

The One Minute Presentation: Explain Your Network Marketing Business Like A Pro

One tiny story ... changes everything. A ten-second story equals the impact of 1,000 facts. Now we can use micro-stories to communicate our network marketing message in just seconds. Our prospect becomes involved in the story, and instantly sees what we see. And isn't that what we want? Forget the flip chart, the presentation book, the website, the PowerPoint, and the video. Instead, use stories to get that "Yes" decision now. Later we can do our boring, fact-filled presentation. As an added bonus, stories answer objections. No more frustration or push-back from negative prospects. And of course, stories are easy to remember, both for us and our prospect. Here are the actual stories I use, word-for-word. Join the top earners now and become a professional storyteller. Order your copy now and start enjoying some great MLM and network marketing stories to move your business forward.

What should a new distributor do first? So much for the new distributor to learn, only part-time hours, but they need to build quickly. MLM is different than a regular job. Every new person in your business should have a copy of this book to guide them in the early days of their network marketing career. This book shows the beginner exactly what to do, exactly what to say, and does it through the eyes of brand-new Distributor Joe. "Big Al" teaches Distributor Joe a very basic system to get to 100 distributors fast. Using just a few contacts and a very simple, rejection-free appointment and presentation system, Distributor Joe learns by observing, and thus builds leadership skills instantly. The magic script to help every new distributor get his first network marketing distributor makes it easy to build deep. In a few words or examples "Big Al" brings to light the real answers to network marketing leadership challenges. You'll find the same humor and directness that has endeared "Big Al" to his workshop audiences throughout the world. Published as Big Al Tells All (Sponsoring Magic) in 1979, and revised in 1985 and 1999, this latest revision includes updates to match the changes in the network marketing industry. It still retains the classic techniques that are essential to successful network marketing. Every new person deserves instant success in MLM, so why not use this easy system to get them started fast? Motivation, attitude, positive attitude and philosophy are great, but at some point, every new MLM distributor has to learn the skills of what to say and do. This is the book they need. Big Al's MLM Sponsoring Magic: How To Build A Network Marketing Team Quickly is a fun and fascinating network marketing system that every new distributor enjoys. What a great way to start off a new distributor's career, with this easy-to-read book. Order your copy now!

ARISE Sprouts: Physical and Emotional Development discusses real-life lessons on the hardships, responsibilities, and sacrifices of teen parenthood. Your students will learn about raising a healthy baby sleep, nutrition, doctor visits and encouraging a baby's emotional growth. These Physical and Emotional Development life skills are sure to prevent teen pregnancy by letting learners realize the full scope of what it takes to parent a child.

The One-Minute Presentation Explain Your Network Marketing Business Like A Pro

This is the one thing we can control. - We can change our mindsets in one second. - There is no cost. It's free to do. - The world responds, giving us better results. Instead of letting our mindsets control us, here is our chance to determine our future. Our first surprise is that nature gives us a negative mindset. We have programs that fear everything. Nature wants us to survive. Surviving is good, but achieving is great. And what about others? Can they affect our mindsets? Certainly, if we let them. This book gives us the tools to take control of our minds. Why be victims when we can be victors? Not only can we use these mindset skills for our personal success, but we can also change the mindsets

of others. We can put our groups on the path to more positive outcomes and growth. What is magical about changing our mindsets? Other people can detect our mindsets and will react to them. This is how we can affect the outcomes in our lives. So even before we help others change their mindsets, our personal mindsets give us a big head start toward our goals. Why wouldn't we change our mindsets? Because we don't know how. Let's learn the precise skills to make this happen.

How to teach non-fiction writing 5-12 years

13 Ways To Create Open Minds By Talking To The Subconscious Mind

The Two-Minute Story for Network Marketing

How to Follow Up With Your Network Marketing Prospects

How To Get Instant Trust, Belief, Influence and Rapport!

How to Quickly Get Prospects on Your Side

Worried about presenting your business opportunity to prospects? Here is the solution. The two-minute story is the ultimate presentation to network marketing prospects. When our prospects see the big picture, they make decisions immediately. No more "I need to think it over" objections. In less than two minutes, our prospects will move forward, ready to join. This presentation requires no flipcharts, videos, research reports, testimonials, PowerPoint slides or graphics. All it takes is a simple two-minute story that we customize for our prospects. Forget all those boring presentation information dumps of the past. Instead, let's talk to our prospects in the way they love. Prospects enjoy a short story. Telling stories reduces our stress since stories are easy to remember. Plus, this story is 100% about our prospects. That means we become instantly interesting to our prospects and they will listen to every word we say. Now our prospects can see and feel what our business means to them. Enjoy connecting with prospects with no rejection and no objections. Prospects will love how we simplify their decision to join and make it stress-free. This is so much fun that now, our entire team can't wait to talk to prospects. And for us? We will love helping prospects see what we see, so they will ask to join our business. The two-minute story is the best way to help your prospects to join. Scroll up and order your copy now!

Too busy to build a network marketing business? Never! Anyone can set aside 15 minutes a day to start building their financial freedom. Of course we would like to have more time, but in just 15 minutes we can change our lives forever. How can we do this? With hyper-efficient ninja tricks, shortcuts, and focus on the activities that will pay off now. Learn how to make invitations and appointments in seconds, with no rejection. Get immediate decisions from our prospects without long, boring sales presentations.

