

Art Inc The Essential Guide For Building Your Career As An Artist Kindle Edition Lisa Congdon

Would you like to learn how to profit by licensing your images on apparel, graphics and stationery, household accessories, computer games, CD-ROMs, and countless other products? You hold the key right in your hands. This book teaches you how to succeed in the world of commercial licensing and shows you how you can transform your ideas and images into profitable ventures. Inside you will find a detailed explanation of copyright, trademark, and patent laws so you can protect your work; complete explanations of various licensing agreements; strategies for negotiating licensing agreements to help you maximize royalties; a negotiation checklist to help you evaluate the deals you are offered; and model Agreements covering short and long form licenses, agent representatives, multimedia deals, and confidentiality and nondisclosure issues.

The glory of growing older is the freedom to be more truly ourselves—with age we gain the liberty to pursue bold new endeavors and worry less about what other people think. In this richly illustrated volume, bestselling author and artist Lisa Congdon explores the power of women over the age of forty who are thriving and living life on their own terms. Profiles, interviews, and essays from women—including Vera Wang, Laura Ingalls Wilder, Julia Child, Cheryl Strayed, and many more—who've found creative fulfillment and accomplished great things in the second half of their lives are lavishly illustrated and hand-lettered in Congdon's signature style. The perfect gift for women of all ages, A Glorious Freedom celebrates extraordinary lives and redefines what it means to gain wisdom and maturity.

An updated edition of the legal art classic. Legal Guide for the Visual Artist is a classic guide for artists. This sixth edition is completely revised and updated to provide an in-depth view of the legal issues facing the visual artist today and provides practical legal guidance for any visual artist involved with creative work. It has been over twelve years since the fifth edition was published, and so much has changed in the world since that time, especially in the law and artists' legal rights and obligations. This edition has been updated for both a new generation of visual artists and for those who have purchased earlier editions. Among the many new topics covered in this comprehensive guide are: copyright fair use transformative rights; recognition of the rights of temporal street art in the Five Pointz VARA case; the demise of California's Resale Royalty statute; NFTs; detailed coverage of the myriad developments in copyright (including online copyright registration procedures and use of art on the internet); changes in laws protecting artists in artist-gallery relationships are explained in depth; scope of First Amendment protections for graffiti art and the sale of art in public spaces; detailed as well as new cases dealing with art and privacy; and a model contract for Web site design and much more. The book also covers copyrights, moral rights, contracts, licensing, sales, special risks and protections for art and artists, book publishing, video and multimedia works, leases, taxation, estate planning, museums, collecting, grants, and how to find the best professional advisers and attorneys. In addition, the book suggests basic strategies for negotiation, gives information to help with further action, contains many sample legal forms and contracts, and shows how to locate artists' groups and Volunteer Lawyers for the Arts organizations. Legal Guide for the Visual Artist is a must-have for any visual artist hoping to share, sell, display, or publish their art.

Finally make a living doing what you love. A compete and easy-to-follow system for the artist who wasn't born with a business mind. Learn how to find buyers, get paid fairly, negotiate nicely, deal with copycats and sell more art.

The Essential Guide

The Essential Guide to Mastering the Art

A Guide for Painters, Sculptors, Photographers, and Other Visual Artists

The Essential Guide to Mold Making & Slip Casting

Older Women Leading Extraordinary Lives

Essential Business and Career Tips For Emerging Artists

The Art Institute of Chicago

Reflects on the themes of adventure and suspense in both classic and new Disney films in a reference that includes illustrations, annotated drawings, and text about the villains everyone loves to hate, from Captain Hook to Cruella De Vil.

The classic Designing with Type has been completely redesigned, with an updated format and full color throughout. New information and new images make this perennial best-seller an even more valuable tool for anyone interested in learning about typography. The fifth edition has been integrated with a convenient website, www.designingwithtype.com, where students and teachers can examine First published more than thirty-five years ago, Designing with Type has sold more than 250,000 copies—and this fully updated edition, with its new online resource, will educate and inspire a new generation of designers.

