

Analytics For Managers With Excel

Master business modeling and analysis techniques with Microsoft Excel 2019 and Office 365 and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide helps you use Excel to ask the right questions and get accurate, actionable answers. New coverage ranges from Power Query/Get & Transform to Office 365 Geography and Stock data types. Practice with more than 800 problems, many based on actual challenges faced by working analysts. Solve real business problems with Excel—and build your competitive advantage: Quickly transition from Excel basics to sophisticated analytics Use PowerQuery or Get & Transform to connect, combine, and refine data sources Leverage Office 365's new Geography and Stock data types and six new functions Illuminate insights from geographic and temporal data with 3D Maps Summarize data with pivot tables, descriptive statistics, histograms, and Pareto charts Use Excel

trend curves, multiple regression, and exponential smoothing Delve into key financial, statistical, and time functions Master all of Excel's great charts Quickly create forecasts from historical time-based data Use Solver to optimize product mix, logistics, work schedules, and investments—and even rate sports teams Run Monte Carlo simulations on stock prices and bidding models Learn about basic probability and Bayes' Theorem Use the Data Model and Power Pivot to effectively build and use relational data sources inside an Excel workbook Automate repetitive analytics tasks by using macros Project governance, investment governance, and risk governance precepts are woven together in Self-Service Data Analytics and Governance for Managers, equipping managers to structure the inevitable chaos that can result as end-users take matters into their own hands Motivated by the promise of control and efficiency benefits, the widespread adoption of data analytics tools has created a new fast-moving environment of digital transformation in the finance,

accounting, and operations world, where entire functions spend their days processing in spreadsheets. With the decentralization of application development as users perform their own analysis on data sets and automate spreadsheet processing without the involvement of IT, governance must be revisited to maintain process control in the new environment. In this book, emergent technologies that have given rise to data analytics and which form the evolving backdrop for digital transformation are introduced and explained, and prominent data analytics tools and capabilities will be demonstrated based on real world scenarios. The authors will provide a much-needed process discovery methodology describing how to survey the processing landscape to identify opportunities to deploy these capabilities. Perhaps most importantly, the authors will digest the mature existing data governance, IT governance, and model governance frameworks, but demonstrate that they do not comprehensively cover the full suite of data analytics builds, leaving a

considerable governance gap. This book is meant to fill the gap and provide the reader with a fit-for-purpose and actionable governance framework to protect the value created by analytics deployment at scale. Project governance, investment governance, and risk governance precepts will be woven together to equip managers to structure the inevitable chaos that can result as end-users take matters into their own hands.

Business Analytics (BA) is about turning data into decisions. This book covers the full range of BA topics, including statistics, machine learning and optimization, in a way that makes them accessible to a broader audience.

Decision makers will gain enough insight into the subject to have meaningful discussions with machine learning specialists, and those starting out as data scientists will benefit from an overview of the field and take their first steps as business analytics specialist. Through this book and the various exercises included, you will be equipped with an understanding of BA, while learning R, a popular tool for statistics

and machine learning.

This book provides a broad introduction to the field of pricing as a tactical function in the daily operations of the firm and a toolbox for implementing and solving a wide range of pricing problems. Beyond the theoretical perspectives offered by most textbooks in the field, Essentials of Pricing Analytics supplements the concepts and models covered by demonstrating practical implementations using the highly accessible Excel software, analytical tools, real-life examples and global case studies. The book covers topics on fundamental pricing theory, break-even analysis, price sensitivity, empirical estimations of price-response functions, price optimisation, markdown optimisation, hedonic pricing, revenue management, the use of big data, simulation, and conjoint analysis in pricing decisions, and ethical and legal considerations. This is a uniquely accessible and practical text for advanced undergraduate, MBA and postgraduate students of pricing strategy, entrepreneurship and small business management, marketing

strategy, sales and operations. It is also important reading for practitioners looking for accessible methods to implement pricing strategy and maximise profits. Online resources include Excel templates and PowerPoint slides for each chapter.

Self-Service Data Analytics and Governance for Managers

Microsoft Excel 2019 Data Analysis and Business Modeling

Business Analytics with Management Science Models and Methods

STATISTICS FOR MANAGERS USING MICROSOFT EXCEL, GLOBAL EDITION.

