

Activism Inc How The Outsourcing Of Grassroots Campaigns Is Strangling Progressive Politics In America

How do people become activists for causes they care deeply about? Many people with similar backgrounds, for instance, fervently believe that abortion should be illegal, but only some of them join the pro-life movement. By delving into the lives and beliefs of activists and nonactivists alike, Ziad W. Munson is able to lucidly examine the differences between them. Through extensive interviews and detailed studies of pro-life organizations across the nation, Munson makes the startling discovery that many activists join up before they develop strong beliefs about abortion—in fact, some are even pro-choice prior to their mobilization. Therefore, Munson concludes, commitment to an issue is often a consequence rather than a cause of activism. The Making of Pro-life Activists provides a compelling new model of how people become activists while also offering a penetrating analysis of the complex relationship between religion, politics, and the pro-life movement. Policy makers, activists on both sides of the issue, and anyone seeking to understand how social movements take shape will find this book essential.

This book presents an interdisciplinary exploration of the governance of public procurement reform in Africa. Through a bottom-up approach to case studies and comparative analyses, scholars, practitioners, and social activists write about the organizational mechanisms and implementation gaps in public procurement governance in light of the general premises of national reform. Reforming the ways in which government purchases works, goods and services from the private sector is one of the most sweeping policy reform undertaken in Africa in the past decade. Despite the transnational scope of policy change, very little is known about the mechanisms of public procurement governance at the subnational level. The argument in this volume is that policy reforms that mitigate contractual hazards along the three-dimensional “law-politics-business matrix” are more likely to bring about meaningful institutional transformation and broader social accountability. Key to substantive transformation of public procurement is the revitalization and professionalization of the public sector to meet the opportunities and challenges of development by contract.

Wealthy, educated, and more privileged people are more likely to participate and be represented in politics than their poorer, less educated, and less privileged counterparts. To reduce these inequalities, we need a better understanding of how the disadvantaged become motivated to participate. Moved to Action fills the current gap in this area of research by examining the commitments and pathways through which the underprivileged become engaged in politics. Drawing on original, in-depth interviews with political activists and large-scale survey data, author Hahrie C. Han contests the traditional idea that people must be politicized before they participate, and that only idiosyncratic factors outside the control of the political system can drive motivation. Her findings show that that highly personal commitments, such as the quality of children’s education or the desire to help a friend, have a disproportionately large impact in motivating political participation among people with fewer resources. Han makes the case that civic and political organizations can lay the foundation for greater citizen participation by helping people recognize the connections between their personal commitments and politics.

How local educational justice movements wrestle with neoliberal school reform
Parents, educators, and activists are passionately fighting to improve public schools around the country. In This Is Our School! Hava Rachel Gordon takes us inside these fascinating school reform movements, exploring their origins, aims, and victories as they work to build a better future for our education system. Focusing on a school district in Denver, Colorado, Gordon takes a look at different coalitions within the school reform movement, as well as the surprising competition that arises between them. Drawing on over eighty interviews and ethnographic research, she explores how these groups vie for power, as well as the role that race, class, and gentrification play in shaping their successes and failures, strategies and structures. Gordon shows us what happens when people mobilize from the ground up and advocate for educational change. This Is Our School! gives us an inside look at the diverse voices within the school reform movement, each of which plays an important role in the fight to improve public education.

Motivation, Participation, and Inequality in American Politics

The Perils of Media-Centered Political Activism

States and Social Movements

Local Encounters, Identities and Inequalities

How the Circuit Riders Sparked an IT Revolution and Created a Technology Market

Reimagining Place

How Social Movement Mobilization Works

Handbook of Environmental Sociology

Since the late eighteenth century, politics, protest, and the state have evolved together, each shaping the other in significant ways. This engaging and succinct treatment of protest-state interaction shows how the modern national state developed in tandem with social movement mobilization, arguing that to understand the state fully, you cannot ignore the role of political protest. Today, social movements are an integral part of politics: modern democratic states are, in reality, social movement societies, and protest mobilization permeates how politics is regularly accomplished. States and Social Movements presents a balanced and comprehensive assessment of various theories of social movements, engaging both state-centered approaches, and cultural and agency-based perspectives. Hank Johnston takes a broad view, analyzing democratic transitions and revolutions, how protest occurs in repressive states, and concluding with an exploration of the emerging repertoire of global social movements, where these movements come from, and if they spell the end of the modern state as we know it. States and Social Movements cuts to the core of how social movements interact with all types of state system to produce variable outcomes such as democracy, policy reform, repression, insurrection, and revolution. As such, it is essential reading for students and scholars of sociology and political science interested in the important research area of contentious politics.

