

Read Book Adobe
Indesign Learning
The Basics

Adobe Indesign Learning The Basics

Critically acclaimed
training product
offers high-quality
HD video to teach

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the basics of

InDesign CC *

*Complete training program offers 8 hours of HD video tutorials. *Training includes lesson files to for users to practice techniques.

*Presented by InDesign expert and acclaimed instructor

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Chad Chelius

*Official training series from Adobe Press. This critically acclaimed training program from Adobe Press offers high-definition video to teach the fundamentals of InDesign CC.

Experienced

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instructor Chad

Chelius presents a comprehensive introduction to InDesign, including best practices as well as fundamental layout and document styling concepts.

Covered topics include working with text, styles, and

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objects, and outputting files as ePubs, and how to work within the Creative Cloud. Crucial to the training are optimized teaching methods, practical tips, and the focus on learning by doing with project files.

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From setting up a document layout to preparing a document for high-resolution printing, you'll learn countless tips and techniques to help you quickly become an InDesign pro.

Produced by Adobe
Systems

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Incorporated, Adobe
InDesign is a
desktop publishing
(DTP) software
application. It is
used in the creation
of works such as
books, flyers,
newspapers,
magazines, posters,
and brochures. You
can use InDesign

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and Adobe Digital Publishing Suite (DPS) together to publish suitable content for tablet devices. The primary users of InDesign are Graphic designers and production artists who create posters and lay out

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periodical

publications and
print media.

InDesign also
supports export to
SWF and EPUB
formats for the
creation of digital
publication like
digital magazines
and e-books such as
content appropriate

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for consumption on
tablet computers.

Furthermore,

InDesign supports
style sheets, XML,
and other coding
mark-up, making it
fitting for exporting
tagged text content
that will be used in
other online and
digital formats.

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Typography is the foundation of graphic design, and the most effective way to be a better designer is to understand type and use it confidently and creatively. This fully updated third edition is a comprehensive

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guide to creating
professional type
with Adobe
InDesign. It covers
micro and macro
typography
concepts, from
understanding the
nuance of a single
spacing width to
efficiently creating
long and complex

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documents. Packed with visual examples, InDesign expert and acclaimed design instructor Nigel French shows not just how to use InDesign's extensive type features, but why certain approaches are preferable to others,

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and how to avoid
common mistakes.

Whether you're
creating a single-
page flyer or a
thousand-page
catalog, whether
your documents will
be printed or viewed
on screen, InDesign
Type is an
invaluable resource

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Indesign Learning
The Basics

for getting the most
out of InDesign's
typographic toolset.

Adobe Certified

Associate Exam

Preparation

A Beginners Guide

for Adobe

Photoshop, Adobe

Illustrator, Adobe In-

Design Basics

Learn by Video

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The Basics

Adobe Indesign CC
Beginners Guide
Basic Projects Using
Photoshop,
InDesign, Muse, and
More

Design and produce
digital publications
for tablets, ereaders,
smartphones, and
more

The fastest,
Page 16/235

Read Book Adobe
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The Basics

easiest, most
comprehensive
way to learn
Adobe InDesign
CS4 Adobe
InDesign CS4
Classroom in a
Book contains 14
lessons. The book
covers the basics
of learning page
layout with Adobe

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InDesign and provides countless tips and techniques to help you become more productive with the program.

Explore typography and color, and learn more about creating tables and

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using styles. You can follow the book from start to finish or choose only those lessons that interest you. Create layouts for magazines, newsletters, and brochures. Learn how to make Adobe PDF files

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and rich
interactive
documents.

Prepare files for
high-resolution
printing and the
Web. “ Adobe
InDesign
Classroom in a
Book is the best
way to learn hands-
on with real-world

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examples. You'll gain exposure to good print design as well as efficient workflow techniques. ”

—Michael
Witherell, Adobe
Certified Expert,
Publishing,
Training, and
Consulting

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Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily.

Classroom in a Book offers what

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no other book or training program does—an official training

Incorporated, developed with the support of Adobe product experts.

