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Integration

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Springer

Integration

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*"This book presents the use of semantic interoperability for a variety of applications ranging from manufacturing to tourism, e-commerce, energy*

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Integration

*Grids' integration,  
geospatial systems  
interoperability and  
automated agents  
interoperability for  
web*

*services"--Provided  
by publisher.*

*The book examines  
how the interests of  
the member states,  
which provide the  
primary driving force*

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Integration

*for developments in  
European*

*integration, are*

*internalised and*

*addressed by the*

*law of the European*

*Union. In this*

*context, member*

*state interests are*

*taken to mean the*

*policy*

*considerations,*

*economic*

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*calculations, local socio-cultural factors, and the raw expressions of political will which shape EU policies and determine member state responses to the obligations arising from those policies. The book primarily explores the*

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*junctions and  
disjunctions*

*between member  
state interests  
defined in such a  
manner and EU law,  
where the latter  
expresses either an  
obligation for the  
member states to  
comply with  
common policies or  
an acceptance of*

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*member state  
particularism under  
the common EU  
framework.*

*A unifying  
foundation to design  
and implement proc  
ess-*

*aware information  
systems This  
publication takes on  
the formidable task  
of establishing*

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Integration

Springer

*aunifying foundation  
and set of common  
underlying principles  
toeffectively model,  
design, and  
implement process-  
aware  
informationsystems.  
Authored by leading  
authorities and  
pioneers in the  
field, Process-Aware  
Information Systems*

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*helps readers gain a thorough understanding of major concepts, languages, and techniques for building process-aware applications, including: \* UML and EPCs: two of the most widely used notations for business process*



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Integration

*modeling \* Concrete  
techniques for*

*process design and*

*analysis \* Process*

*execution standards:*

*WfMC and BPEL \**

*Representative*

*commercial tools:*

*ARIS, TIBCO*

*Staffware,*

*andFLOWer Each*

*chapter begins with*

*a description of the*

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Integration  
Springer  
*problem domain  
and then*

*progressively  
unveils relevant  
concepts and techni  
ques. Examples and  
illustrations are used  
extensively to clarify  
and simplify complex  
material. Each  
chapter ends with a  
set of exercises,  
ranging from simple*

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Integration

Springer  
*questions to thought  
-provoking assignments.*

*Sample*

*solutions for many of  
the exercises*

*are available on the  
companion Web*

*site. Armed with a  
new and deeper*

*understanding,*

*readers are*

*better positioned to  
make their own*

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*contributions to the field and evaluate various approaches to a particular task or problem.*

*This publication is recommended as a textbook for graduate and advanced undergraduate students in computer science and information*

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*systems, as well as  
for professionals  
involved in workflow  
and  
business process  
management,  
groupware and  
teamwork,  
enterprise applicatio  
n integration, and  
business-to-  
business integration.*

*A Solution's Manual*

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Integration

*is available online.*

Springer

*An Instructor*

*Support FTPsite is  
also available.*

*Data management  
systems play the  
most crucial role in  
building large  
application s- tems.*

*Since modern  
applications are no  
longer single  
monolithic software*

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Integration

*blocks but highly  
flexible and*

*configurable*

*collections of*

*cooperative*

*services, the data*

*mana- ment layer*

*also has to adapt to*

*these new*

*requirements.*

*Therefore, within*

*recent years, data*

*management*

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Integration

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*systems have faced a tremendous shift from the central management of individual records in a transactional way to a platform for data integration, federation, search services, and data analysis. This book addresses these new issues in the*



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Integration

*area of data  
management from  
multiple*

*perspectives, in the  
form of individual*

*contributions, and it  
outlines future*

*challenges in the  
context of data*

*management. These  
contributions are*

*dedicated to Prof.  
em. Dr. Dr. -Ing. E.*

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*h. Hartmut*

*Wedekind on the occasion of his 70th birthday, and were (co-)authored by some of his academic descendants. Prof. Wedekind is one of the most prominent figures of the database management*

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community in

Springer

Germany, and he enjoys an excellent international reputation as well.

