All New 2017 Kia Optima Plug In Hybrid

Earth Day celebrates our beautiful planet and calls us to act on its behalf. Some people spend the day planting flowers or trees. Others organize neighborhood clean-ups, go on nature walks, or make recycled crafts. Readers will discover how a shared holiday can have multiple traditions and be celebrated in all sorts of ways.

While war historians may disagree over whether Japan had plans to invade Australia in WW2, all will agree three Japanese midget submarines came into Sydney Harbour with serious intent in 1942. But little has surfaced [until now] of a fourth midget submarine and the story of survival of one of the Japanese crew. Alone and adrift, the youthful survivor was hauled aboard a coastal steamer only to be dumped on remote Lord Howe Island with another unwelcome passenger. The two survived in the wild for a while before an island woman came on the scene. Denied the pleasures of the island paradise, the Japanese submariner was inhumanely interned until an amorous liaison secured his passage to freedom. In 2006, 64 years later, bestselling Japanese novelist Hiraku Makimura lands in Sydney to speak at a writers' seminar. From the moment a young woman steps into his hotel room he is on an emotional rollercoaster, while driving a Subaru around Sydney turns into a fatal nightmare. The hotel receptionist is an added distraction, until a woman with her own agenda takes Makimura in hand, leading him surreally to an improbable rendezvous with the submerged past___an encounter that rocks him to the core of his being.

SAS Visual Analytics is a business intelligence and analytics platform that provides visual exploration and discovery, self-service analytics, and interactive reporting for organizations of all sizes. All organizations have a wide variety of users, and each user needs something different from data and analytics. SAS Visual Analytics allows everyone to easily discover and share powerful insights that inspire action. Several useful papers have been written to demonstrate how to use these techniques. We have carefully selected a handful of these from recent Global Forum contributions to introduce you to the topic and let you sample what each has to offer. Also available free as a PDF from sas.com/books.

If you want to learn how to juggle the world of work, read on! Every day there are new job advertisements, on the main social networks and on sites specialized in the search for new professional figures, you can read interesting news related to open positions: there are for every level of experience, for juniors and seniors. The opportunities must be seized, but not many really understand what the correct approach to work is. Everyone knows that a key step to achieving a new job position is represented by the job interview, but few have the skills to face it successfully. Investing time in the study of the job interview is therefore a fundamental investment. Do you really want to understand what are the secrets to effectively face a job interview, increasing your chances of being selected? Do you want to understand how to be truly ready for the new professional challenges that the market offers you? Do you want to find out which are the most effective methodologies to highlight your skills and to achieve maximum results with minimum effort? This book will provide you with a complete training on the main topics related to the world of entering the job market and the best approach to the selection interview. Reading it you will learn: to understand what job interviews really consist of to move your steps with confidence in the market work to understand what the main techniques used by the headhunters during the selections consist and ... to develop your image and make yourself same more "palatable" to adopt a method to study competitors and exploit your strengths and much more! Although the world of work may seem particularly dark today, reading this book will guide you, providing you with integrated training, sufficient to guide you and move you in the right direction. Enjoy the reading!

Learning Rates of Electric Vehicles

The World Almanac and Book of Facts 2021

Witches II: Apocalypse

Lemon-Aid New and Used Cars and Trucks 2007–2017

Governing the Social in Neoliberal Times

There are three primary goals that this book wishes to achieve: (1) Herein is the most prevalent standardized electrical calculations for use in reducing redundancy in the work effort, reducing repetitive errors, and freeing up more time for productive and innovative and imaginative engineering solutions. (2) Providing a standardized checklist worksheet for field survey work of existing conditions to help facilitate obtaining all the necessary materials the first time around and without errors and omissions. And (2) the maximum security achievable for our highly classified facilities that we are dependent upon for our survival. Four secondary goals we wish to achieve are (1) various methods for conserving energy and resources, (2) the evaluation of life cycle of energy-saving design techniques and equipment selection, (3) the use of a standardized value engineering (VE) guide when performing value engineering workshops, and (4) employing various A and E, VE methods that can be employed for reducing first costs, operating costs, and life cycle costs (LCCs), all the while conserving energy and resources.

