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By Chris McChesney, Sean  
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*Recognize, develop, and embody great leadership* *Seven Disciplines of A Leader* is a comprehensive manual for building better leaders. Author and executive coach Jeff Wolf is a respected authority on leadership, and his strategies and inspiration have fostered dramatic growth in some of the nation's top companies. In this book, he shares the secrets of great leadership to help readers align professional development and exemplify

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*these traits themselves. Each of the Disciplines is valuable on its own, but together they add up to more than a sum of their parts, and work synergistically to propel leaders to higher and higher effectiveness and companies to better and better business. From initiative, to planning, to community service, readers will gain deep insight into what separates the good from the great, and how organizations can nurture these qualities in their employees with leadership potential. A good leader gets results, but a great leader inspires every single member of the team to reach their utmost potential every single time. A great leader makes everyone shine, and provides the vision, the tools, and the support people need to do their very best work. This book describes how it's done, and how greatness can be learned. Discover the traits that make leaders great*

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*development training to maximize  
potential Foster the right attitudes and*

*behaviors for better outcomes Build a*

*culture of sustainable success that*

*permeates the organization Individual*

*achievement is great, but fostering a*

*culture of achievement sends business into*

*the future on an upward trajectory. It's*

*more than just a single inspired employee;*

*it's about recognizing the signs of*

*potential leadership and nurturing them*

*to fruition throughout the organization.*

*Seven Disciplines of A Leader is the field*

*guide to great leadership.*

**BUSINESS STRATEGY. "The 4**

**Disciplines of Execution "offers the what**

**but also how effective execution is**

**achieved. They share numerous examples**

**of companies that have done just that, not**

**once, but over and over again. This is a**

**book that every leader should read!**

**(Clayton Christensen, Professor, Harvard**

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Business School, and author of "The Innovator's Dilemma). " Do you remember

*the last major initiative you watched die in your organization? Did it go down with a loud crash? Or was it slowly and quietly suffocated by other competing priorities? By the time it finally disappeared, it's likely no one even noticed. What happened? The whirlwind of urgent activity required to keep things running day-to-day devoured all the time and energy you needed to invest in executing your strategy for tomorrow. "The 4 Disciplines of Execution" can change all that forever.*

*Get real results for your business – maximize your training and development programs Corporate learning and development programs play an undeniable role in successful business endeavors, but only when they're done right. The significant revisions in the*

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*third edition of The Six Disciplines of Breakthrough Learning add fresh, timely elements to a resource that has become known globally as a trusted guide for professionals determined to get the most of their companies' training and development programs. All-new examples, tools, guides, and insights combine to make an excellent, all-in-one resource for everyone from workplace professionals and HR managers to training development providers and businesses leaders looking to maximize the return on their enterprise's learning budget. Infused with current research and recent case studies, this resource serves as a practical guide that recommends concrete actions for producing tangible results. Tools, guides, and checklists in every chapter ensure that readers walk away with meaningful strategies that can be implemented right away. The*

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*book includes: A complete review of research drawn from thousands of insights, goals, and lessons learned*

*Specific strategies and actions that can be put into effect quickly for immediate results A focus on ROI for business leaders wanting to make a*

*clearer connection between dollars spent and new skills gained Checklists in each chapter to help learning*

*organizations perform quality audits of new and existing learning programs The*

*third edition of The Six Disciplines of Breakthrough Learning contains so many*

*new resources and so much thoroughly-revised content that even those who own previous editions will find its*

*reinvigorated approach highly*

*beneficial. Strengthen the link between your learning efforts and your*

*business goals with this increasingly popular, globally recognized resource.*

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*Spiritual disciplines are often viewed primarily as a means to draw us closer to God. While these practices do deepen and enrich our "vertical" relationship with God, Kyle David Bennett argues that they were originally designed to positively impact our "horizontal" relationships--with neighbors, strangers, enemies, friends, family, animals, and even the earth. Bennett explains that this "horizontal" dimension has often been overlooked or forgotten in contemporary discussions of the spiritual disciplines. This book offers an alternative way of understanding the classic spiritual disciplines that makes them relevant, doable, and meaningful for everyday Christians. Bennett shows how the disciplines are remedial practices that correct the malformed ways we do everyday things, such as think, eat, talk, own, work, and rest. Through personal*

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anecdotes, engagement with Scripture, and vivid cultural references, he invites us to practice the spiritual disciplines wholesale and shows how changing the way we do basic human activities can bring healing, renewal, and transformation to our day-to-day lives and the world around us.

