

The Star Principle: How It Can Make You Rich

Can We Map Success? Successful people typically don't plan their success. Instead they develop a unique philosophy or attitude that works for them. They stumble across strategies which are shortcuts to success, and latch onto them. Events hand them opportunities they could not have anticipated. Often their peers with equal or greater talent fail while they succeed. It is too easy to attribute success to inherent, unstoppable genius. Bestselling author and serial entrepreneur Richard Koch charts a map of success, identifying the nine key attitudes and strategies can propel anyone to new heights of accomplishment: Self-belief Olympian Expectations Transforming Experiences One Breakthrough Achievement Make Your Own Trail Find and Drive Your Personal Vehicle Thrive on Setbacks Acquire Unique Intuition Distort Reality With this book, you can embark on a journey towards a new, unreasonably successful future.

This handy resource describes and illustrates the concepts underlying the "First Principles of Instruction" and illustrates First Principles and their application in a wide variety of instructional products. The book introduces the e3 Course Critique Checklist that can be used to evaluate existing instructional product. It also provides directions for applying this checklist and illustrates its use for a variety of different kinds of courses. The Author has also developed a Pebble-in-the-Pond instructional design model with an accompanying e3 ID Checklist. This checklist enables instructional designers to design and develop instructional products that

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more adequately implement First Principles of Instruction.

Right now, 70% of Americans aren't passionate about their work and are desperately longing for meaning and purpose. They're sick of "average" and know there's something better out there, but they just don't know how to reach it. One basic principle? The Proximity

Principle? can change everything you thought you knew about pursuing a career you love. In his latest book, *The Proximity Principle*, national radio host and career expert Ken Coleman provides a simple plan of how positioning yourself near the right people and places can help you land the job you love. Forget the traditional career advice you've heard! Networking, handing out business cards, and updating your online profile do nothing to set you apart from other candidates. Ken will show you how to be intentional and genuine about the connections you make with a fresh, unexpected take on resumes and the job interview process. You'll discover the five people you should look for and the four best places to grow, learn, practice, and perform so you can step into the role you were created to fill. After reading *The Proximity Principle*, you'll know how to connect with the right people and put yourself in the right places, so opportunities will come? and you'll be prepared to take them.

Richard Koch has made over £100 million from spotting 'Star' businesses. In his new book, he shares the secrets of his success - and shows how you too can identify and enrich yourself from 'Stars'. Star businesses are ventures operating in a high-growth sector - and are the leaders in their niche of the market. Stars are rare. But with the help of this book and a little patience, you can find one, or create one yourself. *THE STAR PRINCIPLE* is a vital book for any budding entrepreneur or investor (of grand or modest means). It is also invaluable for any ambitious employee who realises the benefits of working for a Star venture - real responsibility,

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fast personal development, better pay, great bonuses and valuable share options. Whoever you are, identifying and investing in Stars will make your life much sweeter and richer in every way.

The Stars and the Blackness Between Them

Harnessing the Power of Networks and the Strength of Weak Links

Popular Books by Ayn Rand : All times Bestseller Demanding Books

The Financial Times Guide to Strategy

The Science of Success

Living the 80/20 Way, New Edition

10 Ways to Beat the Stock Market

The New York Times bestseller Shortlisted for the 2020 Financial Times & McKinsey Business Book of the Year Netflix cofounder Reed Hastings reveals for the first time the unorthodox culture behind one of the world's most innovative, imaginative, and successful companies There has never before been a company like Netflix. It has led nothing short of a revolution in the entertainment industries, generating billions of dollars in annual revenue while capturing the imaginations of hundreds of millions of people in over 190 countries. But to reach these great heights,

Netflix, which launched in 1998 as an online DVD rental service, has had to reinvent itself over and over again. This type of unprecedented flexibility would have been impossible without the counterintuitive and radical management principles that cofounder Reed Hastings established from the very beginning. Hastings rejected the conventional wisdom under which other companies operate and defied tradition to instead build a culture focused on freedom and responsibility, one that has allowed Netflix to adapt and innovate as the needs of its members and the world have simultaneously transformed. Hastings set new standards, valuing people over process, emphasizing innovation over efficiency, and giving employees context, not controls. At Netflix, there are no vacation or expense policies. At Netflix, adequate performance gets a generous severance, and hard work is irrelevant. At Netflix, you don't try to please your boss, you give candid feedback instead. At Netflix, employees don't need approval, and the company pays top of market. When Hastings and his team first devised these

unorthodox principles, the implications were unknown and untested. But in just a short period, their methods led to unparalleled speed and boldness, as Netflix quickly became one of the most loved brands in the world. Here for the first time, Hastings and Erin Meyer, bestselling author of The Culture Map and one of the world's most influential business thinkers, dive deep into the controversial ideologies at the heart of the Netflix psyche, which have generated results that are the envy of the business world. Drawing on hundreds of interviews with current and past Netflix employees from around the globe and never-before-told stories of trial and error from Hastings's own career, No Rules Rules is the fascinating and untold account of the philosophy behind one of the world's most innovative, imaginative, and successful companies.