Thinking about a knockout audio system for your car? Not sure what you need, want, or can afford? Car Audio For Dummies is a great place to find some answers! But wait — what if speakers that vibrate your floorboards don't turn you on? What if you're thinking more about hands-free phone access and a DVD player to entertain the kids? Surprise! Car Audio For Dummies can give you a hand there, too. Whether you want to feel as if your favorite band is performing right on top of your dashboard or you want to keep the soccer team entertained on the way to the tournament, this friendly guide can help. From planning your system and buying components to getting them installed and protecting your investment, you'll find plenty of wise advice. Get the scoop on: Figuring out what kind of equipment you need to do what you want Identifying good sound quality when you hear it Adding components to a factory system Choosing a video player, hands-free phone system, amplifiers, speakers, and more Finding a reliable installer (today's automotive electronics systems are so complex that you probably won't want to go it alone) Understanding warranties and returns Protecting and insuring your system Car Audio For Dummies is sort of like that knowledgeable friend you want to take along when you tackle a project like this. Sounds like a good idea, doesn't it?

Governments of many countries consider the electrification of individual passenger transport as a suitable strategy to decrease oil dependency and reduce transport-related carbon dioxide (CO2) and air pollutant emissions. However, battery-electric vehicles (BEVs) and plug-in hybrid-electric vehicles (PHEVs) have been more expensive than their conventional counterparts and suffer from relatively short electric driving ranges, which still hampers the market potential of these vehicles. Despite persisting shortfalls, mechanisms such as technological learning and economics of scale promise to improve the techno-economic performance of BEVs and PHEVs in the short- to mid-term. Here, the author seeks to obtain insight into the techno-economic prospects of BEVs and PHEVs by: (i) establishing experience curves and (ii) quantifying user costs and the costs of mitigating carbon dioxide and air pollutant emissions in a time-series analysis. The analysis captures the situation in Germany between 2010 and 2016.

The long-awaited sequel to my 1993 best-selling paperback novel Witches is finally HERE! Yes, witches exist…the good and the bad ones…and one day the two ancient adversaries of good and evil will join the fight for control of the world. Amanda has been told her ten year old witch-child, Lizzy, is fated to someday become one of the planet's most powerful witches. If she lives. If the world survives. Because the world is being threatened by an anti-Christ called Reuben who is prophesied to bring the end of the world by destroying everyone and everything good–including the white witches and warlocks of the world–unless he can be stopped. The Guardians, a secret society of those white wiccans who protect others of their kind and the world from great evil, along with the powerful good witch, Amanda Givens, and her gifted daughter, Lizzy, must battle Reuben and his demonic followers. They must somehow change the outcome of the prophesied end times, aid a possible child of God, help the earth's people to resist the black witches, demons and the soulless, which the times have brought forth and who are trying to bring hell to earth. Good and evil will be brought together for the final battles. Will Amanda, Lizzy, and the Guardians defeat evil or will it defeat them as they fight with all their strength and powers to save the people, the lives and the world they love. Who will win?

Car

Fraud Analytics with SAS

Moody Monsters

Lemon-Aid New and Used Cars and Trucks 2007–2018

Behaviour of Lithium-Ion Batteries in Electric Vehicles

Neoliberalism is most commonly associated with free trade, the minimal state, and competitive individualism. But it is not simply national economies that are being neoliberalized – it is us. Inspired by Michel Foucault and other governmentality theorists, this volume's contributors reveal how neoliberalism's power to redefine "normal" is refashioning every facet of our lives, from consumer choices and how we approach the environment, to questions of national security and border control. By challenging neoliberal ideas and practices, this thought-provoking collection encourages us to think of the world as more than a marketplace and to open ourselves to the possibilities of resistance.

