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Business Ethics

Crane And Matten

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Corporate Social
Responsibility:
Definition, Core Issues
and Recent Developments
offers a well-structured
and thorough introduction
to corporate social

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responsibility (CSR) .
Author Brent D. Beal
introduces the basic
concept of CSR, briefly
discusses the challenges
of defining it, and
summarizes important

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conceptual models. CSR is examined in the context of the perfect competition market model, market failure, and social dilemmas. Three different types of CSR—systemic,

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strategic, and
philanthropic—are
highlighted. Finally,
arguments both for and
against CSR are outlined
and several conceptual
frames are proposed.

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Readers are encouraged to think about what businesses should be responsible for in society and how a society's economic system should be structured, bounded, and

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ultimately, controlled.

This text is appropriate
for any business course in
which the introduction of
CSR would complement other
course content.

As problems such as

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corruption, financial
scandals, food safety,
human rights and pollution
continue to hit the
headlines, business ethics
are becoming increasingly
central to the global

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economy. In the four volumes of *New Directions in Business Ethics*, Andy Crane and Dirk Matten, two of the leading international figures in the field, bring together

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the most critical and up-to-date academic research in business ethics as it continues to proliferate in new and exciting directions.

Managing for Stakeholders:

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Survival, Reputation, and Success, the culmination of twenty years of research, interviews, and observations in the workplace, makes a major new contribution to

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management thinking and
practice. Current ways of
thinking about business
and stakeholder management
usually ask the Value
Allocation Question: How
should we distribute the

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burdens and benefits of
corporate activities among
stakeholders? Managing for
Stakeholders, however,
helps leaders develop a
mindset that instead asks
the Value Creation

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Question: How can we
create as much value as
possible for all of our
stakeholders? Business is
about how customers,
suppliers, employees,
financiers (stockholders,

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bondholders, banks, etc.),
communities, the media,
and managers interact and
create value. World-
renowned management
scholar R. Edward Freeman
and his coauthors outline

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ten concrete principles
and seven practical
techniques for managing
stakeholder relationships
in order to ensure a
firm's survival,
reputation, and success.

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Managing for Stakeholders
is a revolutionary book
that will change not only
how managers do business
but also how they
recognize and evaluate
business opportunities

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that would otherwise be
invisible.

Firms generally depend
upon innovations in order
to achieve advantages on
competitive markets, thus
also raising societal

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questions. Business ethics provides a normative framework for balancing the different perspectives, values, and interests at stake. This balance must be achieved

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both at relevant firm and regulatory levels. Business Ethics of Innovation is thus necessarily an interdisciplinary endeavour. This volume

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assesses general questions
of how business ethics may
contribute to adequate
innovations and
specifically discusses
respective case studies in
pharmaceutical and IT

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sectors.

New Directions in Business
Ethics: International
perspectives on business
ethics
Understanding Business
Ethics

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Understanding Ethics and
Responsibilities in a
Globalizing World
An Introduction to Theory
and Practice with Case
Studies
Ethical Infrastructure

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In an increasingly globalized world, business ethics continues to gain importance as a field of study. This book provides a comprehensive overview of the essential concepts of business ethics related to the economy as a whole, as well as more closely understood corporate ethics

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related to the individual company. In contrast to more casuistic works on the topic, special emphasis is placed on a coherent theoretical foundation that puts economic analysis tools at the centre of the consideration. Both classical and experimental economic approaches and results are called

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upon. The importance of often-neglected dilemma structures and the resulting implications for an ethics of the modern age are given wide scope, while special attention is also paid to the value of empirical research for business ethics. A substantial portion of the book is

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devoted to corporate ethics and explores issues that encompass corporate responsibility in the context of compliance, corporate social responsibility, corporate citizenship, and creating shared value. This is intended to provide students and academics with an aid in

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the theoretical classification of the variety of concepts that often coexist incoherently in contemporary debate. As the topic has evolved, it has extended far beyond narrow disciplinary boundaries. This book is intended for students in the social sciences, particularly economics,

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business, and psychology, as well as the computer sciences, engineering, and the natural sciences.