Over the last 35 years he greatly contributed to making relational database technology a success. As far back as the early 1970s, he

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*covered—as the first author in Germany—the state of the art concerning the relational model and related issues in two widely used textbooks*

*“Datenbanksysteme I” and*

*“Datenbanksysteme II”. Without him, the idea of modeling*

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*complex-structured  
real-world scenarios  
in a relational way  
would be far less  
developed by now.*

*Among Prof.*

*Service Composition  
for the Semantic  
Web*

*Concepts and  
Architecture*

*Interoperability of  
Enterprise Software*

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Integration  
and Applications

Advanced  
Springer

Information Systems

Engineering

Handbook of

Enterprise

Integration

Global Business:

Concepts,

Methodologies,

Tools and

Applications

Customer

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Springer  
*Relationship  
Management*

*This book  
constitutes the  
refereed  
proceedings of  
6 international  
workshops held  
in conjunction  
with the 4th  
International  
Conference on  
Business*

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*Process*

Springer

*Management, BPM*

*2006, in*

*Vienna, Austria*

*in September*

*2006. The 40*

*revised full*

*papers*

*presented were*

*carefully*

*reviewed and*

*selected from a*

*total of 94*



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Integration

*overall*

Springer

*submissions to*

*six*

*international*

*workshops.*

*"Addresses the*

*evolution of*

*database*

*management,*

*technologies*

*and*

*applications*

*along with the*

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Integration

*progress and  
endeavors of  
new research  
areas."--P.*

*xiii.*

*This book  
constitutes the  
refereed  
proceedings of  
the 19th  
International  
Conference on  
Advanced*

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Integration  
Information  
Systems

*Engineering,  
CAiSE 2007,  
held in  
Trondheim,  
Norway in June  
2007. It covers  
ontologies,  
extended  
enterprises,  
information  
integration, se*

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Integration

*service-oriented*

*Springer*

*architecture,*

*strategic*

*alignment,*

*requirements,*

*process*

*modeling,*

*method*

*engineering,*

*novel*

*applications,*

*participative*

*modeling, and*

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Integration

*process-aware*

*information*

*systems.*

*"This multi-*

*volume*

*reference*

*examines*

*critical issues*

*and emerging*

*trends in*

*global*

*business, with*

*topics ranging*

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Integration

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*from managing  
new information  
technology in  
global business  
operations to  
ethics and  
communication s  
trategies"--Pro  
vided by  
publisher.*

*7th East*

*European*

*Conference,*

*Page 30/157*

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***ADBIS 2003,  
Dresden,  
Germany,  
September 3-6,  
2003,  
Proceedings  
Issues, Trends,  
Opportunities  
and Solutions  
Encyclopedia of  
Database  
Technologies  
and***

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Integration

*Applications  
Digitalization*

*of Society,*

*Economics,*

*Management and*

*Education*

*Business*

*Process*

*Management*

*Workshops*

*Encyclopedia of*

*Networked and*

*Virtual*



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*Organizations*

Springer

*Handbook of*

*Research on*

*Business*

*Process*

*Modeling*

Uncovers the

growing and

expanding

phenomenon of

human behavior,

social

constructs, and

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Integration

Springer  
communication  
in online

environments.

[Administration  
(référence

électronique] ;  
informatique].

"This book aids  
managers in the  
transformation  
of

organizations  
into world-

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Integration

class

Springer

competitors

through

business

process applica

tions"--Provide

d by publisher.

Interoperabilit

y: the ability

of a system or

a product to

work with other

systems or

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products  
without special

effort from the

user is a key

issue in

manufacturing

and industrial

enterprise

generally. It

is fundamental

to the

production of

goods and

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services

Springer

quickly and at  
low cost at the  
same time as  
maintaining  
levels of  
quality and  
customisation.