*Read the Wall Street Journal Bestseller for "cultivating intense focus" for fast, powerful performance results for achieving success and true meaning in one's professional life (Adam Grant, author of Give and Take). Deep work is the ability to focus without distraction on a cognitively demanding task. It's a skill that allows you to quickly master complicated information and produce better results in less time. Deep Work will make you better at what you do and provide the sense of true fulfillment that comes from craftsmanship. In short, deep*



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*work is like a super power in our increasingly competitive twenty-first century economy. And yet, most people have lost the ability to go deep—spending their days instead in a frantic blur of e-mail and social media, not even realizing there's a better way. In Deep Work, author and professor Cal Newport flips the narrative on impact in a connected age. Instead of arguing distraction is bad, he instead celebrates the power of its opposite. Dividing this book into two parts, he first makes the case that in almost any profession, cultivating a deep work ethic will produce massive benefits. He then presents a rigorous training regimen, presented as a series of four "rules," for transforming your mind and habits to support this skill. 1. Work Deeply 2. Embrace Boredom 3. Quit Social Media 4. Drain the Shallows A mix of cultural criticism and actionable*

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*advice, Deep Work takes the reader on a journey through memorable stories-from Carl Jung building a stone tower in the woods to focus his mind, to a social media pioneer buying a round-trip business class ticket to Tokyo to write a book free from distraction in the air-and no-nonsense advice, such as the claim that most serious professionals should quit social media and that you should practice being bored. Deep Work is an indispensable guide to anyone seeking focused success in a distracted world. An Amazon Best Book of 2016 Pick in Business & Leadership Wall Street Journal Business Bestseller A Business Book of the Week at 800-CEO-READ*

*A Leadership Fable*

*Strategies and Tools for Building a Learning Organization*

*The Path to Extraordinary Productivity*

*The 4 Disciplines of Execution: Revised*

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*and Updated*  
Covey, And Jim Huling  
*Negotiating Agreement Without Giving in*  
*The Spirit of the Disciplines - Reissue*  
*Range*

Senge's best-selling *The Fifth Discipline* led Business Week to dub him the "new guru" of the corporate world; here he offers executives a step-by-step guide to building "learning organizations" of their own. There is a competitive advantage out there, arguably more powerful than any other. Is it superior strategy? Faster innovation? Smarter employees? No, New York Times best-selling

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author, Patrick Lencioni, argues that the seminal difference between successful companies and mediocre ones has little to do with what they know and how smart they are and more to do with how healthy they are. In this book, Lencioni brings together his vast experience and many of the themes cultivated in his other best-selling books and delivers a first: a cohesive and comprehensive exploration of the unique advantage organizational health provides. Simply put, an organization is healthy

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when it is whole, consistent and complete, when its management, operations and culture are unified. Healthy organizations outperform their counterparts, are free of politics and confusion and provide an environment where star performers never want to leave. Lencioni's first non-fiction book provides leaders with a groundbreaking, approachable model for achieving organizational health—complete with stories, tips and anecdotes from his experiences

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consulting to some of the nation's leading organizations. In this age of informational ubiquity and nano-second change, it is no longer enough to build a competitive advantage based on intelligence alone. The Advantage provides a foundational construct for conducting business in a new way—one that maximizes human potential and aligns the organization around a common set of principles.

The guide to shortening your execution cycle down from one year to twelve

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weeks Most organizations and individuals work in the context of annual goals and plans; a twelve-month execution cycle. Instead, The 12 Week Year avoids the pitfalls and low productivity of annualized thinking. This book redefines your "year" to be 12 weeks long. In 12 weeks, there just isn't enough time to get complacent, and urgency increases and intensifies. The 12 Week Year creates focus and clarity on what matters most and a sense of urgency to do it now. In the end more of

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the important stuff gets done and the impact on results is profound. Explains how to leverage the power of a 12 week year to drive improved results in any area of your life Offers a how-to book for both individuals and organizations seeking to improve their execution effectiveness Authors are leading experts on execution and implementation Turn your organization's idea of a year on its head, and speed your journey to success. Make the transition from traditional, whole-group reading instruction to the



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21st century classroom by  
integrating three  
innovations that will  
dramatically improve  
elementary reading  
instruction: RTI,  
differentiated instruction,  
and technology. Detailed ex  
Leverage digital  
technologies to achieve  
competitive advantage  
through market-leading  
processes, products and  
services, customer  
relationships, and innovation  
How does Information  
Technology enable  
competitive advantage?  
Digital Disciplines details

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four strategies that exploit today's digital technologies to create unparalleled customer value. Using non-technical language, this book describes the blueprints that any company, large or small, can use to gain or retain market leadership, based on insights derived from examining modern digital giants such as Amazon, Netflix, and Uber, established firms such as Burberry, GE, Nike, and Procter & Gamble, and lesser-known innovators such as Alvio, Fruition

