

Where To Download Built To Last

## **Built To Last**

*Enter a simpler way of living by unhurrying your heart, embracing the relaxed rhythms of nature, and discovering the meaningful*

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***gift of growing slow. We long to make a break from the fast pace of life, but if we're honest, we're afraid of what we'll miss if we do. Yet when going big and hustling hard leaves us stressed, empty, and***

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***out of sorts, perhaps this can be our cue to step into a far more satisfying, sustainable pace. In this crafted, inspiring read, beloved author Jennifer Dukes Lee offers a path to unhurried living by returning***

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***to the rhythm of the land and learning the ancient art of Growing Slow. Jennifer was once at breaking point herself, and tells her story of rude awakening to the ways her chosen lifestyle of running***

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***hard, scaling fast, and the neverending chase for results was taking a toll on her body, heart, and soul. But when she finally gave herself permission to believe it takes time to grow good things, she found a new***

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***kind of freedom. With eloquent truths and vivid storytelling, Jennifer reflects on the lessons she learned from living on her fifth-generation family farm and the insights she gathered from the***

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***purposeful yet never rushed life of Christ. Growing Slow charts a path out of the pressures of bigger, harder, faster, and into a more rooted way of living where the growth of good things is deep and***

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***lasting. Following the rhythms of the natural growing season, Growing Slow will help you: Find the true relief that comes when you stop running and start resting in Jesus Learn practices for unhurrying your***



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***heart and mind every day Let go of the pressure and embrace the small, good things already bearing fruit in your life And engage slow growth through reflection prompts and simple***

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### ***application steps***

***Jo Dubray doesn't think much of marriage... And she certainly doesn't plan to try it herself. But that doesn't mean she isn't interested in getting to know her new roommate's brother.***

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***After all, Ryan's recently divorced and has two children living with their mom in another state. He can't be thinking of anything as serious and confining as remarrying. But what will Jo***

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***do if he is? Especially once his kids come back home to stay.***

***Peopled by larger-than-life heroes and villains, charged with towering questions of good and evil, Atlas Shrugged***

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***is Ayn Rand's magnum opus: a philosophical revolution told in the form of an action thriller—nominated as one of America's best-loved novels by PBS's The Great American Read. Who is John Galt? When***

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***he says that he will stop the motor of the world, is he a destroyer or a liberator? Why does he have to fight his battles not against his enemies but against those who need him most? Why***

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***does he fight his hardest battle against the woman he loves? You will know the answer to these questions when you discover the reason behind the baffling events that play havoc with the lives of the***

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***amazing men and women in this book. You will discover why a productive genius becomes a worthless playboy...why a great steel industrialist is working for his own destruction...why a***



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***composer gives up his career on the night of his triumph...why a beautiful woman who runs a transcontinental railroad falls in love with the man she has sworn to kill. Atlas Shrugged,***

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***a modern classic and Rand's most extensive statement of Objectivism—her groundbreaking philosophy—offers the reader the spectacle of human greatness, depicted with all***

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***the poetry and power of one of the twentieth century's leading artists.***

***From Jim Collins, the most influential business thinker of our era, comes an ambitious upgrade of his classic, Beyond***

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***Entrepreneurship, that includes all-new findings and world-changing insights. What's the roadmap to create a company that not only survives its infancy but thrives, changing the world for***

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***decades to come? Nine years before the publication of his epochal bestseller Good to Great, Jim Collins and his mentor, Bill Lazier, answered this question in their bestselling book, Beyond***

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***Entrepreneurship. Beyond Entrepreneurship left a definitive mark on the business community, influencing the young pioneers who were, at that time, creating the technology***

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***revolution that was birthing in Silicon Valley. Decades later, successive generations of entrepreneurs still turn to the strategies outlined in Beyond Entrepreneurship to answer the most pressing business***

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***questions. BE 2.0 is a new and improved version of the book that Jim Collins and Bill Lazier wrote years ago. In BE 2.0, Jim Collins honors his mentor, Bill Lazier, who passed away in 2005, and reexamines the***



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***original text of Beyond Entrepreneurship with his 2020 perspective. The book includes the original text of Beyond Entrepreneurship, as well as four new chapters and fifteen new essays. BE 2.0***

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***pulls together the key concepts across Collins' thirty years of research into one integrated framework called The Map. The result is a singular reading experience, which presents a unified***

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***vision of company creation that will fascinate not only Jim's millions of dedicated readers worldwide, but also introduce a new generation to his remarkable work.***

***What to Say When You Talk to***

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***Your Self***

***The Five Temptations of a CEO, 10th Anniversary Edition***

***Good to Great***

***Why Today's Super-Connected Kids Are Growing Up Less Rebellious, More Tolerant,***

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***Less Happy--and Completely Unprepared for Adulthood--and What That Means for the Rest of Us  
Designing & Maintaining a Passionate, Loving and Lasting Relationship***