The second edition of author Marquet Vickers' The Ultimate Guide To Selling Art Online is a concise reference source for artists enabling creative entrepreneurs to maximize the expanding sales capabilities of the Internet. This edition details important exposure strategies, existing and emerging sales opportunities and valuable promotional outlets. Over 500 useful reference websites are provided and attorneys. In addition, the book suggests basic strategies for negotiation, gives information to help with further action, contains many sample legal forms and contracts, and shows how to locate artists' groups and Volunteer Lawyers for the Arts organizations. The Ultimate Art Guide stresses the importance and urgency of cultivating a vibrant social media presence via active postings and participation with content, social networking and weblog websites. These activities supplement an artist website with videos, feedback capabilities and resources to cultivate new and return buyers. The book stresses the importance of personalization and an artist's art work sources are offered on every aspect of website design, effective promoting through media exposure, direct mail and the cultivation of a potential and existing client base to establish long-term sustainability. Concrete and instructive sales advice is provided on the most direct online sources available today for artists including online art galleries, eBay, Amazon and Etsy marketplace stores, auction alternative income sources including giclee reproductions and licensed art images. CONTENTS: A Fresh Dependency and Integration of Social Media Designing An Artist's Website Drawing Traffic To Your Social Media Pages and Website Cultivating Media Exposure and Email Marketing Alternative Income Sources through Self-Publishing and Licensing Who Buys Art? Online Art Gallery Sales Outlets Sell Through Auction Houses Barter Exchanges and Cashless Transactions

Explores the characters and locations of the Lego movie with profiles, location spreads, and behind-the-scenes information about how the movie was made.

The A-Z of the International Art Market

The Ultimate Business Manual for Every Practicing Artist

Building a Career As a Visual Artist

Getting Your Sh't Together

Crafting Effective Artist Statements and Promotional Materials: the Writing Guide for Visual Artists

The Essential Guide to Steam

Legal Guide for the Visual Artist

"A guide to financial planning, budgeting, and business basics for creative professionals, artists, and nonprofit managers"—Provided by publisher.

Art Savvy is a systematic approach to understanding art. It gives you methods to assess a design and really see what the artist was doing. Unlike chaotic art writings, terms are clearly defined, categorized, organized and illustrated. It is designed to answer questions like: What things will allow me to understand art? What are the basic elements? What is concept art? Can you "read" a work of abstract art? Visual literacy is the ability to interpret, negotiate, and make meaning from information presented in art work. Art Savvy gives you this. Defining Terms: Often art terms are not clearly defined, are used interchangeably or get mixed up with other types of analysis. For a thorough exploration of all aspects of art, photos of great works are referenced with color keyed notations to illustrate the 5 easy pieces: 1. Design Elements- Visual grammar, line, shape, form, mass etc. - definitions & how to see them. 2. Organization Principles- How elements are arranged and how this affects the concept. 3. Style- Relation to other groups of work and formulas for design. 4. Technique- How methods and materials are used to impact the concept. 5. Concept- What this piece about. What major themes and elements were used. Assessment techniques in each section of Art Savvy will train your eye to always see these 5 aspects of any artwork. It is not attempting judgments of relevance, philosophy, spiritual meanings and other ethereal aspects that a work may convey. This text poses the question: "What is the basic concept here?" but sticks to pure analysis and leaves all judgment to you and the experts. This field guide is a mini textbook on design principles that will let you understand art!

For potters, mold making is invaluable because it allows them to slip-cast identical multiples of their worknd this newly revised, now in color edition of Andrew Martin's classic is the definitive guide to the craft. No other volume has shown the processes in such how-to detail. It's overflowing with hundreds of photos, key techniques, projects, master artist profiles, and troubleshooting tips. A thorough introduction addresses materials and tools, and presents Martin's simple, unique template method for making clay prototypes. Create easy one-piece molds to make tiles, bowls, and platters, or multi-piece molds for more complex forms. An extensive overview covers slip formulation, while offering highly desired slip recipes for low-, mid-, and high-fire clay bodies. This will be the standard reference in every ceramist's library.

Licensing Art and Design

A Glorious Freedom

The Essential Guide to Children's Books and Their Creators

The Essential Guide to Customs, Conventions and Practices

The Essential Guide to Business for Artists and Designers

Disney Villains

Exhibiting Student Art

Discover what can happen when science, technology, engineering, art and math come together. From the types of energy on our planet or the physics behind sound waves to creative thinking and groundbreaking technology, the basic principles in this book will spark a lifelong passion for STEAM.

This guide to the Monsters, Inc. file features 200 colour images, including stills from the movie and elements of the film that are only glimpsed briefly on the film. Also featured are never-before seen artworks showing the settings and background to thestory. Ages 2+.