Instead of chasing people, plant seeds so they will come to us. And follow-up? Easy when it is automated. And what is the best part about having the skills to build in minimal time? Now we can talk to even the busiest of prospects and assure them they can fit our business into their schedule. Never worry about the “I don’t have time” objection again. Don't let a busy life stop us from building our future. Discover the skills to change our lives in just 15 minutes a day. Order your copy now!

Social studies teachers will find classroom-tested lessons and strategies that can be easily implemented in the classroom The Teacher’s Toolbox series is an innovative, research-based resource providing teachers with instructional strategies for students of all levels and abilities. Each book in the collection focuses on a specific content area. Clear, concise guidance enables teachers to quickly integrate low-prep, high-value lessons and strategies in their middle school and high school classrooms. Every strategy follows a practical, how-to format established by the series editors. The Social Studies Teacher's Toolbox contains hundreds of student-friendly classroom lessons and teaching strategies. Clear and concise chapters, fully aligned to Common Core Social Studies standards and National Council for the Social Studies standards, cover the underlying research, technology based options, practical classroom use, and modification of each high-value lesson and strategy. This book employs a hands-on approach to help educators quickly learn and apply proven methods and techniques in their social studies courses. Topics range from reading and writing in social studies and tools for analysis, to conducting formative and summative assessments, differentiating instruction, motivating students, incorporating social and emotional learning and culturally responsive teaching. Easy-to-read content shows how and why social studies should be taught and how to make connections across history, geography, political science, and beyond. Designed to reduce instructor preparation time and increase relevance, student engagement, and comprehension, this book: Explains the usefulness, application, and potential drawbacks of each instructional strategy Provides fresh activities applicable to all classrooms Helps social studies teachers work with ELLs, advanced students, and students with learning differences Offers real-world guidance for addressing current events while covering standards and working with textbooks The Social Studies Teacher's Toolbox is an invaluable source of real-world lessons, strategies, and techniques for general education teachers and social studies specialists, as well as resource specialists/special education teachers, elementary and secondary educators, and teacher educators.

This bestselling resource has been fully updated, putting formative assessment at the heart of the Talk

for Writing process and showing how to help children love writing across the curriculum. By helping children speak the language of non-fiction in a fun engaging way before they attempt to write, the Talk for Writing approach builds children's confidence and linguistic ability enabling them to craft their own writing. In the new edition, this practical resource offers:

- Fully worked, tried and tested examples of how to apply Talk for Writing to each non-fiction text type**
- A wide range of fun activities helping children internalise how to express and link text effectively**
- A process that co-constructs learning so that children learn how to structure text and create toolkits of key ingredients**
- Guidance for teachers in England on how to apply the approach across the primary curriculum**
- An OLC including new footage of Pie Corbett demonstrating Talk for Writing and new footage of classes engaged in the approach**
- Advice on how to use the DVD and handouts to train all staff in the approach**
- Evidence of impact from cold to hot tasks**

Designed for busy teachers, Talk for Writing across the Curriculum, second edition, will help transform children's writing and attainment across the curriculum. "This book celebrates the importance of talk in becoming and growing as a writer: talk to share ideas; talk to analyse text; talk to co-construct writing; and to talk to evaluate writing. Throughout the book constantly underlines the importance of talk for learning and the many creative and rich ways talk can be used to help young writers internalise the rhythms and patterns of text. Full of practical ideas and activities, the teaching combines being creative and being critical in a wholly integrated way. An invaluable resource for primary school teachers!" Debra Myhill, Professor of Education at the University of Exeter, UK "The teaching of reading has always taken priority in policy and practice in literacy. Pie Corbett and Julia Strong have produced a very welcome counterweight to that dominance in their Talk for Writing Across the Curriculum. It is so refreshing to see suggestions for teaching to bring elements of language together, especially when done in such an entertaining and engaging way as this. This new edition makes a 'classic' even better." David Wray, Emeritus Professor, University of Warwick, UK "This latest update of Pie and Julia's best-selling book reflects changes in the curriculum, strengthening the T4W approach, using cold and hot tasks, showing new worked examples of how to apply T4W to each non-fiction type and placing formative assessment at the heart of the process. It is exciting to see how all the best ideas and findings in education are converging, evidenced in this latest 'up to the minute' excellent publication." Shirley Clarke, Formative Assessment Expert

Objections happen. Ouch! We don't like them. We feel rejected. We begin our defensive mode. It doesn't

have to be this way. Instead, what if: - We knew how to prevent objections? - We could eliminate fear and rejection? - We could easily handle the few remaining objections, and turn them into “yes” decisions? Objections are not a live/die, win/lose, fight-to-the-death verbal combat. Most objections are simply unanswered questions in our prospects’ minds. They want what we have to offer, but uncertainty holds them back. How do we change this scenario? Two ways. #1. Learn how to prevent objections. #2. Exactly how to answer raised objections. The good news? We can master these two ways and totally remove our fear of objections. Now our network marketing business becomes more fun. We will look forward to our conversations with our prospects. More good news? We can agree with our prospects. We can honor their point of view. Our relationship remains strong. And want to turn our skills into superskills? Part two introduces us to the magic of word pictures. Yes, we can transcend many objections by instilling bigger visions. When our prospects' vision is big enough, nothing will stand in their way. Learn the basic objection templates here. See the word-for-word answers that put our prospects back into their buying and joining modes.