Ethics is a compulsory subject on every business degree in the US and it's expanding as a subject in the UK. This book provides teachers with what they need to run an interesting

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course with minimum preparation and gives students the chance to get to grips with all kinds of ethical situations.

This book provides a concise and authoritative guide to corporate social responsibility (CSR) and related paradigms, including environmental

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responsibility, corporate sustainability and responsibility, creating shared value, strategic CSR, stakeholder engagement, corporate citizenship, business ethics and corporate governance, among others. It is primarily intended for advanced undergraduate and / or graduate

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students. Moreover, it is highly relevant for future entrepreneurs, small business owners, non-profit organisations and charitable foundations, as it addresses the core aspects of contemporary strategies, public policies and practices. It also features case studies on international

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policies and principles, exploring corporate businesses ' environmental, social and governance reporting. " Mark Camilleri ' s new book provides an excellent overview of the eclectic academic literature in this area, and presents a lucid description of how

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savvy companies can embed themselves in circular systems that reduce system-wide externalities, increase economic value, and build reputation. A valuable contribution. ”
Charles J. Fombrun, Founder of Reputation Institute and a former Professor of Management at New

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York University and The Wharton School, University of Pennsylvania, USA “ I am pleased to recommend Dr. Camilleri ’ s latest book, Corporate Sustainability, Social Responsibility, and Environmental Management. The book is a rich source of thought for everyone who

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wants to get deeper insights into this important topic. The accompanying five detailed case studies on a wide array of corporate sustainable and responsible initiatives are helpful in demonstrating how theoretical frameworks have been implemented into practical initiatives. This book is a

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critical companion for academics, students, and practitioners. ” Adam Lindgreen, Professor and Head of Department of Marketing, Copenhagen Business School, Denmark “ This book is an essential resource for students, practitioners, and scholars. Dr. Mark Camilleri

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skillfully delivers a robust summary of research on the business and society relationship and insightfully points to new understandings of and opportunities for responsible business conduct. I highly recommend Corporate Sustainability, Social Responsibility, and

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Environmental Management: An Introduction to Theory and Practice with Case Studies." Diane L. Swanson, Professor and Chair of Distinction in Business Administration and Ethics Education at Kansas State University, KS, USA "Mark ' s latest book is lucid, insightful, and highly useful in the

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classroom. I strongly recommend it."
Donald Siegel, Dean of the School of
Business and Professor of
Management at the University at
Albany, State University of New York,
NY, USA “ The theory and practice of
corporate sustainability, social
responsibility and environmental

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management is complex and dynamic. This book will help scholars to navigate through the maze. Dr Camilleri builds on the foundations of leading academics, and shows how the subject continues to evolve. The book also acknowledges the importance of CSR 2.0 - or

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transformative corporate
sustainability and responsibility - as a
necessary vision of the future. ”

Wayne Visser, Senior Associate at
Cambridge University, UK. He is the
author of CSR 2.0: Transforming
Corporate Sustainability &
Responsibility and Sustainable

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Frontiers: Unlocking Change Through Business, Leadership and Innovation "Corporate Sustainability, Social Responsibility and Environmental Management: An Introduction to Theory and Practice with Case Studies" provides a useful theoretical and practical overview of CSR and the

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importance of practicing corporate sustainability. ” Geoffrey P. Lantos, Professor of Business Administration, Stonehill College. Easton, Massachusetts, USA “ This book offers a truly comprehensive guide to current concepts and debates in the area of corporate responsibility and

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sustainability. It gives helpful guidance to all those committed to mainstreaming responsible business practices in an academically reflected, yet practically relevant, way. ”

Andreas Rasche, Professor of Business in Society, Copenhagen Business School, Denmark “ A very useful

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resource with helpful insights and supported by an enriching set of case studies. ” Albert Caruana, Professor of Marketing at the University of Malta, Malta and at the University of Bologna, Italy “ A good overview of the latest thinking about Corporate Social Responsibility and Sustainable

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Management based on a sound literature review as well as useful case studies. Another step forward in establishing a new business paradigm. ” René Schmidpeter, Professor of International Business Ethics and CSR at Cologne Business School (CBS), Germany “ Dr.