Composed of 40  
papers of  
international  
authorship, Int  
eroperability

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Integration  
Springer  
of Enterprise  
Software and  
Applications  
ranges from  
academic  
research  
through case  
studies to  
industrial  
experience of i  
nteroperability  
. Many of the  
papers have

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examples and illustrations calculated to deepen understanding and generate new ideas. A concise reference to the state of the art in software interoperability, Int

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eroperability  
of Enterprise

Software and

Applications

will be of

great value to

engineers and

computer

scientists

working in

manufacturing

and other

process



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industries and  
to software  
engineers and  
electronic and  
manufacturing  
engineers  
working in the  
academic  
environment.  
Handbook of  
Research on  
Innovations in  
Database

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Integration  
Springer  
Technologies  
and

Applications  
Practice-Driven  
Research on  
Enterprise  
Transformation  
Current and  
Future Trends  
6th Working  
Conference,  
PRET 2013,  
Utrecht, The

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Integration  
Springer  
Netherlands,  
June 6, 2013,  
Proceedings  
Concepts,  
Methodologies,  
Tools, and  
Applications  
Knowledge and  
Technology  
Management in  
Virtual  
Organizations:  
Issues, Trends,

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Integration  
Springer  
Opportunities  
and Solutions  
Advances in  
Conceptual  
Modeling -  
Theory and  
Practice

*B2B Integration Concepts  
and Architecture Springer  
Science & Business  
Media*

*This book constitutes the  
refereed proceedings of*

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*the Second International  
Workshop on  
Technologies for E-  
Services, TES 2001, held  
in Rome, Italy, in  
September 2001. The 15  
revised full papers  
presented were carefully  
reviewed and selected  
for inclusion in the book.  
Among the topics  
addressed are b2b  
protocols, inter-enterprise  
process execution,*

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Integration

*business logic,  
cooperative*

*multiplatform*

*environments, session-  
oriented*

*telecommunication*

*services, cross-*

*organizational workflow*

*environments, Internet-*

*based workflow,*

*composite e-services,*

*transactional business*

*processes, e-service*

*security, distributed e-*

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Integration

*services, mobile*

*commerce, e-commerce,*

*pervasive services*

*infrastructure, and*

*mobile Internet agents.*

*This volume contains 29*

*submitted and 2 invited*

*papers presented at the*

*tenth East-European*

*Conference on Advances*

*in Databases and*

*Information Systems*

*(ADVIS 2003), which*

*took place in Dresden,*

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*Integration  
Springer*  
*Germany, September  
3–6, 2003. An  
international program  
committee of 42  
members from 24  
countries selected these  
contributions from 86  
submissions. Eight  
additional contributions  
were selected as short  
papers and have been  
published in a separate  
volume of local  
proceedings by the*



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Integration

*organizing institution.*

*For the first time, ADBIS*

*also included an*

*industrial program*

*consisting of nine*

*submitted presentations*

*by representatives of*

*commercial companies*

*active in the database*

*market. ADBIS 2003*

*was the tenth scientific*

*event taking place under*

*the acronym ADBIS, and*

*thus marks a first*

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Integration

*“jubilee” for this young, but by now well-established, series of conferences. A DBIS was founded by the Moscow ACM SIGMOD Chapter in 1993. In 1994–1996 ADBIS was held in the form of workshops organized by the MOSCOW ACM SIGMOD Chapter in collaboration with the Russian Foundation for Basic Research. In this period, an*

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*umber of international guests were invited to Moscow every year in order to improve and consolidate contacts between the national research community in Russia and the research community worldwide. International program committees for ADBIS were established in 1995, contributing to the quality of the selection process*

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*and thus of the  
conference contributions  
in general. In 1996,  
following discussions  
with Dr.*

*Service Composition for  
the Semantic Web  
presents an in-depth  
analysis of aspects  
related to semantic-  
enabled Web service  
modeling and  
composition. It also  
covers challenges and*

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Integration

*solutions to composing*

*Web services on the*

*semantic Web, and*

*proposing a semantic*

*framework for*

*organizing and*

*describing Web services.*

*Service Composition for*

*the Semantic Web*

*describes composability*

*and matching models to*

*check whether semantic*

*Web services can be*

*combined together to*

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*avoid unexpected failures at run time, and a set of algorithms that automatically generate detailed descriptions of composite services from high-level specifications of composition requests. The book includes case studies in the areas of digital government and bioinformatics.*

*Co-Creation of High-Tech Products in the B2B*

Page 54/157

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*Domain*

*Challenges and Practices*

*Technologies for E-*

*Services*

*Data Management in a*

*Connected World*

*Web Services*

*Concepts, Methodologies,*

*Tools and Applications*

*Handbook of Research*

*on Social Dimensions of*

*Semantic Technologies*

*and Web Services*

"This book provides

*Page 55/157*

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Integration  
Springer  
simple costs and  
benefits analysis  
showing that the  
Semantic Web is  
prepared for e-  
business"--Provided  
by publisher.

