

A Killer's Mind

Self-Publishing Your Book

The Step-by-Step Guide to Writing Publishing and Marketing Your First Book

Beautiful Things

Atonement Camp for Unrepentant Homophobes

The Scribe Method

Do you want to successfully self-publish in ebook, print or audiobook formats? There are thousands of new books being published every day, but many self-published books quickly sink to the bottom of the pile. Many authors are frustrated because there are so many options for self-publishing, and they don't know which one to choose or what will be best for their book. Others spend thousands of dollars to publish and end up broken-hearted with the result. But it doesn't have to be this way. I've spent the last ten years self-publishing bestselling fiction and non-fiction books and in 2011, I left my day job to become a full-time author-entrepreneur. I've made lots of mistakes along the way, but through the process of self-publishing 27 books, I've learned the most effective way to publish and market your books. In this book, I'll share everything with you. The book includes: - What you need to know before you self-publish - Why self-publishing an ebook is a good idea - How to format an ebook - Exclusivity and going direct - How to self-publish an ebook - Why self-publish a print book - Print-on-demand will change your life - What you need to know before you print - How to self-publish a print book - What to do if you want help with the publishing process - How to self-publish an audiobook - After self-publishing - How much does it cost to self-publish? - How do you get paid when you self-publish? - Book marketing principles - How to market fiction - How to market non-fiction Plus, links to more useful resources. If you're ready to successfully self-publish, then download a sample or buy now.

Self-publishing a book has never been easier. Print on demand and eBook technology has made the process of self-publishing available to anyone without many upfront costs. However, there are certain steps to self-publishing you need to know. However, there are certain steps to self-publishing that you need to know. We have been publishing books since 2008 and want to share what we have learned with you. In this book, we cover everything from the different companies and costs, to copyright information and book design. What you will learn: Part One: The Foundation for Publishing Success Writing Your Book Editing Your Book Building Your Marketing Platform (e.g., blog, website, Facebook, Twitter, YouTube, etc.) Part Two: Self-Publishing Your Book Pre-Publication Decisions (book title, book description, pricing, categories/keywords, etc.) Book Cover Design Self-Publishing a Print Book Self-Publishing an eBook Self-Publishing an AudioBook Translating Your Book Part Three: Other Publishing Decisions Obtaining a Copyright Forming an Independent Publishing Company You will also find our self-publishing checklist to help you on your journey, as well as additional tips for success. We invite you to come with us and take a walk through the step-by-step process to getting your book self-published. After all, if you can dream it, you can do it!

"I found the journal at work. Well, I don't know if you'd call it work, but that's where I found it. It's the lost journal of Nikola Tesla, one of the greatest inventors and visionaries ever. Before he died in 1943, he kept a notebook filled with spectacular claims and outrageous plans. One of these plans was for an "Interdimensional Transfer Apparatus"--That allowed someone (in this case me and my friend Pete) to travel to other versions of the infinite dimensions that make up the multiverse. Crazy, right? But that's just where the crazy starts." [back cover].

Detective Chief Inspector Ryan retreats to Holy Island seeking sanctuary when he is forced to take sabbatical leave from his duties as a homicide detective. A few days before Christmas, his peace is shattered and he is thrust back into the murky world of murder when a young woman is found dead amongst the ancient ruins of the nearby Priory. When former local girl Dr Anna Taylor arrives back on the island as a police consultant, old memories swim to the surface making her confront her difficult past. She and Ryan struggle to work together to hunt a killer who hides in plain sight, while pagan ritual and small-town politics muddy the waters of their investigation.

A Detailed Guide to Self-Publishing with Amazon and Other Online Booksellers

Successful Self-Publishing

The Complete Guide to Self-Publishing

How to Self-publish a Successful Book on Amazon

A Memoir

Real Advice from Someone Who's Doing It Well

Amanda Hocking is an indie publishing sensation whose self-published novels have sold millions of copies all over the world, and Switched is the book that started the phenomenon. Prepare to be enchanted... When Wendy Everly was six years old, her mother was convinced she was a monster and tried to kill her. Eleven years later, Wendy discovers her mother might have been right. She's not the person she's always believed herself to be, and her whole life begins to unravel—all because of Finn Holmes. Finn is a mysterious guy who always seems to be watching her. Every encounter leaves her deeply shaken...though it has more to do with her fierce attraction to him than she'd ever admit. But it isn't long before he reveals the truth: Wendy is a changeling who was switched at birth—and he's come to take her home. Now Wendy's about to journey to a magical world she never knew existed, one that's both beautiful and frightening. And where she must leave her old life behind to discover who she's meant to become... As a special gift to readers, this book contains a new, never-before-published bonus story, "The Vittra Attacks," set in the magical world of the Trylle.