Working with Excel

Statistics for Managers Using Microsoft Excel, eBook, Global Edition

Don't let a fear of numbers hold you back. Today's business environment brings with it an onslaught of data. Now more than ever, managers must know how to tease insight from data--to understand where the numbers come from, make sense of them, and use them to inform tough decisions. How do you get started? Whether you're working with data experts or running your own tests, you'll find answers in the HBR Guide to Data Analytics Basics for Managers. This book describes three key steps in the data analysis process, so you can get the information you need, study the data, and communicate

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your findings to others. You'll learn how to: Identify the metrics you need to measure Run experiments and A/B tests Ask the right questions of your data experts Understand statistical terms and concepts Create effective charts and visualizations Avoid common mistakes

Helping tech-savvy marketers and data analysts solve real-world business problems with Excel Using data-driven business analytics to understand customers and improve results is a great idea in theory, but in today's busy offices, marketers and analysts need simple, low-cost ways to process and make the most of all that data. This expert book offers the perfect solution. Written by data analysis expert Wayne L. Winston, this practical resource shows you how to tap a simple and cost-effective tool, Microsoft Excel, to solve specific business problems using powerful analytic techniques—and achieve optimum results. Practical exercises in each chapter help you apply and reinforce techniques as you learn. Shows you how to perform sophisticated business analyses using the cost-effective and widely available Microsoft Excel instead of expensive, proprietary analytical tools Reveals how to target and retain profitable customers and avoid high-risk customers Helps you forecast sales and improve response rates for marketing campaigns Explores how to optimize price points for products and services, optimize store layouts, and improve online advertising Covers social media, viral marketing, and how to exploit both effectively Improve your marketing results with Microsoft Excel and the invaluable techniques and ideas in Marketing

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Analytics:Data-Driven Techniques with Microsoft Excel. As one of the most widely used desktop applications ever created, Excel is familiar to just about everyone with a computer and a keyboard. Yet most of us don't know the full extent of what Excel can do, mostly because of its recent growth in power, versatility, and complexity. The truth is that there are many ways Excel can help make your job easier-beyond calculating sums and averages in a standard spreadsheet. Analyzing Business Data with Excel shows you how to solve real-world business problems by taking Excel's data analysis features to the max. Rather than focusing on individual Excel functions and features, the book keys directly on the needs of business users. Most of the chapters start with a business problem or question, and then show you how to create pointed spreadsheets that address common data analysis issues. Aimed primarily at experienced Excel users, the book doesn't spend much time on the basics. After introducing some necessary general tools, it quickly moves into more specific problem areas, such as the following: Statistics Pivot tables Workload forecasting Modeling Measuring quality Monitoring complex systems Queuing Optimizing Importing data If you feel as though you're getting shortchanged by your overall application of Excel, Analyzing Business Data with Excel is just the antidote. It addresses the growing Excel data analysis market head on. Accountants, managers, analysts, engineers, and supervisors-one and all-will learn how to turn Excel functionality into actual solutions for the business

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problems that confront them.

This book shows the capabilities of Microsoft Excel in teaching marketing statistics effectively. It is a step-by-step, exercise-driven guide for students and practitioners who need to master Excel to solve practical marketing problems. If understanding statistics isn't your strongest suit, you are not especially mathematically inclined, or if you are wary of computers, this is the right book for you. Excel, a widely available computer program for students and managers, is also an effective teaching and learning tool for quantitative analyses in marketing courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past. Excel 2019 for Marketing Statistics: A Guide to Solving Practical Problems capitalizes on these improvements by teaching students and managers how to apply Excel to statistical techniques necessary in their courses and work. In this new edition, each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific, easy-to-understand marketing problems. Practice problems are provided at the end of each chapter with their solutions in an appendix. Separately, there is a full practice test (with answers in an appendix) that allows readers to test what they have learned.