German environmental organizations have doggedly pursued environmental protection through difficult times: hyperinflation and war, National Socialist rule, postwar devastation, state socialism in the GDR, and confrontation with the authorities during the 1970s and 1980s. The author recounts the fascinating and sometimes dramatic story of these organizations from their origins at the end of the nineteenth century to the present, not only describing how they reacted to powerful social movements, including the homeland protection and socialist movements in the early years of the twentieth century, the Nazi movement, and the anti-nuclear and new social movements of the 1970s and 1980s, but also examining strategies for survival in periods like the current one, when environmental concerns are not at the top of the national agenda. Previous analyses of environmental organizations have almost invariably viewed them as parts of larger social structures, that is, as components of social movements, as interest groups within a political system, or as contributors to civil society. This book, by contrast, starts from the premise that through the use of theories developed specifically to analyze the behavior of organizations and NGOs we can gain additional insight into why environmental organizations behave as they do.

Aging populations and dramatic changes in health care provision, household structure, and women’s labor force participation over the last half century have created what many observers have dubbed a crisis in care”: demand for care of the old and infirm is rapidly growing, while the supply of private care within the family is substantially contracting. And yet, despite the well-documented adverse effects of contemporary care dilemmas on the economic security of families, the physical andmental health of family care providers, the bottom line of businesses, and the financial health of existing social welfare programs, American families have demonstrated little inclination for translating their private care problems into political demands for social policy reform. Caring for Our Own inverts an enduring question of social welfare politics. Rather than asking why the American state hasn’t responded to unmet social welfare needs by expanding social entitlements, this book asks:Why don’t American families view unmet social welfare needs as the basis for demands for new state entitlements? How do traditional beliefs in family responsibility for social welfare persist even in the face of well-documented unmet need? The answer, this book argues, lies in a better understanding of how individuals imagine solutions to the social welfare problems they confront and what prevents new understandings of social welfare provision from developing into political demand for alternative social arrangements. Caring for Our Own considers the powerful ways in which existing social policies shape the political imagination, reinforcing longstanding values about family responsibility, subverting grievances grounded in notions of social responsibility, and in some rare cases, constructing new models of social provision that would transcend existing ideological divisions in American social politics.”

Do social movements lead to more inclusive democracy or to a more polarized, fragmented, elite-dominated polity?

American Resistance

Handbook of Anti-Environmentalism

Soundbitten

Democracy, Participation and Dissent in a Global Context

When Protest Makes Policy

Activism, Inc.

This Is Our School!

This thought-provoking Handbook provides a theoretical overview of the wide variety of anti-environmentalisms and offers an integrative research agenda for future research on the topic. Probing the ways in which groups have organized to oppose environmental movements and pro-environmental policies in recent decades, it examines those involved in these countermovements and studies their motivations and support systems. This Handbook explores core topics in the field, including contestation over climate change, wind power, mining, forestry, food sovereignty, oil and gas pipelines and other issues.

What decides elections? Is it the national economic condition, voters’ partisan attachments, or the campaigns that candidates run? How much do campaigns matter? Scholars and political consultants will give you different answers. Stephen C. Craig and David B. Hill bring together the voices of both in this engaging volume, now updated to include the volatile and groundbreaking 2008 campaigns and elections. Each chapter features an essay from a top scholar in the field, followed by a response from political consultants. Contributors bring to bear the best literature and empirical evidence to determine what we know about the factors that drive election outcomes—all while inviting students to join in the conversation.

The book provides a clear assessment of the New Labour governments in Britain, when Tony Blair then Gordon Brown were Prime Ministers between 1997 and 2009. This assessment is based upon a review of implemented public policies and their outcomes instead of programmes or discourses.

In From Social Movement to Moral Market, Paul-Brian McInerney explores what happens when a movement of activists gives way to a market for entrepreneurs. This book explains the transition by tracing the brief and colorful history of the Circuit Riders, a group of activists who sought to lead nonprofits across the digital divide. In a single decade, this movement spawned a market for technology assistance providers, dedicated to serving nonprofit organizations. In contrast to the Circuit Riders’ grassroots approach, which was rooted in their commitment to a cause, these consultancies sprung up as social enterprises, blending the values of the nonprofit sector with the economic principles of for-profit businesses. Through a historical-institutional analysis, this narrative shows how the values of a movement remain intact even as entrepreneurs displace activists. While the Circuit Riders serve as a rich core example in the book, McInerney’s findings speak to similar processes in other “moral markets,” such as organic food, exploring how the evolution from movement to market impacts activists and enterprises alike.