A killer's mind is her playground. Three Chicago women have been found strangled, embalmed, and posed as if still alive. Doubting the findings of the local PD's profiler, The FBI calls on forensic psychologist Zoe Bentley to investigate. Zoe quickly gets off on the wrong foot with her new partner, Special Agent Tatum Gray. Zoe's a hunter, intense and focused; Tatum's a smug maverick with little respect for the rules. Together, they must descend into a serial killer's psyche and untangle his twisted fantasies, or more women will die. But when the contents of three inconspicuous envelopes reveal a chilling connection to gruesome murders from Zoe's childhood, suddenly the hunter becomes the hunted.

A new world has opened to writers who wish to have their words turned into finished books. With technological advances in typesetting, printing, distribution, and sales, self-publishing has become a reality. But while converting your writing into a commercially available title may sound relatively easy--based upon the claims of some companies that offer this service--there are many important considerations you should be aware of before going to press. Publishing expert Dr. Jan Yager has created an easy-to-follow guide that will take you from a book's conception and writing to its production and sales. Whether your work is fiction or nonfiction, How to Self-Publish Your Book offers sound and proven advice at every turn, enabling you to avoid common pitfalls along the way to becoming a self-published author. The book is divided into three parts. Part One takes you through the initial manuscript preparation--setting your goals, writing, sequencing, editing, and proofing, as well as creating a business plan for your book's eventual release. Part Two focuses on the actual production of your book. It explains the importance of cover and interior design, what you need to know about producing physical books and e-books, and how to turn your title into an audiobook. Part Three provides key information on how to market and sell your book--subjects that are crucial to a title's success, but of which most writers have very little understanding. Also included is a valuable resource section that guides you to websites which offer essential information on self-publishing service providers, including complete self-publishing companies as well as freelance editors, proofreaders, printers, distributors, marketers, and publicists. Today, self-publishing workshops and lecturers charge hopeful writers hundreds of dollars, promising to turn their self-published books into bestsellers. The fact is that your book's chance of success starts at its origin, not with the finished product. However you choose to produce your book, whether through a self-publishing company or through separate services, here is a complete road map to what lies ahead--based not on hype or wishful thinking, but on Dr. Jan Yager's lifetime of experience in the world of publishing.

Successful Self-PublishingHow to self-publish and market your book in ebook, print and audiobook formatCurl Up Press via PublishDrive

How to self-publish and market your book in ebook, print and audiobook format

Milk and Honey

A Handbook for Surviving the Writer's Journey Large Print

Still Alice

The Successful Author Mindset

Being a writer is not just about typing. It's also about surviving the roller-coaster of the creative journey. Self-doubt, fear of failure, the need for validation, perfectionism, writer's block, comparisonitis, overwhelm, and much more. This book offers a survival strategy and ways to deal with them all. Large Print edition.

My name is Heather Havenwood and I am a Sexy Boss. I wasn't always a Sexy Boss, however... After being spit out by the corporate world and growing tired of sales jobs that paid well but left me empty, I launched my own real estate business at the tender age of 25. I was kicking butt and taking names. It quickly became a 7-figure company that I operated out of my home with two other partners, whom I trusted completely to manage the money and financial side of the business. Things were going great -- amazing actually -- until one day I was hit with the biggest shock of my life. I had been away at a weekend seminar, and arrived back at my home, only to see that one of my partners and all his stuff was suddenly gone. Worse yet, ALL of my bank accounts were emptied...I was literally wiped out. So I set out to share my stories, my experiences and yes, even my set backs to show women entrepreneurs how they too can be a powerful force in the world. If you are a woman in business or if you want to start a business, you must read this book. First, it's unlike any other business book. Why? Because it gives you all the tools you'll need as a woman to succeed and prosper in what was previously only a man's world. My mission is to champion women everywhere to awaken the Sexy Boss within and realize their greatness. And do it with attitude.