Exhibition is a vital component of art education, yet most teachers have no formal training or expertise in designing and producing art exhibits. In this book, David Burton offers a comprehensive, hands-on approach with an emphasis on engaging students to develop, implement, and evaluate their artwork. He breaks down the exhibition process into five major phases: theme development, exhibition design, exhibition installation, publicity, and receptions. Each phase is exemplified with cases based on actual teacher experiences. Including a review of the historical development of exhibitions, this accessible volume: emphasizes an active role for students in the exhibition process, exploring the enormous power exhibitions have in influencing learning in visual arts education; describes the concepts and skills students and teachers need in each phase of creating an exhibit; provides supportive case studies and photographs to illustrate exhibition theme, design, and venue; and covers assessment and practical teaching strategies related to exhibition.

An essential guide for artist that teaches them how to skip the gallery system, find their niche, and connect directly with collectors to profitably sell their art. For years, galleries have acted as gatekeeper separating artists and collectors. But with the explosion of the Internet, a new generation of savvy, independent artists is connecting with buyers and making a substantial living doing what they love.

How to Sell Your Art Online shows any artist how to make a successful living from their work. Cory Huff dispels the myth of the starving artist and provides the effective business strategies necessary to make artistic creations pay. He helps individual artists find their niche; outlines the elements essential for an effective website; and provides invaluable advice on e-mail marketing, blogging, social media marketing, and paid advertising—explaining how to tie all these online activities into offline success. Most importantly, he shares the secret to overcoming the biggest challenge artists face when self-marketing: learning how to tell their unique stories. Every artist has a reason for making art, but can't always find the right way to express it. Huff provides exercises artists can use to clarify the intellectual and emotions process behind their art, and teaches them how to turn that knowledge into stories they can tell online and in person—and expand their reach through blogs and social media to build their art business. Drawing from the stories of successful artists, thoroughly describing how art is sold today, and providing tips on how to build connections personally and electronically, How to Sell Your Art Online illustrates the countless ways artists can take control of their creative careers—and sell their work without selling out.

Taking the Leap

Starting Your Career as an Artist

The Magic of Creativity

A Practical Guide for Artists

An Essential Guide to the Art and Science of Sonic Branding

The Ultimate Guide to Selling Art Online

The Complete Smartist Guide

Brands have become very important as sources of value and as a means to build value and sustain market position. Much emphasis has been placed upon the visual representation of brands. This book defines a new competitive arena in the creation and development of brands - sound. Sonic branding is a new fast growing area related to advertising and media development of the branding experience. This will be a distinctive book and the first in this important new area.

The definitive, must-have guide to pursuing an art career—the fully revised and updated edition of Art/Work, now in its fourteenth printing, shares the tools artists of all levels need to make it in this highly competitive field. Originally published in 2009, Art/Work was the first practical guide to address how artists can navigate the crucial business and legal aspects of a fine art career. But the rules have changed since then, due to the proliferation of social media, increasing sophistication of online platforms, and ever more affordable digital technology. Artists have never had to work so hard to distinguish themselves—including by making savvy decisions and forging their own paths. Now Heather Bhandari, with over fifteen years of experience as a director of the popular Chelsea gallery Mixed Greens, and Jonathan Melber, a former arts/entertainment lawyer and director of an art e-commerce startup, advise a new generation of artists on how to make it in the art world. In this revised and updated edition, Bhandari and Melber show artists how to tackle a host of new challenges. How do you diversify income streams to sustain a healthy art practice? How can you find an alternative to the gallery system? How do you review a license agreement? What are digital marketing best practices? Also included are new quotes from over thirty arts professionals, updated commission legal templates, organizational tips, tax information, and advice for artists who don't make objects. An important resource for gallerists, dealers, art consultants, artist-oriented organizations, and artists alike, Art/Work is the resource that all creative entrepreneurs in the art world turn to for advice.

As the hipster classic Craft, Inc. did for crafters, this book will teach all types of creatives illustrators, photographers, graphic designers, animators, and more how to build a successful business doing what they love. Freelancing pros Meg Mateo Hlasco and Joy Deangdeeler Cho explain everything from creating a standout portfolio to navigating the legal issues of starting a business. Accessible, spunky, and packed with practical advice, Creative, Inc. is an essential for anyone ready to strike out on their own.

