

Beyond Design The Synergy Of Apparel Product Development

Across the realms of multimedia production, information design, web development, and usability, certain truisms are apparent. Like an Art of War for design, this slim volume contains guidance, inspiration, and reassurance for all those who labor with the user in mind. If you work on the web, in print, or in film or video, this book can help. If you know someone working on the creative arena, this makes a great gift. Funny, too. This informative, full-color text takes students step-by-step through the decision-making involved in the pre-production processes of apparel product development---planning, forecasting, fabricating, line development, technical design, pricing, sourcing, and distribution. It demonstrates how these processes must be coordinated to get the right product to market, when consumers want it, and at a price they are willing to pay. The 4th Edition has been edited around a new metastructure to maximize student learning. It continues to build on the themes of sustainability, business ethics, and the impact of fast fashion and social media while seeking to address opportunities for both large and small companies, and entrepreneurs. The text advances its discussion of how new technologies continue to shorten the product development calendar. Chapters have been updated to include current examples, updated charts and graphs, and more case studies. There are updated references to contemporary developments with examples relevant to today's student. New to this Edition · Includes international examples and case studies that address the effects of globalization · Advances the discussion of the pros and cons of fast fashion vs. slow fashion · Revised, easier-to-read charts and graphs and 30% new color photographs · Thoroughly revised Chapters 12 (Sourcing) and 13 (Costing and Pricing) updated with most recent info on trade laws, changes in sourcing criteria and wages in international sourcing countries Beyond Design STUDIO · Study smarter with self-quizzes featuring scored results and personalized study tips · Review concepts with flashcards of essential vocabulary · Watch videos that bring chapter concepts to life PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501315480. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com. This book has three parts to it since it represents the true

story of the author; starting with his birthplace Aleppo. During this period, he tells his life as it happened; from childhood to graduating from high school and his escape from the Syrian Army. The author brings up what it took to survive and succeed in the United States and finally, how he got involved with America's Energy Independence goals. He leaves the book with valuable data and information which students/readers can use for years. Glenda K. Harrison, freelance style contributor and creator of the blog, So What to Twenty, has long been enthusiastic about the subject of style. Spending her days inspiring women to identify and embrace their unique gifts, and fashion prowess, she noticed the meaning of style is often cast into a one dimensional story - usually referring to fashion, and relegated into what someone is wearing, when in fact, style is much more complex than sartorial pursuits, and extends beyond what the eye can see. After spending many years deciphering people who embody the characteristics of style, with clarity, Harrison takes us on a journey that cleverly unravels the intangible traits, as well as their wardrobe mastery, and then beautifully weaves together the person who encompasses this multi-faceted word. With the illustrations of Allison Taylor, True Style: A Look Beyond the Surface brings this subject to life, and puts substance and artistry into the true meaning of style.

True Style

A Half Century of Air Force Space Leadership

Beyond Design, 2nd Edition

Diving and Hyperbaric Applications

Finding Your Way to Life's Next Level

Don't Mess It Up

Now in full colour, the third edition of this practical text takes students step-by-step through the pre-production processes of apparel product development: planning, forecasting, fabricating, line development, technical design, pricing and sourcing and includes a greater focus on current issues, for example sustainability and business ethics.

The year is 2137, over 160 years ago the "Great War" was fought in Europe. The Western Hemisphere stayed out of the conflict, as much as possible, using the slogan: "The East for the East ... The West for the West." For all this time the USA did not go past 30 degrees or 175 degrees latitude. Until the aero-submarine, "Coldwater" in command of Lieutenant Jefferson Turck is blown past the 30 in a raging storm. Damaged, the ship landed in Europe only to find that it was not the enemy that was expected but something entirely different. Originally published in 1915 as "Beyond 30." UX Design and Usability Mentor Book includes best practices and real-life examples in a broad range of topics like: UX design techniques Usability testing techniques such as eye-tracking User interface design guidelines Mobile UX design principles Prototyping Lean product development with agile vs. waterfall Use cases User profiling Personas Interaction design Information architecture Content writing Card sorting Mind-mapping

Wireframes Automation tools Customer experience evaluation The book includes real-life experiences to help readers apply these best practices in their own organizations. UX Design and Usability Mentor Book is an extension of best-selling Business Analyst's Mentor Book. Thanks to the integrated business analysis and UX design methodology it presents, the book can be used as a guideline to create user interfaces that are both functional and usable.

