

## Business Ethics Journal Articles

Can business activities and decisions be virtuous? This is the first business ethics textbook to take a virtue ethics approach. It explains how virtue ethics compares with alternative approaches to business ethics, such as utilitarianism and deontology, and argues that virtue ethics best serves the common good of society. Looking across the whole spectrum of business—including finance, governance, leadership, marketing and production—each chapter presents the theory of virtue ethics and supports students' learning with chapter objectives, in-depth interviews with professionals and real-life case studies from a wide range of countries. *Business Ethics: A Virtue Ethics and Common Good Approach* is a valuable text for advanced undergraduates and masters-level students on business ethics courses.

In 1984, R. Edward Freeman published his landmark book, *Strategic Management: A Stakeholder Approach*, a work that set the agenda for what we now call stakeholder theory. In the intervening years, the literature on stakeholder theory has become vast and diverse. This book examines this body of research and assesses its relevance for our understanding of modern business. Beginning with a discussion of the origins and development of stakeholder theory, it shows how this corpus of theory has influenced a variety of different fields, including strategic management, finance, accounting, management, marketing, law, health care, public policy, and environment. It also features in-depth discussions of two important areas that stakeholder theory has helped to shape and define: business ethics and corporate social responsibility. The book concludes by arguing that we should re-frame capitalism in the terms of

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stakeholder theory so that we come to see business as creating value for stakeholders.

Business Ethics textbook provides meaningful information for managers and executives of global corporations. Business Ethics also serves as a good University textbook based on our multi-decades combined teaching experience and valuable feedback received from our students and encompassed in the current edition. In a world of increasing globalization this textbook provides some important lessons and guidance to navigating the complexities of cross-culturally operating businesses. This textbook fills a void by encompassing the links between philosophy and ethics and applying them to a worldwide business framework. Topics covered include ethics of international business, associations from philosophy to ethics, teleological and deontological ethics, Legal versus ethical framework of reference, international social and cultural thought differences, the end of isolationism, cultural economic and financial conflicts, global security, hyper-capitalism and shopping-mania, IT media and philosophy, the dissolution of family, a planet of older people, accounting business realities, international and socially responsible corporation, consumer rights, contractual obligations, advertising marketing and promotion issues, employees and employers rights and duties, finance issues and the code of corporate governance, ecological ethics for the protection of the environment and our planet.

"This book is an examination of the inattention of business schools to moral education, addressing lessons learned from the most recent business corruption scandals and financial crises, and also questioning what we're teaching now and what should be considering in educating future business leaders to cope with the challenges of leading with integrity in the global

environment"--Provided by publisher.

Issues in Business Ethics and Corporate Social Responsibility

Selections from SAGE Business Researcher

Business Ethics

The Ethics of Management

A Dictionary of Arts, Sciences, Literature and General

Information

Business Ethics: Ethical Decision Making & Cases

Finance is an inescapable part of American life. From how one pursues an education, buys a home, runs a business, or saves for retirement, finance orders the lives of ordinary Americans. And as finance continues to expand, inequality soars. In *Divested*, Ken-Hou Lin and Megan Tobias Neely demonstrate why widening inequality cannot be understood without examining the rise of big finance. The growth of the financial sector has dramatically transformed the American economy by redistributing resources from workers and families into the hands of owners, executives, and financial professionals. The average American is now divested from a world driven by the maximization of financial profit. Lin and Neely provide systematic evidence to document how the ascendance of finance on Wall Street, Main Street, and among households is a fundamental cause of economic inequality. They argue that finance has reshaped the economy in three important ways. First, the financial sector extracts resources from the economy at large without providing economic benefits to those outside the financial services industry. Second, firms in other economic sectors have become increasingly involved in lending and investing, which weakens the demand for labor and the bargaining

power of workers. And third, the escalating consumption of financial products by households shifts risks and uncertainties once shouldered by unions, corporations, and governments onto families. A clear, comprehensive, and convincing account of the forces driving economic inequality in America, *Divested* warns us that the most damaging consequence of the expanding financial system is not simply recurrent financial crises but a widening social divide between the have and have-nots.

