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*It's OK knowing the theory, but when
it's 9am and you have just been given*

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until lunchtime to write some copy for a new sales email, landing page, press ad or brochure, what you really need is a shortcut. This book takes the grind out of planning and writing almost any type of copy by providing step-by-step advice on the best

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Attract New Customers. Boost Your
Sales.*

The Millionaire Writer

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Techniques of the Selling Writer provides solid instruction for people who want to write and sell fiction, not just to talk and study about it. It gives the background, insights, and specific

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procedures needed by all beginning writers. Here one can learn how to group words into copy that moves, movement into scenes, and scenes into stories; how to develop characters, how to revise and polish, and finally, how to sell the product. No one can teach talent, but the

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of the problems you might encounter, show you how to write the solutions down and then, hopefully, you'll be able to sell what you've written. I'm sure you're thinking that this is hard to do but in truth, once you've made up your mind to do it, there is little you can do to screw it

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impossible to be a salesperson?

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with passion, intensity and fun.

Having spent a more than 2 decade career in entertainment and marketing, David's knowledge comes from both a practical and innovative standpoint. David has worked with businesses from all walks of life. As a salesperson and social media guru,

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David has generated millions of dollars in revenue for amazing brands ranging from Nutrisystem to Les Brown to iHeartMedia and Radio One. It's those successes that inspired him to create <http://ibranduniversity.com> to help entrepreneurs grow and profit from their businesses. If you're willing

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to do the work, David will bring you into his thought processes and numerous experiences in business, illustrating his 4 step plan for success: Pitch, Close, Upsell, Repeat

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Selling at the Table

A Practical Guide to Sales Domination

How I Learned the Secrets of Success
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published Authors

Make \$57,192 Per Year Getting Free

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that explores how to write
and sell simple information in
multiple formats, allowing
writers to turn specialized
knowledge into money-
making books and products.
"Write right - right now - the***

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book by Walter M. Perkins is entertaining and informative for anyone who has ever wanted to write AND publish a book but did not know the steps. The book is broken into easy-to-understand components. Perkins

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emphasizes the business aspects of writing a book and sheds light on issues such as doing business with graphic designers, agents, publishers, and printers"-- Taken from Amazon.com November 7, 2014.

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entering the field." -- Robert
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Projects Director Advertising
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product. Organized by
category . . . indexed and
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***phrases to describe service,
153 for fun, 341 covering
style and design, 180 phrases
related to price, and much
more! In this book you'll find:
5,000+ sales phrases for
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your own tech support, how to pick
the right brokerage firm, how to
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operate, how to invest on margin and more. Richard Victor, CFP, was a broker with one of the leading online firms and conducts seminars and workshops on how to use the Internet for investing.

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*guide are used on a daily basis by
successful authors and publishers.
Because of the internet, we are in a
position to reach and touch millions
of readers across the globe and if
you can grasp the basics and use
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your books. Marketing is a relentless but essential part of publishing. To be successful, you need to set aside time every working day to update your profile, assess reviews, social network and monitor sales and promotions. This book

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makes it much, much easier. As your staff starts to implement the seven simple steps contained within this book, you will see your restaurant, café, hotel or bar's profits grow. Your staff will produce better sales revenue and

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life will become a whole lot easier for you. Because you have increased revenue, you will be able to recruit and retain great staff who will further increase your profits as they embrace Selling at the Table as the culture in your

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venue. Rest assured, you'll not be asking your staff to do anything more than they are doing already. You'll just be getting them to do it the right way - to say the right things, in the right way, at the right time - every time!

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30 days to convert a user to a paying
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is ticking. What will you do?
Collecting and analysing the
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gently introducing some letter-writing practice. Several mazes are also included in the book as a fun way to promote visual motor skills, eye-hand coordination, and problem-solving skills. Young students are introduced to the letters of the

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section of connect-the-dot games provides more motor skills development along with helping children learn the order of alphabet, while fill-in-the-blank games reinforce alphabet learning in a different way and provide more

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practice in writing the missing letters. My BIG Book of Writing! is a versatile tool that can help children who are struggling with writing skills to work at a comfortable level, as well as assisting those for whom writing comes more easily to

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what the 'experts' do isn't
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lead you through the aspects of storytelling. This book will give you insight into how YOU write, and then follow a path to creating great characters, interesting story, and solid conflict. That's how a great

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Kiss & Sell: Writing for Advertising discusses different subjects and media, from print and broadcast to interactive media, as well as tactics and strategies employed by copywriters. Commentary,

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example and advice from leading players in the advertising world offer the aspiring professional important insight and meaningful guidance. Detailed explanations outline the aims of various

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work and how it was achieved. As a copywriter, your job is not to amuse or entertain, but rather to sell products. By examining the campaigns here, you'll see why writing copy is as much a craft as it is an

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*art, and, along the way,
you'll learn how to succeed
in this glamorous but
cutthroat industry.*

*An updated guide to creating
an effective sales letter
explains how to take full
advantage of this powerful*

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the wave immediately. Putting it all together In this book I'm going to introduce you to a real way of making money from home, one that does not require startup capital or outlandish fees. This method of making

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your field, to growing your audience through an exploding medium, to paid speaking gigs. But to reap all the rewards, you need effective writing. Author and seasoned teacher turned podcasting entrepreneur Laura

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