Have you ever struggled to understand what it means to be CREATIVE? This Ebook will guide you and unlock your critical creative mind, unraveling innovation and inspire your productivity through simple, proven exercises and concepts. On your way to success you will complete the interactive steps needed to unleash your creative thinking that nobody has been able to tie all these online activities into offline success. Most importantly, he shares the secret to overcoming the biggest challenge artists face when self-marketing: learning how to tell their unique stories. Every artist has a reason for making art, but can't always find the right way to express it. Huff provides exercises artists can use to clarify the intellectual and emotions process behind their art, and teaches them how to turn that knowledge into stories they can tell online and in person—and expand their reach through blogs and social media to build their art business. Drawing from the stories of successful artists, thoroughly describing how art is sold today, and providing tips on how to build connections personally and electronically, How to Sell Your Art Online illustrates the countless ways artists can take control of their creative careers—and sell their work without selling out.

Arts & Numbers

A Basic Course in Typography

Live a Successful Creative Life on Your Own Terms

The Business of Being an Artist

Find Your Artistic Voice

A Professional's Guide to Licensing and Royalty Agreements

Farmers' Bulletin

Thoroughly updated and expanded, this classic handbook teaches emerging artists all the strategies they need to know for selling artwork on their own or through dealers. The book's new sections target today's vital issues: creating a web site; obtaining copyright/trademark protection on the Internet; coping with censorship of controversial art; and dealing with the new realities of funding sources. Additional chapters tell how to find galleries, arrange exhibitions, apply for grants, land survival jobs doing custom decorative art or teaching, and other relevant topics.

Upon publication, Anita Silvey's comprehensive survey of contemporary children's literature, Children's Books and Their Creators, garnered unanimous praise from librarians, educators, and specialists interested in the world of writing for children. Now The Essential Guide to Children's Books and Their Creators assembles the best of that volume in one handy, affordable reference source for parents, educators, and students. This new volume introduces readers to the wealth of children's literature by focusing on the essentials – the best books for children, the ones that inform, impress, and, most important, excite young readers. Updated to include newcomers such as J. K. Rowling and Lemony Snicket and to cover the very latest on publishing and educational trends, this edition features more than 475 entries on the best-loved children's authors and illustrators, numerous essays on social and historical issues, thirty personal glimpses into craft by well-known writers, illustrators, and critics, and invaluable reading lists by category. The Essential Guide to Children's Books and Their Creators summarizes the canon of contemporary children's literature, in a practical guide essential for anyone choosing a book or for working with children.

An artist's unique voice is their calling card. It's what makes each of their works vital and particular. But developing such singular artistry requires effort and persistence. Bestselling author, artist, and illustrator Lisa Congdon brings her expertise to this guide to the process of artistic self-discovery. Featuring advice from Congdon herself and interviews with a roster of established artists, illustrators, and creatives, this one-of-a-kind book will show readers how to identify and nurture their own visual identity, navigate the influence of artists they admire, push through fear and insecurity, and appreciate the value of their personal journey.

Airbrushing is a versatile and exciting art. The technique has been used for some 150 years, and is now finding ever more applications. This beautiful book explains how to use an airbrush. It looks at the fundamentals of how to get started, advises on maintenance of the tool and then gives step-by-step examples of a range of projects. With troubleshooting tips and a detailed glossary, this is a must-have for anyone who wants to learn the technique. Topics covered include: Technical illustration; Watercolour landscapes; Portraits; Painting scale models; cake decorating; T-shirts and leather; Custom painting vehicles. To those who airbrush the toys are well known, as the trials and tribulations of managing the instrument itself. The airbrush student has to learn significant new skills - to master not only colour and shade, but also air pressure, paint consistency and the diverse ways of masking and shading that can help to achieve such wonderful results." Professor Andy Penaluna. This step-by-step guide to techniques and maintenance explains how to run and maintain an airbrush and gives step-by-step examples of a range of projects. Every art or decorating form can use airbrushing including fine art, fabric printing, leatherwork and much, much more. Superbly illustrated with 399 colour photographs. Fred Crellin runs not only his own airbrushing company specializing in custom painting, portraits and cartoons but also the ArtImagination Airbrush School.

The Essential Guide for Teachers

The Essential Guide for Building Your Career as an Artist

Designing with Type

Muay Thai

The Essential Guide to Working Your Creative Magic

ART/WORK

Airbrushing

Provides tools and strategies to succeed as a professional artist.

Offers artists advice on creating a portfolio, planning a career strategy, staging art exhibitions, and making useful connections.