Analytics and Decision Support in Health Care Operations Management

Data Analysis and Business Modeling

Practical Advice from the Trenches

Business Analytics for Managers

Modeling and Simulation

Microsoft Excel 2010

The must-have statistics guide for students of health services Statistics for Health Care Management and Administration is a unique and invaluable resource for students of health care administration and public health. The book introduces students to statistics within the context of health care, focusing on the major data and analysis techniques used in the field. All hands-on instruction makes use of Excel, the most common spreadsheet software that is ubiquitous in the workplace. This new third edition has been completely retooled, with new content on proportions, ANOVA, linear regression, chi-squares, and more. Step-by-step instructions in the latest version of Excel and numerous annotated screenshots make examples easy to follow and understand. Familiarity with statistical methods is essential for health services professionals and researchers, who must understand how to acquire, handle, and analyze data. This book not only helps students develop the necessary data analysis skills, but it also boosts familiarity with important software that employers will be looking for. Learn the basics of statistics in the context of Excel. Understand how to acquire data and display it for analysis. Master various tests including probability, regression, and more. Turn test results into usable information with proper analysis. Statistics for Health Care Management and Administration gets students off to a great start by introducing statistics in the workplace.

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context from the very beginning.

Analytics is one of a number of terms which are used to describe a data-driven more scientific approach to management. Ability in analytics is an essential management skill: knowledge of data and analytics helps the manager to analyze decision situations, prevent problem situations from arising, identify new opportunities, and often enables many millions of dollars to be added to the bottom line for the organization. The objective of this book is to introduce analytics from the perspective of the general manager of a corporation. Rather than examine the details or attempt an encyclopaedic review of the field, this text emphasizes the strategic role that analytics is playing in globally competitive corporations today. The chapters of this book are organized in two main parts. The first part introduces a problem area and presents some basic analytical concepts that have been successfully used to address the problem area. The objective of this material is to provide the student, the manager of the future, with a general understanding of the tools and techniques used by the analyst.

"What do you need to become a data-driven organization? Far more than having big data or a crack team of unicorn data scientists, it requires establishing an effective, deeply-ingrained data culture. This practical book shows you how true data-drivenness involves processes that require genuine buy-in across your company ... Through interviews and examples from

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data scientists and analytics leaders in a variety of industries ... Anderson explains the analytics value chain you need to adopt when building predictive business models"--Publisher's description.

Applied Business Statistics for Business and Management using Microsoft Excel is the first book to illustrate the capabilities of Microsoft Excel to teach applied statistics effectively. It is a step-by-step exercise-driven guide for students and practitioners who need to master Excel to solve practical statistical problems in industry. If understanding statistics isn't your strongest suit, you are not especially mathematically-inclined, or you are wary of computers, this is the right book for you. Excel, a widely available computer program for students and managers, is also an effective teaching and learning tool for quantitative analyses in statistics courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past. However, Applied Business Statistics for Business and Management capitalizes on these improvements by teaching students and practitioners how to apply Excel to statistical techniques necessary in their courses and workplace. Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific, easy-to-understand business problems. Practical problems are provided at the end of each chapter with their solutions.

An Introduction to Business Analytics
Analytics for Managers

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Using Excel for Business Analysis

Statistics for Managers Using Microsoft Excel

Fundamentals of Human Resource Management

A Guide to Solving Practical Problems

The advanced tools accountants need to build automated, reliable, and scalable reports using Excel Learn about the functions that work together to automate many of the processes involved in Management Reporting. See how to take advantage of the many new features of Excel 2007 and 2010. Find out how to build validation structures into your spreadsheet reports. Discover how to identify missing or new codes, either in the creation process or in the day-to-day running of the reports. Do it all with Advanced Excel Reporting for Management Accountants. Explore the structures that simplify the report creation process and make the reports more maintainable Learn techniques to "cleanse" data so that it is ready for use in Pivot Tables and formula-based reports Find out the tips and tricks that can make the creation process quicker and easier Discover all you need to know about Excel's summing functions and how versatile they can be Written in a hands-on style that works towards the completion of two reporting case studies, Advanced Excel Reporting for Management Accountants

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explains and demonstrates techniques so that Management Accountants can learn how to automate many aspects of the reporting process.

