

The London Noisy Bus (Campbell London Range)

Search for the iconic landmarks and people, then match them to the bustling scenes in this delightful flip-flap book. With colour and counting activities too, there is lots for little London fans to spot and do.

Shortlisted for the Financial Times and McKinsey Best Book of the Year Award in 2011 “A masterpiece.” —Steven D. Levitt, coauthor of Freakonomics “Bursting with insights.” —The New York Times Book Review A pioneering urban economist presents a myth-shattering look at the cities America is an urban nation, yet cities get a bad rap: they're dirty, poor, unhealthy, environmentally unfriendly . . . or are they? In this revelatory book, Edward Glaeser, a leading urban economist, declares that cities are actually the healthiest, greenest, and richest (in both c places to live. He travels through history and around the globe to reveal the hidden workings of cities and how they bring out the best in humankind. Using intrepid reportage, keen analysis, and cogent argument, Glaeser makes an urgent, eloquent case for the city's importance proof that the city is humanity's greatest creation and our best hope for the future.

Vintage Tom Wolfe, The Bonfire of the Vanities, the #1 bestseller that will forever define late-twentieth-century New York style. “No one has portrayed New York Society this accurately and devastatingly since Edith Wharton” (The National Review) “A page-turner . . . Brilliant high Republic) Sherman McCoy, the central figure of Tom Wolfe's first novel, is a young investment banker with a fourteen-room apartment in Manhattan. When he is involved in a freak accident in the Bronx, prosecutors, politicians, the press, the police, the clergy, and assorted hustlers, licking their chops and giving us a gargantuan helping of the human comedy, of New York in the 1980s, a city boiling over with racial and ethnic hostilities and burning with the itch to Grab It Now. Wolfe's novel is a big, panoramic story of the metropolis that reinforces the foremost chronicler of the way we live in America.

The rapidly-expanding aerospace industry is a prime developer and user of advanced metallic and composite materials in its many products. This book concentrates on the manufacturing technology necessary to fabricate and assemble these materials into useful and effective structures. Chapters are dedicated to each key metal or alloy used in the industry, including aluminum, magnesium, beryllium, titanium, high strength steels, and superalloys. In addition the book deals with composites, adhesive bonding and presents the essentials of structural assembly. This resource for all those involved in aerospace design and construction, materials science and engineering, as well as for metallurgists and those working in related sectors such as the automotive and mass transport industries. Flake Campbell Jr has over thirty seven years experience is currently Senior Technical Fellow at the Boeing Phantom Works in Missouri, USA. * All major aerospace structural materials covered: metals and composites * Focus on details of manufacture and use * Author has huge experience in aerospace industry * A must-have book for aerospace and structural engineers, metallurgical engineers and manufacturers for the aerospace industry

Strategic Asset Allocation
Experimental and Quasi-Experimental Designs for Research
Portfolio Choice for Long-Term Investors

London
Good Night London
Supporting Parents of Children Ages 0-8

Sixteen-year-old Jamie New comes out and wears a dress to the school prom, with encouragement from his friends and his loving mother.

Decades of research have demonstrated that the parent-child dyad and the environment of the familyâ€™which includes all primary caregiversâ€™are at the foundation of children's well- being and healthy development. From birth, children are learning and rely on parents and the other caregivers in their lives to protect and care for them. The impact of parents may never be greater than during the earliest years of life, when a child's brain is rapidly developing and when nearly all of her or his experiences are created and shaped by parents and the family environment. Parents help children build and refine their knowledge and skills, charting a trajectory for their health and well-being during childhood and beyond. The experience of parenting also impacts parents themselves. For instance, parenting can enrich and give focus to parents' lives; generate stress or calm; and create any number of emotions, including feelings of happiness, sadness, fulfillment, and anger. Parenting of young children today takes place in the context of significant ongoing developments. These include: a rapidly growing body of science on early childhood, increases in funding for programs and services for families, changing demographics of the U.S. population, and greater diversity of family structure. Additionally, parenting is increasingly being shaped by technology and increased access to information about parenting. Parenting Matters identifies parenting knowledge, attitudes, and practices associated with positive developmental outcomes in children ages 0-8; universal/preventive and targeted strategies used in a variety of settings that have been effective with parents of young children and that support the identified knowledge, attitudes, and practices; and barriers to and facilitators for parents' use of practices that lead to healthy child outcomes as well as their participation in effective programs and services. This report makes recommendations directed at an array of stakeholders, for promoting the wide-scale adoption of effective programs and services for parents and on areas that warrant further research to inform policy and practice. It is meant to serve as a roadmap for the future of parenting policy, research, and practice in the United States.