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### ***Atlas Shrugged***

"I loved this delightful romance about makeovers of old homes, old personas, and relationships that never had a chance to launch. A sweet, charming reminder of what you can build

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with a strong foundation." - Jodi Picoult, #1 New York Times bestselling author of The Book of Two Ways Shelby Springfield has spent the last ten years trying to overcome her past, sanding it away like she does

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the rough spots on the vintage furniture finds she makes over. But as a former child star, it ' s hard to forget a mediocre pop career, a meltdown widely documented by the paparazzi, and a huge public break with



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her former co-star Lyle Jessup. It ' s also hard to forget her other co-star and childhood sweetheart, Cameron Riggs -- the one who got away. Anytime Shelby has called, Cameron has come running... And then he

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runs right off again to chase stories around the world by making documentaries, too scared to admit what he really wants. But when Lyle stirs the pot, getting the two back in the spotlight with a home

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renovation show, Cameron can't help but come on board. There's something in it for everyone -- almost. Cameron wants to come home and set down some roots. Shelby wants to prove to the world she's not the messy party

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girl anymore. And Lyle wants to twist the screws on his two childhood friends who had more chemistry than he could dream of with anyone. Sparks and sawdust fly as Shelby and Cameron film the pilot for

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"Homemade" and battle Lyle ' s shenanigans at every turn. Erin Hahn's Built to Last is a sparkling second chance romance about owning what you ' re worth and fighting for the one who got away.

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#1 NEW YORK TIMES  
BESTSELLER • More than two million copies in print! The premier resource for how to deliver results in an uncertain world, whether you 're running an entire company or in your

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first management job. “ A must-read for anyone who cares about business. ” —The New York Times When Execution was first published, it changed the way we did our jobs by focusing on the critical importance of

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“ the discipline of execution ” : the ability to make the final leap to success by actually getting things done. Larry Bossidy and Ram Charan now reframe their empowering message for a world in which the old rules



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have been shattered, radical change is becoming routine, and the ability to execute is more important than ever. Now and for the foreseeable future:

- Growth will be slower. But the company that executes well

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will have the confidence, speed, and resources to move fast as new opportunities emerge. • Competition will be fiercer, with companies searching for any possible advantage in every area from products and

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technologies to location and management. • Governments will take on new roles in their national economies, some as partners to business, others imposing constraints.

Companies that execute well

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will be more attractive to government entities as partners and suppliers and better prepared to adapt to a new wave of regulation. • Risk management will become a top priority for every leader.

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Execution gives you an edge in detecting new internal and external threats and in weathering crises that can never be fully predicted. Execution shows how to link together people, strategy, and

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operations, the three core processes of every business. Leading these processes is the real job of running a business, not formulating a “ vision ” and leaving the work of carrying it out to others. Bossidy and

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Charan show the importance of being deeply and passionately engaged in an organization and why robust dialogues about people, strategy, and operations result in a business based on intellectual honesty and realism.

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With paradigmatic case histories from the real world—including examples like the diverging paths taken by Jamie Dimon at JPMorgan Chase and Charles Prince at Citigroup—Execution provides the realistic and hard-



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nosed approach to business success that could come only from authors as accomplished and insightful as Bossidy and Charan.

The thirty-two century-old hotels featured in this book

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have defied the passage of time for a variety of reasons, many explicable, some beyond explanation, all miraculous. For eighteen of them, it was the fortuitous creation of the New York City Landmark

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Preservation Commission in 1965. The landmarks law was enacted in response to the demolition of the iconic Pennsylvania Station in 1963. After 139 years, the following evaluation is still true: "New

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York is the paradise of hotels. In no other city do they flourish in such numbers, and nowhere else do they attain such a degree of excellence. The hotels of New York naturally take the lead of all others in America, and

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are regarded by all who have visited them as models of their kind." James D. McCabe, Jr.