#1 New York Times Bestseller "Significant...The book is both instructive and surprisingly moving." –The New York Times
Ray Dalio, one of the world's most successful investors and entrepreneurs, shares the unconventional principles that

he's developed, refined, and used over the past forty years to create unique results in both life and business—and which any person or organization can adopt to help achieve their goals. In 1975, Ray Dalio founded an investment firm, Bridgewater Associates, out of his two-bedroom apartment in New York City. Forty years later, Bridgewater has made more money for its clients than any other hedge fund in history and grown into the fifth most important private company in the United States, according to Fortune magazine. Dalio himself has been named to Time magazine's list of the 100 most influential people in the world. Along the way, Dalio discovered a set of unique principles that have led to Bridgewater's exceptionally effective culture, which he describes as "an idea meritocracy that strives to achieve meaningful work and meaningful relationships through radical transparency." It is these principles, and not anything special about Dalio—who grew up an ordinary kid in a middle-class Long Island neighborhood—that he believes are the reason behind his success. In Principles, Dalio shares what

he's learned over the course of his remarkable career. He argues that life, management, economics, and investing can all be systemized into rules and understood like machines. The book's hundreds of practical lessons, which are built around his cornerstones of "radical truth" and "radical transparency," include Dalio laying out the most effective ways for individuals and organizations to make decisions, approach challenges, and build strong teams. He also describes the innovative tools the firm uses to bring an idea meritocracy to life, such as creating "baseball cards" for all employees that distill their strengths and weaknesses, and employing computerized decision-making systems to make believability-weighted decisions. While the book brims with novel ideas for organizations and institutions, Principles also offers a clear, straightforward approach to decision-making that Dalio believes anyone can apply, no matter what they're seeking to achieve. Here, from a man who has been called both "the Steve Jobs of investing" and "the philosopher king of the

financial universe" (CIO magazine), is a rare opportunity to gain proven advice unlike anything you'll find in the conventional business press.

*a collection of the best thinking from one of the most innovative management consulting firms in the world. For the past thirty-five years, The Boston Consulting Group has been shaping the way business is done the world over, and now, Perspectives on Strategy offers a unique opportunity to acquaint readers with a broad selection of the firm's contributions. A compilation of seventy-five of BCG's most influential articles and thought pieces, this book is an indispensable source of fresh ideas, insights, and practical lessons for managers, executives, and entrepreneurs in every industry. Here is a sampling of what's inside: * "[Business] competition is a battle royal in which there are many contenders, each of whom must be dealt with individually. Victory, if achieved, is more often won in the mind of a competitor than in the economic arena." * "The majority of products in most companies are cash traps. . . . [They] are*

*not only worthless, but a perpetual drain on corporate resources." * "Use more debt than your competition or get out of the business." * "Displacement of high-cost competitors by lower prices benefits the customer." * "As a strategic weapon, time is the equivalent of money, productivity, quality, even innovation." * "When brands become business systems, brand management becomes far too important to leave to the marketing department." * "The winning organization of the future will look more like a collection of jazz ensembles than a symphony orchestra." * "Most of our organizations today derive from a model whose original purpose was to control creativity." * "Dumping should be encouraged. It is a gift from the nation that provides the products." * "Taxes should be levied when, and only when, individuals disinvest in order to consume. Capital still at work should not be taxed at all." The Boston Consulting Group is an innovator in business strategy worldwide. In fact, BCG and its founder, Bruce D. Henderson, may be best known internationally as the creators and*

architects of the discipline of business strategy. Innovative business concepts originating at the firm include "cash cow," "experience curve," "segment-of-one(r) marketing," "time-based competition," and "capabilities-based competition." Now, for the first time, BCG's most influential writings are gathered in a comprehensive collection, offering serious-minded readers access to BCG's thinking on the theory, development, and practice of business strategy. One way BCG shares its insights on strategy is through a series of publications known as Perspectives. Perspectives offer sharply focused views and recommendations on strategic business topics. Distributed to executives worldwide, Perspectives are typically no more than 1,200 words in length. This book brings together many of the most influential Perspectives, as well as several acclaimed articles published in the Harvard Business Review. Both timely and timeless, the seventy-five pieces included here are among the most innovative, controversial, and stimulating to have appeared over the past three decades. An

anthology of the most provocative thinking from one of the world's most esteemed management consulting firms, Perspectives on Strategy is essential reading for senior managers, executives, entrepreneurs, and students of strategy and business.

