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Business on a Mission is
a simple to follow guide

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for how organisations can adapt to the changing world and evolving expectations of stakeholders to build more purpose-led, sustainable businesses.

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It features proven models and case study examples of how to create a brand that talks to the emerging Gen Z consumer base; how to use social missions

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to drive sales in retail and with B2B customers; how to preserve reputation and licence to operate by working in partnership with not-for-profit organisations;

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and how to attract and retain the best talent by demonstrating a genuine social purpose. As well as clear, applicable models and behind-the-scenes

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descriptions of how
successful campaigns
were built and
sustainable change made,
this book features
candid interviews with
change makers from the

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worlds of retail, professional services, consumer goods, and NGOs. This second edition looks at how businesses and brands like Dove are now

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linking social and environmental goals, with an exclusive interview with Unilever CEO, Alan Jope. It explores how investors are now driving a

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systemic change in focus in the boardroom towards the sustainability agenda, and how leaders can respond to this, featuring a new interview with Frank

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Cooper, Global Chief
Marketing Officer and
member of the Global
Executive Committee at
BlackRock. The impact of
the pandemic on what it
means to be a

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sustainable brand, including a focus on sustainable supply chains, the growing power of Gen Z, the growth of online purchasing, multi-

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stakeholder

partnerships, increased regulation, and culture at work, is also

explored. This book has been read, enjoyed, and used by business leaders

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to identify models for change; by managers to create progressive campaigns; by NGOs to create stronger partnerships with the private sector; and by

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students to learn how theories of social purpose and sustainability can be applied in the real world. The first edition was Bronze winner of the

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AXIOM Business Book

Award in the category of
Philanthropy, Non-
Profit, Sustainability.

For too long, business
has focused on short-
term cost advantages

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through low-cost country sourcing with little regard for the longer-term implications of global sustainability. Purchasing and Supply Chain Management, Second

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Edition, not only fully addresses the environmental, social and economic challenges of how companies manage purchasing and supply chains, but also delves

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deeper into emerging areas such as modern slavery, digital technologies and circular supply chains. In addition to explaining the basic

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principles and processes of both purchasing and supply chain management, the book evaluates how to develop strategic and sustainable purchasing and supply chain

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management. Our key message is that purchasing and supply chain management needs to focus on value creation rather than cost cutting. This

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requires the development of new purchasing and supply chain models that involve circular supply structures, supply chain transparency and collaboration with new

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stakeholders in traditional sourcing and supply chain settings. Aimed at students, educators and practitioners the book integrates

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sustainability into each chapter as a core element of purchasing and supply chain management. This second edition incorporates new examples and case

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studies from industry throughout, striking a balance between theoretical frameworks and guidelines for implementation in practice.

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This book is primarily intended to serve as a research-based textbook on sustainable supply chains for graduate programs in Business, Management, Industrial

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Engineering, and
Industrial Ecology, but
it should also be of
interest for researchers
in the broader
sustainable supply chain
space, whether from the

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operations management
and industrial
engineering side or more
from the industrial
ecology and life-cycle
assessment side. Finding
efficient solutions

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towards a more sustainable supply chain is increasingly important for managers, but clearly this raise difficult questions, often without clear

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answers. This book aims to provide insights into these kinds of questions for students and practitioners, based on the latest academic research.

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Sustainable Operations
and Supply Chain
Management addresses the
most relevant topics of
operations and supply
chain management from
the perspective of

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sustainability. The main focus is to provide a step by step guide for managerial decisions made along the product life-cycle, following a path made up of the

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following steps: product design, sourcing, manufacturing, packaging and physical distribution, reverses logistics and recovery. Sustainability is

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changing and changing rapidly. It is becoming more widespread as companies and customers uncover its power, attractiveness, and sustainability, as well

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as receiving more attention in the press.

Support for sustainability lies within new tools, frameworks, and approaches. The authors

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capture these and other developments in this second volume of Developing Sustainable Supply Chains. In the first volume, the authors assess major

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management

opportunities; this
second volume focuses on
implementation; when
combined the result is a
complete, action-
oriented treatment of

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sustainability. Written by two of the leading academic researchers in this area, this series introduces the reader, whether a student, manager, or experienced

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sustainability advocate, to the various tools, frameworks, and approaches that work. Influencing Sustainable Practices in the Supply Chain

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Implementing Triple
Bottom Line
Sustainability into
Global Supply Chains
A Multi-perspective
Analysis
An assessment with

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special focus on rare
earths as an input
material to wind turbine
manufacturing
A Developing Country
Perspective
Creating Sustainable

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Bachelor Thesis from the
year 2015 in the subject
Engineering - Power
Engineering, grade: 1,3,
University of Applied
Sciences Münster
(Fachbereich Wirtschaft),
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language: English, abstract: This paper takes into account various effects the use of wind energy has on different levels of the environment. The most promising benefits and pressing challenges will be

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presented to allow for a differentiated assessment of the sustainability performance of wind energy as a power source. This will also be done in comparison to other forms of energy generation both fossil and

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renewable ones. From supply chain perspective, the paper will focus on the supply of rare earths as an input material to wind turbine manufacturing. The reasons for which this is to be considered the most

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questionable aspect of the supply chain will be explained as well as solutions proposed for how effective supply chain management can help improve the situation.

This book presents you with

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an integrated, business oriented treatment of sustainable supply chain management that explores why it is no longer enough for a firm to focus on sustainability within the four walls of the firm.

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The environmental and social impacts of resource extraction and processing, subsequent production processes, and logistics activities are becoming increasingly important for sustainable economies.