Civil Society

Public Procurement Reform and Governance in Africa

High-Tech Outsourcing and the Consequences of Free Trade: Lessons from Shanghai

Politics Is for Power

The Polarizers

Conservative Innovators

Why There Is No Political Demand for New American Social Welfare Rights

Fast Boat to China

Since Donald Trump’s first day in office, a large and energetic grassroots “Resistance” has taken to the streets to protest his administration’s plans for the United States. Millions marched in pussy hats on the day after the inauguration; outraged citizens flocked to airports to declare that America must be open to immigrants; masses of demonstrators circled the White House to demand action on climate change; and that was only the beginning. Who are the millions of people marching against the Trump administration, how are they connected to the Blue Wave that washed over the U.S. Congress in 2018—and what does it all mean for the future of American democracy? American Resistance traces activists from the streets back to the communities and congressional districts around the country where they live, work, and vote. Using innovative survey data and interviews with key players, Dana R. Fisher analyzes how Resistance groups have channeled outrage into activism, using distributed organizing to make activism possible by anyone from anywhere, whenever and wherever it is needed most. Beginning with the first Women’s March and following the movement through the 2018 midterms, Fisher demonstrates how the energy and enthusiasm of the Resistance paid off in a wave of Democratic victories. She reveals how the Left rebounded from the devastating 2016 election, the lessons for turning grassroots passion into electoral gains, and what comes next. American Resistance explains the organizing that is revitalizing democracy to counter Trump’s presidency.

The crucial role campaign professionals play in shaping American democracy by delving into the exclusive world of politics through off-the-record interviews We may think we know our politicians, but we know very little about the people who create them. Producing Politics will change the way we think about our country’s political candidates, the campaigns that bolster them, and the people who craft them. Political campaigns are designed to influence voter behavior and determine elections. They are supposed to serve as a conduit between candidates and voters: politics get to know communities, communicate their concerns to candidates, and encourage individuals to vote. However, sociologist Daniel Laurison reveals a much different reality: campaigns are riddled with outdated strategies, unquestioned conventional wisdom, and preconceived notions about voters that are more reflective of campaign professionals’ implicit bias than the real lives and motivations of Americans. Through over 70 off-the-record interviews with key campaign staff and consultants, Laurison uncovers how the industry creates a political environment that is confusing, polarizing, and alienating to voters. Campaigns are often an echo chamber of staffers with replicate backgrounds and ideologies; most political operatives are white men from middle- to upper-class backgrounds who are driven more by their desire to climb the political ladder than the desire to create an open conversation between voter and candidate. Producing Politics highlights the impact of national campaign professionals in the US through a sociological lens. It explores the role political operatives play in shaping the way that voters understand political candidates, participate in elections, and perceive our democratic process—and is an essential guide to understanding the current American political system.

“Politics is stuck,” writes Bill Bradley, in this insightful, informative, and provocative book about America at a crossroads, but “idealism isn’t dead. It can be reawakened.” What will it take to make America a better, stronger, truer country? asks the bestselling author, former Knicks star, and onetime presidential candidate. Bill Bradley believes that America is at a teachable moment when we are compelled to reevaluate our political system, our leadership, our agenda as a nation, and ourselves as citizens. With clarity and urgency, Bradley shows why the story we are being told now about who we are as a people is not true. He then offers a new story about our nation, based on America’s rich heritage and his belief in the character of the American people. Bradley explores what changes need to be made in our parties, in our politics, and in citizen activism to ensure America’s future. He asserts that the American people are ready for the truth and suggests that the party that chooses to embrace this new story will be in power for a generation. Writing from his own experience in politics and drawing on his knowledge of history, Bradley shows how the Republican Party has built a solid pyramid of money, power, and media, whereas the Democratic Party’s structure is an inverted pyramid, with too much emphasis put on the need for a charismatic leader to hold the pyramid up. Each party, for different reasons, fails to deal with the real issues that now confront America. This informed and inspiring call to action is addressed not only to the parties and elected leaders, but to citizens as well. Bradley posesses things every American can do to shape our nation’s future. He points out that if eighty percent of the electorate voted, instead of fifty percent, it would be the most important change in American politics since women got the vote. Now more than ever, he says, we need to embrace an “ethic of connectedness,” a combination of collective action and individual responsibility, to solve our nation’s most pressing problems, and he argues that the fate of all countries is bound together as never before. Writing today with the freedom of a private citizen, Bradley provides this transformative and eye-opening book about the danger and the promise of America’s choice at this crucial moment in the nation’s history.

