

# Adobe After Effects Cc Guida Alluso

Adobe After Effects is a digital visual effects, motion graphics, and compositing application developed by Adobe Systems and used in the post-production process of film making and television production. Among other things, After Effects can be used for keying, tracking, compositing and animation So uy this book now and learn to design motion graphics and create animations. Ranging from beginner to advanced, these courses demonstrate how to composite video and create special effects--even how to use After Effects to design lower third graphics. Adobe After Effects serves a different role depending on the users needs. For example, an indie VFX artist might only use After Effects for compositing 3D

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rendered footage. ... In an editing context, Adobe After Effects is usually used to apply effects after your footage has been roughly edited. The beginner's guide to After Effects is at the core of the workflows of most motion graphics, VFX and 3D artists and animators. It offers a range of tools that can be adapted for a huge range of tasks, from simple titles to full 3D stereo compositing. Here, you'll learn how to get started.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe After Effects CC (2019 release) choose Adobe After Effects CC Classroom in a Book (2019 release) from Adobe Press. The 15 project-based lessons in this book show users step-by-step the key techniques for working in After Effects. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on

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experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, distorting and warping images and video, and correcting color. Create Motion Graphics templates in After Effects so colleagues can make specific edits in Premiere Pro without accidentally changing other critical settings. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Visual effects and motion graphics pros of all stripes - from broadcast professionals to VFX supervisors to Web designers who

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need to produce occasional video segments - will welcome the dramatically accelerated features provided in the brand-new After Effects CS4. This best-selling book has been revised to cover all that's new in this upgrade: the ability to import 3D layers from Photoshop; the Cartoon effect that converts live-action footage into stylized imagery; Adobe Device Central CS4, which lets you preview and test animations for mobile devices, and more.

Designed around a single complex project that's broken down into manageable lessons, this book mimics a real-world workflow - but one that readers tackle at their own pace. Contains all the lesson files and footage readers need to complete the lessons. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: · If you are able to search the book,

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Discover techniques to enhance your videos with complex animation Key FeaturesDesign, animate, and sequence a complete motion graphics projectWork with compositions and pre-compositions to create animations speedilyMaximize your motion graphics and visual effects skillsBook Description If you're

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thinking seriously about making and publishing your videos with professional editing and animation, look no further! Adobe After Effects is a popular tool among video editors and YouTubers to enhance their videos and bring them to life by implementing visual effects and motion graphics. This book will take you right from the basics through to the advanced techniques in Adobe After Effects CC 2018. You will start by setting up your editing environment to learn and improve techniques to sharpen your video editing skills. Furthermore, you will work with basic and advanced special effects to create, modify, and optimize motion graphics in your videos. Lastly, you will not only learn how to create 2.5D animations, but also get to grips with using Cinema 4D Lite to build and animate complete 3D scenes. By the end of the book, you'll have learned how to package a video efficiently with the help of the projects

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covered. What you will learn  
Create a lower third project for a TV show with complex layers  
Work with shape layer animation to create an animated lyrics video  
Explore different tools to animate characters  
Apply text animation to create a dynamic film-opening title  
Use professional visual effects to create a VFX project  
Model, light, and composite your 3D project in After Effects  
Who this book is for  
If you're a student, professional, YouTuber, or anyone who is interested in video editing, animation, and motion graphics, this book is for you. You'll also find this resource useful if you're an Illustrator looking to put your creations in motion.

Duik Bassel - User Guide

Visual Quickstart Guide

Adobe After Effects CC 2017: The Complete Beginner's Guide

Adobe After Effects CC Classroom in a Book (2015 release)

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How to Cheat in After Effects

Learn After Effects Scripts After Effects scripts are coded tools to automate processes that would be too tedious to do manually, such as bulk renaming layers, shifting certain shape layers, importing text from a spreadsheet file, or organizing your project structure. In essence, scripts can do the manual tasks you can do, except faster. It cannot do things you cannot do yourself, (plugins, which are



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basically individual software within After Effects, can do this). In this article, I will point you to all the resources you'll need to get started with scripting for Adobe products, specifically After Effects. scripting without having any knowledge of programming, so the learning curve was pretty steep. If you're familiar with programming at all, even if you've taken a single intro course in school, you should be more than sufficient.

