storm

Middle school may be tough, but Charlie Burger has a plan for how he'll get through it: mind his own business and stay out of the limelight. But sixth grade has other plans for Charlie. His best friend, Franki, starts acting weird—since when does she like to dance?—and everyone from his mom to his soccer coach is on his case all the time. Worst of all? The school bully, Boomer Bodbreath, seems to think Charlie has a bull's-eye on his back. When Charlie's eccentric science teacher hands out writing journals instead of beakers and goggles, Charlie is convinced his year can't be saved. That is, until he starts writing stories about Dude Explodius, an awesome, studly superhero—and those stories start coming true. Can a kid who's used to the sidelines suddenly take a shot at saving the world?

Monthly current affairs magazine from a Christian perspective with a focus on politics, society, economics and culture.

Pinnacle City is many things to many people. To some it is a glittering metropolis, a symbol of prosperity watched over by the all-star superhero team, the Pinnacle City Guardians. Beyond the glitz and glamour, there is another city, one still feeling the physical and economic damage of the superhero-villain battles of generations past. The lower class, immigrants, criminals, aliens, sorcerers, and non-humans alike call this city home, looking to make a living, which is becoming increasingly difficult as the two sides of the city seem prepared to boil over into a violent conflict. Private investigator Eddie Enriquez, born with the ability to read the histories of objects by touch, still bears the scars of his time as a youthful minion for a low-level supervillain, followed by stints in prison and the military. Though now trying to live a straight-and-narrow life, he supports a drinking problem and painkiller addiction by using his powers to track down insurance cheats. When a mysterious woman enters his office asking him to investigate the death of prominent non-human rights activist Quentin Julian, a crime the police and heroes are ignoring, he takes the case in the hopes of doing something good. Superhero Kimberly Kline has just hit it big, graduating from her team of young heroes to the Pinnacle City Guardians with the new codename of Solar Flare. With good looks, powers that include flight, energy manipulation, superhuman strength, durability, and speed, as well as a good family name, the sky is the limit for her. Upbeat, optimistic, and perhaps a little naïve from the upper-crust life she was raised in, she hopes to make her family, and the world, proud by being the greatest superhero she can be . . . but things aren't always as they seem. From the minds of Matt Carter and Fiona J. R. Titchenell, Pinnacle City is a pulpy, throwback noir of yesteryear, where two unlikely people from opposite sides of the track must team up to do good in a world full of so much bad.

First garnering both dismissal and intrigue as “Grand Theft Horse,” Rockstar Games’ 2010 action-adventure Red Dead Redemption was met on its release with critical acclaim for its open-world gameplay, its immersive environments, and its authenticity to the experience of the Wild West. Well, the simulated Wild West, that is. Boss Fight invites you to find out how the West was created, sold, and marketed to readers, moviegoers, and gamers as a space where “freedom” and “progress” duel for control of the dry, punishing frontier. Join writer and scholar Matt Margini as he journeys across the broad and expansive genre known as the Western, tracing the lineage of the familiar self-sufficient loner cowboy from prototypes like Buffalo Bill, through golden age icons like John Wayne and antiheroes like Clint Eastwood’s “Man with No Name,” up to Red Dead’s John Marston. With a critical reading of Red Dead’s narrative, setting, and gameplay through the lens of the rich and ever-shifting genre of the Western, Margini reveals its connections to a long legacy of mythmaking that has colored not only the stories we love to consume, but the histories we tell about America.

Searching for Tom Sawyer

The Baby-Sitters Club #87: Stacey and the Bad Girls

Black Hollywood: From Butlers to Superheroes, the Changing Role of African American Men in the Movies

Flight or Fright

Do Princesses and Super Heroes Hit the Trails?

