

Bobos In Paradise The New Upper Class And How They Got There

Featuring a foreword by David Brooks, *This Will Make You Smarter* presents brilliant—but accessible—ideas to expand every mind. What scientific concept would improve everybody's cognitive toolkit? This is the question John Brockman, publisher of Edge.org, posed to the world's most influential thinkers. Their visionary answers flow from the frontiers of psychology, philosophy, economics, physics, sociology, and more. Surprising and enlightening, these insights will revolutionize the way you think about yourself and the world. Contributors include: Daniel Kahneman on the “focusing illusion” Jonah Lehrer on controlling attention Richard Dawkins on experimentation Aubrey De Grey on conquering our fear of the unknown Martin Seligman on the ingredients of well-being Nicholas Carr on managing “cognitive load” Steven Pinker on win-win negotiating Daniel Goleman on understanding our connection to the natural world Matt Ridley on tapping collective intelligence Lisa Randall on effective theorizing Brian Eno on “ecological vision” J. Craig Venter on the multiple possible origins of life Helen Fisher on temperament Sam Harris on the flow of thought Lawrence Krauss on living with uncertainty

A denunciation of the credentialled elite class that serves capitalism while insisting on its own progressive heroism *Professional Managerial Class (PMC) elite workers labor in a world of performative identity and virtue signaling, publicizing an ability to do ordinary things in fundamentally superior ways.* Author Catherine Liu shows how the PMC stands in the way of social justice and economic redistribution by promoting meritocracy, philanthropy, and other self-serving operations to abet an individualist path to a better world. *Virtue Hoarders* is an unapologetically polemical call to reject making a virtue out of taste and consumption habits. *Forerunners: Ideas First* is a thought-in-process series of breakthrough digital publications. Written between fresh ideas and finished books, *Forerunners* draws on scholarly work initiated in notable blogs, social media, conference plenaries, journal articles, and the synergy of academic exchange. *This is gray literature publishing: where intense thinking, change, and speculation take place in scholarship.*

A guide to bourgeois bohemianism describes the social class' attitudes towards consumption, business, intellectualism, pleasure, spiritual life, and politics.

Looks at the life of the father of Communism focusing primarily on the human side of the man rather than his works

A Guide Through the American Status System

Don't Get Too Comfortable

What's the Matter with Kansas?

Bobos in Paradise and On Paradise Drive

The Real Story of Globalization

Eight Principles to Restore the Soul of America

The Bourgeois Virtues

Conspicuous Consumption

Buying (RED) products—from Gap T-shirts to Apple—to fight AIDS. Drinking a “Caring Cup” of coffee at the Coffee Bean & Tea Leaf to support fair trade. Driving a Toyota Prius to fight global warming. All these commonplace activities point to a central feature of contemporary culture: the most common way we participate in social activism is by buying something. Roopali Mukherjee and Sarah Banet-Weiser have gathered an exemplary group of scholars to explore this new landscape through a series of case studies of “commodity activism.” Drawing from television, film, consumer activist campaigns, and cultures of celebrity and corporate patronage, the essays take up examples such as the Dove “Real Beauty” campaign, sex positive retail activism, ABC’s Extreme Home Makeover, and Angelina Jolie as multinational celebrity missionary. Exploring the complexities embedded in contemporary political activism, *Commodity Activism* reveals the workings of power and resistance as well as citizenship and subjectivity in the neoliberal era. Refusing to simply position politics in opposition to consumerism, this collection teases out the relationships between material cultures and political subjectivities, arguing that activism may itself be transforming into a branded commodity.

From the influential and hugely popular “New York Times” columnist and bestselling author of “Bobos in Paradise” comes a landmark exploration of how human beings and communities succeed.

Presents a critique of elite universities and the culture of privilege they perpetuate, with a look at how social hierarchies, political correctness, and ambition can often overwhelm genuine intellectual endeavor.

