

Business Ethics Articles Wall Street Journal

Thoroughly revised, updated, and expanded, The SAGE Encyclopedia of Business Ethics and Society, Second Edition explores current topics, such as mass social media, cookies, and cyber-attacks, as well as traditional issues including accounting, discrimination, environmental concerns, and management. The new edition also includes an in-depth examination of current and recent ethical affairs, such as the dangerous work environments of off-shore factories for Western retailers, the negligence resulting in the 2010 BP oil spill, Apple's exploitation of outdated tax code, the gender wage gap, the minimum wage debate and increasing income disparity and the unparalleled level of debt in the U.S. and other countries with the challenges it presents to many societies and the considerable impact on the ethics of intergenerational wealth transfers. Key features include: seven volumes, with more than 1,200 signed entries by significant figures in the field cross-references and suggestions for further readings to guide students to in-depth resources Thematic Reader's Guide groups related entries by general topics Index allows for thorough browse-and-search capabilities in the electronic edition.

The fourth edition of Business Ethics explores throughout the text, in the context of business ethics, the three major challenges that businesses face when making ethical decisions: ♦ Globalization ♦ Sustainability ♦ Corporate citizenship. Crane and Matten provides a truly global approach with a strong European perspective as well as examples from emerging economies and all around the world. The text's accessible style and easy-to-follow narrative ensure it is engaging for students new to the subject. The text features excellent case studies and unique pedagogical features that show how theory relates to real-life practice, including Ethics on Screen, Ethics Online and Ethics in Action. It also focuses on skills, such as key decision-making skills, through in-text features including Skill Checks, Think Theory boxes and Key Concept boxes. New to this edition: Extended coverage of SMEs and social enterprise, whistleblowing, personal decision-making and feminist ethics Updated cases, examples, and vignettes throughout featuring recent cases that have raised complex ethical issues including the News International phone-hacking scandal, the ethical challenges presented by social media, and changes to banking regulations to avert another financial crisis Extended coverage of Asian, Arabian, Latin American, and African perspectives on the ethical debates and dilemmas faced by businesses in their regions New in-text features highlight the business skills covered in each chapter Enhanced resources on the website including, for students, related video links for each chapter, a careers advice section, all EoS have been updated to feature a new recent film, to help engage students with business ethics through the very latest cultural coverage, and, for lecturers, a test bank of multiple choice questions.

The inclusion of ethically driven elements into the strategic planning process of multinational corporations (MNCs) is an emerging consideration in the modern era of globalization. Firms pursuing cross-border activities in any capacity, and to whatever degree or scale, are increasingly coming into contact with differences in morally applied decision making that affects their operational success and sustainability. The choices made require the use of clear and unambiguous codes of conduct for embedded managers abroad. The implementation of a properly administered code, coupled with a program of corporate social responsibility (CSR), can add value to a company, while its misapplication or exclusion can diminish value.

ANDERSON'S BUSINESS LAW & THE LEGAL ENVIRONMENT + MINDTAP, 1 TERM PRINTED ACCESS CARD.

Business Ethics

Business & Society: Ethics, Sustainability & Stakeholder Management

A Global Assessment

Managing Business Ethics

1. The Nature of Morality. 2. Normative Theories of Ethics. 3. Justice and Economic Distribution. 4. The Nature of Capitalism. 5. Corporations. 6. The Workplace (1): Basic Issues. 7. The Workplace (2): Today's Challenges. 8. Moral Choices Facing Employees. 9. Job Discrimination. 10. Consumers. 11. The Environment.

21st-century Western neoliberalism has seen the transformation of self-interest from an economic imperative to a centrally constitutive part of dominant modes of subjective existence. Against this celebration of competitive individualism, Emmanuel Levinas' philosophy stands as a haunting reminder of an ethics that passively disturbs the self from its egoistic slumber, awakening it to the incoherent demands of the other. Ethics stands as an anxious affective state of being where one is held to account by others, each one demanding care, attention and respect. Focussing on business activities and organizations, this book explores how this ethical demand of being for the other becomes translated, in a necessarily impure way, into political action, contestation and resistance. Such a response to ethics invokes a disturbance of organizational order, including an order that might itself be labelled 'ethical'. On these grounds, the book offers an explication of an ethics for organizations which disturbs the selfishness of neoliberal morality, and can inform a democratic politics rested on a genuine concern for the other and for justice. Disturbing Business Ethics: Emmanuel Levinas and the Politics of Organization offers an unconventional and enlightening approach to ethical thinking and practice in politics and organisations, and will be of interest to students of business, management, leadership, political science and organizational theory.