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Moreover, sustainability-related issues and related risks are addressed by supply chain-internal and -external stakeholders. Against this background, companies are driven to consider the sustainability

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of their business as well as their supply chains by sustainable supply chain management (SSCM).

This dissertation aims at furthering theory development at the nexus of

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stakeholder and risk management in SSCM by taking a systems thinking perspective on sustainable supply chains with a methodological focus on system dynamics (SD) modeling. To this end,

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conceptual frameworks and a formal model are developed. In addition, several guidelines for future research are proposed based on the identified trends and gaps in extant related scientific literature.

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Finally, the presented SD model illustrates the interplay between dynamic capabilities and SSCM practices that result in overall SSCM performance, while multiple stakeholder influences are considered.

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Sustainable Procurement is an emerging concept in supply chain and operations management. Manufacturing industries have made improvements in moving from cost-based to quality-based, and customer-focused supply

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chain management strategies. This is becoming an integrated component in the supply chain system, with players becoming aware of the regulations and needs of the customer. It is imperative for production

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firms to look at the procurement activity as one of the strategic enablers for sustaining the business in the competitive global environment. This book will provide industries with an understanding of the

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concepts related to sustainable procurement policies and its implementation. Provides decision and theory development models in sustainable procurement supply chains Includes

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contributions in all three major analytics: descriptive, predictive, and perspectives in the context of sustainable procurement supply chain Discusses new business models with suppliers and opportunities

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for co-branding Covers how to develop new tools to measure and allocate the gains from sustainable practices among stakeholders
Analyses the science of translating data into meaningful and actionable

Read Online A Focus On Sustainable Supply Chains And Green Logistics Emerald Gems insights

This book provides a valuable resource for anyone who wishes to understand how sustainable use of energy can lead to increased efficiency of industrial supply chains and improved

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financial profitability. The book is organized around real examples and case studies that can be applied to real-world problems. Furthermore, insight is provided by an international panel of contributors, and

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the book provides comprehensive coverage of current practice and future developments in the evolution of sustainable supply chains and energy consumption. The text underlines how organizations

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are now looking seriously at supply chain assets in order to help their suppliers retool and focus on renewable energy. Renewable energy technology is a fast growing market with promising financial returns

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and substantial environmental gains; this book shows how the right management of renewable investments can have significant advantages by: • providing critical opportunities in driving

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costs down and making
renewable energy sources
more competitive with
conventional energy; •
making infrastructure
expansion easier; •
increasing employment in
manufacturing and services

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supply chains in order to support renewable energy generation; and • mitigating the impacts of climate change. This book is intended for business professionals, researchers and students working in

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supply chain management or
energy management.

Sustainable Fashion Supply
Chain Management

Design for Environment as a
Tool for the Development of
a Sustainable Supply Chain
Tradeoffs and Synergies

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Green Supply Chain
Management

How to Build a Sustainable
Brand

Ethical and Sustainable
Supply Chain Management in a
Global Context

This book gives students a thorough

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overview of the environmental issues that impact the supply chain and details strategic methods of addressing the political, social, technological, market, and economic concerns that have caused organizations to reconsider their impact. Readers will

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learn how to integrate the fields of operations management, procurement and purchasing, logistics, and marketing into a successful green supply chain, looking outward to form sustainable partnerships rather than focusing their efforts within the

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company. Each chapter describes a function or dimension of green supply chains, supplemented with short vignettes to ground the theory in practice. The authors examine various industries, including electronics, food products, and manufacturing, and

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draw on case studies from the Americas, Europe, Asia, and Oceania, allowing students to compare and contrast domestic and international practices. Blending industry insights with the latest academic thinking, they also consider hot button topics like

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global – local relationships, the role of third parties, green multitier supplier management, and blockchain technology management. Conclusive chapter summaries and plenty of visual aids help readers retain the information they need to improve environmental

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performance within, and beyond their organizations. Green Supply Chain Management is an excellent introduction to the topic for students and practitioners of supply chain management and environmental sustainability.

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A sustainable enterprise is one that contributes to sustainable development by simultaneously delivering economic, social and environmental benefits or what has been termed "the triple bottom line." While pursuing profit, socially responsible companies should

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be sensitive to the environment and uphold the rights of all the firm's stakeholders. This edited volume explores leading-edge ideas — both by academics and forward-thinking companies — to (re)design and market products, source, manufacture, and

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eventually distribute and recover or dispose of them in an environmentally, ecologically, and socially responsible way. This edited volume is made up of fifteen chapters loosely grouped into clusters. After an introduction, chapter 2 shows the greenhouse emissions at

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various levels, from countries all the way to individual products. Chapters 3-7 each focus on an industrial sector and address issues specific to that industry, with chapter 7 presenting a case study on LEED certification of Miller Hall, home of the Mason School

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of Business where two of the authors (Tonya and Ram) work. Chapters 8-10 address product take back in the supply chain. Chapter 8 introduces e-waste and surveys what firms are doing to combat it. Chapter 9 provides an overview of existing take-back

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legislation and academic papers that have studied various research questions associated with them. Chapter 10 is a tutorial that addresses the problem of product disposition on a closed-loop supply chain: what should a firm do with a product return? Chapters 11-15

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address measurement, monitoring, decision-making, and reporting regarding environmental issues in a firm. Chapter 11 provides an academic survey of eco-labeling and the consumer ' s willingness to pay for them. Chapter 12 discusses how firms