*In the summer of 1914, one month after the assassination of Archduke Franz Ferdinand, the celebrated young painter Oskar Kokoschka was in the throes of a passionate love affair with Alma Mahler, the beautiful and seductive widow of the great composer. Now, four short years later, he has become a casualty of the Great War. Unlike many of his compatriots, Oskar has survived both a bayonet wound and mustard gas, yet he cannot seem to recover from his inconstant mistress’s ruinous betrayal. With the world around him as crippled as his own body and spirit, the dispossessed refugee arrives in Dresden, where he has secured a teaching position. The director of the city’s art museum, Hans Posse, a lonely widower, opens his home to Oskar, offering him a sanctuary in which he can begin to heal and eventually paint again, fulfilling the promise of greatness begun in his youth. For Oskar, however, the war continues to rage without and within, There is simply no life without his beloved Almi, his tormentor and muse, now another’s wife. Determined to have her -- somehow -- the grieving artist turns to his host’s servant, the shy, reserved Hulda. Shrouded in sadness, the tender young woman reawakens in Oskar desire -- and the passion of creation. But their secret liaison is fueled by Oskar’s preoccupation with his lost love, a dangerous obsession that could carry him -- and the innocent Hulda -- beyond hope to a place of no return. A luminous novel of hallucinatory prose set in a time of uncertainty and unimaginable loss, *The Silent Woman* pulls into focus a world of color, shadow, and heartbreak. Vividly bringing to life the ever-changing nature of desire, the constancy of love, and the illusiveness of memory, it is a sublime work by a uniquely gifted author that celebrates the power of beauty, passion, and hope to hurt and to heal.*

On Paradise Drive

Bohemian Paris

The Case against the Professional Managerial Class

The American Version

American Awakening

Harvard and the Education of the Ruling Class

An Actress In The Theater Of Politics

Understanding America

Observations on the many ways we manage to look down on others, from “ a writer who can make you laugh out loud on every third page ” (The New York Times Book Review). Snobs are everywhere. At the gym, at work, at school, and sometimes even lurking in your own home. But how did we, as a culture, get this way? With dishy detail, Joseph Epstein skewers all manner of elitism as he examines how snobbery works, where it thrives, and the pitfalls and perils in thinking you ’ re better than anyone else. Offering arch observations on the new footholds of snobbery, including food, fashion, high-achieving children, schools, politics, being with-it—whatever “ it ” is—name-dropping, and much more, Epstein explores the shallows and depths of a concept that has become part of our everyday lives . . . for better or worse. “ Smart, witty, perceptive . . . and almost always—in the best sense of the word—entertaining. ” Snobbery provides the ultimate social commentary on arrogance in America (TheWashington Post Book World). It ’ s a book you shouldn ’ t be caught dead without.

STARBUCKED will be the first book to explore the incredible rise of the Starbucks Corporation and the caffeine-crazy culture that fueled its success. Part Fast Food Nation, part Bobos in Paradise, STARBUCKED combines investigative heft with witty cultural observation in telling the story of how the coffeehouse movement changed our everyday lives, from our evolving neighborhoods and workplaces to the ways we shop, socialize, and self-medicate. In STARBUCKED, Taylor Clark provides an objective, meticulously reported look at the volatile issues like gentrification and fair trade that distress activists and coffee zealots alike. Through a cast of characters that includes coffee-wild hippies, business sharks, slackers, Hollywood trendsetters and more, STARBUCKED explores how America transformed into a nation of coffee gourmets in only a few years, how Starbucks manipulates psyches and social habits to snare loyal customers, and why many of the things we think we know about the coffee commodity chain are false.

#1 NEW YORK TIMES BESTSELLER With unequaled insight and brio, New York Times columnist David Brooks has long explored and explained the way we live. Now Brooks turns to the building blocks of human flourishing in a multilayered, profoundly illuminating work grounded in everyday life. This is the story of how success happens, told through the lives of one composite American couple, Harold and Erica. Drawing on a wealth of current research from numerous disciplines, Brooks takes Harold and Erica from infancy to old age, illustrating a fundamental new understanding of human nature along the way: The unconscious mind, it turns out, is not a dark, vestigial place, but a creative one, where most of the brain ’ s work gets done. This is the realm where character is formed and where our most important life decisions are made—the natural habitat of The Social Animal. Brooks reveals the deeply social aspect of our minds and exposes the bias in modern culture that overemphasizes rationalism, individualism, and IQ. He demolishes conventional definitions of success and looks toward a culture based on trust and humility. The Social Animal is a moving intellectual adventure, a story of achievement and a defense of progress. It is an essential book for our time—one that will have broad social impact and will change the way we see ourselves and the world.

With its wry portrayal of a shallow, materialistic 'leisure class' obsessed by clothes, cars, consumer goods and climbing the social ladder, this withering satire on modern capitalism is as pertinent today as when it was written over a century ago.