Say Less to Get More from Any Pitch or Presentation

Public Speaking Magic

Step-by-Step Creation of MLM Professionals

Hundreds of Practical Ideas to Support Your Students

Fill our Calendars with Network Marketing Prospects

26 Instant Marketing Ideas to Build Your Network Marketing Business

How to Get Appointments Without Rejection

Get our prospects to make a “ yes ” decision immediately ... even before our presentation begins! Pre-closing is natural. We make a final decision to go to a movie before we see the movie. We make a final decision to go to a restaurant before we see the menu. It is the same with sales presentations. Prospects decide first if they want our business or product, before they see our facts, features and benefits. Closing at the end of our presentations creates stress for us and our prospects. We hate the feeling of pushing for a final decision at the end of our presentation. Now we can confidently give our presentations without the pressure of trying to convince our prospects. Why? Because our prospects already want what we offer. Getting a “ yes ” decision first makes sense. Why would we even want to present our business or products unless our prospects wanted them first? Now our prospects will love every detail of our presentation. No stress. No rejection. And a lot more fun. So instead of selling to customers with facts, feature and benefits, let ’ s talk to prospects in a way they like. We can now get that “ yes ” decision first, so the rest of our presentation will be easy. Scroll up now, get your copy, and get your prospects to say “ yes ” immediately!

Becoming a Public Relations Writer guides you through the writing process for public relations practice. It leads you through the various steps and stages of writing, and helps you explore many of the formats and styles necessary for public relations writers. Using straightforward, no-nonsense language, realistic examples, easy-to-follow steps and practical exercises, this text introduces the various types of public relations writing you will encounter as a public relations practitioner. A focus on ethical and legal issues is woven throughout, with examples and exercises addressing public relations as practiced by corporations, non-profit agencies, and other types of organizations both large and small. In addition, the book offers the most comprehensive list of public relations writing formats to be found anywhere - from the standard news release to electronic mail and other opportunities using a variety of technologies and media. Updated to reflect the current technologies and practices of today's PR professional, the contents of this third edition: addresses principles of effective writing useful in all disciplines focuses on news as the bridge an organization builds to its various publics overviews a variety of writing formats and environments that provide an internal or controlled approach. Laying the foundation for an integrated approach that touches on public relations advertising and direct mail, this text concludes with a presentation of the variety of PR writing styles and approaches that form an integrated communication package. In its current, comprehensive and accessible approach, Becoming a Public Relations Writer will be an invaluable resource for future and current public relations practitioners.

Want to deliver a pitch or presentation that grabs your audience's ever-shrinking attention span? Ditch the colorful slides and catchy language. And follow one simple rule: Convey only what needs to be said, clearly and concisely, in three minutes or less. That's the 3-Minute Rule. Hollywood producer and pitch master Brant Pinvidic has sold more than three hundred TV shows and movies, run a TV network, and helmed one of the largest production companies in the world with smash hits like The Biggest Loser and Bar Rescue. In his nearly twenty years of experience, he's developed a simple, straightforward system that's helped hundreds—from Fortune 100 CEOs to PTA presidents—use top-level Hollywood storytelling techniques to simplify their messages and say less to get more. Pinvidic proves that anyone can deliver a great pitch, for any idea, in any situation, so your audience not only remembers your message but can pass it on to their friends and colleagues. You'll see how his methods work in a wide range of situations—from presenting investment opportunities in a biotech startup to pitching sponsorship deals for major sports stadiums, and more. Now it's your turn. The 3-Minute Rule will equip you with an easy, foolproof method to boil down any idea to its essential elements and structure it for maximum impact. Simplify. Say less. Get More.

Where do I start? What do I say? I don't want to sound like a salesman. How can I relax my prospects? When we are untrained, giving presentations can be difficult. We don't know the real questions in the minds of our prospects. We don't know what triggers a "yes" or "no" decision. Many times, we don't even know where to start. Our fascination with information holds us back. We can't see the big picture because we are drowning in facts. And, what actually is the big picture? It is simply this: Does the prospect want to join our business or not? But what would happen if we changed our entire business presentation model? First, we learn to get presentation appointments with almost 100% of the people we talk to. Next, we learn to give our entire business presentation in less than one minute. If we could do this, how do we think our prospects will feel? Thrilled! When we can give our entire business presentation in less than one minute, many good things happen. We save time, not only for ourselves, but for our prospect. That makes two people happy. Plus, this gives us the flexibility to give our presentation anywhere, at any time, in any circumstances. And finally, all the sales tension disappears from our prospects when they know our presentation will take only one minute. Learn to make your business grow with this efficient, focused business presentation

technique.

Paralyzed with fear? Can't get started? Never again! What if we could put our new team members into action immediately? How? With the exact words to say and the exact activities to do. In just a few minutes, our quick start instructions can help our new team members find the perfect prospects, close them, and avoid embarrassment and rejection. Our new team members have never done network marketing before. Let's shorten their learning curve while helping them get results in the first 24 hours. As with any profession, there are many skills to learn when we start a network marketing career. But, we don't have to learn them all right away. With just a few basic mindsets and phrases, our new team members can build a business while they learn their new profession. To start immediately, they need to learn how to: * Say the right words in the first 10 seconds. * Avoid rejection. * Never set off the dreaded salesman alarm. * Get others to point them to high-quality prospects who are ready to take action. * Get appointments immediately. * Give short answers to the biggest objections. * Talk about problems, not solutions. * Create better results with Level Six communication. * Follow up in minutes, not hours. * Address the five trigger points prospects use to make their final decision. Our new team members are at the peak of their enthusiasm now. Let's give them the fast-start skills to kick-start their business immediately.