With 28 fantastic, double-sided dominoes!A fantastic new edition of the highly successful JINGLE JANGLE JUNGLE! Children will love counting along with the animals as they dance to the jungle rhythms in this engaging board book. And when they've finished reading, the pack also contains 28 sturdy, double-sided dominoes to play with! The dominoes have animals on one side and numbers on the other so readers can choose which game to play and are sure to have twice the fun!

In his forty-six short years, Mr. Mohun Biswas has been fighting against destiny to achieve some semblance of independence, only to face a lifetime of calamity. Shuttled from one residence to another after the drowning death of his father, for which he is inadvertently responsible, Mr. Biswas yearns for a place he can call home. But when he marries into the domineering Tulsî family on whom he indignantly becomes dependent, Mr. Biswas embarks on an arduous -- and endless -- struggle to weaken their hold over him, and purchase a house of his own.

My First Tractor

My First London Search and Find Sticker Book

My Bus Board Book

My First London Search and Find Sticker Book

An Introduction to American Politics

My First Camper Van

It's time to visit London--what a noisy city! Watch out for the beeping double-decker buses. Mind the gap on the tube and hear Big Ben chime the hour. Find out who's roaring at the Natural History Museum and listen to the monkeys chitter chatter at ZSL London Zoo. Finish off the day with a royal visit to Buckingham Palace: remember to look out for the naughty crown jewel thief on every page! The London Noisy Book has 10 sounds to listen to, including a genuine Big Ben chime and "mind the gap" recording. Young children will love pressing the noises as they discover the sights in this hustling, bustling book about London.

Hello, World is an exciting book series that pairs early learning concepts with colorful, stylish illustrations of cities around the world. London can be rainy, or it can be sunny. Some Buckingham Palace guards are big, and others are little. Explore opposites through the sights of London in this gorgeous book!

A chunky book with a clock face and moving hands to teach little fans of London how to tell the time. Perfect for ages three plus.

A stunningly illustrated picture book about a curious caterpillar searching for the true meaning of the word “beautiful.” But is there one true meaning—or many? A caterpillar lives a simple life on his leaf until one day, an UnKnown Thing picks him up and calls him beautiful. A question forms in the caterpillar’s mind: “What is beautiful?” So begins a quest to discover the true meaning of the word beautiful. Much to the caterpillar’s surprise, each animal in the forest has their own unique definition: A bear declares that honeycomb is beautiful! The squirrels say leaves are beautiful! A mole says his burrow is beautiful! What’s a caterpillar to do? How Beautiful offers kids an immersive, memorable experience. Elaborate and vivid illustrations by Melissa Castrillón, author of Yellow Kayak and If I Had a Little Dream, combine with a sweet, central message: Beauty is as diverse as we are. “Beautiful” means something different to everyone, and that’s okay! The beauty of the natural world is worth celebrating!

What’s the Time in London?

Busy Holiday

Everybody's Talking about Jamie

Whizzy Wheels: London Taxi

An Introduction to Global Studies

How Beautiful

Explore first words with readers in this busy place by matching pictures with the identifying words.

Complete with a carry handle and pages of fun stickers, My First Search and Find London Sticker Book is perfect for any child to enjoy the excitement of the big city. Packed with activities, from discovering a dinosaur's missing bones at the Natural History Museum to spot the difference on the London Underground, children will be kept busy while they explore London's landmarks.With over 400 stickers, children can enjoy completing London scenes, filling in the fun activities, and decorating the pages as they go. Marion Billet's spirited scenes feature vibrant London life and lots of detail to spot and talk about. Including illustrations of Buckingham Palace, South Bank, Tower Bridge and the London Eye, this book will make a wonderful souvenir to keep. Also available for little tourists: Noisy London Sound Book, Hello London, The Noisy London Tube, My Big London Playset, My First London Whizzy Wheels, My First London Sticker Book

A very soft, very cuddly cloth book for babies all about London. My First London Bus has bright, simple illustrations by Marion Billet and features a red London bus with tactile crinkly wheels on the cover. Beautifully presented in a gorgeous gift box, this book is perfect for small babies.Little tourists can discover more of London with The London Noisy Tube, The London Noisy Bus and The London Noisy Book.