Haynes offers the best coverage for cars, trucks, vans, SUVs and motorcycles on the market today. Each manual contains easy to follow step-by-step instructions linked to hundreds of photographs and illustrations. Included in every manual: troubleshooting section to help identify specific problems; tips that give valuable short cuts to make the job easier and eliminate the need for special tools; notes, cautions and warnings for the home mechanic; color spark plug diagnosis and an easy to use index.

"A masterpiece of thriller and mystery. Blake Pierce did a magnificent job developing characters with a psychological side so well described that we feel inside their minds, follow their fears and cheer for their success. Full of twists, this book will keep you awake until the turn of the last page." --Books and Movie Reviews, Roberto Mattos (re Once Gone) IF SHE HEARD (A Kate Wise Mystery) is book #7 in a new psychological thriller series by bestselling author Blake Pierce, whose #1 bestseller Once Gone (Book #1) (a free download) has received over 1,000 five star reviews. Two teenagers, home for their winter break from college, are found murdered in their hometown. There is clearly a serial killer on a rampage, and the FBI is stumped—but can FBI agent Kate Wise, 55, still recovering from giving birth, enter his twisted mind and stop him before another girl dies? An action-packed thriller with heart-pounding suspense, IF SHE HEARD is book #7 in a riveting new series that will leave you turning pages late into the night.

This book surveys state-of-the-art research on and developments in lithium-ion batteries for hybrid and electric vehicles. It summarizes their features in terms of performance, cost, service life, management, charging facilities, and safety. Vehicle electrification is now commonly accepted as a means of reducing fossil-fuels consumption and air pollution. At present, every electric vehicle on the road is powered by a lithium-ion battery. Currently, batteries based on lithium-ion technology are ranked first in terms of performance, reliability and safety. Though other systems, e.g., metal-air, lithium-sulphur, solid state, and aluminium-ion, are now being investigated, the lithium-ion system is likely to dominate for at least the next decade – which is why several manufacturers, e.g., Toyota, Nissan and Tesla, are chiefly focusing on this technology. Providing comprehensive information on lithium-ion batteries, the book includes contributions by the world's leading experts on Li-ion batteries and vehicles.

The Rise of Mega Suppliers

2001 thru 2010 - All Models

If She Heard (A Kate Wise Mystery--Book 7)

A Kate Wise Mystery Bundle: If She Feared (#6) and If She Heard (#7)

A bundle of books #6 (IF SHE FEARED) and #7 (IF SHE HEARD) in Blake Pierce's Kate Wise Mystery series! This bundle offers books six and seven in one convenient file, with over 100,000 words of reading. In IF SHE FEARED, when another woman is found dead in a vacant, suburban house, the FBI must call in brilliant FBI special agent Kate Wise, 55, and ask her to come out of retirement from her suburban life to find the psychotic killer. But why is the killer staging the bodies in empty houses in suburbia? What do the victims have in common? And can Kate, despite her age, stop him in time to save another woman's life? In IF SHE HEARD, Two teenagers, home for their winter break from college, are found murdered in their hometown. There is clearly a serial killer on a rampage, and the FBI is stumped—but can FBI agent Kate Wise, 55, still recovering from giving birth, enter his twisted mind and stop him before another girl dies? Dark psychological thrillers with heart-pounding suspense, the Kate Wise mystery series is a riveting new series—with a beloved new character—that will leave you turning pages late into the night.

In the final series of The Hottest Summer, Summer Barnes is living la vida loca. After settling in with Shay, Summer adjusts to her new surroundings. She has a few issues to work out with her family, but that doesn't stop her from drinking, partying, and enjoying her new lifestyle. Everything seems to be going well until a call from Texas throws a monkey wrench in her plans of living happily ever after. Dealing with her old skeletons makes her exhausted, and she's back to being stressed and frustrated in no time. In the midst of all the madness, make-ups, break-ups, and complete craziness, Summer realizes that she may have chosen the wrong lover when the unthinkable happens. What does Miami have in store for Summer this time around? Will she regret moving and making some of the choices that she has made in the past? If you want to know, start reading today!