Your all-in-one resource for quantitative, qualitative, and spatial analyses in Excel® using current real-world healthcare datasets. *Health Services Research and Analytics Using Excel®* is a practical resource for graduate and advanced undergraduate students in programs studying healthcare administration, public health, and social work as well as public health workers and healthcare managers entering or working in the field. This book provides one integrated, application-oriented resource for common quantitative, qualitative, and spatial analyses using only Excel. With an easy-to-follow presentation of qualitative and quantitative data, students can foster a balanced decision-making approach to financial data, patient statistical data and utilization information, population health data, and quality metrics while cultivating analytical skills that are necessary in a data-driven healthcare world. Whereas Excel is typically considered limited to quantitative application, this book expands into other Excel applications based on spatial

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analysis and data visualization represented through 3D Maps as well as text analysis using the free add-in in Excel. Chapters cover the important methods and statistical analysis tools that a practitioner will face when navigating and analyzing data in the public domain or from internal data collection at their health services organization. Topics covered include importing and working with data in Excel; identifying, categorizing, and presenting data; setting bounds and hypothesis testing; testing the mean; checking for patterns; data visualization and spatial analysis; interpreting variance; text analysis; and much more. A concise overview of research design also provides helpful background on how to gather and measure useful data prior to analyzing in Excel. Because Excel is the most common data analysis software used in the workplace setting, all case examples, exercises, and tutorials are provided with the latest updates to the Excel software from Office365 ProPlus® and newer versions, including all important “Add-ins” such as 3D Maps, MeaningCloud, and Power Pivots, among others. With numerous practice problems and over 100 step-by-step videos, Health Services Research and

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Analytics Using Excel® is an extremely practical tool for students and health service professionals who must know how to work with data, how to analyze it, and how to use it to improve outcomes unique to healthcare settings. Key Features:

Provides a competency-based analytical approach to health services research using Excel Includes applications of spatial analysis and data visualization tools based on 3D Maps in Excel Lists select sources of useful national healthcare data with descriptions and website information Chapters contain case examples and practice problems unique to health services All figures and videos are applicable to Office365 ProPlus Excel and newer versions Contains over 100 step-by-step videos of Excel applications covered in the chapters and provides concise video tutorials demonstrating solutions to all end-of-chapter practice problems Robust Instructor ancillary package that includes Instructor's Manual, PowerPoints, and Test Bank

Businesses consistently work on new projects, products, and workflows to remain competitive and successful in the modern business environment. To remain zealous, businesses must employ the most effective methods and tools in human

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resources, project management, and overall business plan execution as competitors work to succeed as well. Advanced Methodologies and Technologies in Business Operations and Management provides emerging research on business tools such as employee engagement, payout policies, and financial investing to promote operational success. While highlighting the challenges facing modern organizations, readers will learn how corporate social responsibility and utilizing artificial intelligence improve a company's culture and management. This book is an ideal resource for executives and managers, researchers, accountants, and financial investors seeking current research on business operations and management.

Excel is the number-one spreadsheet application, with ever-expanding capabilities. If you're only using it to balance the books, you're missing out on a host of functions that can benefit your business or personal finances by uncovering trends and other important information hidden within the numbers. Essentials of Pricing Analytics Data-Driven Techniques with Microsoft Excel

Health Services Research and Analytics

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Using Excel

Business Statistics Using EXCEL and SPSS
Advanced Methodologies and Technologies in
Business Operations and Management

Excel 2019 for Marketing Statistics

Analytics for Managers With Excel Routledge

Master data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 6E! Popular with students, instructors, and practitioners, this quantitative methods text delivers the tools to succeed with its proven teach-by-example approach, user-friendly writing style, and complete Excel 2016 integration. It is also compatible with Excel 2013, 2010, and 2007. Completely rewritten, Chapter 17, Data Mining, and Chapter 18, Importing Data into Excel, include increased emphasis on the tools commonly included under the Business Analytics umbrella -- including Microsoft Excel's "Power BI" suite. In addition, up-to-date problem sets and cases provide realistic examples to show the relevance of the material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Utilise Excel 2013 capabilities to build effective financial models Using Excel for Business Analysis, Revised Edition provides practical guidance for anyone looking to build financial models. Whether for business proposals, opportunity evaluation, financial reports, or any other business finance application, this book shows you how to design, create, and test your model, then present your results effectively using Excel 2013. The

