

## Beginning Dax With Power Bi The Sql Pro S Guide To Better Business Intelligence

*This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio*

**Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product.** Explore, create, and manage highly interactive data visualizations using Microsoft Power BI Extract meaningful business insights from your disparate enterprise data using the detailed information contained in this practical guide. Written by a recognized BI expert and bestselling author, *Data Analysis with Microsoft Power BI* teaches you the skills you need to interact with, author, and maintain robust visualizations and custom data models. Hands-on exercises based on real-life business scenarios clearly demonstrate each technique. Publishing your results to the Power BI Service (PowerBI.com) and Power BI Report Server are also fully covered. Inside, you will discover how to: •Understand Business Intelligence and self-service analytics •Explore the tools and features of Microsoft Power BI •Create and format effective data visualizations •Incorporate advanced interactivity and custom graphics •Build and populate accurate data models •Transform data using the Power BI Query Editor •Work with measures, calculated columns, and tabular models •Write powerful DAX language scripts •Share content on the PowerBI Service (PowerBI.com) •Store your visualizations on the Power BI Report Server

Design, develop, and master efficient Power BI solutions for impactful business insights **Key Features**Get to grips with the fundamentals of Microsoft Power BI Combine data from multiple sources, create visuals, and publish reports across platformsUnderstand Power BI concepts with real-world use casesBook Description Microsoft Power BI Complete Reference Guide gets you started with business intelligence by showing you how to install the Power BI toolset, design effective data models, and build basic dashboards and visualizations that make your data come to life. In this Learning Path, you will learn to create powerful interactive reports by visualizing your data and learn visualization styles, tips and tricks to bring your data to life. You will be able to administer your organization's Power BI environment to create and share dashboards. You will also be able to streamline deployment by implementing security and regular data refreshes. Next, you will delve deeper into the nuances of Power BI and handling projects. You will get acquainted with planning a Power BI project, development, and distribution of content, and deployment. You will learn to connect and extract data from various sources to create robust datasets, reports, and dashboards. Additionally, you will learn how to format reports and apply custom visuals, animation and analytics to further refine your data. By the end of this Learning Path, you will learn to implement the various Power BI tools such as on-premises gateway together along with staging and securely distributing content via apps. This Learning Path includes content from the following Packt products: *Microsoft Power BI Quick Start Guide* by Devin Knight et al. *Mastering Microsoft Power BI* by Brett PowellWhat you will learnConnect to data sources using both import and DirectQuery optionsLeverage built-in and custom visuals to design effective reportsAdminister a Power BI cloud tenant for your organizationDeploy your Power BI Desktop files into the Power BI Report ServerBuild efficient data retrieval and transformation processesWho this book is for Microsoft Power BI Complete Reference Guide is for those who want to learn and use the Power BI features to extract maximum information and make intelligent decisions that boost their business. If you have a basic understanding of BI concepts and want to learn how to apply them using Microsoft Power BI, then Learning Path is for you. It consists of real-world examples on Power BI and goes deep into the technical issues, covers additional protocols, and much more.

Deliver eye-catching Business Intelligence with Microsoft Power BI Desktop. This new edition has been updated to cover all the latest features, including combo charts, Cartesian charts, trend lines, use of gauges, and more. Also covered are Top-N features, the ability to bin data into groupings and chart the groupings, and new techniques for detecting and handling outlier data points. You can take data from virtually any source and use it to produce stunning dashboards and compelling reports that will seize your audience's attention. Slice and dice the data with remarkable ease and then add metrics and KPIs to project the insights that create your competitive advantage. Make raw data into clear, accurate, and interactive information with Microsoft's free self-service business intelligence tool. Pro Power BI Desktop shows you how to choose from a wide range of built-in and third-party visualization types so that your message is always enhanced. You'll be able to deliver those results on the PC, tablets, and smartphones, as well as share results via the cloud. This book helps you save time by preparing the underlying data correctly without needing an IT department to prepare it for you. What You'll Learn Deliver attention-grabbing information, turning data into insight Mash up data from multiple sources into a cleansed and coherent data model Create dashboards that help in monitoring key performance indicators of your business Build interdependent charts, maps, and tables to deliver visually stunning information Share business intelligence in the cloud without involving IT Deliver visually stunning and interactive charts, maps, and tables Find new insights as you chop and tweak your data as never before Adapt delivery to mobile devices such as phones and tablets Who This Book Is For Everyone from CEOs and Business Intelligence developers to power users and IT managers

**A Practical Guide to Self-Service Data Analytics**

**Self-Service Business Intelligence Using Power Pivot, Power View, Power Query, and Power Map**

**Sharing, Security, and Deployment Options for Microsoft Power BI Solutions**

**The Excel Pro's Guide to Mastering Dax**

**Get the best out of Power BI by building optimized data models for reporting and business needs**

**Beginning DAX with Power BI**

**The SQL Pro's Guide to Better Business Intelligence**

*Power Query for Power BI and Excel is a book for people who are tired of copying and pasting data into Excel worksheets. Power Query, part of the Microsoft Power BI suite, is a tool that automates the process of getting data into Excel and will save you hours of dull, repetitive, and error-prone work! Power Query makes it easy to extract data from many different data sources, filter that data, aggregate it, clean it and perform calculations on it, finally loading that data into either your worksheet or directly into the new Excel 2013 Data Model used by Power Pivot. This concise, practical book provides a complete guide to Power Query and how to use it to solve all of your Excel data-loading problems. Power Query for Power BI and Excel goes well beyond the surface of what Power Query can do. The book goes deep into the underlying M language, showing you how to do amazing things that aren't going to be possible from just the GUI interface that is covered in most other books. You'll have full command of the GUI, and you'll be able to drop into the M language to go beyond what the GUI provides. The depth in this book makes it a must-have item for anyone who is pushing Power BI and Excel to their limits in the pursuit of business intelligence from data analysis. Teaches the basics of using Power Query to load data into Excel Helps you solve common, data-related problems with Power Query Shows how to write your own solutions in the powerful M language*