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can measure the total carbon footprint in their supply chains and some of the strategies they can use to mitigate carbon emissions. Using the price of call options, chapter 13 illustrates how managers can quantify the savings attributed to sustainability-related

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investment. Chapter 14 develops a non-linear optimization model that addresses the complex trade-offs involved in making joint operational and environmental decisions. Finally, chapter 15 develops a Data Envelopment Analysis-based method

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for supplier evaluation incorporating environmental and business factors. Organizations worldwide are reporting their commitment to create sustainable supply chains. Ultimately, supply chain professionals are the drivers of change within their respective organizations, so

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this dissertation examines the role of communication as a tool to persuade supply chain professionals to create sustainable supply chains. The three studies within this dissertation employ different methodologies to examine the role of communication in the

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development and implementation of sustainability initiatives. The first study, a grounded theory investigation, highlights the network, communication, and structural factors that provide a strong business case for the development of sustainability

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initiatives. A strong business case influences the supply chain professionals' intentions positively and thereby leads to the voluntary adoption of activities conducive to the creation of a sustainable supply chain. While the first study outlines the important

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factors for the creation of a sustainable supply chain, the latter studies provide evidence of the efficacy of communication in motivating employees and supply chain partners to develop and implement sustainability initiatives. The second study, a field

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experiment, draws on the social psychology literature to highlight the effectiveness of normative messages in motivating voluntary pro-environmental behavior of employees (VPBE). The experiment used a 6x1 experimental design, and featured 645

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trucks in a medium-sized trucking firm whose drivers received weekly messages. Two of the five messages were effective in inducing pro-environmental behavior. The third study, a vignette-based experiment, is built on the tenets of goal framing and

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investigates the role of inter-organizational communication as a means of persuasion for supply chain managers to implement sustainability initiatives within their organization. The results reveal the efficacy of tailoring communication based on the

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supply chain manager's focus on sustainability. Together the three studies highlight the need to align communications and job responsibilities, which provides managerial insights regarding effective inter- and intra-organizational

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communications in the creation of sustainable supply chains. Thus, the dissertation contributes to the extant supply chain literature by highlighting the fact that communication as a tool is not limited to information exchange but can also be utilized for persuasion.

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Seminar paper from the year 2011 in the subject Business economics - Supply, Production, Logistics, grade: 1,0, Leipzig Graduate School of Management, course: Logistik, language: English, comment: Diese Seminararbeit beinhaltet folgende

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Themengebiete: - Supply Chain Management - Nachhaltige Entwicklung (Sustainable Development) - Einführung in die Schokoladen- und Kakaoindustrie - Identifizierung von Konzepten zur Einführung eines nachhaltigen SCM in

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diesen Industrien, abstract:

Sustainability has become a significant issue in many companies as it affects their reputation among customers. At the same time, outsourcing and globalization have resulted in the spreading out of supply chains across

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continents. Therefore, the focus of implementing sustainability has shifted from the single organization to the entire supply chain. This is of particular importance for chocolate manufacturers with their multinational supply chains as they are held

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responsible by the public for any irregularities which happen in their supply chain. Chocolate brand owners have been confronted with increasing criticism and pressure from politics and public due to the lack of sustainability in their supply chain. A current

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example is the TV documentary "Schmutzige Schokolade," a film about child labor on cocoa farms in Ivory Coast, for which the Danish filmmaker Miki Mistrati blames the chocolate manufacturers. The film, which was broadcasted on ARD on October, 6th,

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2010, at 11:30p.m., has been sold altogether to 18 countries and was consequently watched by several million television viewers. This paper focuses on Sustainable Supply Chain Management in the chocolate industry. The following chapter contains a short

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theoretical introduction to the topic. It then focuses on giving an overview of the European, and there specifically on the German chocolate industry. Furthermore, it puts focus on the raw material cocoa from Ivory Coast, as cocoa butter and cocoa powder are

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among the main ingredi

Sustainable Supply Chain

ManagementBoD – Books on
Demand

Stories of Fashion, Textiles, and Place

Management Issues, Insights,

Concepts, and Tools—Implementation

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Business on a Mission

Green Logistics and Transportation
Sustainable Supply Chain
Management in the Chocolate Industry
As we enter the 21st Century, we
find ourselves faced by two major

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developments. The first is emergence of the supply chain as a critical strategic and tactical weapon. As has been pointed out by many researchers, with the emergence of the supply chain, the unit of competition has shifted from the firm to the supply chain.

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However, with the advent of the supply chain, it is important to recognize that we have to view strategic objectives within a context that stresses not simply the internal operations of the firm but also the elements of the supply chain - elements that include the supplier

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base, customers, logistics linkages, and relationships, both visible and virtual. We are now coming to realize that the supply chain is no stronger than its weakest link. The second development is that of sustainability. This is more than simply being environmentally

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responsible. Rather, it is overall sustainability as measured in terms of the firm's ability to reduce waste, improve profitability, generating strategic competitive advantages, and ensure that it treats its employees well. Sustainability is increasingly becoming at a

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minimum an expectation and a requirement for doing business (i.e., an order qualifier) and under many conditions something that differentiates firms and makes them more attractive to potential critical consumers (i.e., an order winner). These two developments, while

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often treated as separate entities, are interrelated. It is this interrelationship that forms the major focus and thrust of this book. This book presents the reader with an integrated, business oriented treatment of sustainable supply chain management that explores

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why it is no longer enough for a firm to focus on sustainability within the four walls of the firm. Rather, in today's environment, sustainability must involve the supply chain in a deliberate and integrated fashion. To succeed with sustainability, a firm must ensure