Fuses design fundamentals and software training into one cohesive

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book ! The only
book to teach
Bauhaus design
principles
alongside basic
digital tools of
Adobe's Creative
Suite, including
the recently
released Adobe
CS4 Addresses the
growing trend of

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compressing

design

fundamentals and

design software

into the same

course in

universities and

design trade

schools. Lessons

are timed to be

used in 50-minute

class sessions.

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Digital

Foundations uses formal exercises of the Bauhaus to teach the Adobe Creative Suite. All students of digital design and production—whether learning in a classroom or on their own—need

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to understand the basic principles of design in order to implement them using current software. Far too often design is left out of books that teach software. Consequently, the design software training exercise is

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often a lost
opportunity for
visual learning.
Digital
Foundations
reinvigorates
software training
by integrating
Bauhaus design
exercises into
tutorials fusing
design

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fundamentals and
core Adobe
Creative Suite
methodologies.

The result is a
cohesive learning
experience. Design
topics and
principles include:
Composition;
Symmetry and
Asymmetry;

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Gestalt;
Appropriation; The
Bauhaus Basic
Course Approach;
Color Theory; The
Grid; Scale,
Hierarchy and
Collage; Tonal
Range; Elements of
Motion. Digital
Foundations is an
AIGA Design Press

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book, published
under Peachpit's
New Riders
imprint in
partnership with
AIGA, the
professional
association for
design.

Fly higher in your
Creative Cloud
Adobe Creative

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Cloud makes the most popular tools used by designers, photographers, and other creative professionals accessible in a single place.

Adobe Creative Cloud All-in-One For Dummies is the ultimate one-

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stop reference
guide for how to
use them all.
Whatever gets
your creative
juices flowing,
you'll find the in-
depth guidance
required to deliver
the results you
want, from
polishing-up

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photos and images to creating illustrations and designs. And once your assets are just how you want them, you can pick up best practices for managing and publishing via the amazing Adobe Bridge. Written by

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pro designers for those getting started with this powerful set of tools, this book gives you an overview of Creative Cloud and step-by-step coverage of the major applications —InDesign,

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Illustrator,
Photoshop,
Acrobat Pro, and
Adobe XD, and
Adobe Bridge—in
seven mini-books
that take you from
the basics to more
advanced topics.
You'll also
discover how to
get your work

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noticed by

building personal
galleries and
displaying your
creative wares.

Find the essentials
on the top tools in
Adobe Creative
Cloud Build and
enhance your
design skills

Protect your

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documents with
Acrobat Pro Get
the most out of
each program with
insider tips
Whatever your
skill level and
project needs,
you'll find the
essentials you
need to demystify
these complex

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programs and the
knowledge to
make your work
shine even more
brightly through
the Cloud!

HTML and CSS
remain the
linchpin of the
Web. Every
beginning web
developer needs to

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understand them
thoroughly --
including the
latest advances in
these standards,
and the newest
techniques based
on them. For
decades, web
professionals have
turned to HTML
and CSS: Visual

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QuickStart Guide

as the fastest and most practical way to gain that understanding.

Now, this full-color guide has been thoroughly updated by a new author who's taught thousands of beginning web

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developers. Joe Casabona combines expert introductions to the latest HTML and CSS technologies, new examples and projects, and extensive online video content for a true multi-modal

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learning

experience.

Combining

definitive

reference

information with

hands-on tutorials,

Casabona helps

aspiring and

current web

professionals gain

deep mastery of

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HTML and CSS separately, together, and in the broader context of the overall web project and lifecycle. Drawing on his extensive teaching experience, Casabona offers

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well-honed explanations that learners will understand, whether they're working on their own or in classroom environments. From the basics to advanced techniques, he

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guides you
through:

Designing,
structuring, and
formatting sites

Using images,
links, styles,
tables, forms

Adding media,
visual effects, and
animations Using
CSS to gain full

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control over
elements, fonts,
colors, and layouts
Making the most
of sophisticated
HTML5 and CSS3
capabilities
Applying modern
best practices for
ensuring
accessibility and
responsiveness,

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and building high-
performance
progressive web
apps Effectively
testing, debugging,
and publishing
sites and
applications
Exploring leading
JavaScript
libraries and build
tools for more

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advanced web
development

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Layout EBooks

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For Dummies
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with tips and
techniques for using
the Adobe Creative
Cloud, discussing
how to create
websites, interactive
forms, ebooks, and
iPad apps.