What are the economic and moral connections between Wall Street and the overall economy? This book chronicles the transformation of Wall Street's business model from serving clients to proprietary trading and explains how this shift undermined the ethical foundations of the modern financial industry.

Straight Talk about How to Do It Right

A Strategic Approach to Social Responsibility

The Leadership Experience

Marketing Strategy, Text and Cases

International Business Ethics

Samson Daft/Donnet's Management is a robust foundation text providing a balance of broad, theoretical content with an engaging, easy-to-understand writing style. It covers the four key management functions - planning, organising, leading and controlling - conveying to students the elements of a manager's working day. Along with current management theory and practice, the authors integrate coverage of innovation, entrepreneurship, agile workplaces, social media and new technology throughout. This sixth edition features a new author on the team and contains updates to content based on recent research. Real-life local and international examples showcase the ongoing changes in the management world. Focusing on a 'skills approach', they bring concepts to life for students, supporting motivation, confidence and mastery. Each part concludes with a contemporary continuing case study, focusing on car company Toyota as it faces managerial challenges and opportunities in the region.

Understanding the interrelationship of business, society and government is vital to working at any level in an organization of any size. This text develops strategic management skills using an applied ethics approach primarily through a case study analysis pedagogy to develop and implement ethical strategies in today's high-tech global community. The authors crystallize the complex array of issues that business leaders, managers, and employees face in market and nonmarket environments, from balancing stakeholder interests and dealing with government regulations to managing crises and making socially responsible and ethical decisions. Technical concepts come to life through a variety of cases and case questions, thought-provoking personal and professional applications, ethical dilemmas, and practical exercises. Furthermore, an appendix offers approaches to case analysis and includes a case analysis table that serves as a model for students and professors. Thoroughly revised and updated, the third edition includes discussions on the influence of globalization and technology, the impact of COVID-19, and greater focus on developing ethical strategies. With its thorough coverage of relevant issues and skill-building elements to stimulate critical thinking, this text will engage and prepare students to understand and confront real-world business issues by developing and implementing ethical strategies through case analysis of companies and analysis of organizational ethical dilemmas.

BUSINESS ETHICS, 9th Edition is a comprehensive and practical guide that will help you with real life ethical issues that rise in the business world. It will assist you through the process of developing the critical thinking and analytical skills needed to successfully navigate the unique set of problems that emerge when ethics and commerce collide. This book focuses on key ethical concepts and emphasizes the real world importance of critical topics such as the nature of morality, major theories of ethics and economic justice, and competing views of capitalism and corporate responsibility. It is thorough, flexible, and designed to bolster student involvement with the material for better comprehension and understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Case Studies from a Woman's Life on Wall Street

Seven Deadly Economic Sins

Contemporary Issues and Cases

The Magazine of Wall Street

The Magazine of Wall Street and Business Analyst

Compelling basic principles of economics every citizen should know to enable better personal decision-making and better evaluation of public policy.

Master the critical leadership skills and solid understanding of theory needed to become an effective business leader in today's turbulent times with THE LEADERSHIP EXPERIENCE, 7E. Acclaimed author Richard Daft helps you explore the latest thinking in leadership theory and contemporary practices at work within organizations throughout the world. You'll examine emerging topics, including enhancement of emotional intelligence, leadership vision and courage, and leadership of virtual teams, and you'll connect those topics to recent world events such as ethical scandals, leader successes and mistakes, and political turmoil. Packed with memorable examples and unique insights into actual leadership decisions, this full-color text includes crisp, clear visuals to reinforce the book's engaging presentation. This edition's proven applications, specifically designed for today's leadership theory and applications course, and a solid foundation grounded in established scholarly research make the topic of leadership come alive. In addition, THE LEADERSHIP EXPERIENCE is available with MindTap, an integrated text and online learning solution that enhances understanding of course content and offers opportunities to extend learning. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Learn to make successful ethical decisions in the midst of the new business realities of 2020 and 2021 with Ferrell/Fraedrich/Ferrell's market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 13E. Packed with current examples and exercises, this edition demonstrates how to integrate ethics into key strategic business decisions as reorganized chapters clearly present the ethical decision-making process in today's complex ethical, legal, social and political environments. New scenarios highlight 2020 economic and pandemic realities and preview ethical challenges you are most likely to encounter as a new manager. Updates address the processes and best practices behind successful business ethics programs as well as the latest legislation and new coverage of global sustainability and corporate social responsibility. New and original cases provide insights into ethics in familiar organizations, such as Tesla and TOMS, while exercises reinforce concepts with hands-on applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Focus on China

The Age of A.I.

