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Radio journalists have witnessed much of the history of the twentieth century. From early documentary recordings , to the ground-breaking war reporting of Ed Murrow and Richard Dimbleby, to the sophisticated commentaries of Alistair Cooke and reporters such as Fergal Keane, *International Radio Journalism* explores the way radio has covered the most important stories this century and the way in which it continues to document events in Britan, America, Europe and many other countries around the world. *International Radio Journalism* is both a theoretical textbook and a practical guide for students of radio journalism, reporters, editors and producers. The book details training and professional standards in writing, presentation, technology, editorial ethics and

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media law in America, Britain, Australia and other English speaking countries and examines the major public sector broadcast networks such as the BBC, CBC, NPR and ABC as well as the work of commercial and small public radio stations. Timothy Crook investigates the way in which news reporting has been influenced by governments and media conglomerates and identifies an undercurrent of racial and sexual discrimination throughout the history of radio news. There are chapters on media law for broadcast journalists, the implications of multi-media and new technologies, digital applications in radio news, and glossaries which cover the skills of voice presentaiton, writing radio news and broadcast vocabulary.

Get 12 months FREE access to an interactive eBook* when you buy the paperback! (Print paperback version only, ISBN

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9781446274095) To find out more and for a preview of the new edition visit <https://study.sagepub.com/journalism> Journalism: Principles & Practice remains the essential textbook for all students of journalism. With each print copy of the new third edition, you receive FREE access to the interactive eBook edition offering on-the-go access to a wealth of digital resources including video tutorials from the author. This book is the must-have guide to everything you need to know about how journalism works. The new edition is fully updated to cover the new essentials: social media, the impact of Twitter, and the need for an ethical approach. This book will equip you with all the skills and savvy you need to become the resourceful yet ethical journalists of the future. New and improved features will help you: Get to grips with the huge impact of social and mobile media on how we gather information

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and tell stories Grasp the rights and wrongs of journalism with a new chapter on ethics and regulation Learn how to make the most of your skills with tips from journalists such as Cathy Newman and Andrew Norfolk Think through 'what would you do?' in a new feature that takes you into the real world of journalism at the end of every chapter This new edition retains its innovative two-column structure, stylishly blending theory and practice. As relevant to the newsroom as the seminar room, it is the one book you will need to take you through your degree and into your career as a journalist.

*interactivity only available through Vitalsource eBook

'The five authors have drawn on their enormous range of experience in newspaper and broadcast journalism, at national and regional level, as well as their teaching expertise for this book, which will be essential reading for students in journalism, and as invaluable

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reference tool for their professional careers'

-www.HoldtheFrontPage.co.uk 'At long last, the undergraduate journalism A-Z. This is an excellent and much needed resource which should be on the list of every undergraduate journalism and media student' -Tim Rodgers, Kingston College

The SAGE Key Concepts series provide students with accessible and authoritative knowledge of the essential topics in a variety of disciplines. Cross-referenced throughout, the format encourages critical evaluation through understanding. Written by experienced and respected academics, the books are indispensable study aids and guides to comprehension. Key Concepts in Journalism offers:

- a systematic and accessible introduction to the terms, processes and effects of journalism
- a combination of practical considerations with theoretical issues
- further reading suggestions

The authors bring an

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enormous range of experience in newspaper and broadcast journalism, at national and regional level, as well as their teaching expertise. This book will be essential reading for students in journalism, and an invaluable reference tool for their professional careers.

This book offers an overview of global alternative media activity, before moving on to provide information about alternative media production and how to get involved in it.

Ethics and Journalism

Early Modern English News Discourse

Prescription and Tradition in Language

English Usage Guides

Become a Better Business Writer

Programme Making for Radio

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Broadcast Journalism in Australia

This exciting and comprehensive text takes students, trainees and professionals into the world of the modern-day newsroom, covering both key techniques and theory in detail. The second edition has been revised and updated to include all the technical, regulatory and theoretical advances in recent broadcast custom and practice and is influenced by newsrooms around the country. Main features: Complete coverage of all the key skills: news gathering, interviewing, writing and story-telling, live/location-reporting, online, editing,