This volume  
constitutes the  
proceedings of the  
6th Working  
Conference on  
Practice-Driven  
Research on



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Enterprise  
Transformation

(PRET), held in

Utrecht, The

Netherlands, on June

6, 2013, co-located

with the Enterprise

Transformation Track

of the 21st European

Conference on

Information Systems

(ECIS). Successful

enterprises have well-

defined managerial

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responsibilities and understandable project priorities and enable their processes to be sufficiently agile, even improvisational and continuously changing. They do not solely rely on only mechanistic or purely organic processes and structures, but see

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enterprise transformation as a combination of deliberate and organic change. This year's papers represent this hybrid view. Moreover, most of them are based on practical cases, which will further contribute to our understanding of enterprise transformation. The

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Springer  
eight papers  
presented in this

volume were

allocated to tracks

on: practical

experiences with

methods and

techniques; cases in

enterprise

transformation; and

enterprise

architecture in

practice.

Knowledge and

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Springer  
Technology  
Management in

Virtual Organizations:

Issues, Trends,

Opportunities and

Solutions presents a

collection of the most

recent contributions

in the areas of

organization,

knowledge, and

technology

management in the

context of virtual

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enterprises. This book contains important and in-depth information on four dimensions: semantic, managerial, technological, and social. The semantic dimensions covered in this book are ontological and organizational approaches,

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concepts,  
organizational  
models, and  
knowledge  
management models.  
In respect to  
managerial  
dimensions, this book  
covers process  
management,  
integration  
management,  
relationship  
management,

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Integration

process integration,  
knowledge

management,

technology

integration

management, and

information

integration.

Knowledge and

Technology

Management in

Virtual Organizations:

Issues, Trends,

Opportunities and



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Solutions presents the technological dimension by explaining the infrastructures and technologies to support technology and information integration standards and protocols. Lastly, this title highlights the social dimension, including human resources

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management, human resources integration, social issues, social impact, social requirements, and communities of knowledge.

Maintaining compatibility among all affected network and application interfaces of modern enterprise systems can quickly become

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costly and  
overwhelming. This  
handbook presents  
the knowledge and  
practical experience  
of a global group of  
experts from varying  
disciplines to help  
you plan and  
implement enterprise  
integration projects  
that respond to bu  
NODE 2004  
Cases and

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Integration

Applications  
Implementing

Semantic Web  
Services

RFID in

Manufacturing

Between Compliance  
and Particularism

Concept, Strategy,  
and Tools

Cases on Semantic

Interoperability for

Information Systems

Integration: Practices

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Integration

and Applications

***This book gathers***

***the best papers***

***presented at the***

***first conference***

***held by the***

***Russian chapter of***

***the Association for***

***Information***

***Systems (AIS). It***

***shares the latest***

***insights into***

***various aspects of***

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***the digitalization of  
the economy and  
the consequences  
of transformation  
in public  
administration,  
business and  
public life.***

***Integrating a broad  
range of analytical  
perspectives,  
including  
economic, social***

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**and, technological,  
this**

**interdisciplinary  
book is**

**particularly  
relevant for**

**scientists, digital  
technology users,  
companies and  
public institutions.**

**This book  
constitutes the  
refereed**

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*proceedings of the  
23rd International  
Conference on  
Conceptual  
Modeling, ER 2004,  
held in Shanghai,  
China, in  
November 2004.  
The 57 revised full  
papers presented  
together with three  
invited  
contributions and*



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***8 demonstration  
and poster papers  
were carefully  
reviewed and  
selected from 295  
submissions. The  
papers are  
organized in  
topical sections on  
conceptual  
modeling,  
datawarehouses,  
schema***

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***Springer***  
***integration, data  
classification and  
mining, web-based  
information  
systems, query  
processing, web  
services, schema  
evolution,  
conceptual  
modeling  
applications, UML,  
XML modeling,  
and industrial***

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**presentations.**

**Like many other incipient technologies, Web services are still surrounded by a substantial level of noise. This noise results from the always dangerous combination of wishful thinking on the part of**