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Adobe apps use a language called ExtendScript, which is just a modified version of JavaScript, so if you're into web development, you should feel right at home. The process is not that vigorous once you have the fundamental programming concepts down, like arrays, objects, functions, recursions, etc. Best of luck on your scripting adventures. After Effects scripts, like expressions, can be intimidating. The code nature of these functions is often

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enough to make creative professionals shy away ("I'm a motion designer, not a programmer!") -- but don't be afraid! When you start to understand the fundamentals of scripts in After Effects you'll see that it's not as complicated as you may have assumed. This BOOK will help get you started. This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book.

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on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter as well as ebook updates when Adobe releases new features for

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Creative Cloud customers. All buyers of the book get full access to the Web Edition: a Web-based version of the complete ebook enhanced with video and interactive multiple-choice quizzes. As always with the Classroom in a Book, Instructor Notes are available for teachers to download.

In this clear and straightforward guide, digital video veteran Jan Ozer gives beginning and intermediate video editors just what they need to know on

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Adobe Premiere Pro CC. Tasked-based, step-by-step instructions and loads of visuals and time-saving tips help professionals and newcomers alike quickly find and learn tasks specific to their needs, benefiting from the award-winning Visual QuickStart style. Topics covered include essential editing tasks and media-management strategies, transitions, effects and filters, rendering options, and optimal editing and production strategies for

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streaming delivery of HD source content. It includes coverage of all the new features in Premiere Pro CC, such as working with closed captions, enhanced multicam workflows, and significantly improved audio effects. The Adobe Creative Cloud is a 'service-software' that was designed and first introduced by the Adobe Systems in 2011. The software itself is an assemblage of 'creative tools' designed to provide services in areas such as



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design, editing, web development, cloud storage and photography. This is offered individually or as a package to its subscribers and is hosted by the Amazon Web Services. The use of the software requires that a user signs up and selects from an annual or monthly subscription package then have the product downloaded via the web and installed to the desktop computer.

Adobe Premiere Pro CC

Adobe After Effects CC Classroom in a

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Book (2019 Release)

Adobe after Effects CC - Manuale

Pratico Di Compositing Video (Volume 2)

Adobe After Effects CC Classroom in a  
Book (2018 release)

This is the only book to focus exclusively on the creation of visual effects for After Effects, and is a one-stop resource for anyone who wants in-depth explanations that demystify the realm of visual effects and how they were created, thanks to veteran author Mark Christiansen's friendly and accessible

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style. A thoroughly packed, informative read, this masterful guide focuses on explaining the essential concepts, features, and techniques that are key to creating seamless movie-quality visual effects. Users who are comfortable with After Effects will find a helpful review of the fundamentals—managing footage, viewing and editing layers, animating type, and more—so they can learn how to work smarter and more efficiently. Readers of all levels will learn core techniques for effects compositing including color matching, keying, rotoscoping, motion tracking, emulating the camera, and

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concluding with using expressions in After Effects. The final section of the book delves into creative explorations, demonstrating professional effects that readers might want to re-create. Readers will also find comprehensive coverage of all new features, including the new workflow between After Effects CC and CINEMA 4D, coverage on the 3D Camera Tracker, and examples of the Refine Edge tool for high-quality matting results. Included with the book are HD media files and After Effects project files used for many of the techniques in the book, as well as demos of plug-ins that you can use to experiment

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with in your own effects. To access these files goto [www.peachpit.com/redeem](http://www.peachpit.com/redeem) and redeem the unique code provided inside this book. Information on where to locate the code can be found on page xxvi. Author Expertise: Mark Christiansen ([christiansen.com](http://christiansen.com)) is a visual effects supervisor and creative director and has worked on features including Avatar, Pirates of the Caribbean 3, and Beasts of the Southern Wild, and has served as a director, producer, designer, and compositor/ animator on commercials, music videos, live events, and television documentary productions. Mark has done work directly for the Adobe After

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Effects development and marketing teams, is a founder at [provideocoalition.com](http://provideocoalition.com), and has taught courses at [fxphd.com](http://fxphd.com) and Academy of Art University. He has been a guest host of popular podcasts such as "The VFX Show" and has written all editions of this book and coauthored *After Effects 5.5 Magic*. Mark is also founder of New Scribbler Press.