Which sort of seducer could you be? Siren? Rake? Cold Coquette? Star? Comedian? Charismatic? Or Saint? This book will show you which. Charm, persuasion, the ability to create illusions: these are some of the many dazzling gifts of the Seducer, the compelling figure who is able to manipulate, mislead and give pleasure all at once. When raised to the level of art, seduction, an indirect and subtle form of power, has toppled empires, won elections and enslaved great minds. In this beautiful, sensually designed book, Greene unearths the two sides of seduction: the characters and the process. Discover who you, or your pursuer, most resembles. Learn, too, the pitfalls of the anti-Seducer. Immerse yourself in the twenty-four manoeuvres and strategies of the seductive process, the ritual by which

a seducer gains mastery over their target. Understand how to 'Choose the Right Victim', 'Appear to Be an Object of Desire' and 'Confuse Desire and Reality'. In addition, Greene provides instruction on how to identify victims by type. Each fascinating character and each cunning tactic demonstrates a fundamental truth about who we are, and the targets we've become - or hope to win over. The Art of Seduction is an indispensable primer on the essence of one of history's greatest weapons and the ultimate power trip. From the internationally bestselling author of The 48 Laws of Power, Mastery, and The 33 Strategies Of War.

Synchronicity

From Paycheck to Purpose

The 80/20 Individual

The 80/20 Principle and 92 Other Powerful Laws of Nature

The Proven Strategy That Will Lead to the Career You Love

The 80/20 Manager

ANTHEM

What does the Bible really say about money? About wealth? How

much does God expect you to give to others? How does wealth affect your friendships, marriage, and children? How much is “enough”? There’s a lot of bad information in our culture today about wealth—and the wealthy. Worse, there’s a growing backlash in America against our most successful citizens, but why? To many, wealth is seen as the natural result of hard work and wise money management. To others, wealth is viewed as the ultimate, inexcusable sin. This has left many godly men and women confused about what to do with the resources God’s put in their care. They were able to build wealth using God’s ways of handling money, but then they are left feeling guilty about it. Is this what God had in mind?

Globalization has fundamentally changed the game of business. Strategic frameworks developed for the analysis of purely domestic business necessarily fall short in the international business context. Managers and business students require alternative approaches to understand and cope with these far-reaching changes. We must learn to think globally in order to succeed. Global Competitive Strategy shows how we can do this by providing a unique set of strategic tools for international

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business. Such tools include the 'star analysis' that allows strategy makers to integrate geographic information with market information about the global business environment. Also introduced is the 'global value connection' that shows managers how to account for the gains from trade and the costs of trade. Aimed at MBA students taking courses in international strategy, consultants and practising managers with responsibility for strategic development, this 2007 book offers a comprehensive strategic framework for gaining competitive advantage in the global marketplace.

For the past 40 years Richard Koch has wanted to uncover the simple, elemental, elegant and parsimonious principles that are needed to create great new businesses. To qualify, a principle must be so overwhelmingly powerful that anyone can reliably use it towards extraordinary results. Is there any principle that can tell you how to do that consistently and with a high chance of success? Working with venture capitalist Greg Lockwood, his co-author on SUPERCONNECT, and supported by research from the elite firm of OC&C Strategy Consultants, Koch has the answer. The principle Koch and Lockwood have discovered behind

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extraordinarily successful businesses is simplifying. Some simplify on price - take Ryanair's budget flights which still take you from A to B, but so cheaply that nearly everyone can afford them, multiplying the size of their market - and some simplify on proposition, such as Apple's decision to cut down on the number of their product lines and focus on perfecting only a few devices. With case studies of famous companies in all different industries from finance to fast food, the authors show how anyone can analyse their business's potential to become a simplifier, and which route they should take to maximise the impact.

Insight from science for business success In a brand new Preface, bestselling author Richard Koch describes a paradigm shift in business, whereby intuition is more important than analysis, ideas and product trump strategy, and influence is superior to control. In this essential companion to his bestselling *The 80/20 Principle* - the radical power law that helped thousands of people achieve more by doing less - Koch illuminates 92 other universal principles and laws to promote the science of success in an increasingly challenging business

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environment. From natural selection to genes and memes, from Newtonian physics to chaos and co-opetition, Koch demonstrates, in both theory and practice, what science can teach business: - Why growth is much easier to find than sustain - Why co-operating is better than competing - How there are infinite ways to fail, but also multiple ways to succeed

No Rules Rules

The Financial Times Guide to Selecting Shares that Perform

How the Best Businesses in the World Succeed

An Acausal Connecting Principle. (From Vol. 8. of the Collected Works of C. G. Jung)