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graphics and presentation. Expert advice and contributions from leading broadcast journalists from the BBC, ITV and Sky News. The Essential Guide, a section on how to get a job, the law and an up-to-date glossary of broadcasting terms. Workshops and Exercises, which provides the opportunity to practise key skills. Case Study, A Closer Look and Thinkpiece boxes help put the theory into context. Remember and Tip boxes summarise key concepts and offer guidance. A DVD demonstrating filming techniques and editing ideas. New for the second edition: Greater emphasis on online elements of

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broadcast journalism and the role of social media in news gathering. A focus on the interactive nature of the contemporary news process - how to find user-generated content, empower audiences and engage listeners and viewers. The key skills required for students taking the new NCTJ Broadcast Journalism exams. Ideal for students on journalism courses at all levels, this text is also useful for professionals and trainees working in broadcast, print and other media, and those looking at broadcast journalism in the wider context of media studies.

Set against the background of the fundamental

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issues facing the industry today, The 21st Century Journalism Handbook is a comprehensive guide to the core principles and practices essential to the modern journalist. Convergence, online, the growth of magazine formats, challenges presented by technology and new demands in news and feature writing are all covered from conceptual and practical perspectives. A thorough grounding in the key debates and techniques is provided; while clear, no-nonsense practical advice helps you develop your journalism skills and make a success of your studies and career. Key Features: A combination of

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professional insight, academic study and practical exercises allows you to develop at your own pace Thinking it through activities at the end of each chapter allow you to think over the topics discussed and to think about how you could apply these skills Case studies and Closer Look boxes explore real-life examples in more depth Key points to remember and chapter summaries highlight the essential things you need to know Comprehensive but digestible coverage of the key elements of ethics, regulation and law ensures you are fully equipped with the essential frameworks for informed practice With an

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emphasis on developing the 'whole journalist', a creative and visual reporter who can think across different platforms, this text is ideal for all for journalism students training in newspapers, magazines and online reporting.

Describing Prescriptivism provides a topical and thought-provoking analysis of linguistic prescriptivism in British and American English, from a historical as well as present-day perspective.

Focusing on usage guides and usage problems, the book takes a three-fold approach to present an in-depth analysis of the topic, featuring: a detailed

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study of the advice provided in usage guides over the years; an authoritative comparison of this advice with actual usage as recorded in British and American corpora, including the HUGE (Hyper Usage Guide of English) database – developed specifically to enable this line of study – as well as more mainstream corpora such as COCA, COHA and the BNC; a close analysis of the attitudes to particular usage problems among the general public, based on surveys distributed online through the "Bridging the Unbridgeable" research project's blog. With extensive case studies to illustrate and*

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*support claims throughout, this comprehensive study is key reading for students and researchers of prescriptivism, the history of English and sociolinguistics. *Found at <https://bridgingtheunbridgeable.com/> Understanding Broadcast Journalism presents an insightful exploration of broadcast journalism today; its characteristics, motivations, methods and paradigms. The authors balance discussions of industry practice with critical examinations of content, across television, radio and associated multiplatform journalism. They highlight key issues*

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including ownership and shifting regulatory environments, the revolutionary role of user-generated-content and digital convergence, and coverage of global issues by rolling news services. Chapters include: • a brief history of broadcasting; • an overview of recent commercial challenges in the news industry and the impact on television news; • current trends in the running of local radio stations, with particular focus on the rise of 'hubbing'; • the ethics of broadcast journalism; • the significance of international broadcasters including the BBC, CNN and Al-Jazeera. The book identifies how the

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dissemination of broadcast journalism is evolving, whilst also arguing for the continued resilience of this industry now and in the future, making the case that journalistic storytelling remains at its most effective in broadcast environments. Professional journalists and students of media studies and journalism will find this a timely and thought-provoking intervention, which will help to inform their professional practice and research.

AS Media Studies

BBC News Styleguide

The Alternative Media Handbook

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Professional Writing

Establishing Standards across Time and Space

Writing for Broadcast Journalists

Translation and News Making in Contemporary Arabic Television

Many students set out in further and higher education with little grounding in the skills required for academic writing. This practical guide will give students a command of grammar, spelling and punctuation, enabling them to improve the quality and accuracy of their writing. Good Grammar for Students includes: the basics of English grammar - how sentences are

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structured help with spelling and punctuation tips on avoiding the most common mistakes and pitfalls advice on how students can improve their writing in essays, reports and projects. The book is packed with examples to illustrate points and highlight good and bad practice, and contains handy tips and student exercises. An indispensable companion for undergraduate students on any Social Science, Humanities or Arts degree course, Good Grammar for Students is also an ideal text for Study Skills modules at first year undergraduate level across the social sciences. SAGE Study Skills are essential study guides for students of all levels. From how to write great essays and succeeding at university,

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to writing your undergraduate dissertation and doing postgraduate research, SAGE Study Skills help you get the best from your time at university. Visit the SAGE Study Skills hub for tips, resources and videos on study success!

