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Applied Sport Management Skills 2nd Edition

*The third edition of
Governance and
Policy in Sport
Organizations
introduces readers
to the power and*

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politics of sport organizations. It explores the managerial activities essential to governance and policy development, and it looks at the structure and function of organizations like

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those with which readers will interact in the workplace. It also demonstrates where the power lies in an organization or industry segment and how individual sport organizations fit in to the greater

industry. Current policy issues and the ethical questions they raise are also addressed. Real-world case studies demonstrate the types of dilemmas that sport managers face every day. In

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*addition,
professional
administrators
from a wide variety
of sport
organizations
contribute their
perspectives,
giving readers a
glimpse into the
real concerns of
sport professionals*

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and the impact of governance and policy on their jobs. The book's practical foundations, readability, and logical organization all help readers to understand the big picture of the sport

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industry and their place in it as future sport managers.

New to the third edition is a chapter on individual professional sport, which explores how this industry segment differs from professional sport leagues. In

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*addition,
contributions from
Thierry Zintz, from
the Universite
catholique de
Louvain, offer
insights into
European sport
organizations.
Human Resource
Management in
Sport and*

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Recreation, Third Edition, provides current and future practitioners with a solid foundation in research and application of human resource management in the sport and recreation industries. The

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*third edition
prepares students
for success by
bringing into focus
the three divergent
groups of people
who constitute
human resources
in sport and
recreation
organizations: paid
professional*

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*workers,
volunteers, and
the clients
themselves. Dr.
Packianathan
Chelladurai,
pioneer in the field
of sport
management,
continues to bring
his expertise to
this edition; he is*

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*joined by new
coauthor Dr.
Shannon Kerwin,
an active
researcher in
organizational
behavior and
human resource
management in
sport. With more
than 50 collective
years of*

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*experience in
teaching
management of
human resources,
Chelladurai and
Kerwin synthesize
the core dynamics
of human
resources and the
management of
these resources as
well as the role of*

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Management
*the sport and
recreation*
Skills 2nd Edition

*manager. The third
edition's updated
references,
examples, and
studies reflect the
increased growth,
interest, and
complexity in
human resource
management in*

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recreation and sport in recent years. Additional enhancements of the third edition include the following:

- *A new opening chapter on the significance of human resources describes*

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consumer services, professional services, and human services and provides a model for the subsequent chapters. • A greater emphasis is placed on recruitment and

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*training as an
essential
component of
success. • New
“Technology in
Human Resource
Management” and
“Diversity
Management of
Human
Resources”
sidebars connect*

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Management
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*theory to practice
for sport managers
as they confront
contemporary
issues in the
workplace. • Case
studies at the end
of each chapter
help students
apply concepts
from the chapter to
real-world*

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scenarios. •

Instructor

ancillaries help

instructors prepare

for class with the

use of an

instructor guide

with a syllabus,

tips for teaching,

and additional

resources, as well

as an image bank.

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*In addition,
updated
pedagogical aids
include learning
objectives,
summaries, lists of
key terms,
comprehension
questions, and
discussion
questions to guide
student learning*

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through each chapter. Sidebars throughout the text provide applied concepts, highlight relevant research, and offer digestible takeaways.

Organized into four parts, the text begins by outlining the unique and

common characteristics of the three groups of human resources in sport and recreation. Part II focuses on differences in people and how the differences affect behavior in sport and

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recreation
Skills 2nd Edition

organizations. In part III, readers explore significant organizational processes in the management of human resources. Part IV discusses two significant outcomes expected of

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*human resource
practices:*

*satisfaction and
commitment.*

*Finally, a
conclusion
synthesizes
information and
presents a set of
founding and
guiding themes.*

Human Resource

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Management in Sport and Recreation, Third Edition, explains essential concepts in human resources in the sport and recreation industries. The authors present a clear and concise

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*treatise on the
critical aspects of
management of
human resources
within sport and
recreational
organizations to
help aspiring and
current
professionals
maximize their
potential in the*

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field.

*International Sport
Management is
the first
comprehensive
textbook devoted
to the
organization,
governance,
business activities,
and cross-cultural
context of modern*

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Management
Skills 2nd Edition

*sport on an
international level.*

*As the sport
industry continues
its global
expansion, this
textbook serves as
an invaluable
guide for readers
as they build
careers that
require an*

international understanding of the relationships, influences, and responsibilities in sport management. Through a systematic presentation of topics and issues in international

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sport, this textbook offers a long-overdue guide for students in this burgeoning subfield in sport management.