An in-depth analysis of the controversial issue of outsourcing looks at the implications of the transfer of jobs overseas to take advantage of cheap labor, discussing the impact on dislocated employees, their communities, economic security, and the corporations themselves. Reprint.

From Social Movement to Moral Market

Inside the Exclusive Campaign World Where the Privileged Few Shape Politics for All of Us

How to Move Beyond Political Hobbyism, Take Action, and Make Real Change

Neoliberalism, Postpartalism, and LGBT Organizations

Postwar Architects of Our Partisan Era

How States Are Challenging Federal Power

Crossing the Boundaries Within

Race and Community Resistance to School Reform

Within many societies across the world, new social and political movements have sprung up that either challenge formal parliamentary structures of democracy and participation, or work within them and, in the process, fundamentally alter the ideological content of democratic potentials. At the same time, some parliamentary political parties have attracted a new type of ‘populist’ political rhetoric and support base. This collection, along with its accompanying volume 2, examines the emergence of, and the connections between, these new types of left-wing democracy and participation. Through an array of examples from different countries, it explains why left-wing activism arises in new and innovative spaces in society and how this joins up with conventional left-wing politics, including parliamentary politics. It demonstrates how these new forms of politics can resonate with the real life experiences of ordinary people and thereby win support for left-wing agendas.

"A provocative look at the promise and frustrating reality of participation and deliberation in America today
Citizen participation has undergone a radical shift since anxieties about “bowling alone” seized the nation in the 1990s. Many pundits and observers have cheered America’s twenty-first century civic renaissance—an explosion of participatory innovations in public life.

Invitations to “have your say!” and “join the discussion!” have proliferated. But has the widespread enthusiasm for maximizing citizen democracy led to real change? In The Civic Engagement Industry, sociologist Caroline W. Lee examines how participatory innovations have reshaped American civic life over the past two decades. Lee looks at the public engagement industry that emerged to serve government, corporate and nonprofit clients seeking to gain a handle on the increasingly noisy demands of their constituents and stakeholders. The beneficiaries of new forms of democratic empowerment are not only humble citizens, but also the engagement experts who host the forums. Does it matter if the folks deepening democracy are making money at it? How do they make sense of the contradictions inherent in their roles? In investigating public engagement practitioners’ everyday anxieties and larger worldviews, we see reflected the strange meaning of power in contemporary institutions. New technologies and deliberative practices have democratized the ways in which organizations operate, but Lee argues that they have also been marketed and sold as tools to facilitate cost-cutting, profitability, and other management goals—and that public deliberation has burdened everyday people with new responsibilities without delivering on its promises of empowerment.”--

How are time-honored tenets of faith, different ritual sensibilities, and newly emerging eschatological imaginaries articulated with other normative registers and moral susceptibilities in disputes? This book examines such questions through cases in Europe, the United States, Israel, Africa, and South and Southeast Asia.

Like other industrial nations, Japan is experiencing its own forms of, and problems with, internationalization and multiculturalism. This volume focuses on several aspects of this process and examines the immigrant minorities as well as their Japanese recipient communities. Multiculturalism is considered broadly, and includes topics often neglected in other works, such as: religious pluralism, domestic and international tourism, political regionalism and decentralization, sports, business styles in the post-Bubble era, and the education of immigrant minorities.

Change and Reform Under Blair and Brown

Promoting Urban Social Justice through Engaged Communication Scholarship

Producing Politics

The Rise of the Public Engagement Industry

The New American Story

Pervasiveness of Religious Normativity in Disputing Processes

Environmental Organizations in Modern Germany

Distrust, Trust and Corruption

In this book, faculty members from a wide range of disciplines reflect on how they engage their academic specializations to teach students about the science, politics, and ethics of climate change. The contributors provide methods, strategies, rationales, and theoretical justifications for teaching climate issues in the university.

This volume focuses on media and social movements. Contributing authors draw on cases as diverse as the Harry Potter Alliance to youth oriented, non-profit educational organizations to systematically assess how media environments, systems, and usage affect collective action in the 21st Century.