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Camilleri's book is a testimony to the continuous need around the inquiry and advocacy of the kind of responsibility that firms have towards societal tenets. Understanding how CSR can become a modern manifestation of deep engagement into socio-economic undercurrents of

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our firms, is the book's leading contribution to an important debate, that is more relevant today than ever before." Mark Esposito, Professor of Business and Economics at Harvard University, MA, USA " Mark ' s book is a great addition to the literature on CSR and EM; it will fill one of the gaps

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that have continued to exist in business and management schools, since there are insufficient cases for teaching and learning in CSR and Environmental Management in Business Schools around the globe. ”
Samuel O. Idowu, Senior Lecturer in Accounting at London Metropolitan

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University, UK; Professor of CSR at Nanjing University of Finance and Economics, China and a Deputy CEO, Global Corporate Governance Institute, USA “ Corporate Social Responsibility has grown from 'nice to have' for big companies to a necessity for all companies. Dr Mark

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Camilleri sketches with this excellent book the current debate in CSR and CSR communication and with his cases adds valuable insights in the ongoing development and institutionalization of CSR in nowadays business. ” Wim J.L. Elving, Professor at the University of

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Amsterdam, Netherlands

This book examines a variety of different concepts related to data science ethics and techniques that can help with, or lead to, ethical concerns, whilst featuring cautionary tales that illustrate the importance and potential impact of data science

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ethics.

New Directions in Business Ethics
Readings and Cases in a Global
Context

An Introduction

Methods and Application

The Oxford Handbook of Corporate
Social Responsibility

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As a relatively young subject matter, corporate social responsibility has unsurprisingly developed and evolved in numerous ways since the first edition of this textbook

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was published. Retaining the features which made the first edition a top selling text in the field, the new edition continues to be the only textbook available which provides a

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*ready-made, enhanced
course pack for CSR
classes. Authoritative
editor introductions
provide accessible entry
points to the subjects
covered - an approach*

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which is particularly suited to advanced undergraduate and postgraduate teaching that emphasises a research-led approach. New case studies are integrated throughout

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*the text to enable
students to think and
analyze the subject from
every angle. The entire
textbook reflects the
global nature of CSR as a
discipline and further*

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*pedagogical features
include chapter learning
outcomes; study questions;
'challenges for practice'
boxes and additional
'further reading' features
at the end of each*

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*chapter. This highly rated
textbook now also benefits
from a regularly updated
companion website which
features a brand new 'CSR
Case Club' presenting
students and lecturers*

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*with further case
suggestions with which to
enhance learning; lecture
slides; updates from the
popular Crane and Matten
blog, links to further
reading and career sites,*

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YouTube clips and suggested answers to study questions. An Ivey CaseMate has also been created for this book at <https://www.iveycases.com/CaseMateBookDetail.aspx?id=>

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335.

In his ground-breaking new textbook, Mick Fryer offers students of Business Ethics clear explanations of a range of theoretical perspectives,

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along with examples of how these perspectives might be used to illuminate the ethical challenges presented by business practice. The book includes: Realistic

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*scenarios which gently
introduce a theory and
demonstrate how it can be
applied to a real-life
ethical dilemma that
everyone can relate to,
such as borrowing money*

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*from a friend Real
organisational case
studies in each chapter
which illustrate how each
theory can be applied to
real business situations.
Cases include Nike, Coca*

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*Cola, BMW, Shell,
Starbucks and GSK 'Pause
for Reflection' boxes and
'Discussion Questions'
which encourage you to
challenge the established
notions of right and*

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*wrong, and empower you to
develop your own moral
code Video Activities in
each chapter with
accompanying QR codes
which link to
documentaries, films,*

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*debates and news items to
get you thinking about
real-life ethical dilemmas
Visit the book's companion
website for self-test
questions, additional web
links and more at:*

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study.sagepub.com/fryer

*How can you be an ethical
corporate citizen in an
increasingly complex,
multiple-stakeholder
world? This is the most
pressing question facing*

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businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major

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stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools

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and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas

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are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world.