Closing for Network Marketing

The Social Studies Teacher's Toolbox

Life Skills Curriculum: ARISE Sprouts, Book 2: Physical and Emotional Development (Instructor's Manual)

The Complete Three-Volume Network Marketing Leadership Series

How to Build Your Network Marketing Business in 15 Minutes a Day

Overcome Fear and Connect Now

Getting Prospects Across the Finish Line

Prospects make shallow, instant judgments. We want prospects to judge in our favor. Is our first sentence good enough? Our first sentence choices will interest and engage our prospects ... or turn off their confidence in us. Do our new distributors have proven first sentences that work? Do we? Are we creating new first sentences with trained formulas? What happens when our distributors don't have effective an first sentence? They stop talking to prospects. Game over. Our prospects guard their time. They give us a chance for about ... a sentence. Then, they decide to proceed with our conversation or not. Let's wow our prospects in our first few seconds. Discover many types of successful, fun first sentences in this book that get positive reactions from our prospects. We can't start with a second sentence, so our first sentence better be good. Order your copy now!

Do you want to meet new people easily? Want to bond with new people quickly? Instantly remove fear, shyness, and rejection. Follow these little formulas for stress-free introductions and conversations with strangers. Meeting new people is easy when we can read their minds. Discover how strangers automatically size us up in seconds, using three basic standards. Once we know how and why strangers will accept us, meeting new people is easy. We can control the outcome. We don't have to be a psychologist or an outgoing superstar. All we have to do is use these little formulas to instantly bond with the new people we meet. Can we feel good about meeting new people? Absolutely. Instead of dreading that first encounter, we will look forward to meeting new people and controlling the outcome. Our fears go away when we

know how to engage people successfully. The payoff for learning this skill? Think of the power we will have to create new contacts, new networks, new business, and new friends. And we can use this skill anywhere, anytime, on-demand when we need it. Make meeting new people an awesome experience. Order your copy now!

Caution: Our prospects make up their minds before we are ready. We have awesome facts, benefits, features, testimonials, videos, brochures, PowerPoint presentations, proof, and inspirational stories. But what happens? Our prospects decide if they want to do business with us or not, before we get to our good stuff. Why can't they wait? We can complain, or we can help them make up their minds quickly in our favor. We only have a few seconds before our prospects make their decisions. Use these seconds wisely. When we understand how our prospects make their decisions, we can address those processes early in the conversation, before they create a "no" decision. Of course, short is better than long. But how do we trigger our prospects' decisions in just a few seconds? Questions, indirect statements, micro-stories, analogies, and emotional programs help us navigate quickly through our prospects' brains. Why not effortlessly take the direct path to getting positive decisions? When we give up the old paradigm of prospects accumulating information, weighing the pros and cons, and processing the facts and figures to make a decision, then moving prospects forward to a positive sales decision is easy. Leave the door-to-door sales tactics of the 1980s behind. Instead, let's work with our prospects' minds to help them make great decisions. Enjoy a faster and easier way to get our prospects to make great decisions. Order your copy now!

Mind reading = fun! When we know how prospects think, selling and sponsoring are easy. Read deep inside our prospects' minds with this easy skill. Our prospects have a different point-of-view. So how do we talk to prospects in a way they "get it" and enjoy our message? By quickly identifying our prospect's color personality. Discover the precise magic words to say to each of the four personalities. This isn't a boring research textbook on the four different personalities. This book shows a fun, easy way to talk to our prospects based on how they see and feel about the world. The results are stunning. Shy distributors become confident when they understand how their prospects think. Experienced distributors have short conversations that get prospects to join immediately. Why be frustrated with prospects? Instead, quickly discover the four personalities in a fun way that we will always remember. We will enjoy observing and analyzing our friends, co-workers and relatives, and we will see the way they see the world. It feels like we have 3D glasses in our network marketing career. Of the 25 skills, this is the first skill that new distributors should learn. Why? 1. It gives new distributors instant confidence. 2. It eliminates rejection. 3. It helps prospects listen with open minds. 4. It gets instant results. What could be better than that? We won't have to look for great prospects when we know the four color personalities. We will have the ability to turn ordinary people into hot prospects by recognizing their color personalities and by saying the right words. By using humorous, slightly exaggerated examples of the four personality traits, we will remember this skill and can use it immediately. Life is more fun when we are the only one with the 3D glasses. This is the one skill that we will use every day for the rest of our lives! Get ready to smile and achieve immediate rapport and quick results. Order your copy now!

Why can't we convince others? And why won't people listen? We say great things to people. We offer great products to

prospects. We share our vision and passion with others. And they don't believe us, they don't buy, and they don't share our vision and passion. We say great things, but people don't believe us or act on our message. Why? Well, we don't need more good things to say. Instead, we need to learn how to get people to believe and trust the good things we are saying already. It's not about the price. It's not about the salesman's breath. It is not about the leader's PowerPoint presentation. It is all about the magical first few seconds when we meet people. What happens? In the first few seconds, people make an instant decision to: 1. Trust us. Believe us. Or, in the first few seconds, people make an instant decision to: 2. Turn on the salesman alarm. Put on the "too good to be true" filter. Be skeptical. Look for "the catch." This decision is immediate, and unfortunately, usually final. Tom "Big Al" Schreiter shows us exactly how to build a bond of trust and belief with prospects in seconds. How? By talking directly to the decision-making part of the brain, the subconscious mind. In this book, "How To Get Instant Trust, Belief, Influence And Rapport! 13 Ways To Create Open Minds By Talking To The Subconscious Mind," we will learn easy four- and five-word micro-phrases and simple, natural techniques that you can master within seconds. Yes, this is easy to do! Our message should be inside of other people's heads, not bouncing off their foreheads. Our obligation is to get our message inside of their heads so they will have options and choices in their lives. Now, if we can't get people to trust and believe our message, then we will effectively be withholding our message from them. Use these short, easy, tested, clear techniques to build that instant rapport with other people. Then, everything else is easy. If you are a leader, a salesman, a network marketer, an influencer, a teacher, or someone who needs to communicate quickly and efficiently, this book is for you. Order your copy now!