Activism, Inc. introduces America to an increasingly familiar political actor: the canvasser. She’s the twenty-something with the clipboard, stopping you on the street or knocking on your door, the foot soldier of political campaigns. Granted unprecedented access to the “People’s Project,” an unknown yet influential organization driving left-leaning grassroots politics, Dana Fisher tells the true story of outsourcing politics in America. Like the major corporations that outsourced their customer service to companies abroad, the grassroots campaigns of national progressive movements—including Greenpeace, the Sierra Club, Save the Children, and the Human Rights Campaign—have been outsourced at different times to this single organization. During the 2004 presidential campaign, the Democratic Party followed a similar outsourcing model for their canvassing. Fisher examines the history and rationale behind political outsourcing on the Left, weaving together frank interviews with canvassers, high-ranking political officials across the political spectrum, and People’s Project management. She compares all of this to the grassroots efforts on the Right, which remain firmly grounded in communities and local politics. This book offers a chilling review of the consequences of political outsourcing, Connecting local people on the streets throughout America to the national organizations and political campaigns that make up progressive politics, it shows what happens to the passionate young activists outsourced to the clients of Activism, Inc.

Based on the author’s scholar-activist interventions to promote social justice in cities, this book highlights the role engaged communication scholarship can play in fostering a more equitable future. Through three innovative case studies situated in South Los Angeles, the book illustrates engaged communication scholarship projects grounded in design criteria that are social justice-oriented, place-based, collaborative, and public. It models university-community partnerships that promote positive social change in marginalized communities that stand to benefit the most from university resources, guiding readers in how these partnerships can be incorporated into social justice-oriented curriculum and engaged learning projects. It provides strategic recommendations for how “in community” communication research and media practices can be used to build local power in marginalized urban neighborhoods, and calls for communication’s research, pedagogy, epistemologies, practices, ethics, politics, and community engagement to purposefully serve the concerns of marginalized groups in society. The book will be of interest to researchers and social change practitioners interested in solution-oriented work in cities within the fields of research methods, organizational communication, urban planning, public policy, sociology, and social work.

Hardy Survivors in the Twentieth Century and Beyond

Political Advocacy and Its Interested Citizens

Civilizing the Public Sphere

Migrant Professionals in the City

Understanding Fundraising Campaign Operations

How Social Movements Represent Disadvantaged Groups

Covering American Politics in the 21st Century: An Encyclopedia of News Media Titans, Trends, and Controversies [2 volumes]

Contemporary Left-Wing Activism Vol 2

Civil Society has become a standard work of reference for those who seek to understand the role of voluntary citizen action. Recent global unrest has shown the importance of social movements and street protests in world politics. However, as this lucid book shows, the power that people have to shape their societies is usually channeled through day-to-day participation in voluntary associations and communities: expressions of “normal” civic life beyond the headlines. This is the underlying story of civil society. This new edition explores issues that have developed rapidly in recent years, including the overlaps between civil society and the market in the form of social enterprises and “venture philanthropy,” and the increasing role of social media and information and communication technologies in civic interaction. Different varieties of civil society in the Middle East, Africa and elsewhere are investigated in more detail, and case studies, data, and references have been updated throughout. Colleges, foundations and NGOs, policy-makers, journalists and commissions of inquiry D all have used Edwards’s book to understand and strengthen the vital role that civil society can play in deepening democracy, re-building community, and addressing inequality and injustice. This new edition will be required reading for anyone who is interested in creating a better world through voluntary citizen action.

A groundbreaking analysis of political hobbyism—treating politics like a spectator sport—and an urgent and timely call to arms for the many well-meaning, well-informed citizens who follow political news, but do not take political action. Do you consider yourself politically engaged? Probably, yes! But are you, really? The uncomfortable truth is that most of us have good intentions. We vote (sometimes) and occasionally sign a petition or attend a rally. But we mainly “engage” by consuming politics as if it’s entertainment or a hobby. We obsessively follow the news and complain about the opposition to our friends or spouse. We tweet and post and share. The hours we spend on politics are used mainly as pastime. Instead, political scientist and data analyst Eitan Hersh offers convincing evidence that we should be spending the same number of hours building political organizations, implementing a long-term vision for our local communities, and getting to know our neighbors, whose votes will be needed for solving hard problems. We could be accumulating power so that when there are opportunities to make a difference—to lobby, to advocate, to mobilize—we will be ready. Aided by cutting-edge social science as well as remarkable stories of ordinary citizens who got off their couches and took political power seriously, this book shows us how to channel our energy away from political hobbyism and toward empowering our values. In an age of political turmoil and as the 2020 election looms, Politics Is for Power is an inspiring, vital read that will make you hopeful for America’s democratic future.