Perform more advanced analysis and manipulation of your data beyond what Power BI can do to unlock valuable insights using Python and R **Key Features**Get the most out of Python and R with Power BI by implementing non-trivial codeLeverage the toolset of Python and R chunks to inject scripts into your Power BI dashboardsImplement new techniques for ingesting, enriching, and visualizing data with Python and R in Power BIPower Description Python and R allow you to extend Power BI capabilities to simplify ingestion and transformation activities, enhance dashboards, and highlight insights. With this book, you'll be able to make your artifacts far more interesting and rich in insights using analytical languages. You'll start by learning how to configure your Power BI environment to use your Python and R scripts. The book then explores data ingestion and data transformation extensions, and advances to focus on data augmentation and data visualization. You'll understand how to import data from external sources and transform them using complex algorithms. The book helps you implement personal data de-identification methods such as pseudonymization, anonymization, and masking in Power BI. You'll be able to call external APIs to enrich your data much more quickly using Python programming and R programming. Later, you'll learn advanced Python and R techniques to perform in-depth analysis and extract valuable information using statistics and machine learning. You'll also understand the main statistical features of datasets by plotting multiple visual graphs in the process of creating a machine learning model. By the end of this book, you'll be able to enrich your Power BI data models and visualizations using complex algorithms in Python and R. What you will learnDiscover best practices for using Python and R in Power BI productsUse Python and R to perform complex data manipulations in Power BIApply data anonymization and data pseudonymization in Power BILog data and load large datasets in Power BI using Python and REnrich your Power BI dashboards using external APIs and machine learning modelsExtract insights from your data using linear optimization and other algorithmsHandle outliers and missing values for multivariate and time-series dataCreate any visualization, as complex as you want, using R scriptsWho this book is for This book is for business analysts, business intelligence professionals, and data scientists who already use Microsoft Power BI and want to add more value to their analysis using Python and R. Working knowledge of Power BI is required to make the most of this book. Basic knowledge of Python and R will also be helpful.

Learn how to use Power BI to deliver the insights needed to help your enterprise survive and thrive **Key Features**Learn simple through to advanced Power BI features in a clear, concise way using real-world examplesDevelop powerful analytical models and reports that extract key business insightsPublish, share and collaborate on impressive reports, dashboards, apps, and goalsBook Description To succeed in today's transforming business world, organizations need business intelligence capabilities to make smarter decisions faster than ever before. This updated second edition of *Learn Power BI* takes you on a journey of data exploration and discovery, using Microsoft Power BI to ingest, cleanse, and organize data in order to unlock key business insights that can then be shared with others. This newly revised and expanded edition of *Learn Power BI* covers all of the latest features and interface changes and takes you through the fundamentals of business intelligence projects, how to deploy, adopt, and govern Power BI within your organization, and how to leverage your knowledge in the marketplace and broader ecosystem that is Power BI. As you progress, you will learn how to ingest, cleanse, and transform your data into stunning visualizations, reports, and dashboards that speak to business decision-makers. By the end of this Power BI book, you will be fully prepared to be the data analysis hero of your organization – or even start a new career as a business intelligence professional. What you will learnGet up and running quickly with Power BIUnderstand and plan your business intelligence projectsConnect to and transform data using Power QueryCreate data models optimized for analysis and reportingPerform simple and complex DAX calculations to enhance analysisDiscover business insights and create professional reportsCollaborate via Power BI dashboards, apps, goals, and scorecardsDeploy and govern Power BI, including using deployment pipelinesWho this book is for If you're an IT manager, data analyst, or BI user new to using Power BI for solving business intelligence problems, this book is for you. You'll also find this book helpful if you want to migrate from other BI tools to create powerful and interactive dashboards. No experience of working with Power BI is expected.

Written by a Microsoft MVP, this book teaches you the practical skills to take the most of DAX from whatever angle you'd like to approach it. It's written for data analysts using Power BI or Power Pivot, BI developers targeting Analysis Services Tabular, and in general anyone who's interested in DAX. You'll learn DAX methodically with self-paced lessons that build upon your previous knowledge to introduce progressively more challenging concepts. Each lesson starts with providing the necessary theoretical background, followed by step-by-step exercises. Most lessons are five to six pages long, and it should take you no more than 15 minutes to complete the practices. Do one lesson per day and become a DAX expert in a month! The book page at <https://prologika.com/daxbook> provides sample chapters, source code, and a discussion forum where the author welcomes your feedback and questions. **WHAT'S INSIDE:** CALCULATED COLUMNS Create custom columns Navigate relationships Assemble dashboards with a few clicks Aggregate and rank data Implement groups and bins Create calculated tables MEASURES Implicit and explicit measures Work with user selection Create variables Overwrite filter context Group data Apply time intelligence QUERIES Create and test DAX queries Implement query measures Analyze query performance Implement paginated reports **ADVANCED TOPICS** Recursive relationships Many-to-many relationships Virtual relationships Different join types Data security patterns and much more ...

**Power BI Is Better When You Learn to Write DAX**

**Learn Power BI**

**M Is for (Data) Monkey**

**Beginning Microsoft Power BI**

**DAX Patterns: Second Edition**

**Mastering Microsoft Power BI**

**Learning real-world Power Query and M Techniques for a better data analysis**

Power Query is one component of the Power BI (Business Intelligence) product from Microsoft, and "M" is the name of the programming language created by it. As more business intelligence pros begin using Power Pivot, they find that they do not have the Excel skills to clean the data in Excel; Power Query solves this problem. This book shows how to use the Power Query tool to get difficult data sets into both Excel and Power Pivot, and is solely devoted to Power Query dashboarding and reporting.

Architect and deploy a Power BI solution. This book will help you understand the many available options and choose the best combination for hosting, developing, sharing, and deploying a Power BI solution within your organization. Pro Power BI Architecture provides detailed examples and explains the different methods available for sharing and securing Power BI content so that only intended recipients can see it. Commonly encountered problems you will learn to handle include content unexpectedly changing while users are in the process of creating reports and building analysis, methods of sharing analyses that don't cover all the requirements of your business or organization, and inconsistent security models. The knowledge provided in this book will allow you to choose an architecture and deployment model that suits the needs of your organization, ensuring that you do not spend your time maintaining your solution but on using it for its intended purpose and gaining business value from mining and analyzing your organization's data. What You'll LearnArchitect and administer enterprise-level Power BI solutions Choose the right sharing method for your Power BI solution Create and manage environments for development, testing, and production Implement row level security in multiple ways to secure your data Save money by choosing the right licensing plan Select a suitable connection type—Live Connection, DirectQuery, or Scheduled Refresh—for your use case Set up a Power BI gateway to bridge between on-premises data sources and the Power BI cloud service Who This Book Is For Data analysts, developers, architects, and managers who want to leverage Power BI for their reporting solution

