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Business And Society 14th Edition

This popular text effectively combines a traditional case focus with clear and concise coverage of a wide range of up-to-date topics. Students

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are introduced to the impact of the law affecting business, while concentrating on information and applications essential to the business practitioner.

Strategic

Corporate Social

Responsibility:

Sustainable Value

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Creation redefines corporate social responsibility (CSR) as being central to the value-creating purpose of the firm. Based on a theory of empowered stakeholders, this bestselling text argues that the 'responsibility' of a corporation is to

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create value, broadly defined. In this new Fourth Edition, author David Chandler explores why some firms are better at CSR and how other firms can improve their CSR efforts. Keep your course content up-to-date! Subscribe to David Chandler's 'CSR

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Newsletters' by e-mailing him at david.chandler@ucdenver.edu. The newsletters are designed to be a dynamic complement to the text that can be used for in-class discussion and debate. Past newsletters are archived as a

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*freely-available
resource for
instructors and
students at: [http://
strategiccsr-
sage.blogspot.com/](http://strategiccsr-sage.blogspot.com/)
Human rights is an
interdisciplinary
subject as well as a
foundational
aspect of the law.
The importance of
human rights at
the intersection of*

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business and society is central, yet under-analyzed. This book provides an accessible understanding of what human rights are, how business enterprises may impact human rights for better or for worse, and how such impacts can

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or should be managed. Human Rights: A Key Idea for Business and Society equips readers interested in the relationship between business and society with the foundational knowledge for engaging in debates and operational tasks

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*related to the roles
and*

*responsibilities of
business with*

*regard to human
rights. It covers*

human rights

*aspects relevant to
common*

*management tasks,
including supply*

chain

management,

human resource

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management, risk management, non-financial reporting, finance, and stakeholder engagement. It covers opportunities and challenges related to the Sustainable Development Goals (SDGs) and climate change mitigation. The book explains

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the foundations for human rights, social expectations, and legal requirements on businesses to respect human rights and how business enterprises should identify and manage their human rights impacts. A concise

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*introduction to a
complex topic, this
book is perfect
reading for
students of
corporate social
responsibility,
business ethics,
and international
business, as well
as an illuminating
guide for
researchers,
managers, civil*

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society

*organizations,
government
officials, and
reflective
practitioners.*

*For one-semester
courses in labor
economics at the
undergraduate and
graduate levels,
this book provides
an overview of
labor market*

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behavior that emphasizes how theory drives public policy. Modern Labor Economics: Theory and Public Policy, Twelfth Edition gives students a thorough overview of the modern theory of labor market behavior, and reveals how

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*this theory is used
to analyze public
policy. Designed
for students who
may not have
extensive
backgrounds in
economics, the text
balances
theoretical
coverage with
examples of
practical
applications that*

Acces PDF
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*allow students to
see concepts in
action.*

*Experienced
educators for
nearly four
decades, co-
authors Ronald
Ehrenberg and
Robert Smith
believe that
showing students
the social
implications of the*

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*concepts discussed
in the course will
enhance their
motivation to
learn. As such, the
text presents
numerous
examples of policy
decisions that have
been affected by
the ever-shifting
labor market. This
text provides a
better teaching*

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*and learning
experience for you
and your students.
It will help you to:
Demonstrate
concepts through
relevant,
contemporary
examples:
Concepts are
brought to life
through analysis of
hot-button issues
such as*

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*immigration and
return on
investment in
education. Address
the Great
Recession of 2008:
Coverage of the
current economic
climate helps
students place
course material in
a relevant context.
Help students
understand*

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scientific methodology: The text introduces basic methodological techniques and problems, which are essential to understanding the field. Provide tools for review and further study: A series of helpful in-text features

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*highlights
important concepts
and helps students
review what they
have learned.*

*Sustainable Value
Creation*

*Human Resource
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Edition*

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*Information in
Contemporary*

Society

*Give your
students a
solid
foundation in
core accounting
concepts while
helping
learners
develop a true
appreciation*

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*for why
accounting is
important to
business and a
prosperous
society. Warren
/Reeve/Duchac's
FINANCIAL AND
MANAGERIAL
ACCOUNTING, 14E
clearly
demonstrates
how accounting*

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is much more than simply data and black and white rules. Instead, students see how accounting provides key information used to make critical business decisions. A

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*new chapter
schema provides
context for how
each chapter's
content fits
into the big
picture. The
book focuses on
why accounting
is important
and
consistently
reinforces*

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the big picture
by connecting
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progresses from
the simplest to
the more
complex topics
with*

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fully*

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coverage of the
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coverage of
adjustments,
and reorganized
managerial
accounting*

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*such as
customer
satisfaction,
ethics, entrepr
neurship,
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business, and
managing
change.*

*Introduction to
Business
includes
hundreds of*

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current

business

*examples from a
range of
industries and
geographic
locations,
which feature a
variety of
individuals.*