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Integration

***research and industry and of a lack of clear understanding of how Web services came to be. On the one hand, multiple contradictory interpretations are created by the many attempts to realign existing technology and***

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**strategies with**

**Web services. On the other hand, the emphasis on what could be done with Web services in the future often makes us lose track of what can be really done with Web services today and in the short term. These**

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***factors make it extremely difficult to get a coherent picture of what Web services are, what they contribute, and where they will be applied. Alonso and his co-authors deliberately take a step back. Based on their academic***

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***and industrial  
experience with  
middleware and  
enterprise  
application  
integration  
systems, they  
describe the  
fundamental  
concepts behind  
the notion of Web  
services and  
present them as***

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***the natural evolution of conventional middleware, necessary to meet the challenges of the Web and of B2B application integration. Rather than providing a reference guide or a "how to write your first Web***



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***service" kind of book, they discuss the main objectives of Web services, the challenges that must be faced to achieve them, and the opportunities that this novel technology provides.***

***Established, as***

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***well as recently proposed, standards and techniques (e.g., WSDL, UDDI, SOAP, WS-Coordination, WS-Transactions, and BPEL), are then examined in the context of this discussion in order to***

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***emphasize their scope, benefits, and shortcomings. Thus, the book is ideally suited both for professionals considering the development of application integration solutions and for research and students***

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***interesting in  
understanding and  
contributing to the  
evolution of  
enterprise  
application  
technologies.***

***The logistician  
plays a critical role  
in the growth of  
his or her  
company – in this  
third edition of***

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***Essentials of Logistics, the conceptual framework in which all the stakes and themes of logistics is systematically analyzed, with a strong focus on the role of the supply chain. Indeed, many***

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***elements are  
critical to the  
successful  
logistical strategy:  
customer relation  
management,  
interactive  
information  
support,  
production  
optimization and  
process  
development,***

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Integration

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***vision, strategy  
and operations  
management, and  
human resources  
and resource  
allocation.***

***Growing out of a  
successful course  
given by the  
International  
Institute for the  
Management of  
Logistics (IML) of***

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***the Swiss Federal  
Institute of  
Technology  
(EPFL), in  
Lausanne, and by  
the Ecole des  
Ponts-ParisTech  
(ENPC), the  
purpose of this  
book is to present  
a methodology  
allowing the reader  
to understand and***



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***act based on the critical factors embedded in the design of strategy. Concepts are thus combined with practical examples.***

***Transversal vision and detailed case studies highlight the main themes of modern logistics***

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***and daily  
preoccupations of  
logisticians. The  
book is addressed  
to all professionals  
of logistics:  
managers,  
planners and  
engineers; as well  
as to graduate  
students  
specializing in the  
field.***

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***Essentials of  
Logistics and  
Management  
Semantic Web for  
Business: Cases  
and Applications  
BPM 2006  
International  
Workshops, BPD,  
BPI, ENEI, GPWW,  
DPM,  
semantics4ws,  
Vienna, Austria,***

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**September 4-7,  
2006, Proceedings**

***The Genesis of  
Human-to-Human  
Marketing  
Social Computing:  
Concepts,  
Methodologies,  
Tools, and  
Applications  
B2B Integration  
Internet and web***

Page 92/157

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*technology penetrates many aspects of our daily life. Its importance as a medium for business transactions will grow exponentially during the next few years. In terms of the involved market volume, the B2B area will hereby be the most interesting area. Also, it will be the place,*

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*where the new technology will lead to drastic changes in established customer relationships and business models. In an era where open and flexible electronic commerce provides new types of services to its users, simple 1-1 connections will be replaced by n-m relationships between*

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*customers and vendors. This new flexibility in electronic trading will generate serious challenges. The main problem stems from the heterogeneity of information descriptions used by vendors and customers, creating problems in both manual trading and in*

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*direct 1-1 electronic trading. In the case of B2B market places, it becomes too serious to be neglected.*

*Product descriptions, catalog formats and business documents are often unstructured and non-standardized.*

*Intelligent solutions that mechanize the structuring,*



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*standardizing,  
aligning, and*