How to Change the World Without Losing Your Way

Backward and Upward

A Life

A Double Tall Tale of Caffeine, Commerce, and Culture

The New Upper Class and how They Got There

How to Change the World Without Losing Your Way

Backward and Upward

American Moderns

The New Upper Class and How They Got There

Encompassing a spectrum of conservative thought and political and social commentary, an anthology of essays features the writings of Mark Helprin, Peggy Noonan, Rush Limbaugh, and others

Frances Mayes, whose enchanting #1 New York Times bestseller Under the Tuscan Sun made the world fall in love with Tuscany, invites readers back for a delightful new season of friendship, festivity, and food, there and throughout Italy. Having spent her summers in Tuscany for the past several years, Frances Mayes relished the opportunity to experience the pleasures of primavera, an Italian spring. A sabbatical from teaching in San Francisco allowed her to return to Cortona—and her beloved house, Bramasole—just as the first green appeared on the rocky hillsides. Bella Tuscany, a companion volume to Under the Tuscan Sun, is her passionate and lyrical account of her continuing love affair with Italy. Now truly at home there, Mayes writes of her deepening connection to the land, her flourishing friendships with local people, the joys of art, food, and wine, and the rewards and occasional heartbreaks of her villa's ongoing restoration. It is also a memoir of a season of change, and of renewed possibility. As spring becomes summer she revives Bramasole's lush gardens, meets the challenges of learning a new language, tours regions from Sicily to the Veneto, and faces transitions in her family life. Filled with recipes from her Tuscan kitchen and written in the sensuous and evocative prose that has become her hallmark, Bella Tuscany is a celebration of the sweet life in Italy. Now with an excerpt from Frances Mayes's latest southern memoir, Under Magnolia.

Originally published as: Bobos in Paradise: the new upper class and how they got there. c2000; and: On Paradise Drive: how we live now (and always have) in the future tense. c2004.

One of "our most insightful social observers"* cracks the great political mystery of our time: how conservatism, once a marker of class privilege, became the creed of millions of ordinary Americans With his acclaimed wit and acuity, Thomas Frank turns his eye on what he calls the "thirty-year backlash"—the populist revolt against a supposedly liberal establishment. The high point of that backlash is the Republican Party's success in building the most unnatural of alliances: between blue-collar Midwesterners and Wall Street business interests, workers and bosses, populists and right-wingers. In asking "what 's the matter with Kansas?"—how a place famous for its radicalism became one of the most conservative states in the union—Frank, a native Kansan and onetime Republican, seeks to answer some broader American riddles: Why do so many of us vote against our economic interests? Where's the outrage at corporate manipulators? And whatever happened to middle-American progressivism? The questions are urgent as well as provocative. Frank answers them by examining pop conservatism—the bestsellers, the radio talk shows, the vicious political combat—and showing how our long culture wars have left us with an electorate far more concerned with their leaders' "values" and down-home qualities than with their stands on hard questions of policy. A brilliant analysis—and funny to boot—What's the Matter with Kansas? presents a critical assessment of who we are, while telling a remarkable story of how a group of frat boys, lawyers, and CEOs came to convince a nation that they spoke on behalf of the People. *Los Angeles Times

The Race to the Top

Tailspin

The Second Mountain

A Novel

The People and Forces Behind America's Fifty-Year Fall - and Those Fighting to Reverse It

Command Performance

George W. Bush and the Bush Family Dynasty

A Story of How Success Happens

The idea of an exceptional America remains controversial. In this dazzlingly comprehensive collection of essays, some of the nation's best scholars and thinkers take on the weighty task of sizing up Goliath in a way Americans and others can comprehend. These twenty studies in American exceptionalism provide a solidly researched and in-depth analysis on the current state of our institutions, our values, and our challenges for the future.

"A revision and expansion of the book originally published by Timbro in Swedish as Vearldens Klassresa (1999)"--Intro. Includes bibliographical references (p. 149-155) and index.

The unknown history of deportation and of the fear that shapes immigrants' lives Constant headlines about deportations, detention camps, and border walls drive urgent debates about immigration and what it means to be an American in the twenty-first century. The Deportation Machine traces the long and troubling history of the US government's systematic efforts to terrorize and expel immigrants over the past 140 years. This provocative, eye-opening book provides needed historical perspective on one of the most pressing social and political issues of our time. In a sweeping and engaging narrative, Adam Goodman examines how federal, state, and local officials have targeted various groups for expulsion, from Chinese and Europeans at the turn of the twentieth century to Central Americans and Muslims today. He reveals how authorities have singled out Mexicans, nine out of ten of all deportees, and removed most of them not by orders of immigration judges but through coercive administrative procedures and calculated fear campaigns. Goodman uncovers the machine's three primary mechanisms—formal deportations, “voluntary” departures, and self-deportations—and examines how public officials have used them to purge immigrants from the country and exert control over those who remain. Exposing the pervasive roots of anti-immigrant sentiment in the United States, The Deportation Machine introduces the politicians, bureaucrats, businesspeople, and ordinary citizens who have pushed for and profited from expulsion. This revelatory book chronicles the devastating human costs of deportation and the innovative strategies people have adopted to fight against the machine and redefine belonging in ways that transcend citizenship.