Editors Li, MacIntosh, and Bravo have assembled contributors from

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Skills 2nd Edition

all corners of the globe to present a truly international perspective on the topic. With attention to diversity and multiple viewpoints, each chapter is authored by distinguished

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academics and practitioners in the field. A foreword by esteemed sport management scholar Dr. Earle Zeigler emphasizes the importance of a dedicated study of the issues in international sport

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management. All chapters in the text use a global perspective to better showcase how international sport operates in various geopolitical environments and cultures. The text is arranged in five parts, each serving

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a unique purpose:

- To outline the issues associated with international sport management*
- To examine sport using a unique perspective that emphasizes its status as a global industry*
- To introduce the*

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*structure of
governance in
international sport*

- To examine the
management
essentials in
international sport*
- To apply these
strategies in the
business
segments of sport
marketing, sport*

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*media and
information
technology, sport
facilities and
design, sport event
management, and
sport tourism
Written to engage
students,
International Sport
Management
contains an array*

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Management
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of learning aids to assist with comprehension of the material. It includes case studies and sidebars that apply the concepts to real-world situations and demonstrate the varied issues,

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*challenges, and
opportunities
affecting sport
management
worldwide.*

*Chapter
objectives, key
terms, learning
activities,
summaries, and
discussion
questions guide*

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learning in this wide-ranging subject area. In addition, extensive reference sections support the work of practitioners in the field. With International Sport Management, both practicing and future sport

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*managers can
develop an
increased
understanding of
the range of
intercultural
competencies
necessary for
success in the
field. Using a
framework of
strategic and total-*

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quality management, the text allows readers to examine global issues from an ethical perspective and uncover solutions to complex challenges that sport managers face. With this

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approach, readers will learn how to combine business practices with knowledge in international sport to lead their current and future careers.

International Sport Management offers readers a

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*multifaceted view
of the issues,
challenges, and
opportunities in
international sport
management as
well as the major
functional areas
that govern
international sport.
The text provides
students,*

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academics, and practitioners with critical insights into the practice of business as it applies to international sport. Financial Management in the Sport Industry provides readers with an

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Management
Skills 2nd Edition

*understanding of
sport finance and
the importance of
sound financial
management in
the sport industry.
It begins by
covering finance
basics and the
tools and
techniques of
financial*

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Management
Skills 2nd Edition

*quantification,
using current
industry examples
to apply the
principles of
financial
management to
sport. It then goes
beyond the basics
to show how
financial
management*

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Management
Skills 2nd Edition

*works specifically
in sport - how
decisions are
made to ensure
wealth
maximization.*

*Discussions
include debt and
equity financing,
capital budgeting,
facility financing,
economic impact,*

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Management
Skills 2nd Edition

*risk and return,
time value of
money, and more.
The final section
focuses on sport
finance in three
sectors of the
industry - public
sector sports,
collegiate athletics,
and professional
sport-providing in-*

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Management
Skills 2nd Edition

*depth analysis of
financial
management in
each sector.
Sidebars, case
studies, concept
checks, and
practice problems
throughout provide
practical
applications of the
material and*

Bookmark File
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Management
Skills 2nd Edition

*enable thorough
study and practice.*

*The business of
sport has changed
dynamically since
the publication of
the first edition,
and this second
edition reflects the
impact of these
changes on
financial*

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Management
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*management in
the sport industry.
New to this edition
are changes to
reflect the global
nature of sport
(with, for example,
discussions of
income tax rates in
the Premiere
League),
expanded material*

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Management
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*on the use of
spreadsheets for
financial
calculations, a
primer on
accounting
principles to help
students interpret
financial
statements, a
valuation case
study assignment*

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*that takes students
step by step
through a
valuation, a new
stadium feasibility
analysis using the
efforts of the
Oakland Raiders
to obtain a new
stadium, a new
economic impact
example focusing*

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*on the NBA All
Star game, and
much more.*

*Contemporary
Leadership in
Sport*

Organizations

*Contemporary
Issues in Sport*

Management

*Sport Facility and
Event*

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Management

A Critical

Introduction

Sports

Management and

Administration

Sport Law: A

Managerial

Approach,

third edition,

merges law and

sport

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management in
a way that is
accessible and
straightforward. Its
organization
continues to
revolve around
management
functions
rather than
legal theory.