Get thousands of fully searchable facts at your fingertips with this essential resource. The World Almanac® and Book of Facts is America's top-selling reference book of all time, with more than 82 million copies sold. For more than 150 years, this compendium of information has been the authoritative source for all your entertainment, reference, and learning needs. The 2019 edition of The World Almanac reviews the events of 2018 and will be your go-to source for questions on any topic in the upcoming year. Praised as a "treasure trove of political, economic, scientific and educational statistics and information" by The Wall Street Journal, The World Almanac and Book of Facts will answer all of your trivia needs on demand—from history and sports to geography, pop culture, and much more. Features include: The World at a Glance: This annual feature of The World Almanac provides a quick look at the surprising stats and curious facts that define the changing world and includes a sneak peek at upcoming milestone celebrity birthdays in 2019. Statistical Spotlight: A popular new feature highlights statistics relevant to the biggest stories of the year. These data visualizations provide important context and new perspectives to give readers a fresh angle on important issues. This year's statistics will spotlight immigration, refugees, and asylum claims; the rising number and historic cost of natural disasters; and the nationwide opioid epidemic. 2018 Election Results: The World Almanac provides a comprehensive look at the entire 2018 election process, including complete Election Day results for House, Senate, and gubernatorial races. World Almanac Editors' Picks: Senior Moments: With leading athletes like Tom Brady and Serena Williams approaching middle age while still at the top of their game, The World Almanac editors look at the sports world's most memorable achievements by aging athletes. The Year in Review: The World Almanac takes a look back at 2018 while providing all the information you'll need in 2019. 2018—Top 10 News Topics: The editors of The World Almanac list the top stories that held the world's attention in 2018, covering the U.S. Supreme Court nomination process, historic negotiations with North Korea, a year of #MeToo developments, and much more. 2018—Year in Sports: Hundreds of pages of trivia and statistics that are essential for any sports fan, featuring complete coverage of the Winter Olympic Games in South Korea, World Cup men's soccer, the World Series, improved MLB player stats, and much more. 2018—Year in Pictures: Striking full-color images from around the world in 2018, covering news, entertainment, science, and sports. 2018—Offbeat News Stories: The World Almanac editors select some of the most unusual news stories of the year, from the parade commemorating a team's winless NFL season to the "bananas" lawsuit over a Halloween costume. World Almanac Editors' Picks: Time Capsule: The World Almanac lists the items that most came to symbolize the year 2018, from news and sports to pop culture. Other New Highlights: Brand-new statistics on crime rates for all major U.S. cities, U.S. trade and immigration policies, 2018 tax cuts, DACA recipients, mobile app and tech usage, student loan debt, income inequality, and much more.

Car Audio For DummiesJohn Wiley & Sons

A Hiking Guide to the Grand Canyon State

Raising a Daughter with Special Needs

Special Collection

The World Almanac and Book of Facts 2019

Re-Modeling the Brand Purchase Funnel

"Ett m å rserverk av thriller och mystik. Blake Pierce gjorde ett fantastiskt jobb med att utveckla karakt är rer med en psykologisk sida s å v ä l beskriven att vi k ä nner i deras sinnen, f ö ljer deras r å dsla och hejar p å deras framg å ng. Full av v ä ndningar, den h ä r boken kommer att h å lla dig vaken till sista sidans v ä ndning." --B ö cker och filmrecensioner, Roberto Mattos (re Once Gone) IF SHE HEARD (A Kate Wise Mystery) ä r bok #7 i en ny psykologisk thrillerserie av b ä sts ä ljande f ö rfattare Blake Pierce, vars #1 b ä sts ä ljare Once Gone (bok #1) (en gratis nedladdning) har f å tt ö ver 1 000 femstj ä rniga recensioner. Tv å ton å ringar, som ä r hemma f ö r sin vinteruppeh å ll fr å n college, hittas m ö rdade i sin hemstad. Det ä r uppenbarligen en seriem ö rdare p å g å ng, och FBI ä r ö verraskad – men kan FBI-agenten Kate Wise, 55, som forfarande å terh ä mtar sig fr å n f ö rlossningen, g å in i hans f ö rv ä ngda sinne och stoppa honom innan en annan flicka d ö r? En actionsp ä kad thriller med pulserande sp ä nning, IF SHE HEARD ä r bok #7 i en sp ä nande ny serie som kommer att h å lla dig vaken till sent p å natten. Du kommer att v ä nda sidor l å ngt in p å natten.