Examining the interplay between distrust, trust and corruption, this book maps out the social mechanisms that make actors and organizations in the public sphere perform their activities in a civilized manner.

In the age of search, keywords increasingly organize research, teaching, and even thought itself. Inspired by Raymond Williams’s 1976 classic Keywords, the timely collection Digital Keywords gathers pointed, provocative short essays on more than two dozen keywords by leading and rising digital media scholars from the areas of anthropology, digital humanities, history, political science, philosophy, religious studies, rhetoric, science and technology studies, and sociology. Digital Keywords examines and critiques the rich lexicon animating the emerging field of digital studies. This collection broadens our understanding of how we talk about the modern world, particularly of the vocabulary at work in information technologies. Contributors scrutinize each keyword independently: for example, the recent pairing of digital and analog is separated, while classic terms such as community, culture, event, memory, and democracy are treated in light of their historical and intellectual importance. Metaphors of the cloud in cloud computing and the mirror in data mirroring combine with recent and radical uses of terms such as information, sharing, gaming, algorithm, and internet to reveal previously hidden insights into contemporary life. Bookended by a critical introduction and a list of over two hundred other digital keywords, these essays provide concise, compelling arguments about our current mediated condition. Digital Keywords delves into what language does in today’s information revolution and why it matters.

Turning Conventional Management Upside Down

A Vocabulary of Information Society and Culture

The Making of Pro-life Activists

How the Outsourcing of Grassroots Campaigns Is Strangling Progressive Politics in America

digitalSTS

Social Movements and Media

A Field Guide for Science & Technology Studies

From the Women’s March to the Blue Wave

Scholars across the humanities, social sciences, and information sciences are grappling with how best to study virtual environments, use computational tools in their research, and engage audiences with their results. Classic work in science and technology studies (STS) has played a central role in how these fields analyze digital technologies, but many of its key examples do not speak to today’s computational realities. This groundbreaking collection brings together a world-class and contemporary digital scholarship. In twenty-five pioneering and incisive essays, this unique digital field guide offers innovative new approaches to digital scholarship, the design of digital tools and objects, and the deployment of critically grounded technologies for analysis and discovery. Contributors cover a broad range of topics, including software development, hackathons, digitized objects, diversity in the tech sector, and distributed scientific collaborations. They discuss methodological data analysis, design projects that can translate STS concepts into durable scientific work, and much more. Featuring a concise introduction by Janet Vertesi and David Ribes and accompanied by an interactive microsite, this book provides new perspectives on digital scholarship that will shape the agenda for tomorrow’s generation of STS researchers and practitioners.

As the distinction between domestic and international is increasingly blurred along with the line between internal and external borders, migrants—particularly people of color—have become emblematic of the hybrid threat both to national security and sovereignty and to safety and order inside the state. From building walls and fences, overcrowding detention facilities, and beefing up border policing and border controls, a new narrative has arrived that has migrants assume the risks and death. Crimmigrant Nations examines the parallel rise of anti-immigrant sentiment and right-wing populism in both the United States and Europe to offer an unprecedented look at this issue on an international level. Beginning with the fears and concerns of immigration that predate the election of Trump, the Brexit vote, and the signing and implementation of the Schengen Agreement, Crimmigrant Nations critically analyzes nationalist state policies in countries that have criminalized migration. Highlighting a pressing and perplexing problem facing the Western world in 2020 and beyond, this collection of essays illustrates not only how anti-immigrant sentiments and nationalist discourse are on the rise in various Western liberal democracies, but also how these sentiments are being translated into punitive and cruel policies and practices that contribute to a merger of crime control and migration control with devastating effects for those falling under

taken, the rationale behind these policies, and who is subjected to exclusion as a result of these measures. Crimmigrant Nations looks beyond the level of the local or the national to the relational dynamics between different actors on different levels and among different institutions.

As American politics has become increasingly polarized, gridlock at the federal level has led to a greater reliance on state governments to get things done. But this arrangement depends a great deal on state cooperation, and not all state officials have chosen to cooperate. Some have opted for conflict with the federal government. Conservative Innovators traces the activity of far-right conservatives in Kansas who have in the past decade used the powers of state-level offices to take gun control to voting processes to Medicaid. Telling their story, Ben Merriman then expands the scope of the book to look at the tactics used by conservative state governments across the country to resist federal regulations, including coordinated lawsuits by state attorneys general, refusals to accept federal funds and spending mandates, and the creation of programs designed to restrict voting rights. Through this combination of state-initiated lawsuits and new administrative

major parts of the Obama Administration's healthcare, environmental protection, and immigration agendas and eroded federal voting rights protections. Conservative Innovators argues that American federalism is entering a new, conflict-ridden era that will make state governments more important in American life than they have been at any time in the past century.