Businesses that produce bioscience products—gene tests and therapies, pharmaceuticals, vaccines, and medical devices—are regularly confronted with ethical issues concerning these technologies. Conflicts exist between those who support advancements in bioscience and those who fear the consequences of unfettered scientific license. As the debate surrounding bioscience grows, it will be increasingly important for business managers to consider the larger consequences of their work. This groundbreaking book follows industry research, development, and marketing of medical and bioscience products across a variety of fields, including biotechnology, pharmaceuticals, and bio-agriculture. Compelling and current case studies highlight the ethical decisions business managers frequently face. With the increasing visibility and public expectation placed on businesses in this sector, managers need to understand the ethical and social issues. This book addresses that need and provides a framework for incorporating ethical analysis in business decision making.

The role of Corporate Social Responsibility in the business world has developed from a fig leaf marketing front into

an important aspect of corporate behavior over the past several years. Sustainable strategies are valued, desired and deployed more and more by relevant players in many industries all over the world. Both research and corporate practice therefore see CSR as a guiding principle for business success. The "Encyclopedia of Corporate Social Responsibility" has been conceived to assist researchers and practitioners to align business and societal objectives. All actors in the field will find reliable and up to date definitions and explanations of the key terms of CSR in this authoritative and comprehensive reference work. Leading experts from the global CSR community have contributed to make the "Encyclopedia of Corporate Social Responsibility" the definitive resource for this field of research and practice.

"Digital technology will bring globalisation and robotics (globotics) to previously shielded professional and service sectors. Jobs will be displaced at the eruptive pace of digital technology while they will be replaced at a normal historical pace. The mismatch will produce a backlash - the globotics upheaval"--

Managing Business Ethics

Ethics and the Business of Bioscience

Professional and Business Ethics

Business Ethics in Healthcare

An Introduction

Divested

***The Journal of Business Ethics was founded by Alex C. Michalos and Deborah C. Poff and published its first issue in March 1982. It is the most frequently cited***

*business ethics journal in the world. The Journal has always offered a multi-disciplinary and international public forum for the discussion of issues concerning the interaction of successful business and moral virtue. Its authors and readers are primarily scholars and students in social sciences and philosophy, with special interests in the interaction of these disciplines with business or corporate responsibility. Since the field of business ethics grew simultaneously with the growth of the Journal, a collection of its most cited articles is tantamount to a collection of the articles that had the greatest influence in defining the field over its first 30 years of development. In this anniversary volume, an overview of citation classics from the Journal is presented, the 33 most frequently cited articles are reproduced and brief reflections on the impact of the Journal on the field are given from over 100 scholars who authored citation classics and/or distinguished papers, as well as those who served on the Editorial Board and/or are recognized as leaders in the field.*

*I Dr. Larry Lamard Garland, Certified as an Air Traffic Controller manageable of*

*Billions of Dollars of Equipment, managing Thousands of lives am additionally Certified in the defined areas of Legal, Accounting, Finance, Information Systems Management, Audit and Corporate Financial Management, in pursuit of an Executive available position.*

*The New York Times bestselling author of Predictably Irrational and The Upside of Irrationality returns with thought-provoking work to challenge our preconceptions about dishonesty and urge us to take an honest look at ourselves. Does the chance of getting caught affect how likely we are to cheat? How do companies pave the way for dishonesty? Does collaboration make us more honest or less so? Does religion improve our honesty? Most of us think of ourselves as honest, but, in fact, we all cheat. From Washington to Wall Street, the classroom to the workplace, unethical behavior is everywhere. None of us is immune, whether it's the white lie to head off trouble or padding our expense reports. In The (Honest) Truth About Dishonesty, award-winning, bestselling author Dan Ariely turns his unique insight and innovative research to the question of dishonesty. Generally, we assume that cheating, like most other decisions, is based on a*

rational cost-benefit analysis. But Ariely argues, and then demonstrates, that it's actually the irrational forces that we don't take into account that often determine whether we behave ethically or not. For every Enron or political bribe, there are countless puffed résumés, hidden commissions, and knockoff purses. In *The (Honest) Truth About Dishonesty*, Ariely shows why some things are easier to lie about; how getting caught matters less than we think; and how business practices pave the way for unethical behavior, both intentionally and unintentionally. Ariely explores how unethical behavior works in the personal, professional, and political worlds, and how it affects all of us, even as we think of ourselves as having high moral standards. But all is not lost. Ariely also identifies what keeps us honest, pointing the way for achieving higher ethics in our everyday lives. With compelling personal and academic findings, *The (Honest) Truth About Dishonesty* will change the way we see ourselves, our actions, and others. Corporations have a social responsibility to assist in the overall well-being of their communities through the compliance of moral business standards and practices. However, many societies still face serious