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Management
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Concise explanations, coupled with relevant industry examples and cases, give readers just enough legal doctrine to understand the important

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concepts that apply to each area. This book will help prepare students as they get ready to assume a broad range of responsibilities in sport, education, or

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recreation.
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Whether
readers work
as coaches or
teachers;
administer
professional
programs;
manage
fitness/health
clubs; or
assume roles

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in a high
school,
college,
Olympic, or
professional
sport
organization,
legal concerns
will
inevitably be
woven into
their

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managerial
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concerns. This
book provides
knowledge of
the law that
helps create a
competitive
advantage and
build a more
efficient and
successful
operation that

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Management
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better serves
the needs of
its
constituents.
Special
Features of
the Book
Managerial
context
tables. Chapte
r-opening
exhibits act

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Management
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as
organizational
and study
tools
identifying
managerial
contexts in
relation to
major legal
issues,
relevant law,
and

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illustrative
cases for the
chapter. Case
opinions,
focus cases,
and
hypothetical
cases. Legal
opinions--both
excerpted
(case
opinions) and

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summarized
(focus cases) –
–illustrate
relevant legal
points and
help readers
understand the
interplay
between fact
and legal
theory. The
cases include

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questions for
discussion,
and the
instructor's
manual
provides
guidance for
the
discussion.
Hypothetical
cases further
highlight

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topics of
interest and
include
discussion
questions to
facilitate
understanding
of the
material;
analysis and
possible
responses

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appear at the
end of the
chapter.

Competitive
advantage
strategies.

Highlighted,
focused
strategies

based on
discussions in
the text help

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readers
understand how
to use the law
to make sound
operational
decisions and
will assist
them in
working
effectively
with legal
counsel.

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Discussion
questions,
learning
activities,
and case
studies.

Thoughtful and
thought-
provoking
questions and
activities
emphasize

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important
concepts; they
help
instructors
teach and
readers review
the material.
Creative case
studies
stimulate
readers, as
future sport

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or recreation
managers, to

analyze

situations

involving a

legal issue

presented in

the chapter.

Annotated

websites. Each

chapter

includes a

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collection of
web resources
to help
readers
explore topics
further.

Accompanying
the web
addresses are
brief
descriptions
pointing out

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key links and
the sites'
benefits.
Bookmarking
these sites
will help
readers in
future
research or
throughout
their careers.
Advances in

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Psychology
aims to bridge
the gap
between
research and
practice in
contemporary
sport
psychology.

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the book draws
together

reviews of
cutting edge
research in
key areas of
applied sport
psychology,
assesses the
implications
of this
research for

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current
practice, and
explores
future avenues
of research
within each
thematic area.
This book
surveys the
scientific
literature
underpinning

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the most
important
skills and
techniques
employed in
contemporary
sport
psychology,
examining key
topics such
as: imagery
goal setting

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stress

management

team building

efficacy

management

attention

control

emotion

regulation

mental

toughness.

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Representing
the most up-to-
date review of
current
scientific
research,
theory and
practice in
sport
psychology,
this book is a
vital resource

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for all
advanced
students,
researchers
and
practitioners
working with
athletes and
sports
performers.

Contemporary
Leadership in

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Management
Sport
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Organizations
blends
research on
leadership
with practical
application of
the skills and
knowledge that
students will
need on the
job. This text

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Management
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provides sport
management

students with
a
comprehensive
understanding
of the complex
topic of
leadership in
sport through
a presentation
of

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Management
foundational
Skills 2nd Edition
and

contemporary
research,
numerous
practical
examples and
analytical
exercises, and
thought-
provoking self-
assessments

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and quotes.

More than

leadership

tips from a

sport

personality,

Contemporary

Leadership in

Sport

Organizations

translates

classic and

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contemporary
research in
leadership
into
leadership
skills and
behaviors that
are useful in
present-day
sport
settings.

Synopses of

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research findings are presented in table format for an accessible approach to understanding the three Rs of leadership: relationships, results, and r

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responsibility.

In addition, a

variety of

learning

features

reinforce

content: •

Practical

examples

provide

opportunities

to critically

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consider the
concepts under
discussion. •

Chapter-
opening
objectives, as
well as pre-
and
postchapter se
lf-
assessments,
help students

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measure their
understanding
of chapter
content. •

Specific
examples and
case studies
applicable to
a broad range
of sport
leadership
roles put

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Management
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research into
practice. • On
the Sidelines
stories, Your
Thoughts
boxes, and
questions at
the end of
chapters are
incorporated
throughout the
book to

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provide
examples and
stimulate
discussions
applicable to
a broad range
of sport
leadership
roles across
youth,
amateur, inter
collegiate,

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professional,
and commercial
sport
organizations.
Part I of the
text offers a
leadership
primer,
introducing
the elements
of business
and

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educational
Skills 2nd Edition
environments

in which sport
organizations
operate.

Students will
learn how
leaders in
sport
organizations
typically
assume both

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managerial and
leadership
roles and how
these roles
integrate and
diverge, and
they will
review the
historical
foundation and
evolution of
leadership

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theories from
the academic
literature.