Organization Theory & Design

This is Business Ethics

Wall Street Values

This book addresses an essential need felt by many who seek to promote best business practices in China and East Asia — namely the need for culturally appropriate instructional materials (basic information, case studies and ethical perspectives) that will allow managers and entrepreneurs to understand and embrace the challenge of moral leadership in business. In an era characterized by globalization and the increasing importance of the economies of China, India, Japan and SE Asia, international business ethics must reflect the concerns of the people living and working in this area, the moral and spiritual traditions that have nurtured them and their specific contributions to sustainable development. This book presents twenty important case studies, taken from newsworthy events of the past few years, in which Asians and others have attempted to respond to this challenge. Each case study has been selected and shaped in order to highlight various aspects of doing business in Asia, starting with basic principles and moving on to the specific responsibilities that businesses have towards their various stakeholders. The authors contend that the best way to appreciate the relevance of Asian moral and spiritual traditions is to determine their specific contribution to virtue ethics, where the ancient traditions of both East and West converge in their focus on the qualities of moral leadership that form the basis of best business practice. Exploring the case studies will enable readers to appreciate the continued relevance of these ethical perspectives in Asian business. Best business practice clearly involves learning to do business and playing the game according to the rules; but the necessity of playing by the rules is not likely to become clear until one takes up the path that leads to a virtuous life in business, developing a moral character chiefly based on integrity.

This book, the recipient of a bronze medal from the US Axium Business Book Awards in the Business Ethics category and shortlisted for the Business Book Awards 2022: International Business Book, comprises multiple finance and ethics case studies. The purpose of the book is twofold. First, the case studies teach readers how to evaluate and determine resolutions to ethical issues in finance. Second, the reader will enjoy a journey with the author, a woman, over her years working in finance, through the use of case studies. These studies focus on ethical issues in finance which the author encountered over nearly a 30-year career in the industry. There are 10 case studies extracted from different sectors of finance. This broad range is a consequence of the author 's experience from almost all sides of the business: the buy side, the sell side, equity research in Asia, equity sales, mutual funds, hedge funds, the finance academy, and consulting. Each case study has an engaging narrative describing the background, transactions, players, and ethical issues. The ethical issue is analyzed and resolved using the appropriate theories of moral philosophy. Descriptions and analyses are rigorous yet comprehensive, approachable, and entertaining. Apart from ethics determinations, the material in the book covers and explains a variety of specific, and even complex, financial transactions. In every transaction there is an explanation of the roles of various players involved. In this way, readers will learn about the work of people in different positions in finance from investment bankers and equity traders to portfolio managers and equity analysts. Through these case studies, readers also will get an understanding of major financial transactions and activities such as IPOs, secondary offerings, equity trading, and equity valuations. The book will appeal to practitioners, college and high school students, and lecturers who can use it to supplement courses in finance or business ethics.

Discover the most progressive thinking about organizations today as acclaimed author Richard Daft balances recent, innovative ideas with proven classic theories and effective business practices. Daft ' s best-selling ORGANIZATION THEORY AND DESIGN presents a captivating, compelling snapshot of contemporary organizations and the concepts driving their success. Recognized as one of the most systematic, well-organized texts in the market, the 13th edition of ORGANIZATION THEORY AND DESIGN helps both future and current managers thoroughly prepare for the challenges of today ' s business world. This revision showcases some of the most current examples and research alongside time-tested principles. Readers see how many of today ' s well-known organizations thrive amidst a rapidly changing, highly competitive international environment. New learning features provide opportunities for readers to apply concepts and refine personal business skills and insights. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Obstacles to Prosperity and Happiness Every Citizen Should Know

Strategy and Applied Ethics

Strategic Corporate Social Responsibility

BUSN

Proceedings and Debates of the ... Congress

Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 11th Edition, thoroughly covers the complex environment in which managers confront ethical decision-making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs --helping you see how ethics can be integrated into key strategic business decisions. Thoroughly revised, this edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 new or updated original case studies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Gain a solid understanding of the importance of business ethics, sustainability and stakeholder management using a strong managerial perspective within Carroll/Brown/Buchholtz's BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 11E. You discover, first-hand, how today's most successful business decision makers both balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment. You learn how strong business decisions making skills are particularly critical as businesses navigate today's issues, such as climate change and a global pandemic. Updated chapter content and 34 timely cases examine the social, legal, political and ethical responsibilities of a business to all external and internal groups that have a stake or interest in that business. Ethics in Practice cases also provide opportunities to apply your skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Thoroughly revised and updated, MARKETING STRATEGY, 6e continues with one primary goal: to teach students to think and act like marketers. Packed with cutting-edge coverage, current examples, new cases, and photographs, the sixth edition delivers a practical, straightforward approach to analyzing, planning, and implementing marketing strategies--helping students learn to develop a customer-oriented market strategy and market plan. Students sharpen their analytical and creative critical thinking skills as they learn the key concepts and tools of marketing strategy. Continuing in the text's signature student-friendly style, the sixth edition covers essential points without getting bogged down in industry jargon--all in a succinct 10 chapters. Available with InfoTrac Student Collections http://goconengage.com/infotrac. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