Global Competitive Strategy

First Principles of Instruction

Simplify

A woman struggling with burnout learns to embrace the unexpected—and the man she enlists to help her—in this new New York Times bestselling romance by Helen Hoang. When violinist Anna Sun accidentally achieves career success with a viral YouTube video, she finds herself incapacitated and burned out from her attempts to replicate that moment. And when her longtime boyfriend announces

he wants an open relationship before making a final commitment, a hurt and angry Anna decides that if he wants an open relationship, then she does, too. Translation: She's going to embark on a string of one-night stands. The more unacceptable the men, the better. That's where tattooed, motorcycle-riding Quan Diep comes in. Their first attempt at a one-night stand fails, as does their second, and their third, because being with Quan is more than sex—he accepts Anna on an unconditional level that she herself has just started to understand. However, when tragedy strikes Anna's family she takes on a role that she is ill-suited for, until the burden of expectations threatens to destroy her. Anna and Quan have to fight for their chance at love, but to do that, they also have to fight for themselves.

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation.

No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

"The right story at the right time. . . . It's not just a narrative; it's an experience. It's the novel we've been waiting for." —The New York Times

A boy tries to steer a safe path through the projects in Harlem in the wake of his brother's death in this outstanding debut novel that celebrates community and creativity. ** WINNER OF THE CORETTA SCOTT KING-JOHN STEPTOE AWARD FOR NEW TALENT! **

MICHAEL B. JORDAN TO DIRECT MOVIE ADAPTATION! SIX STARRED REVIEWS! It's Christmas Eve in Harlem, but twelve-year-old Lolly Rachpaul and his mom aren't celebrating. They're still reeling from his older brother's death in a gang-related shooting just a few months earlier. Then Lolly's mother's girlfriend brings him a gift that will change everything: two enormous bags filled with Legos. Lolly's always loved Legos, and he prides himself on following the kit instructions exactly. Now, faced with a pile of building blocks and no instructions, Lolly must find his own way forward. His path isn't clear—and the pressure to join a "crew," as his brother did, is always there. When Lolly and his friend are beaten up and robbed, joining a crew almost seems like the safe choice. But building a fantastical Lego city at the community center provides Lolly with an escape—and an unexpected bridge back to the world. David Barclay Moore paints a powerful portrait of a boy teetering on the edge—of adolescence, of grief, of violence—and shows how Lolly's inventive spirit helps him build a life with firm foundations and open doors. MORE PRAISE FOR THE STARS BENEATH OUR FEET: A New York Times Notable Book A Time Top 10 Children's Books of the Year A Boston Globe Best Children's Book of

the Year A Publishers Weekly Best Book of the Year A Kirkus Reviews Best Children's Book of the Year A Shelf Awareness Best Children's Book of the Year An ALA-YALSA Quick Pick An ALA-ALSC Notable Children's Book "A fast and furious read in which we meet some amazing people, people that stay with us. David Barclay Moore is an exciting new voice. We definitely haven't heard the last of his brilliance." —Jacqueline Woodson, Newbery Honor and National Book Award-winning of Brown Girl Dreaming "The Stars Beneath Our Feet is about the weight of the world on the back of a child, and the creative tools necessary to alleviate that pressure. I found myself rooting for Lolly, and you will too." —Jason Reynolds, Coretta Scott King Honor Award Winner for As Brave As You

THE MILLION COPY INTERNATIONAL BESTSELLER Drawn from 3,000 years of the history of power, this is the definitive guide to help readers achieve for themselves what Queen Elizabeth I, Henry Kissinger, Louis XIV and Machiavelli learnt the hard way. Law 1: Never outshine the master Law 2: Never put too much trust in friends; learn how to use enemies Law 3: Conceal your intentions Law 4: Always say less than necessary. The text is bold and elegant, laid out in black and

red throughout and replete with fables and unique word sculptures. The 48 laws are illustrated through the tactics, triumphs and failures of great figures from the past who have wielded - or been victimised by - power. _____ (From the Playboy interview with Jay-Z, April 2003) PLAYBOY: Rap careers are usually over fast: one or two hits, then styles change and a new guy comes along. Why have you endured while other rappers haven't? JAY-Z: I would say that it's from still being able to relate to people. It's natural to lose yourself when you have success, to start surrounding yourself with fake people. In The 48 Laws of Power, it says the worst thing you can do is build a fortress around yourself. I still got the people who grew up with me, my cousin and my childhood friends. This guy right here (gestures to the studio manager), he's my friend, and he told me that one of my records, Volume Three, was wack. People set higher standards for me, and I love it.