*issues related to unethical business practices. Business Ethics and Diversity in the Modern Workplace investigates the ethical frameworks within modern corporations and their impact on the communities they serve. With a focus on autonomous decision making in complex quandaries, this book is an all-inclusive reference source for students, researchers, practitioners, and managers who are concerned with the various ethical dilemmas within businesses, as well as evaluating moral issues impacting societal welfare.*

*Encyclopedia of Business Ethics and Society*

*Business Ethics Theory*

*Why Giants Fall*

*Inequality in Financialized America*

*Regulations and Applications of Ethics in Business Practice*

*Annual cumulation*

Ethical failures are rooted in leadership failure, the lack of a corporate culture in which ethical concerns have been integrated, and unresponsiveness to key organizational stakeholders. This book seeks to enhance our understanding of the causes of ethical debacles in an era when

ethical missteps can often lead to corporate bankruptcies or worse. Sims offers practical solutions for mitigating damage and preventing such problems from happening in the first place. He also explains how to institutionalize ethics throughout an organization. Sims asserts that organizations wishing to behave ethically must do more than harbor good intentions. Such companies must implement policies that inculcate the corporate culture with ethical values. They must also commit to ethical behavior in all interactions with internal and external stakeholders, including investors, customers, employees, and the community. *Issues in Business Ethics and Corporate Social Responsibility* explores these foundational themes across a wide range of topics, including artificial intelligence, workplace surveillance, supply chain management, big data, the finance industry, and many more. Coupled with a broad introduction by Dr. David Weitzner, a professor of management at York University, this book provides students with the

essential information they need to assess business practices through the lens of ethical decision-making and corporate social responsibility. Throughout the world, corporations are experiencing the second major transition in corporate governance of this century. The nature of the relationship between the corporation and the rest of society is changing fundamentally. The corporate board has unique responsibilities during this transition, but as it tries to respond directors are faced with destabilizing paradoxes: resolving who is in control--management or the board, achieving critical judgment while maintaining detachment, and avoiding becoming either a cozy club or a collection of all-stars. Written for practitioners, this book addresses corporate governance and the role of the board of directors in multinational corporations. Based on interviews with 71 directors serving on more than 500 boards in eight countries, this book highlights the nature of the challenges and suggests ways to analyze and confront them. This major international

study compares the experiences of board members in Canada, Finland, France, Germany, Great Britain, the Netherlands, Switzerland, and Venezuela. Based on practical experience, The Corporate Board will prove indispensable to executive and non-executive directors, corporate secretaries, bankers, institutional investors, policymakers, stock brokers, and specialists in mergers and acquisitions, as well as academics and stockholders concerned about corporate accountability.

Events such as Trafigura's illegal dumping of toxic waste in Côte d'Ivoire and BP's environmentally disastrous oil spill in the Gulf of Mexico have highlighted ethical issues in international business at a time when business leaders, academics and business schools were reflecting on their own responsibilities following the global financial crisis. The scope and scale of the global operations of multinational businesses means that decisions taken in different parts of the world have far reaching consequences beyond the national

settings where employees are located or where firms are registered and as such, an awareness of these responsibilities needs to be integrated into all levels and all subjects. Using four guiding principles – a critical multi-level approach rooted in the tradition of European social theory, a comparative and international perspective, a global rather than just a European or American stand point and engaging with subject-specific issues this book aims to 'mainstream' business ethics into the work of teachers and students in business schools. This comprehensive volume brings together contributions from a range of experts in different areas of business studies thereby facilitating and encouraging a move away from business ethics being a box to be ticked to being an integrated consideration across the business disciplines. This impressive book brings ethical considerations back to the heart of the business curriculum and in doing so, provides a companion for the progressive business student throughout their university career.