An Introduction

Nonmarket Strategy in Business Organizations

Management with Student Resource Access 12 Months

The SAGE Encyclopedia of Business Ethics and Society

Disturbing Business Ethics

Take a seat in the boardroom. What will you decide? Corporations make difficult decisions about the right thing to do every day, but as an organization made up of people with different perspectives and values, how can a business behave ethically? This is Business Ethics offers a dynamic and engaging introduction to the study of corporate morality. Offers real-world practical advice for navigating ethical dilemmas in business, developed and explained through illustrative high-profile case studies like the Ford Pinto case, Enron, Walmart and British Petroleum. Explores how ethical theory informs business policy and practice. Presents unresolved contemporary case studies for consideration, inviting readers to participate in the decision-making and offer their own recommendations. The latest in the This is Philosophy series. This is Business Ethics features supplemental online resources for instructors and students at www.thisisphilosophy.com.

TRY (FREE for 14 days), OR RENT this title: www.wileystudentchoice.com Linda Treviño and Kate Nelson bring together a mix of theory and practice in Managing Business Ethics: Straight Talk about How to Do It Right, 7th Edition. In this new edition, the dynamic author team of Linda Treviño, prolific researcher and Distinguished Professor, and Kate Nelson, Professor and longtime practitioner of strategic organizational communications and human resources, equip students with the pragmatic knowledge they need to identify and solve ethical dilemmas in their own and others' ethical behavior, and promote ethical behavior in their organization. Managing Business Ethics is the perfect text to prepare students for a range of roles in the business world--managers across business functions, communications professionals, compliance officers, corporate counsels, human resources managers, and senior executives.

This book explores nonmarket strategy (NMS) in firms by invoking economic, political and philosophical perspectives. Featuring data from the USA, the UK, India, China, Mexico and other countries, the author links NMS to economic freedom, regional development, corruption and other national factors. Nonmarket strategy (NMS) refers to any part of a firm ' s strategy that seeks to generate superior performance through means not directly associated with market activity, such as lobbying legislators, colluding with rivals to erect utility entry barriers and pursuing direct business-government partnerships. Decades ago, nonmarket factors comprised a minor, peripheral consideration in organizational strategy. Today, NMS is central to strategy development and execution. This phenomenon is driven by both corruption in emerging economies and cronyism in the developed world. Scholarly interest in NMS continues to increase and while much is known about the topic, some core questions still remain such as: Are there different drivers for and implications of proactive NMS versus defensive NMS? How do national environments influence firm decisions to pursue NMS? The data presented in the book explores many of these questions. Providing a comprehensive, multidisciplinary analysis that includes elements of management, economics, philosophy and social sciences, this book is beneficial for scholars, practitioners, students, academics and policy makers interested in NMS.

Stakeholders in a Global Environment

Business, Society and Government Essentials

Congressional Record

Understanding Management

Managing Corporate Citizenship and Sustainability in the Age of Globalization

The future of the free market depends on fair, honest business practices. Business Ethics: Contemporary Issues and Cases aims to deepen students' knowledge of ethical principles, corporate social responsibility, and decision-making in all aspects of business. The text presents an innovative approach to ethical reasoning grounded in moral philosophy. Focusing on corporate purpose—creating economic value, complying with laws and regulations, and observing ethical standards—a Justice. Over 40 real-world case studies allow students to grapple with a wide range of moral issues related to personal integrity, corporate values, and global capitalism. Richard A. Spinello delves into the most pressing issues confronting businesses today including sexual harassment in the workplace, cybersecurity, privacy, and environmental justice.

A brief alternative to its competitors, Business and Society combines 12 chapters with 12 cases to offer a strategic approach to social responsibility. Streamlined coverage of key topics allows undergraduate students and MBA majors to focus on only what they need to prepare for in the real business world. Concise chapter content allows instructors to introduce outside resources into their course, such as readings, cases, and projects that enhance students' understanding of the insight necessary to analyze how organizations achieve both social and financial performance benefits through social responsibility.