Television and Field Reporting

How To Prospect, Sell and Build Your Network Marketing Business With Stories

Mini-Scripts for the Four Color Personalities

First Sentences For Network Marketing

English for Business Communication Teacher's Book

Get Started FAST, Rejection-FREE!

Take Control of Your Network Marketing Career

Television Field Production and Reporting provides an exciting introduction to the art of visual storytelling.

Endorsed by the National Press Photographers Association, it focuses on the many techniques and tools available in television today. The new edition of Television Field Production and Reporting will be 4-color for the first time, an absolute must in this visually oriented, rapidly changing field..

Will pressing the elevator button three times put it into "faster mode?" Did we break the secret elevator code? No. We all look for ways to break the "hidden codes" in our lives. Why? To better understand our world. Or maybe to discover shortcuts. It is the same when we try to understand our brains and the brains of our prospects. We wonder: - Why does my brain work against me? - What is my brain doing while I am not paying attention? - How do I break through the irrational defenses of my prospects? - What can I say to get through to prejudiced prospects? - Can I do something to change other people's minds? - How can I understand my

own irrational brain? It is hard to play the game if we don't know the rules. Our brains operate in strange ways, but many of these quirks are consistent. We can learn some of these special brain rules and work with them. If we don't, we'll simply walk away muttering, "I just don't get it. Nothing makes sense." So instead of cursing the darkness, enjoy learning new and better ways to understand how we and our prospects think and act. We will smile as we learn how to deal with the 3-pound challenges inside our skulls. And the bonus? We will recognize these irrational brain rules as they play out in real life. With knowledge comes power. Not every prospect joins right away. They have to think it over, review the material, or get another opinion. This is frustrating if we are afraid to follow up with prospects. What can we do to make our follow-up efforts effective and rejection-free? How do we maintain posture with skeptical prospects? What can we say to turn simple objections into easy decisions for our prospects? Procrastination stops and fear evaporates when we have the correct follow-up skills. No more dreading the telephone. Prospects will return our telephone calls. And now, we can look forward to easy, bonded conversations with prospects who love us. Prospects want a better life. They are desperately searching for: 1. Someone to follow. 2. Someone who knows where they are going. 3. Someone who has the skills to get there. We have the opportunity to be that guiding light for our prospects. When we give our prospects instant confidence, contacting our prospects again becomes fun, both for the prospects and for us. Don't we both want a pleasant experience? Don't lose all those prospects that didn't join on your first contact. Help reassure them that you and your opportunity can make a difference in their lives. Use the techniques in this book to move your prospects forward from "Not Now" to "Right Now!" Scroll up and order your copy now!

Build Network Marketing Leaders Faster! Much Faster! Entire three-book leadership series by Tom "Big Al" Schreiter and Keith Schreiter Book #1: How To Build Network Marketing Leaders Volume One: Step-by-Step Creation of MLM Professionals shows us how to locate the best leader candidates and how to groom them for leadership. Learn exactly what to say and exactly what to do to change their attitudes, their thinking, and their results. Why? Because leaders are everything in network marketing. These are the long-term producers that leverage our income. We have limited time. We can only work with a limited number of distributors. So, we must duplicate ourselves through our leaders. Ask yourself, "Do you want to be a leader? Or, do you want more leaders on your network marketing team?" Everyone says they want to have more leaders, but how? How does one find leaders? How does one create leaders? What are the things we need to teach ordinary distributors to do in order to for them become leaders? This plan doesn't happen by accident. Instead of wishing and hoping for leaders, this book will give you the step-by-step activities to create leaders. Yes, there is a plan for building leaders and it is simple to follow. Discover how to give ordinary distributors a leadership test to determine if they are ready to enter the path of leadership. Then, learn how to start their learning process with the biggest leadership lesson of all: problems. Book #2: How To Build Network Marketing Leaders Volume Two: Activities and Lessons for MLM Leaders takes our potential leaders and

expands on what they can do to grow their teams faster. No one is a "natural-born leader." Babies aren't given a manual on how to be an adult. Adulthood is learned from others. So how will we teach eager distributors to become leaders? By showing, participating, experiencing ... and of course, sharing stories. Yes, they could imitate us to become leaders, but not everyone is created the same, with the same set of skills or advantages. So, there must be common lessons everyone can learn for leadership. Inside this book, you will find many ways to change people's viewpoints, to change their beliefs, and to reprogram their actions. And when these three things change, the results will naturally change too. The earnings from developing one good leader could dwarf the monthly payout of almost any retirement plan. Book #3: Motivation. Action. Results. How Network Marketing Leaders Move Their Teams adds another 172 pages of step-by-step actions and campaigns to make our leaders the best they can be. Getting results from the team is the measurement of true leadership. Want to motivate your network marketing team into action? We don't have to be a screaming drill instructor to get the job done. Through contests, recognition, goal-setting, fill-out forms, personal development and other motivational techniques, we can do our part to create momentum in our teams. Our new distributors need motivation to overcome the negativity of their initial prospects. Our experienced distributors need motivation when they run out of prospects to talk to. Learn the motivational values and triggers our team members have, and learn to use them wisely. By balancing internal motivation and external motivation methods, we can be more effective motivators. We can teach our team exactly what to do. However, we must motivate them to do it. Enjoy this book of case studies and examples of exactly how to be a motivating team leader. We can't do all the work ourselves. We need help. Put your team into momentum. Order The Complete Three-Volume Network Marketing Leadership Series now!