An accessible fast paced introduction to all aspects of Power BI for new or aspiring BI professionals, data analysts, and data visualizers **Key Features**Updated with the latest features in Power BI including Dataflow, AI insights, visuals and row level securityGet faster and more intuitive data insights using Microsoft Power BI and its business intelligence capabilitiesBuild accurate analytical models, reports, and dashboardsBook Description This revised edition has been fully updated to reflect the latest enhancements to Power BI. It includes a new chapter dedicated to dataflow, and covers all the essential concepts such as installation, designing effective data models, as well as building basic dashboards and visualizations to help you and your organization make better business decisions. You'll learn how to obtain data from a variety of sources and clean it using Power BI Query Editor. You'll then find out how you can design your data model to navigate and explore relationships within it and build DAX formulas to make your data easier to work with. Visualizing your data is a key element in this book, and you'll get to grips rapidly with data visualization styles and enhanced digital storytelling techniques. In addition, you will acquire the skills to build your own dataflows, understand the Common Data Model, and automate data flow refreshes to eradicate data cleansing inefficiency. This guide will help you understand how to administer your organization's Power BI environment so that deployment can be made seamless, data refreshes can run properly, and security can be fully implemented. By the end of this Power BI book, you'll have a better understanding of how to get the most out of Power BI to perform effective business intelligence. What you will learnConnect to data sources using import and DirectQuery optionsUse Query Editor for data transformation and data cleansing processes, including writing M and R scripts and dataflows to do the same in the cloudDesign optimized data models by designing relationships and DAX calculationsDesign effective reports with built-in and custom visualsAdopt Power BI Desktop and Service to implement row-level securityAdminister a Power BI cloud tenant for your organizationUse built-in AI capabilities to enhance Power BI data transformation techniquesDeploy your Power BI desktop files into the Power BI Report ServerWho this book is for Aspiring business intelligence professionals who want to learn Power BI will find this book useful. If you have a basic understanding of BI concepts and want to learn how to apply them using Microsoft Power BI, this book is for you.

Get more out of Microsoft Power BI turning your data into actionable insightsAbout This Book\* From connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book covers it all\* Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and Mobile Applications\* Proven development techniques and guidance for implementing custom solutions with DAX and M languagesWho This Book Is ForThis book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource .Some experience with Power BI will be useful.What You Will Learn\* Cleanse, stage, and integrate your data sources with Power BI\* Abstract data complexities and provide users with intuitive, self-service BI capabilities\* Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations\* Take advantage of the analytics and predictive capabilities of Power BI\* Make your solutions more dynamic and user specific and/or defined including use cases of parameters, functions, and row level security\* Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes\* Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solutionIn DetailMicrosoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent, visual and interactive insights of data.This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in business intelligence.This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects.Style and approachThis book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into the technical issues, covers additional protocols, and many more real-live examples.

Collect, Combine, and Transform Data Using Power Query in Excel and Power BI

Dax Formulas for Powerpivot

Power Query Cookbook

Microsoft Power BI Dashboards Step by Step

Business Intelligence with PowerPivot and SQL Server Analysis Services Tabular

Business intelligence with Microsoft Excel, SQL Server Analysis Services, and Power BI

The SQL Pro's Guide to Better Business Intelligence

Microsoft PowerPivot is a free add-on to Excel from Microsoft that allows users to produce new kinds of reports and analyses that were simply impossible before, and this book is the first to tackle DAX formulas, the core capability of PowerPivot, from the perspective of the Excel audience. Written by the

world's foremost PowerPivot blogger and practitioner, the book's concepts and approach are introduced in a simple, step-by-step manner tailored to the learning style of Excel users everywhere. The techniques presented allow users to produce, in hours or even minutes, results that formerly would have taken entire teams weeks or months to produce. It includes lessons on the difference between calculated columns and measures; how formulas can be reused across reports of completely different shapes; how to merge disjointed sets of data into unified reports; how to make certain columns in a pivot behave as if the pivot were filtered while other columns do not; and how to create time-intelligent calculations in pivot tables such as " Year over Year " and " Moving Averages " whether they use a standard, fiscal, or a complete custom calendar. The " pattern-like " techniques and best practices contained in this book have been developed and refined over two years of onsite training with Excel users around the world, and the key lessons from those seminars costing thousands of dollars per day are now available to within the pages of this easy-to-follow guide. This updated second edition covers new features introduced with Office 2015.

Leverage your source data from hundreds of different connections, perform millions of different transformations, and easily manage highly complex data lifecycles with Power Query Key FeaturesCollect, combine, and transform data using Power Query's data connectivity and data preparation featuresOvercome the problems faced while accessing data from multiple sources and reshape it to meet your business requirementsExplore how the M language can be used to write your own customized solutionsBook Description Power Query is a data preparation tool that enables data engineers and business users to connect, reshape, enrich, and transform their data to facilitate relevant business insights and analysis. With Power Query's wide range of features, you can perform no-code transformations and complex M code functions at the same time to get the most out of your data. This Power Query book will help you to connect to data sources, achieve intuitive transformations, and get to grips with preparation practices. Starting with a general overview of Power Query and what it can do, the book advances to cover more complex topics such as M code and performance optimization. You'll learn how to extend these capabilities by gradually stepping away from the Power Query GUI and into the M programming language. Additionally, the book also shows you how to use Power Query Online within Power BI Dataflows. By the end of the book, you'll be able to leverage your source data, understand your data better, and enrich it with a full stack of no-code and custom features that you'll learn to design by yourself for your business requirements. What you will learnUnderstand how to use Power Query to connect and explore dataExplore ways to reshape and enrich dataDiscover the potential of Power Query across the Microsoft platformBuild complex and custom transformationsUse M code to write new queries against data sourcesUse the Power Query Online tool within Power BI DataflowsImplement best practices such as reusing dataflows, optimizing expanding table operations, and field mappingWho this book is for This book is for data analysts, BI developers, data engineers, and anyone looking for a desk reference guide to learn how Power Query can be used with different Microsoft products to handle data of varying complexity. Beginner-level knowledge of Power BI and the M Language will help you to get the best out of this book.