Lights and Shadows of New York, 1872

The #1 New York Times bestseller. Over 4 million copies

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sold! Tiny Changes, Remarkable Results No matter your goals, Atomic Habits offers a proven framework for improving--every day. James Clear, one of the world's leading experts on habit formation, reveals practical

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strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't

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you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of



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your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily

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applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits

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impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have

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used the science of small habits to master their craft and vault to the top of their field. Learn how to:

- make time for new habits (even when life gets crazy);
- overcome a lack of motivation and willpower;
- design your

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environment to make success easier; • get back on track when you fall off course; ...and much more. Atomic Habits will reshape the way you think about progress and success, and give you the tools and strategies

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you need to transform your habits--whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce

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stress, or achieve any other goal.  
Uncertainty, Chaos, and  
Luck--Why Some Thrive Despite  
Them All  
A Monograph to Accompany  
Good to Great  
Why Companies That Are Built

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to Last Underperform the Market--And How to Successfully Transform Them  
Balancing Access, Affordability, and Risk after the Housing Crisis  
Turning Your Business into an Enduring Great Company



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Why Our Freedom Is in Danger  
and How to Save It

**A nomad fashion's a home  
that's meant to be built and  
rebuilt. A family tears down  
an old house and erects a  
new one in its place. Even**

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**the Eiffel Tower wasn't meant to be anything more than temporary. As humans, we don't always build things to endure the test of time. Built to Last brings together the award-winning author**

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**and artist David Macaulay's creative, exacting thinking about buildings and designs that were crafted with a strength of structure and purpose that defy the everyday: Castle, Cathedral,**

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**and Mosque. This gorgeous volume includes newly researched information about each building and how it was built. And, for the first time ever, the Caldecott Honor-winning Castle and**

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**Cathedrals appear in full color—with stunning new drawings that enrich the reader's understanding of these structures, and capture intriguing new perspectives and details.**

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**Just as the buildings themselves were created to last, our interest in the structures themselves, the people who created them, and the purposes for which they were made endures as**

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**well. This impeccably researched volume—a necessary addition to the bookshelf of anyone interested in architecture—celebrates this spirit of endurance and**

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**serves as a reminder that building well and leaving something of consequence behind, whether a building, a design, or an idea, is still of the utmost importance.**

**As seen in Time, USA**



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**TODAY, The Atlantic, The Wall Street Journal, and on CBS This Morning, BBC, PBS, CNN, and NPR, iGen is crucial reading to understand how the children, teens, and young**

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**adults born in the mid-1990s and later are vastly different from their Millennial predecessors, and from any other generation. With generational divides wider than ever, parents,**

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**educators, and employers have an urgent need to understand today's rising generation of teens and young adults. Born in the mid-1990s up to the mid-2000s, iGen is the first**

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**generation to spend their entire adolescence in the age of the smartphone. With social media and texting replacing other activities, iGen spends less time with their friends in**

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**person—perhaps contributing to their unprecedented levels of anxiety, depression, and loneliness. But technology is not the only thing that makes iGen distinct from**

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**every generation before them; they are also different in how they spend their time, how they behave, and in their attitudes toward religion, sexuality, and politics. They socialize in**

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**completely new ways, reject once sacred social taboos, and want different things from their lives and careers. More than previous generations, they are obsessed with safety,**

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**focused on tolerance, and have no patience for inequality. With the first members of iGen just graduating from college, we all need to understand them: friends and family need to**



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**look out for them;  
businesses must figure out  
how to recruit them and sell  
to them; colleges and  
universities must know how  
to educate and guide them.  
And members of iGen also**

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**need to understand themselves as they communicate with their elders and explain their views to their older peers. Because where iGen goes, so goes our nation—and the**

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**world.**

**A commemorative edition of the landmark book from Patrick Lencioni When it was published ten years ago, The Five Temptations of a CEO was like no other business**

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**book that came before. Highly sought-after management consultant Patrick Lencioni deftly told the tale of a young CEO who, facing his first annual board review, knows he is failing,**

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**but doesn't know why.  
Refreshingly original and  
utterly compelling, this  
razor-sharp novelette plus  
self-assessment (written to  
be read in one sitting) serves  
as a timeless and potent**

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**reminder that success as a leader can come down to practicing a few simple behaviors that are painfully difficult for each of us to master. Any executive can learn how to recognize the**

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**mistakes that leaders can make and how to avoid them. The lessons of The Five Temptations of a CEO, are as relevant today as ever, and this special anniversary edition celebrates ten years**

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**of inspiration and enlightenment with a brand new introduction and reflections from Lencioni on the new challenges in business and leadership that have occurred in the past**



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**ten years.**

**Northamptonshire is renowned for the production of high-quality boots and shoes, which were exported throughout the world. Its manufacturers dispatched**

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**huge cargoes of footwear for all climates and terrains to the colonies. Periodically the demands of war also spurred production to new heights and created new markets. This book outlines the**

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**evolution of boot and shoemaking in Northamptonshire. It examines the landscapes and buildings created in the service of the industry, highlighting their special**

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**qualities and emphasising the importance of conservation and regeneration in preserving the best of the boot and shoe heritage for the future.**

**More Straight Talk on**

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**Investing**

**Built to Last: 100+ Year-Old  
Hotels in New York**

**iGen**

**A Novel**

**Good To Great And The  
Social Sectors**

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## **Creative Destruction**

*Uiteenzetting over de opkomst van het populisme en het gevaar daarvan voor de democratie.*