A healthy and united America--perhaps a country more united than it has ever been--is truly possible, and it starts with us. John Kingston draws on wisdom from history, science, faith, and culture, along with his own experiences, to offer eight principles for discovering purpose, meaning, and true community. We live in the greatest peace and prosperity that the world has ever known, but Americans are feeling more division, isolation, depression, and despair than ever before. These are issues of the soul. We seem unable to find purpose and meaning. We can't find "the life that is truly life"--a vibrant and purpose-filled way of living best experienced together. From his youth, Kingston has always carried a vision for a free and united America. With an approachable and conversational style, as well as a dash of humor, Kingston draws on a diverse and compelling collection of wisdom--the parables of the Bible and the philosophy of Aristotle, the legacy of Nelson Mandela and the speeches of Abraham Lincoln, the songs of Bruce Springsteen and current studies from the best neuro and social scientists today--to remind us that there is no "them," there is only us, and we're in this together. I

American Awakening, Kingston offers eight timeless principles for breaking through this darkness and despair and cultivating a radical togetherness, both here in this country and around the globe. You'll discover the profound impact of: In-person connection Making more from less Discovering purpose Redeeming adversity Responding instead of reacting Finding your unique sense of belonging Wherever you find yourself politically or spiritually, a healthy and united America starts with you. Join the Awakening movement and let's rediscover who we are--together.

The Sweet Life in Italy

The Quest for a Moral Life

Starbucked

Snobbery

Millennials Rising

Cultural Resistance in Neoliberal Times

Bella Tuscany

This Will Make You Smarter

An "account of the origins of the deeply divided status quo and the people fighting for a more equal, less myopic America"--

How the leisure class has been replaced by a new elite, and how their consumer habits affect us all In today's world, the leisure class has been replaced by a new elite. Highly educated and defined by cultural capital rather than income bracket, these individuals earnestly buy organic, carry NPR tote bags, and breast-feed their babies. They care about discreet, inconspicuous consumption—like eating free-range chicken and heirloom tomatoes, wearing organic cotton shirts and TOMS shoes, and listening to the Serial podcast. They use their purchasing power to hire nannies and housekeepers, to cultivate their children’s growth, and to practice yoga and Pilates. In The Sum of Small Things, Elizabeth Currid-Halkett dubs this segment of society “the aspirational class” and discusses how, through deft decisions about education, health, parenting, and retirement, the aspirational class reproduces wealth and upward mobility, deepening the ever-wider class divide. Exploring the rise of the aspirational class, Currid-Halkett considers how much has changed since the 1899 publication of Thorstein Veblen’s Theory of the Leisure Class. In that inflammatory classic, which coined the phrase “conspicuous consumption,” Veblen described upper-class frivolities: men who used walking sticks for show, and women who bought silver flatware despite the effectiveness of cheaper aluminum utensils. Now, Currid-Halkett argues, the power

of material goods as symbols of social position has diminished due to their accessibility. As a result, the aspirational class has altered its consumer habits away from overt materialism to more subtle expenditures that reveal status and knowledge. And these transformations influence how we all make choices. With a rich narrative and extensive interviews and research, The Sum of Small Things illustrates how cultural capital leads to lifestyle shifts and what this forecasts, not just for the aspirational class but for everyone.