Solve real-world business problems by learning how to create common industry key performance indicators and other calculations using DAX within Microsoft products such as Power BI, SQL Server, and Excel. Key Features Learn to write sophisticated DAX queries to solve business intelligence and data analytics challenges Handle performance issues and optimization within the data model, DAX calculations and more Solve business issues with Microsoft Excel, Power BI, and SQL Server using DAX queries Book Description DAX provides an extra edge by extracting key information from the data that is already present in your model. Filled with examples of practical, real-world calculations geared toward business metrics and key performance indicators, this cookbook features solutions that you can apply for your own business analysis needs. You'll learn to write various DAX expressions and functions to understand how DAX queries work. The book also covers sections on dates, time, and duration to help you deal with working days, time zones, and shifts. You'll then discover how to manipulate text and numbers to create dynamic titles and ranks, and deal with measure totals. Later, you'll explore common business metrics for finance, customers, employees, and projects. The book will also show you how to implement common industry metrics such as days of supply, mean time between failure, order cycle time and overall equipment effectiveness. In the concluding chapters, you'll learn to apply statistical formulas for covariance, kurtosis, and skewness. Finally, you'll explore advanced DAX patterns for interpolation, inverse aggregators, inverse slicers, and even forecasting with a deseasonalized correlation coefficient. By the end of this book, you'll have the skills you need to use DAX's functionality and flexibility in business intelligence and data analytics. What you will learn Understand how to create common calculations for dates, time, and duration Create key performance indicators (KPIs) and other business calculations Develop general DAX calculations that deal with text and numbers Discover new ideas and time-saving techniques for better calculations and models Perform advanced DAX calculations for solving statistical measures and other mathematical formulas Handle errors in DAX and learn how to debug DAX calculations Understand how to optimize your data models Who this book is for Business users, BI developers, data analysts, and SQL users who are looking for solutions to the challenges faced while solving analytical operations using DAX techniques and patterns will find this book useful. Basic knowledge of the DAX language and Microsoft services is mandatory.

Your hands-on guide to building effective Power BI dashboards Expand your expertise – and teach yourself how to create world-class Power BI business analysis dashboards that bring data to life for better decision-making. If you ' re an experienced business intelligence professional or manager, you ' ll get all the guidance, examples, and code you need to succeed – even if you ' ve never used Power BI before. Successfully design, architect, and implement Power BI in your organization Take full advantage of any Microsoft Power BI platform, including Power BI Premium Make upfront decisions that position your Power BI project for success Build rich, live dashboards to monitor crucial data from across your organization Aggregate data and data elements from numerous internal and external data sources Develop dynamic visualizations, including charts, maps, and graphs Bring data to life with stunning interactive reports Ensure dashboard security and compliance Drive user adoption through effective training

Getting, transforming, and preparing the data. The first step towards data analysis

Pro Power BI Desktop

Analyzing Data with Power BI and Power Pivot for Excel

Pro Power BI Architecture

Power BI

Power BI

Manage and work with business data effectively by learning data modeling techniques and leveraging the latest features of Power BI Key Features Understand data modeling techniques to get the best out of data using Power BI Define the relationships between data to extract valuable insights Solve a wide variety of business challenges by building optimal data models Book Description Microsoft Power BI is one of the most popular business intelligence tools available on the market for desktop and the cloud. This book will be your guide to understanding the ins and outs of data modeling and how to create data models using Power BI confidently. You'll learn how to connect data from multiple sources, understand data, define and manage relationships between data, and shape data models. In this book, you'll explore how to use data modeling and navigation techniques to define relationships and create a data model before defining new metrics and performing custom calculations using modeling features. As you advance through the chapters, the book will demonstrate how to create full-fledged data models, enabling you to create efficient data models and simpler DAX code with new data modeling features. With the help of examples, you'll discover how you can solve business challenges by building optimal data models and changing your existing data models to meet evolving business requirements. Finally, you'll learn how to use some new and advanced modeling features to enhance your data models to carry out a wide variety of complex tasks. By the end of this Power BI book, you'll have gained the skills you need to structure data coming from multiple sources in different ways to create optimized data models that support reporting and data analytics. What you will learn Implement virtual tables and time intelligence functionalities in DAX to build a powerful model Identify Dimension and Fact tables and implement them in Power Query Editor Deal with advanced data preparation scenarios while building Star Schema Explore best practices for data preparation and data modeling Discover different hierarchies and their common pitfalls Understand complex data models and how to decrease the level of model complexity with different data modeling approaches Who this book is for This MS Power BI book is for BI users, data analysts, and analysis developers who want to become well-versed with data modeling techniques to make the most of Power BI. Basic knowledge of Power BI and Star Schema will help you to understand the concepts covered in this book.

Analyze company data quickly and easily using Microsoft ' s powerful data tools. Learn to build scalable and robust data models, clean and combine different data sources effectively, and create compelling and professional visuals. Beginning Power BI is a hands-on, activity-based guide that takes you through the process of analyzing your data using the tools that that encompass the core of Microsoft ' s self-service BI offering. Starting with Power Query, you will learn how to get data from a variety of sources, and see just how easy it is to clean and shape the data prior to importing it into a data model. Using Power BI tabular and the Data Analysis Expressions (DAX), you will learn to create robust scalable data models which will serve as the foundation of your data analysis. From there you will enter the world of compelling interactive visualizations to analyze and gain insight into your data. You will wrap up your Power BI journey by learning how to package and share your reports and dashboards with your colleagues. Author Dan Clark takes you through each topic using step-by-step activities and plenty of screen shots to help familiarize you with the tools. This third edition covers the new and evolving features in the Power BI platform and new chapters on data flows and composite models. This book is your hands-on guide to quick, reliable, and valuable data insight. What You Will Learn Simplify data discovery, association, and cleansingBuild solid analytical data models Create robust interactive data presentations Combine analytical and geographic data in map-based visualizations Publish and share dashboards and reports Who This Book Is For Business analysts, database administrators, developers, and other professionals looking to better understand and communicate with data

Beginning DAX with Power BIThe SQL Pro's Guide to Better Business Intelligence

Analyze your company ' s data quickly and easily using Microsoft ' s latest tools. You will learn to build scalable and robust data models to work from, clean and combine different data sources effectively, and create compelling visualizations and share them with your colleagues. Author Dan Clark takes you through each topic using step-by-step activities and plenty of screen shots to help familiarize you with the tools. This second edition includes new material on advanced uses of Power Query, along with the latest user guidance on the evolving Power BI platform. Beginning Power BI is your hands-on guide to quick, reliable, and valuable data insight. What You'll Learn Simplify data discovery, association, and cleansing Build solid analytical data models Create robust interactive data presentations Combine analytical and geographic data in map-based visualizations Publish and share dashboards and reports Who This Book Is For Business analysts, database administrators, developers, and other professionals looking to better understand and communicate with data