*Text and detailed drawings follow the planning and construction of a "typical"*

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*castle and adjoining town in thirteenth-century Wales. Thousands of business books are published every year— Here are the best of the best After years of reading, evaluating, and selling business books, Jack Covert*

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*and Todd Sattersten are among the most respected experts on the category. Now they have chosen and reviewed the one hundred best business titles of all time—the ones that deliver the biggest payoff for*



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*today's busy readers. The 100 Best Business Books of All Time puts each book in context so that readers can quickly find solutions to the problems they face, such as how best to spend The First 90 Days in a new job*

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*or how to take their company from Good to Great. Many of the choices are surprising—you'll find reviews of Moneyball and Orbiting the Giant Hairball, but not Jack Welch's memoir. At the end of each review,*

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*Jack and Todd direct readers to other books both inside and outside The 100 Best. And sprinkled throughout are sidebars taking the reader beyond business books, suggesting movies, novels, and even children's books*

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*that offer equally relevant insights. This guide will appeal to anyone, from entry-level to CEO, who wants to cut through the clutter and discover the brilliant books that are truly worth their investment of time and*

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*money.*

*Proposes applying the author's business strategies for transforming companies to nonprofit and public organizations to help them increase efficiency and most benefit the clients they*

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*serve.*

*The Lottery*

*The Discipline of Getting Things Done*

*And Why Some Companies Never Give In*

*Turning the Flywheel*

*Great by Choice*

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*Success Built to Last*

***Turning conventional wisdom on its head, a Senior Partner and an Innovation Specialist from McKinsey & Company debunk the myth that high-octane, built-to-last companies can continue to excel year after year and***

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*reveal the dynamic strategies of discontinuity and creative destruction these corporations must adopt in order to maintain excellence and remain competitive. In striking contrast to such bibles of business literature as In Search of Excellence and Built to*



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*Last, Richard N. Foster and Sarah Kaplan draw on research they conducted at McKinsey & Company of more than one thousand corporations in fifteen industries over a thirty-six-year period. The industries they examined included old-economy*

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*industries such as pulp and paper and chemicals, and new-economy industries like semiconductors and software. Using this enormous fact base, Foster and Kaplan show that even the best-run and most widely admired companies included in their*

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*sample are unable to sustain their market-beating levels of performance for more than ten to fifteen years. Foster and Kaplan's long-term studies of corporate birth, survival, and death in America show that the corporate equivalent of El Dorado, the golden*

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*company that continually outperforms the market, has never existed. It is a myth. Corporations operate with management philosophies based on the assumption of continuity; as a result, in the long term, they cannot change or create value at the pace and scale of*

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*the markets. Their control processes, the very processes that enable them to survive over the long haul, deaden them to the vital and constant need for change. Proposing a radical new business paradigm, Foster and Kaplan argue that redesigning the corporation*

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*to change at the pace and scale of the capital markets rather than merely operate well will require more than simple adjustments. They explain how companies like Johnson and Johnson , Enron, Corning, and GE are overcoming cultural "lock-in" by*

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*transforming rather than incrementally improving their companies. They are doing this by creating new businesses, selling off or closing down businesses or divisions whose growth is slowing down, as well as abandoning outdated, ingrown*

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*structures and rules and adopting new decision-making processes, control systems, and mental models.*

*Corporations, they argue, must learn to be as dynamic and responsive as the market itself if they are to sustain superior returns and thrive over the*



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*long term. In a book that is sure to shake the business world to its foundations, Creative Destruction, like Re-Engineering the Corporation before it, offers a new paradigm that will change the way we think about business.*

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*Drawing upon a six-year research project at the Stanford University Graduate School of Business, James C. Collins and Jerry I. Porras took eighteen truly exceptional and long-lasting companies and studied each in direct comparison to one of its top*

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*competitors. They examined the companies from their very beginnings to the present day -- as start-ups, as midsize companies, and as large corporations. Throughout, the authors asked: "What makes the truly exceptional companies different from*

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*the comparison companies and what were the common practices these enduringly great companies followed throughout their history?" Filled with hundreds of specific examples and organized into a coherent framework of practical concepts that can be*

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*applied by managers and entrepreneurs at all levels, Built to Last provides a master blueprint for building organizations that will prosper long into the 21st century and beyond.*

*The ups and downs in housing markets*

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*over the past two decades are without precedent, and the costs—financial, psychological, and social—have been enormous. Yet Americans overwhelmingly still aspire to homeownership, and many still view access to homeownership as an*