Imagine a management philosophy based not upon serving a company's customers, but on serving the company's employees. Vineet Nayar, CEO of HCL Technologies in India, has put such a philosophy into practice with remarkable results. His "employee first, customer second" mantra has been recognized globally as an example of organizational innovation, and was deemed a "new and radical management philosophy" ripe for the picking in the Western world by Business Week. In this book, Nayar's blunt refusal to treat the flesh and blood of HCL--its people--as "human resource" or as "intellectual capital" or even as an asset like all its other assets--and how his unique perspective led to an holistic transformation of his organization. By putting employees on top of the organizational pyramid, he argues, your company can fully realize the value created in the interface between customers and employees. This book leads managers and executives through the five core aspects of Nayar's philosophy: a sense of urgency, overhaul incentives and reporting structures, foster transparency in communications and feedback, provide platforms for achievement and personal growth, and finally recognize the potential of every individual in the organization. The "Employee First" philosophy should be the fulcrum of the transformation journey of any organization.

Climate Change across the Curriculum

Caring for Our Own

Moved to Action

Strategy development in humanitarian NGO positioning and the rise of FCOs

Resurgent Nationalism and the Closing of Borders

Religion in Disputes

Digital Keywords

Multiculturalism in the New Japan

There is an elaborate and often invisible carnival that emerges alongside presidential campaigns as innumerable activist groups attempt to press their issues into mainstream political discourse. Sarah Sobieraj ' s fascinating ethnographic portrait of fifty diverse organizations over the course of two campaign cycles reveals that while most activist groups equate political success with media success and channel their energies accordingly, their efforts fail to generate news coverage and come with deleterious consequences. Sobieraj shows that activists ' impact on public political debates is minimal, and carefully unravels the ways in which their all-consuming media work and unrelenting public relations approach undermine their ability to communicate with pedestrians, comes at the expense of other political activities, and perhaps most perniciously, damages the groups themselves. Weaving together fieldwork, news analysis, and in-depth interviews with activists and journalists, Soundbitten illuminates the relationship between news and activist organizations. This captivating portrait of activism in the United States lays bare the challenges faced by outsiders struggling to be heard in a mass media dominated public sphere that proves exclusionary and shows that media-centrism is not only ineffective, but also damaging to group life. Soundbitten reveals why media-centered activism so often fails, what activist groups lose in the process, and why we should all be concerned.

This encyclopedia provides a real-world guide to American political journalism and news coverage in the 21st century, from the most influential media organizations and pundits to the controversies and practices shaping modern-day political journalism. • Offers impartial and objective coverage of the largest and most influential individuals and organizations in American political media • Explores the ways in which public officials and political activists attempt to spin news coverage • Shares in-depth surveys of hot-button issues

concerning the practice of both journalism and politics in the modern era • Includes hard-hitting primary documents from well-known political and media figures that provide perspectives on what happens when the worlds of news and politics collide • Pulls from journalistic and scholarly work as well as firsthand accounts from biographies and official statements to illuminate the intersection of media and politics for readers

As competition over donations for humanitarian aid projects intensifies, traditional German NGOs come under additional pressure from an unlikely side: A new breed of aggressively expanding market entrants monopolizes distribution channels, thus obtaining a significant market share. Lacking any own aid projects, however, these organizations distribute the raised donations to traditional NGOs. This unusual set-up leaves NGO executives searching for a strategic response: While the new competitor ' s funding is clearly a welcome treat, the competitive aspect is much less pleasing. This study revisits contemporary approaches to positioning strategy formulation, deducing a systematization of fundraising campaign organizations (FCOs) and offering helpful recommendations for NGO executives.

Advocates representing historically disadvantaged groups have long understood the need for strong public relations, effective fundraising, and robust channels of communication with the communities that they serve. Yet the neoliberal era and its infusion of money into the political arena have deepened these imperatives, thus adding new financial hurdles to the long list of obstacles facing minority communities. To respond to these challenges, a professionalized, nonprofit model of political advocacy has steadily gained traction.