Whether you're new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, *After Effects Apprentice* was created for you. With 12 core lessons including a trio of projects combining After

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Effects with CINEMA 4D Lite, you'll learn how to tap this program's vast potential – whether you create motion graphics for network television, corporate communications, or your own projects. Fully updated to cover the major new features added in After Effects CC, this edition of the book presents a professional perspective on the most important features a motion graphics artist needs to master in order to use After Effects effectively. You'll learn to creatively combine layers; animate eye-catching titles; manipulate 3D space; color key, track or rotoscope existing footage to add new

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elements; and use effects to generate excitement or enhance the realism of a scene. Easy to follow, step-by-step instructions guide you through the features, with explanations of the "why" instead of just the "how" behind each technique. You'll learn more than just the tools; you'll learn skills that you can immediately put to work expressing your own ideas in your productions. USER LEVEL: Novice-Intermediate Topics include how to: • Animate, edit, layer, and composite a variety of media. • Manipulate keyframes and the way they interpolate to create more refined



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animations. • Use masks, mattes, stencils and blending modes to add sophistication to your imagery. • Create, animate, and extrude text and shape layers. • Explore 3D space, including using CINEMA 4D Lite. • Use tracking and keying to create special effects, such as replacing screen displays. A companion website at [www.routledge.com/cw/meyer](http://www.routledge.com/cw/meyer) makes available for download all exercise source material and After Effects CC project files required to get the most out of this book. Avec After Effects CC 2019 portez le montage vidéo au sommet de son art. Adobe After

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Effects CC (version 2019) Classroom in a Book est le livre de référence de tous les professionnels de la vidéo. Les 15 leçons de ce livre basées sur des projets concrets montrent aux utilisateurs, étape par étape, les principales techniques d'utilisation de After Effects. Vous apprendrez à créer, manipuler et optimiser des graphiques animés pour des films, des vidéos, des DVD, et également la création de flux vidéo pour le Web et les appareils mobiles. Les fichiers d'accompagnement en ligne incluent tous les éléments nécessaires aux lecteurs pour mener à bien les projets présentés dans chacun des

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chapitres.

Corso di compositing video con Adobe After Effects CC in due volumi. Una guida al software più famoso di compositing video. Adobe After Effects CC (Creative Cloud) è un software di compositing video, animazione ed editing video professionale che ti permetterà di realizzare lavori eccezionali. Con After Effects CC la tua creatività non avrà più limiti. Questo corso è rivolto sia ai neofiti che si avvicinano per la prima volta ad Adobe After Effects CC, sia a chi vuole migliorare la propria esperienza, tenersi aggiornato o approfondire argomenti specifici. In questo

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corso ti insegnerò ad avere un controllo totale dell'applicazione. Sarai in grado di realizzare titoli animati, correzione colore, effetti speciali di varia natura; in poche parole, diventerai un esperto nella manipolazione delle immagini digitali in movimento e del compositing video. VOLUME 1

Capitolo 1 - Il flusso di lavoro: Panoramica generale; Capitolo 2 - Il flusso di lavoro: Le fasi principali; Capitolo 3 - Il flusso di lavoro: Esercitazione; Capitolo 4 - Gestione avanzata delle composizioni; Capitolo 5 - Forme e Tracciati; Capitolo 6 - Testi: Proprietà, Gestione, Animazione; Capitolo 7 -

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Maschere e Tracciamento; Capitolo 8 -  
Strumenti e Tecniche di Disegno; Capitolo 9 -  
Trasparenza e Composizione; Capitolo 10 -  
Rotoscoping; Capitolo 11 - Preferenze,  
Prestazioni e Shortcuts. VOLUME 2Capitolo 12  
- Lavorare in 3D; Capitolo 13 - Cinema 4D e  
Cineware;Capitolo 14 - Tracciamento e  
Stabilizzazione; Capitolo 15 - Effetti e  
Predefiniti di animazione; Capitolo 16 -  
Animazione, Espressioni, Tempo; Capitolo 17 -  
Puppet Tool (Strumento Marionetta): Capitolo  
18 - Il Colore; Capitolo 19 - Video Immersivi  
360/VR; Capitolo 20 - 3D Stereoscopico.  
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Bianco E Nero

Adobe Premiere Pro Cc 2017: An Easy Guide to  
the Best Features

Adobe After Effects Classroom in a Book (2020  
release)

Classroom in a Book : the Official Training  
Workbook from Adobe Systems

Adobe After Effects CC Beginners Guide

Covers the basics of Adobe After Effects, from color  
correction and keying to selection methods and motion  
tracking and provides tips and techniques to help readers  
become more productive with the program.