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*important ingredient for building wealth among historically disadvantaged groups. This timely volume reexamines the goals, risks, and rewards of homeownership in the wake of the housing bubble and subprime lending crisis. Housing, real*

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*estate, and finance experts explore the role of government in supporting homeownership, deliberate how homeownership can be made more sustainable, and discuss how best to balance affordability, access, and risk, particularly for minorities and*



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*lowincome families. Contributors: Eric S. Belsky (JCHS); Raphael W. Bostic (University of Southern California); Mark Calabria (Cato Institute); Kaloma Cardwell (University of California, Berkeley); Mark Cole (Hope LoanPort); J. Michael Collins*

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*(University of Wisconsin–Madison);  
Marsha J. Courchane (Charles River  
Associates); Andrew Davidson  
(Andrew Davidson and Co.);  
Christopher E. Herbert (JCHS);  
Leonard C. Kiefer (Freddie Mac);  
Alex Levin (Andrew Davidson and*

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*Co.); Adam J. Levitin (Georgetown University Law Center); Mark R. Lindblad (University of North Carolina at Chapel Hill); Jeffrey Lubell (Abt Associates); Patricia A. McCoy (University of Connecticut School of Law); Daniel T. McCue*

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*(JCHS); Jennifer H. Molinsky (JCHS); Stephanie Moulton (Ohio State University); john a. powell (University of California–Berkeley); Roberto G. Quercia (University of North Carolina at Chapel Hill); Janneke H. Ratcliffe (University of North Carolina);*

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*Carolina Reid (University of California–Berkeley); William M. Rohe (University of North Carolina at Chapel Hill); Rocio Sanchez-Moyano (JCHS); Susan Wachter (University of Pennsylvania); Peter M. Zorn (Freddie Mac)*

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*When a person goes to the boss with a problem and the boss agrees to do something about it, the monkey is off his back and onto the boss's. How can managers avoid these leaping monkeys? Here is priceless advice from three famous experts: how*

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*managers can meet their own priorities, give back other people's monkeys, and let them solve their own problems.*

*BE 2.0 (Beyond Entrepreneurship 2.0)*

*Built to Last*

*The People Vs. Democracy*

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*Creation and Evolution : a Thoughtful  
Look at the Evidence that a Master  
Designer Created Our Planet  
Why Some Companies Make the Leap  
--and Other's Don't  
The buildings of the  
Northamptonshire boot and shoe*



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## *industry*

Build to Last is not an introduction to network marketing. It's the missing piece for many would-be top network marketing professionals. The super successful build with the mindset of a CEO while everyone else builds with the mindset of an employee. If you are willing to do the

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work, Build to Last provides a step-by-step guide to becoming a leader who achieves enormous success in your network marketing business. In this book you will learn: The mindset and philosophy of top network marketers How to identify and push past your limiting beliefs How to lead yourself so you can

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lead others How to attract leaders into your business How to mentor and develop leaders How to push those you're mentoring past their limiting beliefs How to create financial and time freedom How to earn a 6- or 7-figure income year after year Following the detailed guidance Keith Callahan offers in *Build to Last*, he

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went from bankruptcy to 7-figure success in his network marketing business. During nearly a decade in the industry, he has mentored many people on his team of 30,000 distributors to 6- and 7-figure success. With Keith Callahan's book, you can build a network marketing team that allows you to help the most people and

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earn the highest, long-term, stable income. The end goal is a business that thrives for years to come and does so - here's the important part - with or without you.

A practical and pithy guide to investing to help everyday investors achieve their long-term goals The 21st century has been beset with three financial market shocks in its

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first 20 years, the bursting of the Tech Bubble in 2000-2002; the Global Financial Crisis of 2008-09; and 2020 COVID-19 crash. Given this backdrop, it is no wonder that investing can appear to be so daunting to individual investors. As Chairman and CEO of Vanguard, one of the largest and most respected investment management

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companies in the world, Jack Brennan has spent his career helping people invest their money. In the newly updated *More Straight Talk on Investing*, he shares with you the lessons he has learned over his over four decades at Vanguard from a variety of market participants—from Main Street investors and 401(k) plan holders to

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veteran portfolio managers at the helm of Vanguard funds and sophisticated investment professionals overseeing top endowments and foundations. This a comprehensive, but approachable book will help you develop the knowledge, confidence, and discipline to navigate the financial markets and attain investment



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success over the long term. While the financial planning and investing principles covered are timeless, a considerable amount has changed in the nearly 20 years since the first edition, including new products and services, lower costs, and ever-evolving regulation and legislation. An entire generation of investors has come

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of age over the past two decades and could benefit from understanding that sound and sensible investing is an effective way to achieve financial security. This book will assist your manage your “serious” money—the dollars that you set aside for long-term goals, such as retirement or the education of your children. The book also