In many cases, advocacy organizations sought to harness and redirect the radical verve that characterized the protest movements of the 1960s into pragmatic, state-sanctioned approaches to political engagement. In Political Advocacy and Its Interested Citizens, Matthew Dean Hindman looks at how and why contemporary political advocacy groups have transformed social movements and their participants. Looking to LGBT political movements as an exemplary case study, Hindman explores the advocacy explosion in the United States and its impact on how advocates encourage citizens to understand their role in the political process. He argues that current advocacy groups encourage members of the LGBT community to view themselves as stakeholders in a common struggle for political incorporation. In doing so, however, they often overshadow more imaginative and transformational approaches that could unsettle and challenge straight society and its prevailing political and sexual norms. Advocacy groups carved out a space within a neoliberalizing political process that enabled them to instruct their members, followers, and constituents on serving effectively as industrious political claimants. Political Advocacy and Its Interested Citizens thus sheds light on grassroots politics as it is practiced in present-day America and offers a compelling and original analysis of the ways in which neoliberalism challenges citizens to participate as consumers and investors in the advocacy marketplace.

The Electoral Challenge

Employees First, Customers Second

Do-it-yourself Democracy

The Civic Organization and the Digital Citizen

The New Labour Experiment

Communicating Engagement in a Networked Age

Theory Meets Practice

Crimmigrant Nations

The powerful potential of digital media to engage citizens in political actions has now crossed our news screens many times. But scholarly focus has tended to be on "networked," anti-institutional forms of collective action, to the neglect of advocacy and service organizations. This book investigates the changing fortunes of the citizen-civil society relationship by exploring how social changes and innovations in communication technology are transforming the information expectations and preferences of many citizens, especially young citizens. In doing so, it is the first work to bring together theories of civic identity change with research on civic organizations. Specifically, it argues that a shift in "information styles" may help to explain the disjuncture felt by many young people when it comes to institutional participation and politics. The book theorizes two paradigms of information style: a dutiful style, which was rooted in the society, communication system and citizen norms of the modern era, and an actualizing style, which constitutes the set of information practices and expectations of the young citizens of late modernity for whom interactive digital media are the norm. Hypothesizing that civil society institutions have difficulty adapting to the norms and practices of the actualizing information style, two empirical studies apply the dutiful/actualizing framework to innovative content analyses of organizations' online communications--on their websites, and through Facebook. Results demonstrate that with intriguing exceptions, most major civil society organizations use digital media more in line with dutiful information norms than actualizing ones: they tend to broadcast strategic messages to an audience of receivers, rather than encouraging participation or exchange among an active set of participants. The book concludes with a discussion of the tensions inherent in bureaucratic organizations trying to adapt to an actualizing information style, and recommendations for how they may more successfully do so.

Activism, Inc. How the Outsourcing of Grassroots Campaigns Is Strangling Progressive Politics in AmericaStanford University Press

Even in this most partisan and dysfunctional of eras, we can all agree on one thing: Washington is broken. Politicians take increasingly inflexible and extreme positions, leading to gridlock, partisan warfare, and the sense that our seats of government are nothing but cesspools of hypocrisy, childishness, and waste. The shocking reality, though, is that modern polarization was a deliberate project carried out by Democratic and Republican activists. In The Polarizers, Sam Rosenfeld details why bipartisanship was seen as a problem in the postwar period and how polarization was then cast as the solution. Republicans and Democrats feared that they were becoming too similar, and that a mushy consensus imperiled their agendas and even American democracy itself. Thus began a deliberate move to match ideology with party label--with the toxic results we now endure. Rosenfeld reveals the specific politicians, intellectuals, and operatives who worked together to heighten partisan discord, showing that our system today is not (solely) a product of gradual structural shifts but of deliberate actions motivated by specific agendas. Rosenfeld reveals that the story of Washington's transformation is both significantly institutional and driven by the toxic influences we now endure. Rosenfeld brilliantly challenges and overturns our conventional narrative about partisanship, but perhaps most importantly, it points us toward a new consensus: if we deliberately created today's dysfunctional environment, we can deliberately change it.

The migration of professionals is widely seen as a paradigmatic representation and a driver of globalization. The global elite of highly qualified migrants--managers and scientists, for example--are partly defined by their lives' mobility. But their everyday lives are based and take place in specific cities. The contributors of this book analyze the relevance of locality for a mobile group and provide a new perspective on migrant professionals by considering the relevance of social identities for local encounters in socially unequal cities. Contributors explore shifting identities, senses of belonging, and spatial and social inequalities and encounters between migrant professionals and 'Others' within the cities. These qualitative studies widen the understanding of the importance of local aspects for the social identities of those who are in many aspects more privileged than others.