Far too often artists find themselves having to compromise their art and their life because they were not taught accurate up-to-date methods for dealing with business situations. Because of this lack of preparedness artists miss out on valuable opportunities, financial rewards, and access to receptive audiences. This book aims to help all artists everywhere avoid these pitfalls and get on the track to success on their own terms. Whether you are a gallery- bound artist, a public artist, an emerging artist, a hobbyist, a crafts-person, a student, or a seasoned artist in need of a tune up, this manual is meant for you. This comprehensive book is informed by decades of experience and years of research into how to perform as a professional artist in the 21st century art world (or worlds). This book is filled with easy-to-follow instructions that will help you do everything – archive your work, start a mailing list, write a grant, and everything else you can think of. This straightforward book even addresses topics you may not think you need to know about now, but you sure will later! Consider this a handbook for all your artistic endeavors. This book is written and designed to empower you to take your future into your own hands.

This second edition of the best-selling, comprehensive handbook The Essential Guide to Business for Artists and Designers will appeal to a wide range of artists, makers, designers, and photographers looking to set up and establish an arts practice or design business within the visual arts and creative industries. With fully revised content, three new chapters, and profiles of contemporary artists and designers from around the world, this guide leads the reader through the most important aspects of setting up and growing a profitable enterprise. Providing the vital knowledge and tools to develop a vision and achieve business growth, topics include: - Building networks and successful negotiation tactics - Promoting an engaging social media presence - Business planning and money management - Overview of legal, tax and intellectual property issues - Setting up a website and trading online - Exploiting innovation and future trends As well as specially tailored enterprise exercises and useful diagrams, this latest edition features apt quotations and indispensable resources including an extensive glossary and a list of key professional bodies and organisations based in the UK, USA, Canada, Australia and South America. This handbook is printed in a dyslexic-friendly font and includes new illustrated mind maps and colour pictures throughout.

How to Sell Your Art Online

Key Skills for Every Artist

How to Write It, Sell It, and Market It . . . Successfully

Creative, Inc.

Sonic Branding

Art-Write

Disney's Monsters, Inc

Now updated for 2015! The best, most comprehensive guide for writers is now revised and updated, with new sections on ebooks, self-publishing, crowd-funding through Kickstarter, blogging, increasing visibility via online marketing, micropublishing, the power of social media and author websites, and more—making The Essential Guide to Getting Your Book Published more vital than ever for anyone who wants to mine that great idea and turn it into a successfully published book. Written by experts with twenty-five books between them as well as many years' experience as a literary agent (Eckstut) and a book doctor (Sterry), this nuts-and-bolts guide demystifies every step of the publishing process: how to come up with a blockbuster title, create a selling proposal, find the right agent, understand a book contract, and develop marketing and publicity savvy. Includes interviews with hundreds of publishing insiders and authors, including Seth Godin, Neil Gaiman, Amy Bloom, Margaret Atwood, Leonard Lopate, plus agents, editors, and booksellers; sidebars featuring real-life publishing success stories; sample proposals, query letters, and an entirely updated resources and publishers directory.

Learn how to sell more art, build a thriving business, and lead the creative life you've always dreamed of! This is the book with all of the practical information about how to actually make a career in the arts that we never learned in art school. The Complete Smartist Guide by artist and Create! Magazine Founder, Ekaterina Popova, and curator and gallery director of P&P Contemporary, Alicia Puig, is packed with tips, hints, and actionable steps from our personal experiences working in the art world. In this essential guide for self-taught and emerging artists, we discuss not only business tactics, sales strategies, and how to promote your art online and in person, but also actionable information about how to deal with creative burnout, overcome imposter syndrome, and avoid the comparison game! We've built our creative businesses largely using social media and email marketing so we share all of the exact steps we used to reach audiences of hundreds of thousands of followers around the world. To make sure we rounded out this book with even more solid advice, we've included interviews with numerous contemporary artists to share their unique insight into how to license your art, attract clients for commissions and mural projects, develop your unique creative voice, and so much more! Includes Supporting Interviews With Inspiring Contemporary Artists, Curators, and Art Agents: Alonsa GuevaraAshley LongshoreChambers AustelleErika Lee SearsJenny BrownKestin CornwallLisa KrammichfeldLiza ZhurkovskayaTyler Ka

This essential guide provides new practitioners with a thorough grounding in the ancient art of jiu jitsu and advanced students of any martial art with an effective method for integrating jiu jitsu techniques into an existing practice. The book begins with the origins of jiu jitsu in 16th-century Japan, explaining the subsequent rise of judo and Brazilian jiu jitsu to give a complete introduction to the history of the art. Next, training requirements, procedures, and equipment are outlined, preparing the reader for training and combat. The practical section of the book begins with the essential principles governing jiu jitsu, and continues with combination maneuvers; specific positions and their advantages in competition; basic submission techniques; the concept of joined centers; training tips; and a glimpse into intermediate positions and their functions. Full-color photo sequences with expert demonstrations supplement the meticulous descriptions. A glossary, index, and a list of useful international jiu jitsu contacts round out this informative guide.