The sequel to Where the Hell is Tesla? is HERE! SOMETHING CALLED THE "BLUE JUICE" IS COMING. FOR ALL OF US. Luckily, me (Chip Collins), Pete, Nikola Tesla, Bobo, and FBI Agent Gina Phillips are here to kick its ass, and send it back to last Tuesday. Maybe. Or maybe we'll fail, and everyone in the multiverse is doomed. (Seriously, you might want to get that underground bunker ready.) Either way, I've got to get home to Julie and find out... woah, I'm not about to tell you that right here in the book description! TMI. WARNING: If you haven't read Where the Hell is Tesla?, I apologize in advance, as you might get completely freaking lost. If you do, just call my apartment. I'm usually around, and I'll fill you in. (If I'm not stuck in the ITA.) - Chip

For the person who longs to run their business from home, author Carrie Wilkerson says it is possible. She says to the reader: reclaim your time, determine your income, and change your lifestyle—all while keeping personal priorities intact. Successful at running her own seven-figure business from home—and an active speaker on the subject—the author demonstrates business models with tables and charts in an easy-to-understand format. Chapters include such subjects as finding a target market, marketing strategies, and brand development. Especially important are the common pitfalls listed to avoid in starting a business from home. To succeed as the barefoot executive, “Do what you are qualified to do most immediately for maximum profit,” the author says. “Then, you are free to pursue what you are passionate about.”

Eragon

How Female Entrepreneurs Are Beating the Big Boys: While Changing the Rule Book for Money, Success and Even Sex

The Definitive Guide to Successful Online Writing

The Best Way to Write and Publish Your Non-Fiction Book

The Barefoot Executive

Self-Publisher's Legal Handbook, Second Edition

The book is divided into four chapters, and each chapter serves a different purpose. Deals with a different pain. Heals a different heartache. Milk and Honey takes readers through a journey of the most bitter moments in life and finds sweetness in them because there is sweetness everywhere if you are just willing to look.

Do you want to successfully self-publish? There are thousands of new books being published every day, but many self-published books quickly sink to the bottom of the pile. Many authors are frustrated because there are so many options for self-publishing, and they don't know which one to choose or what will be best for their book. Others spend thousands of dollars to publish and end up broken-hearted with the result. But it doesn't have to be this way. I've spent the last seven years self-publishing bestselling fiction and non-fiction books and in 2011, I left my day job to become a full-time author entrepreneur. I've made lots of mistakes along the way, but through the process of self-publishing 17 books, I've learned the most effective way to publish and market your books. In this book, I'll share everything with you. The book includes: - What you need to know before you self-publish - Why self-publishing an ebook is a good idea - How to format an ebook - Exclusivity and going direct - How to self-publish an ebook - Why self-publish a print book - Print-on-demand will change your life - What you need to know before you print - How to self-publish a print book - What to do if you want help with the publishing process - After self-publishing - How much does it cost to self-publish? - How do you get paid when you self-publish? - Book marketing principles - How to market fiction - How to market non-fiction Plus, links to more useful resources.

Take Control of Your Destiny! Bottom line: You want to get published. You want to control the future of your manuscript and your writing career. Best-selling author Marilyn Ross and publishing expert Sue Collier show you how to make your own success - whether you're a published author, entrepreneur, corporation, professional, or absolute newcomer to writing. In this expanded and completely revised 5th edition of the "bible" of self-publishing (over 100,000 copies sold), they empower you to publish your own work with minimal risk and maximum profits. You'll find: Complete step-by-step guidance on publishing and marketing a book Ways to leverage social media marketing to build your platform and make yourself stand out from the crowd A thorough explanation of the difference between POD self-publishing, subsidy publishing, and true self-publishing - and how to decide which is the best option for you Practical advice on making the decision between offset printing and print-on-demand How to leverage the Internet to create "buzz" and promote your book with killer PR The latest information on e-publishing A detailed marketing plan and timetable to keep you on track Proven marketing strategies to get free publicity, reach nontraditional buyers, and sell books Information-packed appendices with marketing contacts, organizations, and vendors, complete with names, addresses, and websites Valuable case studies and examples of how other publishers excel An in-depth discussion of exclusive distributors, plus coverage of the most recent changes in bookstores and the book-selling industry Thirty-one creative ideas for generating capital to launch your publishing company The Complete Guide to Self-Publishing is the one book you need to take control of your writing career. Read it. Believe it. Do it. Your future depends on it.

Hoping to save his family, one man enters his realm's most glorious tournament and finds himself in the middle of a political chess game, unthinkable bloodshed, and an unexpected romance with a woman he's not supposed to want.