Do you want to be a leader? Or, do you want more leaders on your network marketing team? The strength of your network marketing business is measured in leaders - not in the number of distributors. Leaders are the long-term foundation of your business. Everyone says they want to have more leaders, but how? How does one find leaders? How does one create leaders? What are the things we need to teach ordinary distributors to do in order to become leaders? Successful leaders have a plan. They want to duplicate themselves as leaders. This plan doesn't happen by accident. Follow this plan. Instead of wishing and hoping for leaders, this book will give you the step-by-step activities to actually create leaders. Yes, there is a plan for building leaders and it is simple to follow. Discover how to give ordinary distributors a leadership test to determine if they are ready to enter the path of leadership. Then, learn how to start their training process with the biggest leadership lesson of all: problems. When you have an organization of leaders, network marketing gets easier. Instead of spending the day with repetitive activities with distributors, you will enjoy the free time this business offers. Spend the time to build and create leaders, and then you will have the freedom to visit the beaches of the world. This is the perfect book to lend to a new distributor who wants to build a long-term MLM business, and would like to know exactly how to build it. Creating network marketing leaders should be

the focus of every business-builder. Order your copy now!

Overcoming Objections

Pre-Closing for Network Marketing

Ebook: Talk for Writing Across the Curriculum, How to Teach Non-Fiction Writing to 5-12 Year Olds (Revised Edition)

How To Build Your Network Marketing Utilities Business Fast

Becoming a Public Relations Writer

Color Personalities for Network Marketing Success

Simple Ideas on Presentation Design and Delivery

Talk for Writing across the Curriculum takes a dynamic and creative look at how writing non-fiction can be taught across the curriculum.

Where do I start? What do I say? I don't want to sound like a salesman. How can I relax my prospects? When we are untrained, giving presentations can be difficult. We don't know the real questions in the minds of our prospects. We don't know what triggers a "yes" or "no" decision. Many times, we don't even know where to start. Our fascination with information holds us back. We can't see the big picture because we are drowning in facts. And, what actually is the big picture? It is simply this: Does the prospect want to join our business or not? But what would happen if we changed our entire business presentation model? First, we learn to get presentation appointments with almost 100% of the people we talk to. Next, we learn to give our entire business presentation in less than one minute. If we could do this, how do we think our prospects will feel? Thrilled! When we can give our entire business presentation in less than one minute, many good things happen. We save time, not only for ourselves, but for our prospect. That makes two people happy. Plus, this gives us the flexibility to give our presentation anywhere, at any time, in any circumstances. And finally, all the sales tension disappears from our prospects when they know our presentation will take only one minute. Learn to make your business grow with this efficient, focused business presentation technique. Scroll up and order your copy now!

English for Business Communications is a short course for learners who need to improve their communicative ability.

We talk. Our prospects have a choice. #1. Continue thinking about their interesting lives, or #2. Stop what they are thinking, and listen to someone they don't care about. Ouch. We can't succeed if no one listens to our message. But how do we get prospects to pay attention to us? With hooks—strong openings that capture their curiosity. What kinds of hooks can we learn? • Curiosity hooks. • Magic phrases. • Humor hooks. • Shocking facts. • Quiz openings. • Challenges. • Story hooks and more. We want our prospects to think, "This is interesting. Please continue." We don't have to be creative. Let the simple lessons, examples, and templates in this book help us create professional hooks that work. No more presentations to people who fake their attention. No more nerve-racking encounters with uninterested prospects. Let's feel confident that we can deliver our message to attentive prospects every time.

*Are you looking for prospects for your MLM, network marketing, or any business? Would you like a presentation that rises way above the competition? Want to know what really motivates prospects to act? These marketing strategies and fascinating case studies and stories are taken from Tom "Big Al" Schreiter's 40+ years experience in network marketing. Learn: * Easy, free, and inexpensive ways to get prospects*

*immediately. * Powerful sound bites and micro phrases that compel prospects to act now. * Seven magic words that build your business, and how to use them. * Where and how to get the best prospects to come to you. * How to keep the undivided attention of prospects so you can tell your story. * Exactly how to add profits while you are prospecting. Why not make a profit when you advertise? * How to see unique ways to target the best prospects and customers. * How to get the best prospects to raise their hand and beg to do business with you. Instead of looking for prospects, spending money, and ending up with frustration and timid results, why not use these rejection-free methods to get easy presentations quickly? You will love the word-for-word exact phrases and the step-by-step easy-to-follow descriptions of what to do. Interesting stand-alone chapters that are ready to implement now. Plenty of ideas to get your creative mind thinking about your business. The greatest networkers in the world use great marketing to rise above the masses of frustrated marketers with no one to talk to. Your MLM and network marketing business depends on new prospects and a great presentation. The section on the weird reasons people are motivated will bring a smile to your face, and of course, more money in your bonus check. Network marketing is all about dealing with people. Use these techniques to stand above the competition and bring those prospects to you. Order your copy now!*

Big Al's MLM Sponsoring Magic

Breaking the Brain Code

Presentation Zen

Talk For Writing Across The Curriculum

Advanced Public Speaking: Dynamics and Techniques

The Secret Language For Network Marketing

Create the Big-Picture Story That Sticks!