It is estimated that there are over 300,000 companies involved in the world's art market, employing around 2.8 million people. But the art world carries a veneer of mystery and secrecy that many people find daunting, and the language used by market insiders can be alienating and confusing to those new to the art market. The A-Z of the International Art Market not only clarifies useful terms and definitions, but also represents a significant contribution to the fast-developing processes of transparency and democratisation in the global art business. Comprising art market terms and core concepts – both historical and contemporary – this book is a long-awaited reference source that offers a unique introduction to a dynamic business sector. The A-Z of the International Art Market provides an accessible and thorough insight into critical areas of market practice and custom that anyone involved in the art market will find useful and enlightening.

An Invaluable Artist Reference Edition

Jiu Jitsu

Everything You Need to Know (and Do) As You Pursue Your Art Career

A Financial Guide for Artists, Writers, Performers, and Other Members of the Creative Class

The Ultimate Guide to Running a Successful Freelance Business

Finally Making a Living Doing what You Love

Art, Money, Success

You don't have to starve to be an artist. Build a career doing what you love. In this practical guide, professional artist Lisa Congdon reveals the many ways you can earn a living by making art—through illustration, licensing, fine art sales, print sales, teaching, and beyond. Including industry advice from such successful art-world pros as Nikki McClure, Mark Hearld, Paula Scher, and more, Art, Inc. will equip you with the tools—and the confidence—to turn your passion into a profitable business. LEARN HOW TO: • Set actionable goals • Diversify your income • Manage your bookkeeping • Copyright your work • Promote with social media • Build a standout website • Exhibit with galleries • Sell and price your work • License your art • Acquire an agent • And much more

Written by a gallerist for artists, and updated in February 2017, this encouraging, easy-to-read handbook includes advice and information to help artists successfully launch or accelerate their careers. Topics include: Setting goals, networking, finding & creating exhibition opportunities, selling & pricing art, working with galleries, websites, artist statements, studio management and much more. Also included: Online resources and additional advice from over forty working artists and art dealers. Contributing Artists: Rick Araloz, Carrie Ann Baker, Ali Baniado, Rebekah Bogard, Benjamin Britton, Mia Brownell, Charles Clay, Peter Drake, Cara Entelis, Roni Feldman, Lori Field, Eric Finzi, Camille Rose Garcia, Julie Helfman, Seona Hong, David Humphrey, David Kramer, Martin Kruck, Travis Louie, Marion Peck, Martha Rich, Jean-Pierre Roy, Judith Schaefer, Tony Shore, Aaron Smith, Sarah Trieg, Hanna von Gosler, Didier William and Brad Woodley. Contributing Gallerists: Kirsten Anreau (Roq la Rue), Noah Anteau (Red Truck Gallery), William Bazack, Zach Feur, Bert Green, Ken Harman (Spoke Art & Hashimoto Contemporary), Andrew Hoener (Thinkspace), Allegra LaViola (Sargent's Daughters), Jayme McLellan (Civilian Art Projects), Jen Rogers & Kerri Stephens (Varnish Fine Art), Billy Shire (La Luz de Jesus), Mindy Solomon, Linda Warren, Mark Wolfe, and Marcia Wood.

Alix Sloan has over twenty years experience in the arts as a curator, consultant, private dealer and gallerist. She regularly shares her expertise in art school lectures and one-on-one consultations, helping artists focus their work, create strategies and understand what it takes to build and maintain a long-term career in the arts. In his guide, Sloan makes the information every artist needs available in an accessible, straightforward guide.

"Pen Drawing: An Illustrated Treatise" by Charles Donagh Maginnis. Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten – or yet undiscovered gems – of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

Cover subtitle: An Essential guide to color-- from basic principles to practical applications.

The Lego Movie

Color Theory

The Essential Guide to Getting Your Book Published

Art, Inc.

Art Savvy

An Essential Guide to Color—from Basic Principles to Practical Applications

Pen Drawing: An Illustrated Treatise