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*Step into the shoes of a
decision-maker with
'Ethical Dilemma' boxes
and hear from them first
hand with new
'Practitioner Spotlight'
boxes, which feature*

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*fascinating insights from
real-life practitioners on
how they manage ethical
decisions and what skills
they consider to be
crucial to success. The
fourth edition offers a*

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wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video

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*interviews with the
practitioners from the
book and new multiple-
choice questions enhance
the online resources for
students, while workshop
and flipped classroom*

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*activity ideas support
lecturers. In addition,
content has been
thoroughly updated across
the book and online to
reflect the latest
developments and issues*

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*surrounding corporate
citizenship,
globalization, and
sustainability. Award-
winning, best-selling, and
up-to-date; this is the
textbook of choice for*

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*those wishing to excel in
business ethics. The book
is supported by an
extensive range of online
resources: For students:
Practitioner Spotlight
videos and web links*

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*Additional Case Study web
links Additional Ethics in
Action web links Addition
Ethics on Screen web links
Think Theory responses
Film list Ethics career
guide Further reading*

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*Multiple-choice questions
For lecturers: VLE content
PowerPoint slides Test
bank Case bank Sample
course outline Teaching
notes for Case Studies
Teaching notes for Ethical*

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*Dilemmas Teaching notes
for Ethics in Action
features Teaching notes
for Ethics on Screen
features Ideas for
structured workshops
Corporate social*

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*responsibility (CSR)
expresses a fundamental
morality in the way a
company behaves toward
society. It follows
ethical behavior toward
stakeholders and*

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recognizes the spirit of the legal and regulatory environment. The idea of CSR gained momentum in the late 1950s and 1960s with the expansion of large conglomerate corporations

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*and became a popular
subject in the 1980s with
R. Edward Freeman's
Strategic Management: A
Stakeholder Approach and
the many key works of
Archie B. Carroll, Peter*

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F. Drucker, and others. In the wake of the financial crisis of 2008-2010, CSR has again become a focus for evaluating corporate behavior. First published in 1953, Howard R. Bowen's

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Social Responsibilities of the Businessman was the first comprehensive discussion of business ethics and social responsibility. It created a foundation by which

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business executives and academics could consider the subjects as part of strategic planning and managerial decision-making. Though written in another era, it is

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regularly and increasingly cited because of its relevance to the current ethical issues of business operations in the United States. Many experts believe it to be the

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*seminal book on corporate
social responsibility.
This new edition of the
book includes an
introduction by Jean-
Pascal Gond, Professor of
Corporate Social*

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*Responsibility at Cass
Business School, City
University of London, and
a foreword by Peter
Geoffrey Bowen, Daniels
College of Business,
University of Denver, who*

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*is Howard R. Bowen's
eldest son.*

*The Oxford Handbook of
Business Ethics
Definition, Core Issues,
and Recent Developments
Individual, Corporate and*

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*International Perspectives
Perspectives on Corporate
Citizenship
An Economically Informed
Perspective*

The Oxford Handbook of
Business Ethics is a

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comprehensive treatment
of the field of business
ethics as seen from a
philosophical approach.
The volume consists of
24 essays that survey
the field of business

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ethics in a broad and accessible manner, covering all major topics about the relationship between ethical theory and business ethics.

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Management: An Introduction provides a comprehensive account of the themes and functions of management. Aimed at the first-time student of the subject, this is

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an accessible and academically rigorous text which brings the topic to life with a wide range of appealing and readily identifiable examples.

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This book is the first of its kind – a global overview of extant research on ethics in small and medium sized enterprises. While vast amounts of corporate

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money, government policy
and media time are
directed at the social
and ethical activities
of large corporations,
small businesses don't
generally attract the

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spotlight. This is
wildly inappropriate,
however, since upward of
90% of private
businesses are small or
medium sized. This book
goes some way to helping

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us understand the social and ethical contribution of this majority organizational form. The first section of the book is a global round-up of research on ethics

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in small and medium sized enterprises from major regions of the world. In the second section smaller scale research projects from a variety of countries

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present both empirical and theoretical advances in the area. Anyone with an interest in ethics and small and medium sized enterprises should find this an inspiring

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book which paves the way
for future research.