*personalizing process  
are a key requisite for  
successfully*

*overcoming the  
current bottlenecks of  
B2B electronic*

*commerce while  
enabling its further  
growth. Intelligent*

*Information*

*Integration in B2B*

*Electronic Commerce*

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*discusses the main problems of information integration in this area and sketches several technological solution paths. Intelligent Information Integration in B2B Electronic Commerce is designed to meet the needs of a professional audience composed of*

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*researchers and  
practitioners in*

*industry and graduate  
level students in*

*Computer Science.*

*"This book discusses  
the new technologies*

*of semantic Web,*

*transforming the way  
we use information*

*and*

*knowledge"--Provided*

*by publisher.*

*Current IT*

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*developments like component-based development and Web services have emerged as effective ways of building complex enterprise-scale information systems and providing enterprise application integration. To aid this process, platforms such as .NET and*

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*WebSphere have become standards in web-based systems development.*

*However, there are still a lot of issues that need to be addressed before service-oriented software engineering (SOSE) becomes a prominent and widely accepted paradigm for enterprise information*

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*systems development and integration. This book provides a comprehensive view of SOSE through a number of different perspectives. Some of those perspectives include: service-based concepts, modeling and documentation, service discovery and composition, service-*

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*oriented architecture,  
model-driven  
development of  
service-oriented  
applications, service  
security and service-  
orientation in mobile  
settings. The book  
provides readers with  
an in-depth  
knowledge of the  
main challenges and  
practices in the  
exciting, new world of*

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*service-oriented  
software engineering.*

*Addressing both  
technical and  
organizational  
aspects of this new  
field, it offers a  
balance making it  
valuable to a variety  
of readers, including  
IT architects,  
developers,  
managers, and  
analysts.*



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*This book constitutes the refereed proceedings of the 5th Annual International Conference on Object-Oriented and Internet-Based Technologies, Concepts and Applications for a Networked World, Net. Object Days 2004, held in Erfurt, Germany, in September 2004. The*

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*15 revised full papers presented together with an invited paper were carefully reviewed and selected from inclusion in the book. The papers are organised in topical sections on languages and models, agents and the semantic Web, supporting software*

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*Integration  
Springer*  
*processes, software  
product lines, and  
case studies and  
visions.*

*IFIP 18th World  
Computer Congress  
TC5/WG5.5 — 5th  
Working Conference  
on Virtual Enterprises  
22–27 August 2004  
Toulouse, France  
Intelligent Information  
Integration in B2B  
Electronic Commerce*

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*19th International  
Conference, CAiSE  
2007, Trondheim,  
Norway, June 11-15,  
2007, Proceedings  
Practices and  
Applications  
Essays Dedicated to  
Hartmut Wedekind on  
the Occasion of His  
70th Birthday  
9th International  
Conference on  
Applications of*

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*Natural Languages to Information Systems, NLDB 2004, Salford, UK, June 23-25, 2004, Proceedings Second International Workshop, TES 2001, Rome, Italy, September 14-15, 2001. Proceedings*  
"This book provides a wide compendium of references to topics in

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Integration

Springer  
the field of the  
databases systems and  
applications" --Provide  
d by publisher.

Business-to-business  
(B2B) integration is a  
buzzword which has  
been used a lot in  
recent years, with a  
variety of meanings.  
Starting with a clear  
technical definition of  
this term and its

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relation to topics like A2A (Application-to-Application), ASP (Application Service Provider), A2A, and B2C (Business-to-Consumer), Christoph Bussler outlines a complete and consistent B2B integration architecture based on a coherent conceptual model. He

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shows that B2B integration not only requires the exchange of business events between distributed trading partners across networks like the Internet, but also demands back-end application integration within business processes, and thus goes far beyond



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traditional approaches  
to enterprise  
application integration  
approaches. His  
detailed presentation  
describes how B2B  
integration standards  
like RosettaNet or  
SWIFT, the application  
integration standard  
J2EE Connector  
Architecture and basic  
standards like XML act

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together in order to enable business process integration. The book is the first of its kind that discusses B2B concepts and architectures independent of specific and short-term industrial or academic approaches and thus provides solid and long-lasting knowledge for

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researchers, students,  
and professionals  
interested in the field of  
B2B integration.

Manufacturing plays a  
vital role in European  
economy and society,  
and is expected to  
continue as a major  
generator of wealth in  
the foreseeable future.

