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Edition

For courses in College
Algebra. Show
students that our
world is profoundly
mathematical Bob

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Blitzer continues to inspire students with his engaging approach to mathematics, making this beloved series the #1 in the market year after year. Blitzer draws on his unique background in mathematics and behavioral science to present a wide range of vivid applications in

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mathematical world to a whole new level drawing from applications across all fields as well as topics that are of interest to any college student (e.g., student loan debt, grade inflation, sleep hours of college students). Applications are also brought to life online in a new,

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study plan that helps them absorb course material and understand difficult concepts. The new edition continues to expand the comprehensive auto-graded exercise options. In addition, Pearson MyLab Math includes new options designed to help

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students of all levels
and majors to stay
engaged and succeed
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Julie Miller wrote her
developmental math
series because students
were coming into her
Precalculus course
underprepared. They
weren ' t

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mathematically
mature enough to
understand the
concepts of math nor
were they fully
engaged with the
material. She began
her developmental
mathematics offerings
with intermediate
algebra to help bridge
that gap. The
Precalculus series is a

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necessary to be
successful in

Precalculus and can
carry them through to
the calculus sequence.
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this highly dependable
book retains its best
features – accuracy,
precision, depth, and
abundant exercise
sets – while
substantially updating

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Logarithmic
Functions; Analytic
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Trigonometry;
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Probability; and more.
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everyday lives.

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Introductory &
Intermediate Algebra

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Anyone trying to learn algebra and trigonometry may think they understand a concept but then are unable to apply that understanding when they

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attempt to
complete
exercises. This
innovative book
helps them
overcome common
barriers to
learning the
concepts and
builds
confidence in
their ability to
do mathematics.
The second

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edition presents
new sections on
modeling at the
end of each
chapter as well
as new material
on Limits and
Early Functions.
Numerous
examples are
also included
that provide
more detailed
annotations

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TRIGONOMETRY,
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uses the dynamic
link between
concepts and
applications to
bring
mathematics to
life. By
incorporating
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learning
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helps students
to better
understand
concepts, work
independently,
and obtain
greater
mathematical
fluency. The
text also
includes
technology
features to
accommodate

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courses that
allow the option
of using
graphing
calculators. The
authors' proven
Aufmann
Interactive
Method allows
students to try
a skill as it is
presented in
example form.
This interaction

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between the
examples and Try
Exercises serves
as a checkpoint
to students as
they read the
textbook, do
their homework,
or study a
section. In the
Seventh Edition,
Review Notes are
featured more
prominently

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throughout the
text to help
students
recognize the
key prerequisite
skills needed to
understand new
concepts.

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and helps you
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learn in class.

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This book presents
the traditional content
of Precalculus in a
manner that answers

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the age-old question
of “When will I ever
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Highlighting truly
relevant applications,
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teach from/easy to
learn from approach.

KEY TOPICS Chapter
topics include
equations,
inequalities, and
mathematical models;

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polynomial and
rational functions;
exponential and
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functions; analytic
trigonometry; systems
of equations and
inequalities; conic
sections and analytic
geometry; and
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and probability. For

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vivid applications in
real-life situations.

Students stay
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references to connect
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Learning Guide for

Algebra and

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This should be the
last course a
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before high school
biology. Typically,
we recommend
that the student
take this course

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during the same
year that he or she
is taking
prealgebra.

Exploring Creation
With Physical
Science provides a
detailed
introduction to the
physical
environment and
some of the basic
laws that make it

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- * There is more color in this edition as compared to the

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previous edition,
and many of the
drawings that are in
the first edition
have been replaced
by higher-quality
drawings. * There
are more
experiments in this
edition than there
were in the
previous one. In
addition, some of

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the experiments that were in the previous edition have been changed to make them even more interesting and easy to perform. *

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online resources that give them access to advanced subject matter. * To aid the student in reviewing the course as a whole, there is an appendix that contains questions which cover the entire course. The solutions and tests

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manual has the answers to those questions. Because of the differences between the first and second editions, students in a group setting cannot use both. They must all have the same edition. A further description of the changes

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made to our second
edition courses can
be found in the
sidebar on page 32.