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that this outcome is not only present within the firm but is also present within the supply chain. As the book will show, the market and consumers will punish those firms that promise sustainability but are not able to deliver on this promise because of problems in the supply

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We look at green supply chain management from the vantage point of the triple bottom line: environmental, economic, and social. There are many sustainability decisions that can be made on which we have an

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incredible impact. Usually, managers have the opportunity to make decisions in five areas of the supply chain: plan, source, make, deliver, and return. Nowadays, consumers care more about where and how the products are produced and delivered, what they are made

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of, and who made them. Regulatory bodies are continuously creating pressure on firms to adopt eco-friendly practices in their businesses for better environmental sustainability. As a result, firms have just two choices: to adopt green and/or eco-friendly practices

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in their supply chain operations to fulfill their customers' and regulatory bodies' requirement or not to adopt green practices and lose their business position and potential customers.

Supply chain management has long been a feature of industry and

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commerce but, with increasing demands from consumers, producers are spending more time and money investing in ways to make supply chains more sustainable. This exemplary Handbook provides readers with a comprehensive overview of current

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research on sustainable supply chain management.

Many fields are beginning to implement developing practices that prove to be more efficient and environmentally friendly compared to traditional practices. This holds true for the realm of business, as

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organizations are redesigning their operations through the incorporation of sustainable methods. Research is needed on the specific techniques companies are using to promote efficiency and improved effectiveness using sustainability. Handbook of

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Research on Sustainable Supply Chain Management for the Global Economy is an essential reference source that discusses the incorporation of sustainability in various facets of business management. Featuring research on topics such as disruptive logistics,

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production planning, and renewable energy sources, this book is ideally designed for researchers, practitioners, students, managers, policymakers, academicians, economists, scholars, and educators seeking coverage on sustainable practices in supply

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chains to ensure a cleaner environment.

Supply chains are currently globalized and companies operate internationally owing to the fact that raw materials, production processes, and the consumption of the final products are carried out in

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different countries. This implies high material and information flow, which incurs high costs associated with the supply chain and logistics, sometimes up to 60% of the total cost of the product. Therefore, companies seek to optimize their resources to reduce these costs

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and improve sustainability in a globalized market. This book, entitled Tools, Methodologies and Techniques Applied to Sustainable Supply Chains, contains 15 chapters that report case studies applied to industrial and service sectors. The authors come from

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areas such as Mexico, Colombia, Italy, Sweden, Slovakia, China, and Australia. They indicate how managers make use of tools and techniques to solve problems associated with supply chains to reduce their cost and remain competitive. A great effort has been

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made to analyze this problem, and the methodologies are clearly described here to facilitate the reproducibility of each technique and tool. This was done in the hope that hoping that they may one day be applied in more companies. Handbook on the Sustainable

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Supply Chain

Global Perspectives on Green

Business Administration and

Sustainable Supply Chain

Management

Sustainable Supply Chain

Management in the Wind Energy

Industry

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Concepts, Methods, Tools and
Solution Approaches toward a
Platform for Industrial Practice
Advances in Integrated and
Sustainable Supply Chain Planning
A Concise Introduction
Develop an advanced

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understanding of sustainable supply chains with this in-depth, research-based book, highlighting best practices and the role of digitalization.

It is commonly recognized that logistics has become a

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major strategic issue for all companies, whether they are part of the primary, secondary or tertiary sector. Faced with the external pressures of globalization and competition, logistics optimizes processes and

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reduces production and delivery cycles. The use of Sustainable Supply Chain Management (SuSCM) is now increasingly at the center of thought, due to the numerous factors favoring its implementation: requests from

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various

stakeholders, governmental pressures (decrees, laws, regulations, etc.), environmental pressures (pollution, disappearance of fuel fossils, etc.) and societal

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pressures (reputation/image, protection, etc.). However, there are still obstacles to the implementation of SuSCM, including significant costs, the complexity of coordination and the lack of

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communication within the whole supply chain. Nevertheless, it should nowadays be included by any organization in its decision towards a strategic approach towards sustainability. This book presents each

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economic, environmental and societal aspect of SuSCM. By considering each of these dimensions separately, the primary objective is to facilitate the implementation of the elements that make it up.

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Readers are also provided with several “ strategic interpretive lenses ” to be able to perform audits and diagnostics of each component. Contents: 1. The Economic Aspect of Sustainable Supply

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ChainManagement. 2. The
Environmental Aspect of
Sustainable Supply
ChainManagement. 3. The
Social/Societal Aspect of
Sustainable Supply
ChainManagement. 4.

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Sustainable Supply Chain

Management Balanced

Scorecard. About the Authors

Joëlle Morana is Lecturer in
management science, attached to
the Laboratoire d ' Economie des
Transports (Transport Economy

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Laboratory) at University

Lumière Lyon II in France. Her
fields of research concern
economic, environmental and
societal logistics.

The book is a collection of
studies dedicated to different

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perspectives of three dimensions or pillars of the sustainability of supply chain and supply chain management - economic, environmental, and social - and other aspects related to performance evaluation,

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optimization, and modelling of
and for sustainable supply chain
management, and thus presents
another valuable contribution to
sustainable development and
sustainable way of life.