SAS software provides many different techniques to monitor in real time and investigate your data, and several groundbreaking papers have been written to demonstrate how to use these techniques. Topics covered illustrate the power of SAS solutions that are available as tools for fraud analytics, highlighting a variety of domains, including money laundering, financial crime, and terrorism. Also available free as a PDF from: sas.com/books.

Get thousands of facts at your fingertips with this essential resource. The World Almanac® and Book of Facts is America's best-selling reference book of all time, with more than 82 million copies sold. For more than 150 years, this compendium of information has been the authoritative source for all your entertainment, reference, and learning needs. The 2020 edition of The World Almanac reviews the biggest events of 2019 and will be your go-to source for questions on any topic in the upcoming year. Praised as a "treasure trove of political, economic, scientific and educational statistics and information" by The Wall Street Journal, The World Almanac and Book of Facts will answer all of your trivia needs effortlessly—from history and sports to geography, pop culture, and much more. Features include: Decade in Review: As the 'teens' decade closes, take a look at the highlights, low points, and everything-in-between of the past 10 years. From the introduction of Obamacare and iPads in 2010 to "Old Town Road" and the immigration policy debate in 2019, The World Almanac provides a recap of events and puts into perspective just how much has—and hasn't—changed in the last 10 years. 2020 Election Preview: The World Almanac provides a comprehensive look at the entire 2020 election process, including a calendar of state primaries and caucuses. Also includes 2019 election results for governors' seats and special congressional elections. World Almanac Editors' Picks: Never Say Die: With Tiger Woods achieving the seemingly impossible in 2019 with his 15th major title—his first Masters win in 14 years—the editors list their favorite major comeback moments from athletes across the sports universe. The World at a Glance: This annual feature of The World Almanac provides a quick look at the surprising stats and curious facts that define the changing world. Statistical Spotlight: A popular annual graphic feature highlights statistics relevant to the biggest news of the year. These data visualizations provide important context and new perspectives to give readers a fresh angle on key issues. The Year in Review: The World Almanac takes a look back at 2019 while providing all the information you'll need in 2020. 2019—Top 10 News Topics: The editors of The World Almanac list the top stories that held the world's attention in 2019. 2019—Year in Sports: Hundreds of pages of trivia and statistics that are essential for any sports fan, featuring coverage of the women's World Cup soccer tournament; a preview of the upcoming 2020 Olympic Games in Tokyo, Japan; the World Series, improved MLB player stats, and much more. 2019—Year in Pictures: Striking full-color images from around the world in 2019, covering news, entertainment, science, and sports. 2019—Offbeat News Stories: The World Almanac editors select some of the most unusual news stories of the year. World Almanac Editors' Picks: Time Capsule: The World Almanac lists the items that most came to symbolize the year 2019, from news and sports to pop culture. New Sections: Reorganized chapters on "Food and Agriculture," "Educational Statistics," and "Colleges and Universities" make it easier to find information about subjects like nutrition, student loans, a directory of colleges, and much more. Other New Highlights: New statistics on income tax reform, top-grossing movies, biggest YouTube channels, religious populations in the U.S. and worldwide, and much more.