The Secret to Working Less and Achieving More

The Star Principle

The Little Prince

Unlocking the 9 Secrets of People Who Changed the World

***For Darkness Shows the Stars
An Acausal Connecting Principle
Unreasonable Success and How to Achieve It***

A new 21st century individualism is overtaking “corporation-as-king” capitalism, transforming the way we work and live. Today, real power rests in the hands of creative individuals like Bill Gates, Warren Buffett, Oprah Winfrey, and Steven Spielberg, who are changing the world one great idea at a time. In THE 80/20 INDIVIDUAL, Richard Koch reveals the secret of their success: they discovered what they do better than anyone else and rode it for all its worth. In this inspiring sequel to his classic bestseller THE 80/20 PRINCIPLE, Koch shows how to maximize success in your career and life by using the proven principle that 80 percent of changes in the world result from the most powerful 20 percent of actions and ideas. He’ll show how to use your own powerful “20 percent spike” – your most creative ideas and unique skills – to measure the amount of value you bring to your employer, clients or customers. For most people, there is a huge disparity between their intrinsic value and the compensation they receive for their efforts. THE 80/20 INDIVIDUAL shows how to narrow that gap. Drawing from his own success as an entrepreneur, as well as from the stories of scores of companies and individuals who have flourished as a result of an 80/20 mind-set

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Koch offers a step-by-step method to remodeling a career or existing business, or creating a new one – one that most benefits you. He provides valuable insight on finding 80/20 partners, hiring 80/20 employees, and running an 80/20 business. By building a team that supports your efforts and excels in areas where you lack experience or knowledge, you'll be able to focus your time and energy on your strengths. Productivity and profits will soar because you'll be doing what you do best and enjoy the most. By using the 80/20 strategies outlined in the book, you can take control of your career and financial future.

If you saw a toothpick on the floor, what would you do? This seemingly innocuous question was posed to Subir Chowdhury by one of his longtime clients, and ultimately led him to a profound realization: good enough is not enough. The best processes in the world won't work without developing the kind of mindset — a caring mindset — that is needed to achieve real and sustainable change in both organizations and individuals. In his compelling new book, bestselling author and globally recognized management consultant Subir Chowdhury tackles an issue that has haunted him in his work with many of the world's largest organizations. Why is it that some improve only incrementally, while others improve 50 times that? The ideas and training are exactly the same. What is the difference? The difference, Chowdhury explains, is the ability to

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nurture the skills, loyalty and passion of the people who make up an organization. It is a culture built on straightforwardness, thoughtfulness, accountability and resolve. Organizations and individuals that embrace all of these “STAR” attributes—not just one or two of them—will shine. He goes further, showing us why having a caring mindset outside of work is integral to both personal and professional success. A powerful guide to living a successful life and career, *The Difference* will inspire you to be the difference — at work or home. Helps the reader to succeed personally as well as professionally, to make a good life as well as a living.

Adelaja gives readers a comprehensive guide to successful living God's way. Combining biblical truth, financial advice, and his own life experiences, the author explains such topics as the nature of poverty, the meaning of prosperity, and more.

The Science of Success from Game Theory to the Tipping Point

Beyond the 80/20 Principle

The Legacy Journey

How to Be Unreasonably Successful

The Stars Beneath Our Feet

Money Won't Make You Rich

Be more effective with less effort by learning how to identify and leverage the 80/20 principle: that 80 percent of all our results in business and in life stem from a mere 20 percent of our efforts. The 80/20 principle is one of the great secrets of highly effective people and organizations. Did you know, for example, that 20 percent of customers account for 80 percent of revenues? That 20 percent of our time accounts for 80 percent of the work we accomplish? The 80/20 Principle shows how we can achieve much more with much less effort, time, and resources, simply by identifying and focusing our efforts on the 20 percent that really counts. Although the 80/20 principle has long influenced today's business world, author Richard Koch reveals how the principle works and shows how we can use it in a systematic and practical way to vastly increase our effectiveness, and improve our careers and our companies. The unspoken corollary to the 80/20 principle is that little of what we spend our time on actually counts. But by concentrating on those things that do, we can unlock the enormous potential of the magic 20 percent, and transform our effectiveness in our jobs, our careers, our businesses, and our lives.

Jung was intrigued from early in his career with coincidences, especially those surprising juxtapositions that scientific rationality could not adequately explain. He discussed these ideas with Albert Einstein before World War I, but first used the term "synchronicity" in a 1930 lecture, in reference to the unusual psychological insights generated from consulting the I Ching. A long

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correspondence and friendship with the Nobel Prize-winning physicist Wolfgang Pauli stimulated a final, mature statement of Jung's thinking on synchronicity, originally published in 1952 and reproduced here. Together with a wealth of historical and contemporary material, this essay describes an astrological experiment Jung conducted to test his theory. Synchronicity reveals the full extent of Jung's research into a wide range of psychic phenomena. This paperback edition of Jung's classic work includes a new foreword by Sonu Shamdasani, Philemon Professor of Jung History at University College London.