Essential Beginner's Guide to Power BI

Data Analysis with Microsoft Power BI

Power Query for Power BI and Excel

Build Business Intelligence Applications Powered with DAX Calculations, Insightful Visualizations, Advanced BI Techniques, and Loads of Data Sources (English Edition)

Microsoft Power BI Cookbook

Getting started with Power Query in Power BI and Excel

Beginning Power BI

*Bring your data to life with Power BI Key Features Get to grips with the fundamentals of Microsoft Power BI and its Business Intelligence capabilities Build accurate analytical models, reports and dashboards Get faster and more intuitive insights from your data using Microsoft Power BI Book Description Microsoft Power BI is a cloud-based service that helps you easily visualize and share insights using your organization's data.This book will get you started with business intelligence using the Power BI toolset, covering essential concepts such as installation,designing effective data models, as well as building basic dashboards and visualizations to make your data come to life You will learn how to get your data the way you want - connecting to data sources and how to clean your data with the Power BI Query Editor. You will next learn how to properly design your data model to make your data easier to work with.. You will next learn how to properly design your data model to navigate table relationships and build DAX formulas to make your data easier to work with. Visualizing your data is another key element of this book, and you will learn how to follow proper data visualization styles and enhanced digital storytelling techniques. By the end of this book, you will understand how to administer your organization's Power BI environment so deployment can be made seamless, data refreshes can run properly, and security can be fully implemented What you will learn Connect to data sources using both import and DirectQuery options Use the Query Editor to apply data transformations and data cleansing processes, including learning how to write M and R scripts Design optimized data models by designing relationships and DAX calculations Leverage built-in and custom visuals to design effective reports Use the Power BI Desktop and Power BI Service to implement Row Level Security on your model Administer a Power BI cloud tenant for your organization Deploy your Power BI Desktop files into the Power BI Report Server Who this book is for This book is for aspiring Business Intelligence professionals who want to get up and running with Microsoft Power BI. If you have a basic understanding of BI concepts and want to learn how to apply them using Microsoft Power BI, this book is for you.*

*Any data analytics solution requires data population and preparation. With the rise of data analytics solutions these years, the need for this data preparation becomes even more essential. Power BI is a helpful data analytics tool that is used worldwide by many users. As a Power BI (or Microsoft BI) developer, it is essential to learn how to prepare the data in the right shape and format needed. You need to learn how to clean the data and build it in a structure that can be modeled easily and used high performant for visualization. Data preparation and transformation is the backend work. If you consider building a BI system as going to a restaurant and ordering food. The visualization is the food you see on the table nicely presented. The quality, the taste, and everything else come from the hard work in the kitchen. The part that you don't see or the backend in the world of Power BI is Power Query. You may already be familiar with other data preparation and transformation technologies, such as T-SQL, SSIS, Azure Data Factory, Informatica, etc. Power Query is a data transformation engine capable of preparing the data in the format you need. The good news is that to learn Power Query; you don't need to know programming. Power Query is for citizen data engineers. However, this doesn't mean that Power Query is not capable of performing advanced transformation. Power Query exists in many Microsoft tools and services such as Power BI, Excel, Dataflows, Power Automate, Azure Data Factory, etc. Through the years, this engine became more powerful. These days, we can say this is essential learning for anyone who wants to do data analysis with Microsoft technology to learn Power Query and master it. We have been working with Power Query since the very early release of that in 2013, named Data Explorer, and wrote blog articles and published videos about it. The number of articles we published under this subject easily exceeds hundreds. Through those articles, some of the fundamentals and key learnings of Power Query are explained. We thought it is good to compile some of them in a book series. A good analytics solution combines a good data model, good data preparation, and good analytics and calculations. Reza has written another book about the Basics of modeling in Power BI and a book on Power BI DAX Simplified. This book is covering the data preparation and transformations aspects of it. This book series is for you if you are building a Power BI solution. Even if you are just visualizing the data, preparation and transformations are an essential part of analytics. You do need to have the cleaned and prepared data ready before visualizing it. This book is compiled into a series of two books, which will be followed by a third book later; Getting started with Power Query in Power BI and Excel (already available to be purchased separately) Mastering Power Query in Power BI and Excel (This book) Power Query dataflows (will be published later) This book deeps dive into real-world challenges of data transformation. It starts with combining data sources and continues with aggregations and fuzzy operations. The book covers advanced usage of Power Query in scenarios such as error handling and exception reports, custom functions and parameters, advanced analytics, and some helpful table and list functions. The book continues with some performance tuning tips and it also explains the Power Query formula language (M) and the structure of it and how to use it in practical solutions. Although this book is written for Power BI and all the examples are presented using the Power BI. However, the examples can be easily applied to Excel, Dataflows, and other tools and services using Power Query.*

*Attention all SQL Pros, DAX is not just for writing Excel-based Formulas! Get hands-on learning and expert advice on how to use the vast capabilities of the DAX language to solve common data modeling challenges. Beginning DAX with Power BI teaches key concepts such as mapping techniques from SQL to DAX, filtering, grouping, joining, pivoting, and using temporary tables, all aimed at the SQL professional. Join author Philip Seamark as he guides you on a journey through typical business data transformation scenarios and challenges, and teaches you, step-by-step, how to resolve challenges using DAX. Tips, tricks, and shortcuts are included and explained, along with examples of the SQL equivalent, in order to accelerate learning. Examples in the book range from beginner to advanced, with plenty of detailed explanation when walking through each scenario. What You'll Learn: Turbocharge your Power BI model by adding advanced DAX programming techniques Know when to use calculated measures versus calculated columns Generate new tables on the fly from existing data Optimize, monitor, and tune Power BI to improve performance of your models Discover new ideas, tricks, and time-saving techniques for better models This book is for business intelligence developers, business analysts, or any SQL user who wants to use Power BI as a reporting tool. A solid understanding of SQL is recommended, as examples throughout the book include the DAX equivalents to SQL problem/solution scenarios. Philip Seamark, a Senior BI architect with Trade Me and a Microsoft Data Platform MVP with more than 25 years of commercial experience delivering business applications across multiple technologies. He is an experienced database and BI professional with a deep understanding of the Microsoft stack and extensive knowledge of data warehouse (DW) methodologies and enterprise data modeling. Philip writes for the Power BI community site, and is a speaker at many industry events, Microsoft Ignite, Data Insights, Power BI User Groups, SQL Saturdays, and more.*