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*between concepts
and applications
to bring
mathematics to
life. By
integrating
interactive
learning
techniques, the
Aufmann team
helps students
to better
understand
concepts, work*

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*independently,
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greater
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fluency. The
text also
includes
technology
features to
accommodate
courses that
allow the option
of using
graphing*

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*calculators. The
authors' proven*

Aufmann

*Interactive
Method allows
students to try
a skill as it is
presented in
example form.*

*This interaction
between the
examples and Try
Exercises serves
as a checkpoint*

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to students as they read the textbook, do their homework, or study a section. In the eighth edition, Review Notes are featured more prominently throughout the text to help students recognize the

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Students stay
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*uses pop-culture
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connect math to
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showing that
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NOT to purchase
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textbook at the
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mathematical Blitzer
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— such as Brief Review
of prerequisite topics,
Achieving Success boxes,
and Retain the Concepts
exercises — as well as
support within MyLab™
Math such as new
concept-level videos,

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and Trigonometry is known for enabling students to "see the math" through its focus on visualization and early introduction to functions. With the Fifth Edition, the authors continue to innovate by creating and positioning review material to provide a more effective tool for teachers and

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students. 25 Just-In-Time review topics are placed throughout the text and MyMathLab to help students right when they need it most. This, along with the existing Mid-chapter Mixed Review exercises, Study Guide summaries, and the new MyMathLab with Integrated Review course, students have an unparalleled amount of

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review resources to help them be successful in the course. Also available with MyMathLab ® MyMathLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their

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understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. With this edition, the authors focused on developing MyMathLab features that help better prepare students and get them thinking more visually and conceptually.

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thousands of students
with his engaging
approach to
mathematics, making this
beloved series the #1 in
the market. Blitzer draws
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background in
mathematics and
behavioral science to
present the full scope of
mathematics with vivid
applications in real-life
situations. Students stay

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engaged because Blitzer often uses pop-culture and up-to-date references to connect math to students' lives, showing that their world is profoundly mathematical.

Learning Guide with
Integrated Review
Worksheets for College
Algebra with Integrated
Review
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realistic applications instantly piques students' curiosity about the presence of mathematical concepts in the world around them. These applications are apparent throughout the entire program—from his relatable examples, friendly writing style, and thought-provoking

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features in the textbook, to the enhanced digital resources in the MyMathLab course. Blitzer pulls from topics that are relevant to college students, often from pop culture and everyday life, to ensure that students will actually use their learning resources to

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achieve success. With an expansion of the series to now include a Developmental Math "all-in-one" text (with content spanning prealgebra through intermediate algebra), and with an enhanced media program accompanying this revision, developmental

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structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts.

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to Algebra and
Trigonometry
illustrates how the
graph of a function
can be used to
support the solutions
of equations and
inequalities involving

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the function.

Beginning with linear functions in Chapter 1, the text uses a four-part process to analyze each type of function, starting first with the graph of the function, then the equation, the associated inequality of that equation, and ending with applications. The text

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courses. College
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wealth of examples

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with detailed, conceptual explanations, building a strong foundation in the material before asking students to apply what they've learned. Coverage and Scope In determining the concepts, skills, and topics to cover, we engaged dozens of highly experienced

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in Chapter 3. The authors recognize that while some institutions may find this material a prerequisite, other institutions have told us that they have a cohort that need the prerequisite skills built into the course.

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Prerequisites Chapter

2: Equations and

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Inequalities Chapters

3-6: The Algebraic

Functions Chapter 3:

Functions Chapter 4:

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Chapter 5: Polynomial

and Rational

Functions Chapter 6:

Exponential and

Logarithm Functions

Chapters 7-9: Further

Study in College

Algebra Chapter 7:

Systems of Equations

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and Inequalities
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Chapter 8: Analytic
Geometry Chapter 9:
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