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Sciences, Opower, and Quirky. Companies can develop a competitive edge through four digital disciplines—information excellence, solution leadership, collective intimacy, and accelerated innovation—that exploit cloud computing, big data and analytics, mobile and wireline networks, social media, and the Internet of Things. These four disciplines extend and update the value disciplines of operational excellence, product leadership, and customer intimacy originally

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defined by Michael Treacy  
and Fred Wiersema in their  
bestselling business classic  
The Discipline of Market  
Leaders. Operational  
excellence must now be  
complemented by  
information  
excellence—leveraging  
automation, information,  
analytics, and sophisticated  
algorithms to make  
processes faster, better, and  
more cost-effective,  
seamlessly fuse digital and  
physical worlds, and  
generate new revenue  
through techniques such as  
exhaust data monetization

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Product leadership must be extended to solution leadership—smart digital products and services ranging from wind turbines and wearables to connected healthcare, linked to each other, cloud services, social networks, and partner ecosystems, focused on customer outcomes and creating experiences and transformations Customer intimacy is evolving to collective intimacy—as face-to-face relationships not only go online, but are collectively analyzed to provide individually targeted

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recommendations and personalized services ranging from books and movies to patient-specific therapies Traditional innovation is no longer enough—accelerated innovation goes beyond open innovation to exploit crowdsourcing, idea markets, innovation networks, challenges, and contest economics to dramatically improve processes, products, and relationships This book provides a strategy framework, empirical data, case studies, deep insights,

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and pragmatic steps for any enterprise to follow and attain market leadership in today's digital era. It addresses improved execution through techniques such as gamification, and pitfalls to beware, including cybersecurity, privacy, and unintended consequences. Digital Disciplines can be exploited by existing firms or start-ups to disrupt established ways of doing business through innovative, digitally enabled value propositions to win in competitive markets in

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today's digital era.  
Good to Great  
Literacy in the Disciplines  
Get More Done in 12 Weeks  
than Others Do in 12  
Months

Rules for Focused Success  
in a Distracted World  
by Chris McChesney -  
Achieving Your Wildly  
Important Goals - A  
Comprehensive Summary

A Teacher's Guide for  
Grades 5-12

In the 7 Habits series,  
international bestselling author  
Stephen R. Covey showed us how  
to become as effective as it is



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possible to be. In his long-awaited new book, THE 8th HABIT, he opens up an entirely new dimension of human potential, and shows us how to achieve greatness in any position and any venue. All of us, Covey says, have within us the means for greatness. To tap into it is a matter of finding the right balance of four human attributes: talent, need, conscience and passion. At the nexus of these four attributes is what Covey calls voice - the unique, personal significance we each possess. Covey exhorts us all to move beyond effectiveness into the realm of greatness - and he shows us how to do so, by engaging our strengths and

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locating our powerful, individual voices. Why do we need this new habit? Because we have entered a new era in human history. The world is a profoundly different place than when THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE was originally published in 1989. The challenges and complexity we face today are of a different order of magnitude. We enjoy far greater autonomy in all areas of our lives, and along with this freedom comes the expectation that we will manage ourselves, instead of being managed by others. At the same time, we struggle to feel engaged, fulfilled and passionate. Tapping into the higher reaches of human genius

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and motivation to find our voice requires a new mindset, a new skill-set, a new tool-set - in short, a whole new habit.

During the last decade the issue of migration has increased in global prominence and has caused controversy among host countries around the world. To remedy the tendency of scholars to speak only to and from their own disciplinary perspective, this book brings together in a single volume essays dealing with central concepts and key theoretical issues in the study of international migration across the social sciences. Editors Caroline B. Brettell and James F. Hollifield have guided a thorough revision of this seminal text, with

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valuable insights from such fields as anthropology, demography, economics, geography, history, law, political science, and sociology. Each essay focuses on key concepts, questions, and theoretical frameworks on the topic of international migration in a particular discipline, but the volume as a whole teaches readers about similarities and differences across the boundaries between one academic field and the next. How, for example, do political scientists wrestle with the question of citizenship as compared with sociologists, and how different is this from the questions that anthropologists explore when they deal with

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ethnicity and identity? Are economic theories about ethnic enclaves similar to those of sociologists? What theories do historians (the "essentializers") and demographers (the "modelers") draw upon in their attempts to explain empirical phenomena in the study of immigration? What are the units of analysis in each of the disciplines and do these shape different questions and diverse models and theories? Scholars and students in migration studies will find this book a powerful theoretical guide and a text that brings them up to speed quickly on the important issues and the debates. All of the social science

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disciplines will find that this book offers a one-stop synthesis of contemporary thought on migration.