The Book Review Digest

Ethics in the Workplace

Globalization, Robotics, and the Future of Work

Business Ethics and Diversity in the Modern Workplace

Making Money Moral

Business Ethics For Dummies

*The ebook will be Open Access and made available on publication. Written by many of the key influencers at the Principles for Responsible Management Education (PRME), the book focuses on advancing sustainable development into education, research and partnerships at higher education institutions and, specifically, at business schools, with the purpose of educating responsible leaders for today and tomorrow. The book serves as a concrete source of inspiration for universities and other stakeholders in higher education on structures, processes and content for how to advance responsible management education and sustainable development. It articulates the importance of key themes connected with climate change, gender equality, anti-corruption, business for peace, anti-poverty and other topics that are related to the Sustainable Development Goals (SDGs). The book emphasizes the significance of local-global interaction, drawing on local action at management schools in combination with global knowledge exchange across the PRME community.*

*In addition, the book clearly demonstrates the background, key milestones and successful achievements of PRME as a global movement by management schools in collaboration with a broader community of higher education professionals. It exemplifies action in various local geographies in PRME Chapters, PRME Working Groups and the PRME Champions work to advance responsible management education. The authors of the book are all globally experienced deans, professors, educators, executives and students with a global outlook, who are united to advance responsible management education locally and globally. The book will be invaluable reading for university leaders, educators, business school deans and students wanting to understand and embed responsible management education approaches across their institutions and curricula. Take a seat in the boardroom. What will you decide? Corporations make difficult decisions about the right thing to do every day, but as an organization made up of people with different perspectives and values, how can a business behave ethically? This is Business Ethics offers a dynamic and engaging introduction to the study of corporate morality. Offers real-world practical advice for navigating ethical dilemmas in business, developed and explained through illustrative high-profile case studies like the Ford Pinto case,*

*Enron, Walmart and British Petroleum. Explores how ethical theory informs business policy and practice. Presents unresolved contemporary case studies for consideration, inviting readers to participate in the decision-making and offer their own recommendations. The latest in the This is Philosophy series, This is Business Ethics features supplemental online resources for instructors and students at [www.thisisphilosophy.com](http://www.thisisphilosophy.com).*

*This book takes a look at how and why individuals display unethical behavior. It emphasizes the actual behavior of individuals rather than the specific business practices. It draws from work on psychology which is the scientific study of human behavior and thought processes. As Max Bazerman said, "efforts to improve ethical decision making are better aimed at understanding our psychological tendencies."*

*This book is comprised of international author perspectives from the 2016 Australian Association for Professional and Applied Ethics (AAPAE) conference, hosted by the University of South Australia in Adelaide. The volume brings to life a number of the conference themes including corporate social responsibility, culture, academic integrity, vulnerability, health, military ethics, education, leadership, sustainability and philosophy and addresses concerns of many leading applied ethicists.*

*This is Business Ethics*  
*Shaping an Emerging Field*  
*Code of Ethics for Nurses with Interpretive*  
*Statements*  
*Beyond Compliance*  
*Sport, Ethics and Philosophy*  
*The Encyclopaedia Britannica*

The tools you need to deal with ethical dilemmas in business In today's world, it's increasingly important for all businesses and government agencies to implement ethical conduct in the workplace. Therefore, business ethics has become required coursework for most students in undergraduate and postgraduate business programs. Mapping to a business ethics course, *Business Ethics For Dummies* examines ethical theory and discusses the moral issues facing corporate America. It covers topics such as conflicts of interest, trade secrets and insider trading, product safety and product liability, hiring, drug testing, sexual harassment, diversity, and much more. The basics of ethics and making ethical decisions How-tos on incorporating business ethics in the workplace A discussion of moral issues facing corporate America Packed with easy-to-understand explanations and examples, *Business Ethics For Dummies* is a helpful resource for students, professors, business owners, managers, and CEOs who seek a clear understanding of the importance of ethics.