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With many software guides serving as high-tech recipe books, teaching cookie-cutter habits with little relevance to complex, real-world projects, EXPLORING ADOBE INDESIGN CS6 takes a different approach. Emphasizing on

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fundamental design principles, critical thinking skills, and practical applications to prepare you for professional success, this unique text features step-by-step tutorials, vibrant illustrations, and realistic exercises to engage

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your interest while helping you develop essential software skills. Each chapter builds on what you have learned, guiding you from exploring basic operations to creating complex documents with confidence and efficiency. In

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addition to
mastering InDesign
CS6--including
standard
functionality and
features new to this
release--the text
prepares you to
analyze new design
projects, identify
potential challenges,
develop effective
strategies, and

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apply industry-
standard principles
and practices to
execute your plans
successfully. The
Data Files used to
complete the
projects found in the
book are now
available online. For
access information
please refer to the
directions available

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in the preface of the book. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Art of Type and Typography is an introduction to the art and rules of

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Incorporating the industry standard In Design for typesetting from the outset, this book serves as a guide for beginning students to learn to set type properly through tutorials, activities, and examples of student

Read Book Adobe Indesign Learning The Basics work.

Encompassing the history of typography from ancient times to widespread modern use, *The Art of Type and Typography* provides context and fosters creativity while developing key concepts, including:

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The history of type;
Terminology;
Classification;
Measurement;
Spacing; Alignment;
Legibility; Hierarchy;
Layout and Grids;
Page Elements;
InDesign tools and
style sheets. Writing
clearly and to the
point, Mary Jo
Krysinski brings

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over 30 years of design experience to this essential guide. With a glossary, sample class activities, additional online resources and a beautiful clean design, this book is the perfect introduction for a beginning

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typography student,
and a handy
reference for those
needing a refresher.
This book gives a
path to beginning
student to learn the
basics of Illustrator,
Photoshop,
InDesign, and Xd.
Like tutorials, it
presents 'working
lessons'. For use

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with Creative Cloud
2021 versions of the
applications. This
version is current as
of January 2021.

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24 Hrs

Adobe Indesign
2018: An Easy
Guide to Learning
the Basics

Adobe Design

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Basics 2021

GREP in InDesign
Explorations in Use
and Practice
Professional
Typography with
Adobe InDesign
This is a popular
desktop
publishing
software that has
been designed by
Adobe Systems.

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This program can be used to design brochures, flyers, posters, magazines, newspapers, presentations, books and eBooks. The software can also be used to develop content for tablets in

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collaboration
with Adobe
Digital Publishing
Suite. The
software is
mostly used by
Graphic
Designers and
Production
Artists who
primarily produce
print content. It
is also important

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to note that the user can also create an EPUB and SWF files that can be used to create eBooks and digital publications. This critically-acclaimed interactive training program from Adobe Press

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offers exceptional quality high-definition video to teach the fundamentals of Adobe Indesign CC (2014 release).

Including more than 9 hours of video tutorials, the course comes complete with

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lesson files,
assessment
quizzes, and
review materials.
Experienced
instructor Chad
Chelius presents
a comprehensive
introduction to
InDesign,
including best
practices as well
as fundamental

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layout and document styling concepts. Topics covered include working with text, styles, and objects, and outputting files as ePubs, and how to work within the Creative Cloud.

Updated: August

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2010. Author

Peter Kahrel

updated this

Short Cut to

cover InDesign

CS5. Updated:

November 2009.

Author Peter

Kahrel updated

this Short Cut to

address typos

and reader

comments. GREP

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(short for "General Regular-Expression Print") is a powerful tool that lets you use wildcards ("jokers") to search and replace text. InDesign's GREP implementation can be used for

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text and also for formatting codes, finding patterns in text as well as literal text. GREP moves beyond the restrictions that hampered earlier InDesign search features, but unfortunately it does have the reputation of

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being d.