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book opens with a general guide to financial modelling, with each subsequent chapter building skill upon skill until you have a real, working model of your own. Financial tools, features, and functions are covered in detail from a practical perspective, and put in context with application to real-world examples. Each chapter focuses on a different aspect of Excel modelling, including step-by-step instructions that walk you through each feature, and the companion website provides live model worksheets that give you the real hands-on practice you need to start doing your job faster, more efficiently, and with fewer errors. Financial modelling is an invaluable business tool, and Excel 2013 is capable of supporting the most common and useful models most businesses need. This book shows you how to dig deeper into Excel's functionality to craft effective financial models and provide important information that informs good decision-making. Learn financial modelling techniques and best practice Master the formulas and functions that bring your model to life Apply stress testing and sensitivity analysis with advanced conditionals Present your results effectively, whether graphically, orally, or written A deceptively powerful application, Excel supports many hundreds of tools, features, and functions; Using Excel for Business Analysis eliminates the irrelevant to focus on those that are most useful to business finance users, with detailed guidance toward utilisation and best practice. This book is about prescriptive analytics. It provides business practitioners and students with a selected set of management science and optimization techniques

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and discusses the fundamental concepts, methods, and models needed to understand and implement these techniques in the era of Big Data. A large number of management science models exist in the body of literature today. These models include optimization techniques or heuristics, static or dynamic programming, and deterministic or stochastic modeling. The topics selected in this book, mathematical programming and simulation modeling, are believed to be among the most popular management science tools, as they can be used to solve a majority of business optimization problems. Over the years, these techniques have become the weapon of choice for decision makers and practitioners when dealing with complex business systems.

Business Analytics: Data Analysis & Decision Making

Analyzing Business Data with Excel

Creating a Data-Driven Organization

Marketing Analytics

Statistics for Health Care Management and

Administration

People, Data, and Analytics

For undergraduate business statistics courses.

Analysing the Data Applicable to Business This text is the gold standard for learning how to use Microsoft Excel® in business statistics, helping students gain the understanding they need to be successful in their careers. The authors present statistics in the context of specific business fields; full chapters on business analytics further prepare students for success in their

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professions. Current data throughout the text lets students practice analysing the types of data they will see in their professions. The friendly writing style include tips throughout to encourage learning. The book also integrates PHStat, an add-in that bolsters the statistical functions of Excel. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed. Provides information on the use of Excel in financial statements and analysis, financial planning and control, investment decisions, and sales and marketing.

Microsoft Excel is a powerful tool that can transform the way you use data. This book explains in comprehensive and user-friendly detail how to manage, make sense of, explore and share data, giving scientists at all levels the skills they need to maximize the usefulness of their data. Readers will learn how to use Excel to: * Build a dataset – how to

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handle variables and notes, rearrangements and edits to data. * Check datasets – dealing with typographic errors, data validation and numerical errors. * Make sense of data – including datasets for regression and correlation; summarizing data with averages and variability; and visualizing data with graphs, pivot charts and sparklines. * Explore regression data – finding, highlighting and visualizing correlations. * Explore time-related data – using pivot tables, sparklines and line plots. * Explore association data – creating and visualizing contingency tables. * Explore differences – pivot tables and data visualizations including box-whisker plots. * Share data – methods for exporting and sharing your datasets, summaries and graphs. Alongside the text, Have a Go exercises, Tips and Notes give readers practical experience and highlight important points, and helpful self-assessment exercises and summary tables can be found at the end of each chapter. Supplementary material can also be downloaded on the companion website. Managing Data Using Excel is an essential book for all scientists and students who use data and are seeking to manage data more effectively. It is aimed at scientists at all levels but it is especially useful for university-level research, from undergraduates to postdoctoral researchers. Bridge the big data gap with Microsoft Business Intelligence Tools for Excel Analysts The distinction