This is the ground-breaking new

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book for aspiring purchasing and supply chain leaders and anyone with a keen interest in this rapidly evolving field. For too long business has focused on short-term cost advantages through low-cost country sourcing with

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little regard for the longer-term implications of global sustainability. As the first book to fully address the environmental, social and economic challenges of how companies manage purchasing and supply chains, it

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aims to inspire the development of current and future purchasing and supply chain leaders. In addition to explaining the basic principles and processes of both purchasing and supply chain management, the book

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evaluates how to develop strategic and sustainable purchasing and supply chain management. A key message is that purchasing and supply chain management needs to focus on value creation rather than cost

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cutting. This requires the development of completely new purchasing and supply chain models that involve closed-loop supply structures, supply chain transparency and collaboration with new stakeholders in

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traditional sourcing and supply chain processes. Aimed at students, educators and practitioners the book integrates sustainability into each chapter as a core element of purchasing and supply chain management.

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Incorporating case studies from industry into each chapter, the book strikes a balance between theoretical frameworks and guidelines for implementation in practice.

Best Practices in Green Supply

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Chain Management uses present case studies from the Indian and Mexican manufacturing industries to offer new insights on the challenges of integrating environmental awareness into supply chain management

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operations in developing
countries.

Sustainable Procurement in
Supply Chain Operations
Best Practices in Green Supply
Chain Management
A Focus on Sustainable Supply

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Chains and Green Logistics
Practical Ideas for Moving
Towards Best Practice
Green Practices and Strategies
in Supply Chain Management
Social and Environmental
Dimensions of Organizations and

Read Online A Focus On Sustainable Supply Chains And Green Logistics Emerald Gems Supply Chains

Heavy industrialization in the past few decades has caused several global environmental issues including poor air quality, climate change, and outdoor air pollution-related diseases. As such,

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consumer pressure coupled with strict governmental policies have influenced firms to adopt and implement green practices in their supply chain and business operations in order to improve socio-environmental sustainability. Global

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Perspectives on Green Business Administration and Sustainable Supply Chain Management is an essential reference book that discusses innovative green practices including recycling, remanufacturing, reduction in waste

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and adoption of renewable energy in manufacturing. It also examines environmentally friendly policies that have been adopted by many European and Western countries. Featuring coverage on a broad range of topics such as energy

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analysis, environmental protections, and logistics development, this book is ideally designed for managers, operations managers, executives, manufacturers, environmentalists, researchers, industry practitioners,

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academicians, and students.

The global sustainability challenge is urgent, tremendous and increasing. From an ecological perspective, the current worldwide resource footprint requires approximately 1.5 planets to

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sustain existing life, and with current usage would require two planets by 2030. The social impact of ever-growing resource use disproportionately affects the world's poor – the 3 billion people living on less than \$2.50 a day, as

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they struggle to acquire what is needed to survive. The serious ecological and social challenges we face in trying to establish global sustainable supply chains must not be underestimated, yet so far research has largely ignored the

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social dimension in favour of the environmental and economic. So how can we develop business strategies that move away from a primary economic focus and give equal weight to people, planet and profit? How can we create

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sustainable supply chains that take a true triple-bottom-line approach? Implementing Triple Bottom Line Sustainability into Global Supply Chains features innovative research, highlighting new cases, approaches and

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concepts in how to successfully implement sustainability – covering economic, ecological and social dimensions – into global supply chains. The four parts cover the rationale for sustainable global supply chains, key enablers, case

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studies showing clear implementation steps, and directions for future research and development. This book is a must-read for any academic researching in sustainable supply chain management, procurement or

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business strategy, and for business leaders seeking cases that will inform a critical step forward for CSR programmes.

Environmental Design is becoming an increasingly significant agenda for many manufacturing companies

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and yet there is no standard to their approaches, strategies or their levels of execution. Applying Design for Environment (DfE) methodologies to develop a more sustainable supply chain has formed procedures and techniques

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which allow designers to integrate these methods with environmental supply chain management. Design for Environment as a Tool for the Development of a Sustainable Supply Chain aims to define relevant target specifications for a

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product throughout its life cycle; from conception and design to the end of its operating life. Be considering this new approach to the supply chain, environmental responsiveness can work in tandem with sound business management.

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The usual focus on suppliers, manufacturers and customers is expanded in Design for Environment as a Tool for the Development of a Sustainable Supply Chain to include stakeholders such as government

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bodies and recycling companies.

The influence of these additional groups is analyzed alongside concepts such as: Product life cycle development aimed at environmental impact minimization; Supplier selection and

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management based on environmental criteria; and Marketing and communication choices which increase the value of environmentally sensitive products. By including several case studies alongside theoretical topics, Design

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for Environment as a Tool for the Development of a Sustainable Supply Chains acts as a foundation for professionals across the supply chain, from industrial designers to marketing and sales departments, who are involved in environmental

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An interdisciplinary framework for managing sustainable agrifood supply chains Supply Chain Management for Sustainable Food Networks provides an up-to-date and interdisciplinary framework for

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designing and operating sustainable supply chains for agri-food products. Focus is given to decision-making procedures and methodologies enabling policy-makers, managers and practitioners to design and manage

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effectively sustainable agrifood supply chain networks. Authored by high profile researchers with global expertise in designing and operating sustainable supply chains in the agri-food industry, this book: Features the entire hierarchical

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decision-making process for managing sustainable agrifood supply chains. Covers knowledge-based farming, management of agricultural wastes, sustainability, green supply chain network design, safety, security and traceability, IT

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in agrifood supply chains, carbon footprint management, quality management, risk management and policy- making. Explores green supply chain management, sustainable knowledge-based farming, corporate social

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responsibility, environmental management and emerging trends in agri-food retail supply chain operations. Examines sustainable practices that are unique for agriculture as well as practices that already have been implemented in

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other industrial sectors such as green logistics and Corporate Social Responsibility (CSR). Supply Chain Management for Sustainable Food Networks provides a useful resource for researchers, practitioners, policy-makers,

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regulators and C-level executives that deal with strategic decision-making. Post-graduate students in the field of agriculture sciences, engineering, operations management, logistics and supply chain management will also benefit

Read Online A Focus On Sustainable Supply Chains And Green Logistics Emerald Gems from this book.