In this stunning follow-up to his best-selling book, *The Five Temptations of a CEO*, Patrick Lencioni offers up another leadership fable that's every bit as compelling and illuminating as its predecessor. This time, Lencioni's focus is on a leader's crucial role in building a healthy organization--an often overlooked but essential element of business life that is the linchpin of sustained success. Readers are treated to a story of corporate intrigue as the frustrated head of one consulting firm faces a

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leadership challenge so great that it threatens to topple his company, his career, and everything he holds true about leadership itself. In the story's telling, Lencioni helps his readers understand the disarming simplicity and power of creating organizational health, and reveals four key disciplines that they can follow to achieve it.

Can a good company become a great one and, if so, how? After a five-year research project, Collins concludes that good to great can and does happen. In this book, he uncovers the underlying variables that enable any type of organization to

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Execution by Chris McChesney, Sean Covey, and Jim Huling | Includes Analysis Preview: The 4 Disciplines of Execution is a guide for businesses to reliably commit to the goals and plans they set, authored by associates from FranklinCovey, a management consultancy. Rather than focusing on what a business must accomplish to be successful, the four disciplines establish how to accomplish those things. One reason commitments tend to be abandoned in business is that new projects and goals are less urgent than the day-to-day tasks of each individual employee, which the authors call the “whirlwind.” The key to commitment fulfillment is



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for new tasks to take up only a small portion of each employee's time, but for that employee to be held accountable for completing them. The first discipline is to settle on one or two wildly important goals (WIGs). These are the things that would have the most significant impact on progress toward the business's long-term goals. In the second discipline, the WIG... PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Inside this Instaread Summary of The 4 Disciplines of Execution by Chris McChesney, Sean Covey, and Jim Huling | Includes Analysis · Overview of the Book · Important

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Getting to Yes

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By following the 4 Disciplines—Focus on the Wildly Important; Act on Lead Measures; Keep a Compelling Scoreboard; Create a Cadence of Accountability—leaders can produce breakthrough results, even when executing the strategy requires a significant change in behavior from their teams.

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your organization's ability to learn faster than the competition. The leadership stories demonstrate the many ways that

the core ideas of the Fifth Discipline, many of which seemed radical when first published, have become deeply integrated into people's ways of seeing the world and their managerial practices. Senge describes how companies can rid themselves of the learning blocks that threaten their productivity and success by adopting the strategies of learning organizations, in which new and expansive patterns of thinking are nurtured, collective aspiration is set free, and people are continually learning how to create the results they truly desire. Mastering the disciplines Senge outlines in the book will:

- Reignite the spark of genuine learning driven by people focused on what truly matters to them
- Bridge

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you of confining assumptions and  
mindsets • Teach you to see the forest  
and the trees • End the struggle  
between work and personal time This  
updated edition contains more than one  
hundred pages of new material based  
on interviews with dozens of  
practitioners at companies such as BP,  
Unilever, Intel, Ford, HP, and Saudi  
Aramco and organizations such as  
Roca, Oxfam, and The World Bank.

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Customers Want

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Multipliers

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Achieving Your Wildly Important Goal  
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Guide

**Note: This is a Summary of The 4 Disciplines of Execution:**

**Achieving Your Wildly Important Goal by: Sean Covey, Jim Huling and Chris McChesney** The 4 Disciplines of Execution is a guide for businesses to reliably commit to the goals and plans they set, authored by associates from FranklinCovey, a management consultancy. Rather than focusing on what a business must accomplish to be successful, the four disciplines establish how to accomplish those things. One reason commitments tend to be abandoned in business is that new projects and goals are less urgent than the day-to-day tasks of each individual employee,



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**DISCLAIMER: We are convinced that our professional summaries will introduce more readers to the full book who otherwise would have turned a blind eye by the sheer commitment. Our intention is sincere in that readers could use this summary**

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***in which the old rules have been shattered, radical change is becoming routine, and the ability to execute is more important than ever. Now and for the foreseeable future:***

- ***Growth will be slower. But the company that executes well will have the confidence, speed, and resources to move fast as new opportunities emerge.***
- ***Competition will be fiercer, with companies searching for any possible advantage in every area from products and technologies to location and management.***
- ***Governments will take on new roles in their national economies, some as partners to business, others imposing constraints.***

***Companies that execute well will be more attractive to***

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will become a top priority for  
every leader. Execution gives you  
an edge in detecting new internal  
and external threats and in  
weathering crises that can never  
be fully predicted. Execution  
shows how to link together  
people, strategy, and operations,  
the three core processes of every  
business. Leading these  
processes is the real job of  
running a business, not  
formulating a “vision” and  
leaving the work of carrying it  
out to others. Bossidy and  
Charan show the importance of  
being deeply and passionately  
engaged in an organization and

