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# ***Economy***

## ***2nd Edition***

From bestselling  
writer David  
Graeber—"a master  
of opening up  
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stimulating debate"  
(Slate)—a powerful  
argument against the  
rise of meaningless,  
unfulfilling jobs...and

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their consequences.  
Does your job make a  
meaningful  
contribution to the  
world? In the spring  
of 2013, David  
Graeber asked this  
question in a playful,  
provocative essay  
titled “On the  
Phenomenon of  
Bullshit Jobs.” It  
went viral. After one  
million online views

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in seventeen  
different languages,  
people all over the  
world are still  
debating the answer.  
There are hordes of  
people—HR  
consultants,  
communication  
coordinators,  
telemarketing  
researchers,  
corporate  
lawyers—whose jobs

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are useless, and, tragically, they know it. These people are caught in bullshit jobs. Graeber explores one of society's most vexing and deeply felt concerns, indicting among other villains a particular strain of finance capitalism that betrays ideals shared by thinkers

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ranging from Keynes  
to Lincoln. “Clever

and charismatic”

(The New Yorker),

Bullshit Jobs gives

individuals,

corporations, and

societies permission

to undergo a shift in

values, placing

creative and caring

work at the center of

our culture. This

book is for everyone

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who wants to turn their vocation back into an avocation and “a thought-provoking examination of our working lives” (Financial Times).

Business and career strategist Poore brings a groundbreaking approach to rewriting the rules of work. She helps

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readers take  
personal  
responsibility for  
building career  
wealth by developing  
a diversified  
"investment  
portfolio" of career  
assets that become  
more valuable over  
time.

Do you like your job?  
Really, really like  
your job? Or do you



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simply tolerate your  
job and consider it a

means to a dynamic

paycheck? It's

perfectly normal to

feel only so-so about

your career. Maybe

you went to school

for years to do your

job but don't love it.

Maybe you took the

first position you felt

qualified for because

you needed the

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money and you're  
worried about

walking away now.

Whatever the reason,

many people end up

in jobs and on career

paths that leave

them burnt out, tired

and unfulfilled. While

yes, sometimes we

all need to do work

we don't want to do,

imagine how much

**MORE** energized you

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would feel going to a job you love - every single day! Forget the conventional idea of the dream job - you know, the one where your teenage self makes a life-altering judgment on "doing what they love" and then invests years and six figures into that judgment. You will,

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Michelle Tullier,

PhD, Vice President

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So Good They Can't



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*Highlights of*

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*include:*

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*the career-  
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*and how to use  
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*build a dynamic  
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all, have fun!*

*Every year,  
people advance  
along the path  
to career*

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**Matt help you to**

**be one of them**

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**skills to adopt**

**in your overall**

**career**

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**program. They**

**are skills, just**

**like your**

**technical**

**skills, that you**

**will use daily**

**during your**

**career. Just as**

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*you adopt new  
technical*

*skills, use the  
toolkit to*

*define those  
soft skills that  
you must learn*

*and put to use.*

*The result will  
be a more well-*

*rounded and*

*complete*

*professional*

*skill-set.” ~*

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*States lags*

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*innovation with*

*workers and how*

*we can remedy*

*the problem. The*

*United States*

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*wage jobs. Every*

*country has its*

*share, but those*

*in the United*

*States are*

*especially*

*poorly paid and*

*often without*

*benefits.*

*Meanwhile,*

*overall*

*productivity*



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*shows that*

*technology is*

*neither the*

*problem nor the*

*solution. We can*

*build better*

*jobs if we*

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**that leverage**  
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**out and do your**

**own thing! If**

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then your resume  
and cover letter  
are important  
ways to get into  
the interview.

But once you are  
in the  
interview, your  
brand will be  
very important  
and can help you

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***stand out enough***

***to get a job***

***offer. Your***

***brand consists***

***of how you***

***conduct***

***yourself, how***

***you treat***

***others, what you***

***do online with***

***social media,***

***and how you***

***manage your***

***time. This book***

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*will show you  
ways that many*

*successful*

*professionals*

*have dealt with*

*these things and*

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*own careers*

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provide you with  
insights, tips, tricks,  
and advice that will  
help you successfully  
manage your career  
and help you reach

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Your next act starts  
now. You're ready for  
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trading the security  
you have now for the  
unknown or throwing  
away the education  
and time you've  
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current career can  
plunge you into a swirl  
of indecision and

anxiety. But mixing

things up every few  
years is an

increasingly normal  
and cyclical part of a  
healthy work life--a  
way to gain new skills  
and stretch your  
existing ones by  
applying them to  
different contexts.

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what you want to do

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*in our lives was*

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*someone. And*

*every design starts*

*with a problem that*

*a designer or team*

*of designers seeks*

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products, and  
spaces can be used  
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your career and  
your life, a life of  
fulfillment and joy,  
constantly creative  
and productive, one  
that always holds*

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*the possibility of  
surprise.*

*In an unorthodox  
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*debunks the long-*

*held belief that*

*"follow your*

*passion" is good*

*advice, and sets out*

*on a quest to*

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*strategies they used  
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avoided in*

*developing their*

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*Cal reveals that*

*matching your job to  
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*passion does not*

*matter. Passion*

*comes after you put*

*in the hard work to*

*become excellent at*

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*something valuable,*

*not before. In other*

*words, what you do*

*for a living is much*

*less important than*

*how you do it. With*

*a title taken from the*

*comedian Steve*

*Martin, who once*

*said his advice for*

*aspiring entertainers*

*was to "be so good*

*they can't ignore*



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*you," Cal Newport's  
clearly written*

*manifesto is*

*mandatory reading*

*for anyone fretting*

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*frustrated by their*

*current job situation*

*and eager to find a*

*fresh new way to*

*take control of their*

*livelihood. He*

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