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between departmental reporting done by business analysts with Excel and the enterprise reporting done by IT departments with SQL Server and SharePoint tools is more blurry now than ever before. With the introduction of robust new features like PowerPivot and Power View, it is essential for business analysts to get up to speed with big data tools that in the past have been reserved for IT professionals. Written by a team of Business Intelligence experts, Microsoft Business Intelligence Tools for Excel Analysts introduces business analysts to the rich toolset and reporting capabilities that can be leveraged to more effectively source and incorporate large datasets in their analytics while saving them time and simplifying the reporting process. Walks you step-by-step through important BI tools like PowerPivot, SQL Server, and SharePoint and shows you how to move data back and forth between these tools and Excel Shows you how to leverage relational databases, slice data into various views to gain different visibility perspectives, create eye-catching visualizations and dashboards, automate SQL Server data retrieval and integration, and publish dashboards and reports to the web Details how you can use SQL Server's built-in functions to analyze large amounts of data, Excel pivot tables to access and report OLAP data, and PowerPivot to create powerful reporting mechanisms You'll get on top of the Microsoft BI stack and all it

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can do to enhance Excel data analysis with this one-of-a-kind guide written for Excel analysts just like you.

With Excel

Managing Data Using Excel

Data Analysis Using SQL and Excel

A Guide to Financial Modelling Fundamentals

MyMathLab / MyStatLab Access Code

Python for Excel

For one- or two-semester business statistics courses. Analyzing the Data Applicable to Business This text is the gold standard for learning how to use Microsoft Excel® in business statistics, helping students gain the understanding they need to be successful in their careers. The authors present statistics in the context of specific business fields; full chapters on business analytics further prepare students for success in their professions. Current data throughout the text lets students practice analyzing the types of data they will see in their professions. The friendly writing style include tips throughout to encourage learning. The book also integrates PHStat, an add-in that bolsters the statistical functions of Excel. Also available with MyStatLab(tm) MyStatLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb

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course material and understand difficult concepts.

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Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134465970 / 9780134465975 Statistics for Managers Using Microsoft Excel Plus MyStatLab with Pearson eText -- Access Card Package, 8/e Package consists of: 0134173058 / 9780134173054 Statistics for Managers Using Microsoft Excel 032192147X / 9780321921475 MyStatLab for Business Statistics -- Glue-In Access Card 0321929713 / 9780321929716 MyStatLab for Business Statistics Sticker

Master business modeling and analysis techniques with Microsoft Excel 2013, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide shows you how to use the latest Excel tools to integrate data from multiple tables—and how to effectively build a relational data source inside an Excel workbook. Solve real business problems with Excel—and sharpen your edge Summarize data with PivotTables and Descriptive Statistics Explore new trends in predictive and prescriptive analytics Use

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Excel Trend Curves, multiple regression, and exponential smoothing Master advanced Excel functions such as OFFSET and INDIRECT Delve into key financial, statistical, and time functions Make your charts more effective with the Power View tool Tame complex optimization problems with Excel Solver Run Monte Carlo simulations on stock prices and bidding models Apply important modeling tools such as the Inquire add-in

This book shows the capabilities of Microsoft Excel in teaching human resource management statistics effectively. Similar to the previously published Excel 2013 for Human Resource Management Statistics, this book is a step-by-step exercise-driven guide for students and practitioners who need to master Excel to solve practical human resource management problems. If understanding statistics isn't your strongest suit, you are not especially mathematically-inclined, or if you are wary of computers, this is the right book for you. Excel, a widely available computer program for students and managers, is also an effective teaching and learning tool for quantitative analyses in human resource management courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past. However, Excel 2016 for Human Resource Management Statistics: A Guide to Solving Practical Problems is the first book to capitalize on these improvements by teaching students and

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managers how to apply Excel to statistical techniques necessary in their courses and work. Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific, easy-to-understand human resource management problems. Practice problems are provided at the end of each chapter with their solutions in an appendix. Separately, there is a full Practice Test (with answers in an Appendix) that allows readers to test what they have learned.

*"While business analytics sounds like a complex subject, this book provides a clear and non-intimidating overview of the topic. Following its advice will ensure that your organization knows the analytics it needs to succeed, and uses them in the service of key strategies and business processes. You too can go beyond reporting!"—Thomas H. Davenport, President's Distinguished Professor of IT and Management, Babson College; coauthor, *Analytics at Work: Smarter Decisions, Better Results Deliver the right decision support to the right people at the right time Filled with examples and forward-thinking guidance from renowned BA leaders Gert Laursen and Jesper Thorlund, Business Analytics for Managers offers powerful techniques for making increasingly advanced use of information in order to survive any market conditions. Take a look inside and find: Proven guidance on developing an information strategy Tips for supporting your**

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company's ability to innovate in the future by using analytics Practical insights for planning and implementing BA How to use information as a strategic asset Why BA is the next stepping-stone for companies in the information age today Discussion on BA's ever-increasing role Improve your business's decision making. Align your business processes with your business's objectives. Drive your company into a prosperous future. Taking BA from buzzword to enormous value-maker, Business Analytics for Managers helps you do it all with workable solutions that will add tremendous value to your business.