The author of the acclaimed bestseller Bobos in Paradise, which hilariously described the upscale American culture, takes a witty look at how being American shapes us, and how America's suburban civilization will shape the world's future. Take a look at Americans in their natural habitat. You see suburban guys at Home Depot doing that special manly, waddling walk that American men do in the presence of large amounts of lumber; super-efficient uber moms who chair school auctions, organize the PTA, and weigh less than their children; workaholic corporate types boarding airplanes while talking on their cell phones in a sort of panic because they know that when the door closes they have to turn their precious phone off and it will be like somebody stepped on their trachea. Looking at all this, you might come to the conclusion that we Americans are not the most profound people on earth. Indeed, there are millions around the world who regard us as the great bimbos of the globe: hardworking and fun, but also materialistic and spiritually shallow. They've got a point. As you drive through the sprawling suburbs or eat in the suburban chain restaurants (which if they merged would be called Chili's Olive Garden Hard Rock Outback Cantina), questions do occur. Are we really as shallow as we look? Is there anything that unites us across the divides of politics, race, class, and geography? What does it mean to be American? Well, mentality matters, and sometimes mentality is all that matters. As diverse as we are, as complacent as we sometimes seem, Americans are united by a common mentality, which we have inherited from our ancestors and pass on, sometimes unreflectingly, to our kids. We are united by future-mindedness. We see the present from the vantage point of the future. We are tantalized, at every second of every day, by the awareness of grand possibilities ahead of us, by the bounty we can realize just over the next ridge. This mentality leads us to work feverishly hard, move more than any other people on earth, switch jobs, switch religions. It makes us anxious and optimistic, manic and discombobulating. Even in the superficiality of modern suburban life, there is some deeper impulse still throbbing in the heart of average Americans. That impulse is the subject of this book.

The Indignities of Coach Class, the Torments of Low Thread Count, the Never-Ending Quest for Artisanal Olive Oil, and Other First World Problems
David Rakoff's collection of autobiographical essays, *Fraud*, established him as one of our funniest, most insightful writers. In *Don't Get Too Comfortable*, Rakoff journeys into the land of plenty that is contemporary North America. Rarely have greed, vanity, selfishness, and vapidty been so mercilessly and wittily portrayed. Whether contrasting the elegance of one of the last flights of the supersonic Concorde with the good times and chicken wings of Hooters Air, portraying the rarified universe of Paris fashion shows where an evening dress can cost as much as four years of college, or traveling to a private island off the coast of Belize to watch a soft-core Playboy TV shoot, where he is provided with his very own personal manservant, David Rakoff takes us on a bitingly funny grand tour of our culture of excess, delving into the manic getting and spending that defines the North American way of life. Somewhere along the line, our healthy self-regard has exploded into obliterating narcissism, and Rakoff is there to map that frontier. He sits through the grotesqueries of "avant garde" vaudeville in Times Square immediately following 9/11. Twenty days without food allows him to experience firsthand the wonders of "detoxification," and the frozen world of cryonics, whose promise of eternal life is the ultimate status symbol, leaves him very cold indeed (much to our good fortune). At once a Wildean satire of our ridiculous culture of overconsumption and a plea for a little human decency, *Don't Get Too Comfortable* is a bitingly funny grand tour of our special circle of gilded-age hell.

The Road to Character

Privilege

The Lifelong Activist

Ethics for an Age of Commerce

PET Packaging Technology

Virtue Hoarders

How Partisanship and the Political Environment Shape Religious Identity

The Social Animal

Bobos in ParadiseThe New Upper Class and How They Got ThereSimon and Schuster

#1 NEW YORK TIMES BESTSELLER • David Brooks challenges us to rebalance the scales between the focus on external success—“résumé virtues”—and our core principles. **NAMED ONE OF THE BEST BOOKS OF THE YEAR BY THE ECONOMIST** With the wisdom, humor, curiosity, and sharp insights that have brought millions of readers to his New York Times column and his previous bestsellers, David Brooks has consistently illuminated our daily lives in surprising and original ways. In *The Social Animal*, he explored the neuroscience of human connection and how we can flourish together. Now, in *The Road to Character*, he focuses on the deeper values that should inform our lives. Looking to some of the world’s greatest thinkers and inspiring leaders, Brooks explores how, through internal struggle and a sense of their own limitations, they have built a strong inner character. Labor activist Frances Perkins understood the need to suppress parts of herself so that she could be an instrument in a larger cause. Dwight Eisenhower organized his life not around impulsive self-expression but considered self-restraint. Dorothy Day, a devout Catholic convert and champion of the poor, learned as a young woman the vocabulary of simplicity and surrender. Civil rights pioneers A. Philip Randolph and Bayard Rustin learned reticence and the logic of self-discipline, the need to distrust oneself even while waging a noble crusade. Blending psychology, politics, spirituality, and confessional, *The Road to Character* provides an opportunity for us to rethink our priorities, and strive to build rich inner lives marked by humility and moral depth. “Joy,” David Brooks writes, “is a byproduct experienced by people who are aiming for something else. But it comes.” Praise for *The Road to Character* “A hyper-readable, lucid, often richly detailed human story.”—*The New York Times* Book Review “This profound and eloquent book is written with moral urgency and philosophical elegance.”—Andrew Solomon, author of *Far from the Tree* and *The Noonday Demon* “A powerful, haunting book that works its way beneath your skin.”—*The Guardian* “Original and eye-opening . . . Brooks is a normative version of Malcolm Gladwell, culling from a wide array of scientists and thinkers to weave an idea bigger than the sum of its parts.”—*USA Today* By the authors of the bestselling *13th Gen*, an incisive, in-depth examination of the Millennials--the generation born after 1982. In this remarkable account, certain to stir the interest of educators, counselors, parents, and people in all types of business as well as young people themselves, Neil Howe and William Strauss provide the definitive analysis of a powerful generation: the Millennials. Having looked at oceans of data, taken their own polls, talked to hundreds of kids, parents, and teachers, and reflected on the rhythms of history, Howe and Strauss explain how Millennials have turned out to be so dramatically different from Xers and boomers. Millennials Rising provides a fascinating narrative of America's next great generation.