Part II covers
applied
leadership
thought and
action and how
leaders can
become more
effective in
addressing

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critical
challenges of
the present
and future.
Key topics
such as
decision
making,
organizational
change,
emotional
intelligence,

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vision,
strategic
planning, and
crisis
management are
discussed.
Professional
growth and
development
are the focus
of part III,
considering

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multiple
approaches and
tools for
improving self-
understanding
, personal
development,
and leadership
mentoring.

Contemporary
Leadership in
Sport

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Organizations
provides a
foundational
and
contextualized
body of
information
regarding
thought and
practice in
leadership to
inform and

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inspire
students of
sport
management.

Whether
preparing for
leadership
roles in sport
organizations
or preparing
for teaching,
research, and

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academic study
in the field
of sport
leadership,
students will
gain a solid
understanding
of the
theoretical
foundations of
leadership in
sport and how

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it is applied
to sport-
related
organizations
of all types
and sizes.

Highly
practical and
engaging,
Sports
Marketing
equips

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students with
Skills 2nd Edition
the skills,
techniques,
and tools they
need to be
successful
marketers in
any sporting
environment.

The book
combines
scholarly

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theory with
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the

perspectives
of those who
have been
actively
involved in
the sports
business. A
worldwide
range of
examples from

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all levels of
sports, as
well as
insider
expertise,
strongly ties
classroom
learning to
real-world
practice, and
assures
students that

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the theory is
relevant. New

material

includes: •

Expanded

coverage of

marketing

analytics and

the use of

market-driven

tactics

showing

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students how
to strengthen
customer
relationships
and maximize
profits •

Greater
attention to
the impact of
new
technologies
on customer

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relationships,
such as social
media, content
marketing,
ticketing
strategies,
and eSports,
ensuring
students are
exposed to the
latest
advancements

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in marketing
for sports • A
stronger
global focus
throughout the
book,
including
several new
cases from
outside the
U.S., as well
as coverage of

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international
sporting
organizations,
such as FIFA
and the ever
popular
English
Premier League
• Six new "You
Make the Call"
short cases to
offer

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opportunities
for analysis
and decision
making in
sectors of
sports
marketing
including
sports media,
experiential
events, and
eSports These

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Management
Skills 2nd Edition

popular "You
Make the Call"

cases and

review

questions

stimulate

lively

classroom

discussion,

while chapter

summaries and

a glossary

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further
support
learning.

Sports
Marketing will
give students
of sports
marketing and
management a
firm grasp of
the ins and
outs of

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Management
working in
Sports. 2nd Edition

Foundations of
Sport
Management

Principles and
Practice of
Sport
Management
Financial
Management in

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Management
the Sport
Industry Skills 2nd Edition

Applied Sport
Mechanics

With an abundance
of goods and services
available to
consumers in the
sport industry, it can
be difficult for
products or
organisations to
stand out from the

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competition.

Combining
theoretical
foundation with real-
world examples, this
updated fifth edition
guides readers
through the
sequential process of
creating and
implementing a
winning marketing
strategy -- including
understanding the

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market environment,
defining target
markets, developing
marketing objectives
and strategies, and
evaluating the plan.
Esteemed scholar
and author Mark S
Nagel joins
internationally
recognised
academician David
Stotlar in writing the
revised fifth edition

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that includes updated information and examples, interviews with sport marketing professionals to provide insight into the industry, and worksheets to provide a hands-on guide to assist students in crafting a sport marketing plan.

Strategic Sport
Page 119/328

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Communication,
Second Edition,
presents a standard
framework that
introduces readers to
the many ways in
which individuals,
media outlets, and
sport organizations
work to create,
disseminate, and
manage messages to
their constituents.

Sport Finance, Fourth

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Edition With Web
Resource, grounds
students in the real
world of financial
management in
sport, showing them
how to apply
financial concepts
and appreciate the
importance of
finance in
establishing sound
sport management
practices. Utilizing a

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modern and practical approach, the text encourages students to take a strategic organizational perspective in learning financial skills while gaining a deeper understanding of the reasoning behind the principles of sport finance. The fourth edition of Sport

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Finance has been revised and restructured to reflect the evolving needs of students entering the dynamic sport industry.

Content updates and additions include the following: A new chapter dedicated to assets (such as players, facilities, and goodwill) and

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liabilities (such as player salaries and long-term debt) and how they affect a sport organization
Expanded coverage of strategies to increase revenue and reduce expenses for greater profitability, enhanced with an example from a real-world athletic department New

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chapters about reviewing financial statements, planning, and building a financial strategy to help guide decisions to create, expand, or exit a sport business or organization Five new case studies covering a variety of sectors, sports, and countries to give students the

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opportunity to apply the concepts to practical scenarios To further relate the content to real situations for students, study questions about each of the case studies have been incorporated into a new student web resource. The web resource also

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includes an interactive simulation called “ The Two Dollar Team ” that directly engages students with the book ’ s topics, including assets and liabilities, revenue and expenses, budgeting, cash management, and borrowing.