This book addresses critical issues in today's logistics operations and supply chain management, with a special focus on sustainability. In dedicated chapters the authors address aspects concerning

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multimode logistics operations, reverse network configuration, forward and reverse supply chain integration, improvement of the production operations and management of the recovery activities, as well as carbon

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footprint reduction in transportation. Selected best practices from different countries and industries are presented to aid in the implementation of sustainable policies in private enterprises and at public-sector institutions. The

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book offers a valuable resource for both academics and practitioners who wish to deepen their expertise in the field of logistics operations and management with regard to sustainability issues. The book examines both qualitative and

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qualitative aspects of sustainable supply chain and logistics operations.

A Research-Based Textbook on Operations and Strategy

A Guide to Digitalization and Best Practice

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Purchasing and Supply Chain
Management

From Sourcing to Retailing

Concepts, Models and Roadmap

A Sustainable Supply Chain

Perspective

Today, one of the top

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*priorities of an
organization's modern
corporate strategy is to
portray itself as socially
responsible and
environmentally
sustainable. As a focal*

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*point of sustainability
initiatives, green supply
chain management has
emerged as a key strategy
that can provide
competitive advantages
with significant parallel*

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*gains for company
profitability. In
designing a green supply
chain, the intent is the
adoption of comprehensive
and cross-business
sustainability principles,*

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*from the product
conception stage to the
end-of-life stage. In this
context, green initiatives
relate to tangible and
intangible corporate
benefits. Sustainability*

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*reports from numerous
companies reveal that
greening their supply
chains has helped reduce
operating cost, thus
boosting effectiveness and
efficiency while*

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*increasing sustainability
of the business. Green
Supply Chain Management
provides a strategic
overview of sustainable
supply chain management,
shedding light on the*

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*theoretical background and
key principles of the
topic. Specifically, this
book covers various
thematic areas including
benefits and impact of
green supply chain*

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*management; enablers and
barriers on supply chain
operations; inbound and
outbound logistics
considerations; and
production, packaging and
reverse logistics under*

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*the notion of "greening".
The ultimate aim of this
textbook is to highlight
the challenges in the
implementation of green
supply chain management in
modern companies and to*

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*provide a roadmap for
decision-making in real-
life cases. Combining
chapter summaries and
discussion questions, this
book provides an
accessible and student-*

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*friendly introduction to
green supply change
management and will be of
great interest to
students, scholars and
practitioners in the
fields of sustainable*

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*business and supply chain
management.*

*In a fast moving world the
transportation of goods is
expected to be more
efficient than ever
before. This compendia*

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*features papers that
address key themes in
green logistics such as
benchmarking and energy
efficiency and includes
highly cited papers from
international contributors*

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such as Alan McKinnon and

Joseph Sarkis.

*Stories of Fashion,
Textiles, and Place
follows the journeys of
five companies with
evolving sustainable*

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*supply chains in the
fashion and textile
industry. Each of the
profiled companies are
committed to advancing
cultural traditions of a
particular place. They*

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*value, honor, and are all
deeply rooted in the
geography, culture, and
people of a specific
location and their success
is attributable to their
connection to that place.*

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*With this shared value,
their unique stories
highlight the conditions,
risks, strategies, and
successes in creating and
maintaining sustainable
supply chains for ready-to-*

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wear and home fashions.

The companies include:

- Imperial Stock Ranch and
Shaniko Wool Company -
Oregon, USA -Angela Damman
Yucatán - Yucatán, Mexico
-Tonlé - Phenom Penh,*

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Cambodia -Indigenous

Designs - Highlands, Peru

-Harris Tweed® - Outer

Hebrides, Scotland, UK

*With a focus on economic,
social, environmental, and
cultural sustainability,*

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*and the connection between
textiles and place, Burns
and Carver offer personal
and insightful narratives
of companies addressing
the challenges facing
today's global fashion*

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industry.

*Sustainable business
conduct aims for long-term
viability of a business
model through a balance
and integration of
economic, social, and*

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environmental

*considerations. Supply
chains (SCs) have evolved
from linear one-
dimensional linkages
towards dynamic networks
with all members*

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*contributing to the output
and the processes
involved. The primary aim
of a supply chain (SC) is
to provide high service
levels at the lowest
possible cost whereas*

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social and environmental dimensions are secondary or not considered. Many SC concepts, e.g. Just-In-Time, outsourcing, small batch sizes and frequent deliveries, appear to be

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*incompatible with an
integrated sustainability
approach. Rising consumer
awareness and stricter
governmental regulations
are driving factors that
force companies to extend*

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the sustainability concept into their SCs. Academics and practitioners have realised that SCs with their interactions and impacts have to be investigated in order to

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achieve true sustainability. Thus, sustainable supply chain management (SSCM) refers to a collaborative SC environment which facilitates the

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*requirements to meet the
sustainability imperative.
SSCM broadens
sustainability integration
due to a holistic focus on
all SC processes compared
to a localised view on*

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single companies. Research devoted to SSCM constitutes a pressing requirement as currently available frameworks, models, and roadmaps are generally inadequate for