Young children will love to press the beep-beep sound button as they journey through the sights of London on the iconic open top bus.Press the beep-beep button as you pass the fabulous sights of London including ZSL London Zoo, the wonderful toyshop on Regents Street, Westminster Tower, Big Ben and the Natural History and Science Museums. With funny characters and a 'spot Sherlock' feature, there is plenty to talk about on every page of The London Noisy Bus.This bus-shaped book has bright, bold and beautiful illustrations by Marion Billet and promises to be lots of fun for toddlers on the move!London titles to collect: -My First London Bus-My First London Taxi-Hello! London-My First London Sticker Book-The London Noisy Book-My Big London Play Set-The London Noisy Tube-Busy London at Christmas-Busy London

Parenting Matters

Jingle Jangle Jungle Dominoes!

Busy London at Christmas

The Signal and the Noise

The London Noisy Tube

There Are 101 Things to Find in London

Push, pull and slide the London scenes to explore the sights of the busy city: turn the London Eye, open and close Tower Bridge, even raise the flag at Buckingham Palace!Busy London is a bright board book with easy-to-use mechanisms that are designed for toddlers. The colourful illustrations are packed with detail and things to spot, making it the perfect introduction to London, and a great way to share memories of a first visit. From Marion Billet, the illustrator of the popular Campbell London series.London titles to collect:-My First London Bus-My First London Taxi-Hello! London-My First London Sticker Book-The London Noisy Book-My Big London Play Set-The London Noisy Tube-The London Noisy Bus-Busy London at Christmas

Push, pull and slide the London scenes to explore the sights of the busy city. Turn the London Eye, open and close Tower Bridge, even raise the flag at Buckingham Palace! Hello! London is a big, bright board book with easy-to-use mechanisms that are designed for toddlers. The colourful illustrations are packed with detail and things to spot, making it the perfect introduction to London, and a great way to share memories of a first visit. From Marion Billet, the illustrator of the popular Whizzy Wheels series.See also: My First London Bus, My First London Taxi Summer's here, and the days are full of fun and sunshine in Busy Holiday. Pack the car, splash in the sea, whoosh down a water slide then pitch a tent just in time for bed! Children will love playing with this bright and colourful board book with gentle rhyming text and wonderful illustrations by Sebastian Braun, which is part of the popular Busy Book series.Also available: Busy Garage, Busy Builders, Busy Playtime, Busy Beach, Busy Garden, Busy Airport, Busy Railway, Busy Town, Busy Farm, Busy Bookshop, Busy Swimming, Busy Fire Station, Busy Hairdresser, Busy Pets, Busy Baking, Busy Park, Busy Farm, Busy Vet, Busy Café, Busy Baby Animals, Busy Nursery and Busy Zoo

A taxi-shaped board book with movable wheels which takes you around the different sites of London.

My First London Sticker Book

We the People

A Novel

How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier, and Happier

My First London Bus Cloth Book

A House for Mr. Biswas

It's Christmas in London! Push, pull and slide the London scenes to explore the sights of the busy city. Turn the London Eye or open Tower Bridge while Santa makes his way through the snowy city. Look out for him amongst the Christmas shoppers, carol singers and even a snowman. There's even a very special visitor to Buckingham Palace!Busy London! Busy London at Christmas is a big, bright board book with easy-to-use mechanisms that are designed for toddlers. The colourful illustrations are packed with detail and things to spot, making it the perfect introduction to Christmas in London.From Marion Billet, the illustrator of the popular Whizzy Wheels series.

Young children just love things that go, and here is a book they can spend hours pushing along the floor as well as reading! Nee-Naw! Nee-Naw! The firefighters are on their way to an emergency . . . little Tommy's ball is stuck up a tree! But on the way to Tommy's, the fire-fighters put out a blazing barbecue, clear a flooded road, and help a lady and her dog. What a busy day! There's masses of detail and plenty to talk about on every page. A perfect book for fire-engine-mad toddlers who like to play with their books!