Filled with real-world
case studies and

examples of ethical
dilemmas, Understanding

Business Ethics, Third

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Edition prepares students and managers alike to make ethical decisions in today's complex, global environment. Bestselling authors Peter A.

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Stanwick and Sarah D.
Stanwick explain the
fundamental importance
of ethical leadership,
decision making, and
strategic planning while
examining emerging

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trends in business ethics such as the developing world, human rights, environmental sustainability, and technology. In addition to presenting

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information related to
the Association to
Advance Collegiate
Schools of Business
(AACSB), the text's 26
real-world cases profile
a variety of industries,

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countries, and ethical issues in a way that is relevant and meaningful to students' lives. The Third Edition features new cases from well-known companies such as

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Disney and General
Motors, new coverage of
emerging topics such as
big data and social
media, expanded coverage
of corporate social
responsibility, and

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more. Using an applied approach, this text helps students understand why and how business ethics really do matter!

Managing Business Ethics

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Ethics Theory and
Business Practice
For Business Ethics
Corporate
Sustainability, Social
Responsibility and
Environmental Management

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Capitalism, Corporations
and the Social Contract
The fourth edition of
Business Ethics explores
throughout the text, in the
context of business ethics,
the three major challenges

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that businesses face when
making ethical decisions:

Globalization

Sustainability Corporate
citizenship. Crane and

Matten provides a truly
global approach with a

strong European perspective

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as well as examples from emerging economies and all around the world. The text's accessible style and easy-to-follow narrative ensure it is engaging for students new to the subject. The text features excellent case

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studies and unique pedagogical features that show how theory relates to real-life practice, including Ethics on Screen, Ethics Online and Ethics in Action. It also focuses on skills, such as key decision-

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making skills, through in-text features including Skill Checks, Think Theory boxes and Key Concept boxes. New to this edition Extended coverage of SMEs and social enterprise, world religions and business ethics,

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whistleblowing, personal
decision-making and feminist
ethics Updated cases,
examples, and vignettes
throughout featuring recent
cases that have raised
complex ethical issues
including the News

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International phone-hacking scandal, the ethical challenges presented by social media, and changes to banking regulations to avert another financial crisisExtended coverage of Asian, Arabian, Latin

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American, and African perspectives on the ethical debates and dilemmas faced by businesses in their regions New in-text features highlight the business skills covered in each chapter Enhanced resources on

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the website including, for students, related video links for each chapter, a careers advice section, all EoS have been updated to feature a new recent film, to help engage students with business ethics through the

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very latest cultural coverage, and, for lecturers, a test bank of multiple choice questions
Corporate social responsibility (CSR) continues to grow as an area of interest in academia and

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business. Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and

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corporate operation, CSR has become an increasingly interdisciplinary subject relevant to areas of economics, sociology, and psychology, among others. New directions in CSR research include advanced

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'micro' based investigations
in organizational behaviour
and human resource
management, additional
studies of environmental
social responsibility and
sustainability, further
research on 'strategic' CSR,

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connections between social responsibility and entrepreneurship, and improvements in methods and data analysis as the field matures. Through authoritative contributions from international scholars

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across the social sciences, this Handbook provides a cohesive overview of this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and

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facilitate interdisciplinary research and global implementation of corporate social responsibility.

It is widely accepted that corporations have economic, legal, and even social roles. Yet the political

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role of corporations has yet to be fully appreciated. Corporations and Citizenship serves as a corrective by employing the concept of citizenship in order to make sense of the political dimensions of corporations.

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Citizenship offers a way of thinking about roles and responsibilities among members of polities and between these members and their governing institutions. Crane, Matten and Moon provide a rich and

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multi-faceted picture that explores three relations of citizenship - corporations as citizens, corporations as governors of citizenship, and corporations as arenas of citizenship for stakeholders - as well as

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three contemporary reconfigurations of citizenship - cultural (identity-based), ecological, and cosmopolitan citizenship. The book revolutionizes not only our understanding of

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corporations but also of citizenship as a principle of allocating power and responsibility in a political community.