Discover the most progressive thinking about organizations today as acclaimed author Richard Daft balances recent, innovative ideas with proven classic theories and effective business practices. Daft's best-selling ORGANIZATION THEORY AND DESIGN presents a captivating, compelling snapshot of contemporary organizations and the concepts driving their success that will immediately engage any reader. Recognized as one of the most systematic, well-organized texts in the market, DESIGN helps both future and current managers thoroughly prepare for the challenges of today's business world. This revision showcases some of today's most current examples and research alongside time-tested principles. Readers see how many of today's well-known organizations thrive amidst a rapidly changing, highly competitive international environment. New learning features provide opportunities for readers to apply concepts and refine personal business skills and insights. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics and the Global Financial Crisis

ANDERSON'S BUSINESS LAW & THE LEGAL ENVIRONMENT + MINDTAP, 2 TERMS PRINTED ACCESS CARD.

A Strategic and Tactical Approach to Global Business Ethics, Second Edition

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Corporate Social Responsibility in the Global Business World

NEW EDITION, REVISED AND UPDATED. This is a pragmatic, hands-on, up-to-date guide to determining right and wrong in the business world. Joseph Weiss integrates a stakeholder perspective with an issues-oriented approach so students look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss uses a wealth of contemporary examples, including twenty-three customized cases that immerse students directly in recent business ethics dilemmas and ask them to consider how they would resolve them. The recent economic collapse raised ethical issues that have yet to be resolved—there could not be a better time for a fully updated edition of Weiss's classic, accessible blend of theory and practice. New to the Sixth Edition! New Cases! Fourteen of the twenty-three cases in this book are brand new to this edition. They touch on issues such as cyberbullying, fracking, neuromarketing, and for-profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. Updated Throughout! The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues. New Feature! Several chapters now feature a unique Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too-big-to-fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file sharing, and questions raised by social media.

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Blending theory with practical application, this comprehensive text supports courses at the intersection of corporate social responsibility (CSR), corporate strategy, and public policy. Part I provides an overview of the field, defining CSR and placing it in the context of wider corporate strategy. Part II contains chapters on CSR issues related to the organization, the economy, and society, and provides detailed case studies on a variety of well-known firms. Adopting a stakeholder perspective, the authors explore CSR issues within the complex global business environment in which corporations operate today.

Business and Society

Business Ethics: Ethical Decision Making and Cases

Emmanuel Levinas and the Politics of Organization

Business Ethics: Ethical Decision Making & Cases

Ethics in Finance

Prepare for management success with this engaging survey of modern management practice. UNDERSTANDING MANAGEMENT, 10E, seamlessly integrates classic management principles with today's latest management ideas to create a current market-leading text that you will find captivating. Acclaimed authors Richard Daft and Dorothy Marcic cover management and entrepreneurial issues within small to midsize companies, where you are most likely to begin your career, as well as within larger global enterprises. You'll gain valuable insights into real contemporary business as you examine today's best management practices. This text helps you establish and build on practical skills with engaging examples and numerous skill-building and application exercises in every chapter. Using a streamlined format, this edition takes a close look at how change demands innovation and how innovation requires forward-thinking, flexible leaders and organizations. UNDERSTANDING MANAGEMENT, 10E, provides everything you need to become a successful manager who seizes business opportunities and leads change. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business and Society: Ethical, Legal, and Digital Environments prepares students for the modern workplace by exploring the opportunities and challenges they will face in today's interconnected, global economy. The author team discusses legal and ethical issues throughout and uses real-world cases to provide students with a holistic understanding of stakeholder issues. Chapters on social media and citizen movements, big data and hacking, and privacy in the digital age provide in-depth coverage of how technology is transforming the relationship between organizations and consumers.

This book provides an overview of the application of Corporate Social Responsibility in businesses and corporations around the world. Primarily based on real cases, it focuses on different approaches to CSR from a global perspective. It provides a critique of the "wrong" practices often employed even by multinational organizations, and highlights the resultant negative effects. On the other hand the book demonstrates good examples that can help multinationals or even entire countries to achieve both a better reputation and increased profitability. "CSR in the Global Business World" is a rich resource of illustrative cases, serving both as a basis for ongoing research as well as for teaching purposes at the business school level.

The Wall Street Journal

A Stakeholder and Issues Management Approach

Business Ethics: A Textbook with Cases

Organization Theory and Design

Ethical, Legal, and Digital Environments