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How women coped with both formal barriers and informal opposition to their entry into the traditionally masculine field of engineering in American higher education. Engineering education in the United States was long regarded as masculine territory. For decades, women who studied or worked in engineering were popularly perceived as oddities, outcasts, unfeminine (or inappropriately feminine in a male world). In *Girls Coming to Tech!*, Amy Bix tells the story of how women gained entrance to the traditionally male field of engineering in American higher education. As Bix explains, a few women breached the gender-reinforced boundaries of engineering education before World War II. During World War II, government, employers, and colleges actively recruited women to train as engineering aides, channeling them directly into defense work. These wartime training programs set the stage for more engineering schools to open their doors to women. Bix offers three detailed case studies of postwar engineering coeducation. Georgia Tech

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admitted women in 1952 to avoid a court case, over objections by traditionalists. In 1968, Caltech male students argued that nerds needed a civilizing female presence. At MIT, which had admitted women since the 1870s but treated them as a minor afterthought, feminist-era activists pushed the school to welcome more women and take their talent seriously. In the 1950s, women made up less than one percent of students in American engineering programs; in 2010 and 2011, women earned 18.4% of bachelor's degrees, 22.6% of master's degrees, and 21.8% of doctorates in engineering. Bix's account shows why these gains were hard won.

Mining and Scientific Press

FCC Record

Space Communications

A History of American Engineering

Education for Women

Transatlantic Tours and Domestic

Excursions from Wartime Los Angeles
(1925-1945)

American work spaces have gone through remarkable and extensive changes since 1900, thanks to the forces of technology, real estate, and finance, as well as evolving ideas on office organization and management. Innovations as commonplace as air conditioning and fluorescent lighting have had a profound impact, as have more recent phenomena such as virtual offices and telecommuting. On the Job: Design and

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the American Office presents office design throughout the 20th century through full-color contemporary and period photos, advertisements, and product manuals. Topics include the representation of the office in popular culture, the evolution of the workstation and its emphasis on ergonomics and productivity, office design as a reflection of corporate culture from Larkin to Chiat/Day, and office architecture as a mirror of current business models. Informative writing by Stanley Abercrombie, Thomas Hine, Phil Patton, and James S. Russell complements the illustrations.

Standard Directory of Advertising Agencies

Telecommunications

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The Magazine of Business

Advertising expenditure data across ten media: consumer magazines, Sunday magazines, newspapers, outdoor, network television, spot television, syndicated television, cable television, network radio, and national spot radio. Lists brands alphabetically and shows total ten media expenditures, media used, parent company and PIB classification for each brand. Also included in this report are industry class totals and rankings of the top 100 companies of the ten media.

Catalog of Technical Reports

U.S. Government Research Reports

System

Marketing Communications

A Comprehensive Compilation of Decisions, Reports, Public Notices, and Other Documents of the Federal Communications Commission of the United States

The field of communication and media has

never been more exciting, and the vigorous activity in this area over the past three decades bears testimony to this. The excitement is due to a number of developments in the vast and sometimes very different areas that fall under the common rubric of communication and media studies. This book seeks to interrogate a number of concerns and issues in communications and media research. This volume documents some of the current trends and developments, challenges, and future prospects of communication and media research. In doing so it presents a broad basis for understanding the issues, technologies, theories, applications, opportunities, and challenges faced by communication researchers and scholars in the new media environment of the 21st century.

Federal Communications Commission Reports. V. 1-45, 1934/35-1962/64; 2d Ser., V. 1- July 17/Dec. 27, 1965-.

Hearings Before the Select Committee to Investigate the Federal Communications Commission, House of Representatives, Seventy-eighth Congress, First-[second] Session Acting Under H. Res. 21 ...

Study and Investigation of the Federal Communications Commission Design and the American Office

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Telephony

Railway Signaling and Communications
Classified Index of Dispositions of ULP Charges by the General Counsel of the National Labor Relations Board
Marketing

Communications
Topical Issues in Communications and Media Research
Nova Publishers

Space Communications: Information processing and advanced techniques

Government Reports Announcements & Index

Classified Index of Dispositions of ULP Charges by the General Counsel of the National Labor Relations Board

Girls Coming to Tech!

RSC, Railway Signaling and Communications

Stravinsky in the Americas explores the “pre-Craft” period of Igor Stravinsky’s life, from when he first landed on American shores in 1925 to the end of World War II in 1945. Through a rich archival trove of ephemera, correspondence, photographs, and other documents, eminent musicologist H. Colin Slim examines the twenty-year period that began with Stravinsky as a radical European art-music composer and ended with him as a popular figure in American culture. This collection traces Stravinsky’s rise to fame—catapulted in large part by his collaborations with Hollywood and Disney and marked by his extra-marital affairs, his grappling with feelings of anti-Semitism, and his encounters with contemporary musicians as the music industry was emerging and taking shape in midcentury America. Slim’s lively narrative records the composer’s larger-than-life persona through a close look at his transatlantic tours and domestic excursions, where Stravinsky’s

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personal and professional life collided in often-dramatic ways.

Technical Abstract Bulletin

Marketing/communications

Naval Research Reviews

Hendricks' Commercial Register of the United States

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