For Business Ethics is a daring adventure into the world of business ethics. It

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offers a clear and accessible introduction to business ethics and also expands business ethics beyond its current narrow confines. It is groundbreaking in the sense that it invites a distinctively

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critical approach to business ethics, an approach that the authors argue is part and parcel of ethics. With a thought-provoking glossary and recommendations for further readings, For Business Ethics is an

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essential purchase for students and practitioners alike. It is at once an introduction to business ethics and a challenge to anyone who wishes to take part in or change contemporary organized

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society.

Philosophical, Applied and
Professional Challenges
Corporations and Citizenship
CSR 2.0 and the New Era of
Corporate Citizenship
Corporate Social
Responsibility

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Ethics in Small and Medium
Sized Enterprises

"Business Ethics and Values"
introduces students to the
complexities and principles of
ethical issues by focusing on
developing ethical awareness

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and the ability to argue business ethics matters. A proven resource, the second edition of this text continues to present a successful blend of concrete issues and academic theory, suitable for undergraduate and

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postgraduate students with or without practical experience of the world of organisations. It gives as much importance to individual conscience at work as it does to socially responsible behaviour at the corporate level

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and within the global business world. Hallmark features: Broad coverage of the many issues in this subject ensures that students see the whole picture. The use of real-world case studies and simulations helps to

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stimulate debate and appreciate the multi-faceted aspects of ethical arguments. New to this edition: New material on the ethics of e-communication, sustainability and the ethical impact of globalisation ensures

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that students are learning from the most up-to-date material available. Further analysis of Anglo-American approaches to corporate governance and their ethical underpinnings. Short test and assignment questions at the

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end of each chapter help students to consolidate their learning. More simulation exercises and activities give students the opportunity to reflect on their attitudes to this engaging subject. A well-

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developed supplements package to support tutors and students includes an instructor's manual, PowerPoint slides and a companion website. Colin Fisher is Professor of Managerial Ethics and Values, Nottingham

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Business School, Nottingham
Trent University. Alan Lovell is
Professor of Organisational
Accountability and Head of the
Department of Accounting,
Finance & Economics,
Nottingham Business School,

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Nottingham Trent University.

A number of disparate but interconnected forces such as deregulation and globalization, rapid advances in communications technology and the rise in the power of the

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consumer and civil society have now combined to bring corporate responsibility to prominence in many corporate boardrooms. In this information age, the ramifications of not addressing best practice in

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environment, workplace, marketplace and community could range from bad press coverage to complete market exclusion. These are perilous times for the social construct of modern capitalism. In today's

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society successful companies will increasingly be those that recognize that they have responsibilities to a range of stakeholders that go beyond compliance with the law. If in the past the focus was on

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enhancing shareholder value, now it is on engaging stakeholders for long-term value creation. This does not mean that shareholders are not important, or that profitability is not vital to business success,

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but that in order to survive and be profitable a company must engage with a range of stakeholders whose views may vary greatly. If in the past corporate social responsibility was simply seen as profitability

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plus compliance plus philanthropy, now responsible corporate citizenship means companies being more aware of and understanding the societies in which they operate. This means senior executives and

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managers being able to deal with a wide range of issues including greater accountability, human rights abuses, sustainability strategies, corporate governance codes, workplace ethics, stakeholder

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consultation and
management. The aim and scope
of Perspectives on Corporate
Citizenship is to help capture
and distil these and other
emerging trends in terms of
content, context and processes,

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in one concise volume. With contributions from the *cr è me de la cr è me* of leading thinkers from around the world, Perspectives on Corporate Citizenship is essential reading for students, scholars and all

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serious thinkers on one of the most critical issues of our time. Marketing has experienced unprecedented changes. Globalization, digital revolution, transparency, and growing pressure concerning the role of

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business in society are affecting marketing functions.

Simultaneously, these changes are forcing both academics and professionals to reinvent and reposition themselves, calling for a deep discussion about

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what and how universities should teach to face present and future market demands and requirements. Evaluating the Gaps and Intersections Between Marketing Education and the Marketing Profession provides

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emerging perspectives on the role of marketing and marketing education in increasingly complex and demanding social and economic landscapes. Featuring coverage on a broad range of topics such as business

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schools, marketing curricula,
and professional development,
this publication is ideally
designed for researchers,
business students, marketers,
managers, academicians, and
employers seeking current

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research on market
expectations and students '
future roles within this
discipline.