This book is a detailed examination of social connections to language evaluation with a specific focus on the values associated with both prescriptivism and descriptivism. The chapters, written by authors from many different linguistic and national backgrounds, use a variety of approaches and methods to discuss values in linguistic prescriptivism. In particular, the chapters break down the traditional binary approaches that characterize

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prescriptive discourse to create a view of the complex phenomena associated with prescriptivism and the values of those who practice it. Most importantly, this volume continues serious academic conversations about prescriptivism and lays the foundation for continued exploration.

This book provides an introduction to covering crises, considering practice issues and providing guidance in preparing for and responding to calamities. It offers a concise overview for journalism academics and practitioners of covering disasters – not a "how to" handbook but a "how to prepare" reference to be used before a crisis occurs. This essential resource is among

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the first to focus specifically and comprehensively on journalistic coverage of disasters. It demonstrates the application of scholarship and theory to professional practice, and includes a crash book template with logistical and information-collection requirements. As a text for advanced reporting, broadcast journalism, and journalism ethics, or a reference for professionals, *Reporting Disaster on Deadline* provides key information for keeping on deadline in responding to crises.

Multimedia Journalism: A Practical Guide, Second edition builds on the first edition's expert guidance on working across multiple media platforms, and continues to explore getting started, building proficiency and

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developing professional standards in multimedia journalism. The second edition features new chapters including: getting started with social media live reporting building proficiency with Wordpress building apps for smartphones and tablets building a personal brand and developing a specialism long-form video journalism, audio and video news bulletins and magazine programmes. The new edition also includes an extensive range of new and updated materials essential for all aspects multimedia journalism today. New areas explored include editing video and slideshows for mobile and tablet devices, the advanced use of mobile devices for reporting, location-specific content creation and

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delivery, the use of video and audio slideshows, and live blogging. Other updates include more material on photojournalism as a storytelling technique, using and transferring digital images and sound, the use of Google Analytics, and practical guides to storytelling through infographics, timelines, interactive graphics and maps. The book fully engages with multimedia journalism in relation to range of social media and web publishing platforms, including Wordpress, Blogger, Tumblr, Twitter, Facebook, Google+, YouTube, Instagram, Pinterest, SoundCloud, AudioBoom and iTunes. The book is also be supported by fully updated online masterclasses at www.multimedia-journalism.co.uk.

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The Prodigal Tongue

Key Concepts in Journalism Studies

Compass Points - Edit is a Four-Letter Word

The Love-Hate Relationship Between American and British English

A Guide for Scholars, Researchers, and Wonks

The Broadcast Journalism Handbook

Understanding Broadcast Journalism

Global Writing for Public Relations: Connecting in

English with Stakeholders and Publics Worldwide

provides multiple resources to help students and public relations practitioners learn best practices for writing in

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English to communicate and connect with a global marketplace. Author Arhlene Flowers has created a new approach on writing for public relations by combining intercultural communication, international public relations, and effective public relations writing techniques. Global Writing for Public Relations offers the following features: Insight into the evolution of English-language communication in business and public relations, as well as theoretical and political debates on global English and globalization; An understanding of both a global thematic and customized local approach in creating public relations campaigns and written materials;

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Strategic questions to help writers develop critical thinking skills and understand how to create meaningful communications materials for specific audiences; Storytelling skills that help writers craft compelling content; Real-world global examples from diverse industries that illustrate creative solutions; Step-by-step guidance on writing public relations materials with easy-to-follow templates to reach traditional and online media, consumers, and businesses; Self-evaluation and creative thinking exercises to improve cultural literacy, grammar, punctuation, and editing skills for enhanced clarity; and Supplemental online resources for educators and students.