Jane Alexander had never been involved in mainstream politics and was happily engaged in her acting career when she was asked to consider becoming head of the embattled National Endowment for the Arts in the early 1990s. When, during her first visit to the Hill, Senator Strom Thurmond barked at her, "You gonna fund pornography?" she knew it would be a rough ride. Nothing had quite prepared her for the role of madame chairman. Her tenure coincided with the ascent of the infamous 104th Congress, presided over by Speaker Newt Gingrich, and its campaign to eliminate the Endowment completely. In *Command Performance*, Alexander brings a Washington outsider's perspective and an actor's eye for the telling human detail to an anecdote-filled story of the art of politics and the politics of art. And at the start of a new administration in Washington, she reminds us why we need art and why government should be in the business of supporting it.

Culture, Politics, and the Boundaries of Bourgeois Life, 1830-1930

Bohemian New York and the Creation of a New Century

The Anatomy of an Exceptional Nation

Karl Marx

150 New Scientific Concepts to Improve Your Thinking

Contemporary and Foundational Readings in Race, Class, and Gender

A Theory of the Aspirational Class

How Conservatives Won the Heart of America

Oriented toward the introductory student, *The Inequality Reader* is the essential textbook for today's undergraduate courses. The editors, David B. Grusky and Szonja Szelenyi, have assembled the most important classic and contemporary readings about how poverty and inequality are generated and how they might be reduced. With thirty new readings, the second edition provides new materials on anti-poverty policies as well as new qualitative readings that make the scholarship more alive, more accessible, and more relevant. Now more than ever, *The Inequality Reader* is the one-stop compendium of all the must-read pieces, simply the best available introduction to the stratifi cation canon.

Exotic and yet familiar, rife with passion, immorality, hunger, and freedom, Bohemia was an object of both worry and fascination to workaday Parisians in the nineteenth century. No mere revolt against middle-class society, the Bohemia Seigel discovers was richer and more complex, the stage on which modern bourgeois acted out the conflicts of their social identities, testing the liberation promised by post-revolutionary society against the barriers set up to contain it. Turning life into art, Bohemia became a space where many innovative and original figures—some famous, some obscure—found a home.

In the early twentieth century, an exuberant brand of gifted men and women moved to New York City, not to get rich but to participate in a cultural revolution. For them, the city's immigrant neighborhoods--home to art, poetry, cafes, and cabarets in the European tradition--provided a place where the fancies and forms of a new America could be tested. Some called themselves Bohemians, some members of the avant-garde, but all took pleasure in the exotic, new, and forbidden. In *American Moderns*, Christine Stansell tells the story of the most famous of these neighborhoods, Greenwich Village, which--thanks to cultural icons such as Eugene O'Neill, Isadora Duncan, and Emma Goldman--became a symbol of social and intellectual freedom. Stansell eloquently explains how the mixing of old and new worlds, politics and art, and radicalism and commerce so characteristic of New York shaped the modern American urban scene. *American Moderns* is both an examination and a celebration of a way of life that's been nearly forgotten.