This study provides a
representation of the broad
spectrum of theoretical work on

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topics related to business ethics, with a particular focus on corporate citizenship. It considers relations of business and society alongside social responsibility and moves on to examine the historical and

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systemic foundations of business ethics, focusing on the concepts of social and ethical responsibilities. The contributors explore established theories and concepts and their impact on moral behaviour.

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Together, the contributions offer varied philosophical theories in approaches to business ethics. The book will be a valuable resource for academics and researchers with an interest in the theoretical

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development of business ethics.
A European Perspective :
Managing Corporate Citizenship
and Sustainability in the Age of
Globalization
Survival, Reputation, and
Success

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Ethics of Social Consequences
The Road to Moral Management

*This edited volume presents new
and unconventional views of many
traditional moral values, such as
humanity, human dignity, moral*

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*right (of life), justice and
responsibility. The originality of the
contributions here is their analysis
of these values and approaches
from the point of view of non-
utilitarian consequentialism and
ethics of social consequences as*

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one of its forms. The authors present new ways of solving many contemporary ethical and moral issues, including, for example, in bioethics, medical ethics, environmental ethics, teaching ethics, and cyber ethics, based on

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*non-utilitarian consequentialism
and ethics of social consequences.
They also confront these
approaches with other ethical
theories and philosophical
traditions, which serve as further
incentives for the development of*

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*non-utilitarian consequentialism
and ethics of social consequences
in philosophical, applied and
professional ethics.*

*Corporate Citizenship (CC) has
emerged as a widely used way of
describing the role of business in*

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wider society. As such, CC has been popular with academics, business leaders and politicians alike, as it locates the private corporation within a network of mutual responsibilities and obligations in their social environment. This

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*collection takes stock of the debate
by tracing back its origin,
identifying the key topics and
delineating the key controversies.
The volume locates the discussion
on corporate citizenship in a wider
turn towards the political within the*

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*ongoing discussion on the role of
business in society. In doing so, the
individual chapters feature key
contributions by the thought
leaders in the field and provide an
overview of the ongoing
developments in the field, in*

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particular at the transnational level. With an original introduction by the editors, this collection will be an invaluable tool for students, researchers and practitioners with an interest in the field of corporate citizenship.

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Previous research on corporate cultures and ethical business cultures has focused almost exclusively on studies of multinational corporations from a handful of developed countries. This book addresses the

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*intersection of human resource
development and human resource
management with ethical business
cultures in the four BRIC
countries, and four other fast-
growing emerging economies:
those of Mexico, Indonesia, South*

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Africa and Turkey. Drawing on longitudinal large-scale survey-based studies, it compares managers' and employees' perceptions of ethical business cultures in these countries, contrasting them with the US

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economy. It then discusses the economic and socio-cultural context and current research on business ethics in each of these countries, including implications for research and practice. This significant study will appeal to

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*scholars, researchers and students
in business ethics, management,
human resource management and
development, and organization
studies, and addresses issues faced
daily by business executives and
practitioners working in emerging*

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market countries.

*Responsible behaviors in the realm
of business continue to remain a
crucial component of
organizational development. By
exploring core aspects of
contemporary corporate strategies,*

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businesses can create more value in social welfare initiatives. CSR 2.0 and the New Era of Corporate Citizenship is an authoritative reference source for the latest scholarly research on the ways in which corporate entities can

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*implement responsible strategies
and create synergistic value for
both businesses and society.*

*Featuring extensive coverage
across a range of relevant
perspectives and topics, such as
corporate citizenship, stakeholder*

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*engagement, and business ethics,
this publication is ideally designed
for students, academics and
researchers seeking current concise
and authoritative research on the
business case for corporate social
responsibility.*

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A Global Commentary

Data Science Ethics

Corporate Citizenship

Managing for Stakeholders

Concepts, Techniques, and

Cautionary Tales

Ethical aspects of business and the

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economy are of increasing concern in business practice, higher education, and society in general. This concern results from significant business scandals and economic crises, such as the financial crisis of 2008 and the following great