Sexy Boss

How to Self-publish and Market Your Book

Kindle Publishing

The African-American Writer's Guide to Successful Self-publishing

Marketing, Distribution, Publicity, the Internet-- Crafting and Selling Your Book

So You Think You Can Write?

BRIEF DESCRIPTION: This is Volume 2, which includes marketability tips, marketing strategies, cover design, editing your proof, perfecting your paperback and eBook, creating an online author platform, and useful tips about Amazon and other booksellers. The book is both highly informative (like how to use Roman numerals for initial pages and Arabic numbers for others and how to use basic HTML to perfect the eBook), yet also focused on useful marketing, cover design, editing, formatting, and publishing skills. AUTHOR: Chris McMullen has written and self-published over a dozen paperback books and eBooks. This book also was self-published using the same techniques that are described here. NOTES: In contrast to the first volume, Volume 2 on marketing and marketability has very little to do with Microsoft Word. DESCRIPTION: Find highly detailed instructions for how to edit, perfect, and market your books. Some of the specific topics include: Several common mistakes in cover design and subtle pointers for perfecting the cover. Numerous tips for how to proofread your paperback and eBook for editing and formatting issues. Premarketing strategies that you should be applying before you publish to give your book a headstart. Using Roman numerals and Arabic page numbers, and different headings in each chapter in Word 2010. Understanding how to interpret Amazon's sales rank and author rank. How you may receive free media coverage and how to prepare a professional press release package. A variety of tips for arranging and preparing for book readings and signings. Learning the true meaning of marketing and how to apply it to effectively sell your books. Using boldface, italics, linespaces, and bullets in your book description. All about branding your book and your image as an author. Setting up an AuthorCentral account, WordPress or Blogspot blog, and Goodreads author page. Discovering which booksellers are selling your books through CreateSpace's Expanded Distribution. VOLUME 2 CONTENTS: Editing Your Proof (includes marketability, cover design, editing, and subtle formatting tips). Creating Author Pages (your online author platform). Useful Tips about Amazon and Other Booksellers (like keywords, sales rank, customer reviews, and using Amazon Advantage to arrange preorders). Marketing Strategies (an introduction to the concepts and numerous free and low-cost strategies, plus several helpful tips). Updated October 3, 2014.

A practical guide to self-publishing and marketing children's books including how to set up face-to-face events and promote your children's book online.

How do I self-publish my new book? And how much will it cost?Have you ever asked yourself these questions? If so, this is the perfect book for you! In this concise and practical self-publishing guide for aspiring authors, Mike Kowis, Esq., shares his 14-step process to publishing attractive, well-written, and effectively marketed books. Don't worry, it's MUCH easier than you think! In this step-by-guide, you will learn: *Everything you need to know about self-publishing, including advice for editing, designing, distributing, and marketing your book.*How much this process costs; plus*The surprising lessons Mike learned from self-publishing his award-winning debut book.This handy book also includes a checklist of the entire 14-step process so you won't miss a single thing. MIKE KOWIS, ESQ., is a corporate tax attorney, college instructor, and award-winning author. During the two-month process of self-publishing his first book, Engaging College Students: A Fun and Edgy Guide for Professors, Mike took careful notes on each step and later decided to write this book to help other authors who want to self-publish. Mike holds a bachelor's degree and two law degrees, including an advanced law degree from Georgetown University Law Center. He lives in Texas with his beautiful wife, Jessica, their two rambunctious children, and two noisy but sweet dogs. You can find more information at www.engagingcollegestudents.com/self-publishing-guide.