For readers of *Outliers* or *The Wisdom of Crowds* — or internationally bestselling author Richard Koch's many followers — this entertaining book draws on the latest in network science research to show how any of us can increase the chances of success in our personal and work lives. What's so special about the rich and famous? Unusually successful people often think they've done well because of their talent or luck — or simple grit and hard work. But individual characteristics matter far less than the social connections we exploit. And counterintuitively, it's our weak links — your neighbour's landscaper or that ad agency guy you happened to meet at your sister's birthday party last year — that matter most of all. Drawing on research from the fields of sociology, math, and physics, internationally bestselling author and entrepreneur Richard Koch and his co-author Greg Lockwood show how networks impact our everyday lives. Rich with entertaining anecdotes and written in Richard Koch's trademark conversational style, *Superconnect* reveals the hidden patterns behind everyday

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events. Most importantly, it shows how any of us can increase the chances of happy outcomes in our own lives, careers, or businesses.

To Jung, synchronicity is a meaningful coincidence in time, a psychic factor which is independent of space and time. This revolutionary concept of synchronicity both challenges and complements the physicist's classical view of causality. It also forces us to a basic reconsideration of the meaning of chance, probability, coincidence and the singular events in our lives.

The Clear Path to Doing Work You Love

The Art Of Seduction

Superconnect

Light of the Stars: Alien Worlds and the Fate of the Earth

When Good Enough Isn't Enough

Perspectives on Strategy from The Boston Consulting Group

Principles

Fans of *Divergent* will love Diana Peterfreund's take on Jane Austen's *Persuasion* set in a post-apocalyptic world. In the dystopian future of *For Darkness Shows the Stars*, a genetic experiment has devastated humanity. In the aftermath, a new class system placed anti-technology Luddites in absolute power over vast estates—and any survivors living there.

Elliot North is a dutiful Luddite and a dutiful daughter who

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runs her father's estate. When the boy she loved, Kai, a servant, asked her to run away with him four years ago, she refused, although it broke her heart. Now Kai is back. And while Elliot longs for a second chance with her first love, she knows it could mean betraying everything she's been raised to believe is right. For *Darkness Shows the Stars* is a breathtaking YA romance about opening your mind to the future and your heart to the one person you know can break it.

YOUR COMPLETE GUIDE TO STRATEGY. PLAIN AND SIMPLE. The FT Guide to Strategy is your unbeatable reference on strategy. It offers an incisive overview of both corporate level and business unit level strategy, an A to Z of the world's leading strategic thinkers and introduces the key strategic tools and techniques you need to develop your own strategy. In one engaging read it leads you through each critical step in creating, delivering and understanding successful strategy. This is the smartest and most readable strategy guide available anywhere.

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How do people of seemingly ordinary talent go on to achieve unexpected results? What can we learn from them? What are the ingredients for unreasonable success and how is it achieved? In this ground-breaking book, bestselling author Richard Koch charts a map of success, identifying the nine key attitudes and strategies can propel anyone to new heights of accomplishment. The pattern of success is fractal. It is endlessly varied but endlessly similar. Success does not require genius, consistency, all-round ability, a safe pair of hands or even basic competence. If it did, most of the people in this book would not have impacted the world as they did. Who could have predicted that Nelson Mandela, a once-obscure lawyer, could have averted disaster in South Africa, reconciling people of different heritages to each other and establishing a viable democracy? Or that Helena Rubinstein, a young woman growing up in the grotty ghetto of Krakow, could have changed the face of beauty throughout the world? Or that the illegitimate son of a notary would become one of the world's

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greatest painters, known universally by his first name, Leonardo? Successful people typically don't plan their success. Instead they develop a unique philosophy or attitude that works for them. They stumble across strategies which are shortcuts to success, and latch onto them. Events hand them opportunities they could not have anticipated. Often their peers with equal or greater talent fail while they succeed. It is too easy to attribute success to inherent, unstoppable genius. With this book, you can embark on a journey towards a new, unreasonably successful future.