In one of the most unprecedented developments in the history of national politics, George W. Bush abruptly emerged to lead all presidential aspirants in the national polls for the 2000 election. Yet voters know very little about the man, beyond his famous name and his place in one of the nation's most powerful political dynasties. First Son is a true, riveting family saga about extraordinary power and politics in America and in the unharnessed state--a state of mind--called Texas. The story begins with the turn-of-the-century emergence of the influential Bush-Walker clan and of Prescott Bush, the Connecticut patrician who ingrained in his family an ethos that continues to exert influence on his son, former President George Bush, and his grandsons, George W. and Jeb. How these scions of the Bush dynasty struggle to live up to their enduring legacy is the central theme of this colorful and perceptive portrait the first authenticative book on the governor of Texas. In the past year, award-winning Texas writer Bill Minutaglio has met with George W. Bush and interviewed dozens of people close to him, from his brother Governor Jeb Bush of Florida to uncles and cousins, from current and former political advisers to high-ranking insiders from his father's years in the White House. Fraternity buddies, political operatives, George W.'s employers, and even ardent critics of the Bush family bring this story to life--from the society circles in his native Connecticut to the family compound in Maine to the backwaters of his adopted Texas. The result is a book that is nuanced, insightful, and surprising in the contradictions and complexities it reveals about this man. First Son vividly reconstructs George W. Bush's boarding-school days at one of the country's most exclusive institutions; his tenure in one of Yale's secret societies and as president of his unfettered fraternity; his attempts to follow his family's million-dollar path into the wide-open Texas oil patch; his role in major league baseball as the public face and head cheerleader for the Texas Rangers; and, finally, his rise to governor of Texas and national political force, executed with more hard-edged calculation than many people realize. Written with precision, verve, and fair-minded balanace, First Son will be the political story of 2000--the eye-opening tale of a natural-born politician.

The Inequality Reader

The Rise of the Creative Class

From Politics to the Pews

Class

How We Live Now (And Always Have) in the Future Tense

The New Conservative Writing

Bobos in Paradise

The Deportation Machine

#1 NEW YORK TIMES BESTSELLER □ Everybody tells you to live for a cause larger than yourself, but how exactly do you do it? The author of *The Road to Character* explores what it takes to lead a meaningful life in a self-centered world. “Deeply moving, frequently eloquent and extraordinarily incisive.”—*The Washington Post* Every so often, you meet people who radiate joy—who seem to know why they were put on this earth, who glow with a kind of inner light. Life, for these people, has often followed what we might think of as a two-mountain shape. They get out of school, they start a career, and they begin climbing the mountain they thought they were meant to climb. Their goals on this first mountain are the ones our culture endorses: to be a success, to make your mark, to experience personal happiness. But when they get to the top of that mountain, something happens. They look around and find the view . . . unsatisfying. They realize: This wasn’t my mountain after all. There’s another, bigger mountain out there that is actually my mountain. And so they embark on a new journey. On the second mountain, life moves from self-centered to other-centered. They want the things that are truly worth wanting, not the things other people tell them to want. They embrace a life of interdependence, not independence. They surrender to a life of commitment. In *The Second Mountain*, David Brooks explores the four commitments that define a life of meaning and purpose: to a spouse and family, to a vocation, to a philosophy or faith, and to a community. Our personal fulfillment depends on how well we choose and execute these commitments. Brooks looks at a range of people who have lived joyous, committed lives, and who have embraced the necessity and beauty of dependence. He gathers their wisdom on how to choose a partner, how to pick a vocation, how to live out a philosophy, and how we can begin to integrate our commitments into one overriding purpose. In short, this book is meant to help us all lead more meaningful lives. But it’s also a provocative social commentary. We live in a society, Brooks argues, that celebrates freedom, that tells us to be true to ourselves, at the expense of surrendering to a cause, rooting ourselves in a neighborhood, binding ourselves to others by social solidarity and love. We have taken individualism to the extreme—and in the process we have torn the social fabric in a thousand different ways. The path to repair is through making deeper commitments. In *The Second Mountain*, Brooks shows what can happen when we put commitment-making at the center of our lives.

One of the most substantial divides in American politics is the “God gap.” Religious voters tend to identify with and support the Republican Party, while secular voters generally support the Democratic Party. Conventional wisdom suggests that religious differences between Republicans and Democrats have produced this gap, with voters sorting themselves into the party that best represents their religious views. Michele F. Margolis offers a bold challenge to the conventional wisdom, arguing that the relationship between religion and politics is far from a one-way street that starts in the church and ends at the ballot box. Margolis contends that political identity has a profound effect on social identity, including religion. Whether a person chooses to identify as religious and the extent of their involvement in a religious community are, in part, a response to political surroundings. In today’s climate of political polarization, partisan actors also help reinforce the relationship between religion and politics, as Democratic and Republican elites stake out divergent positions on moral issues and use religious faith to varying degrees when reaching out to voters.