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*facilitating SC
transformations and
ongoing sustainability
development. Most
sustainability
methodologies are also not
directly applicable to the*

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*inherent complexity of
SCs. The three dimensions
of sustainability have
predominantly been
addressed in a stand-alone
fashion by researchers.
Companies and their SCs*

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follow this trend as practical sustainability implementations are often silo-based and lack a systematic approach impeding the realisation of sustainability goals. A

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*disconnect exists between
sustainability vision,
strategy and SC execution
and there is little
guidance either in
research or practice in
terms of models or*

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roadmaps to bridge this gap. To address the above problems and issues this research explores, proposes, and validates concepts, models, and processes that support the

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*development and
implementation of SSCM.
These artefacts have a
holistic orientation
spanning strategic SSCM
constructs,
transformational models,*

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*operational guidelines and
a generic, customisable
roadmap. This research
followed an iterative
multi-methodological
approach made up of
observation, theory*

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building, and validation.

*Relevant literature was
reviewed to synthesise
foundational knowledge,
classify areas of SSCM,
identify research problems
and derive research*

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requirements. An exploratory Delphi study supported the identification and assessment of key themes and influential factors for SSCM. Conceptual

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*theory building informed
by literature and the
Delphi findings guided the
development of a SC
transformation model. This
cyclical management model
is customised to the*

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requirements in SSCM and outlines processes that enable SCs to transform and progress in sustainability development. Another major stepping stone was the

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realisation that SCs have to adjust their strategies depending on their level of maturity. A model is proposed that integrates sustainability in SCs with maturity considerations

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and facilitates a structured maturity progression. It puts forward that certain enabling factors help a SC to perform activities that support SSCM, whereas

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disabling factors may prevent a SC from doing so. As a SC engages in such activities it develops SSCM characteristics which in combination result in

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higher levels of maturity.

*A survey facilitated the
confirmation of these
modelled relationships and
allowed for further
exploration of
determinants for SC*

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performance and SSCM

*maturity. To overcome the
difficulties of practical
implementation, a roadmap
for SSCM was constructed
which leverages the
strengths of the developed*

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artefacts and translates them into prescriptive SC design requirements. It offers an integrated approach that outlines how SCs can adapt key operational issues to

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*support a holistic
sustainability strategy.
The described research
artefacts were refined,
validated and peer
reviewed through expert
feedback, empirical*

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*testing, and dissemination
through publication in
journals, book chapters,
and conferences.*

*Decision making at the
enterprise level often
encompass not only*

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production operations and product R&D, but other strategic functions such as financial planning and marketing. With the aim of maximizing growth and a firm's value, companies

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often focus on co-ordinating these functional components as well as traditional hierarchical decision levels. Understanding this interplay can enhance

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*enterprise capabilities of
adaptation and response to
uncertainties arising from
internal processes as well
as the external
environment. This book
presents concepts,*

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*methods, tools and
solutions based on
mathematical programming,
which provides the
quantitative support
needed for integrated
decision-making and*

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*ultimately for improving
the allocation of overall
corporate resources (e.g.,
materials, cash and
personnel). Through a
systems perspective, the
integrated planning of the*

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*supply chain also promotes
activities of reuse,
reduction and recycling
for achieving more
sustainable environmental
impacts of
production/distribution*

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networks. Thus, this book presents, for the first time, a unique integrated vision of the Enterprise Supply Chain Planning and provides a comprehensive account of the state of

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*the art models, methods
and tools available to
address the above
mentioned features of the
modern supply chain. It
offers a comprehensive
review of the associated*

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*literature of supply chain
management and then
systematically builds on
this knowledge base to
develop the mathematical
models representing each
of the core functional*

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*units and decision levels
of the corporation and
shows how they can be
integrated into a holistic
decision problem
formulation. Abundant
illustrations and tables*

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*help maximize reader
insights into the problems
discussed with several
case studies and industry
application also examined.
This book is intended as a
textbook for academics*

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*(PhD, MSc), researchers
and industry decision-
makers, who are involved
in the design, retrofit
and evaluation of
alternative scenarios for
the improvement of the*

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supply chain.

*Handbook of Research on
Sustainable Supply Chain
Management for the Global
Economy
Tools, Methodologies and
Techniques Applied to*

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Sustainable Supply Chains
Sustainable Supply Chains
Sustainable Global Supply
Chains
Stakeholder and Risk
Management in Sustainable
Supply Chains: Review and

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*System Dynamics Modeling
Models, Methods, and
Public Policy Implications*

**The global supply chain
creates environmental and
social burdens during
different stages of production
and distribution. Ethical and**

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**sustainable practices along
the supply chain seek to
minimize these burdens and
ensure fair labor practices,
lower emissions, and a cleaner
environment. Ethical and
Sustainable Supply Chain
Management in a Global**

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Context uses cases, qualitative studies, empirical results, and analyses of legal frameworks to focus on ethics and sustainability as they relate to the management of global supply chains. Featuring research on topics

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**such as production planning,
consumer awareness, and
labor laws, this book is ideally
designed for managers,
policymakers, professionals,
researchers, and students
working in the field of
sustainable development and**

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**related disciplines including
marketing, economics,
finance, operations
management, supply chain
management, environmental
science, and waste
management.**

This book identifies and

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furtheres the state of the art in green logistics and transportation with a supply chain focus. It includes discussions on concerns and linkages across policy, corporate strategy and operations and inter-

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organizational relationships and practices. Separate sections are assigned to discuss issues related to greening of logistics and transportation functions, including green logistics network, green land

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**transportation and green air
and water transportation.
Linking research with practice
is another important feature
of the book as various
techniques and research
methodologies are utilized to
explain and analyze green**

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**logistics and transportation
concepts and issues. The
authors come from
throughout the world from a
variety of backgrounds (e.g.
policy, technical, engineering,
and management
backgrounds) to provide**

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solutions and insights from their regional and global perspectives to some of the world's most critical green logistics and transportation issues.