The Star Principle How it Can Make You Rich Piatkus
How to Create, Pursue and Deliver a Winning Strategy

How It Can Make You Rich

Work Less, Worry Less, Succeed More, Enjoy More

The Japanese Art of Decluttering and Organizing

Netflix and the Culture of Reinvention

How it Can Make You Rich

The Proximity Principle

FOREWORD BY GUY KAWASAKI Presentation designer and

internationally acclaimed communications expert Garr Reynolds, creator of the most popular Web site on presentation design and delivery on the Net — presentationzen.com — shares his experience in a provocative mix of illumination, inspiration, education, and guidance that will change the way you think about making presentations with PowerPoint or Keynote. Presentation Zen challenges the conventional wisdom of making "slide presentations" in today's world and encourages you to think differently and more creatively about the preparation, design, and delivery of your presentations. Garr shares lessons and perspectives that draw upon practical advice from the fields of communication and business. Combining solid principles of design with the tenets of Zen simplicity, this book will help you along the path to simpler, more effective presentations.

THIS IS A REVISED EDITION OF THE 80/20 PRINCIPAL AND OTHER LAWS Millions of highly effective people around the world have read Richard Koch's global bestseller THE 80/20 PRINCIPLE and enjoyed a serious advantage in the pursuit of

success. Now, BEYOND THE 80/20 PRINCIPLE takes you even further. Including the 80/20 Principle itself - the radical power law that helps you achieve more by doing less - BEYOND THE 80/20 PRINCIPLE reveals 92 more universal scientific principles and laws that will help you achieve personal success in an increasingly challenging business environment. From natural selection to genes and memes, BEYOND THE 80/20 PRINCIPLE demonstrates, in theory and in practice, what science can teach you about business and success. It includes: * Evolution by Natural Selection * Business Genes * Gause's Laws * Evolutionary Psychology * Newton's Laws * Relativity * Quantum Mechanics * Chaos * Complexity * The Tipping Point * Increasing Returns * Unintended Consequences 'Richard Koch delivers some sharp cross-disciplinary comparisons and knows his onions on both sides of the business/science fence... Koch's feet are firmly on the ground' THE SUNDAY TIMES - Business Book of the Week 'Cogently, entertainingly and often controversially, [Koch] draws parallels between the natural universe and the modern business world. Persevere with Koch's

***often elegant thought processes and you will look at your business quite differently'* ENTERPRISE**

A Coretta Scott King Honor Book Told in two distinct and irresistible voices, Junauda Petrus's bold and lyrical debut is the story of two black girls from very different backgrounds finding love and happiness in a world that seems determined to deny them both. Port of Spain, Trinidad. Sixteen-year-old Audre is despondent, having just found out she's going to be sent to live in America with her father because her strictly religious mother caught her with her secret girlfriend, the pastor's daughter. Audre's grandmother Queenie (a former dancer who drives a white convertible Cadillac and who has a few secrets of her own) tries to reassure her granddaughter that she won't lose her roots, not even in some place called Minneapolis. "America have dey spirits too, believe me," she tells Audre. Minneapolis, USA. Sixteen-year-old Mabel is lying on her bed, staring at the ceiling and trying to figure out why she feels the way she feels--about her ex Terrell, about her girl Jada and that moment they had in the woods, and about the vague feeling of

illness that's plagued her all summer. Mabel's reverie is cut short when her father announces that his best friend and his just-arrived-from-Trinidad daughter are coming for dinner. Mabel quickly falls hard for Audre and is determined to take care of her as she tries to navigate an American high school. But their romance takes a turn when test results reveal exactly why Mabel has been feeling low-key sick all summer and suddenly it's Audre who is caring for Mabel as she faces a deeply uncertain future. Junauda Petrus's debut brilliantly captures the distinctly lush and lyrical voices of Mabel and Audre as they conjure a love that is stronger than hatred, prison, and death and as vast as the blackness between the stars.

Bestselling author Richard Koch shows managers how to apply the 80/20 Principle to achieve exceptional results at work -- without stress or long hours. In his bestselling book The 80/20 Principle , Richard Koch showed readers how to put the 80/20 Principle -- the idea that 80 percent of results come from just 20 percent of effort -- into practice in their personal lives. Now

in The 80/20 Manager, he demonstrates how to apply the principle to management. An 80/20 manager learns to focus only on the issues that really matter, achieving exceptional results, and feeling successful everyday while working less hard in fewer hours. A large number of managers -- especially in these difficult times -- feel completely overwhelmed. Their inboxes are overflowing and they constantly struggle to finish their to-do lists, leaving little time for the things that really matter. The 80/20 Manager shows a new way to look at management -- and at life -- to enjoy work and build a successful and fulfilling career.