Artist Tim Pond's
lively and
engaging book
fuses science
with art,
providing the
reader with the
skills, techniques
and knowledge
they need to
create sketches
of animals filled

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with life and movement. There are some very good books written on life drawing, yet when it comes to drawing wildlife, illustrators and artists often revert to working solely from photographs,

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which can leave
the artwork
looking lifeless
and flat. In this
inspirational
book, artist Tim
Pond shows you
how to observe
and draw animals
in zoos, farms,
wildlife parks and
aquariums,
teaching you

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some fascinating facts about the animals along the way and ultimately bringing you closer to nature. One of the challenges with sketching wildlife is that animals are constantly moving. However

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by having some
basic
understanding of
the biology of an
animal, such as
knowing that a
duck has a cheek
or that a cheetah
can't retract its
claws, can
influence how
you might sketch
them, and results

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in a lively
drawing that
captures the
form, movement
and ultimately
the spirit of the
animal in
question.

Combining
scientific
knowledge with
expert practical
guidance is key

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Indesign Learning
The Basics

to creating
successful
drawings of
animals, and
Tim's ability to
convey this in a
way that is both
accessible and
engaging makes
this a unique and
inspiring guide
suitable for
artists of all

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levels. Tim's book takes you on a journey of discovery that will enable you to develop the skills, techniques and knowledge you need to sketch a broad range of wildlife, encompassing mammals,

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reptiles, birds,
fish and insects.
It includes quick,
gestural sketches
as well as linear
and tonal studies,
in a variety of
media - pencil,
pen and ink, and
watercolour.
There are
numerous studies
comprising how

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to represent the different patterns of animals' coats, how to capture the plumage of an exotic bird in watercolour, and how to sketch a hippo's hooves, as well as guidance on tools, materials and basic

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techniques. The result is a treasure chest of fascinating facts, studies, sketches and annotated drawings that will not fail to ignite your enthusiasm for drawing animals from life.

Visual QuickStart

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The Basics
Guide

Adobe InDesign
CC Classroom in
a Book

Adobe InDesign
Classroom in a
Book (2020
release)

A Step-By-Step
Guide to
Designing and
Typesetting Your
Own Book Using

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The Basics
Adobe Indesign
InDesign Type

Creative professionals seeking the fastest, easiest, most comprehensive way to learn InDesign CS6 choose Adobe InDesign CS6 Classroom in a Book from the Adobe Creative Team. The

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16 project-based lessons show readers step-by-step the key techniques for working with InDesign CS6. Readers learn what they need to know to create engaging page layouts using InDesign CS6. This completely revised CS6 edition covers the new tools for

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adding PDF form fields, linking content, and creating alternative layouts for digital publishing. The companion CD includes all the lesson files that readers need to work along with the book. This thorough, self-paced guide to Adobe InDesign CS6 is ideal for beginning users who want to

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master the key features of this program. Readers who already have some experience with InDesign can improve their skills and learn InDesign's newest features. “The Classroom in a Book series is by far the best training material on the market.

Everything you need

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to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students.” -Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book® , the best-selling series of hands-on software training

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workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. All of

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Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll

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backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display

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settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view.

This should cause the full URL to appear.

Build a strong foundation of typographic, page layout, and document-construction skills

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through the step-by-step lessons in this book. The real-world projects--ranging from a printed postcard with a QR code to an interactive Adobe PDF with form fields--are designed to guide novice Adobe InDesign users through the most fundamental features to the most powerful.