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English is the go-to business language across the world, and this book combines the author's experience training students and seasoned professionals in crafting public relations materials that resonate with global English-language audiences. It will help public relations students and practitioners become proficient and sophisticated writers with the ability to connect with diverse audiences worldwide.

Terrorism now dominates the headlines across the world—from New York to Kabul. *Framing Terrorism* argues that the headlines matter as much as the act, in political terms. Widely publicized terrorist incidents leave an imprint

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upon public opinion, muzzle the "watchdog" role of journalists and promote a general one-of-us consensus supporting security forces.

This book has been designed specifically for students in writing classes and other writers interested in developing proficient writing careers in a professional environment. As professional writing continues to change rapidly alongside digital developments, this book frames professional writing particularly for 'creative' and other writers. The professional world needs writers with a diverse portfolio of skills and capabilities; if writers can master these, they are more able to make a living from

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their writing and support their more creative endeavours. Each chapter includes a comprehensive range of exercises to build professional skills, along with learning objectives, case studies, worked examples, tips for success, and suggested websites and further reading. Lisa Kesteven is a lecturer on Creative and Professional Writing and has designed and led modules on Professional Writing. As well as being a writer of fiction and non-fiction, Lisa has worked freelance for a number of years and has her own freelancing business. Andrew Melrose is an Emeritus Professor of Critical and Creative writing and a writer. He has over 160 film, fiction, non-fiction, research, songs,

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poems, chapters and other writing credits, including 15 films and 39 books.

How well do you write? Good communication is a skill required by all professionals. Whether you're preparing reports, conducting reviews or simply writing emails, expressing your ideas clearly and persuasively is fundamental to your success in the workplace. Susan McKerihan has spent over twenty years assisting corporate clients to perfect their written communications. In *Clear & Concise* she shares her secrets, using real-world examples to show how to avoid common writing traps, such as wordiness, ambiguity and repetition. By

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eliminating these habitual errors from your work and by using a logical top-down structure, you can improve the readability of your writing. And when your words are lucid and focused, your thinking becomes sharper, and you become more impressive and more productive. Clear & Concise is the only writing guide you will ever need.

The 21st Century Journalism Handbook

Principles and Practice

History, Advice, Attitudes

A Practical Guide

Television and Radio in the United Kingdom

Essential Skills for the Modern Journalist

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User-Centered Interaction Design Patterns for Interactive Digital Television Applications

Technology is meant to make life easier and to raise its quality. Our interaction with technology should be designed according to human needs instead of us being required to adapt to technology. Even so, technology may change quickly and people and their habits change slowly. With the aim of supporting user acceptance of iTV, the focus of this book is on the usability

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of iTV applications. A method for developing interaction design patterns especially for new technologies is presented for the first time. The main characteristics covered in this new approach are: systematic identification of recurrent design problems; usability as a quality criterion for design solutions; integration of designers into the pattern development process including identification of designers' needs, and iterative evaluation and

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optimisation of patterns to encourage designers to accept and use them; usability testing to identify proven design solutions and their trade-offs; presentation of specific design guidelines.

A one-stop refresher course in editing fiction, suitable for both new writers and more experienced ones. When to edit, how to edit, why to edit - and when not to edit. The different stages of editing. Checklists, examples, and

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advice from other writers, editors, competition judges and a literary agent.

In Early Modern Britain, new publication channels were developed and new textual genres established themselves. News discourse became increasingly more important and reached wider audiences, with pamphlets as the first real mass media. Newspapers appeared, first on a weekly and then on a daily basis. And scientific news

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discourse in the form of letters exchanged between fellow scholars turned into academic journals. The papers in this volume provide state-of-the-art analyses of these developments. The first part of the volume contains studies of early newspapers that range from reports of crime and punishment to want ads, and from traces of religious language in early newspapers to the use of imperatives. The second part is devoted to pamphlets and provides

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detailed analyses of news reporting and of impoliteness strategies. The last section is devoted to scientific news discourse and traces the early publication formats in their various manifestations.