"The Book of Eli - Solara: The Verse of Shadow," is the story of Solara and her mission to save her blind mother from Carnegie. This story is a fan-told expansion of the original 2010 movie The Book of Eli starring Denzel Washington (Eli) and Mila Kunis (Solara). Throughout this book, the reader follows Solara as the main character and receives closure to the original story. This book will appeal to those who enjoy fan fiction.

Beyond the Fabric of Existence

Fashion by Design

Beyond Horizons

A Tale for Every Worldly Child (Illustrated Edition)

With Best Practice Business Analysis and User Interface Design Tips and Techniques

Beyond Me

This textbook, originally published in 1987, broadly examines the software requirements design electronic circuitry, including integrated circuits. Topics include synthesis analysis tools, graphics and user interface, memory representation, and more. The book also describes a real system called "Electric."

Whether in freezing arctic tundra or blazing deserts, human beings have been figuring out how to adapt to hostile environments for centuries. New challenges emerge however, as we venture to places where we are truly unable to exist without technology. When it comes to surviving underwater, a thorough knowledge of human physiology must be combined with a firm grasp of engineering principles, and Life Support Systems Design provides the student with an extensive grounding in both. A reference text for any beginning life support systems engineer, it also serves as a refreshment for more experienced divers. The text particularly emphasizes the effects of hypoxia exposures on the diver's ability to function, but it also explores underwater physics including the transport of light, heat, and gases, in detail. It reviews the practical technological aspects of life support system engineering, such as gas storage and delivery systems, and environmental control design. Finally, once the textbook has been absorbed, the authors encourage the student to design a life support system for a specified application. Armed with the knowledge gained from Life Support Systems Design, it seems like a project any student would ace.

Some come to escape the city life. Others come to escape their past. Sometimes there is no escaping it. The Northern Catskill Mountains have always held a certain mystery and draw for those who just want to leave it all behind. Those who call the Catskills home have grown accustomed to the peace and serenity. But every few decades an outside world finds its way in, with violent consequences. Chance encounters, forbidden secrets, destructive relationships and the forces of nature all combine for an extraordinary ending that could only happen in The Catskills.

Beyond Design The Synergy of Apparel Product Development Bloomsbury Publishing

USA

Kitty Cat Craze Coloring

The Book of Eli - Solara

J.J. Pizzuto's Fabric Science

The Catskills

A Road Map to Success Through American Technology

Fashion Design Research

"The Synergy of Apparel Product Development, Fifth Edition maps the processes required to bring apparel products from concept to consumer. This full-color text takes students step-by-step through the decision-making involved in the pre-production processes of apparel product development including business, creative, technical, and production planning. Updated chapter content reflects evolving industry practice. It demonstrates how these processes must be coordinated to get the right product to market, when consumers want it, and at a price they are willing to pay in an increasingly digital environment. The text seeks to address how functional approaches vary depending on a business's size and fashion focus. More global in scope, the fifth edition includes examples and case studies of multi-national companies and incorporates global nomenclature when it differs from the US industry. This new edition also advances its discussion of how new technologies continue to shorten the product development calendar. The book is written to help students anticipate the chaotic pace of change not only in fashion trends, but also in the fashion system itself"--
Fashion Forward demystifies the exciting career of a fashion forecaster and fosters skills that will benefit any design professional. The book begins with an overview of fashion forecasting theories and concepts and then leads readers through a step-by-step guide to creating and presenting a forecast. The authors reveal the inner workings of global fashion forecasting through real-world examples and interviews with both influential forecasters and the designers who rely upon them. Fashion Forward enables readers to start spotting tomorrow's trends today and compellingly communicate them-- both visually and verbally--to inspire fashion innovators. New to this Edition - Current images and examples. Updated fashion photos to include current and trending images, professional presentations and forecast examples, plus new interviews and quotes. - Covers the latest methods and technology. New coverage of social media, technology and data analytics practices in fashion forecasting. - Enhanced global perspective. New content addressed the global apparel industry, emphasizes international forecasting firms, includes interviews with global forecaster and trend specialists, and more diverse images and examples throughout the book. - Practical career information and hands-on application. Updated and expanded career opportunities sections and enhanced activities provide real-world simulations and insights. - New online STUDIO resources offer students self-study quizzes, flashcards, additional projects and online resources. PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with

new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501328350.