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emphasizes the concept of thinking of yourself as a “financial entrepreneur”—managing your financial life like owner manages a business. In a straightforward, plain talk manner, the book demonstrates how to: Build a balanced, diversified portfolio that meets your needs and goals Evaluate mutual

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funds and ETFs with a discerning eye  
Adhere to a long-term, disciplined  
approach to investing Control your  
emotions and tune out the incessant  
“noise” in the media Understand the risks  
and rewards of financial markets Develop  
a prudent plan and investment policy  
statement to guide your path forward

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Avoid the pitfalls and mistakes that can derail your investment program With wit and wisdom, Brennan relays anecdotes and observations that demonstrate the enduring investment precepts that will serve as a guide to novice investors and as a practical refresher for seasoned investors. He has also added three new

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chapters focusing on evaluating advice options, garnering lessons from endowments, and dealing with the challenges of a low interest rate environment.

Built to Last Successful Habits of Visionary Companies  
Built to Last Successful Habits of Visionary

# Where To Download Built To Last

CompaniesHarper Collins

The phenomenal follow-up to the bestselling Built to Last Imagine discovering what successful people have in common, distilling it into a set of simple practices, and using them to transform your career and your life. That's what Jerry Porras, Stewart Emery, and

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Mark Thompson, leading thinkers in organizational development and self-improvement, have done in Success Built to Last. Two hundred remarkable people are included, notably: -Jeff Bezos, founder and CEO, Amazon.com -Warren Buffett -Bill Clinton -Frances Hesselbein, former CEO, Girl Scouts of America -Maya



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Angelou -Bill Gates Each shares how he or she harvested victories, learned from failures, and found the courage to be true to their passions. By following a set of simple principles culled from these inspiring interviews, readers can transform their business and personal lives, and discover the true meaning of success.

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A Leadership Fable

The 100 Best Business Books of All Time

Atomic Habits

Our Journey of Building an Intentional Home, Growing in Faith, and Finding Joy in the In-Between

An Easy & Proven Way to Build Good Habits & Break Bad Ones

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Execution

Decline can be avoided.

Decline can be detected.

Decline can be reversed.

Amidst the desolate  
landscape of fallen great  
companies, Jim Collins

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began to wonder: How do the mighty fall? Can decline be detected early and avoided? How far can a company fall before the path toward doom becomes inevitable and unshakable?

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How can companies reverse course? In *How the Mighty Fall*, Collins confronts these questions, offering leaders the well-founded hope that they can learn how to stave off decline

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and, if they find themselves falling, reverse their course. Collins' research project—more than four years in duration—uncovered five

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step-wise stages of decline: Stage 1: Hubris Born of Success Stage 2: Undisciplined Pursuit of More Stage 3: Denial of Risk and Peril Stage 4: Grasping for Salvation

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Stage 5: Capitulation to Irrelevance or Death By understanding these stages of decline, leaders can substantially reduce their chances of falling all the way to the bottom. Great



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companies can stumble, badly, and recover. Every institution, no matter how great, is vulnerable to decline. There is no law of nature that the most powerful will inevitably

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remain at the top. Anyone can fall and most eventually do. But, as Collins' research emphasizes, some companies do indeed recover—in some cases, coming back even

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stronger—even after having crashed into the depths of Stage 4. Decline, it turns out, is largely self-inflicted, and the path to recovery lies largely within our own hands. We

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are not imprisoned by our circumstances, our history, or even our staggering defeats along the way. As long as we never get entirely knocked out of the game, hope

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always remains. The mighty can fall, but they can often rise again.

This is a novel of old Kentucky, set in the late 1700s and early 1800s, at about the time that Daniel

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Boone was making his reputation. It was a time when people from the eastern states were moving into the Kentucky territory and staking a claim on land, providing

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that they built a shelter, cleared some land and raised a crop. This is an historical novel, which means that the history and setting are accurate but the people are fictional.

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The dialect used in this book reflects the language style that was spoken by the early settlers in Kentucky. It should be noted that while there is adventure in this book,



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there is a minimum of descriptive violence and an absence of sexual content. It was written for young readers, say from ten to adult years. It is an excellent way to

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read and enjoy early American History, with the intensity of a good novel. A companion guidebook to the number-one bestselling Good to Great, focused on implementation of the

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flywheel concept, one of Jim Collins' most memorable ideas that has been used across industries and the social sectors, and with startups. The key to

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business success is not a single innovation or one plan. It is the act of turning the flywheel, slowly gaining momentum and eventually reaching a breakthrough. Building

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upon the flywheel concept introduced in his groundbreaking classic Good to Great, Jim Collins teaches readers how to create their own flywheel, how to accelerate the

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flywheel's momentum, and how to stay on the flywheel in shifting markets and during times of turbulence. Combining research from his Good to Great labs and case

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studies from organizations like Amazon, Vanguard, and the Cleveland Clinic which have turned their flywheels with outstanding results, Collins demonstrates that

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successful organizations can disrupt the world around them—and reach unprecedented success—by employing the flywheel concept.