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**why robust dialogues about people, strategy, and operations result in a business based on intellectual honesty and realism. With paradigmatic case histories from the real world—including examples like the diverging paths taken by Jamie Dimon at JPMorgan Chase and Charles Prince at Citigroup—Execution provides the realistic and hard-nosed approach to business success that could come only from authors as accomplished and insightful as Bossidy and Charan.**

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Wilmot of SRI International know what they are talking about—literally. SRI has pioneered innovations that day in and day out are part of the fabric of your life, such as:

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- The high-definition television in your living room
- The unusual numbers at the bottom of your checks that enable your bank to maintain your account balance correctly
- The speech-recognition system used by your financial services firm when you call for your account balance or to make a transaction.

Each of these innovations—and literally

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**hundreds of others—created new value for customers. And that’s the central message of this book. Innovation is not about inventing clever gadgets or just “creativity.” It is the successful creation and delivery of a new or improved product or service that provides value for your customer and sustained profit for your organization. The first black-and-white television, for example, was just an interesting, cool invention until David Sarnoff created an innovation—a network—that delivered programming to an audience. The genius of this book is that it provides the “how” of innovation. It makes innovation practical by getting two groups who are often disconnected—the**

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**managers who make decisions and the people on the front lines who create the innovations—onto the same page. Instead of smart people grouching about the executive suite not recognizing a good idea if they tripped over it and the folks on the top floor wondering whether the people doing the complaining have an understanding of market realities, Carlson and Wilmot's five disciplines of innovation focus attention where it should be: on the creation of valuable new products and services that meet customer needs. Innovation is not just for the "lone genius in the garage" but for you and everyone in your enterprise. Carlson and Wilmot provide a systematic way to make**



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*innovation practical, one  
intimately tied to the way things  
get done in your business.*

*Teamwork isn't enough.*

*Creativity isn't enough. A new  
product idea isn't enough. True  
innovation is about delivering  
value to customers. Innovation  
reveals the value-creating  
processes used by SRI*

*International, the organization  
behind the computer mouse,  
robotic surgery, and domain  
names. Curt Carlson and Bill  
Wilmot show you how to use  
these practical, tested processes  
to create great customer value  
for your organization.*

*The #1 New York Times bestseller  
that has all America talking—with  
a new afterword on expanding  
your range—as seen on CNN's*

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Casey, and Jim Huling  
Fareed Zakaria GPS, Morning Joe,  
CBS This Morning, and more.

***“The most important  
business—and parenting—book of  
the year.” —Forbes “Urgent and  
important. . . an essential read  
for bosses, parents, coaches, and  
anyone who cares about  
improving performance.”***

***—Daniel H. Pink Shortlisted for  
the Financial Times/McKinsey  
Business Book of the Year Award  
Plenty of experts argue that  
anyone who wants to develop a  
skill, play an instrument, or lead  
their field should start early,  
focus intensely, and rack up as  
many hours of deliberate practice  
as possible. If you dabble or  
delay, you’ll never catch up to  
the people who got a head start.  
But a closer look at research on***

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***the world's top performers, from professional athletes to Nobel laureates, shows that early specialization is the exception, not the rule. David Epstein examined the world's most successful athletes, artists, musicians, inventors, forecasters and scientists. He discovered that in most fields—especially those that are complex and unpredictable—generalists, not specialists, are primed to excel. Generalists often find their path late, and they juggle many interests rather than focusing on one. They're also more creative, more agile, and able to make connections their more specialized peers can't see. Provocative, rigorous, and engrossing, Range makes a***

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**compelling case for actively cultivating inefficiency. Failing a test is the best way to learn.**

**Frequent quitters end up with the most fulfilling careers. The most impactful inventors cross domains rather than deepening their knowledge in a single area. As experts silo themselves further while computers master more of the skills once reserved for highly focused humans, people who think broadly and embrace diverse experiences and perspectives will increasingly thrive.**

**In this brilliant work, the most influential philosopher since Sartre suggests that such vaunted reforms as the abolition of torture and the emergence of the modern penitentiary have**

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*merely shifted the focus of  
punishment from the prisoner's  
body to his soul.*

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Attaining Market Leadership via  
the Cloud, Big Data, Social,  
Mobile, and the Internet of  
Things***

***Understanding How God Changes  
Lives***

***Achieving Your Wildly Important  
Goals***

***Spiritual Disciplines for the Life  
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into some of the most popular  
and informative books of the last  
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reference material, further connection to the original book or simply a way to retrieve the content and material faster... Our goal is to provide value to every reader. This summary book breaks down all the big ideas, key points and facts so the reader can quickly and easily understand the content. In this book you will find: Book Summary Overview, Chapter by Chapter Analysis, Background Information about the book, Background information about the author, Trivia Questions, Discussion Questions  
Note to readers: This is an unofficial summary & analysis of Sean Covey, Jim Huling and Chris McChesney's Book, "The 4 Disciplines of Execution: Achieving Your Wildly Important

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Goal", designed to enrich your reading experience.