Providing a vibrant new four-color design, market-leading **BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES**, Eighth Edition, delivers an accessible, applied text that thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, the authors address the overall concepts, processes, and best practices associated with successful

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business ethics programs--helping students see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the exciting new eighth edition incorporates comprehensive and rigorous updates that reflect the recent economic crisis and the ever-increasing academic and governmental attention being given to this area. It also includes nine all-new case studies, while all other cases have been completely updated. Packed with real-world examples, cases, exercises, simulations, and practice tests, **BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES**, Eighth Edition, gives students an abundance of opportunities to master text material through hands-on application. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This book presents a variety of discussions from different countries about regulations and applications of ethics in business practice. It demonstrates how Ethics, both in the world of business and in academic life, is consistently a central and unavoidable issue that institutions must devise new regulations on a regular basis to address. Given that applying such regulations becomes complicated in a global business landscape and that International companies have lost large amounts of revenues due to fraudulent activities, the book provides insights for professionals in business world to teach, learn, apply, measure and report on companies' daily business. **Business and Professional Ethics: Theories, Standards, and Analysis** is essential reading for researchers and students in business schools around the world.

"As we look ahead to the recovery from the COVID-19 crisis, Making Money Moral could not come at a better time." —Jamie Dimon, Chairman and Chief Executive Officer, JPMorgan Chase

The math doesn't add up: Global financial markets can no longer ignore the world's most critical problems. The risks are too high and the costs too great. In **Making Money Moral:**

How a New Wave of Visionaries Is Linking Purpose and Profit, authors Judith Rodin and Saadia Madsbjerg explore a burgeoning movement of bold and ambitious innovators. These trailblazers are unlocking private-sector investments in new ways to solve global problems, from environmental challenges to social issues such as poverty and inequality. They are earning great returns and reimagining capitalism in the process. Pioneers in the field of sustainable and impact investing, Rodin and Madsbjerg offer first-hand stories of how investors of every type and in every asset class are investing in world-changing solutions—with great success. Meet the visionaries who are leading this movement: The investment managers putting trillions of dollars to work, like TPG, Wellington Management, State Street Global Advisors, Nuveen, Amundi, APG and Natixis; The asset owners driving the transition, like GPIF and PensionDanmark; A new generation of entrepreneurs benefiting from the investments, like DreamBox Learning, an innovative educational technology platform, and Goodlife Pharmacies, which is disrupting the traditional notion of a pharmacy; The corporations that are repurposing their business models to meet demand for sustainable products and services, like Ørsted; and The nonprofits that are reimagining how to raise money for their work while creating significant value for investors, like The Nature Conservancy. In their book, Rodin and Madsbjerg offer a deep look at the most powerful tools available today—and how they can be unlocked. They reveal: Who the investors are and what they want; How innovative products and investment strategies can deliver long-term value for investors while improving lives and protecting ecosystems; How leaders can build strategies and prepare their organizations to enter and expand this dynamic market; and How to measure impact, understand critical regulations, and avoid potential pitfalls. A roadmap to making the financial market a force for good,

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Making Money Moral is a must-read for those seeking private-sector capital to address a big problem, as well as those seeking both to mitigate risk and to invest in big solutions. "Judith Rodin and Saadia Madsbjerg identify an important new way of looking at money: from the root of all evil to the fount of all solutions. Their timely, important book on impact investing is full of powerful insights and compelling examples they've seen firsthand. Their work will be sure to accelerate momentum toward a more sustainable world." —Rosabeth Moss Kanter, Harvard Business School Professor and Author of Think Outside the Building: How Advanced Leaders Can Change the World One Smart Innovation at a Time  
A Critical Approach: Integrating Ethics Across the Business World

How We Lie to Everyone--Especially Ourselves  
Celebrating the First Thirty Years of Publication  
Business Ethics and Corporate Social Responsibility  
Straight Talk about how to Do it Right  
Selected Readings in Business Ethics

*The author offers perspectives that can assist healthcare managers in achieving the highest ethical standards as they face their roles as healthcare providers, employers, and community service organizations. He also examines how to comply with relevant laws and regulations, provide high quality patient care with limited resources, and more. This encyclopedia, edited by the past editors and founder of the Journal of Business Ethics, is the only reference work dedicated entirely to business and professional ethics. Containing over 2000 entries, this multi-volume, major research reference work provides a broad-based disciplinary and*