Ten years after the



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worldwide bestseller Good to Great, Jim Collins returns with another groundbreaking work, this time to ask: why do some companies thrive in uncertainty, even chaos,

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and others do not? Based on nine years of research, buttressed by rigorous analysis and infused with engaging stories, Collins and his colleague Morten Hansen

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enumerate the principles for building a truly great enterprise in unpredictable, tumultuous and fast-moving times. This book is classic Collins: contrarian, data-

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driven and uplifting.  
Cultures Built to Last  
Homeownership Built to Last  
Growing Slow  
Lost in the Wilderness  
Successful Habits of

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## **Visionary Companies Designed to Last**

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained

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performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies

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achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what

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are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the



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leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of

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seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the

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good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the

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other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew

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discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every

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area of management strategy and practice. The findings include:  
Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the

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Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results.

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Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost



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certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to

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ignore these findings?

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Discover a systemwide approach for re-envisioning your PLC while sustaining growth and continuing momentum on your journey. You'll

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move beyond isolated pockets of excellence while allowing every person in your school system—from teachers and administrators to students—the opportunity to be an instrument of lasting cultural change.

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"Powerful new techniques to program your potential for success"--Cover.

Olivia Bennett is on the tenure track at Cornell University, the resident expert on Southern women writers. After moving to

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upstate New York from Atlanta, she falls in love with and purchases an old, run-down farmhouse. The only catch: she knows nothing about renovating a house, taking care of land, or snow. Joss Bauer is a New York

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native who grew up in her family's construction business. She has a soft spot for old houses, but no patience for overpaid debutantes who want to play at country living. When Olivia hires Joss to do the renovations on her new home, the

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sparks fly, in more ways than one. It turns out both women have a lot to learn about life, love, and the meaning of home. But when a scandal threatens Olivia's professional reputation, it puts her priorities and her newfound

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love on the line.

How the Mighty Fall

Lessons on Un-Hurrying Your  
Heart from an Accidental Farm  
Girl

Build to Last

Built to Last?



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What They Say, Why They Matter,  
and How They Can Help You

**"This is not a book about  
charismatic visionary  
leaders. It is not about  
visionary product concepts  
or visionary products or**

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visionary market insights. Nor is it about just having a corporate vision. This is a book about something far more important, enduring, and substantial. This is a

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book about visionary companies." So write Jim Collins and Jerry Porras in this groundbreaking book that shatters myths, provides new insights, and gives practical guidance

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to those who would like to build landmark companies that stand the test of time. Drawing upon a six-year research project at the Stanford University Graduate School of

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Business, Collins and Porras took eighteen truly exceptional and long-lasting companies -- they have an average age of nearly one hundred years and have outperformed the

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general stock market by a factor of fifteen since 1926 -- and studied each company in direct comparison to one of its top competitors. They examined the companies

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from their very beginnings to the present day -- as start-ups, as midsize companies, and as large corporations. Throughout, the authors asked: "What makes the truly

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exceptional companies different from other companies?" What separates General Electric, 3M, Merck, Wal-Mart, Hewlett-Packard, Walt Disney, and Philip Morris from their



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rivals? How, for example, did Procter & Gamble, which began life substantially behind rival Colgate, eventually prevail as the premier institution in its

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industry? How was Motorola able to move from a humble battery repair business into integrated circuits and cellular communications, while Zenith never became

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dominant in anything other than TVs? How did Boeing unseat McDonnell Douglas as the world's best commercial aircraft company -- what did Boeing have that McDonnell

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Douglas lacked? By answering such questions, Collins and Porras go beyond the incessant barrage of management buzzwords and fads of the day to discover timeless

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qualities that have consistently distinguished out-standing companies. They also provide inspiration to all executives and entrepreneurs by

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destroying the false but widely accepted idea that only charismatic visionary leaders can build visionary companies. Filled with hundreds of specific examples and

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organized into a coherent framework of practical concepts that can be applied by managers and entrepreneurs at all levels, Built to Last provides a master

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blueprint for building organizations that will prosper long into the twenty-first century and beyond.