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Experienced InDesign users learn best practices and explore features that will rapidly become a designer's best friend, such as intelligent image placement and access to the Adobe Fonts library. The fastest, easiest, most comprehensive way to learn Adobe InDesign Classroom

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in a Book(R), the best-selling series of hands-on software training workbooks, offers what no other book or training program does--an official training series from Adobe, developed with the support of Adobe product experts. Adobe InDesign Classroom in a Book (2022

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release) contains 15 lessons that cover the basics and beyond, providing countless tips and techniques to help students become more productive with the program. They can follow the book from start to finish or choose only those lessons that interest them. Purchasing this book includes

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valuable online
extras. Follow the
instructions in the
book's Getting Started
section to unlock
access to:

Downloadable lesson
files students need to
work through the
projects in the book
Web Edition
containing the
complete text of the
book, interactive

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quizzes, and videos that walk students through the lessons step by step

Downloadable lesson files to guide teaching the text What

students need to use this book: Adobe InDesign (2022 release) software, for either Windows or macOS. (Software not included.) Note:

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Classroom in a Book does not replace the documentation, support, updates, or any other benefits of being a registered owner of Adobe InDesign software.

Used by graphic designers worldwide, Adobe InDesign CC is a layout powerhouse. But that power is easy to harness, as you 'll

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soon learn. These
real-world projects
teach you to think like
a designer and
master the details that
set your work apart.
Hone your InDesign
skills as you: Produce
an advertising poster
Design a magazine
for print and tablet
delivery Build
interactive forms Add
controls for video,

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animations, and more to a digital media publication This study guide uses more than 11 hours of video integrated with text to help you gain real-world skills that will get you started in your career designing publications for print and screen using InDesign CC. It lays the foundation for

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taking the Adobe Certified Associate (ACA) certification exam and helps prepare you for an entry-level position in a competitive job market. Purchasing this book gives you access to valuable online extras. Follow the instructions in the book 's "Getting Started" section to

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unlock access to:

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embedded in the

complete text of the

book with interactive

review questions

along with product

updates

Downloadable lesson

files you need to work

through the projects in

the book

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The fastest, easiest, most comprehensive way to learn Adobe InDesign CC Classroom in a Book®, the best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe Systems

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Incorporated,
developed with the
support of Adobe
product experts.
Adobe InDesign CC
Classroom in a Book
contains 16 lessons
that cover the basics,
providing countless
tips and techniques to
help you become
more productive with
the program. You can
follow the book from

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start to finish or choose only those lessons that interest you. Purchasing this book gives you access to the downloadable lesson files you need to work through the projects in the book, and to electronic book updates covering new features that Adobe releases for Creative

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Cloud customers. For access, go to www.peachpit.com/redeem and redeem the unique code provided inside this book. “The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each

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lesson, step-by-step instructions, and the project files for the students.” Barbara Binder, Adobe Certified Instructor Rocky Mountain Training Design with Adobe Creative Cloud A Complete Course and Compendium of Features Adobe Design Basics

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2020

The Non-Designer's
InDesign Book
Real World Adobe
InDesign CC
Adobe InDesign CC
Classroom in a Book
(2014 release)

*The fastest,
easiest, most
comprehensive
way to learn
Adobe InDesign*

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CC (2014

release)

Classroom in a Book®, the best-selling series of hands-on software training workbooks, offers what no other book or training program does—an

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*official
training series
from Adobe
Systems
Incorporated,
developed with
the support of
Adobe product
experts. Adobe
InDesign CC
Classroom in a
Book contains
16 lessons that*

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*cover the
basics,
providing
countless tips
and techniques
to help you
become more
productive with
the program.
You can follow
the book from
start to finish
or choose only*

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*those lessons
that interest
you. In
addition to
learning the
key elements of
the InDesign
interface, this
completely
revised CC
(2014 release)
edition covers
new features,*

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*including rows
and columns in
tables, dual
PDF and IDML
file packaging,
fixed and
reflow EPUBs,
and major
improvements in
the way text
and graphics
are handled
during EPUB*

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book gives you
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downloadable
lesson files
you need to
work through
the projects in
the book, and
to electronic
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*features that
Adobe releases
for Creative
Cloud
customers. For
access, goto [www.peachpit.com/
redeem](http://www.peachpit.com/redeem) and
redeem the
unique code
provided inside
this book. “The
Classroom in a*

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*Book series is
by far the best
training
material on the
market.*

*Everything you
need to master
the software is
included: clear
explanations of
each lesson,
step-by-step
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