The Excel Analyst's Guide to Access

Business Analytics

Excel Data Analysis

Business Analysis with Microsoft Excel

Taking Business Intelligence Beyond Reporting

Applied Statistics for Business and Management using Microsoft Excel

This book is not available as a print inspection copy. To download an e-version click [here](#) or for more information contact your local sales representative.

'Takes the challenging and makes it understandable.

The book contains useful advice on the application of statistics to a variety of contexts and shows how statistics can be used by managers in their work.' - Dr Terri Byers, Assistant Professor, University Of New Brunswick, Canada A book about introductory quantitative analysis, the authors show both how and

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why quantitative analysis is useful in the context of business and management studies, encouraging readers to not only memorise the content but to apply learning to typical problems. Fully up-to-date with comprehensive coverage of IBM SPSS and Microsoft Excel software, the tailored examples illustrate how the programmes can be used, and include step-by-step figures and tables throughout. A range of 'real world' and fictional examples, including "The Ballad of Eddie the Easily Distracted" and "Esha's Story" help bring the study of statistics alive. A number of in-text boxouts can be found throughout the book aimed at readers at varying levels of study and understanding Back to Basics for those struggling to understand, explain concepts in the most basic way possible - often relating to interesting or humorous examples Above and Beyond for those racing ahead and who want to be introduced to more interesting or advanced concepts that are a little bit outside of what they may need to know Think it over get students to stop, engage and reflect upon the different connections between topics A range of online resources including a set of data files and templates for the reader following in-text examples, downloadable worksheets and instructor materials, answers to in-text exercises and video content compliment the book. An ideal resource for undergraduates taking introductory statistics for business, or for anyone daunted by the prospect of tackling quantitative analysis for the first time. Fundamentals of Human Resource Management: People, Data, and Analytics provides a current,

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succinct, and interesting introduction to the world of HRM with a special emphasis on how data can help managers make better decisions about the people in their organizations. Authors Talya Bauer, Berrin Erdogan, David Caughlin, and Donald Truxillo use cutting-edge case studies and contemporary examples to illustrate key concepts and trends. A variety of exercises give students hands-on opportunities to practice their problem-solving, ethical decision-making, and data literacy skills. Non-HR majors and HR majors alike will learn best practices for managing talent in today's ever-evolving workplace. A Complete Teaching & Learning Package SAGE Premium Video Included in the interactive eBook! SAGE Premium Video tools and resources boost comprehension and bolster analysis. Videos featured include Inside HR interviews where students can hear how real companies are using HR to gain competitive advantage, as well as SHRM and TEDTalk videos. Watch a sample on Measuring Training's Effectiveness. Interactive eBook Includes access to SAGE Premium Video, SAGE Business Case Collection, multimedia tools, and much more! Save when you bundle the interactive eBook with the Loose-leaf version. Order using bundle ISBN: 978-1-0718-1340-9. SAGE coursepacks FREE! Easily import our quality instructor and student resource content into your school's learning management system (LMS) and save time. Learn more. SAGE edge FREE online resources for students that make learning easier. See how your students benefit. This book offers a comprehensive and readable

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introduction to modern business and data analytics. It is based on the use of Excel, a tool that virtually all students and professionals have access to. The explanations are focused on understanding the techniques and their proper application, and are supplemented by a wealth of in-chapter and end-of-chapter exercises. In addition to the general statistical methods, the book also includes Monte Carlo simulation and optimization. The second edition has been thoroughly revised: new topics, exercises and examples have been added, and the readability has been further improved. The book is primarily intended for students in business, economics and government, as well as professionals, who need a more rigorous introduction to business and data analytics – yet also need to learn the topic quickly and without overly academic explanations.