Open for Business

Gender in Film and Video tracks changes in gender on screen by documenting trends of the internet age. The jargon-free book focuses on six instances of media in transition and their histories, including the rise of feminism on television, in sports events, and in comedy-drama series; the growth of DIY production by underrepresented groups through crowdfunding and YouTube channels; and struggles between fans and producers over control of casting and storytelling. This volume focuses on the breakdown of the categories (content, production, reception) that top-down production/distribution in TV and cinema tended to keep distinct. This text is for students in sociology, media studies, and women's and gender studies.

Why do heroes fight each other? Why do villains keep trying even though they almost never win? Why don't heroes simply take over the world? Economics and comics may seem to be a world apart. But in the hands of economics professor and comic book hero aficionado Brian O'Roark, the two form a powerful alliance. With brilliant deadpan enthusiasm he shows how the travails of superheroes can explain the building blocks of economics, and how economics explains the mysteries of superhero behavior. Spider-Man's existential doubts revolve around opportunity costs; Wonder Woman doesn't have a sidekick because she has a comparative advantage; game theory sheds light on the battle between Captain America and Iron Man; the Joker keeps committing crimes because of the Peltzman effect; and utility curves help us decide who is the greatest superhero of all. Why Superman Doesn't Take Over the World probes the motivations of our favorite heroes, and reveals that the characters in the comics may have powers we don't, but they are still beholden to the laws of economics.

Able to think at the speed of light, Doctor Cecelia Cobbina bursts on to the scene as Omni! Written by fan favorite author Devin Grayson (Nightwing, Black Widow)! A gifted doctor with a vibrant, compassionate personality, Cecelia Cobbina received boundless praise from her peers and her patients. But that was before the incident in Africa. Before she was forced to leave her job at Doctors Without Borders behind... Before she gained the ability to think at superhuman speed. Overwhelmed with the power to answer every question, she must now overcome her own fears and tackle the one code she can't seem to break: the truth behind the Ignited.

Graphic content : some material may not be suitable for children.

An Allie Beckstrom Novel

Shadow's Torment: A Superhero Urban Fantasy

The Doctor Is In

Gender in Film and Video

Book Reports

Criminal of Poverty

JUPITER'S LEGACY is Netflix's latest global sensation, with season one launching higher than any superhero series in history and remaining the world's number one most-watched show every day for the entire launch week. Now, the sequel is finally here to continue the story of Chloe, Hutch, and their doomed romance. Their children are grown up and making all the same mistakes as their parents, but the enigma of their past remains. What was the mysterious island that called to their parents in 1929 to promise them superpowers, and why has it appeared on other worlds too?

Collecting the first six issues of JUPITER'S LEGACY: REQUIEM, this volume marks the return of the MARK MILLAR and FRANK QUITELY masterpiece. The art for these six issues has been by TOMMY LEE EDWARDS and MATTHEW DOW SMITH in a career best for both. Collects JUPITER'S LEGACY: REQUIEM #1-6

At first sight, superheroes and economics seem to occupy completely different dimensions - but a clash of dimensions is a classic comic book storyline! In this first-of-its kind book, an economist and a business writer assemble an A-team of academic talent to explore the intersection of superhero mythology and economic theory in ten accessible chapters. Superheroes and Economics uncovers basic economic truths that are integral to the comic stories from some of the genres most famous names. The authors of the chapters look at ways that economic principles can add authenticity to imagined universes, and how familiar superhero stories can demonstrate concepts used by economists to forecast the behavior of markets and individuals. If Spider-Man is so smart, why isn't he rich? What are the economic implications of a tech entrepreneur like Tony Stark actually inventing Iron Man armor? What does the 80-year career of Wonder Woman tell us about the evolving role of women in the workplace? This unique book extends the scope of comics studies to encompass social sciences. It offers a great way to introduce both fans and students to topics like opportunity cost, growth, inflation, and cost benefit analysis, as well as more advanced concepts like moral hazard, utility functions and economic growth. This text can be used to supplement economics courses using colorful examples that any pop culture fan can relate to.

The Man Called Morbius

The World of Steve Ditko

Hero Worship

My Heroes Have Always Been Junkies

Unleash Your Inner Author & Write Your Business Book One Simple Step At A Time