The 80/20 Principle, Expanded and Updated

The Difference

Simple Ideas on Presentation Design and Delivery

The Heart Principle

A Radical View of Biblical Wealth and Generosity

The 48 Laws Of Power

Presentation Zen

Work isn't supposed to be a four-letter word! Does the work you do matter to

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you? Are you unsure what you want to do for a living? Are you in the right place but looking to advance? No matter where you are in your career, you were born to do work you love. National bestselling author and career expert Ken Coleman was stuck in an unfulfilling career until he realized he didn't have to be. In his latest book, he draws on what he learned from his own ten-year journey as well as from coaching thousands of others to walk you through the seven stages to discovering and doing meaningful work. Relevant to any job or industry, you'll learn step-by-step how to: Get Clear on the work you were uniquely made to do and why. Get Qualified to do the work you were created for. Get Connected with the right people who can open the doors to your dream. Get Started by overcoming the emotions and mistakes that often hold people back. Get Promoted by developing winning habits and traits. Get Your Dream Job by doing work you love and accomplishing results that matter to you. Give Yourself Away by expanding the dream to leave a legacy. This is your moment. You are needed, and you were made to contribute. It's time to exit the daily grind and use your talents to start living your dream once and for all.

Winner of the 2019 Phi Beta Kappa Award for Science "A valuable perspective on the most important problem of our time." —Adam Becker, NPR Light of the Stars tells the story of humanity's coming of age as we realize we might not be alone in this universe. Astrophysicist Adam Frank traces the question of alien life from

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the ancient Greeks to modern thinkers, and he demonstrates that recognizing the possibility of its existence might be the key to save us from climate change. With clarity and conviction, Light of the Stars asks the consequential question: What can the likely presence of life on other planets tell us about our own fate?

'One of the best books on stock market investing that I've ever read.'

Christopher Gilchrist, Editor, The IRS Report 'Lucid and perceptive – any intelligent person can follow this guide and be on equal terms or better with the best professional money managers.' Dr Peter Johnson, Saïd Business School, Oxford University Is your investment strategy right for you? Could you be making more money? The Financial Times Guide to Selecting Shares that Perform helps you identify the approach to buying and selling shares that is best suited to you. It will help you to align your strategy based on the time and money you have available, taking into account your overall objectives and your attitudes to risk and loss. In this thoroughly updated fifth edition of their bestselling investment classic, Richard Koch and Leo Gough explain 10 distinctive and proven investment techniques for you to choose from. They describe the different tactics needed to succeed in today's market conditions and show you how it can be fun and profitable to try to beat the stock market. The Financial Times Guide to Selecting Shares that Perform gives you: 10 proven approaches to selecting successful shares A quiz to help you identify what kind of investor

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you are and what strategy is right for you Practical advice to help you trade more confidently on the stock market Examples and explanations of successes and failures Convincing reasons why you should manage your own share portfolio Hailed by The New York Times as "a compelling dystopian look at paranoia from one of the most unique and perceptive writers of our time," this brief, captivating novel offers a cautionary tale. The story unfolds within a society in which all traces of individualism have been eliminated from every aspect of life — use of the word "I" is a capital offense. The hero, a rebel who discovers that man's greatest moral duty is the pursuit of his own happiness, embodies the values the author embraced in her personal philosophy of objectivism: reason, ethics, volition, and individualism. Anthem anticipates the themes Ayn Rand explored in her later masterpieces, *The Fountainhead* and *Atlas Shrugged*. Publisher's Weekly acclaimed it as "a diamond in the rough, often dwarfed by the superstar company it keeps with the author's more popular work, but every bit as gripping, daring, and powerful." Anthem is a dystopian fiction novella by Ayn Rand, written in 1937 and first published in 1938 in England. It takes place at some unspecified future date when mankind has entered another dark age characterized by irrationality, collectivism, and socialistic thinking and economics. Technological advancement is now carefully planned (when it is allowed to occur at all) and the concept of individuality has been eliminated.

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How to Build on the 20% of What You do Best

How it can make you rich

Principles of Management

The Life-Changing Magic of Tidying Up

The Secret to Achieving More with Less

#1 NEW YORK TIMES BESTSELLER • The book that sparked a revolution and inspired the hit Netflix series Tidying Up with Marie Kondo: the original guide to decluttering your home once and for all. ONE OF THE MOST INFLUENTIAL BOOKS OF THE DECADE—CNN Despite constant efforts to declutter your home, do papers still accumulate like snowdrifts and clothes pile up like a tangled mess of noodles? Japanese cleaning consultant Marie Kondo takes tidying to a whole new level, promising that if you properly simplify and organize your home once, you'll never have to do it again. Most methods advocate a room-by-room or little-by-little approach, which doom you to pick away at your piles of stuff forever. The KonMari Method, with its revolutionary category-by-category system, leads to lasting results. In fact, none of Kondo's

clients have lapsed (and she still has a three-month waiting list). With detailed guidance for determining which items in your house “spark joy” (and which don’t), this international bestseller will help you clear your clutter and enjoy the unique magic of a tidy home—and the calm, motivated mindset it can inspire.