*This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, Analyzing Data with Power BI and Power Pivot for Excel (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:http://aka.ms/analyzingdata/details. Learn more about Power BI at https://powerbi.microsoft.com/.*

The Definitive Guide to DAX

Over 120 recipes to enhance your business with analytics, reporting, and business intelligence

Building Data Models with PowerPivot

Use effective and powerful queries in Power BI Desktop and Dataflows to prepare and transform your data

Extending Power BI with Python and R

Beginning Power BI with Excel 2013

A Comprehensive Beginner's Guide to Learn the Basics of Power BI from A-Z

**Shows readers how to perform complex data analysis, create reports with the data analysis expressions language, and add hierarchies to data models to enable faster browsing.**

**Solve business challenges with Microsoft Power BI's advanced visualization and data analysis techniques Key Features Create effective storytelling reports by implementing simple-to-intermediate Power BI features Develop powerful analytical models to extract key insights for changing business needs Build, publish, and share impressive dashboards for your organization Book Description To succeed in today's transforming business world, organizations need business intelligence capabilities to make smarter decisions faster than ever before. This Power BI book is an entry-level guide that will get you up and running with data modeling, visualization, and analytical techniques from scratch. You'll find this book handy if you want to get well-versed with the extensive Power BI ecosystem. You'll start by covering the basics of business intelligence and installing Power BI. You'll then learn the wide range of Power BI features to unlock business insights. As you progress, the book will take you through how to use Power Query to ingest, cleanse, and shape your data, and use Power BI DAX to create simple to complex calculations. You'll also be able to add a variety of interactive visualizations to your reports to bring your data to life. Finally, you'll gain hands-on experience in creating visually stunning reports that speak to business decision makers, and see how you can securely share these reports and collaborate with others. By the end of this book, you'll be ready to create simple, yet effective, BI reports and dashboards using the latest features of Power BI. What you will learn Explore the different features of Power BI to create interactive dashboards Use the Query Editor to import and transform data Perform simple and complex DAX calculations to enhance analysis Discover business insights and tell a story with your data using Power BI Explore data and learn to manage datasets, dataflows, and data gateways Use workspaces to collaborate with others and publish your reports Who this book is for If you're an IT manager, data analyst, or BI user new to using Power BI for solving business intelligence problems, this book is for you. You'll also find this book useful if you want to migrate from other BI tools to create powerful and interactive dashboards. No experience of working with Power BI is expected.**

**Understanding your company's data has never been easier than with Microsoft's new Power BI package for Excel 2013. Consisting of four powerful tools—Power Pivot, Power View, Power Query and Power Maps—Power BI makes self-service business intelligence a reality for a wide range of users, bridging the traditional gap between Excel users, business analysts and IT experts and making it easier for everyone to work together to build the data models that can give you game-changing insights into your business. Beginning Power BI with Excel 2013 guides you step by step through the process of analyzing and visualizing your data. Daniel R. Clark, an expert in BI training and a regular speaker on these topics, takes you through each tool in turn, using hands-on activities to consolidate what you've learned in each chapter. Starting with Power Pivot, you will create robust scalable data models which will serve as the foundation of your data analysis. Once you have mastered creating suitable data models, you will use them to build compelling interactive visualizations in Power View. It's often necessary to combine data from disparate sources into a data model. Power Query allows you to easily discover, combine, and refine data from a variety of sources, so you can make accurate judgments with all the available information. Geographical awareness is another common requirement of data analysis. Using Power Maps you will create captivating visualizations that map your data in space and time. Beginning Power BI with Excel 2013 is your practical guide to getting maximum insight from your data, and presenting it with impact. Power BI: Essential Beginner's Guide to Power BI to Bring Data to Life provides an overview of the key features and requirements required for the user to be able to develop dashboards that provide a 360-degree view of the business. This book is intended not only for those who want to analyze data routinely but also for those who wish to generate and perform the most diverse activities. The benefits of knowing how to analyze and make fact-based decisions are arguably beneficial not only at the executive and managerial levels but also at different levels. With this book, you will be able to learn and improve your Power BI Dashboard presentations. You will learn what Power BI is, from its inception at launch, understanding its positioning in the workforce to how to install it, and how to start using it. You will learn important Power BI concepts for starting your studies and familiarizing yourself with terms that will be necessary for a firm understanding of this powerful tool. You will also understand the concepts of Dashboards, Data Warehouse, and their practical applications. You will learn to assemble your Dashboard effectively, and best practices for Dashboard design and the right way to build your indicators. Then you will learn about the mechanism of the area of construction of the panels and tips for using visuals. In 3 different chapters of this book, you will learn about creating projects on Power BI. You will understand the Power BI Desktop & Cloud Service process from the moment you create your account, publish the dashboard, and understand what happens to the dashboard when it is published. Overall in this book, you will understand the entire Business Intelligence process and how it is applied to Power BI, from information on what are the benefits of implementing this process in your day, today, and what precautions we need to take to begin analyzing data. It will open the door of your first contact with Microsoft Power BI. An overview of the basic functionality for you to understand the engine, tips on how to connect data sources, and much more!**

**A Practical Guide to Self-Service Data Analytics with Excel 2016 and Power BI Desktop**

**Super Charge Power BI**

**DAX Cookbook**  
**Pro DAX with Power BI**  
**Mastering Power Query in Power BI and Excel**  
**Bring your data to life through data modeling, visualization, digital storytelling, and more**  
**Microsoft Excel 2013**