This full colour, highly illustrated textbook is designed to support students through their WJEC AS in Media Studies. Individual chapters cover the following key areas: Textual Analysis: Visual, Technical and Audio codes

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Textual Analysis: Narrative and Genre
Codes Approaches to Representation
Approaches to Audience Response Case
Studies on Representation and Audience:
Gender, Age, Ethnicity, Identity,
Events and Issues Passing MS1: Media
Representations and Receptions
Production Work, Evaluation and report
Specially designed to be user-friendly,
AS Media Studies: The Essential
Introduction for WJEC includes
activities, key terms, case studies and

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sample exam questions. It introduces the course, tackles useful approaches to study, key content covered in the specification, and guides the student in approaching and planning the exam and production work through analysis, prompts and activities.

The Discourse of News Values

Language Prescription

Shorter, Sharper, Stronger

The Electronic Reporter

Better Data Visualizations

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Know Your Shit or Know You're Shit
International Radio Journalism
Programme Making for Radio offers trainee radio
broadcasters and their instructors focused practical
guidelines to the professional techniques applied to
the making of radio shows, explaining how specific
radio programmes are made and the conventions and
techniques required to produce them. This book
describes how and why these methods are applied
through the use of a behind-the-scenes glimpse at
working practices and procedures used in the
industry. It considers the constraints and incentives
that limit or stimulate creativity and innovation within

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programme production. Programme Making for Radio examines the individual roles and responsibilities of the whole production team and the importance of team-working skills. Chapters focus on the specific requirements of specialist programmes and offer advice from a range of programme makers working in local and national broadcasting. There is a case study example that follows the progress of a feature programme from pitching the original idea, through assembling material to final transmission. Programme Making for Radio includes: a clear description of the role of each member of the programme making team, their duties and responsibilities practical tips on interviewing, mixing and presenting explanations of

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the key elements that make up a radio programme such as clips, wraps, packages, features and interviews with a full glossary of technical terms. This book is informative, accessible and comprehensive, covering the whole range of skills needed by the radio professional in the studio and on location.

Writing for Broadcast Journalists is the essential guide to writing news for television and radio, guiding readers through the significant differences between writing text to be read, and writing spoken English that will be heard. This book helps broadcast journalists at every stage of their careers to avoid newspaper-style 'journalese', clichés, jargon, and inaccurate grammar or pronunciation, while capturing

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the immediacy of the spoken word in creative broadcast news scripts. It also gives advice on providing concise online material for broadcasters' websites. Sections include:

- Practical advice on how to write accurately but conversationally
- How to cope with a dynamic English language, with new expressions and words changing their meanings
- Writing scripts that match the TV pictures, and use real sound on radio
- Detailed guidance on correct terminology and the need for sensitive language
- An appendix of 'dangerous' words and phrases to be avoided in scripts.

Written in a lively and accessible style by a former BBC news editor, *Writing for Broadcast Journalists* is an invaluable guide to the

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techniques of writing news for television, radio and online audiences.

What are ethics? Why does ethical journalism matter? How do ethics affect good journalism? Ethics and Journalism provides a comprehensive overview of the main approaches to ethical enquiry in Western journalism. It examines the ethical dilemmas faced by journalists in all areas of the media and sets out ways of achieving ethical journalism. Ethics and Journalism:

- Explores such subjects as: private lives and the public interest, relations to sources and coverage of death, disease and destruction
- Examines the role of regulation and self-regulation of the media industry
- Discusses strategies of good journalism
- Thoroughly

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examines the role of industry codes. Ethics and Journalism is informed by interviews with top journalists and editors and is written in a clear and accessible style. It includes an exhaustive bibliography as well as an excellent list of relevant web-sites. It will be essential reading for all journalism, media and politics students studying journalism and ethics, as well as for those who already work in the media and are interested in understanding ethical issues.

BBC News Styleguide

How News Organizations Create Newsworthiness

Shelf Life

Northern Ireland, the BBC, and Censorship in

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Thatcher's Britain, 1979-1990

Research Methods for Postgraduates

Good Grammar for Students

Creative and Critical Approaches

Grammar

"Let's eat Grandma" OR "Let's eat, Grandma"? This fun yet informative book offers bite-sized tips and advice on everything you need to know about grammar—including common misspellings, how to use punctuation correctly, and applying the right tense—and will turn you from a logophobe to a grammarphile in no time!