*The outcome is
a balanced
approach to the*

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*theory and
application of
business
concepts, with
attention to
the knowledge
and skills
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in this course
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drug use and
abuse. The
presentation of
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straightforward
and

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putting or
complicated."*

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reliable
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& Society,
Fourteenth
Edition*

*continues to
captivate and*

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by taking a mul
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approach to the
impact of drug
use and abuse
on the lives of
average
individuals.*

*The authors
have integrated
their expertise
in the fields*

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*of drug abuse,
pharmacology,
and sociology
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extensive
experiences in
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treatment, drug
policy making,
and drug policy
implementation
to create an
edition that*

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*speaks directly
to students on
the medical,
emotional, and
social damage
drug use can
cause.*

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and Berston's,
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delivers*

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*solutions at
the speed of
business to
stimulate
curiosity, show
relevance,
promote
creativity, and
prepare
students for
what's ahead in
their academic
and business*

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*careers. With
thoroughly
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fresh, current
examples, and
an updated
video series,
the 17th
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provides
insights into
the many facets
of business*

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*that contribute
to the dynamic,
ever changing
world of work.*

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techniques in a
highly readable and
understandable
form. Coverage

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emphasizes
essential themes
throughout the
book, including the
building of better,
faster, more
competitive
organizations
through HRM;
practical
applications that
help all managers
deal with their

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personnel-related responsibilities; and technology and HR. Specific topics include the strategic role of human resource management; equal opportunity and the law; job analysis; personnel planning and recruiting; employee testing

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and selection;
interviewing
candidates;
training and
developing
employees;
managing
organizational
renewal; appraising
performance;
managing careers
and fair treatment;
establishing pay

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plans; pay-for-performance and financial incentives; benefits and services; labor relations and collective bargaining; employee safety and health; managing human resources in an international

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business; human
resources

information
systems and
technology. For
practicing Human
Resource Managers
as well as any
business managers
who deal with
human
resource/personnel
issues.

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This best-selling text emphasizes that social and cultural changes are the pervasive realities of our era. One of the main themes of Contemporary Society is that the transition from an industrial to a post-industrial order in

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the modern world is fraught with difficulties, as was the transition from an agricultural to an industrial order in an earlier era.

Within this framework, we can observe the increasing fragmentation of the social order,

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which tends to lead people away from community and a common purpose and often invites conflict and disunity. At the same time, countervailing social forces are also at work, providing some stability, some

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shelter in the storm. Finally, societies are faced with the rapid and transformative power of information technology, a fact that propels separate groups of people into a global entity.

Business and

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Society:
Stakeholder
Relations, Ethics
and Public Policy
by Lawrence/Weber
/Post, has
continued through
several successive
author teams to be
the market-leader
in its field. For over
thirty years,
Business and

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Society has been updated and reinvented in response to society's relationship to business. Business and Society, 11e highlights why government regulation is sometimes required as well as new

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models of business-
community
collaboration.

Business and
Society, 11e is a
book with a point of
view. Lawrence,
Weber and Post
believe that
businesses have
social (as well as
economic)
responsibilities to

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society; that
business and
government both
have important
roles to play in the
modern economy;
and that ethics and
integrity are
essential to
personal fulfillment
and to business
success. The book
is designed to be

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easily modularized;
an instructor who
wishes to focus on
a particular portion
of the material may
select individual
chapters or cases
to be packaged in a
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product.

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Strategy, Business

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Technology
A Type Primer
Strategic
Management and
Business Policy
An Introduction to
Social Science
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leading text provides
the latest information*

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effects on society and
human behavior.*

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have relied on it for
over thirty years to
examine drugs and
behavior from the
behavioral,
pharmacological,
historical, social, legal,
and clinical
perspectives.*

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This introductory text, written from a conflict perspective, emphasizes four themes: diversity, the struggle by the powerless to achieve social justice, the changing economy, and globalization. In Conflict and Order: Understanding Society studies the forces that lead to stability and

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change in society and asks: Who benefits from the existing social arrangements, and who does not? How are human beings shaped by society? What are the forces that maintain social stability, produce social inequality, and resist social change?

Teaching & Learning
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*conflict. Engage
Students - The author
provides examples of
those who have been
empowered to achieve
positive social change.
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conflict perspective is
used to examine social
structures. Understand
Diversity - This text
examines economic
global transformations*

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in the U.S., the struggle to achieve social justice, and the inclusion of race, class, and gender. Support Instructors -

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*Business and Society:
Corporate Strategy,
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Lawrence and Weber
was the first book to be
published in the field
of business and society
and is the market
leader! For over thirty
years, Business and*

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Society has been updated and reinvented in response to society's relationship to business. Post, Lawrence and Weber discuss the social and ethical impacts of business. Business and Society, 10e highlights why government regulation is sometimes required as well as new models

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of business-community collaboration. Business and Society, 10e is a book with a point of view. Post, Lawrence and Weber believe that businesses have social (as well as economic) responsibilities to society; that business and government both have important roles to play in the modern

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economy; and that ethics and integrity are essential to personal fulfillment and to business success.