Any data analytics solution requires data population and preparation. With the rise of data analytics solutions these years, the need for this data preparation becomes even more essential. Power BI is a helpful data analytics tool that is used worldwide by many users. As a Power BI (or Microsoft BI) developer, it is essential to learn how to prepare the data in the right shape and format needed. You need to learn how to clean the data and build it in the structure that can be modeled easily and used high performant for visualization. Data preparation and transformation is the backend work. If you consider building a BI system as going to a restaurant and ordering food. The visualization is the food you see on the table nicely presented. The quality, the taste, and everything else comes from the hard work in the kitchen. The part that you don't see or the backend in the world of Power BI is Power Query. You may be already familiar with some other data preparation and data transformation technologies, such as T-SQL, SSIS, Azure Data Factory, Informatica, etc. Power Query is a data transformation engine capable of preparing the data in the format you need. The good news is that to learn Power Query; you don't need to know programming. Power Query is for citizen data engineers. However, this doesn't mean that Power Query is not capable of performing advanced transformation. Unfortunately, because Power Query and data preparation is the kitchen work of the BI system, many Power BI users skip the learning of it and become aware of it somewhere along their BI project. Once they get familiar with it, they realize there are tons of things they could have implemented easier, faster, and in a much more maintainable way using Power Query. In other words, they learn mastering Power Query is the key skill toward mastering Power BI. We have been working with Power Query since the very early release of that in 2013, named Data Explorer, and wrote blog articles and published videos about it. The number of articles we published under this subject easily exceeds hundreds. Through those articles, some of the fundamentals and key learnings of Power Query are explained. We thought it is good to compile some of them in a book. A good analytics solution combines a good data model, good data preparation, and good analytics and calculations. Reza has written another book about the Basics of modeling in Power BI and a book on Power BI DAX Simplified. This book is covering the data preparation and transformations aspects of it. This book is for you if you are building a Power BI solution. Even if you are just visualizing the data, preparation and transformations are an essential part of analytics. You do need to have the cleaned and prepared data ready before visualizing it. This book is compiled into a series of two books, which will be followed by a third book later; Getting started with Power Query in Power BI and Excel (this book) Mastering Power Query in Power BI and Excel (already available to be purchased separately) Power Query dataflows (will be published later) Although this book is written for Power BI and all the examples are presented using the Power BI. However, the examples can be easily applied to Excel, Dataflows, and other tools and services using Power Query.

Know the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power BI, Microsoft's leading self-service business intelligence application, and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, or a misunderstanding of core principles, and how certain components interact with each other. The authors of this book use solutions and examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. Explanation is given to how, through combining building blocks of DAX (such as measures, table filtering, and data lineage), Power BI can yield impressive analytical power. Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You'll Learn Understand the intricate workings of DAX to solve advanced problems Deconstruct problems into manageable parts in order to create your own recipes Apply predefined solutions for addressing problems, and link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

As of 2019, Microsoft's Power BI is the leading analytics and business intelligence platform available on mobile applications, clouds, on-premise data gateway, data modeling applications, report authorizing applications, and other utilities. This book offers a comprehensive analysis of the powerful tools and features contained in Power BI's arsenal. It includes the stepwise directions on how to start a Power BI project and how to share the project with a large number of users. As a reader, the book will get you familiarized with the basic concepts of Power BI and how its datasets, dashboards, and reports can be used to give insights and interactive experiences. This book will help you become conversant with management techniques and administration topics available on Power BI. With the knowledge acquired in the book, you will be able to utilize Power BI's powerful features and carry out successful Power BI projects for your organization. Some of the topics covered in the book include: Introduction to Power BIDashboard Sharing on Power BILoading of Data from different data sources into Power BIData transformationData modeling.Combined together the tutorial topics listed above make a practical and potent beginners guide. The flow of the book is designed for the readers to follow and apply the instructions given as they are reading along. The approach is meant to encourage the reader not only to visualize but also actualize the step-by-step form of instructions given in the book

Expert Choice to build Business Intelligence landscapes and dashboards for Enterprises KEY FEATURES ● In-depth knowledge of Power BI, demonstrated through step-by-step exercises. ● Covers data modelling, visualization, and implementing security with complete hands-on training. ● Includes a project that simulates a realistic business environment from start to finish. DESCRIPTION Mastering Power BI covers the entire Power BI implementation process. The readers will be able to understand all the concepts covered in this book, from data modelling to creating powerful - visualizations. This book begins with the concepts and terminology such as Star-Schema, dimensions and facts. It explains about multi-table dataset and demonstrates how to load these tables into Power BI. It shows how to load stored data in various formats and create relationships. Readers will also learn more about Data Analysis Expressions (DAX). This book is a must for the developers wherein they learn how to extend the usability of Power BI, to explore meaningful and hidden data insights. Throughout the book, you keep on learning about the concepts, techniques and expert practices on loading and shaping data, visualization design and security implementation. WHAT YOU WILL LEARN ● Learn about Business Intelligence (BI) concepts and its contribution in business analytics. ● Learn to connect, load, and transform data from disparate data sources. ● Start creating and executing powerful DAX calculations. ● Design various visualizations to prepare insightful reports and dashboards. WHO THIS BOOK IS FOR This book is for anyone interested in learning how to use Power BI desktop or starting a career in Business Intelligence and Analytics. While this covers all the fundamentals, it is recommended that the reader be familiar with MS-Excel and database concepts. TABLE OF CONTENTS 1. Understanding the Basics 2. Connect and Shape 3. Optimize your datamodel 4. Data Analysis Expressions (DAX) 5. Visualizations in Power BI 6. Power BI Service 7. Securing your application

Build dashboards and visualizations to make your data come to life

A Guide to the M Language in Excel Power Query

Introducing Microsoft Power BI

Microsoft Power BI Complete Reference

Expert techniques for effective data analytics and business intelligence

Ingest, transform, enrich, and visualize data using the power of analytical languages

Microsoft Power BI For Dummies

Attention all SQL Pros, DAX is not just for writing Excel-based formulas! Get hands-on learning and expert advice on how to use the vast capabilities of the DAX language to solve common data modeling challenges. Beginning DAX with Power BI teaches key concepts such as mapping techniques from SQL to DAX, filtering, grouping, joining, pivoting, and using temporary tables, all aimed at the SQL professional. Join author Philip Seamark as he guides you on a journey through typical business data transformation scenarios and challenges, and teaches you, step-by-step, how to resolve challenges using DAX. Tips, tricks, and shortcuts are included and explained, along with examples of the SQL equivalent, in order to accelerate learning. Examples in the book range from beginner to advanced, with plenty of detailed explanation when walking through each scenario. What You'll Learn Turbocharge your Power BI model by adding advanced DAX programming techniques Know when to use calculated measures versus calculated columns Generate new tables on the fly from existing data Optimize, monitor, and tune Power BI to improve performance of your models Discover new ideas, tricks, and time-saving techniques for better models Who This Book Is For Business intelligence developers, business analysts, or any SQL user who wants to use Power BI as a reporting tool. A solid understanding of SQL is recommended, as examples throughout the book include the DAX equivalents to SQL problem/solution scenarios.