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This volume explores both historical and current issues in English usage guides or style manuals. Guides of this sort have a long history: while Fowler's *Modern English Usage* (1926) is one of the best known, the first English usage guide was published in the UK in 1770, and the first in the US in 1847. Today, new titles come out nearly every year, while older works are revised and reissued. Remarkably, however, the kind of usage problems that have been addressed over the years are very much the same, and attitudes towards them are slow to change - but they do change. The chapters in this

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book look at how and why these guides are compiled, and by whom; what sort of advice they contain; how they differ from grammars and dictionaries; how attitudes to usage change; and why institutions such as the BBC need their own style guide. The volume will appeal not only to researchers and students in sociolinguistics, but also to general readers with an interest in questions of usage and prescriptivism, language professionals such as teachers and editors, and language policy makers.

A study of how Thatcher's government tried to

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control the narrative of the Northern Ireland conflict in an effort to shape how 'the Troubles' were understood by regional, national, and international audiences, and exploring how Britain's status as a leading global democracy was tarnished by the imposition of censorship in the 1988 Broadcasting Ban.

The Discourse of News Values breaks new ground in news media research in offering the first book-length treatment of the discursive construction of news values through words and images. Monika Bednarek and Helen Caple combine in-depth

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theoretical discussion with detailed empirical analysis to introduce their innovative analytical framework: discursive news values analysis (DNVA). DNVA allows researchers to systematically investigate how reported events are "sold" to audiences as "news" (made newsworthy) through the semiotic resources of language and image. With an interdisciplinary and multi-methodological approach, *The Discourse of News Values* analyzes authentic news discourse (both language and images) from around the English-speaking world through three new case studies: one that analyzes

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newsworthiness around the topic of cycling/cyclists; another that analyzes news values in images disseminated by news media organizations via Facebook; and a third that focuses on news values in "most shared" news items. Introducing readers to the possibilities of both DNVA and corpus-assisted multimodal discourse analysis (CAMDA), *The Discourse of News Values* brings together corpus linguistics and multimodal discourse analysis in a stimulating and unique book for researchers in Linguistics, Semiotics, Critical Discourse Analysis and Media/Journalism Studies.

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Framing Terrorism

Journalism

Usage guides and usage problems in British and American English

The News Media, the Government and the Public

Multimedia Journalism

Describing Prescriptivism

A Handbook for Students and Professionals

"This book examines the role of translation in news making, taking Arabic satellite television as its case study, and presents a framework for journalists, translators, news

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editors and other media workers to help them avoid the pitfalls of translation mediation."--P. [4] of cover.

Introduces students to the real world of news reporting for the electronic (broadcast and online) media in Australia. It covers news gathering and packaging; writing and interviewing; recording sound and shooting videos; constructing radio, television and online stories; compiling news programs; legal and ethical issues and how to find work.

An indispensable reference for postgraduates, providing up to date guidance in all subject

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areas Methods for Postgraduates brings together guidance for postgraduate students on how to organise, plan and do research from an interdisciplinary perspective. In this new edition, the already wide-ranging coverage is enhanced by the addition of new chapters on social media, evaluating the research process, Kansei engineering and medical research reporting. The extensive updates also provide the latest guidance on issues relevant to postgraduates in all subject areas, from writing a proposal and securing research funds, to data analysis and the presentation of research, through to

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intellectual property protection and career opportunities. This thoroughly revised new edition provides: Clear and concise advice from distinguished international researchers on how to plan, organise and conduct research. New chapters explore social media in research, evaluate the research process, Kansei engineering and discuss the reporting of medical research. Check lists and diagrams throughout. Praise for the second edition:

“... the most useful book any new postgraduate could ever buy.” (New Scientist)

“The book certainly merits its acceptance as essential reading for postgraduates and will

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be valuable to anyone associated in any way with research or with presentation of technical or scientific information of any kind.” (Robotica) Like its predecessors, the third edition of *Research Methods for Postgraduates* is accessible and comprehensive, and is a must-read for any postgraduate student.

This book contextualises case studies across a wide variety of languages and cultures, crystallising key interrelationships between linguistic standardisation and prescriptivism, and between ideas and practices. It focuses on different traditions

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of standardisation and prescription throughout the world and addresses questions such as how nationalistic idealisations of 'traditional' language persist (or shift) amid language change, linguistic variation and multilingualism. The volume explores issues of standardisation and the sociolinguistic phenomenon of prescription as a formative influence on the notional standard language as well as the interconnections between these in a wide range of geographical contexts. It balances the otherwise strong emphasis on English in English language publications on

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prescriptivism and breaks new ground with its multilingual approach across languages and nations. The book will appeal to scholars working within different linguistic traditions interested in questions relating to all aspects of standardisation and prescriptivism.