Children in today's world are inundated with information about who to be, what to do and how to live. But what if there was a way to teach children how to manage priorities, focus on goals and be a positive influence on the world around them? The Leader in Me is that programme. It's based on a hugely successful initiative carried out at the A.B. Combs Elementary School in North Carolina. To hear the parents of A. B Combs talk about the school is to be amazed. In 1999, the school debuted a programme that taught The 7 Habits of Highly Effective People to a pilot group of students. The parents reported an incredible change in their

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Following Analysis*

children, who blossomed under the programme. By the end of the following year the average end-of-grade scores had leapt from 84 to 94. This book will launch the message onto a much larger platform. Stephen R. Covey takes the 7 Habits, that have already changed the lives of millions of people, and shows how children can use them as they develop. Those habits -- be proactive, begin with the end in mind, put first things first, think win-win, seek to understand and then to be understood, synergize, and sharpen the saw -- are critical skills to learn at a young age and bring incredible results, proving that it's never too early to teach someone how to live well.

*The Model Rules of Professional*



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Index Analysts

*Conduct provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the*

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Covey, and Jim Huling

*This book gives all teachers in grades 5-12 practical strategies for building the unique literacy skills that students need for success in their respective subject areas. Drawing from interviews with leading educators and professionals in science, mathematics, history, the arts, and other disciplines, the authors explain what disciplinary literacy is and discuss ways to teach close reading of complex texts, discipline-specific argumentation skills, academic vocabulary, the use of multimodal tools and graphic organizers, and more. User-friendly features include classroom materials, lesson plans, practice activities, and recommended online teaching*

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videos. Purchasers get access to a Web page where they can download and print the book's 20 reproducible forms in a convenient 8 1/2" x 11" size. The context for the teaching and learning of English for specific disciplinary purposes is undergoing profound changes under the influence of economic globalization and new digital communication technologies. *English in the Disciplines* demonstrates how fundamental principles of ESP, to tailor language learning materials to the needs of specific groups of learners, can be adapted to new contexts of learning in the digital age. Based on sustained research into students' experiences in an ESP context in Hong Kong, this

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methodology to ESP learning and course design and features: • mixed-method case studies; • links between theory and practice, with plentiful examples of teaching materials and learning activities; • recognition of the effect of new technologies and globalization on the practice of ESP, highlighting problems and providing practical solutions; • a new pedagogical model for ESP course design, addressing multiple dimensions relevant to today's ESP learners including learner autonomy, genre, multimodality and digital literacies, plurilingual practices, and project-based learning and collaboration. English in the

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*Disciplines provides key reading for anyone studying and researching this topic.*

*Why Some Companies Make the Leap ... and Others Don't  
Disciplines of a Godly Man  
(Updated Edition)*

*Summary of The 4 Disciplines of Execution*

*The Leader in Me*

*The Art & Practice of The Learning Organization*

*Choose Your Customers, Narrow Your Focus, Dominate Your Market*

*The Birth of the Prison*

How to Live as Jesus Lived Dallas Willard, one of today's most brilliant Christian thinkers and author of *The Divine Conspiracy* (Christianity Today's 1999 Book of the Year), presents a way of living that enables

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ordinary men and women to enjoy the fruit of the Christian life. He reveals how the key to self-transformation resides in the practice of the spiritual disciplines, and how their practice affirms human life to the fullest. The Spirit of the Disciplines is for everyone who strives to be a disciple of Jesus in thought and action as well as intention. No man will get anywhere in life without discipline—and growth in godliness is no exception. Seasoned pastor R. Kent Hughes's inspiring and best-selling book *Disciplines of a Godly Man*—now updated with fresh references and suggested resources—is filled with godly advice aimed at helping men grow in the disciplines of prayer, integrity, marriage, leadership, worship, purity, and more. With biblical wisdom, memorable illustrations, and engaging study questions, this practical guide will

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empower men to take seriously the call to godliness and direct their energy toward the things that matter most.

Summary of The 4 Disciplines of Execution Who is this summary for? The 4 Disciplines of Execution by Chris McChesney is an excellent guide to removing the distractions of the day-to-day tasks in your day job and being able to focus on 'Wildly Important Goals' and execute these excellently.