Afraid of closing? That is an understatement. I used to talk with prospects on and on and on, afraid to close. I thought if I kept the conversation going long enough, they would eventually volunteer their "yes" decision. Of course, that never happened. So, in my lifelong quest to avoid rejection, I had to find new and effective closes that work. Here are 46 years' worth of our best closes. All of these closes are kind and comfortable for prospects, and rejection-free for us. Here are just a few of the closes you will learn and love: * The million-dollar close. * Managing the decision-making funnel. * Having prospects close themselves. * Removing risk and uncertainty. * Making objection-solving easy in seconds. * And of course, many strategies to quickly remove the "I need to think it over" objection. Old-school closing is old news. In today's world, prospects are over-exposed to marketing and are sales-resistant. Use these closes to help our prospects move forward and say "yes" to our offers. Not every close is perfect for every prospect. We want a variety of closes. Let's choose which close is best for our prospects, and most natural for us. Never be afraid of closing again. In fact, we will look forward to closing. Happy times ahead! Scroll up now and get your copy.

Let our subconscious mind build our network marketing business. How? Through the power of automatic habits. "How do I start my network marketing business? What should I do first? How do I make consistent progress? What if I don't

know what to do?" These are questions we ask when we start our network marketing business. What we need is a ... Magic pill! Creating three simple habits is that magic pill. Tying our shoes, brushing our teeth, and driving the same route every day - all are habits. So why can't we create three automatic habits that effortlessly move us to network marketing success? Well, we can. Every new distributor needs habits. Every experienced leader needs habits. When our team has habits that build consistently, we can push our business into momentum. Now, instead of using the weak willpower of our conscious mind, let's use the huge and automatic forces in our subconscious minds to achieve the success we want. In this book we will learn how to: 1. Create simple, automatic habits. 2. Use three rejection-free habits that anyone can do. 3. Repeat. Here is our chance to use habits to create a powerful stream of activity in our network marketing business. Consistent, automatic activity in the right direction = momentum. Start your team off right with these three powerful habits. Make their success inevitable. Order your copy now!

The perfect prospect. The perfect presentation. And our prospect says, "No." What happened? Our prospect did not connect with or understand our presentation. Our presentation is clear to us, but our prospect understands the world differently. Yes, our prospect understands a different language. There are four different color personalities, and each of those personalities interprets our world differently. They have their own viewpoint and their own language. They make their decisions based upon their viewpoint, and the language we use to present to them has to match their personality. When we talk their language, magic happens. Our prospects understand and appreciate what we offer them. Once we have this connection, prospecting, selling, sponsoring, and presenting are easy. Learning the other color personalities' languages is easy. We simply modify our most common phrases to match their viewpoints. If our yellow personality prospect wants to serve and help the world, then why not present our opportunity from that viewpoint? It is just that easy. In this book we will quickly learn the different personalities and how to identify them. Then, we will learn proven phrases for connecting, prospecting, selling, and sponsoring for each color personality. The reactions of our prospects will be amazing. As network marketing leaders, we want to move people to take positive actions. Using their own color language is how we will do it.

Selling is easy, when you have pre-sold prospects coming to you. Whether you are a small business, a network marketer, or a professional salesman, prospects that have been pre-sold by your personal networking group make your business easy and enjoyable. Forget cold leads, cold-calling, expensive advertising and lukewarm referrals. Leave the world of hard prospecting behind and start your own personal networking group. Have your fellow members bring new, pre-sold customer and prospects to you weekly. The best salesmen and the best business owners have strong personal networks. Our relationships are the most important lead generation tool we have. Our best long-term strategy is to build a personal networking group where we are the organizer, and the focus of all of our members. Start SuperNetworking makes this process simple with five easy steps. Step #1 is finding the best place to meet. Step #2 is how to invite your

members. Step #3 is training your members to pre-sell you and your business. Step #4 is how you will set the example for your members. Step #5 is duplicating your personal networking group to expand your business. Once you have this business model in place, you will never go back to the old ways of prospecting, advertising and marketing your business again. Use these tested, clear techniques to build your personal networking group, and then everything else is easy. If you are a leader, a business owner, a salesman, a multilevel marketer, or someone who needs more leads and pre-sold prospects, this book is for you. Order your copy now!

Fear? Sweaty palms? Don't know what to say? Afraid of how others will react? Why do we avoid setting appointments? Our self-image says to us, "Don't take a chance." Motivation alone won't fix this. Our minds will come up with excuses not to set the appointment. Our sponsor yells at us, "Face the fear, and the fear will go away." Sounds easy to say, but to do? Not as easy. Appointments are part of our business. We must fix this problem. We will have to make setting appointments enjoyable. Then, our brains will work for us instead of against us. How can we make setting appointments enjoyable? First, we will learn to make appointments a passion, something we look forward to. And second? We will learn the exact words to say to avoid rejection and to reduce tension with our prospects. Let's face it. No one wants to be a pushy salesperson. We want to be a welcome addition to other people's lives. We can do this by following certain principles such as being brief, getting to the point, making it all about our prospects, and presenting our offer as a way of improving their lives. No more fear. No more feeling guilty. Instead, let's turn our negative feelings into positive momentum to get appointments fast. We want to enjoy every moment of our business. Get more appointments now. Order your copy right away.

Get Network Marketing Decisions Fast

How To Meet New People Guidebook

Easy Lessons for Your Network Marketing Career

Start SuperNetworking!