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Adobe After Effects Classroom in a Book (2020 release) is the best-selling guide to Adobe's powerful motion graphics program. The 15 project-based lessons in this book teach students step-by-step the key techniques for working efficiently in After Effects and delivering in the widest possible range of media types. In addition to the key elements of the After Effects interface, this revised edition covers new features and techniques. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, removing unwanted objects, and correcting color. Learn to create 3D

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content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Edit and apply effects for stellar visual and special effects. This important resource is like having a personal instructor guiding you through each lesson, while you work at your own pace. Each self-paced lesson lets you discover essential skills and explore the new features and capabilities of Adobe After Effects CC (Creative Cloud). Every lesson is presented



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through intermediate-level topics, teaching you this complex software in a clear, approachable manner. DVD and other supplementary materials are not included as part of the e-book file, but are available for download after purchase.

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promote, and share your videos with the public, as well as how to leverage YouTube's tools to help spotlight your business and your products without spending a fortune. From video production to promotion, this guide shares the battle-tested strategies and tried-and-true advice from successful YouTube experts to help you: Set up your channel and become a YouTube Partner to start monetizing your videos Create a virtual community that uses and loves your products Cater your videos to your target audience at every stage—pre-production, production, post-production, and promotion Drive traffic to your channel, website, or social media with optimized video titles, tags, playlists, and more Promote your YouTube videos using Facebook, Twitter,

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*the software). The online companion files include all the necessary assets for readers to complete the projects featured in each chapter as well as ebook updates when Adobe releases relevant new features for Creative Cloud customers. All buyers of the book get full access to the Web Edition: a Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.*

*Includes access code for Internet content.*

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*software). What you need to use this product: Adobe After Effects CC (2015 release) software, for either Windows or Mac OS. (Software not included.)*

*Ultimate Guide to YouTube for Business*

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*Adobe After Effects CS4 Classroom in a Book*

*The Complete Beginner's Guide*

Motion graphics are no longer just for movie and television screens. You now see motion graphics anywhere there's a moving image, including your desktop web browser, your smartphone, and on digital signage when you shop or travel.

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Creating motion graphics with Adobe After Effects can enhance your value as a creative professional. Learn Adobe After Effects CC by building cool creative projects that teach you how to: Apply and customize effects and layer styles, and use animation presets to apply pre-built animations and effect combinations Achieve advanced effects quickly using techniques such as green screen background removal, masking, speed changes, motion tracking, and animation in 3D space Animate individual layers of still graphics imported from Adobe Photoshop and Adobe Illustrator Animate text, including changing type size, letter spacing, rotation, and color over time, and flowing text along a path Create a set of visually consistent intro videos for a social media platform, while practicing efficient production techniques Export a

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motion graphics composition once and render multiple versions for different delivery media (such as television, web sites, and smartphones) This study guide uses over 7 hours of video integrated with text to help you gain real-world skills that will get you started in your career in motion graphics. It lays the foundation for taking the Adobe Certified Associate (ACA) certification exam and helps prepare you for an entry-level position in a competitive job market.

After Effects è il software di casa Adobe dedicato all'animazione grafica, al compositing e al video editing avanzato. Viene utilizzato, infatti, per realizzare titoli e sigle animate, effetti speciali, correzione colore e molto altro ancora partendo sia da immagini statiche sia da video. La nuova versione CC (Creative Cloud) di After Effects, grazie

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all'integrazione di Cinema 4D (software di modellazione e animazione 3D fornito gratuitamente in versione Lite con After Effects), a un set di strumenti di rotoscoping avanzati, al tracciamento delle maschere, all'aggiunta di nuovi effetti e a circa 100 tra novità e miglioramenti, renderà il lavoro degli appassionati di grafica animata e di compositing ancora più rapido e piacevole di quanto non lo fosse già in precedenza. Adobe After Effects CC is a hugely popular piece of software that covers a wide range of basics, from motion graphics and simple title sequences to full-blown 3D special effects and animation. It is available as part of Adobe's Creative Cloud suite of design tools, giving all the sharing and other benefits that provides. Adobe After Effects CC is an animation, motion graphics, and creative compositing application. As well as

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assisting in the creation of everything from simple to complex animations, After Effects can be used to create cinematic film titles, transitions, and special effects. Designers, animators and compositors use motion graphic software like After Effects to create visual effects and manipulated video content for TV, movies, and the web. This Book is an introduction into Adobe After Effects. It will get you started with understanding the software to create effects, animations, and titles for your video projects. This Book will take you from the very beginning of opening After Effects and learning the windows and settings to creating your first motion graphic title. so buy this book now

The fastest, easiest, most comprehensive way to learn Adobe After Effects CC Classroom in a Book, the best-selling series