Print, Digital & Social

Clear and Concise

Subediting and Production for Journalists

Journalism 2000–2021

Values, Ideologies and Identity

Newspapers, pamphlets and scientific news discourse

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Subediting for Journalists is a concise, up-to-date and readable introduction to the skills of subediting for newspapers and magazines. It describes how subediting has developed, from the early days of printing to the modern era of computers and the web, and explains clearly what the sub now has to do. Using practical examples from newspapers and magazines, Subediting for Journalists introduces the various techniques involved in subediting from cutting copy to writing cover lines. It includes: *house style explained with

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model stylebook provided

- *examples of bad journalistic English such as misused clichés and pronoun confusion
- *subbing news and features for sense and style
- *editing quotes and readers' letters
- *projecting copy by writing headlines and standfirsts
- *checking pictures and writing captions
- *principles and methods of proofreading
- *making copy legally safe
- *understanding production and using software packages
- *website subbing
- *a glossary of journalistic terms and suggestions for further reading

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Few journalists exemplify the creed 'without fear or favour' like Gideon Haigh. Shelf Life selects from twenty-one years of writing on myriad subjects by one of our clearest thinkers, sharpest stylists and most curious journalists. Architecture and airline food. Depression and doodling. Goya and Grossman. Weegee and Wire. When not wiring about cricket, Gideon Haigh has enjoyed taking journalism on unexpected journeys, where curiosity calls, into the past and future as well as the present. Edited by Russell Jackson,

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Shelf Life samples his work from the last two decades: essays, reportage, reviews, crisp analyses, deep dives into history, of no camp, and independent of the news cycle, from his shelves to yours.

Now more than ever, content must be visual if it is to travel far. Readers everywhere are overwhelmed with a flow of data, news, and text. Visuals can cut through the noise and make it easier for readers to recognize and recall information. Yet many researchers were never taught how to present their work visually. This book

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details essential strategies to create more effective data visualizations.

Jonathan Schwabish walks readers through the steps of creating better graphs and how to move beyond simple line, bar, and pie charts. Through more than five hundred examples, he demonstrates the do's and don'ts of data visualization, the principles of visual perception, and how to make subjective style decisions around a chart's design. Schwabish surveys more than eighty visualization types, from histograms to horizon charts, ridgeline

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plots to choropleth maps, and explains how each has its place in the visual toolkit.

It might seem intimidating, but everyone can learn how to create compelling, effective data visualizations. This book will guide you as you define your audience and goals, choose the graph that best fits for your data, and clearly communicate your message.

Representing some of BBC's accumulated wisdom surrounding the use of English in written and spoken communications, this guide was written for BBC journalists but

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is a valuable resource for anyone who wants to write well.

Reporting Disaster on Deadline

Connecting in English with Stakeholders and Publics Worldwide

The Essential Introduction for WJEC

Writing Broadcast News

Global Writing for Public Relations

A Journalist's Guide to Live Direct and

Unbiased News Translation

How to Create the Best First Impression

The author offers clear advice and examples

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on broadcast journalism and elements that distinguish writing for broadcast news from writing for print sources.

CHOSEN BY THE ECONOMIST AS A BEST BOOK OF THE YEAR An American linguist teaching in England explores the sibling rivalry between British and American English “English accents are the sexiest.” “Americans have ruined the English language.” Such claims about the English language are often repeated but rarely examined. Professor Lynne Murphy is on the linguistic front line. In *The Prodigal Tongue*

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she explores the fiction and reality of the special relationship between British and American English. By examining the causes and symptoms of American Verbal Inferiority Complex and its flipside, British Verbal Superiority Complex, Murphy unravels the prejudices, stereotypes and insecurities that shape our attitudes to our own language. With great humo(u)r and new insights, Lynne Murphy looks at the social, political and linguistic forces that have driven American and British English in different directions: how

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Americans got from centre to center, why British accents are growing away from American ones, and what different things we mean when we say estate, frown, or middle class. Is anyone winning this war of the words? Will Yanks and Brits ever really understand each other?