McChesney produces a straightforward and actionable step-by-step guide that could transform the way you and your team work. Great for anyone looking for a little bit of guidance in the workplace and particularly useful for anyone in a leadership position. Chris McChesney began his career working with Stephen R. Covey within the Franklin Covey organisation.

McChesney has dedicated his work to

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helping organisations achieve the results they are after by improving their execution. His book, The 4 Disciplines of Execution has been hugely successful and was a Wall Street Journal #1 National Best Seller. McChesney has become well known for his high-energy keynote speeches and presentations. McChesney lives with his wife and has seven children. As the title suggests, McChesney outlines what he considers to be the 4 most important disciplines for executing tasks and hitting goals. This summary will cover each of the 4 disciplines and discuss how they can be enacted. The first discipline we will cover is focusing on the wildly important. Discipline two covers acting on the lead measures followed by discipline three: keeping a compelling scoreboard. Finally, we'll cover discipline four: creating a cadence of



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Insights Analysis

accountability. "The real enemy of execution is your day job! We call it the whirlwind. It's the massive amount of energy that's necessary just to keep your operation going on a day-to-day basis; and ironically, it's also the thing that makes it so hard to execute anything new. The whirlwind robs from you the focus required to move your team forward." Chris McChesney, Sean Covey, and Jim Huling, authors of *The 4 Disciplines of Execution*, are definitely on to something when they pinpoint "the whirlwind" as the main detractor of execution success. And they spend the entirety of their excellent book detailing just how to avoid the trap of the daily grind. Achieving your "wildly important goals" through mindful execution is key. Their combined business experience is impressive. All leaders at Franklin Covey with decades

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of business know-how, these guys “completed more than fifteen hundred implementations of the 4 Disciplines (4DX) before they were ready to write this book” and they have created a set of tools that can be useful for a single person, small business, or large international company. It doesn't hurt that “4 Disciplines” is a #1 business bestseller recommended by The Wall Street Journal. Or, that the book leads with pages of endorsements by the likes of author Stephen R. Covey, and CEOs of companies like Kroger, Wegmans, and the Campbell Soup Company, and even Nobel Peace Prize Winner, Mohammed Yunus. This is an impressive book, years in the making. What I particularly liked about this book is that it is about taking action on your strategic goals, not developing more theory. There are four clear

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roadmaps to help you overcome the “whirlwind” of the day-to-day work that keeps leaders, and teams, from executing the programs that drive real change. The Four Disciplines are: Focus on the Wildly Important. Act on the Lead Measures. Keep a Compelling Scoreboard. Create a Cadence of Accountability. So, how do you begin to create the mindset that will help you take action on the four? Here is a Preview of What You Will Get: ? A Full Book Summary ? An Analysis ? Fun quizzes ? Quiz Answers ? Etc. Get a copy of this summary and learn about the book.

The 4 Disciplines of Execution is a simple, repeatable, and proven formula for executing on your most important strategic priorities in the midst of the whirlwind of busyness. By following these disciplines, educators can produce

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breakthrough results.

If there is one thing that is certain in  
business, it is uncertainty. Still, there

are great organizations that perform  
consistently and with excellence,  
regardless of the conditions. This

practical book is about getting  
predictable results in good times and  
bad by applying four key principles.

The Discipline of Getting Things Done  
Innovation

The Timeless Art of Turning Trials into  
Triumph

How Schools and Parents Around the  
World are Inspiring Greatness, One  
Child at a Time

How to Turn Training and  
Development into Business Results

A Multidimensional Model for ESP  
Course Design

Seven Disciplines of A Leader

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**Execution Achieving Your  
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Goals** Simon and Schuster

**Why is it that Casio can sell  
a calculator more cheaply  
than Kellogg's can sell a box  
of corn flakes? Why can  
FedEx "absolutely,  
positively" deliver your  
package overnight but  
airlines have trouble  
keeping track of your bags?  
What does your company do  
better than anyone else?  
What unique value do you  
provide to your customers?  
How will you increase that  
value next year? As  
customers' demands for the**

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**highest quality products,  
best services, and lowest  
prices increase daily, the  
rules for market leadership  
are changing. Once powerful  
companies that haven't  
gotten the message are  
faltering, while others, new  
and old, are thriving. In  
disarmingly simple and  
provocative terms, Treacy  
and Wiersema show what it  
takes to become a leader in  
your market, and stay there,  
in an ever more  
sophisticated and  
demanding world.  
Wall Street Journal  
Bestseller A thought-**

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**provoking, accessible, and  
essential exploration of why  
some leaders**