Through poignant, often humorous stories, you will discover the secrets to Melinda's success, finding practical help to overcome your own obstacles to achieve the next level in any area of life. Because she was tone deaf as a child, Doolittle's choir director would plead with her to just move her mouth and not let any sound come out. Undaunted, her love of singing drove her to enter a contest in the 7th grade and, miraculously, she won. Melinda began to realize that success in life was something bigger than her---or, as she puts it, 'It's beyond me!' She began setting and systematically reaching her goals, such as singing background vocals for her many of her favorite music artists. Then by an amazing turn of events, she burst onto the music scene with her flawless vocal performances on American Idol -- becoming the clear favorite of the show's most difficult judge, Simon Cowell. Beyond Me also provides you a rare behind-the-scenes glimpse of one of America's biggest pop culture phenomenon, American Idol, and how she turned that stress-filled environment into a springboard from which she could soar.

There have been several scientific books and lecture papers written on the subject of our holographic universe but none have gone far enough as to expand peoples thinking and explain the true nature of reality. Music is a natural consequence of the pure mathematics within nature. Music is a true universal language as Music is vibrational physics and mathematics that is a language understood by the human mind. The silent music of the universe or Aether Physics from the RG Veda is the only ONE science that explains the true perfection of creation and our connection to the holographic universe. Quantum Metrics are from the RG Veda: Quantum Physicist already knowing the answer as they have taken it the RG Veda then creates complicated elongated mathematical equations to derive at their Metric, which they name after themselves. I explain how to calculate all 90 metrics contained in RG Veda using a dividend and divisor and how to apply this system of harmony to devices you can manufacture such as electric motors. I would not dare name any of the yet "undiscovered" Metrics after myself, as no man should claim Gods work as his own. Although I have examples of the RG Vedas and other sources mentioning the Vedic Meter no one to my knowledge as given a full interpretation of them and what they relate to as I have done. I have deciphered and attempted to simplify one of the most ancient of mysteries and show how to apply it. My intention in releasing this information is to enlighten humanity as to assist in the rebuilding of the foundations of science for the advancement of all. We all must aspire to a brighter future and not allow this information to remain the industrial secret of occult societies. These societies have handicapped humanity for long enough and it is time to enter into the light from the darkness and advance our civilization. The zenith is the point in the sky or celestial sphere directly above an observer. God, sees all life in all dimensions and knows all of us, we should all strive for Krsna Consciousness and free ourselves from the illusion of our material world. When there is harmony between the

mind, heart and resolution then nothing is impossible.

Beyond the Time Barrier

Ready-to-wear Apparel Analysis

The Lost Continent

Revised Edition

Understanding the Earthly Programs of Limitations and Controls

Beyond the Grass Ocean

In this revised and expanded collection of essays on origins, mathematician Granville Sewell looks at the big bang, the fine-tuning of the laws of physics, and (especially) the evolution of life. Sewell explains why evolution is a fundamentally different and much more difficult problem than others solved by science, and why increasing numbers of scientists are now recognizing what has long been obvious to the layman, that there is no explanation possible without design. This book summarizes many of the traditional arguments for intelligent design, but presents some powerful new arguments as well.

"The Synergy of Apparel Product Development, Fifth Edition maps the processes required to bring apparel products from concept to consumer. This full-color text takes students step-by-step through the decision-making involved in the pre-production processes of apparel product development including business, creative, technical, and production planning. Updated chapter content reflects evolving industry practice. It demonstrates how these processes must be coordinated to get the right product to market, when consumers want it, and at a price they are willing to pay in an increasingly digital environment. The text seeks to address how functional approaches vary depending on a business's size and fashion focus. More global in scope, the fifth edition includes examples and case studies of multi-national companies and incorporates global nomenclature when it differs from the US industry. This new edition also advances its discussion of how new technologies continue to shorten the product development calendar. The book is written to help students anticipate the chaotic pace of change not only in fashion trends, but also in the fashion system itself."--

Survey of Historic Costume presents a thorough overview and chronology of Western dress from the ancient world to the trends of today.