This book constitutes the proceedings of the 14th International Conference on Information in Contemporary Society, iConference 2019, held in Washington, DC,

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*USA, in March/April
2019. The 44 full
papers and 33 short
papers presented in this
volume were carefully
reviewed and selected
from 133 submitted
full papers and 88
submitted short papers.
The papers are
organized in the
following topical
sections: Scientific*

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*work and data
practices;
methodological
concerns in (big) data
research; concerns
about "smart"
interactions and
privacy; identity
questions in online
communities;
measuring and tracking
scientific literature;
limits and affordances*

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*of automation;
collecting data about
vulnerable populations;
supporting communities
through public libraries
and infrastructure;
information behaviors
in academic
environments; data-
driven storytelling and
modeling; online
activism; digital
libraries, curation and*

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*preservation; social-
media text mining and
sentiment analysis;
data and information
in the public sphere;
engaging with multi-
media content;
understanding online
behaviors and
experiences; algorithms
at work; innovation
and professionalization
in technology*

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*communities;
information behaviors
on Twitter; data mining
and NLP; informing
technology design
through offline
experiences; digital
tools for health
management;
environmental and
visual literacy; and
addressing social
problems in iSchool*

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research.

*Contemporary Society
Progress-Driven
Economic Policies in
the Era of
Globalization
Entering 21st Century
Global Society
Social Issues in the
Workplace:
Breakthroughs in
Research and Practice
Strategic Issues and*

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Experiential Exercises
14th International
Conference,
IConference 2019,
Washington, DC, USA,
March 31-April 3,
2019, Proceedings
Corporations
have a social
responsibility to
assist in the
overall well-being

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of their employees through the compliance of moral business standards and practices. However, many societies still face serious issues related to unethical

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business
practices. Social
Issues in the
Workplace:
Breakthroughs in
Research and
Practice is a
comprehensive
reference source
for the latest
scholarly
material on the

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components and impacts of social issues on the workplace.

Highlighting a range of pertinent topics such as business communication, psychological health, and work-life balance, this

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multi-volume
book is ideally
designed for
managers,
professionals,
researchers,
students, and
academics
interested in
social issues in
the workplace.
Business and So

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Stakeholder
s, Ethics, Public
Policy McGraw-
Hill College
Provides
information on
manuscript
preparation,
punctuation,
spelling,
quotations,
captions, tables,

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abbreviations,
references,
bibliographies,
notes, and
indexes, with
sections on
journals and
electronic media.
This textbook
introduces
readers to digital
business from a

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management
standpoint. It
provides an
overview of the
foundations of
digital business
with basics,
activities and
success factors,
and an analytical
view on user
behavior.

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Dedicated chapters on mobile and social media present fundamental aspects, discuss applications and address key success factors. The Internet of Things (IoT) is subsequently

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introduced in the
context of big
data, cloud
computing and
connecting
technologies,
with a focus on
industry 4.0,
smart business
services, smart
homes and digital
consumer

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applications, as well as artificial intelligence. The book then turns to digital business models in the B2C (business-to-consumer) and B2B (business-to-business) sectors. Building on the business

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model concepts,
the book
addresses digital
business
strategy,
discussing the
strategic digital
business
environment and
digital business
value activity
systems (dVASs),

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as well as
strategy
development in
the context of
digital business.
Special chapters
explore the
implications of
strategy for
digital marketing
and digital
procurement.

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Lastly, the book discusses the fundamentals of digital business technologies and security, and provides an outline of digital business implementation. A comprehensive case study on

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Google/Alphabet,
explaining
Google's
organizational
history, its
integrated
business model
and its market
environment,
rounds out the
book.

Loose-Leaf for

Page 95/182

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Business and
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Public Policy
(International
Student Edition)

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Society

Managerial
Economics

Business Law:

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The First Course
- Summarized
Case Edition

The Evolution of
Economic
Wellbeing

***"We have
continued to
evolve the
structure and
content of***

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*this textbook
in step with
the rapidly
changing world
of
international
business. This
includes
completely
revising
several key
chapters,*

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*including
Chapter 6, on
International
Trade. This is
entirely
updated and
includes new
case studies
covering both
the trade-war
between the US
and China and*

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*the complex
Brexit*

*process. These
and other real-
world
developments
have made a
wide range of
stakeholders
much more
aware of the
significance*

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*of global
trade interdep
endencies than
in the past.
Chapter 16 on
the European
Union is also
entirely
updated to
take account
of Brexit and
a range of new*

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*socio-
political and
economic
events in
Europe.*

*Chapter 11
('MNEs as
Responsible
Stakeholders ')
has been
removed,
making this*

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onsolidated, wi
th 20 rather
than 21
chapters. In
place of
Chapter 11 we
have inserted
new sections,
frameworks and
case studies
on responsible*

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business
throughout the
book as a
fundamental
dimension of
international
business theory
and practice
across all the
other
chapters. New
case studies,

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such as

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and NGOs

working

together on

climate

change' in

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material on

this topic.

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