This book focuses on the need to develop sustainable supply

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**chains - economically,
environmentally and socially.
This book is not about a wish
list of impractical choices, but
the reality of decisions faced
by all those involved in supply
chain management today. Our
definition of sustainable**

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supply chains is not restricted to so-called "green" supply chains, but recognises that in order to be truly sustainable, supply chains must operate within a realistic financial structure, as well as contribute value to our

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society. Supply chains are not sustainable unless they are realistically funded and valued. Thus, a real definition of sustainable supply chain management must take account of all relevant economic, social and

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environmental issues. This book contains examples from a wide range of real-life case studies, and synthesizes the learnings from these many different situations to provide the fundamental building blocks at the centre of

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**successful logistics and
supply chain management.
This book focuses on
environmental and social
factors in international supply
chains and industry networks.
It explores whether socially-
responsible and**

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**environmentally-conscious
operations are complementary
or conflictive to economic
targets. The book elaborates
on innovative approaches to
manage the economic,
ecological and social
performance in supply**

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networks from different perspectives. In addition, it links sustainability to operational processes and illustrates specific application contexts. Moreover, it covers the social dimension of sustainability. The rise of

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sustainability in management forces enterprises to revisit the concept of profitability that drives their operations. Social standards and ecological targets represent critical factors that challenge industry networks. The

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**interplay of these goals
requires new insights from
scientific research and
managerial practice. New
approaches and systems are
needed to minimize
environmental and social
harms and to promote**

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sustainability.

**In today's rapidly changing
business environment, strong
influence of globalization and
information technologies
drives practitioners and
researchers of modern supply
chain management, who are**

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**interested in applying
different contemporary
management paradigms and
approaches, to supply chain
process. This book intends to
provide a guide to
researchers, graduate
students and practitioners by**

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incorporating every aspect of management paradigms into overall supply chain functions such as procurement, warehousing, manufacturing, transportation and disposal. More specifically, this book aims to present recent

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**approaches and ideas
including experiences and
applications in the field of
supply chains, which may give
a reference point and useful
information for new research
and to those allied, affiliated
with and peripheral to the**

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**field of supply chains and its
management.**

**Supply Chain Management for
Sustainable Food Networks
Toward Sustainable
Operations of Supply Chain
and Logistics Systems
Sustainable Supply Chain**

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Management

Sustainable Operations and

Supply Chain Management

Evolving Sustainable Supply

Chains

Management Issues, Insights,

Concepts, and Tools

This handbook is a

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***compilation of comprehensive
reference sources that
provide state-of-the-art
findings on both theoretical
and applied research on
sustainable fashion supply
chain management. It
contains three parts,***

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organized under the headings of "Reviews and Discussions," "Analytical Research," and "Empirical Research," featuring peer-reviewed papers contributed by researchers from Asia, Europe, and the US. This

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book is the first to focus on sustainable supply chain management in the fashion industry and is therefore a pioneering text on this topic. In the fashion industry, disposable fashion under the fast fashion

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concept has become a trend. In this trend, fashion supply chains must be highly responsive to market changes and able to produce fashion products in very small quantities to satisfy changing consumer needs. As

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***a result, new styles will
appear in the market within
a very short time and
fashion brands such as Zara
can reduce the whole process
cycle from conceptual design
to a final ready-to-sell
“well-produced and packaged”***

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product on the retail sales floor within a few weeks. From the supply chain's perspective, the fast fashion concept helps to match supply and demand and lowers inventory. Moreover, since many fast fashion

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companies, e.g., Zara, H&M, and Topshop, adopt a local sourcing approach and obtain supply from local manufacturers (to cut lead time), the corresponding carbon footprint is much reduced. Thus, this local

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sourcing scheme under fast fashion would enhance the level of environmental friendliness compared with the more traditional offshore sourcing. Furthermore, since the fashion supply chain is

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*notorious for generating
high volumes of pollutants,
involving hazardous
materials in the production
processes, and producing
products by companies with
low social responsibility,
new management principles*

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and theories, especially those that take into account consumer behaviours and preferences, need to be developed to address many of these issues in order to achieve the goal of sustainable fashion supply

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chain management. The topics covered include Reverse Logistics of US Carpet Recycling; Green Brand Strategies in the Fashion Industry; Impacts of Social Media on Consumers' Disposals of Apparel;

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***Fashion Supply Chain Network
Competition with Eco-
labelling; Reverse Logistics
as a Sustainable Supply
Chain Practice for the
Fashion Industry; Apparel
Manufacturers' Path to World-
class Corporate Social***

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***Responsibility; Sustainable
Supply Chain Management in
the Slow-Fashion Industry;
Mass Market Second-hand
Clothing Retail Operations
in Hong Kong; Constraints
and Drivers of Growth in the
Ethical Fashion Sector: The***

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*case of France; and Effects
of Used Garment Collection
Programmes in Fast Fashion
Brands.*

*Developing Sustainable
Supply Chains to Drive Value
Applications of Contemporary
Management Approaches in*

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Supply Chains
A Sustainability Perspective
Sustainable Future Energy
Technology and Supply Chains