Technical Sourcebook for Designers is completely devoted to preparing aspiring and professional apparel designers for the growing demand for technical design skills in the apparel industry. This comprehensive compilation presents technical design processes and industry standards that reflect current apparel production and manufacturing practices. Lee and Steen provide a holistic perspective of the role of technical design in apparel production, including such considerations as selection of fabrics, finding seasonal fashion trends, garment construction, and fit evaluation, all in the context of meeting the needs of the target consumer with cost-effective decisions. This edition includes a new section on real-life fit problems and solutions, more information on essential math for designers (such as grading and costing) plus coverage of product lifecycle management (PLM) and sustainability. An all new Chapter 8 on Sweater Product Design explores

sweater design and manufacturing. More than 200 new images and newly added color in illustrations to show relevant design details. With versatile coverage of a variety of product categories including women's wear, menswear and knitwear, this text gives students essential tools to develop specification sheets and technical packages for specific markets.

The Little Black Book of Design

Fashion Forward

The Synergy of Apparel Product Development

What's Your Green Goldfish?

Beyond Design

In the Beginning

Every fashion collection begins with research. But how do you start? How much should you do? How do you use that research? Fashion Design Research is designed to answer these questions and demystify the process for students. Illustrated throughout with inspirational photographs and images of good practice within student sketchbooks, the book begins with the basics of primary and secondary research sources and shows students how and where to gather information. Chapters on market, fabric, and color research follow before the final chapter shows how to gather all the information together, understand it, and use it in a process known as triangulation. Additionally, case studies from a wide range of international designers showcase different working methods. By offering a clear approach to research for fashion design, this book will inspire students to embrace an activity that is both fun and fruitful.

Enjoy 20 limited-detail illustrations, designed for those who would rather keep it simple. Each page was hand-drawn and edited by K J Kraemer, with you in mind. If you don't want to spend days on a project or just want room to get creative, this adult coloring book is for you!

In *Don't Mess It Up: How Founders and Their Successors Can Avoid the Clichés That Inhibit Growth*, author and six-time second CEO Les Trachtman offers his expertise on the most effective ways to successfully hand off your company to a worthy successor. He also has advice for those who are inheriting a business and want to take it to the next level, as well as for boards who are dealing with these leadership transitions. In his direct, no-nonsense approach, Les shows readers how seemingly harmless business clichés such as “get it right” and “be careful” can have a detrimental effect on a company's future by conveying that such imperative ingredients such as risk and innovation are things to now be avoided. Readers will learn how to:

- Understand the metamorphosis required to transition from great founder to great CEO
- Know when, and if, it's time to replace yourself
- Pick the right successor
- Prepare yourself and your company for the fragile transition
- Create a successful CEO transition
- Separate yourself from the company

There is likely no one more experienced in founder transitions than Les Trachtman. He has been an innovative and respected successor at six different companies; let his hard-won advice guide you through your transition

and toward success.

With the increasing emphasis on textiles as a major global industry, this edition continues the tradition of meeting the needs of both students and professionals. Amongst other new material, Cohen and Johnson address the effect of textiles and textile products on the environment throughout the text.

Computer Aids for VLSI Design

How Founders and Their Successors Can Avoid the Clichés That Inhibit Growth
Understanding Aesthetics for the Merchandising and Design Professional

The Verse of Shadow

Christmas Designs Coloring Book

A Guide to Fashion Forecasting

This edition of this practical text takes students step-by-step through the pre-production processes of apparel product development: planning, forecasting, fabricating, line development, technical design, pricing and sourcing and includes a greater focus on current issues.

Questioning some commonly accepted metaphysical beliefs and explaining how they are programs-beliefs of control designed to keep a person within this earthly matrix. How to escape these programs and this system by changing your beliefs.

What's Your Green Goldfish is based on the simple premise that employees are the key drivers of customer experience and that "Happy Employees Create Happy Customers." The book focuses on 15 different ways to drive employee engagement and reinforce a strong corporate culture. It's the second book in the goldfish trilogy. The first book was an Amazon Best Seller entitled, What's Your Purple Goldfish. Purple focused on customers, whereby Green focuses on employees. Both books are based on a revolutionary new approach called marketing g.l.u.e. (marketing by giving little unexpected extras). The book is based on the findings of the Green Goldfish Project, an effort which crowd sourced 1,001 examples of signature added value for employees. Key themes emerged from the Project. The book is filled with over 200 examples. PRAISE FOR WHAT'S YOUR GREEN GOLDFISH "Stan is the sherpa that guides executives along the journey between the heart and mind of business stakeholders. Stakeholders aren't always customers though. At a time when company vision and culture matters more than ever, it takes inspired and engaged employees to bring them to life." - Brian Solis, author of What's the Future of Business #WTF, The End of Business as Usual and Engage "So often overlooked, and so very vital to building company value... empowering employees to support each other and the brand. Stan Phelps 'gets' it and Green Goldfish will walk you step-by-step though achieving this critical goal." - Ted Rubin, author of Return on Relationship "Great customer centric organizations only exist because of engaged and empowered employees. The Green Goldfish is packed with awesome examples of what world class companies are doing today to inspire and reward their employees. If you see value in truly building an "A Team," Green Goldfish will be, without question, your single best reference." -