Instructors will also

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find additional activities and a case study in the companion instructor guide, and they will receive a test package and presentation package. Sport Finance, Fourth Edition, will enable students to grasp fundamental concepts in sport

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finance. By analyzing business structures, financial statements, and funding options, students will not only learn basic finance but will also understand how those skills are used to build a strategy and make sound financial decisions in the world of sport. With an accessible

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approach free of legal jargon, Introduction to Sport Law With Case Studies in Sport Law, Third Edition, provides a comprehensive examination of the fundamental legal issues commonly found in sport and sport management. Even students with little to no legal

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background will understand law topics relevant to the sport industry through the text ' s straightforward examples and case studies that demonstrate sport law theory through real-world applications. Organized to cover all law categories that

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are most critical to the management of sport, the text first presents an overview of the United States legal system, including the court system, the various types of law, and legal resources. Students will then explore important topics such as risk management,

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employment law, gender equity, intellectual property, and constitutional law, examining the relevance of the law at hand to real-world applications across the field of sport management. This updated third edition allows students to increase their comprehension by

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looking at laws and issues through timely, modern points of view. New content reflects important topics and current legal issues, including the Equal Pay Act; the Sports Broadcasting Act; athlete safety and equipment concerns; name, image, and likeness (NIL) laws;

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antitrust litigation,
unionization, and
collective bargaining;
and transgender
athlete participation
in sport. The updated
content addresses
contemporary
challenges to
constitutional law,
including the First
Amendment and
Fourteenth
Amendment, and it

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examines how budget problems related to COVID-19 resulted in cutting sports and raised Title IX issues. End-of-chapter discussion questions and In the Courtroom sidebars have been updated with current examples to better demonstrate modern applied perspectives.

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Moot Court Case
sidebars now have
accompanying
questions on
hypothetical
scenarios, allowing
students to
understand the
technicalities of sport
law in practical
application. Each
chapter of
Introduction to Sport
Law, Third Edition,

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also directs students to relevant cases in the included ebook, Case Studies in Sport Law, Third Edition, by Andrew T. Pittman, John O. Spengler, and Sarah J. Young.

Featuring abridged versions of 93 court cases, all carefully curated to provide real-life applications representing many of

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the multifaceted aspects of sport law, the ebook also includes review questions for each case to test comprehension and prompt in-class discussion. Through its focus on legal concepts with direct application to the world of sport,

Introduction to Sport

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Law, Third Edition, provides students with the information they need to feel confident with the fundamentals of sport law. Note: This ebook includes both Introduction to Sport Law, Third Edition, and Case Studies in Sport Law, Third Edition.

Sport Industry

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Research and
Analysis Skills 2nd Edition

Introduction to Sport
Law

An Approach to
Informed Decision
Making

An Introduction
Managing Sport
Business

***Anybody working in
sport management
will be involved in***

*the operation of a
sports facility at
some point in their
career. It is a core
professional
competency at the
heart of successful
sport business.*

*Sport Facility
Operations
Management is a
comprehensive and*

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Management
Skills 2nd Edition

*engaging textbook
which introduces
cutting-edge
concepts in facilities
and operations
management,
including practical
guidance from
professional facility
managers. Now in a
fully revised and
updated second*

edition—which introduces new chapters on capital investment and operational decision-making—the book covers all fundamental aspects of sport facility operations management from a global perspective,

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*including:
ownership*

*structures and
financing options
planning, design,
and construction
processes
organizational and
human resource
management
financial and
operations*

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Management
Skills 2nd Edition

*management legal
concerns marketing
management and
event planning risk
assessment and
security planning
benchmarking and
performance
management Each
chapter contains
newly updated real-
world case studies*

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Management
Skills, 2nd Edition

*and discussion
questions,*

innovative

'Technology Now!'

features and step-by-

step guidance

through every

element of

successful sport

facilities and

operations

management, while

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Management
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*an expanded
companion website
offers lecture slides,
a sample course
syllabus, a bank of
multiple-choice and
essay questions,
glossary flashcards
links to further
reading, and
appendices with
relevant*

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Management
supplemental
Skills 2nd Edition
documentation.

*With a clear
structure running
from planning
through to the
application of core
management
disciplines, Sport
Facility Operations
Management is
essential reading for*

any sport

management

course.