#1 New York Times Bestseller! Get thousands of facts at your fingertips with this essential resource: business, the arts and pop culture, science and technology, U.S. history and government, world geography, sports, and so much more. The World Almanac® is America's bestselling reference book of all time, with more than 83 million copies sold. For more than 150 years, this compendium of information has been the authoritative source for school, library, business, and home. The 2021 edition of The World Almanac reviews the biggest events of 2020 and will be your go-to source for questions on any topic in the upcoming year. Praised as a "treasure trove of political, economic, scientific and educational statistics and information" by The Wall Street Journal, The World Almanac and Book of Facts will answer all of your trivia needs effortlessly. Features include: 2020 Election Results: The World Almanac provides a comprehensive look at the entire 2020 election process, from the roller coaster of the early primaries to state and county presidential voting results and coverage of House, Senate, and gubernatorial races. 2020 Coronavirus Pandemic: A special section provides up-to-the-minute information about the world's largest public health crisis in at least a century, providing information on what scientists know about the virus so far—and what still needs to be learned—along with an update on vaccine progress, statistical data and graphics, and useful practical measures for readers. World Almanac Editors' Picks: Memorable Summer Olympic Moments: The World Almanac took a look back at past editions of the Olympic Summer Games to create a highlight reel of memorable moments to tide sports fans over until Tokyo in 2021. 2020—Top 10 News Topics: The editors of The World Almanac list the top stories that held the world's attention in 2020. 2020—Year in Sports: Hundreds of pages of trivia and statistics that are essential for any sports fan, featuring complete coverage of the sports world's response to the COVID-19 pandemic, a preview of the Olympic Games in Tokyo, and much more. 2020—Year in Pictures: Striking full-color images from around the world in 2020, covering news, entertainment, science, and sports. 2020—Offbeat News Stories: The World Almanac editors found some of the strangest news stories of the year. World Almanac Editors' Picks: Time Capsule: The World Almanac lists the items that most came to symbolize the year 2020, from news and sports to pop culture. The World at a Glance: This annual feature of The World Almanac provides a quick look at the surprising stats and curious facts that define the changing world. Statistical Spotlight: This annual feature highlights statistics relevant to the biggest stories of the year. These data provide context to give readers a fresh perspective on important issues. Other New Highlights: Newly available statistics on how the COVID-19 pandemic and widespread shutdowns have affected businesses, air quality, employment, education, families' living situations and access to food, and much more.

Om hon h ö rde (en Kate Wise deckare—Bok 7)

Automotive Global Value Chain

Focus On: 100 Most Popular Compact Cars

Electric and Hybrid Vehicles

Transportation Energy Data Book

Get thousands of facts right at your fingertips with this essential resource. The World Almanac® and Book of Facts is America's top-selling reference book of all time, with more than 82 million copies sold. Since 1868, this compendium of information has been the authoritative source for all your entertainment, reference, and learning needs. The 2017 edition of The World Almanac® reviews the events of 2016 and will be your go-to source for questions on any topic in the upcoming year. Praised as a "treasure trove of political, economic, scientific and educational statistics and information" by The Wall Street Journal, The World Almanac® and Book of Facts will answer all of your trivia needs—from history and sports to geography, pop culture, and much more. Features include: · 2016—Top 10 News Topics: The editors of The World Almanac® list the top stories that held the world's attention in 2016. · 2016—Year in Sports: Hundreds of pages of trivia and statistics that are essential for any sports fan, featuring complete coverage of the 2016 Olympic Games in Rio, the 2016 World Series, and much more. · 2016—Year in Pictures: Striking full-color images from around the world in 2016, covering news, entertainment, science, and sports. · 2016—Offbeat News Stories: The World Almanac® editors found some of the strangest news stories of the year. · World Almanac® Editors' Picks: Time Capsule: The World Almanac® lists the items that most came to symbolize the year 2016, from news and sports to pop culture. · 2016 Election Results: The World Almanac® provides a comprehensive look at the entire 2016 election process, from the roller coaster of the early primaries to state and county presidential voting results and coverage of House, Senate, and gubernatorial races. · The World at a Glance: This annual feature of The World Almanac® provides a quick look at the surprising stats and curious facts that define the changing world. · World Almanac® Editors' Picks: The Best Teams That Never Won It All: In light of Golden State's unprecedented regular season success and eventual downfall in the NBA Finals, The World Almanac® takes a look back into sports history for the best teams that fell just short of championship glory. · Statistical Spotlight: A brand-new feature highlights statistics relevant to the biggest stories of the year. These data provide context to give readers a fresh perspective on important issues. · Other New Highlights: Newly available statistics on sexuality, student loans, overdose deaths, state minimum wages, and much more.