Develop the analytical skills that are in high demand in businesses today with Camm/Cochran/Fry/Ohlmann's best-selling BUSINESS ANALYTICS, 4E. You master the full range of analytics as you strengthen your descriptive, predictive and prescriptive analytic skills. Real examples and memorable visuals illustrate data and results for each topic. Step-by-step instructions guide you through using Microsoft Excel, Tableau, R and JMP Pro software to perform more advanced analytics concepts. Practical, relevant problems at all levels of difficulty help you further apply what you've learned. With this edition you become proficient in topics beyond the traditional quantitative concepts, such as data visualization and data mining, which are

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Advanced Excel Reporting for Management Accountants

Microsoft Business Intelligence Tools for Excel Analysts

Microsoft Excel 2013

Forecasting, Statistics, and Data Management

Excel Data Analysis For Dummies

The ultimate handbook for Excel analysts who need reporting solutions using Access Excel and Access are intended to work together. This book offers a comprehensive review of the extensive analytical and reporting functionality that Access provides and how it enhances Excel reporting functions. Sales managers, operations analysts, administrative assistants, office managers, and many others who rely heavily on data can benefit from learning to integrate Excel and Access, and this book shows you how. Coverage includes: Data Analysis in Access & the Basics of Access Beyond Select Queries Transforming Your Data with Access

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Working with Calculations and Dates
Performing Conditional Analysis Adding
Dimension with Subqueries and Domain
Aggregate Functions Running Descriptive
Statistics in Access Scheduling and
Running Batch Analysis Leveraging VBA
to Enhance Data Analysis Reports,
Dashboards, and Visualization in Access
Presenting Data with Access Reports
Using Pivot Tables and Pivot Charts in
Access Enhancing Queries and Reports
with Visualizations Advanced Excel and
Access Integration Techniques Getting
Access Data into Excel Using VBA to
Move Data between Excel and Access
Exploring Excel and Access Automation
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Applications Access VBA Fundamentals
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guide--fully updated for Excel 2010. Preceded by Quantitative methods in health care management / Yasar A. Ozcan. 2nd ed. c2009.

While Excel remains ubiquitous in the business world, recent Microsoft feedback forums are full of requests to include Python as an Excel scripting language. In fact, it's the top feature requested. What makes this combination so compelling? In this hands-on guide, Felix Zumstein--creator of xlwings, a popular open source package for automating Excel with Python--shows experienced Excel users how to integrate these two worlds efficiently. Excel has added quite a few new capabilities over the past couple of years, but its automation language, VBA, stopped evolving a long time ago. Many Excel power users have already adopted Python for daily automation tasks. This guide gets you started. Use Python without extensive programming knowledge Get started with modern tools, including Jupyter notebooks and Visual Studio code Use pandas to acquire, clean, and analyze data and replace typical Excel calculations

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Automate tedious tasks like consolidation of Excel workbooks and production of Excel reports Use xlwings to build interactive Excel tools that use Python as a calculation engine Connect Excel to databases and CSV files and fetch data from the internet using Python code Use Python as a single tool to replace VBA, Power Query, and Power Pivot

HBR Guide to Data Analytics Basics for Managers (HBR Guide Series)

Excel 2016 for Human Resource Management Statistics

Tools and Implementation with Excel Microsoft Excel 2013 Data Analysis and Business Modeling

Statistical Analysis

Useful business analysis requires you to effectively transform data into actionable information. This book helps you use SQL and Excel to extract business information from relational databases and use that data to define business dimensions, store transactions about customers, produce results, and more. Each chapter explains when and why to perform a particular type of business analysis in order to obtain

useful results, how to design and perform the analysis using SQL and Excel, and what the results should look like.

The author shows how to use Excel 2013 to perform core statistical tasks. Using real-world examples, Carlberg helps you choose the right technique for each problem and get the most out of Excel's statistical features, including recently introduced consistency functions. Along the way, he clarifies confusing statistical terminology and helps you avoid common mistakes. You'll learn how to use correlation and regression, analyze variance and covariance, and test statistical hypotheses using the normal, binomial, t, and F distributions. To help you make accurate inferences based on samples from a population, this edition adds two more chapters on inferential statistics, covering crucial topics ranging from experimental design to the statistical power of F tests.