A competitive  
manufacturing industry

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is essential for the prosperity of Europe, especially in the face of accelerating deindustrialisation.

This book provides a broad vision of the future of manufacturing, analysed from a system-management viewpoint and with a special focus on ICT-related

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matters. Each contribution presents a complex and multidisciplinary research domain from a specific perspective. The first part of the book gives an overview on technology: past, present and future, while the following topics are introduced in the latter part of the

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book: - Product  
Lifecycle Management  
- Sustainable Products  
and Processes -  
Production Scheduling  
and Control -  
Benchmarking and  
Performance Measures  
- Industrial Services -  
Human Factors and  
Education in  
Manufacturing -  
Collaborative

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Engineering - Supply  
Chain Integration The

book is intended to  
provoke debate, build  
consensus and

stimulate creative

discussion, leading to

further novel research

initiatives in the future.

Collaborative Network

Organizations (CNO)

corresponds to a very

active and steadily

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growing area. For instance, Virtual enterprises/Virtual Organizations (PVC) suggest new ways of work and put the emphasis on collaborative networks of human actors. Further to these main lines, other collaborative forms and patterns of



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collaborative behavior are emerging, not only in industry, but also in service sector, as well as governmental and non-governmental social organizations, e.g. the collaborative networks for rescue tasks in disaster situations, time bank organizations, etc. The concept of breeding environment

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is now understood as a  
fundamental entity to  
enable dynamic  
collaborative  
organizations.

ER 2006 Workshops  
BP-UML, CoMoGIS,  
COSS, ECDM, OIS,  
QoIS, SemWAT,  
Tucson, AZ, USA,  
November 6-9, 2006,  
Proceedings  
Data Access in

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Workflow  
Management Systems

Advanced

Manufacturing. An

ICT and Systems

Perspective

Virtual Enterprises and

Collaborative

Networks

Natural Language

Processing and

Information Systems

23rd International

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Conference on  
Conceptual Modeling,  
Shanghai, China,  
November 8-12, 2004.

Proceedings

Concepts,

Architectures and

Applications

*In this book,*

*Dieter Fensel*

*and his*

*qualified team*

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lay the  
foundation for  
understanding  
the Semantic  
Web Services i  
nfrastructure,  
aimed at  
eliminating  
human  
intervention  
and thus  
allowing for

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*seamless*

Springer

*integration of  
information  
systems. They  
focus on the  
currently most  
advanced SWS i  
nfrastructure,  
namely SESA  
and related  
work such as  
the Web*

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Services  
Execution

Environment  
(WSMX)

*activities and  
the Semantic  
Execution*

*Environment  
(OASIS SEE TC)  
standardizatio  
n effort.*

*Leontin Karl*

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*Grafmüller  
explores how  
companies can  
better manage  
co-creation in  
the B2B high-  
tech domain.  
Co-creation is  
an active,  
creative and  
social  
collaboration*



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Integration

*process*

*between*

*customers and*

*providers, in*

*which*

*customers*

*become active*

*participants*

*in innovation*

*processes of a*

*firm to*

*jointly*

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*develop new products. The co-creation of high-tech products poses several challenges related to high product complexity such as the time intensity*

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or incorrect specifications.

The author investigates this topic from different angles and showcases how the challenges involved are faced to enhance both

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*the efficiency  
and efficacy  
of the co-  
creation of  
high-tech  
products in  
the B2B  
domain.*

*This book  
constitutes  
the refereed  
proceedings of*

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*the 9th  
International  
Conference on  
Applications  
of Natural  
Language to  
Information  
Systems, NLDB  
2004, held in  
Salford, UK in  
June 2004. The  
29 revised*

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*full papers  
and 13 revised  
short papers  
presented were  
carefully  
reviewed and  
selected from  
65  
submissions.  
The papers are  
organized in  
topical*

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sections on  
natural

language,

conversational

systems,

intelligent

querying,

linguistic

aspects of

modeling,

information

retrieval,

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*natural  
language text  
understanding,  
knowledge  
bases,*

*knowledge  
management and  
content  
management.*

*This book  
presents an  
extensive*



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*discussion of  
the strategic  
and tactical  
aspects of  
customer  
relationship  
management as  
we know it  
today. It  
helps readers  
obtain a  
comprehensive*

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*grasp of CRM  
strategy,*

*concepts and  
tools and*

*provides all  
the necessary*

*steps in  
managing*

*profitable  
customer*

*relationships.*

*Throughout,*

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Integration

the book  
stresses a  
clear

understanding  
of economic  
customer value  
as the guiding  
concept for  
marketing  
decisions.