**(“Diminishers”) drain  
capability and intelligence  
from their teams, while  
others (“Multipliers”)  
amplify it to produce better  
results. Including a foreword  
by Stephen R. Covey, as well  
the five key disciplines that  
turn smart leaders into  
genius makers, Multipliers  
is a must-read for everyone  
from first-time managers to  
world leaders.**

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**Covey, and Jim Huling  
Includes Analysis Preview:  
The 4 Disciplines of  
Execution is a guide for  
businesses to reliably  
commit to the goals and  
plans they set, authored by  
associates from  
FranklinCovey, a  
management consultancy.  
Rather than focusing on  
what a business must  
accomplish to be successful,  
the four disciplines establish  
how to accomplish those  
things. One reason  
commitments tend to be  
abandoned in business is  
that new projects and goals**



are less urgent than the day-to-day tasks of each individual employee, which the authors call the "whirlwind." The key to commitment fulfillment is for new tasks to take up only a small portion of each employee's time, but for that employee to be held accountable for completing them. The first discipline is to settle on one or two wildly important goals (WIGs). These are the things that would have the most significant impact on progress toward the business's long-term goals.

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**In the second discipline, the WIG... PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Inside this Instaread Summary of The 4 Disciplines of Execution by Chris McChesney, Sean Covey, and Jim Huling Includes Analysis Overview of the Book Important People Key Takeaways Analysis of Key Takeaways About the Author With Instaread, you can get the key takeaways, summary and analysis of a book in 15 minutes. We read every chapter, identify the key**

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**Former Procter & Gamble  
Vice President for IT and  
Shared Services, Tony  
Saldanha gives you the keys  
to a successful digital  
transformation: a proven five-  
stage model and a  
disciplined process for  
executing it. Digital  
transformation is more  
important than ever now  
that we're in the Fourth  
Industrial Revolution, where  
the lines between the  
physical, digital, and  
biological worlds are**

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**becoming ever more blurred. But fully 70 percent of digital transformations fail. Why? Tony Saldanha, a globally awarded industry thought-leader who led operations around the world and major digital changes at Procter & Gamble, discovered it's not due to innovation or technological problems. Rather, the devil is in the details: a lack of clear goals and a disciplined process for achieving them. In this book, Saldanha lays out a five-stage process for moving from digitally automating processes here**

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**and there to making digital technology the very backbone of your company. For each of these five stages, Saldanha describes two associated disciplines vital to the success of that stage and a checklist of questions to keep you on track. You want to disrupt before you are disrupted—be the next Netflix, not the next Blockbuster. Using dozens of case studies and his own considerable experience, Saldanha shows how digital transformation can be made routinely successful, and instead of representing an**

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**existential threat, it will  
become the opportunity of a  
lifetime.**

**The Advantage**

**Why Digital Transformations  
Fail**

**Talking across Disciplines  
by Chris McChesney, Sean  
Covey, and Jim Huling |  
Includes Analysis**

**The 5 Choices**

**Digital Disciplines**

**Execution**

*#1 Wall Street Journal  
Bestseller The Obstacle is  
the Way has become a cult  
classic, beloved by men  
and women around the world  
who apply its wisdom to*

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become more successful at whatever they do. Its many fans include a former governor and movie star (Arnold Schwarzenegger), a hip hop icon (LL Cool J), an Irish tennis pro (James McGee), an NBC sportscaster (Michele Tafoya), and the coaches and players of winning teams like the New England Patriots, Seattle Seahawks, Chicago Cubs, and University of Texas men's basketball team. The book draws its inspiration from stoicism, the ancient Greek philosophy of enduring pain or adversity

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with perseverance and resilience. Stoics focus on the things they can control, let go of everything else, and turn every new obstacle into an opportunity to get better, stronger, tougher. As Marcus Aurelius put it nearly 2000 years ago: "The impediment to action advances action. What stands in the way becomes the way." Ryan Holiday shows us how some of the most successful people in history—from John D. Rockefeller to Amelia Earhart to Ulysses S. Grant to Steve Jobs—have



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*applied stoicism to  
overcome difficult or even  
impossible situations.*

*Their embrace of these  
principles ultimately  
mattered more than their  
natural intelligence,  
talents, or luck. If  
you're feeling frustrated,  
demoralized, or stuck in a  
rut, this book can help  
you turn your problems  
into your biggest  
advantages. And along the  
way it will inspire you  
with dozens of true  
stories of the greats from  
every age and era.  
Predictable Results in  
Unpredictable Times*

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The 12 Week Year

The Fourth Industrial  
Revolution

Why Organizational Health  
Trumps Everything Else In  
Business

Discipline and Punish  
From Effectiveness to  
Greatness