ONE OF THE EVENING STANDARD'S BOOKS OF THE YEAR 2015 Barney Campbell's Rain is a searingly powerful début that reads like a British Matterhorn ***** 'A wonderfully achieved, enthralling and moving novel of war. Its authenticity is as telling as it is terrifying' William Boyd 'No better on-the-ground description of Britain's war will ever be written. Rain is what Chickenhawk or, more recently, Matterhorn was to Vietnam. It's unputdownable, except for when the reader needs to draw breath or battle a lump in the throat' Evening Strandard Corporal Thomas (my acting sergeant since Adams died) and I have to go down the line of the boys as they're checking their kit before we go out. Some of them are crying, not bawling just weeping gently but still steadfast; others are just pumped to the max, bouncing their heads up and down like they're listening to trance music, just amped about getting the rounds down. Those are the ones I'm most worried about; how they're going to cope with being back home is beyond me. Tom Chamberlain was destined to be a soldier from the moment he discovered a faded picture of his father patrolling the streets of Belfast. With the war in Afghanistan at its savage peak, Tom is despatched from home in the dead of an anonymous September night, a blood tribute leaving without fanfare. Full of eagerness, but wracked by self-doubt, he must discover who he is and what he is capable of. But as the bonds with his comrades grow, home – and the loved ones left behind – seem ever more remote from the surreal violence and exhilaration of war. Drawing on the author's own experience, Rain is the most powerful, vivid and affecting portrait of the Afghan frontline to have yet emerged – a novel of war that will take its place among the classics from previous generations. 'Rain is not merely good, it's remarkable. Powerful, at times unbearably harrowing, it captures both the fear and exhilaration of men pushed to breaking point' Jeremy Paxman 'Gripping . . . the ending is genuinely shocking' Daily Mail 'A powerful and moving story of war with all the authenticity of a memoir' Charles Cumming 'One of the most powerful and emotional works ever written about British soldiers in battle. Troubling, funny, upsetting, exhilarating and deeply moving. You will never forget it' Colonel Richard Kemp 'Thrilling, gut-wrenching and profoundly moving, this book, like all the very best novels of war, has the utterly compelling grip of authenticity' James Holland 'An extraordinary book: authentic, beautifully written and very moving' Saul David 'Simply superb. It could become the defining account of the British in Afghanistan' Tom Petch, writer and director of 'The Patrol' 'One of the best novels about the Afghanistan war. Brutally honest, it could have been a memoir' David Axe 'A must-read debut' Tom Newton-Dunn

Make your way around the city with this new edition of London Bus Buggy Buddy! This handy board book by Campbell Books has a cloth strap that you can attach to your stroller or high chair for fun on the go.Marion Billet's stylish illustrations are perfect to engage little ones as they learn their first words all about London. A perfect gift for a baby or toddler. Also available: Noisy London Sound Book, Hello London, The Noisy London Tube, My Big London Playset, My First London Whizzy Wheels, My First London Sticker Book

London Bus Buggy Buddy

Triumph of the City

The Grapes of Wrath

A Book of Opposites

First London Sounds

The London Noisy Bus

Taking an interdisciplinary approach, An Introduction to Global Studies presents readers with a solid introduction to the complex, interconnected forces and issues confronting today's globalized world. Introduces readers to major theories, key terms, concepts, and notable theorists Equips readers with the basic knowledge and conceptual tools necessary for thinking critically about the complex issues facing the global community Includes a variety of supplemental features to facilitate learning and enhance readers' understanding of the material

A first London sticker activity book with carry handle -- perfect for busy fun in the city! Complete with a carry handle and postcards to send, this sticker activity book is the ideal companion on a trip to London, or for any child to enjoy the excitement of the big city. Packed with activities from colouring to imagining your own exhibit at the Natural History Museum, it promises to keep young children very busy while they find out about London's landmarks. With over 250 stickers, children can enjoy completing London scenes, playing matching activities, and decorating the pages as they go. Marion Billet s spirited scenes feature lively children and lots of detail to spot and talk about. Including Buckingham Palace, London Zoo, Tower Bridge and the London Eye, this book will also make a wonderful souvenir to keep.