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of hands-on software training workbooks, offers what no other book or training program does-an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. Adobe After Effects CC Classroom in a Book contains 14 lessons that cover the basics, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. Purchasing this book gives you access to the downloadable lesson files you need to work through the projects in the book, and to electronic book updates covering new features that Adobe releases for Creative Cloud customers. For access, go to [www.peachpit.com/redeem](http://www.peachpit.com/redeem) and redeem the unique code provided inside this book. "The Classroom in a



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Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." Barbara Binder, Adobe Certified Instructor Rocky Mountain Training

Adobe After Effects CC Visual Effects and Compositing Studio Techniques

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Adobe Photoshop CS6 Classroom in a Book

Hands-On Motion Graphics with Adobe After Effects CC

*Provides a series of lessons on the basic concepts,*

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*tools, techniques, and features of using Adobe Photoshop CS6, covering such topics as selection tools, layers, masks and channels, typographic design, vector drawing, editing video, Mixer Brush, and 3D images.*

*This is the only book in the After Effects market to focus exclusively on the creation of visual effects, and is a one-stop resource for anyone who wants in-depth explanations that demystify the realm of visual effects and how they were created, thanks to veteran author Mark Christiansen's friendly and accessible style. A thoroughly packed, informative read, this*

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*masterful guide focuses on explaining the essential concepts, features, and techniques that are key to creating seamless movie-quality visual effects. Users who are comfortable with After Effects will find a helpful review of After Effects fundamentals—managing footage, viewing and editing layers, animating type, and more—so they can learn how to work smarter and more efficiently. Readers of all levels will learn core techniques for effects compositing including color matching, keying, rotoscoping, motion tracking, emulating the camera, and concluding with using expressions in After*

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*Effects, written by contributor and expert Dan Ebberts. The final section of the book delves into creative explorations, demonstrating professional effects that readers might want to re-create. Readers will also find comprehensive coverage of all that's new and makes this version of Adobe's effects program such a boon to video pros of all stripes: searchable timelines and projects, Photoshop 3D layers import, the Cartoon effect, Imagineer Systems' Mocha for Adobe After Effects, improved workflow for mobile devices, and more. All of Peachpit's eBooks contain the same content as the print edition. You will*

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*audio editor. The After Effects software was created by the Company of Science and Art located in Providence, Rhode Island. It followed many company acquisition until the package was acquired by Adobe in 1994 with Adobe releasing its version 3.0 in the same year. This software package is used to create great animations and designs especially when combined with other software from the Creative Cloud. This also promotes collaboration between teams without any distortion or major disruptions. Develop your skills as a visual effects and motion graphics artist*

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*Adobe After Effects CC Classroom in a Book (2017 release)*

*Adobe Premiere Pro Cc 2017: The Complete Beginner's Guide*

*This cookbook contains recipe after recipe that allow you to harness the full power of the native plug-in effects in the After Effects application. In a step-by-step manner, author Chad Perkins guides you through the creation and application of each and every native plug-in effect available for*

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*use in the AE toolset. The book also shows you how each can be used optimally in your media project, when and why it makes sense to use each, and also how to combine multiple effects. From color correction effects to distortion effects to stimulation effects and all in between, this book puts the full power of the AE plug-in effects in your hands. It shows you how to create, among others: - the shatter effect - the fractal noise effect - the glow effects - the Particle playground effect - the 3D Channel Extract effect - the Colorama effect*

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update to Adobe's major Creative Cloud app. Premiere Pro 2017 has a new and improved interface. The interface has incorporated shortcut assignments, new project management tricks and tools. There are changes in effects, styles, audio effects, improvements in closed captioning, Lumetri effects, etc. "How to Cheat in After Effects is an easy-to-follow book that lets you in on all of the little secrets to create those commonly needed effects with ease and speed. With clear pictures illustrating the step-by-step procedures, this is the perfect tool for the arsenal of any After Effects user, from

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*Photoshop, Illustrator, and Premiere. Chad is also the author of the book The After Effects Illusionist (Focal Press, 2009).*

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*The After Effects Illusionist*

*A Beginners Guide for Adobe After Effects CC*

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*After Effects CC Digital Classroom*

*Adobe After Effects CC Classroom in a Book  
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efficiently in After Effects and delivering in the widest possible range of media types. In addition to the key elements of the After Effects interface, this revised edition covers new features and techniques. Learn how to create, manipulate, and optimize motion graphics for film, video, DVD, the web, and mobile devices. Gain hands-on experience animating text and images, customizing a wide range of effects, tracking and syncing content, rotoscoping, removing unwanted objects, and correcting color. Learn to create 3D content with both After Effects and Maxon Cinema 4D Lite (included with the software). The online companion files include all the necessary

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