Chris Zane, Founder and President of Zane's Cycles, author of Reinventing the Wheel, the Science of Creating Lifetime Customers "Stan Phelps takes customer service to a whole new level by focusing on EMPLOYEE service, and how to do well by your employees - so they take care of your customers. Packed with stories, insights and R.U.L.E.S. any company can follow, this book is a must-read for managers of companies of all shapes and sizes who know that employees don't leave jobs - they leave managers, especially when they don't feel your love and appreciation. Pick this up, and start engaging your team and making more GREEN - Phil Gerbyshak, author of The Naked Truth of Social Media "Our large-scale research shows unequivocally that engaged employees are more likely to work longer, try harder, make more suggestions for improvement, recruit others to join their company, and go out of their way to help customers. They even take less sick time. Companies can tap into the enormous value of engaged employees by following the 15 ideas that Stan lays out in this book." - Bruce Temkin, author of The Six Laws of Customer Experience "Too often, the actual employment experience delivered on the job does not measure up to the version sold to job candidates during the interview process. In What's Your Green Goldfish, Stan Phelps offers 15 ways to close the gap." - Steve Curtin, author of Delight Your Customers: 7 Simple Ways to Raise Your Customer Service from Ordinary to Extraordinary (AMACOM, June 2013) "In What's Your Green Goldfish, Stan Phelps brilliantly applies the idea of 'doing a little something extra' for employees. You know, those people that actually get the work done and keep customers happy. Read it, put some of the ideas to work, and soon you'll be reaping more 'green' from your customers." - Bob Thompson, Founder and CEO, CustomerThink Corp.

Christmas Designs Coloring Book: Christmas Coloring This is a time of joy for Christmas, relaxation meditation and blessing, This Christmas Designs Coloring Book theme will help you always access to the happy time, We are provides the different design for this Christmas Designs Coloring Book, Enjoy to Christmas Designs Coloring Book!

UX Design and Usability Mentor Book

Survey of Historic Costume

Truth Beyond the Matrix

A Look Beyond the Surface

Piano - Bass - Drums - Timbales - Congas - Bongó

Plain Molly

A lively introduction to apparel production with unparalleled focus on quality. Ready-to-Wear Apparel Analysis, Fourth Edition, introduces fashion students to the production of ready-to-wear apparel and the objective evaluation of production costs and product quality. It provides a comprehensive overview of apparel production balanced with an impressive level of detail about apparel quality, enabling students to design and specify the best quality apparel possible at a particular price point. The book takes an industry approach, integrating the study of traditional clothing design and construction with current practices of the apparel manufacturing industry. Coverage of practical issues, industry methods, best

practices, and related vocabulary effectively prepares students for tasks and challenges they will encounter in fashion careers.

Just what you've been looking for! A coloring book with crazy kitties on every page! 30 pages filled with all of your favorite cats doing crazy things! Perfect for any age, and cute enough for the whole family to enjoy!

"Fashion by Design explains how the elements and principles of design relate to fashion, based on the philosophy of the Bauhaus Experiment of the 20s and 30s, which is the foundation for art education in the United States. The book is structured into three parts: the stages of the design process (inspiration, identification, conceptualization, exploration/refinement, definition/modeling, communication, and production); physical elements (such as line, shape, form, space, texture, light, pattern, color, and value); and theoretical principles (like balance, emphasis, rhythm, proportion, and unity) of design. This is reinforced by fashion designer profiles and illustrations covering art, architecture, and fashion. The book aims to improve the designer's eye for creating fashion and related art forms; to identify terminology used in the communication of fashion; and to show how other factors, such as the human form, clothing structure, historic silhouettes, fashion trends, culture, and industry trends, may impact the development of a line or a collection"--