Social media

communications

play a huge role in

the day-to-day

operations of sport

teams and

organizations. Both

current and aspiring

sport business

professionals need to know how to best leverage social media to meet their organizational goals, and Social Media and Sports With Web Resource will help pave the way by emphasizing the strategic, creative, and

*logistical elements
of effective social
media practices.*

*Beginning with
foundational
concepts, students
will first examine
the history of social
media and its
impact on sports.*

*They will learn
about the categories*

of content used, including written content, images, produced video, live video, audio, graphics, dynamic visuals, and responses. They will then gain a better understanding of the social media environment by

*learning how to
think about
audiences and
networks,
evaluating how
online communities
act and interact, and
considering key
issues that may be
encountered. The
final chapters of the
text assemble the*

*building blocks
from previous
chapters into
practical
application,
covering brand
management
strategies and
overall social media
presence from the
perspective of a
member of the*

sports media, a representative of a team or league, or an individual athlete. A related web resource, reviewed annually to stay current with evolving trends, provides a detailed look into major social networks and

their technological elements, plus best practices, tips, and tricks for utilizing a variety of social media platforms. It also examines content methodologies, including podcasting, live video, and

prerecorded video, and it discusses the use of social management software. Markers throughout the text refer students to the web resource when additional related content is available. Learning aids for students include

*Professional
Insights, sidebars
containing
interviews with
industry insiders;
these real-world
examples and
professional advice
provide depth and
context to each
chapter's content.*

Key Points highlight

*important points,
end-of-chapter
review questions
promote practical
application and
ensure content
comprehension, and
bolded key terms are
defined in an easy-
to-reference
glossary. Social
Media and Sports*

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Management
Skills 2nd Edition

*offers a practical
approach to
understanding
social media
communications in
the sports industry,
with application
extending to those
working in
journalism, public
relations,
broadcasting,*

advertising, and other sport business careers where knowledge of effective social media usage will maximize career potential. Note: The web resource is included with all new print books and some ebooks. For

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Skills 2nd Edition

*ebook formats that
don't provide
access, the web
resource is available
separately.*

*Applied Sport
Mechanics, Fourth
Edition With Web
Study Guide, helps
undergraduate
students understand
how the*

*fundamental laws of
human movement
affect athletes'
performances.
Foundational
principles of
kinetics, kinematics,
and sports
technique are
clearly presented
and then explored
through a variety of*

applied scenarios.

*What's New This
latest edition builds
on the success of the
previous editions
(formerly titled
Sport Mechanics for
Coaches), and
offers much new
material: • A web
study guide with
new chapter review*

questions and practical activities that help students learn and apply complex theories to real-life situations • An array of updated pedagogical aids, including a glossary and chapter objectives to reinforce learning •

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*A full-color design
for more engaging
visual aids •*

*Reorganized content
into two parts and
13 chapters to more
readily fit the topics
into a typical
semester course
structure •*

*Expanded sidebars
that apply concepts*

*directly to sport To
make the text
applicable for
teaching, it also
includes a full
ancillary package
including an
instructor guide
with a sample
syllabus, suggested
learning activities,
and lecture aids; a*

*test package
approximately 20
questions per
chapter; and a
presentation
package plus image
bank with ready-
made presentations
that instructors can
use as is or modify
to suit their needs.*

Content

Organization Part I, which houses the first 10 chapters or 10 weeks, focuses on the fundamentals of sport mechanics. Major topics covered include the anatomy and fundamentals of sport mechanics, linear motion and

*linear kinetics in
sport, angular
motion and angular
kinetics in sport,
stability and
instability, sport
kinetics, and
moving through
fluids. Part II,
which contains the
final three chapters,
helps students apply*

*the information they
learned in part I.*

*Chapters 11 and 12
explain how to
observe and analyze
an athlete's
technique and how
to correct errors.*

*Students learn how
to break a skill into
phases and what to
look for in each*

phase. They also learn the mechanical principles that will help them correct the errors. Chapter 13 explores mechanics in a range of sport skills and techniques, including sprinting, jumping, swimming,

*lifting, throwing,
and kicking.*

*Students learn that
technique and
mechanics are
inseparable. The
chapters also
contain two helpful
types of sidebars: At
a Glance sidebars
summarize difficult
content with*

*bulleted lists, and
Application to Sport
sidebars bring
concepts to life,
showing how they
work in sport. Go-
To Resource This
fourth edition of
Applied Sport
Mechanics is a
highly practical text,
destined to be the go-*

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*to biomechanics and
sport mechanics*

resource for

instructors and

professionals alike

in kinesiology and

sport related fields.