Reveal the insights behind your company's data with Microsoft Power BI Microsoft Power BI allows intuitive access to data that can power intelligent business decisions and insightful strategies. The question is, do you have the Power BI skills to make your organization's numbers spill their secrets? In Microsoft Power BI For Dummies, expert lecturer, consultant, and author Jack Hyman delivers a start-to-finish guide to applying the Power BI platform to your own firm's data. You'll discover how to start exploring your data sources, build data models, visualize your results, and create compelling reports that motivate decisive action. Tackle the basics of Microsoft Power BI and, when you're done with that, move on to advanced functions like accessing data with DAX and app integrations Guide your organization's direction and decisions with rock-solid conclusions based on real-world data Impress your bosses and confidently lead your direct reports with exciting insights drawn from Power BI's useful visualization tools It's one thing for your company to have data at its disposal. It's another thing entirely to know what to do with it. Microsoft Power BI For Dummies is the straightforward blueprint you need to apply one of the most powerful business intelligence tools on the market to your firm's existing data.

Learn the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power BI—Microsoft's leading self-service business intelligence application—and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, and how certain components interact with each other. The authors of this book use solutions and examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. You will learn how Power BI, through combining DAX building blocks (such as measures, table filtering, and data lineage), can yield extraordinary analytical power. Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems, so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You Will Learn Understand the intricate workings of DAX to solve advanced problems Deconstruct problems into manageable parts in order to create your own recipes Apply predefined solutions for addressing problems, and link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

Power BI is a powerful self-service (and enterprise) business intelligence (BI) tool that was first made generally available by Microsoft in July 2015. Power BI is a complete BI package that covers the end to end BI process including data acquisition (get data), data modelling (prepare/model the data) and data visualisation (analyse the data). And there is a lot of good news about this tool including the fact that the skills needed to succeed with Power BI are fully transferable to Microsoft Excel. There are 3 learning areas required to master everything Power BI Desktop has to offer. 1. The M Language - used for data acquisition2. The DAX Language - used to prepare and model data3. Visualisation and analysis - used to present data in a compelling wayPower BI is probably the first commercial grade software product that brings all of these areas into a single software package that is completely accessible to a business user (you don't need to be an IT pro). This book focuses on number 2 above, the DAX language (Data Analysis Expressions). Super Charge Power BI Desktop is the second book written by Matt Allington and is a sister book to his first book Learn to Write DAX (first released Dec 2015). Super Charge Power BI Desktop uses the same learning and practice exercise framework as used in Learn to Write DAX however the entire book is written using the Power BI Desktop user interface. Unfortunately simply reading a book is normally not enough for Excel users wanting to get the most out of Power BI Desktop and to learn the DAX language - most people will also need some practice. Super Charge Power BI Desktop is different to other books - it is written in such a way to clearly explain the concepts of Power BI data modelling while at the same time giving hands-on practice to deeply engage the reader to help the new knowledge and concepts stick. The book first presents the theory, then provides worked through sample exercises demonstrating each of the concepts, and finally it provides the reader with practice exercises and answers to maximize learning retention.

Applied DAX with Power BI: From Zero to Hero with 15-minute Lessons

Bring your data to life with the powerful features of Microsoft Power BI

A beginner's guide to developing interactive business intelligence solutions using Microsoft Power BI

Microsoft Power BI Quick Start Guide

Expert Data Modeling with Power BI

A comprehensive, step-by-step guide for beginners to learn real-world business intelligence

Mastering Power BI

*Design, create and manage robust Power BI solutions to gain meaningful business insights Key Features Master all the dashboarding and reporting features of Microsoft Power BI Combine data from multiple sources, create stunning visualizations and publish your reports across multiple platforms A comprehensive guide with real-world use cases and examples demonstrating how you can get the best out of Microsoft Power BI Book Description This book is intended for business intelligence professionals responsible for the design and development of Power BI content as well as managers, architects and administrators who oversee Power BI projects and deployments. The chapters flow from the planning of a Power BI project through the development and distribution of content to the administration of Power BI for an organization. BI developers will learn how to create sustainable and impactful Power BI datasets, reports, and dashboards. This includes connecting to data sources, shaping and enhancing source data, and developing an analytical data model. Additionally, top report and dashboard design practices are described using features such as Bookmarks and the Power KPI visual. BI managers will learn how Power BI's tools work together such as with the On-premises data gateway and how content can be staged and securely distributed via Apps. Additionally, both the Power BI Report Server and Power BI Premium are reviewed. By the end of this book, you will be confident in creating effective charts, tables, reports or dashboards for any kind of data using the tools and techniques in Microsoft PowerBI. What you will learn Build efficient data retrieval and transformation processes with the Power Query M Language Design scalable, user-friendly DirectQuery and Import Data Models Develop visually rich, immersive, and interactive reports and dashboards Maintain version control and stage deployments across development, test, and production environments Manage and monitor the Power BI Service and the On-premises data gateway Develop a fully on-premise solution with the Power BI Report Server Scale up a Power BI solution via Power BI Premium capacity and migration to Azure Analysis Services or SQL Server Analysis Services Who this book is for Business Intelligence professionals and existing Power BI users looking to master Power BI for all their data visualization and dashboarding needs will find this book to be useful. While understanding of the basic BI concepts is required, some exposure to Microsoft Power BI will be helpful.*

*Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data modeling as well as for experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way—like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will:*

- Gain an understanding of the basics of data modeling, including tables, relationships, and keys
- Familiarize yourself with star schemas, snowflakes, and common modeling techniques
- Learn the importance of granularity
- Discover how to use multiple fact tables, like sales and purchases, in a complex data model
- Manage calendar-related calculations by using date tables
- Track historical attributes, like previous addresses of customers or manager assignments
- Use snapshots to compute quantity on hand
- Work with multiple currencies in the most efficient way
- Analyze events that have durations, including overlapping durations
- Learn what data model you need to answer your specific business questions

*About This Book*

- For Excel and Power BI users who want to exploit the full power of their favorite tools
- For BI professionals seeking new ideas for modeling data