Exhaustive  
case studies,

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Integration

*mini cases and*

*real-world*

*illustrations*

*under the*

*title "CRM at*

*Work" all*

*ensure that*

*the material*

*is both highly*

*accessible and*

*applicable,*

*and help to*

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Integration

address key

managerial

issues,

stimulate

thinking, and

encourage

problem

solving. The

book is a

comprehensive

and up-to-date

learning

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*companion for*

*advanced*

*undergraduate*

*students,*

*master's*

*degree*

*students, and*

*executives who*

*want a*

*detailed and*

*conceptually*

*sound insight*

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*into the field*

*of CRM. The*

*new edition*

*provides an*

*updated*

*perspective on*

*the latest*

*research*

*results and*

*incorporates*

*the impact of*

*the digital*

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*transformation  
on the CRM  
domain.*

*Bridging  
People and  
Software  
Through  
Process  
Technology  
The SESA  
Framework  
Digital*



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*Integration  
Springer*  
*Transformation  
and New  
Challenges  
H2H Marketing  
Service-  
oriented  
Software  
System  
Engineering  
Conceptual  
Modeling - ER  
2004*

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*Process-Aware  
Information  
Systems*

The logistician plays a critical role in the growth of his or her company - in this third edition of *Essentials of Logistics*, the conceptual framework in which all the stakes and themes of logistics is systematically analyzed, with a strong

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focus on the role of the supply chain. Indeed, many elements are critical to the successful logistical strateg

This book constitutes the refereed joint proceedings of seven international workshops held in conjunction with the 25th International Conference on Conceptual Modeling, ER 2006, in Tucson,

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AZ, USA in November 2006. The 39 revised full papers presented together with the outlines of three tutorials were carefully reviewed and selected from 95 submissions. In H2H Marketing the authors focus on redefining the role of marketing by reorienting the mindset of decision-makers and

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integrating the concepts of Design Thinking, Service-Dominant Logic and Digitalization. It ' s not just technological advances that have made it necessary to revisit the way everybody thinks about marketing; customers and marketers as human decision-makers are changing, too.

Therefore, having the

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right mindset, the right management approach and highly dynamic implementation processes is key to creating innovative and meaningful value propositions for all stakeholders. This book is essential reading for the following groups:  
Executives who want to bring new meaning to their lives and

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organizations Managers  
who need inspirations  
and evidence for their  
daily work in order to  
handle the change  
management needed in  
response to the driving  
forces of technology,  
society and ecology  
Professors, trainers and  
coaches who want to  
apply the latest  
marketing principles  
Students and trainees

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who want to prepare for the future Customers of any kind who need to distinguish between leading companies Employees of suppliers and partners who want to help their firms stand out. The authors review the status quo of marketing and outline its evolution to the new H2H Marketing. In turn, they demonstrate



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the new marketing paradigm with the H2H Marketing Model, which incorporates Design Thinking, Service-Dominant Logic and the latest innovations in Digitalization. With the new H2H Mindset, Trust and Brand Management and the evolution of the operative Marketing

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Mix to the updated, dynamic and iterative H2H Process, they offer a way for marketing to find meaning in a troubled world.

The authors of this book clearly explain the potential advantages of using Radio Frequency Identification (RFID) technology in a modern manufacturing and supply chain context.

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Areas of emphasis include integration of RFID data into legacy IT architectures, RFID-MES-ERP integration, and cost-benefit considerations. The presentation is not restricted to intra-company production planning, but also emphasizes the benefits of inter-company collaboration. Six case

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studies based on SAP ' s  
ERP systems and

MPDV ' s MES

solution show how to  
successfully implement  
cross-company supply  
chain integration using  
RFID technology.

Advances in Databases  
and Information  
Systems

Member State Interests  
and European Union  
Law

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Essentials of Logistics  
and Management,

Third Edition