Managing People in

Sport Organizations

provides a

comprehensive

overview of the

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Management
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*theory and practice
of managing people
within a strategic
framework. This
revised and updated
second edition
examines a range of
strategic human
resource
management
approaches that can
be used by sport*

*organizations to
respond to
contemporary
challenges and to
develop a
sustainable
performance
culture. Drawing on
well-established
conceptual
frameworks and
current empirical*

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*research, the book
systematically
covers every key
area of HRM theory
and practice,
including:
recruitment training
and development
performance
management and
appraisal motivation
and reward*

*organizational
culture employee
relations diversity
managing change
This new edition
also includes
expanded coverage
of social media,
volunteers, and
individuals within
organizations, and
is supported with a*

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*new companion
website carrying*

*additional resources
for students and
instructors,*

including

*PowerPoint slides,
exam questions and
useful web links. No
other book offers
such an up-to-date
introduction to core*

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*concepts and key
professional skills in
HRM in sport, and
therefore Managing
People in Sport
Organizations is
essential reading for
any sport
management
student or any HR
professional
working in sport.*

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*Applied Sport
Management Skills,
Second Edition
(With Web Study
Guide)*

*Second edition
Managing Sport
Facilities, 3E*

*Applied Sport
Management Skills
A Global
Perspective*

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Running a successful sporting event—whether it's a local event, state championship, or international competition—requires the knowledge and skills to plan, organize, promote, lead, and communicate

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effectively.

Managing Sport
Events, Second
Edition With Web
Resource, will
prepare readers to
manage events with
ease, guiding them
through the entire
process, from event
conception to
postevent

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Skills, 2nd Edition

evaluation.

Merging research findings with best practices, *Managing Sport Events, Second Edition*, presents the key principles of event management to prepare students to enter the field with

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the skills needed to immediately engage in event production and evaluation.

With updated references throughout, the second edition emphasizes practical application by offering plenty of

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contemporary
examples and
learning
opportunities for
students: New
industry profiles at
the beginning of
each chapter
showcase
professionals
putting theory into
practice Added

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sections address
emerging trends
and topics, such as
sustainability and
event security
Examples show
how new
technologies can be
utilized for event
management and
event presentation
Scenarios

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highlighting
recreational and
community events
better represent
smaller-scale events
such as a local 5K
run or a youth
basketball
tournament Case
studies and
learning activities
at the end of each

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chapter allow
students to put
theory into practice
A new web
resource offers
mini case studies
with multiple-
choice questions
that provide
immediate
feedback to help
students gauge

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their
comprehension
Managing Sport
Events, Second
Edition, leads
students through
the reality of what
it takes to conduct
a successful event.
Starting with event
conception and
development, the

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text then addresses key planning areas, including staffing, budgeting, marketing, promotion, sponsorship, and legal and risk management. It then moves into key operational areas such as services,

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logistics, and on-site management, and it concludes the process with postevent duties and considerations. Managing Sport Events, Second Edition, integrates the traditional business segments of sport

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management with
Skills 2nd Edition
the unique

requirements of
event management.

This guide is an
essential resource
for current and
future professionals
working in parks
and recreation,
tourism and
hospitality, and

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sports at all levels—youth, high school, college, amateur, minor league, professional, and international competition.

This book is ideal for students of sports management on programmes of

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leisure studies,
sports studies and
business studies.

Written and
contributed to by
leading academics
and practitioners in
UK, Europe and
Australia it is also
of great interest to
practitioners
working in sport

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businesses.

Blending both
theory and practice
The Business of
Sports

Management looks
at the distinctive
context of sport
organisations. It
then looks at
management
theories and

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practice within the functional areas such as finance, human resource management and marketing. Finally it considers contemporary issues of importance such as sponsorship and endorsement, risk

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management and
the media.

Organized around
the four
management
functions--planning
, organizing,
leading, and contro
lling--Applied
Sport Management
Skills, Third
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Study Guide,
teaches students
management
concepts and then
allows the students
to apply them and
develop skills to
become strong
leaders and
managers in the
world of sport.
Keeping pace with

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Management

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the rapidly evolving
field of sport

management,

Contemporary

Sport Management,

the authoritative

introductory text in

the field, returns

with a thoroughly

updated seventh

edition. Over 50

contributors with a

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diverse array of cultural and educational backgrounds deliver a complete and contemporary overview of the field, presented in full color for a visually engaging read. With a simplified structure

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to reflect current demands of the profession and addressing all the Common Professional Component topics outlined by the Commission on Sport Management Accreditation (COSMA),

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Contemporary
Sport Management,
Seventh Edition
With HKPropel
Access, is organized
into three parts.
Part I, Introduction
to Sport
Management,
provides an
overview of the
field and leadership

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concepts associated with it. Part II,

Sport Management

Sites, details the

major settings in

which many sport

management

careers are carried

out, including new

content on sport

participation across

the life span. In

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part III, Sport
Management
Functions, readers
will learn about the
key functional
areas of sport
management,
including sport
marketing, sport
communication,
sport facility and
event management,