For a century and a half, the artists and intellectuals of Europe have scorned the bourgeoisie. And for a millennium and a half, the philosophers and theologians of Europe have scorned the marketplace. The bourgeois life, capitalism, Mencken’s “booboisie” and David Brooks’s “bobos”—all have been, and still are, framed as being responsible for everything from financial to moral poverty, world wars, and spiritual desuetude. Countering these centuries of assumptions and unexamined thinking is Deirdre McCloskey’s *The Bourgeois Virtues*, a magnum opus that offers a radical view: capitalism is good for us. McCloskey’s sweeping, charming, and even humorous survey of ethical thought and economic realities—from Plato to Barbara Ehrenreich—overturns every assumption we have about being bourgeois. Can you be virtuous and bourgeois? Do markets improve ethics? Has capitalism made us better as well as richer? Yes, yes, and yes, argues McCloskey, who takes on centuries of capitalism’s critics with her erudition and sheer scope of knowledge. Applying a new tradition of “virtue ethics” to our lives in modern economies, she affirms American capitalism without ignoring its faults and celebrates the bourgeois lives we actually live, without supposing that they must be lives without ethical foundations. High Noon, Kant, Bill Murray, the modern novel, van Gogh, and of course economics and the economy all come into play in a book that can only be described as a monumental project and a life’s work. *The Bourgeois Virtues* is nothing less than a dazzling reinterpretation of Western intellectual history, a dead-serious reply to the critics of capitalism—and a surprising page-turner.

World-renowned urbanist Richard Florida's bestselling classic on the transformation of our cities in the twenty-first century-now updated with a new preface In his modern classic The Rise of the Creative Class, urbanist Richard Florida identifies the emergence of a new social class reshaping the twenty-first century's economy, geography, and workplace. This Creative Class is made up of engineers and managers, academics and musicians, researchers, designers, entrepreneurs and lawyers, poets and programmer, whose work turns on the creation of new forms. Increasingly, Florida observes, this Creative Class determines how workplaces are organized, which companies prosper or go bankrupt, and which cities thrive, stagnate or decline. Florida offers a detailed occupational, demographic, psychological, and economic profile of the Creative Class, examines its global impact, and explores the factors that shape "quality of place" in our changing cities and suburbs. Now updated with a new preface that considers the latest developments in our changing cities, The Rise of the Creative Class is the definitive edition of this foundational book on our contemporary economy.

Bobos in Paradise: 20th Anniversary Edition

The Silent Woman

Commodity Activism

The Hidden Sources of Love, Character, and Achievement

The Next Great Generation

The Sum of Small Things

America's Long History of Expelling Immigrants

The Paradise Suite

Do you believe that spending \$15,000 on a media center is vulgar, but that spending \$15,000 on a slate shower stall is a sign that you are at one with the Zenlike rhythms of nature? Do you work for one of those visionary software companies where people come to work wearing hiking boots and glacier glasses, as if a wall of ice were about to come sliding through the parking lot? If so, you might be a Bobo. In his bestselling work of "comic sociology," David Brooks coins a new word, Bobo, to describe today's upper class -- those who have wed the bourgeois world of capitalist enterprise to the hippie values of the bohemian counterculture. Their hybrid lifestyle is the atmosphere we breathe, and in this witty and serious look at the cultural consequences of the information age, Brooks has defined a new generation.

Are you an activist who is always scrambling for time--and maybe leaving some projects undone or poorly done? Do you procrastinate? Are you tired of being broke and always having to scramble for money? Does instability in your personal life affect your ability to do your work? Does your work interfere with your ability to have a healthy, stable personal life, including good personal relationships? Do you feel like you might be burning out, or already have? Or are you the parent, partner or friend of an activist who worries about these things on behalf of your loved one? If you are, then The Lifelong Activist will help. It teaches activists how to avoid burnout by integrating activism consciously and joyfully into a well-balanced life. Its five sections--"Managing Your Mission"; "Managing Your Time"; "Managing Your Fears (a.k.a. Beating Procrastination)"; "Managing Your Relationship with Self" and "Managing Your Relationship with Others"--Offer easy and effective techniques to help vactivists make realistic choices that ensure their long-term happiness and productivity, and those on the verge of burnout reclaim their enthusiasm, passion, and joy. Written by a coach who has helped more than a thousand activists and others realize their dreams, The Lifelong Activist will help you take your activism to the next level, while at the same time helping you live a balanced, happy, and healthy life. - Publisher.

This book describes the living-room artifacts, clothing styles, and intellectual proclivities of American classes from top to bottom

First Son