At 368 pages, Beyond Salsa for Ensemble, Vol. 1 is the most ambitious of the 15 volume series. The course is designed for college and high school Latin music ensembles and working salsa bands seeking to add modern Cuban "timba" and "songo" material and techniques to their repertoires. The course begins with the basic salsa groove and then presents two modern Cuban grooves (one in 2-3 clave and one in 3-2 clave), with note-for-note transcriptions for piano, bass, bongo, timbales, congas, and drums - all explained in careful detail in a conversational style. The next part of the book teaches 36 rhythm breaks, or "efectos," that can be added to any Latin arrangement. Again, every stroke of every part is meticulously transcribed, with lead sheets also provided for more experienced players. Finally, the book contains a complete chart for performance of a popular Cuban hit by the popular group Los Que Son Son, led by Pupy Pedrosó, the subject of several of the Beyond Salsa Piano books.

Beyond Salsa for Ensemble - Cuban Rhythm Section Exercises

Beyond the Goat Trails

And Other Essays on Intelligent Design

Life Support Systems Design

Forever by Design

A mysterious messenger delivers four invitations for a round of golf to the elite of society. These four avid golfers use their power and wealth to shape life to their own depraved reality at the expense of others. The golf course is in a remote part of the world and kept secret from the public.

The messenger visits a senator, army colonel, a professional baseball player and a wealthy surgeon. His presence terrifies each person he visits but they accept the exclusive invitation despite their instincts. The golfers look forward to a long weekend to indulge in the opulent amenities of the golf club but the distinguished director of the club has other plans. A lifetime membership to the club is the prize for winning the golf match. When they meet their caddies, they realize their power and wealth can't save them from the sinister secret of Goat Trails Golf Club. Bridging the gap between the study of aesthetics and its application in the merchandising and design environments, the 2nd Edition of *Understanding Aesthetics* presents a research-based focus on the concepts of aesthetics and their effect on product value and consumer behavior. The multisensory approach to studying the elements and principles of design helps students master the underlying factors of successful design and learn how products and their promotional surroundings can establish brand identity and create a pleasing environment for the consumer. They met by chance, and fell in love. But is it meant to be forever? Callie and Justin are living their fairytale. They are so close to having the family they've always wanted when suddenly Callie finds herself fighting the insecurities that she's been feeling all of her life. This time, the results could be deadly. Can Justin help heal her pain or will the stress drive them apart? Jay and Jane are trying to plan their future as they face the challenge of Tyler's fight for the child he's never known. Jolene becomes the pawn in a dangerous game until a tragic twist of fate forces Jane to finally confront the man she once loved. Their fates are set, their lives intertwined and their happiness in jeopardy. Can they all finally find their happily ever after?

This practical text takes students step-by-step through the preproduction processes of apparel product development: planning, forecasting, fabricating, developing silhouettes and specifications, pricing and sourcing. It demonstrates how these processes must be coordinated to get the right product to retail when customers want it and at a price they are willing to pay. Based on consultations with some of the most successful and innovative firms in the fashion business, the text covers the evolving partnerships among

textile suppliers, product developers, manufacturers, and retailers as they work to develop apparel products in today's customer-driven environment. New to this edition:-- Increased number of case studies and sidebars-- International examples and case studies address the effects of globalization-- More information on menswear, children's wear, and special-size markets-- Updated tables and statistical information and new photo examples-- Discussion of Technological advancements related to product development-- Appx describing careers in product development and resources for additional research-- The context of a global agile manufacturing environment-- Best practices of major product developers-- Challenging hands-on product development activities-- Instructor's Guide includes course outlines, suggestions for teaching each chapter, and guidelines for overseeing and evaluating product development projects

Beyond Dollars: 15 Ways to Drive Employee Engagement and Reinforce Culture

Beyond the Syrian Army

Technical Sourcebook for Designers

You've Got Time

A pastoral fable set in the World of the Great Grass Ocean...where a little girl named Nary in the seaside village of Rains Perish has begun to ask questions of the grownups around her. Questions with no answers that anyone can give or want her to ask. So with the help of her friends she sets out on a journey to find the literal End of the World, and seek out the Twins who rule everything and demand an answer to one of the greatest mysteries of life.