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and more, with new content on sales as a career path. New and updated content throughout this edition allows students to stay on the leading edge of the field:

Discussion of the evolution of esports, fantasy

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Management

sports, and sport
betting Content

covering emerging
technologies in
sport management,
including

streaming, artificial
intelligence (AI),
augmented reality
(AR), and virtual
reality (VR) New
case study sidebars

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with short-answer
Skills, 2nd Edition
questions

Recommended

Case Studies in

Sport Management

journal articles for

each chapter,

designed to

promote critical

thinking and

demonstrate

understanding of

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chapter content
Related student
learning activities
and recommended
articles are now
delivered through
HKPropel. These
supplemental
materials are
designed to
increase student
engagement and

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enhance
understanding of
chapter content.
With more than
200 activities,
including
comprehension
activities, web
activities, and Day
in the Life activities
tied to professional
profiles, students

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will be challenged to think critically about sport management as both a field of study and a vibrant professional environment with a variety of career paths, and they will develop insight into issues they will

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encounter in their careers. Chapter quizzes are also included and can be assigned by instructors.

Contemporary Sport Management, Seventh Edition, will broaden students' understanding of

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Sports Management
Issues, emphasizing

critical thinking,

ethics, and

diversity while

providing students

with an

introduction to all

the aspects of the

field they need to

know as they

prepare to enter

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the profession.

Note: A code for
accessing

HKPropel is not
included with this
ebook but may be
purchased
separately.

Strategic Sport
Communication,
2E

International Sport

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Management
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Management
A Managerial
Approach
Advances in
Applied Sport
Psychology
Human Resource
Management in
Sport and
Recreation

**Key features include:
learning objectives for**

each chapter; learning activities that help students meet those objectives; extensive references to sources of additional information; real life scenarios, case studies, profiles of sport managers and news stories that illustrate specific points; information about relevant publications,

**governing bodies and
professional**

**associations; and
ethical, legal and
communication
considerations.**

**The third edition
continues to examine
the ethical concepts,
principles and issues in
the administration and
organisation of sport
that made the first two
editions of this**

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textbook so widely adopted. The book approaches the topics from four directions: ethical theory, personal and professional ethics, ethics applied, and future moral and ethical issues. Joy T DeSensi and Danny Rosenberg have enhanced the text by adding two new

chapters that help to frame the content in a globalised context. In addition, the references, examples, scenarios, and analyses have been updated throughout the book. Sport Industry Research & Analysis offers a no-nonsense, straightforward approach to the study of research design and

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**statistical analysis in
the sport enterprise.**

**Each chapter outlines
real-world instances in
which research and
statistics contribute to
bottom-line decisions.**

**The book includes
clear, progressive
instructions, using
spreadsheets for
statistical
computations and
analyses. The**

explanations for the calculations and analyses are presented in the context of sport industry scenarios with sample data. Additional scenarios with sample data provide hands-on practice with each statistical test. "In Practice" contributions from sport industry

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professionals demonstrate how these practitioners use research and statistical analysis in their everyday tasks. This book's succinct, applied approach to research design and statistical analyses provides readers with essential skills to help them understand the importance of an

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information-based approach to decision making in the sport enterprise.

With an updated and expanded look at the skills and knowledge needed to succeed in the sport industry, this 3rd Edition maintains its previous editions stance as one of the most widely adopted sport management

foundational texts on the market. Editors Andy Gillentine and R Brian Crow, along with a team of leading authors, aim to provide readers with a dynamic and comprehensive overview of the core concepts and current trends of the industry. Their years of experience as elite

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academicians and practitioners make this volume a cutting-edge resource for undergraduates considering or pursuing careers in sport management. Topics covered in this edition include economics and finance, marketing, sponsorship and sales, facility and event

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**management, media
relations, governance,
and ethics.**

Leisure Services

Management

Ethics and Morality in

Sport Management

Sport Finance

A Strategic Human

Resource Management

Perspective

Principles and

Applications

This four-volume

Page 228/328

**set introduces,
on the
management
side, principles
and procedures
of economics,
budgeting and
finance;
leadership;
governance;
communication;
business law and**

**ethics; and
human resources
practices; all in
the sports
context. On the
marketing side
this reference
resource
explores two
broad streams:
marketing of
sport and of**

sport-related products (promoting a particular team or selling team- and sport-related merchandise, for example), and using sports as a platform for marketing non-sports products,

such as celebrity endorsements of a particular brand of watch or the corporate sponsorship of a tennis tournament.

Together, these four volumes offer a comprehensive

**and authoritative
overview of the
state of sports
management and
marketing today,
providing an
invaluable print
or online
resource for
student
researchers.
Research**

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Design in Sport
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