Hooks! The Invisible Sales Superpower

51 Ways and Places to Sponsor New Distributors

How to Build Network Marketing Leaders Volume One

Instant rapport with the audience. They are smiling, leaning forward, ready to listen. Fear stops people from public speaking. Everyone wants to be liked, but the pressure gets in the way. So we avoid it. In a speech, presentation, webinar or even a casual conversation, we have just a few seconds to prove we are interesting and valuable. How can we capture our audience's attention immediately? By mastering our first 20 seconds. We can forget about fancy tricks, jokes and manipulation. By using any of the three major openings in this book, we can confidently start our speeches and presentations without fear. Our obligation is to get our audience to hear, believe, and want to be there. After that the rest is easy. Mark Davis is a public speaking coach and keynote speaker for business conferences, in addition to conducting public speaking workshops.

"Big Al" Schreiter speaks to network marketing groups around the world. Order your copy now!

Where can you find great prospects for your network marketing business? Who are the best prospects? Where can you find groups of prospects? And how can you attract these prospects to you and your multilevel marketing business? In this book, 51 Ways and Places New Distributors, you will learn the best places to find motivated people to build your team and your customer base. So instead of searching and wasting time, you can get right to the very people who want your business and products. Why 51 different ways and places? Because everyone wants to build a business the same way. Some people are comfortable on social media. Other networkers like building in person. Or maybe just like using the telephone from the comfort of your home. And no matter which method you prefer, other people in your group may use another method to build their businesses. There's something for everyone. Talking to people at random is fine. But if you want to build your organization fast, you want to target your efforts directly to prospects who want your opportunity and products. Save time. Save energy. Find prospects who feel now is the best time for them to make a change in their lives. Whether you choose the Stair-Step Technique, the Elevator Technique, or a Promotion Party, you will actively fill up your calendar with great appointments for your presentations. Just pick one that is comfortable for you and start building today. Order your copy now!

FOREWORD BY GUY KAWASAKI Presentation designer and internationally acclaimed communications expert Garr Reynolds, creator of the most popular Web site on presentation design and delivery on the Net — presentationzen.com — shares his experience in a provocative and illuminating way. This book provides illumination, inspiration, education, and guidance that will change the way you think about making presentations with PowerPoint or Keynote. Presentation Zen challenges the conventional wisdom of making "slide presentations" in today's world and encourages you to think differently and more creatively about the preparation, design, and delivery of your presentations. Garr shares lessons and perspectives that draw on practical advice from the fields of communication and business. Combining solid principles of design with the tenets of Zen simplicity, this book will help you along the path to simpler, more effective presentations.

Do we sell phone service? Electricity? Gas? Internet? Some other essential service? Let's make our business easy. How? By learning exactly what to say and exactly what to do. This book contains step-by-step instructions on how to get quick "yes" decisions, with no rejection. Without the "feeling nervous" factor, we can approach anyone. Afraid to make a call for an appointment? No problem. We can make it easy for our prospects to say "yes" by customizing what we say to the three unique types of prospects. We don't want to say the same things to everyone that we would say to a cold prospect. Once we have people to talk to, and they feel excited about our message, we must customize the decision steps in their brains. That is how we eliminate our prospects' anxiety - by completing the four core steps in seconds. With examples of a one-minute presentation, a two-minute story, where to get great prospects, and how to handle the most common objections, this is the complete starter manual for a successful network marketing business with utilities and services. Prospects have questions. This approach naturally answers their questions before they arise. They will elevate us to "mind-reader" status and instantly connect with our message. Order your copy now! yourself for magic conversations that put your business into momentum. Scroll up and order your copy now!

The text provides instruction on how to give different types of presentations and how to improve upon other communication skills including listening. Topics throughout the book include harnessing the fear of public speaking, motivating others, applying immediacy, listening and lecturing effectively, speaking off the cuff, and selling yourself and your business.

Turn Not Now Into Right Now!

Secrets to Mastering Your Mindset

The Four Color Personalities For MLM

A Writing Workbook for Emerging and Established Media

"Yes" Decisions before the Presentation

Explain Your Network Marketing Business Like A Pro

Why Are My Goals Not Working?

Can goals be easy? What is the secret? Some goals feel difficult. Other goals feel easy to achieve. Why is this? There are many factors that can help us, or sabotage us on our way to achieving our goals. Once we understand these building blocks, we can put them to use to design goals that work for us. Building blocks? Think of them as tools that remove difficulty and enhance achievement. Look at these five common-sense ideas that help. First, humans are short-term thinkers. Our initial goals need short timelines. We also have short-term memories. Second, our initial goals should be small. We need to build our goal-achieving muscles. This will give us confidence. Third, we must understand our personality style. This is what sabotages most goals. If our goals are not in alignment with our personality, it all goes wrong fast. Fourth, do our goals match our internal core values? If not, how can we be motivated when we feel that nagging doubt? Fifth, instead of using willpower, could we put mini-habits to work instead? This would take away our mental stress. Setting goals that work for us is easy when we have guidelines and a checklist. Don't feel guilty for not achieving your goals. Instead, feel the adrenaline rush of success each time you achieve your new goals. Scroll up and order your copy of this book now.

The 3-Minute Rule

10 Shortcuts Into Our Prospects' Minds

3 Easy Habits for Network Marketing

How To Build A Network Marketing Team Quickly

Discover Hot Prospects For Your Network Marketing Business

Quick Start Guide for Network Marketing

The One-Minute Presentation