A tube train shaped board book with a sound button with a real mind the gap message.Young children will love to press the sound button and hear an authentic mind the gap message as they journey through the sights of London by tube.Visit Madam Tussauds and Sherlock Holmes at 221B Baker Street, the Natural History and Science Museums at South Kensington and the bustling theatres at Leicester Square. With funny characters and a 'spot Shakespeare' feature, there is masses of detail and plenty to talk about on every page of The Noisy London Tube. With bright, bold and beautiful illustrations by Marion Billet, this promises to be lots of fun for train-mad toddlers on the move!London titles to collect: My First London Bus, My First London Taxi, Hello! London, My First London Sticker Book, The London Noisy Book, My Big London Play Set

UPDATED FOR 2020 WITH A NEW PREFACE BY NATE SILVER "One of the more momentous books of the decade." —The New York Times Book Review Nate Silver built an innovative system for predicting baseball

performance, predicted the 2008 election within a hair’s breadth, and became a national sensation as a blogger—all by the time he was thirty. He solidified his standing as the nation’s foremost political forecaster with his near perfect prediction of the 2012 election. Silver is the founder and editor in chief of the website FiveThirtyEight. Drawing on his own groundbreaking work, Silver examines the world of prediction, investigating how we can distinguish a true signal from a universe of noisy data. Most predictions fail, often at great cost to society, because most of us have a poor understanding of probability and uncertainty. Both experts and laypeople mistake more confident predictions for more accurate ones. But overconfidence is often the reason for failure. If our appreciation of uncertainty improves, our predictions can get better too. This is the “prediction paradox”: The more humility we have about our ability to make predictions, the more successful we can be in planning for the future. In keeping with his own aim to seek truth from data, Silver visits the most successful forecasters in a range of areas, from hurricanes to baseball to global pandemics, from the poker table to the stock market, from Capitol Hill to the NBA. He explains and evaluates how these forecasters think and what bonds they share. What lies behind their success? Are they good—or just lucky? What patterns have they unraveled? And are their forecasts really right? He explores unanticipated commonalities and exposes unexpected juxtapositions. And sometimes, it is not so much how good a prediction is in an absolute sense that matters but how good it is relative to the competition. In other cases, prediction is still a very rudimentary—and dangerous—science. Silver observes that the most accurate forecasters tend to have a superior command of probability, and they tend to be both humble and hardworking. They distinguish the predictable from the unpredictable, and they notice a thousand little details that lead them closer to the truth. Because of their appreciation of probability, they can distinguish the signal from the noise. With everything from the health of the global economy to our ability to fight terrorism dependent on the quality of our predictions, Nate Silver’s insights are an essential read.

Busy London

Rain

Hello! London

The Bonfire of the Vanities

A Tell-The-time Clock Book

The Suffragist Playbook: Your Guide to Changing the World

From the historic Tower of London to the Natural History Museum, this delightful and educational board book gives young readers a personal tour of London’s most famous landmarks and attractions, including Buckingham Palace, the Crown Jewels, London Eye, Covent Garden, the Globe Theatre, footballers, Science Museum, London Zoo, Trafalgar Square, Big Ben, black cabs, and more.

Do you have a cause you’re passionate about? Take a few tips from the suffragists, who led one of the largest and longest movements in American history. The women’s suffrage movement was decades in the making and came with many harsh setbacks. But it resulted in a permanent victory: women’s right to vote. How did the suffragists do it? One hundred years later, an eye-opening look at their playbook shows that some of their strategies seem oddly familiar. Women’s marches at inauguration time? Check. Publicity stunts, optics, and influencers? They practically invented them. Petitions, lobbying, speeches, raising money, and writing articles? All of that, too. From moments of inspiration to some of the movement’s darker aspects—including the racism of some suffragist leaders, violence against picketers, and hunger strikes in jail—this clear-eyed view takes in the role of key figures: Susan B. Anthony, Lucy Stone, Sojourner Truth, Elizabeth Cady Stanton, Frances Willard, Ida B. Wells, Alice Paul, and many more. Engagingly narrated by Lucinda Robb and Rebecca Boggs Roberts, whose friendship goes back generations (to their grandmothers, Lady Bird Johnson and Lindy Boggs, and their mothers, Lynda Robb and Cokie Roberts), this unique melding of seminal history and smart tactics is sure to capture the attention of activists-in-the-making today.

A book on wheels! Young children just love things that go, and here is a book they can spend hours pushing along the floor as well as reading! Follow the red tractor as it gets busy helping out around the farm. There’s masses of detail and plenty to talk about on every page, plus lots of farm animals to spot. This is the perfect book for vehicle-mad toddlers.