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recession, as well as from pressing current and future challenges for the economy, such as sustainability and globalization. As a result, there is a growing demand for normative analysis and orientation for business and the economy, where business

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ethics has become a crucial part of organizational management, risk management, branding, and strategic management. Business Ethics: Methods and Application provides a new systematic approach to normative business ethics that

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covers the complex and various ethical challenges of modern business. It aims to train analytical thinking skills in the field of business ethics and to approach ethical issues in business in a rational and systematic way. The

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book develops a number of specific methods for business ethics analysis that are tailored for ethical decision-making in business and for analyzing complex ethical topics in business. The book discusses fundamental ethical questions

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regarding the meaning of business and the economy for the individual person, society, the environment, and people around the world. As a result, Business Ethics: Methods and Application develops normative guidelines for business in the 21st

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century and its fundamental challenges and will be key reading for undergraduate, postgraduate, and MBA students of business ethics, business strategy, business and society, and related fields.

Business Ethics Managing Corporate

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Citizenship and Sustainability in the
Age of Globalization Oxford
University Press

This book deals with the field of
organization management and is
based on the scientific discoveries of
business ethics, which introduce

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concepts in organization research that traditionally did not merit a place in managerial theories. These include the issue of organization ethics, ethics management, and the development and implementation of ethical infrastructures within

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organizations. The book analyses the impact that all of the above have on the moral behaviour of managers and other members of organizations. It shows the presence and development of ethical infrastructures in organizations, the

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relationship between individual elements of the existing ethical infrastructures, and their effect on the moral behaviour of managers in companies. The subject of ethical infrastructures is a unique and under-researched area. This book will

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serve to diminish this gap by providing a clear overview of a variety of subjects that influence the way ethics is institutionalized in organizations and by stimulating not just knowledge, but also an understanding of the concept of

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ethical infrastructure and the place it has within each individual organization.

This book contemplates the ethics of responsibility in a large range of meanings, consequences and impacts. It reflects the perspectives

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and reasoning of 24 authors from all continents. All chapters are original papers presented at the Fifth World ISBEE Congress, that took place in Warsaw, Poland, at the Kozminski University, on 11-14 of July, 2012. In this book, ethics and

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responsibility are considered essential traits of character, not only in the business or governmental arenas but in any initiative, decision and activity. The contributions to this book focus on a spectrum of themes, terms and concepts, the

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global corporate social
responsibilities perspective covering
impacts, challenges, analysis,
criticism, consequences of important
topics of real life, sustainability,
international economy and regimes,
corruption, poverty and violence,

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among others. The book is intended for academics, researchers and professionals in all continents who are dedicated to Ethics, Business Ethics, Corporate Social Responsibility, Social Innovation, and Sustainability Management.

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Business Ethics of Innovation
Social Responsibilities of the
Businessman

On Philosophical Foundations of
Business Ethics

Business Ethics

International Perspectives on

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Business Ethics

In whose interests
should a corporation be
run? Over the last
thirty years the field
of 'stakeholder theory'
has proposed a

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distinctive answer: a corporation should be run in the interests of all its primary stakeholders - including employees, customers, suppliers and financiers

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- without contradicting the ethical principles on which capitalism stands. This book offers a critique of this central claim. It argues that by applying the

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political concept of a
'social contract' to the
corporation, stakeholder
theory in fact
undermines the
principles on which a
market economy is based.

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The argument builds upon
an extensive review of
the stakeholder
literature and an
analysis of its
philosophical
foundations,

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particularly concerning
the social contract
tradition of John Rawls
and his predecessors.
The book concludes by
offering a qualified
version of Milton

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Friedman's shareholder theory as a more justifiable account of the purpose of a corporation.

Ethical Business
Cultures in Emerging

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Markets

Evaluating the Gaps and
Intersections Between
Marketing Education and
the Marketing Profession
Managing Corporate
Citizenship and

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Sustainability in the
Age of Globalization
Psychological and
Organizational
Perspectives
Business Ethics and
Values