Whether you're a vintage car spotter or an armchair petrolhead, strap yourself in for an unforgettable ride through motoring history. This sumptuously designed visual e-guide includes everything you could ever want to know about cars through the ages, from the earliest "horseless carriage" to the modern supercar and Formula 1. Inside the pages of this visually stunning car encyclopedia, you'll discover an iconic celebration of automotive design and motoring history. - Trace the history of the car decade-by-decade in stunning visual detail - In-depth profiles highlight the most important cars of each period along with their specifications and special features - Includes beautifully photographed "virtual tours" that showcase particularly celebrated cars such as the Ferrari F40 and the Rolls Royce Silver Ghost - Tells the story of the people and companies that created sports cars like Porsche and Lamborghini Take a trip through decades of automotive history See the fastest, biggest, most luxurious, most innovative, and downright sexiest motorized vehicles come to life in the most spectacular way! Packed with stunning photography and featuring more than 2000 cars, Car shows you how the finest cars from every corner of the globe have evolved over the last 130 years. Lavishly illustrated feature spreads reveal the stories behind the car world's most famous marques and models, the geniuses who designed them, and the companies and factories who built them. It's the ultimate gift for men or anyone interested in cars, motoring, and motor racing. This new edition has been updated to include hybrid and electric cars, as well as the cars of today and tomorrow. Want to learn more about machines? There's more to discover in this epic series from DK Books! Take an action-packed flight through the history of air travel in Aircraft. Stay on the right track and step off at the most important and incredible rail routes from all over the world in Train.

Alexander Dierks conceptualizes and applies a more nuanced model of the brand purchase funnel. The re-conceptualization builds on a holistic, theory-based, and practically applicable set of 10 propositions, which capture dynamics of consumers ' contemporary search and decision behavior and allow for a more differentiated assessment of brand performance across the buying cycle. The model ' s value add is investigated based on two survey-based studies from the automotive and the electricity industry. Using logistic regression analysis, the author uncovers insightful differences in the determinants of consumers ' purchase decisions depending on the stage of consideration set formation. The findings support the employment of the more nuanced funnel in brand management.

The "I'm Going..." series deals with the uncomfortable trips children need to make sometimes: going to the dentist, getting a haircut, the first day of school and other events. In the first volume we meet the little kid who doesn't like to do anything new, but in this story they are facing the frightening reality of having to go to the hospital. Hospitals are no fun for grown-ups, but for kids it can be really strange and scary. "I'm Going to the Hospital" is fun to read, but perfect for the little kid if your life should they ever need to visit a hospital. This book will prepare a child for what a hospital is like and hopefully ease some of those fears in addition to letting them know that what they are feeling is normal.

Battery Health, Performance, Safety, and Cost

Kia Optima

The World Almanac and Book of Facts 2017

Current State of the Art Electrical and Security Engineering Design

Conceptualization and Empirical Application

Today, some suppliers have grown increasingly powerful and in certain cases, earn revenues that rival or even exceed that of their automaker clients. In the pre-globalisation period, automakers wielded absolute power over their significantly smaller suppliers. This book reveals the upending of this relationship, with the gradual shift in the balance of power from automakers to their suppliers in this era of globalisation. The book examines how suppliers in the global tyres, seats, constant velocity joints (hereafter 'CVJs'), braking systems and automotive semiconductor industries have evolved into powerful oligopolies through a mix of acquisition and organic growth strategies. It also highlights how joint ventures could be strategically deployed as springboards to acquisition, as they enable firms to familiarise themselves with their partners' markets and operations. Moreover, the book analyses the disruption stirred by the entry of well-resourced technology titans into this industry and their inevitable clash with the traditional incumbents. This book is an invaluable reference for anyone interested in learning more about the automakers' and now their suppliers' relentless quest to create market-dominating intelligent driving systems.