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*interdisciplinary approach to all of the key topics in the field. The encyclopedia draws on three interdisciplinary and over-lapping fields: business ethics, professional ethics and applied ethics although the main focus is on business ethics. The breadth of scope of this work draws upon the expertise of human and social scientists, as well as that of professionals and scientists in varying fields. This work has come to fruition by making use of the expert academic input from the extraordinarily rich population of current and past editorial board members and section editors of and contributors to the Journal of Business Ethics.*

*Pamphlet is a succinct statement of the ethical obligations and duties of individuals who enter the nursing profession, the profession's nonnegotiable ethical standard, and an expression of nursing's own understanding of its commitment to society. Provides a framework for nurses to use in ethical analysis and decision-making.*

*This introductory textbook begins by discussing basic tenets of ethical theory and their relevance to business practices. It then addresses a business' particular obligations to its employees, its customers, and society as a whole. Issues like collective bargaining, sexual harassment, safety, inside*

*The Corporate Board*

*Encyclopedia of Business and Professional Ethics*

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*Responsible Leadership and Ethical Decision-Making*

*Citation Classics from the Journal of Business Ethics*

*Ethics and Corporate Social Responsibility  
A Virtue Ethics and Common Good Approach*

The five volumes of this ultimate resource recognize the inherent unity between business ethics and business and society, that stems from their shared primary concern with value in commerce. This Encyclopedia spans the relationships among business, ethics, and society by including more than 800 entries that feature broad coverage of corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment. This text stresses the importance of considering ethics as an issue that can be taught and managed. It provides readers with an understanding of how corporations can positively influence the behaviour of employees.

Spans the relationships among business, ethics, and society by including numerous entries that feature broad coverage of corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment.

This book represents a bold statement concerning the excitement and energy of the field of sports ethics and philosophy in contemporary terms. It is comprised of a collection of commissioned essays from the leading international scholars in the field to

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celebrate the ten year editorship of Mike McNamee for the journal: Sport, Ethics and Philosophy. The collection includes essays familiar sport philosophers on work about the nature and nuances of sports and games playing, winning and losing, role models and strategic fouling. It also celebrates in phenomenological terms the complex and heterogeneous experience and values of sports in both phenomenological and analytic modes. Finally, it addresses the most serious threats to sport integrity and governance, in the shape of doping, and the unchecked power of sports institutions, and the charisma of sport that is at the mercy of commercialism. This book was originally published as a special issue of Sport, Ethics and Philosophy.

The Honest Truth About Dishonesty

Straight Talk about How to Do It Right

Handbook of Research on Teaching Ethics in Business and Management Education

Responsible Management Education

Behavioral Business Ethics

The SAGE Encyclopedia of Business Ethics and Society

*TRY (FREE for 14 days), OR RENT this title:*

*www.wileystudentchoice.com Linda Treviño and Kate Nelson bring together a mix of theory and practice in Managing Business Ethics: Straight Talk about How to Do It Right, 7th Edition. In this new edition, the dynamic author team of Linda Treviño, prolific researcher and Distinguished Professor, and Kate Nelson, Professor and longtime practitioner of strategic organizational communications and human resources, equip students with the pragmatic knowledge they need to identify and solve ethical dilemmas, understand their own and others' ethical behavior, and promote ethical behavior in their organization. Managing Business Ethics is the perfect text to*

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*prepare students for a range of roles in the business world--managers across business functions, communications professionals, compliance officers, corporate counsels, human resources managers, and senior executives.*

*This book is a unique collection of essays by the leading scholars in business ethics. The purpose of the volume is to examine the emergence of business ethics as an important element of managerial practice and as an integral area of scholarship. The four lead essays--by Norman Bowie, Kenneth Goodpaster, Thomas Donaldson, and Ezra Bowen--are examples of some of the best thinking about the role of ethics in business. These essays examine such issues as the nature of scholarship and knowledge in business ethics, how ethics is a central factor in managerial leadership, the complexities of ethics in multinational and multicultural settings, and the problems of ethical literacy and moral debate in a free society. Each lead essay develops several themes which are then explored by other prominent thinkers, including Robert Solomon, Richard DeGeorge, and Joanne Cuilla.*

*The Globotics Upheaval*

*Ethics of Money Production*

*Confronting the Paradoxes*

*How a New Wave of Visionaries Is Linking Purpose and Profit*

*The PRME Global Movement*

*The State of the Art*