A first alphabet book all about London, with over thirty flaps and a pull-out ending, from renowned illustrator Marion Billet. My First London Alphabet is part of Marion Billet’s distinctive London range from Campbell Books. Perfect for tourists big and small, there are over thirty flaps and a pull-out ending for extra fun! Search the scenes for the Aquarium, Big Ben, the Queen’s corgis, and much more, then lift the flaps to discover other surprising London things! A fun way to practise the alphabet for pre-schoolers, this book can be used out and about in London - or at home. Marion Billet’s illustrations bring the bustling city to life with busy scenes of Buckingham Palace, Tower Bridge, Oxford Circus and more. The pull-out ending has lots of extra things for children to search for and find. Little tourists can discover more of London with There are 101 Things to Find in London and The London Noisy Book.

Littleland

My First London Whizzy Wheels

Four Vehicle-shaped Board Books in a Carry Case

Why So Many Predictions Fail--but Some Don't

The London Noisy Book

Manufacturing Technology for Aerospace Structural Materials

Climb on board the 123 bus! One bus plus one bus driver plus ten bus riders and lots of bus stops equals a busy day of driving, riding, flying, and sailing for everyone—especially you!

Depicts the hardships and suffering endured by the Joads as they journey from Oklahoma to California during the Depression.

We shall examine the validity of 16 experimental designs against 12 common threats to valid inference. By experiment we refer to that portion of research in which variables are manipulated and their effects upon other variables observed.

It is well to distinguish the particular role of this chapter. It is not a chapter on experimental design in the Fisher (1925, 1935) tradition, in which an experimenter having complete mastery can schedule treatments and measurements for optimal statistical efficiency, with complexity of design emerging only from that goal of efficiency. Insofar as the designs discussed in the present chapter become complex, it is because of the intransigency of the environment: because, that is, of the experimenter’s lack of complete control.

A camper van book on wheels for toddlers. Young children just love things that go, and they can spend hours pushing this camper van-shaped book along the floor as well as reading! My First Camper Van is pitched perfectly at young holiday makers, featuring a family on their camping adventures. With tons to see and talk about in the wonderfully colourful illustrations by Marion Billet. Titles to collect: My First London Bus, My First London Taxi, My First Digger, My First Tractor, My First Fire Engine, My First Train, My First Truck

Principles of Economics

Whizzy Wheels: My First Fire Engine

My First London Alphabet

Emphasizing the relevance of politics and government in everyday life, We the People provides tools to help students think critically about American government and politics. The Sixth Edition has been carefully updated to reflect most recent developments, including the ongoing conflict in Iraq and the 2006 midterm elections. Complemented by a rich package of multimedia tools for instructors and students, including a new video-clip DVD, We the People is now more pedagogically effective than ever.

Academic finance has had a remarkable impact on many financial services. Yet long-term investors have received curiously little guidance from academic financial economists. Mean-variance analysis, developed almost fifty years ago, has provided a basic paradigm for portfolio choice. This approach usefully emphasizes the ability of diversification to reduce risk, but it ignores several critically important factors. Most notably, the analysis is static; it assumes that investors care only about risks to wealth one period ahead. However, many investors—both individuals and institutions such as charitable foundations or universities—seek to finance a stream of consumption over a long lifetime. In addition, mean-variance analysis treats financial wealth in isolation from income. Long-term investors typically receive a stream of income and use it, along with financial wealth, to support their consumption. At the theoretical level, it is well understood that the solution to a long-term portfolio choice problem can be very different from the solution to a short-term problem. Long-term investors care about intertemporal shocks to investment opportunities and labor income as well as shocks to wealth itself, and they may use financial assets to hedge their intertemporal risks. This should be important in practice because there is a great deal of empirical evidence that investment opportunities—both interest rates and risk premia on bonds and stocks—vary through time. Yet this insight has had little influence on investment practice because it is hard to solve for optimal portfolios in intertemporal models. This book seeks to develop the intertemporal approach into an empirical paradigm that can compete with the standard mean-variance analysis. The book shows that long-term inflation-indexed bonds are the riskless asset for long-term investors, it explains the conditions under which stocks are safer assets for long-term than for short-term investors, and it shows how labor income influences portfolio choice. These results shed new light on the rules of thumb used by financial planners. The book explains recent advances in both analytical and numerical methods, and shows how they can be used to understand the portfolio choice problems of long-term investors.