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A thoroughly revised third edition of this widely praised, bestselling textbook presents a comprehensive systems-level perspective of electric and hybrid vehicles with emphasis on technical aspects, mathematical relationships and basic design guidelines. The emerging technologies of electric vehicles require the dedication of current and future engineers, so the target audience for the book is the young professionals and students in engineering eager to learn about the area. The book is concise and clear, its mathematics are kept to a necessary minimum and it contains a well-balanced set of contents of the complex technology. Engineers of multiple disciplines can either get a broader overview or explore in depth a particular aspect of electric or hybrid vehicles. Additions in the third edition include simulation-based design analysis of electric and hybrid vehicles and their powertrain components, particularly that of traction inverters, electric machines and motor drives. The technology trends to incorporate wide bandgap power electronics and reduced rare-earth permanent magnet electric machines in the powertrain components have been highlighted. Charging stations are a critical component for the electric vehicle infrastructure, and hence, a chapter on vehicle interactions with the power grid has been added. Autonomous driving is another emerging technology, and a chapter is included describing the autonomous driving system architecture and the hardware and software needs for such systems. The platform has been set in this book for system-level simulations to develop models using various softwares used in academia and industry, such as MATLAB®/Simulink, PLECS, PSIM, Motor-CAD and Altair Flux. Examples and simulation results are provided in this edition using these software tools. The third edition is a timely revision and contribution to the field of electric vehicles that has reached recently notable markets in a more and more environmentally sensitive world.

This program bridges the talents and assets of Alex Toys and Scholastic to create innovative, well-designed products that pre-kindergarten children will love to play with--and love to learn from! Scared Sam is moving into Moody Monster Manor and he's worried about everything including if the other monsters will be nice and what his bedroom will be like. As Sam explores the house, he meets Happy Harry, Confused Carl, Tired Tilly, Hungry Hank, Love Lulu, and more. As he gets to know each of the monsters, some of his fears are calmed. In the end, Sam's new friends help him realize that no matter how you're feeling, you're always welcome at Moody Monster Manor. The fun doesn't end when you finish this book. There's a pocket on the inside back cover with 65+ stickers, paper finger puppets, and a fold out play theater!

Focus On: 100 Most Popular Sedans

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Design Fundamentals

The World Almanac and Book of Facts 2020

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This guide offers a wide diversity of trails for hiking enjoyment and challenge, from rocky desert pinnacles to pine-covered knolls.

Winner - 6th Annual Beverly Hills Book Award for Relationships and Parenting & Families Award Finalist in the "Parenting & Family" category of the 2017 Best Book Awards Finalist, 2018 Next Generation Indie Book Awards in the category of Memoirs—Overcoming Adversity/Tragedy Linda Atwell and her strong-willed daughter, Lindsey—a high-functioning young adult with intellectual disabilities—have always had a complicated relationship. But when Lindsey graduates from Silverton High School at nineteen and gets a job at Goodwill, she also moves into a newly remodeled cottage in her parents' backyard—and Linda believes that all their difficult times may finally be behind them. Life, however, proves not to be so simple. As Lindsey plunges into adulthood, she experiments with sex, considers a tubal ligation, and at twenty quits Goodwill and runs away with Emmett, a man more than twice her age. As Lindsey grows closer to Emmett, she slips further away from her family—but Linda, determined to save her daughter, refuses to give up. A touching memoir with unexpected moments of joy and humor, Loving Lindsey is a story about independence, rescue, resilience, and, most of all, love.

Steers buyers through the the confusion and anxiety of new and used vehicle purchases like no other car-and-truck book on the market. "Dr. Phil," along with George Iny and the Editors of the Automobile Protection Association, pull no punches.

Loving Lindsey

How to Find a Job and Make a Perfect Interview

Time

Visual Analytics with SAS Viya

The Hottest Summer 3: Miami's On Fire