In the epic conclusion to the BKI series, New York



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Times and USA Today bestselling author Julie Ann Walker delivers her biggest bombshell yet! Welcome to Black Knights Inc. What appears to be a tricked-out motorcycle

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shop on the North Side of Chicago is actually headquarters for the world's most elite covert operatives. Deadly, dangerous, and determined, they'll steal your breath

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and your heart. After a mission-gone-sideways forces Jamin "Angel" Agassi to change his identity, he's determined to bring down the world's worst crime syndicate

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kingpin once and for all. That's going to be the easy part. Keeping Interpol agent Sonya Butler from discovering who he really is—and blazing another trail into

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his heart—is the challenge. Black Knights Inc Series: Hell on Wheels (Book 1) In Rides Trouble (Book 2) Rev It Up (Book 3) Thrill Ride (Book 4) Born Wild (Book 5) Hell

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for Leather (Book 6) Full  
Throttle (Book 7) Too Hard  
to Handle (Book 8) Wild  
Ride (Book 9) Fuel for  
Fire (Book 10) Hot Pursuit  
(Book 11) Built to Last  
(Book 12) What People Are

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Saying About Black Knights Inc: "A fast-paced, sexy thrill ride." -Kirkus for Fuel for Fire "An intriguing mix of fast-paced action and sizzling romance!" -Fresh Fiction

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for Thrill Ride

"Exhilarating, not-to-be missed!" -RT Book Reviews

for Too Hard to Handle

A seemingly ordinary village participates in a yearly lottery to



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determine a sacrificial victim.

If you decide you're finally going to find the perfect place to live and put the house of your dreams on that spot, you'd

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never do it without the best possible construction techniques, methods, materials, and finishes. Yet when it comes to your dream relationship, it's rare that any of that

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happens. Your average couple doesn't stop to design their relationship. Instead they get mesmerized by intense attraction and desire, believing that love will

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be enough to get them through and keep them happy over the long haul. Banking on this is, no doubt, a significant factor in why marriage rates are going down and

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divorce rates remain discouragingly high. Relationship Architect Geoff Laughton has spent the last 20 years helping individuals and couples design, build, and learn

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to maintain their ideal relationship, based on time-tested techniques, perspectives, and ways of communicating, many of which were learned in the course of Geoff doing

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those exact steps with his own marriage of over three decades. Based on that experience, as well as wisdom gained from working with over 1000 people, Geoff has noticed that

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men, in particular, are extremely challenged in knowing how to be masters of co-creating conscious, sacred relationships, while their partners struggle to understand how



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their partner could be so challenged in that regard.

With Built To Last:

Designing & Maintaining a  
Passionate, Loving and  
Lasting Relationship,  
Geoff has created a book

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that synthesizes over 30 years of experience, techniques, tools, and instructional stories from his practice that will allow men and their partners to no longer

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grope in the dark for solutions to their frustrations and confusions. This book will help you learn how you can proactively avoid traps that fell the average

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relationship, how to have your best chance of restoring a near-crumbling relationship, and ways to design a relationship in a conscious way so that you're each able to be

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inter-dependent allies and champions for your needs and dreams. Better still, this book lays it out in a real, pragmatic, and straight-talking way that doesn't require a Ph.D. in

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psychology to understand the possibilities.

Built to Last a Lifetime

Why Some Companies Make the Leap...And Others

Don't

Castle

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**Systemic PLCs at Work TM  
Built To Last**

**Lessons for a Lifetime**

*NATIONAL BESTSELLER! “Ashley and Dino bring light and hope for relationships in this beautiful book. Explore Designed to Last with open*

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*eyes and an open heart, and discover how to find joy in the in-between.” —Liz Marie Galvan, bestselling author of Cozy White Cottage and LizMarieBlog*  
*Design a life intentionally. Grow faithfully. Create something beautiful that will last! Over half a million*



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*readers have joined the journey of Instagram sensations Ashley and Dino Petrone. Through their popular online community Arrows and Bow, Ashley and Dino share their adventures, mishaps, and joys of building a life together using an unexpected element:*

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*design. Now, in their much-anticipated debut book, Ashley and Dino invite readers into their home and relationship through their trademark honest and hilarious storytelling. They share both never-before-revealed and fan-favorite stories, including getting*

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*engaged after only three weeks! why they chose to wait until their wedding night moving into an RV with three kids (and they're still speaking to each other!) the unexpected, painful circumstances that led them to find deeper hope turning Ashley's creative*

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*hobby into a thriving business . . . and so. much. more! Ashley and Dino are the first to say they don't have all the answers, but they welcome you to join them as they share the struggles and successes that come from intentionally staying committed to God and each*

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*other. Because when you build with faith, creativity, and love as the foundation . . . you build something designed to last. Includes exclusive photos and bonus DIY decorating tips!*  
*The One Minute Manager Meets the Monkey*

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*Creating a Life that Matters*