Confused by the overload of blogs, articles, and guides that promise you everything you need to know on how to write for the web? Not sure where to start with your blog and website, from optimizing for search to creating the best headline? Or how to take your writing skills to the next level and actually market yourself and make money as a professional online freelance writer? In So You Think Can Write?, you'll learn every skill it takes to write great copy for the web, from the absolute fundamentals of using storytelling in great online content all the way to knowing how to write for both search engines and people, what it takes to craft different forms of content on the web, and much more; plus, there's a bonus chapter revealing how to market yourself and make income as an online copywriter in an modern world. Written by Julia McCoy, who spent years of her life teaching herself the elements of successful online writing and launched a writing business that hit seven figures within five years, this book is your essential blueprint to learning what it takes to write great online copy, both as a freelancer and brand/business owner. In this book, Julia walks you step-by-step th the process of how to craft the seven forms of online content: 1. Web Content 2. Blogging 3. Social Media 4. Advertising/Sales Copy 5. Industry Writing 6. Journalism 7. Creative Writing Julia also takes you through the basics of SEO (search engine optimization) for the online writer and creator, without overloading you: you'll get a key list of the top tools on the web to research keywords, learn hone your best key phrases, and the tactics of how and where to place them in your content. Illustrated, easy-to-understand, and fun to read, this is a comprehensive yet digestible resource for writers and businesses alike on how to create successful online content. After you read this book, you'll be able to: Define your audience and the terms they use to search in Google Write great content get picked up by Google Know the basics of what it takes to write all seven forms of online copy Create blogs that are evergreen and engaging Know how to write the "secret" bits of copy that search engines love: meta descriptions, tags and more Know how to use Twitter chats, live streaming, and Facebook groups, and other platforms to find your people and confidently market yourself as a

Access a comprehensive list of online writing tools and resources in the final Appendix Julia McCoy has built a successful freelance writing career and a multi-million dollar copywriting agency out of nothing but the amount of hard work, time, and self-teaching she put into it: and she believes any writer has what it takes to create great online content, provided they learn the essential tactics of adapting to all online copy forms. But she knows it's hard to find these fundamental teachings in one place: which is why she decided to write a book to offer everyone just that opportunity. A writer and internet marketer from an early age, Julia started three companies, enrolled in college, and wrote a book by 16. At 20, she dropped out of nursing school and left McDonald's to make a career of her passion in online writing. Her writing agency, Express Writers, has over 70 team writers and strategists; and Julia's clients have included Shopify, PayPal, Staples, and a thousand other worldwide businesses of all sizes. Julia is also the creator of #ContentWritingChat, a Twitter chat that's hit #42 on Twitter; hosts The Write Podcast on iTunes; and writes at The Write Blog, Content Marketing Institute, Search Engine Journal, and a large amount of online publications.

The Key Steps to Self-publishing in Print and as an Ebook and how to Get Your Story Into Young Readers' Hands

How to Self-publish and Market Your Book in Ebook and Print

Double Persephone

Self-Publishing Books 101: A Step-by-Step Guide to Publishing Your Book in Multiple Formats

The Savior's Champion

Take Your Author Career to the Next Level

Are you tired of trying time and time again to successfully, write, market, and publish a book and not being successful? Are you looking for a map that will take you from blank page to published author as quick as possible? In this conversational and action-oriented book, Chandler Bolt presents a simple solution to the writing, marketing, and publishing process through a tried, tested, and proven book launch formula: The SPS 90-Day Way. In Published. you will find: -A step-by-step guide for the entire writing process -Four different book marketing and publishing methods that will best fit your personal situation -Inspirational Interludes from various best-selling authors around the world -Best-Selling Author Tips to ensure nothing slips through the cracks -A fresh, new mindset towards authorship paired with the foundation to make real life changes Published. brings to light one of Chandler's largest core values: providing people with the ability to choose unlimited possibilities for their life, no matter their dreams. Published. equips readers with the key to unlock the story that has been burning inside them, calling them to share their wisdom with the world. Published. turns writers into authors. Don't wait. Read this book and unlock the benefits of being an author today.

In Alagaëesia, a fifteen-year-old boy of unknown lineage called Eragon finds a mysterious stone that weaves his life into an intricate tapestry of destiny, magic, and power, peopled with dragons, elves, and monsters.

"When billionaire Steven Ashton couldn't stand his high-society social life anymore, he left the stress of New York on a vacation for his soul. The need to meet real down-to-earth people led him to a small Nebraska town he remembered visiting as a child. He didn't want to lie about who he was, but he couldn't exactly tell them the truth. Emily could have easily fallen in love with Steven, under different circumstances, but her past was catching up with her and she needed a new life. If the authorities found out about her, she could lose the one thing that meant everything--her four-year-old son."--Amazon.

Updated Guide to Protecting Your Rights and Wallet

Don't Touch the Blue Stuff! (Where the Hell is Tesla? Book 2)

How to Build a Successful Self-publishing Business With Amazon Kindle and Createspace. a Detailed, Step-by-step Guide to the Entire Process

How To Win Friends And Influence People

The Proven Path from Blank Page to Published Author

14 Steps to Self-Publishing a Book